2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023

BRIXMOR®
Latitude: 39.301514 Longitude: -81.547804

Grand Central Plaza 1.00 Mile 3.00 I Parkersburg, WV Radius Radi	Mile 5.00 Mile
raikeisburg, www	ius Radius
Current Year Estimated Population 4,864	38,183 58,972
Population Est 23Q1 4,862	38,318 59,137
Population Est 22Q4 4,875	38,417 59,229
Population Est 22Q3 4,868	38,493 59,352
Population Est 22Q2 4,871	38,530 59,373
Population Est 22Q1 4,881	38,669 59,529
Population Est 21Q4 4,893	38,707 59,580
Population Est 21Q3 4,910	38,746 59,631
Population Est 21Q2 4,768	38,684 59,669
5 Population Fcst 5,080	37,828 58,487
Population Fcst	38,633 57,417
2000 Census Population 4,960	40,325 59,762
1990 Census Population 4,929	40,533 60,529
Current Year Daytime Population 6,637	44,632 68,523
Average Seasonal Population 54	423 676
Historical Annual Growth, 1990 – 2000 0.06%	-0.05% -0.13%
Historical Annual Growth, 2000 – 2010 0.12%	-0.43% -0.40%
Estimated Annual Growth, 2010 – CY -0.24%	-0.09% 0.20%
Projected Annual Growth, CY to Y5 0.88%	-0.19% -0.17%
Group Qtrs Est 115	550 960
Transient Est Average Last 4 Qtrs 351	2,232 2,640
Current Year Estimated Households 2,333	17,191 26,072
Households Est 23Q1 2,330	17,245 26,140
Households Est 22Q4 2,337	17,289 26,182
Households Est 22Q3 2,333	17,322 26,234
Households Est 22Q2 2,335	17,338 26,244
Households Est 22Q1 2,339	17,397 26,309
Households Est 21Q4 2,345	17,417 26,334
Households Est 21Q3 2,353	17,434 26,358
Households Est 21Q3 Households Est 21Q2 Households Fcst 2,281 Households Fcst 2,439 2010 Census Households	17,409 26,377
Households Fcst 2,439	17,023 25,856
2010 Census Households 2,341	17,227 25,185
2000 Census Households 2,276	17,746 25,783
1990 Census Households 2,208	17,382 25,297
Historical Annual Growth, 1990 – 2000 0.30%	0.21% 0.19%
Historical Annual Growth, 2000 – 2010 0.28%	-0.30% -0.23%
Estimated Annual Growth, 2010 – CY -0.03%	-0.02% 0.26%
	-0.02% 0.26% -0.20% -0.17%

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Grand Central Plaza 1.00 Mile 3.00 Mile 5.00 Mile Parkersburg, WV **Radius** Radius **Radius** HH Income \$500,000 or more 0.3% 0.2% 0.3% HH Income \$250,000 to \$499,999 0.3% 0.3% 0.3% HH Income \$200,000 to \$249,999 0.7% 0.6% 0.8% 2.5% HH Income \$175,000 to \$199,999 0.8% 2.3% HH Income \$150,000 to \$174,999 0.8% 1.6% 1.8% HH Income \$100,000 to 149,999 5.3% 9.9% 10.2% HH Income \$75,000 to 99,999 11.2% 11.3% 11.1% HH Income \$50,000 to 74,999 17.7% 18.9% 18.7% HH Income \$35,000 to 49,999 17.4% 15.6% 15.4% HH Income \$25,000 to 34,999 14.6% 11.1% 11.4% HH Income \$15,000 to 24,999 13.2% 13.6% 12.8% HH Income \$0 to 14,999 17.6% 14.6% 14.6% Average Household Income \$53.912 \$61.386 \$62.768 Median Household Income \$39,160 \$44,318 \$45,060 \$28,257 Per Capita Income \$26,668 \$28,081 2000 Average HH Income \$39,002 \$41,901 \$42,073 2000 Median HH Income \$30,383 \$31,097 \$31,257 Average Disposable Income 42,703 49,019 50,251 Median Disposable Income 35,412 39,394 39,957 Discretionary HH Income Over \$150,000 0.8% 0.4% 0.4% Discretionary HH Income \$125,000 to \$149,999 0.5% 1.8% 2.1% Discretionary HH Income \$100,000 to \$124,999 1.3% 2.1% 2.3% Discretionary HH Income \$75,000 to \$99,999 3.2% 4.9% 5.5% 14.2% Discretionary HH Income \$50,000 to \$74,999 11.1% 14.3% Discretionary HH Income \$25,000 to \$49,999 28.3% 29.4% 29.9% 45.6% Discretionary HH Income Under \$25,000 54.9% 47.1% Average Discretionary HH Income 29,340 35,024 36,139 Median Discretionary HH Income 22,927 27,210 28,126 Householder White - Count 2,258 16,395 25,017 Median HH Income \$38,503 \$44,973 \$45,704 Average HH Income \$47,532 \$55,911 \$57,266 Householder Black or African-American - Count 9 273 360 Median HH Income \$32,762 \$19,517 \$16,881 \$46,668 \$26,158 \$25,093 Average HH Income Householder Hispanic - Count 7 98 152 \$62,100 Median HH Income \$18,705 \$65,948 Average HH Income \$52,957 \$66,897 \$62,354 Householder Asian or Pacific Islander - Count 86 115 \$41,118 Median HH Income \$38,981 \$38,142 Average HH Income \$40,220 \$58.053 \$53.271 Householder Other or Pacific Islander - Count 49 339 427 Median HH Income \$55,913 \$43,428 \$43,616 Average HH Income \$54,165 \$49,698 \$50,860 Male Population 2,361 18.362 28.464 Female Population 2,503 19,821 30,508

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	Central Plaza sburg, WV	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Count of Pop 0 to 4 years	235	1,906	2,952
	Count of Pop 0 to 4 years Count of Pop 0 to 7 years	351	2,742	4,320
	Count of Pop 5 - 13	461	3,813	5,984
	Count of Pop 14 - 18	202	1,752	2,765
	Count of Pop 19 - 22	207	1,730	2,709
	Count of Pop 22 - 25	159	1,277	1,977
	Count of Pop 25 - 29	296	2,249	3,402
	Count of Pop 30 - 34	294	2,355	3,569
	Count of Pop 35 - 39	308	2,403	3,613
	Count of Pop 40 - 44	307	2,386	3,627
	Count of Pop 45 - 59	883	7,116	11,129
	Count of Pop 60 - 74	997	7,521	11,534
ا ہ	Count of Pop 75 - 84	381	2,771	4,333
Total Population by Age	Count of Pop 85+	134	904	1,378
opula Age	% of Pop 0 to 4 years	4.8%	5.0%	5.0%
ob (% of Pop 0 to 4 years	7.2%	7.2%	7.3%
al Pc by	% of Pop 6 to 7 years % of Pop 5 - 13	9.5%	10.0%	10.1%
oti	% of Pop 14 - 18	4.2%	4.6%	4.7%
-	% of Pop 19 - 22	4.2%	4.5%	4.6%
	% of Pop 22 - 25	3.3%	3.3%	3.4%
	% of Pop 25 - 29	6.1%	5.9%	5.8%
	% of Pop 30 - 34	6.1%	6.2%	6.1%
	% of Pop 35 - 39	6.3%	6.3%	6.1%
	% of Pop 40 - 44	6.3%	6.2%	6.1%
	% of Pop 45 - 59	18.2%	18.6%	18.9%
	% of Pop 60 - 74	20.5%	19.7%	19.6%
	% of Pop 75 - 84	7.8%	7.3%	7.3%
	% of Pop 85+	2.7%	2.4%	2.3%
	Median Age	44.4	43.4	43.5
	Average Age	44.4	43.4	43.0
	Average Age	44.0	43.0	43.0
	% of Pop 0 to 4 years	5.0%	5.1%	5.2%
	% of Pop 5 - 13	9.6%	10.4%	10.6%
	% of Pop 14 - 18	4.4%	4.9%	4.9%
	% of Pop 19 - 22	4.7%	4.9%	4.9%
_	% of Pop 22 - 25	3.7%	3.6%	3.5%
tior	% of Pop 25 - 29	6.7%	6.2%	6.0%
ılat ye	% of Pop 30 - 34	6.5%	6.5%	6.3%
Popula by Age	% of Pop 35 - 39	6.8%	6.6%	6.4%
Male Population by Age	% of Pop 40 - 44	6.7%	6.6%	6.5%
/alc	% of Pop 45 - 59	18.7%	18.9%	19.1%
2	% of Pop 75 - 84	6.8%	6.2%	6.3%
	% of Pop 60 - 74	18.7%	18.6%	18.7%
	% of Pop 85+	1.6%	1.6%	1.6%
	Median Age	41.9	41.4	41.6
	Average Age	42.1	41.5	41.5
	/ Werage / ige	72.1	71.0	71.0

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	Central Plaza sburg, WV	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	4.7%	4.8%	4.8%
	% of Pop 5 - 13	9.3%	9.6%	9.7%
	% of Pop 14 - 18	3.9%	4.3%	4.5%
	% of Pop 19 - 22	3.8%	4.2%	4.4%
	% of Pop 22 - 25	2.9%	3.1%	3.2%
	% of Pop 25 - 29	5.5%	5.6%	5.5%
	% of Pop 30 - 34	5.6%	5.9%	5.8%
	% of Pop 35 - 39	5.9%	6.0%	5.9%
	% of Pop 40 - 44	6.0%	6.0%	5.9%
	% of Pop 45 - 59	17.6%	18.4%	18.7%
	% of Pop 60 - 74	22.2%	20.7%	20.4%
	% of Pop 75 - 84	8.8%	8.2%	8.3%
	% of Pop 85+	3.8%	3.1%	3.1%
	· ·			
	Median Age	47.1	45.4	45.4
	Average Age	45.7	44.4	44.3
	Count of White	4,378	34,480	53,868
	Count of Black or African-American	73	764	1,009
	Count of Asian or Pacific Islander	109	409	510
9	Count of Other races	304	2,529	3,586
Race	White	90.0%	90.3%	91.3%
	Black or African American	1.5%	2.0%	1.7%
	Asian	2.2%	1.1%	0.9%
	Other Races	6.2%	6.6%	6.1%
	Speak English at Home	96.5%	97.8%	98.1%
	Speak Spanish at Home	1.3%	0.9%	0.8%
	Speak French or French Creole at Home	0.6%	0.2%	0.1%
	Speak German at Home	0.2%	0.1%	0.1%
Language Spoken	Speak Other Indo-European Languages at Home	0.2%	0.2%	0.1%
Lag Ke	Speak Russian and Other Slavic Languages at H	0.0%	0.0%	0.0%
ng od	Speak Chinese at Home	0.3%	0.1%	0.1%
La	Speak Korean at Home	0.0%	0.1%	0.0%
	Speak Vietnamese at Home	0.0%	0.1%	0.1%
	Speak Other Asian Languages at Home	0.6%	0.4%	0.3%
	Speak Tagalog and Other Pacific Languages at F	0.0%	0.0%	0.0%
	Speak Other Language at Home	0.2%	0.1%	0.1%
	Hispanic Population	99	629	920
	Hispanic Population Percent	2.0%	1.6%	1.6%
	Mexican	54.0%	42.2%	42.3%
()	Puerto Rican	7.1%	24.1%	24.4%
Hispanic	Cuban	0.0%	0.1%	3.3%
pa	Dominican	0.0%	6.0%	4.1%
His.	Central American	10.6%	3.1%	4.4%
	South American	15.7%	6.7%	5.9%
	Other Hispanic	12.7%	17.7%	15.6%
	2000 Hispanic Population Percent	3%	1%	1%
	1990 Hispanic Population Percent	0%	0%	0%
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	Central Plaza sburg, WV	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	American (percent of total population) American Native American (ie. Indian/Eskimo) Hawaiian/Pacific Islander	14.7% 14.4% 0.2% 0.0%	11.0% 10.8% 0.2% 0.0%	12.4% 12.2% 0.2% 0.0%
,	Asian (percent of total population) Chinese Japanese Korean South Central Asian (ie. Indian) South East Asian (ie. Vietnamese) Other Asian	2.2% 0.3% 0.1% 0.0% 0.2% 1.7% 0.0%	1.1% 0.1% 0.0% 0.1% 0.2% 0.5% 0.2%	0.9% 0.1% 0.0% 0.0% 0.1% 0.4% 0.2%
Ancestry	European (percent of total population) British Dutch French German Italian Polish Scandinavian Scotch/Irish Other European (ie. Greek/Russian) Middle Eastern Other Ancestry Unclassified Ancestry	34.4% 7.5% 0.4% 0.6% 9.2% 3.4% 0.8% 1.1% 8.0% 3.5% 0.3% 9.3% 37.0%	40.2% 9.9% 0.5% 0.9% 10.9% 2.5% 0.7% 0.8% 11.6% 2.5% 0.3% 10.6% 35.1%	39.1% 9.9% 0.6% 0.8% 10.8% 2.3% 0.6% 0.8% 11.1% 2.2% 0.2% 10.2% 35.6%
Education (Age 25+)	Adult Population (25 Years or Older) Elementary (0 to 8) Some High School (9 to 11) High School Graduate (12) Some College (13 to 16) Associates Degree Only Bachelors Degree Only Graduate Degree % College (4+)	3,600 5.7% 9.0% 35.1% 25.4% 8.6% 13.3% 2.9%	27,705 2.9% 6.7% 35.0% 22.3% 11.4% 13.4% 8.3% 21.7%	42,585 2.9% 7.1% 35.5% 22.9% 11.3% 12.6% 7.7% 20.3%
Household Type	Total Households – count One Person HHs – count Family HHs – count Married Couple – count w/own children – count w/out own children – count Male Householder – count Female Householder – count Non-Family Households – count	2,333 978 1,259 1,011 332 678 77 171 96	17,191 6,313 9,886 7,186 2,080 5,106 753 1,947 992	26,072 9,118 15,513 11,379 3,478 7,901 1,114 3,020 1,442
Hou	1 Person Household 2 Person Household 3 Person Household 4 Person Household 5 Person Household 6 Person Household 7+ Person Household % Households With Children	41.9% 32.6% 11.5% 7.7% 3.7% 1.7% 0.8% 19.2%	36.7% 34.0% 13.4% 9.0% 4.1% 1.8% 1.0% 19.9%	35.0% 34.6% 13.9% 9.5% 4.3% 1.7% 1.0% 22.1%

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	Central Plaza sburg, WV	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Total Housing Units	2,627	19,409	29,315
	Owner Occupied Percent	49.5%	55.7%	57.9%
	Renter Occupied Percent	39.3%	32.9%	31.1%
	•			
Housing	Vacant Housing Percent	11.2%	11.4%	11.1%
Si	Total Housing Units (Census 2000)	2,493	19,567	28,288
00	For Rent (Census 2000)	29%	38%	34%
	For Sale (Census 2000)	34%	18%	17%
	Rented or Sold, (Census 2000)	5%	13%	14%
	Seasonal (Census 2014)	7%	5%	5%
	Other (Census 2000)	11%	22%	26%
	Homes Built 1990 to 2000	8%	7%	8%
≝	Homes Built 1980 to 1989	17%	9%	10%
Homes Built By Year	Homes Built 1970 to 1979	17%	12%	14%
s ≻	Homes Built 1960 to 1969	18%	16%	16%
mes By Y(Homes Built 1950 to 1959	16%	19%	18%
ᆝᅙᄥ	Homes Built 1940 to 1949	13%	12%	11%
	Homes Built Before 1939	12%	26%	22%
	1 Unit	65%	74%	74%
in	2 - 9 Units	14%	16%	15%
Units in Structure	Greater than 10 Units	16%	7%	6%
n T	Mobilie Trailer	5%	3%	4%
⊃ ¥S				
	Other Units	0%	0%	0%
	Property Value \$1,000,000 or more	2.3%	0.7%	0.7%
	Property Value \$750,000 to \$999,999	0.8%	0.7%	0.7%
	Property Value \$500,000 to \$749,999	1.0%	1.7%	1.9%
ਰ ਦੇ	Property Value \$400,000 to \$499,999	2.5%	3.4%	3.3%
e e	Property Value \$300,000, to \$399,999	5.7%	7.1%	6.8%
	Property Value \$200,000 to \$299,999	21.6%	19.5%	19.4%
Home Value wner Occupied)	Property Value \$150,000 to \$199,999	17.3%	17.8%	17.3%
a C	Property Value \$100,000 to \$149,999	36.7%	25.9%	24.9%
	Property Value \$60,000 to \$143,333	7.8%	15.0%	15.0%
≖ ≶				
9	Property Value \$40,000 to \$59,999	3.1%	4.4%	4.6%
	Property Value \$0 to \$39,999 Median Home Value	1.2% \$153,140	3.9% \$152,409	5.2% \$150,606
	Median Rent	\$155,140 \$455	\$132,409	\$430
	\$0 and under - percent	18.7%	18.3%	18.2%
	\$1 to \$4999 - percent	10.2%	9.6%	9.5%
	\$5k to \$9999 - percent	5.0%	4.9%	4.9%
P	\$10k to \$24999 - percent	6.8%	6.6%	6.6%
Wealth Household	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
Wealth Househ	\$50k to \$99999 - percent	10.3%	10.4%	10.4%
) On	·			
≤ I	\$100k to \$249999 - percent	17.7%	17.9%	18.0%
per	\$250k to \$499999 - percent	12.1%	12.5%	12.5%
- 52	\$500k+ - percent	12.3%	13.0%	13.0%
	Median HH Wealth	\$61,938	\$68,002	\$68,990
	Avg HH Wealth	\$211,704	\$220,106	\$220,945

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	Central Plaza sburg, WV	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Economic Viability	Economic Viability Local Economic Viability Indexed	210 210	214 214	212 212
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	1,820 14.6% 18.4% 8.6% 9.6% 11.8% 1.3% 11.4% 2.9% 0.8% 0.0% 8.7% 12.0% 62.9% 37.1%	15,827 12.8% 21.4% 3.9% 13.3% 13.1% 1.9% 7.2% 4.1% 1.6% 0.3% 7.5% 12.9% 64.4% 35.6%	24,826 13.0% 21.1% 4.7% 13.1% 12.3% 1.6% 6.9% 4.2% 1.7% 0.2% 8.2% 12.9% 64.2% 35.8%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction Manufacturing Transportation Information Wholesale/Retail Finance, Insurance, Real Estate Professional Services Management Services Administrative/Waste Services Educational Services Entertainment Services Other Professional Services Public Administration	5.9% 8.3% 6.2% 0.8% 17.1% 1.8% 4.3% 0.0% 5.8% 28.5% 10.3% 2.4% 8.6%	7.4% 9.8% 5.7% 1.3% 16.2% 4.9% 5.0% 0.0% 3.7% 26.7% 9.6% 4.2% 5.5%	7.8% 10.0% 4.9% 1.1% 15.9% 4.8% 0.0% 3.5% 27.3% 10.5% 4.0% 5.2%
Transportation To Work	Drive to Work Alone Drive to Work Carpool Travel to Work by Public Transportation Drive to Work on Motorcycle Drive to Work on Bicycle Walked to Work Other Means Work at Home	83.2% 8.7% 1.2% 0.0% 0.2% 2.6% 0.6% 3.4%	83.0% 9.6% 1.3% 0.1% 0.2% 3.3% 0.6% 2.1%	83.7% 9.8% 1.1% 0.1% 0.2% 2.7% 0.5% 1.9%

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Workplace Employees (FTE)

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Grand Central Plaza 1.00 Mile 3.00 Mile 5.00 Mile Parkersburg, WV Radius Radius Radius 4.4% 4.9% 4.3% Travel to Work in Less than 5 Minutes Travel to Work in 5 to 9 Minutes 18.6% 17.6% 17.2% Travel to Work in 10 to 14 Minutes 27.0% 26.2% 25.3% Travel to Work in 15 to 19 Minutes 20.6% 22.3% 21.8% Travel to Work in 20 to 29 Minutes 16.5% 18.1% 18.4% Travel to Work in 30 to 44 Minutes 4.8% 6.4% 7.3% Travel to Work in 45 to 59 Minutes 2.7% 1.5% 1.8% Travel to Work in 60 Minutes or more 4.8% 3.6% 3.4% 17 Average Travel Time to Work 18 17 10.4% No Vehicles 13.9% 12.3% 1 Vehicle 39.0% 36.7% 35.9% 2 Vehicles 33.7% 36.2% 37.6% 3 or more vehicles 16.1% 13.4% 14.8% Average Number of Vehicles 1.48 1.60 1.66 Change Births (last 12 months) 45 388 599 Deaths (last 12 months) 96 681 1,048 Migration (last 12 months) 47 -35 68 Workplace Establishments 304 1,539 2,090

3,726

20,275

27,465