

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 26.270344 Longitude: -81.798668

Granada Shoppes Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	20,175	77,099	266,508
	Population Est 23Q1	20,140	77,020	265,941
	Population Est 22Q4	20,140	76,871	264,884
	Population Est 22Q3	19,994	76,160	262,503
	Population Est 22Q2	20,035	75,972	260,882
	Population Est 22Q1	20,008	75,768	259,820
	Population Est 21Q4	19,861	75,536	259,179
	Population Est 21Q3	20,054	75,787	258,703
	Population Est 21Q2	20,128	75,436	257,542
	Population Fcst	18,248	75,432	271,936
	2010 Census Population	19,081	45,951	107,802
	2000 Census Population	18,391	42,718	103,383
	1990 Census Population	13,618	28,857	75,242
	Current Year Daytime Population	30,517	112,024	310,867
	Average Seasonal Population	20,089	57,074	155,829
	Historical Annual Growth, 1990 – 2000	3.05%	4.00%	3.23%
	Historical Annual Growth, 2000 – 2010	0.37%	0.73%	0.42%
	Estimated Annual Growth, 2010 – CY	0.42%	3.98%	7.07%
	Projected Annual Growth, CY to Y5	-1.99%	-0.44%	0.40%
	Group Qtrs Est	397	1,201	3,307
Transient Est Average Last 4 Qtrs	2,624	14,503	32,407	
Households	Current Year Estimated Households	10,021	37,448	122,119
	Households Est 23Q1	10,003	37,426	121,917
	Households Est 22Q4	10,001	37,349	121,445
	Households Est 22Q3	9,925	37,025	120,382
	Households Est 22Q2	9,947	36,931	119,654
	Households Est 22Q1	9,935	36,841	119,168
	Households Est 21Q4	9,847	36,747	118,900
	Households Est 21Q3	9,946	36,895	118,716
	Households Est 21Q2	9,984	36,714	118,157
	Households Fcst	9,094	36,359	124,030
	2010 Census Households	8,909	22,614	50,643
	2000 Census Households	7,917	19,723	46,674
	1990 Census Households	5,480	12,445	33,176
	Historical Annual Growth, 1990 – 2000	3.75%	4.71%	3.47%
	Historical Annual Growth, 2000 – 2010	1.19%	1.38%	0.82%
	Estimated Annual Growth, 2010 – CY	0.89%	3.88%	6.87%
	Projected Annual Growth, CY to Y5	-1.92%	-0.59%	0.31%
Population per Household	1.97	2.03	2.16	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 26.270344 Longitude: -81.798668

Granada Shoppes Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.5%	2.7%	2.2%
	HH Income \$250,000 to \$499,999	3.0%	3.2%	2.6%
	HH Income \$200,000 to \$249,999	6.9%	7.4%	6.0%
	HH Income \$175,000 to \$199,999	6.2%	9.0%	7.4%
	HH Income \$150,000 to \$174,999	7.4%	6.6%	6.1%
	HH Income \$100,000 to 149,999	15.8%	15.4%	16.9%
	HH Income \$75,000 to 99,999	11.9%	11.6%	12.9%
	HH Income \$50,000 to 74,999	15.2%	15.1%	15.9%
	HH Income \$35,000 to 49,999	11.1%	10.9%	11.0%
	HH Income \$25,000 to 34,999	7.6%	6.6%	7.0%
	HH Income \$15,000 to 24,999	6.4%	5.4%	6.1%
	HH Income \$0 to 14,999	5.9%	6.2%	5.9%
	Average Household Income	\$139,415	\$145,974	\$129,967
	Median Household Income	\$82,247	\$86,601	\$82,342
	Per Capita Income	\$70,624	\$71,915	\$60,210
	2000 Average HH Income	\$88,437	\$107,635	\$88,658
	2000 Median HH Income	\$53,726	\$60,298	\$52,133
	Average Disposable Income	89,897	93,757	88,411
	Median Disposable Income	73,344	77,334	73,362
	Discretionary HH Income Over \$150,000	8.8%	8.5%	6.6%
	Discretionary HH Income \$125,000 to \$149,999	7.3%	11.3%	8.8%
	Discretionary HH Income \$100,000 to \$124,999	9.2%	8.7%	8.4%
	Discretionary HH Income \$75,000 to \$99,999	12.4%	11.0%	11.5%
	Discretionary HH Income \$50,000 to \$74,999	15.6%	16.0%	17.6%
	Discretionary HH Income \$25,000 to \$49,999	24.2%	24.6%	25.2%
	Discretionary HH Income Under \$25,000	22.5%	19.9%	21.9%
	Average Discretionary HH Income	67,048	70,224	65,438
	Median Discretionary HH Income	55,031	57,967	53,697
	Householder White – Count	8,643	32,961	100,903
	Median HH Income	\$85,228	\$90,408	\$88,512
	Average HH Income	\$96,930	\$100,840	\$97,774
	Householder Black or African-American – Count	76	241	2,081
	Median HH Income	\$98,833	\$81,202	\$55,680
	Average HH Income	\$89,890	\$82,377	\$65,828
Householder Hispanic – Count	844	2,824	14,198	
Median HH Income	\$57,637	\$57,998	\$57,977	
Average HH Income	\$74,728	\$77,536	\$72,094	
Householder Asian or Pacific Islander – Count	141	443	1,585	
Median HH Income	\$104,932	\$106,015	\$103,459	
Average HH Income	\$100,380	\$107,343	\$104,867	
Householder Other or Pacific Islander – Count	317	978	3,351	
Median HH Income	\$91,704	\$69,063	\$72,973	
Average HH Income	\$95,898	\$86,809	\$83,841	
Gender	Male Population	9,442	35,974	126,969
	Female Population	10,733	41,125	139,539

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 26.270344 Longitude: -81.798668

Granada Shoppes Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	522	2,093	8,634
	Count of Pop 0 to 7 years	657	2,881	12,092
	Count of Pop 5 - 13	890	4,249	17,435
	Count of Pop 14 - 18	489	2,274	9,068
	Count of Pop 19 - 22	517	2,218	9,026
	Count of Pop 22 - 25	384	1,566	6,535
	Count of Pop 25 - 29	621	2,338	9,823
	Count of Pop 30 - 34	725	2,522	10,199
	Count of Pop 35 - 39	750	2,785	10,980
	Count of Pop 40 - 44	724	2,946	11,424
	Count of Pop 45 - 59	3,073	11,584	41,507
	Count of Pop 60 - 74	6,060	21,411	70,219
	Count of Pop 75 - 84	3,905	14,779	45,794
	Count of Pop 85+	1,514	6,332	15,864
	% of Pop 0 to 4 years	2.6%	2.7%	3.2%
	% of Pop 0 to 7 years	3.3%	3.7%	4.5%
	% of Pop 5 - 13	4.4%	5.5%	6.5%
	% of Pop 14 - 18	2.4%	3.0%	3.4%
	% of Pop 19 - 22	2.6%	2.9%	3.4%
	% of Pop 22 - 25	1.9%	2.0%	2.5%
% of Pop 25 - 29	3.1%	3.0%	3.7%	
% of Pop 30 - 34	3.6%	3.3%	3.8%	
% of Pop 35 - 39	3.7%	3.6%	4.1%	
% of Pop 40 - 44	3.6%	3.8%	4.3%	
% of Pop 45 - 59	15.2%	15.0%	15.6%	
% of Pop 60 - 74	30.0%	27.8%	26.3%	
% of Pop 75 - 84	19.4%	19.2%	17.2%	
% of Pop 85+	7.5%	8.2%	6.0%	
Median Age	64.0	63.3	59.6	
Average Age	57.3	56.3	53.2	
Male Population by Age	% of Pop 0 to 4 years	2.8%	3.0%	3.5%
	% of Pop 5 - 13	4.8%	6.1%	7.1%
	% of Pop 14 - 18	2.6%	3.2%	3.7%
	% of Pop 19 - 22	2.8%	3.2%	3.7%
	% of Pop 22 - 25	2.1%	2.3%	2.7%
	% of Pop 25 - 29	3.4%	3.3%	4.0%
	% of Pop 30 - 34	4.0%	3.5%	4.0%
	% of Pop 35 - 39	4.0%	3.8%	4.3%
	% of Pop 40 - 44	3.9%	4.0%	4.4%
	% of Pop 45 - 59	15.1%	14.9%	15.4%
	% of Pop 75 - 84	18.8%	18.9%	17.0%
	% of Pop 60 - 74	28.7%	26.3%	24.7%
	% of Pop 85+	7.0%	7.6%	5.6%
	Median Age	62.7	61.9	57.7
Average Age	56.0	55.0	52.0	

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 26.270344 Longitude: -81.798668

Granada Shoppes Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	2.4%	2.5%	3.0%
	% of Pop 5 - 13	4.1%	5.0%	6.1%
	% of Pop 14 - 18	2.3%	2.7%	3.2%
	% of Pop 19 - 22	2.3%	2.6%	3.1%
	% of Pop 22 - 25	1.7%	1.8%	2.2%
	% of Pop 25 - 29	2.8%	2.8%	3.4%
	% of Pop 30 - 34	3.3%	3.1%	3.6%
	% of Pop 35 - 39	3.5%	3.4%	4.0%
	% of Pop 40 - 44	3.3%	3.7%	4.2%
	% of Pop 45 - 59	15.3%	15.1%	15.8%
	% of Pop 60 - 74	31.2%	29.0%	27.8%
	% of Pop 75 - 84	19.9%	19.4%	17.4%
	% of Pop 85+	7.9%	8.7%	6.2%
	Median Age	65.0	64.4	60.9
Average Age	58.4	57.5	54.3	
Race	Count of White	17,394	65,725	207,899
	Count of Black or African-American	240	1,059	7,808
	Count of Asian or Pacific Islander	334	1,348	4,787
	Count of Other races	2,207	8,966	46,013
	White	86.2%	85.2%	78.0%
	Black or African American	1.2%	1.4%	2.9%
	Asian	1.7%	1.7%	1.8%
	Other Races	10.9%	11.6%	17.3%
Language Spoken	Speak English at Home	82.9%	81.8%	76.7%
	Speak Spanish at Home	9.8%	10.7%	16.0%
	Speak French or French Creole at Home	1.1%	1.4%	2.1%
	Speak German at Home	0.6%	0.9%	0.8%
	Speak Other Indo-European Languages at Home	2.6%	2.6%	2.2%
	Speak Russian and Other Slavic Languages at H	1.4%	1.1%	0.8%
	Speak Chinese at Home	0.3%	0.1%	0.2%
	Speak Korean at Home	0.0%	0.1%	0.1%
	Speak Vietnamese at Home	0.2%	0.5%	0.3%
	Speak Other Asian Languages at Home	0.2%	0.2%	0.3%
	Speak Tagalog and Other Pacific Languages at H	0.5%	0.3%	0.3%
	Speak Other Language at Home	0.4%	0.2%	0.3%
Hispanic	Hispanic Population	2,087	8,898	49,336
	Hispanic Population Percent	10.3%	11.5%	18.5%
	Mexican	24.9%	18.5%	30.5%
	Puerto Rican	7.4%	13.3%	9.2%
	Cuban	24.8%	24.0%	20.6%
	Dominican	0.0%	0.7%	2.2%
	Central American	4.8%	10.7%	13.0%
	South American	23.7%	23.7%	19.1%
	Other Hispanic	14.3%	9.0%	5.4%
	2000 Hispanic Population Percent	10%	7%	11%
1990 Hispanic Population Percent	7%	5%	6%	

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 26.270344 Longitude: -81.798668

Granada Shoppes Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Ancestry	American (percent of total population)	6.0%	6.8%	6.5%
	American	5.9%	6.7%	6.3%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.6%	1.7%	1.8%
	Chinese	0.4%	0.3%	0.4%
	Japanese	0.1%	0.0%	0.0%
	Korean	0.3%	0.4%	0.2%
	South Central Asian (ie. Indian)	0.5%	0.4%	0.3%
	South East Asian (ie. Vietnamese)	0.3%	0.4%	0.6%
	Other Asian	0.1%	0.2%	0.3%
	European (percent of total population)	52.6%	52.1%	44.9%
	British	10.4%	9.7%	7.8%
	Dutch	0.7%	0.7%	0.8%
	French	1.8%	1.5%	1.5%
	German	10.1%	10.9%	9.5%
	Italian	7.1%	7.0%	6.2%
	Polish	2.4%	2.4%	2.2%
	Scandinavian	2.4%	2.8%	2.4%
	Scotch/Irish	11.7%	11.0%	9.4%
Other European (ie. Greek/Russian)	6.0%	5.9%	5.0%	
Middle Eastern	0.6%	0.7%	0.5%	
Other Ancestry	13.1%	14.0%	15.7%	
Unclassified Ancestry	15.6%	13.2%	12.1%	
Education (Age 25+)	Adult Population (25 Years or Older)	17,372	64,697	215,810
	Elementary (0 to 8)	2.2%	2.1%	4.0%
	Some High School (9 to 11)	2.4%	2.1%	3.5%
	High School Graduate (12)	20.6%	20.6%	21.8%
	Some College (13 to 16)	16.4%	16.3%	18.0%
	Associates Degree Only	8.2%	8.5%	9.2%
	Bachelors Degree Only	27.6%	28.9%	25.2%
	Graduate Degree	22.6%	21.5%	18.4%
	% College (4+)	50.2%	50.4%	43.6%
Household Type	Total Households – count	10,021	37,448	122,119
	One Person HHs – count	3,288	11,998	35,507
	Family HHs – count	6,143	23,737	79,757
	Married Couple – count	5,102	20,808	68,461
	w/own children – count	754	3,683	13,730
	w/out own children – count	4,348	17,125	54,731
	Male Householder – count	214	820	3,414
	Female Householder – count	827	2,109	7,882
	Non-Family Households – count	589	1,714	6,856
	1 Person Household	32.8%	32.0%	29.1%
	2 Person Household	49.1%	48.7%	47.8%
	3 Person Household	9.1%	8.7%	9.9%
	4 Person Household	5.7%	6.5%	7.5%
	5 Person Household	2.0%	2.5%	3.4%
	6 Person Household	0.9%	1.0%	1.4%
7+ Person Household	0.4%	0.6%	0.8%	
% Households With Children	12.0%	13.4%	15.7%	

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 26.270344 Longitude: -81.798668

Granada Shoppes Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	15,740	54,875	171,717
	Owner Occupied Percent	48.7%	52.5%	53.8%
	Renter Occupied Percent	14.9%	15.7%	17.3%
	Vacant Housing Percent	36.3%	31.8%	28.9%
	Total Housing Units (Census 2000)	11,581	30,210	67,893
	For Rent (Census 2000)	8%	6%	7%
	For Sale (Census 2000)	5%	4%	5%
	Rented or Sold, (Census 2000)	2%	2%	2%
	Seasonal (Census 2014)	78%	82%	79%
	Other (Census 2000)	1%	1%	1%
Homes Built By Year	Homes Built 1990 to 2000	38%	41%	32%
	Homes Built 1980 to 1989	32%	31%	31%
	Homes Built 1970 to 1979	21%	20%	23%
	Homes Built 1960 to 1969	6%	6%	9%
	Homes Built 1950 to 1959	2%	2%	4%
	Homes Built 1940 to 1949	0%	0%	0%
	Homes Built Before 1939	0%	0%	1%
Units in Structure	1 Unit	53%	44%	43%
	2 - 9 Units	18%	20%	20%
	Greater than 10 Units	24%	32%	29%
	Mobilie Trailer	5%	4%	7%
	Other Units	0%	0%	1%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	20.8%	16.9%	17.5%
	Property Value \$750,000 to \$999,999	12.7%	14.2%	13.3%
	Property Value \$500,000 to \$749,999	22.5%	21.4%	23.1%
	Property Value \$400,000 to \$499,999	8.3%	9.4%	10.9%
	Property Value \$300,000, to \$399,999	6.3%	8.2%	9.3%
	Property Value \$200,000 to \$299,999	4.9%	3.6%	5.8%
	Property Value \$150,000 to \$199,999	1.1%	1.1%	1.4%
	Property Value \$100,000 to \$149,999	1.6%	1.2%	1.7%
	Property Value \$60,000 to \$99,999	2.3%	1.0%	1.1%
	Property Value \$40,000 to \$59,999	0.3%	0.4%	0.5%
	Property Value \$0 to \$39,999	2.2%	1.1%	0.9%
	Median Home Value	\$661,242	\$654,189	\$621,923
Median Rent	\$831	\$795	\$745	
Wealth per Household	\$0 and under - percent	15.1%	14.9%	15.4%
	\$1 to \$4999 - percent	7.1%	6.9%	7.3%
	\$5k to \$9999 - percent	3.9%	3.8%	4.0%
	\$10k to \$24999 - percent	5.8%	5.8%	5.9%
	\$25k to \$49999 - percent	6.5%	6.5%	6.6%
	\$50k to \$99999 - percent	10.3%	10.3%	10.3%
	\$100k to \$249999 - percent	19.3%	19.4%	19.2%
	\$250k to \$499999 - percent	14.7%	14.8%	14.5%
	\$500k+ - percent	17.3%	17.5%	16.8%
	Median HH Wealth	\$110,649	\$113,241	\$103,904
	Avg HH Wealth	\$273,999	\$276,191	\$267,840

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 26.270344 Longitude: -81.798668

Granada Shoppes Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Economic Viability	Economic Viability Local	227	222	232
	Economic Viability Indexed	227	222	232
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	8,026	29,520	108,845
	Managerial/Executive	19.0%	22.8%	20.1%
	Professional Specialty	22.8%	21.7%	19.5%
	Healthcare Support	2.3%	1.9%	2.1%
	Sales	19.1%	14.7%	14.5%
	Office & Administrative Support	7.9%	8.7%	9.1%
	Protective Service	1.9%	1.2%	1.7%
	Food Preparation	7.4%	8.8%	7.7%
	Building Maintenance & Cleaning	2.6%	4.2%	6.2%
	Personal Care	4.4%	3.4%	2.8%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.4%
	Construction	7.5%	6.8%	9.8%
	Production & Transportation	5.0%	5.6%	6.2%
	Percent White Collar Workers	71.1%	69.8%	65.3%
Percent Blue Collar Workers	28.9%	30.2%	34.7%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	7.4%	9.3%	11.6%
	Manufacturing	3.6%	4.2%	4.2%
	Transportation	2.9%	2.9%	3.5%
	Information	1.5%	1.5%	1.5%
	Wholesale/Retail	15.0%	12.2%	14.4%
	Finance, Insurance, Real Estate	11.4%	11.9%	10.1%
	Professional Services	10.8%	11.1%	9.6%
	Management Services	0.1%	0.1%	0.1%
	Administrative/Waste Services	3.6%	4.3%	5.9%
	Educational Services	19.8%	18.5%	17.3%
	Entertainment Services	15.4%	16.0%	13.6%
Other Professional Services	6.8%	5.9%	5.8%	
Public Administration	1.8%	2.0%	2.5%	
Transportation To Work	Drive to Work Alone	78.1%	78.8%	76.8%
	Drive to Work Carpool	10.6%	9.2%	12.2%
	Travel to Work by Public Transportation	1.8%	1.3%	0.7%
	Drive to Work on Motorcycle	0.5%	0.4%	0.2%
	Drive to Work on Bicycle	1.8%	1.2%	1.1%
	Walked to Work	1.9%	2.1%	2.0%
	Other Means	1.2%	1.2%	1.6%
	Work at Home	4.2%	5.8%	5.3%

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 26.270344 Longitude: -81.798668

Granada Shoppes Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	2.6%	3.3%	3.1%
	Travel to Work in 5 to 9 Minutes	10.4%	13.0%	12.0%
	Travel to Work in 10 to 14 Minutes	16.2%	19.2%	18.2%
	Travel to Work in 15 to 19 Minutes	22.3%	20.2%	21.3%
	Travel to Work in 20 to 29 Minutes	26.4%	22.4%	22.7%
	Travel to Work in 30 to 44 Minutes	16.5%	15.5%	15.2%
	Travel to Work in 45 to 59 Minutes	3.0%	3.2%	4.0%
	Travel to Work in 60 Minutes or more	2.6%	3.1%	3.4%
Average Travel Time to Work		20	20	20
Vehicles per HH	No Vehicles	4.3%	5.2%	4.2%
	1 Vehicle	43.3%	41.6%	42.2%
	2 Vehicles	40.5%	42.4%	42.2%
	3 or more vehicles	11.9%	10.8%	11.4%
	Average Number of Vehicles	1.63	1.61	1.64
Change	Births (last 12 months)	119	457	1,824
	Deaths (last 12 months)	483	1,908	5,614
	Migration (last 12 months)	509	2,594	9,458
Work place	Workplace Establishments	1,665	6,511	15,530
	Workplace Employees (FTE)	16,563	53,184	123,053