

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 26.270344 Longitude: -81.798668

Granada Shoppes Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	5,168	45,007	100,777
	Population Est 23Q1	5,163	44,883	100,679
	Population Est 22Q4	5,158	44,845	100,382
	Population Est 22Q3	5,139	44,387	99,548
	Population Est 22Q2	5,159	44,309	99,181
	Population Est 22Q1	5,151	44,188	98,842
	Population Est 21Q4	5,149	43,972	98,410
	Population Est 21Q3	5,188	44,161	98,366
	Population Est 21Q2	5,192	44,095	98,419
	Population Fcst	4,443	43,924	101,296
	2010 Census Population	4,955	29,419	45,277
	2000 Census Population	5,388	26,343	41,916
	1990 Census Population	4,310	17,327	27,934
	Current Year Daytime Population	11,322	56,931	128,073
	Average Seasonal Population	3,195	35,854	66,500
	Historical Annual Growth, 1990 – 2000	2.26%	4.28%	4.14%
	Historical Annual Growth, 2000 – 2010	-0.83%	1.11%	0.77%
	Estimated Annual Growth, 2010 – CY	0.32%	3.26%	6.22%
	Projected Annual Growth, CY to Y5	-2.98%	-0.49%	0.10%
	Group Qtrs Est	129	812	1,110
Transient Est Average Last 4 Qtrs	7	7,524	13,242	
Households	Current Year Estimated Households	2,298	21,625	48,393
	Households Est 23Q1	2,295	21,570	48,374
	Households Est 22Q4	2,294	21,552	48,238
	Households Est 22Q3	2,286	21,352	47,869
	Households Est 22Q2	2,294	21,316	47,695
	Households Est 22Q1	2,290	21,264	47,549
	Households Est 21Q4	2,288	21,159	47,359
	Households Est 21Q3	2,305	21,263	47,378
	Households Est 21Q2	2,307	21,228	47,376
	Households Fcst	1,978	20,951	48,188
	2010 Census Households	2,084	14,042	22,292
	2000 Census Households	2,099	11,717	19,371
	1990 Census Households	1,692	6,985	12,048
	Historical Annual Growth, 1990 – 2000	2.18%	5.31%	4.86%
	Historical Annual Growth, 2000 – 2010	-0.07%	1.83%	1.41%
	Estimated Annual Growth, 2010 – CY	0.74%	3.31%	6.02%
	Projected Annual Growth, CY to Y5	-2.95%	-0.63%	-0.08%
Population per Household	2.19	2.04	2.06	

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Granada Shoppes Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	2.1%	2.8%	2.4%
	HH Income \$250,000 to \$499,999	2.6%	3.4%	2.8%
	HH Income \$200,000 to \$249,999	5.9%	7.9%	6.6%
	HH Income \$175,000 to \$199,999	4.1%	9.1%	8.4%
	HH Income \$150,000 to \$174,999	8.2%	7.2%	6.5%
	HH Income \$100,000 to 149,999	15.0%	15.5%	16.2%
	HH Income \$75,000 to 99,999	15.2%	11.8%	12.8%
	HH Income \$50,000 to 74,999	16.9%	14.3%	15.0%
	HH Income \$35,000 to 49,999	14.3%	10.1%	10.7%
	HH Income \$25,000 to 34,999	6.0%	5.9%	6.7%
	HH Income \$15,000 to 24,999	3.9%	5.6%	5.3%
	HH Income \$0 to 14,999	5.9%	6.4%	6.5%
	Average Household Income	\$130,360	\$150,776	\$137,011
	Median Household Income	\$79,808	\$90,324	\$85,465
	Per Capita Income	\$59,921	\$73,679	\$66,563
	2000 Average HH Income	\$62,852	\$96,618	\$100,381
	2000 Median HH Income	\$45,501	\$57,784	\$59,209
	Average Disposable Income	86,506	95,795	91,377
	Median Disposable Income	70,724	80,333	76,363
	Discretionary HH Income Over \$150,000	6.4%	9.0%	6.8%
	Discretionary HH Income \$125,000 to \$149,999	5.5%	11.8%	10.0%
	Discretionary HH Income \$100,000 to \$124,999	8.5%	9.2%	9.1%
	Discretionary HH Income \$75,000 to \$99,999	11.7%	11.7%	11.7%
	Discretionary HH Income \$50,000 to \$74,999	18.8%	15.8%	17.0%
	Discretionary HH Income \$25,000 to \$49,999	30.8%	22.9%	24.3%
	Discretionary HH Income Under \$25,000	18.4%	19.6%	21.0%
	Average Discretionary HH Income	62,578	71,969	67,626
	Median Discretionary HH Income	51,103	61,233	56,410
	Householder White – Count	1,839	19,221	42,160
	Median HH Income	\$84,679	\$92,260	\$90,000
	Average HH Income	\$95,568	\$101,950	\$99,477
	Householder Black or African-American – Count	17	149	408
	Median HH Income	\$73,525	\$91,786	\$59,548
	Average HH Income	\$83,579	\$86,468	\$65,032
Householder Hispanic – Count	323	1,442	3,983	
Median HH Income	\$57,278	\$65,264	\$60,071	
Average HH Income	\$72,153	\$82,150	\$76,271	
Householder Asian or Pacific Islander – Count	24	296	640	
Median HH Income	\$110,360	\$115,155	\$91,751	
Average HH Income	\$116,611	\$117,220	\$94,907	
Householder Other or Pacific Islander – Count	95	518	1,203	
Median HH Income	\$70,325	\$93,959	\$57,018	
Average HH Income	\$93,856	\$99,469	\$79,068	
Gender	Male Population	2,499	20,867	47,247
	Female Population	2,668	24,141	53,530

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Granada Shoppes Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	179	1,198	2,959
	Count of Pop 0 to 7 years	227	1,663	4,051
	Count of Pop 5 - 13	309	2,500	5,965
	Count of Pop 14 - 18	165	1,355	3,205
	Count of Pop 19 - 22	174	1,307	3,136
	Count of Pop 22 - 25	130	910	2,223
	Count of Pop 25 - 29	189	1,278	3,389
	Count of Pop 30 - 34	241	1,380	3,587
	Count of Pop 35 - 39	270	1,568	3,891
	Count of Pop 40 - 44	254	1,709	4,073
	Count of Pop 45 - 59	981	6,852	15,617
	Count of Pop 60 - 74	1,381	12,562	27,276
	Count of Pop 75 - 84	658	8,629	18,153
	Count of Pop 85+	236	3,761	7,302
	% of Pop 0 to 4 years	3.5%	2.7%	2.9%
	% of Pop 0 to 7 years	4.4%	3.7%	4.0%
	% of Pop 5 - 13	6.0%	5.6%	5.9%
	% of Pop 14 - 18	3.2%	3.0%	3.2%
	% of Pop 19 - 22	3.4%	2.9%	3.1%
	% of Pop 22 - 25	2.5%	2.0%	2.2%
	% of Pop 25 - 29	3.7%	2.8%	3.4%
	% of Pop 30 - 34	4.7%	3.1%	3.6%
	% of Pop 35 - 39	5.2%	3.5%	3.9%
% of Pop 40 - 44	4.9%	3.8%	4.0%	
% of Pop 45 - 59	19.0%	15.2%	15.5%	
% of Pop 60 - 74	26.7%	27.9%	27.1%	
% of Pop 75 - 84	12.7%	19.2%	18.0%	
% of Pop 85+	4.6%	8.4%	7.2%	
Median Age	56.1	63.4	61.5	
Average Age	51.2	56.5	54.9	
Male Population by Age	% of Pop 0 to 4 years	3.6%	2.9%	3.2%
	% of Pop 5 - 13	6.4%	6.2%	6.5%
	% of Pop 14 - 18	3.3%	3.3%	3.4%
	% of Pop 19 - 22	3.5%	3.2%	3.4%
	% of Pop 22 - 25	2.7%	2.2%	2.4%
	% of Pop 25 - 29	4.1%	3.1%	3.6%
	% of Pop 30 - 34	5.2%	3.3%	3.8%
	% of Pop 35 - 39	5.5%	3.6%	4.1%
	% of Pop 40 - 44	5.2%	4.0%	4.2%
	% of Pop 45 - 59	19.0%	15.2%	15.3%
	% of Pop 75 - 84	12.3%	18.8%	17.8%
	% of Pop 60 - 74	25.4%	26.5%	25.6%
	% of Pop 85+	3.6%	7.8%	6.8%
Median Age	54.1	62.0	60.1	
Average Age	49.9	55.2	53.6	

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	% of Pop 0 to 4 years	3.3%	2.4%	2.7%
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	% of Pop 22 - 25	2.4%	1.8%	2.0%
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	% of Pop 35 - 39	5.0%	3.3%	3.7%
	% of Pop 40 - 44	4.7%	3.6%	3.9%
	% of Pop 45 - 59	18.9%	15.3%	15.7%
	% of Pop 60 - 74	27.9%	29.1%	28.4%
	% of Pop 75 - 84	13.1%	19.5%	18.2%
	% of Pop 85+	5.5%	8.9%	7.6%
	Median Age	57.8	64.5	62.6
Average Age	52.6	57.6	55.9	
Race	Count of White	4,169	39,166	83,554
	Count of Black or African-American	68	549	1,561
	Count of Asian or Pacific Islander	97	819	1,863
	Count of Other races	833	4,473	13,799
	White	80.7%	87.0%	82.9%
	Black or African American	1.3%	1.2%	1.5%
	Asian	1.9%	1.8%	1.8%
	Other Races	16.1%	9.9%	13.7%
Language Spoken	Speak English at Home	77.7%	83.8%	80.9%
	Speak Spanish at Home	14.0%	8.3%	11.1%
	Speak French or French Creole at Home	0.6%	1.0%	1.5%
	Speak German at Home	0.5%	0.8%	0.9%
	Speak Other Indo-European Languages at Home	3.0%	3.0%	2.8%
	Speak Russian and Other Slavic Languages at H	2.1%	1.2%	1.2%
	Speak Chinese at Home	0.2%	0.2%	0.1%
	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.3%	0.7%	0.5%
	Speak Other Asian Languages at Home	0.4%	0.2%	0.3%
	Speak Tagalog and Other Pacific Languages at H	0.5%	0.3%	0.4%
	Speak Other Language at Home	0.8%	0.2%	0.4%
Hispanic	Hispanic Population	815	4,221	14,052
	Hispanic Population Percent	15.8%	9.4%	13.9%
	Mexican	34.1%	18.8%	18.9%
	Puerto Rican	3.7%	11.8%	13.1%
	Cuban	24.3%	31.3%	24.0%
	Dominican	0.0%	0.6%	1.1%
	Central American	5.2%	4.8%	11.5%
	South American	20.3%	21.5%	24.6%
	Other Hispanic	12.4%	11.2%	6.8%
	2000 Hispanic Population Percent	15%	8%	7%
	1990 Hispanic Population Percent	9%	7%	5%

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Granada Shoppes Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	5.5%	6.2%	6.2%
	American	5.3%	6.2%	6.1%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	1.9%	1.8%	1.8%
	Chinese	0.4%	0.2%	0.3%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.1%	0.5%	0.3%
	South Central Asian (ie. Indian)	1.0%	0.4%	0.3%
	South East Asian (ie. Vietnamese)	0.2%	0.5%	0.5%
	Other Asian	0.1%	0.2%	0.3%
	European (percent of total population)	45.1%	53.9%	49.9%
	British	9.4%	10.4%	9.0%
	Dutch	0.7%	0.8%	0.7%
	French	1.7%	1.7%	1.5%
	German	8.7%	10.4%	10.3%
	Italian	6.5%	7.6%	6.8%
	Polish	2.1%	2.5%	2.5%
	Scandinavian	1.6%	2.9%	2.6%
	Scotch/Irish	8.9%	11.4%	10.6%
Other European (ie. Greek/Russian)	5.4%	6.2%	6.0%	
Middle Eastern	0.8%	0.8%	0.7%	
Other Ancestry	14.8%	13.1%	14.7%	
Unclassified Ancestry	16.3%	14.8%	12.8%	
Education (Age 25+)	Adult Population (25 Years or Older)	4,211	37,738	83,287
	Elementary (0 to 8)	2.6%	1.8%	2.3%
	Some High School (9 to 11)	2.4%	2.2%	2.5%
	High School Graduate (12)	25.4%	18.8%	20.3%
	Some College (13 to 16)	18.7%	15.5%	16.9%
	Associates Degree Only	7.3%	8.4%	8.5%
	Bachelors Degree Only	25.6%	30.3%	28.5%
	Graduate Degree	18.0%	22.9%	21.0%
	% College (4+)	43.6%	53.2%	49.5%
Household Type	Total Households – count	2,298	21,625	48,393
	One Person HHs – count	679	6,724	15,248
	Family HHs – count	1,474	14,016	30,909
	Married Couple – count	1,138	12,171	26,567
	w/own children – count	226	2,284	4,910
	w/out own children – count	912	9,887	21,657
	Male Householder – count	91	356	1,369
	Female Householder – count	246	1,489	2,973
	Non-Family Households – count	144	885	2,236
	1 Person Household	29.6%	31.1%	31.5%
	2 Person Household	46.6%	49.0%	47.9%
	3 Person Household	11.7%	9.0%	9.1%
	4 Person Household	8.0%	7.0%	7.1%
	5 Person Household	2.4%	2.5%	2.7%
	6 Person Household	1.2%	0.9%	1.1%
7+ Person Household	0.6%	0.5%	0.7%	
% Households With Children	15.8%	14.5%	14.3%	

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Granada Shoppes Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	3,182	32,010	68,778
	Owner Occupied Percent	50.7%	53.4%	52.9%
	Renter Occupied Percent	21.5%	14.1%	17.5%
	Vacant Housing Percent	27.8%	32.4%	29.6%
	Total Housing Units (Census 2000)	2,529	17,803	29,489
	For Rent (Census 2000)	15%	7%	6%
	For Sale (Census 2000)	5%	5%	4%
	Rented or Sold, (Census 2000)	3%	2%	2%
	Seasonal (Census 2014)	33%	82%	82%
	Other (Census 2000)	5%	1%	1%
Homes Built By Year	Homes Built 1990 to 2000	23%	45%	40%
	Homes Built 1980 to 1989	28%	31%	33%
	Homes Built 1970 to 1979	33%	17%	20%
	Homes Built 1960 to 1969	11%	5%	5%
	Homes Built 1950 to 1959	4%	2%	2%
	Homes Built 1940 to 1949	1%	0%	0%
	Homes Built Before 1939	0%	0%	0%
Units in Structure	1 Unit	75%	46%	43%
	2 - 9 Units	20%	21%	21%
	Greater than 10 Units	3%	28%	33%
	Mobilie Trailer	1%	4%	4%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	15.7%	18.2%	17.2%
	Property Value \$750,000 to \$999,999	13.2%	14.7%	14.8%
	Property Value \$500,000 to \$749,999	37.9%	21.9%	22.8%
	Property Value \$400,000 to \$499,999	11.6%	8.9%	9.6%
	Property Value \$300,000, to \$399,999	4.7%	6.4%	8.7%
	Property Value \$200,000 to \$299,999	2.3%	3.4%	3.6%
	Property Value \$150,000 to \$199,999	0.2%	1.1%	1.0%
	Property Value \$100,000 to \$149,999	0.2%	1.1%	0.8%
	Property Value \$60,000 to \$99,999	0.2%	1.4%	0.8%
	Property Value \$40,000 to \$59,999	0.0%	0.5%	0.3%
	Property Value \$0 to \$39,999	1.0%	1.3%	1.0%
	Median Home Value	\$653,561	\$675,611	\$657,762
Median Rent	\$814	\$832	\$802	
Wealth per Household	\$0 and under - percent	16.1%	14.7%	15.2%
	\$1 to \$4999 - percent	7.7%	6.7%	7.1%
	\$5k to \$9999 - percent	4.2%	3.8%	3.9%
	\$10k to \$24999 - percent	6.1%	5.7%	5.8%
	\$25k to \$49999 - percent	6.6%	6.5%	6.5%
	\$50k to \$99999 - percent	10.3%	10.3%	10.3%
	\$100k to \$249999 - percent	18.8%	19.5%	19.2%
	\$250k to \$499999 - percent	14.1%	15.0%	14.7%
	\$500k+ - percent	16.2%	17.9%	17.3%
	Median HH Wealth	\$95,528	\$118,066	\$109,380
	Avg HH Wealth	\$259,321	\$280,520	\$273,045

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Economic Viability	Economic Viability Local	233	221	224
	Economic Viability Indexed	233	221	224
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	2,225	16,851	39,024
	Managerial/Executive	16.4%	24.2%	22.5%
	Professional Specialty	21.9%	23.5%	21.1%
	Healthcare Support	6.6%	1.4%	1.9%
	Sales	22.4%	15.4%	14.0%
	Office & Administrative Support	5.2%	7.8%	9.2%
	Protective Service	1.1%	1.4%	1.3%
	Food Preparation	8.5%	7.9%	8.7%
	Building Maintenance & Cleaning	2.4%	3.4%	4.4%
	Personal Care	5.2%	3.8%	3.3%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.4%
	Construction	7.1%	5.1%	7.3%
	Production & Transportation	3.3%	6.1%	5.7%
	Percent White Collar Workers	72.5%	72.2%	68.8%
Percent Blue Collar Workers	27.5%	27.8%	31.2%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	6.9%	7.1%	10.3%
	Manufacturing	3.2%	3.9%	5.0%
	Transportation	2.5%	2.7%	3.0%
	Information	3.1%	1.1%	1.1%
	Wholesale/Retail	14.8%	12.6%	12.6%
	Finance, Insurance, Real Estate	10.8%	12.6%	10.7%
	Professional Services	10.1%	12.0%	10.9%
	Management Services	0.1%	0.1%	0.1%
	Administrative/Waste Services	2.9%	4.7%	4.7%
	Educational Services	17.0%	19.5%	18.3%
	Entertainment Services	16.9%	15.1%	15.8%
Other Professional Services	10.4%	6.4%	5.6%	
Public Administration	1.1%	2.3%	2.1%	
Transportation To Work	Drive to Work Alone	78.4%	79.1%	79.7%
	Drive to Work Carpool	13.2%	9.5%	8.7%
	Travel to Work by Public Transportation	0.2%	1.8%	1.3%
	Drive to Work on Motorcycle	0.3%	0.4%	0.4%
	Drive to Work on Bicycle	2.5%	1.3%	1.1%
	Walked to Work	0.9%	2.0%	1.9%
	Other Means	1.2%	1.1%	1.1%
	Work at Home	3.4%	4.8%	5.8%

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	Travel to Work in Less than 5 Minutes	3.1%	2.6%	3.0%
	Travel to Work in 5 to 9 Minutes	10.7%	9.8%	11.3%
	Travel to Work in 10 to 14 Minutes	14.8%	16.4%	19.3%
	Travel to Work in 15 to 19 Minutes	23.5%	22.4%	20.6%
	Travel to Work in 20 to 29 Minutes	26.8%	25.9%	23.7%
	Travel to Work in 30 to 44 Minutes	16.5%	17.2%	16.0%
	Travel to Work in 45 to 59 Minutes	2.7%	3.1%	3.3%
	Travel to Work in 60 Minutes or more	1.6%	2.6%	2.9%
	Average Travel Time to Work	19	20	20
Vehicles per HH	No Vehicles	5.2%	5.1%	4.9%
	1 Vehicle	35.8%	40.5%	43.0%
	2 Vehicles	42.2%	43.0%	41.3%
	3 or more vehicles	16.9%	11.3%	10.9%
		Average Number of Vehicles	1.75	1.63
Change	Births (last 12 months)	36	262	650
	Deaths (last 12 months)	85	1,115	2,334
	Migration (last 12 months)	60	1,562	3,296
Work place	Workplace Establishments	705	2,751	6,899
	Workplace Employees (FTE)	6,616	25,793	57,110