

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.870839 Longitude: -86.414687

Georgetown Square Murfreesboro, TN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	22,655	129,131	306,636
	Population Est 23Q1	22,600	128,609	304,795
	Population Est 22Q4	22,284	127,926	302,483
	Population Est 22Q3	22,224	127,445	300,261
	Population Est 22Q2	22,072	126,889	298,117
	Population Est 22Q1	21,934	126,253	296,184
	Population Est 21Q4	21,906	125,886	294,020
	Population Est 21Q3	21,507	124,797	291,777
	Population Est 21Q2	21,425	124,255	289,949
	Population Fcst	24,833	137,910	342,937
	2010 Census Population	15,091	44,856	110,605
	2000 Census Population	15,059	38,757	87,814
	1990 Census Population	12,253	28,957	59,241
	Current Year Daytime Population	41,559	157,399	284,685
	Average Seasonal Population	56	386	857
	Historical Annual Growth, 1990 – 2000	2.08%	2.96%	4.01%
	Historical Annual Growth, 2000 – 2010	0.02%	1.47%	2.33%
	Estimated Annual Growth, 2010 – CY	3.11%	8.31%	8.00%
	Projected Annual Growth, CY to Y5	1.85%	1.32%	2.26%
	Group Qtrs Est	604	4,788	5,613
Transient Est Average Last 4 Qtrs	2,402	5,770	8,057	
Households	Current Year Estimated Households	9,797	50,479	113,713
	Households Est 23Q1	9,767	50,254	113,027
	Households Est 22Q4	9,643	49,989	112,175
	Households Est 22Q3	9,614	49,802	111,366
	Households Est 22Q2	9,542	49,573	110,569
	Households Est 22Q1	9,481	49,318	109,847
	Households Est 21Q4	9,478	49,198	109,035
	Households Est 21Q3	9,296	48,751	108,195
	Households Est 21Q2	9,258	48,536	107,509
	Households Fcst	10,744	53,762	126,765
	2010 Census Households	6,154	16,239	39,577
	2000 Census Households	5,883	14,444	31,916
	1990 Census Households	4,650	10,651	21,029
	Historical Annual Growth, 1990 – 2000	2.38%	3.09%	4.26%
	Historical Annual Growth, 2000 – 2010	0.45%	1.18%	2.17%
	Estimated Annual Growth, 2010 – CY	3.57%	8.94%	8.29%
	Projected Annual Growth, CY to Y5	1.86%	1.27%	2.20%
Population per Household	2.25	2.46	2.65	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.870839 Longitude: -86.414687

Georgetown Square Murfreesboro, TN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.5%	0.6%	0.6%
	HH Income \$250,000 to \$499,999	0.6%	0.7%	0.7%
	HH Income \$200,000 to \$249,999	1.4%	1.7%	1.7%
	HH Income \$175,000 to \$199,999	5.3%	3.9%	4.1%
	HH Income \$150,000 to \$174,999	4.2%	4.2%	4.6%
	HH Income \$100,000 to 149,999	12.5%	14.9%	18.8%
	HH Income \$75,000 to 99,999	12.7%	13.6%	15.3%
	HH Income \$50,000 to 74,999	21.1%	20.4%	20.3%
	HH Income \$35,000 to 49,999	16.1%	15.0%	13.5%
	HH Income \$25,000 to 34,999	10.2%	9.3%	7.8%
	HH Income \$15,000 to 24,999	8.1%	7.9%	6.4%
	HH Income \$0 to 14,999	7.3%	7.7%	6.1%
	Average Household Income	\$77,367	\$81,452	\$86,798
	Median Household Income	\$58,441	\$60,970	\$69,271
	Per Capita Income	\$33,995	\$32,328	\$32,493
	2000 Average HH Income	\$56,171	\$54,774	\$55,835
	2000 Median HH Income	\$45,397	\$44,343	\$47,958
	Average Disposable Income	65,734	67,020	72,001
	Median Disposable Income	52,849	54,902	62,320
	Discretionary HH Income Over \$150,000	0.4%	1.0%	0.7%
	Discretionary HH Income \$125,000 to \$149,999	3.9%	3.1%	3.1%
	Discretionary HH Income \$100,000 to \$124,999	6.0%	5.2%	5.8%
	Discretionary HH Income \$75,000 to \$99,999	7.9%	9.2%	11.6%
	Discretionary HH Income \$50,000 to \$74,999	15.4%	17.8%	21.7%
	Discretionary HH Income \$25,000 to \$49,999	31.6%	31.6%	31.7%
	Discretionary HH Income Under \$25,000	34.7%	32.2%	25.4%
	Average Discretionary HH Income	45,469	46,354	50,444
	Median Discretionary HH Income	34,657	37,282	43,374
	Householder White – Count	7,175	35,200	84,360
	Median HH Income	\$64,156	\$67,523	\$74,464
	Average HH Income	\$77,710	\$79,323	\$83,355
	Householder Black or African-American – Count	1,663	9,074	16,979
	Median HH Income	\$43,707	\$48,538	\$54,579
	Average HH Income	\$52,345	\$55,294	\$62,549
	Householder Hispanic – Count	451	2,859	5,585
Median HH Income	\$44,583	\$44,386	\$52,479	
Average HH Income	\$54,369	\$57,929	\$65,516	
Householder Asian or Pacific Islander – Count	244	1,354	2,931	
Median HH Income	\$64,377	\$65,534	\$72,930	
Average HH Income	\$66,630	\$77,113	\$83,411	
Householder Other or Pacific Islander – Count	265	1,993	3,860	
Median HH Income	\$60,892	\$57,786	\$61,585	
Average HH Income	\$66,755	\$64,597	\$68,628	
Gender	Male Population	11,098	62,731	149,151
	Female Population	11,556	66,400	157,485

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.870839 Longitude: -86.414687

Georgetown Square Murfreesboro, TN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	1,336	8,174	19,205
	Count of Pop 0 to 7 years	1,841	10,872	26,902
	Count of Pop 5 - 13	2,297	13,932	36,485
	Count of Pop 14 - 18	1,055	8,051	18,694
	Count of Pop 19 - 22	1,138	9,516	19,523
	Count of Pop 22 - 25	913	7,822	14,847
	Count of Pop 25 - 29	1,752	10,000	20,860
	Count of Pop 30 - 34	1,816	10,278	22,181
	Count of Pop 35 - 39	1,620	9,006	22,031
	Count of Pop 40 - 44	1,455	8,312	21,543
	Count of Pop 45 - 59	3,905	21,485	56,360
	Count of Pop 60 - 74	3,608	16,113	40,186
	Count of Pop 75 - 84	1,290	4,959	11,641
	Count of Pop 85+	470	1,483	3,080
	% of Pop 0 to 4 years	5.9%	6.3%	6.3%
	% of Pop 0 to 7 years	8.1%	8.4%	8.8%
	% of Pop 5 - 13	10.1%	10.8%	11.9%
	% of Pop 14 - 18	4.7%	6.2%	6.1%
	% of Pop 19 - 22	5.0%	7.4%	6.4%
	% of Pop 22 - 25	4.0%	6.1%	4.8%
% of Pop 25 - 29	7.7%	7.7%	6.8%	
% of Pop 30 - 34	8.0%	8.0%	7.2%	
% of Pop 35 - 39	7.1%	7.0%	7.2%	
% of Pop 40 - 44	6.4%	6.4%	7.0%	
% of Pop 45 - 59	17.2%	16.6%	18.4%	
% of Pop 60 - 74	15.9%	12.5%	13.1%	
% of Pop 75 - 84	5.7%	3.8%	3.8%	
% of Pop 85+	2.1%	1.1%	1.0%	
Median Age	38.1	33.4	35.3	
Average Age	40.0	36.2	36.8	
Male Population by Age	% of Pop 0 to 4 years	6.1%	6.6%	6.5%
	% of Pop 5 - 13	10.6%	11.4%	12.5%
	% of Pop 14 - 18	4.9%	6.5%	6.3%
	% of Pop 19 - 22	5.4%	7.5%	6.6%
	% of Pop 22 - 25	4.4%	6.1%	5.0%
	% of Pop 25 - 29	8.3%	8.0%	7.0%
	% of Pop 30 - 34	8.6%	8.2%	7.3%
	% of Pop 35 - 39	7.6%	7.1%	7.2%
	% of Pop 40 - 44	6.6%	6.4%	7.0%
	% of Pop 45 - 59	17.1%	16.5%	18.4%
	% of Pop 75 - 84	4.6%	3.2%	3.3%
	% of Pop 60 - 74	14.8%	11.6%	12.4%
	% of Pop 85+	1.1%	0.7%	0.7%
	Median Age	36.2	32.3	34.2
Average Age	38.3	35.1	35.8	

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.870839 Longitude: -86.414687

Georgetown Square Murfreesboro, TN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.7%	6.0%	6.0%
	% of Pop 5 - 13	9.7%	10.2%	11.4%
	% of Pop 14 - 18	4.4%	6.0%	5.9%
	% of Pop 19 - 22	4.7%	7.2%	6.2%
	% of Pop 22 - 25	3.7%	6.0%	4.7%
	% of Pop 25 - 29	7.2%	7.5%	6.7%
	% of Pop 30 - 34	7.5%	7.7%	7.2%
	% of Pop 35 - 39	6.7%	6.9%	7.2%
	% of Pop 40 - 44	6.3%	6.5%	7.1%
	% of Pop 45 - 59	17.3%	16.7%	18.4%
	% of Pop 60 - 74	17.0%	13.3%	13.8%
	% of Pop 75 - 84	6.7%	4.4%	4.3%
	% of Pop 85+	3.0%	1.5%	1.3%
	Median Age	40.3	34.6	36.4
Average Age	41.7	37.4	37.8	
Race	Count of White	15,694	83,371	208,949
	Count of Black or African-American	3,589	24,249	46,174
	Count of Asian or Pacific Islander	595	4,550	11,709
	Count of Other races	2,778	16,961	39,804
	White	69.3%	64.6%	68.1%
	Black or African American	15.8%	18.8%	15.1%
	Asian	2.6%	3.5%	3.8%
	Other Races	12.3%	13.1%	13.0%
Language Spoken	Speak English at Home	90.7%	88.9%	89.1%
	Speak Spanish at Home	5.1%	6.7%	5.8%
	Speak French or French Creole at Home	0.1%	0.2%	0.2%
	Speak German at Home	0.3%	0.2%	0.1%
	Speak Other Indo-European Languages at Home	1.4%	0.8%	0.7%
	Speak Russian and Other Slavic Languages at H	0.2%	0.1%	0.1%
	Speak Chinese at Home	0.0%	0.3%	0.4%
	Speak Korean at Home	0.0%	0.1%	0.1%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	1.2%	1.5%	2.2%
	Speak Tagalog and Other Pacific Languages at H	0.0%	0.2%	0.2%
	Speak Other Language at Home	1.0%	1.0%	1.2%
Hispanic	Hispanic Population	1,912	12,383	29,542
	Hispanic Population Percent	8.4%	9.6%	9.6%
	Mexican	56.8%	52.8%	45.5%
	Puerto Rican	4.7%	11.0%	12.1%
	Cuban	15.5%	4.5%	3.6%
	Dominican	0.7%	3.1%	2.2%
	Central American	7.9%	11.6%	19.0%
	South American	9.2%	8.7%	10.8%
	Other Hispanic	5.3%	8.3%	6.8%
	2000 Hispanic Population Percent	3%	4%	3%
	1990 Hispanic Population Percent	1%	1%	1%

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.870839 Longitude: -86.414687

Georgetown Square Murfreesboro, TN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Ancestry	American (percent of total population)	10.1%	7.7%	8.5%
	American	9.7%	7.4%	8.2%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	2.6%	3.5%	3.8%
	Chinese	0.1%	0.6%	0.6%
	Japanese	0.1%	0.4%	0.3%
	Korean	0.1%	0.2%	0.2%
	South Central Asian (ie. Indian)	0.8%	0.6%	0.4%
	South East Asian (ie. Vietnamese)	1.0%	1.5%	1.9%
	Other Asian	0.6%	0.2%	0.4%
	European (percent of total population)	28.6%	28.2%	29.1%
	British	7.8%	7.4%	7.8%
	Dutch	0.4%	0.3%	0.4%
	French	0.8%	1.0%	0.8%
	German	5.0%	5.3%	5.9%
	Italian	1.3%	1.6%	1.7%
	Polish	0.5%	1.0%	0.9%
	Scandinavian	0.9%	1.0%	1.1%
	Scotch/Irish	8.7%	8.1%	8.2%
Other European (ie. Greek/Russian)	3.2%	2.5%	2.3%	
Middle Eastern	0.4%	0.6%	0.8%	
Other Ancestry	25.1%	25.6%	22.9%	
Unclassified Ancestry	24.8%	24.9%	25.2%	
Education (Age 25+)	Adult Population (25 Years or Older)	15,916	81,635	197,882
	Elementary (0 to 8)	3.7%	2.7%	2.4%
	Some High School (9 to 11)	6.9%	4.7%	4.7%
	High School Graduate (12)	24.5%	24.3%	26.4%
	Some College (13 to 16)	21.5%	22.8%	23.5%
	Associates Degree Only	7.3%	8.1%	8.7%
	Bachelors Degree Only	20.3%	24.7%	24.0%
	Graduate Degree	15.8%	12.7%	10.3%
	% College (4+)	36.1%	37.4%	34.3%
Household Type	Total Households – count	9,797	50,479	113,713
	One Person HHs – count	3,480	14,628	27,223
	Family HHs – count	5,628	30,006	76,670
	Married Couple – count	3,974	21,312	57,878
	w/own children – count	1,690	9,230	25,512
	w/out own children – count	2,284	12,082	32,366
	Male Householder – count	428	2,307	5,603
	Female Householder – count	1,226	6,387	13,189
	Non-Family Households – count	689	5,845	9,820
	1 Person Household	35.5%	29.0%	23.9%
	2 Person Household	32.9%	32.2%	32.1%
	3 Person Household	14.7%	17.0%	17.8%
	4 Person Household	10.2%	13.2%	15.2%
	5 Person Household	4.1%	5.4%	6.9%
	6 Person Household	1.5%	2.0%	2.6%
7+ Person Household	1.0%	1.1%	1.4%	
% Households With Children	25.6%	27.9%	31.3%	

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.870839 Longitude: -86.414687

Georgetown Square Murfreesboro, TN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	10,570	53,898	119,969
	Owner Occupied Percent	43.1%	44.0%	57.3%
	Renter Occupied Percent	49.6%	49.7%	37.5%
	Vacant Housing Percent	7.3%	6.3%	5.2%
	Total Housing Units (Census 2000)	6,161	15,389	33,623
	For Rent (Census 2000)	47%	54%	42%
	For Sale (Census 2000)	32%	25%	30%
	Rented or Sold, (Census 2000)	10%	10%	12%
	Seasonal (Census 2014)	0%	3%	4%
	Other (Census 2000)	6%	8%	13%
Homes Built By Year	Homes Built 1990 to 2000	22%	29%	37%
	Homes Built 1980 to 1989	27%	28%	25%
	Homes Built 1970 to 1979	17%	18%	16%
	Homes Built 1960 to 1969	14%	12%	10%
	Homes Built 1950 to 1959	13%	8%	6%
	Homes Built 1940 to 1949	5%	3%	3%
	Homes Built Before 1939	2%	2%	3%
Units in Structure	1 Unit	71%	65%	74%
	2 - 9 Units	15%	18%	13%
	Greater than 10 Units	10%	12%	7%
	Mobilie Trailer	4%	4%	6%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	5.5%	3.5%	2.7%
	Property Value \$750,000 to \$999,999	3.7%	3.7%	3.3%
	Property Value \$500,000 to \$749,999	21.0%	20.0%	21.2%
	Property Value \$400,000 to \$499,999	18.6%	19.7%	20.5%
	Property Value \$300,000, to \$399,999	26.2%	26.6%	26.4%
	Property Value \$200,000 to \$299,999	15.2%	17.6%	17.4%
	Property Value \$150,000 to \$199,999	4.0%	4.5%	3.6%
	Property Value \$100,000 to \$149,999	4.0%	2.1%	1.6%
	Property Value \$60,000 to \$99,999	0.8%	0.3%	0.5%
	Property Value \$40,000 to \$59,999	0.2%	0.4%	0.5%
	Property Value \$0 to \$39,999	0.4%	1.0%	1.4%
Median Home Value	\$396,046	\$389,423	\$393,179	
Median Rent	\$572	\$592	\$596	
Wealth per Household	\$0 and under - percent	19.0%	19.2%	18.1%
	\$1 to \$4999 - percent	9.8%	9.8%	8.9%
	\$5k to \$9999 - percent	5.1%	5.2%	4.8%
	\$10k to \$24999 - percent	6.8%	6.9%	6.6%
	\$25k to \$49999 - percent	6.8%	6.9%	6.9%
	\$50k to \$99999 - percent	10.0%	10.0%	10.2%
	\$100k to \$249999 - percent	17.1%	17.0%	17.7%
	\$250k to \$499999 - percent	12.1%	12.1%	12.7%
	\$500k+ - percent	13.3%	13.1%	13.9%
	Median HH Wealth	\$62,592	\$60,720	\$72,354
	Avg HH Wealth	\$220,013	\$217,895	\$229,659

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.870839 Longitude: -86.414687

Georgetown Square Murfreesboro, TN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Economic Viability	Economic Viability Local	222	219	220
	Economic Viability Indexed	222	219	220
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	11,995	70,401	167,413
	Managerial/Executive	14.1%	14.4%	15.2%
	Professional Specialty	26.3%	22.6%	21.7%
	Healthcare Support	1.7%	2.2%	2.2%
	Sales	12.6%	11.4%	10.9%
	Office & Administrative Support	10.0%	11.8%	12.1%
	Protective Service	2.4%	1.8%	1.7%
	Food Preparation	7.8%	7.9%	6.3%
	Building Maintenance & Cleaning	4.1%	3.2%	2.7%
	Personal Care	1.9%	2.5%	2.4%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	4.5%	6.3%	7.5%
	Production & Transportation	14.7%	15.7%	17.1%
	Percent White Collar Workers	64.7%	62.5%	62.2%
Percent Blue Collar Workers	35.3%	37.5%	37.8%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	3.1%	5.7%	6.4%
	Manufacturing	11.3%	10.8%	13.1%
	Transportation	6.6%	5.7%	6.6%
	Information	2.3%	2.7%	2.4%
	Wholesale/Retail	18.3%	15.5%	15.0%
	Finance, Insurance, Real Estate	7.1%	6.8%	6.9%
	Professional Services	4.5%	5.0%	5.0%
	Management Services	0.1%	0.2%	0.3%
	Administrative/Waste Services	5.6%	4.9%	4.5%
	Educational Services	25.1%	23.2%	21.0%
	Entertainment Services	9.7%	12.3%	10.1%
Other Professional Services	3.9%	4.1%	4.7%	
Public Administration	2.4%	3.1%	3.9%	
Transportation To Work	Drive to Work Alone	79.9%	80.1%	82.1%
	Drive to Work Carpool	14.8%	13.8%	13.2%
	Travel to Work by Public Transportation	0.7%	0.4%	0.2%
	Drive to Work on Motorcycle	0.1%	0.0%	0.0%
	Drive to Work on Bicycle	0.1%	0.2%	0.1%
	Walked to Work	0.9%	2.1%	1.1%
	Other Means	1.1%	0.8%	0.6%
	Work at Home	2.4%	2.7%	2.6%

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.870839 Longitude: -86.414687

Georgetown Square Murfreesboro, TN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	3.0%	2.7%	2.0%
	Travel to Work in 5 to 9 Minutes	13.5%	11.5%	8.7%
	Travel to Work in 10 to 14 Minutes	21.6%	19.3%	15.0%
	Travel to Work in 15 to 19 Minutes	18.6%	16.9%	16.0%
	Travel to Work in 20 to 29 Minutes	12.3%	13.4%	17.7%
	Travel to Work in 30 to 44 Minutes	12.8%	14.3%	20.5%
	Travel to Work in 45 to 59 Minutes	11.5%	11.3%	11.7%
	Travel to Work in 60 Minutes or more	6.6%	6.8%	6.8%
	Average Travel Time to Work	23	23	25
Vehicles per HH	No Vehicles	6.4%	3.7%	2.6%
	1 Vehicle	33.9%	31.7%	27.2%
	2 Vehicles	38.6%	41.4%	41.4%
	3 or more vehicles	21.0%	23.2%	28.8%
	Average Number of Vehicles	1.84	1.93	2.08
Change	Births (last 12 months)	288	1,958	4,255
	Deaths (last 12 months)	314	1,269	3,018
	Migration (last 12 months)	629	1,600	7,334
Work place	Workplace Establishments	1,937	4,023	6,423
	Workplace Employees (FTE)	25,302	53,830	95,588