Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections
Calculated using TAS Retrieval

Dec 5, 2023

BRIXMOR®

Hampton Village Centre Rochester Hills, MI	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population			
Current Year Estimated Population	33,505	122,028	597,912
Population Est 23Q1	33,539	122,075	598,206
Population Est 22Q4	33,522	121,951	598,305
Population Est 22Q3	33,530	121,831	597,683
Population Est 22Q2	33,523	121,969	598,060
Population Est 22Q1	33,462	121,955	598,679
Population Est 21Q4	33,546	122,618	599,722
Population Est 21Q3	33,542	122,731	600,011
Population Est 21Q2	33,535	122,436	599,449
Population Fcst	33,936	125,869	619,906
2010 Census Population	32,408	108,012	484,605
2000 Census Population	30,765	103,381	479,922
1990 Census Population	26,612	89,240	442,457
Current Year Daytime Population	32,987	116,965	704,259
Average Seasonal Population	204	937	5,137
Historical Annual Growth, 1990 – 2000	1.46%	1.48%	0.82%
Historical Annual Growth, 2000 – 2010	0.52%	0.44%	0.10%
Estimated Annual Growth, 2010 – CY	0.25%	0.93%	1.60%
Projected Annual Growth, CY to Y5	0.26%	0.62%	0.73%
Group Qtrs Est	449	1,126	7,173
Transient Est Average Last 4 Qtrs	481	2,777	33,105
Households			
Current Year Estimated Households	13,242	49,221	240,479
Households Est 23Q1	13,248	49,221	240,501
Households Est 22Q4	13,238	49,157	240,522
Households Est 22Q3	13,239	49,099	240,277
Households Est 22Q2	13,235	49,164	240,454
Households Est 22Q1	13,211	49,159	240,736
Households Est 21Q4	13,246	49,465	241,171
Households Est 21Q3	13,243	49,520	241,328
Households Est 21Q2	13,242	49,385	241,112
Households Fcst	13,407	50,741	249,295
2010 Census Households	12,691	42,785	190,719
2000 Census Households	11,942	40,322	183,720
1990 Census Households	9,983	33,467	159,581
Historical Annual Growth, 1990 – 2000	1.81%	1.88%	1.42%
Historical Annual Growth, 2000 – 2010	0.61%	0.59%	0.37%
Estimated Annual Growth, 2010 – CY	0.32%	1.06%	1.77%
Projected Annual Growth, CY to Y5	0.25%	0.61%	0.72%
Population per Household	2.50	2.46	2.46

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Hampton Village Centre Rochester Hills, MI	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income			
HH Income $500,000 or more	1.3%	1.8%	1.3%
HH Income $250,000 to $499,999	1.6%	2.1%	1.6%
HH Income $200,000 to $249,999	3.8%	4.9%	3.8%
HH Income $175,000 to $199,999	8.9%	7.9%	6.4%
HH Income $150,000 to $174,999	8.8%	7.4%	6.0%
HH Income $100,000 to 149,999	22.2%	20.8%	18.8%
HH Income $75,000 to 99,999	15.8%	13.7%	13.6%
HH Income $50,000 to 74,999	16.9%	15.1%	15.8%
HH Income $35,000 to 49,999	7.9%	9.4%	10.8%
HH Income $25,000 to 34,999	5.3%	5.7%	7.7%
HH Income $15,000 to 24,999	4.1%	6.3%	7.1%
HH Income $0 to 14,999	3.5%	4.8%	7.1%
Average Household Income	$113,223	$113,771	$102,360
Median Household Income	$93,776	$89,689	$77,509
Per Capita Income	$45,292	$46,205	$41,502
2000 Average HH Income	$78,092	$82,137	$78,236
2000 Median HH Income	$66,449	$66,563	$62,749
Average Disposable Income	88,124	86,966	77,852
Median Disposable Income	79,111	76,247	66,276
Discretionary HH Income Over $150,000	3.0%	4.4%	3.3%
Discretionary HH Income $125,000 to $149,999	5.5%	6.3%	4.7%
Discretionary HH Income $100,000 to $124,999	11.6%	9.9%	7.8%
Discretionary HH Income $75,000 to $99,999	15.0%	14.2%	12.0%
Discretionary HH Income $50,000 to $74,999	24.0%	20.3%	19.5%
Discretionary HH Income $25,000 to $49,999	25.7%	24.0%	25.8%
Discretionary HH Income Under $25,000	15.0%	20.9%	26.9%
Average Discretionary HH Income	65,244	63,630	56,110
Median Discretionary HH Income	59,685	56,160	47,111
Householder White – Count	10,069	39,068	182,365
Median HH Income	$89,456	$86,798	$80,150
Average HH Income	$96,292	$94,740	$89,300
Householder Black or African-American – Count	624	1,845	22,194
Median HH Income	$84,287	$85,600	$45,228
Average HH Income	$93,174	$93,637	$57,517
Householder Hispanic – Count	451	1,431	8,645
Median HH Income	$93,965	$90,255	$69,677
Average HH Income	$96,028	$91,640	$78,166
Householder Asian or Pacific Islander – Count	1,819	5,547	19,245
Median HH Income	$119,045	$120,009	$111,645
Average HH Income	$119,838	$116,934	$110,928
Householder Other or Pacific Islander – Count	279	1,330	8,030
Median HH Income	$116,537	$91,339	$69,433
Average HH Income	$114,786	$91,504	$78,092
Gender			
Male Population	16,500	59,890	292,520
Female Population	17,005	62,138	305,391

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Hampton Village Centre Rochester Hills, MI	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age			
Count of Pop 0 to 4 years	1,832	6,236	31,230
Count of Pop 0 to 7 years	2,706	8,955	44,336
Count of Pop 5 - 13	3,580	12,081	59,077
Count of Pop 14 - 18	1,624	5,905	29,072
Count of Pop 19 - 22	1,596	6,004	29,682
Count of Pop 22 - 25	1,174	4,497	22,347
Count of Pop 25 - 29	2,011	7,419	38,085
Count of Pop 30 - 34	2,345	7,979	40,700
Count of Pop 35 - 39	2,434	7,807	38,584
Count of Pop 40 - 44	2,304	7,729	36,234
Count of Pop 45 - 59	6,448	23,764	114,417
Count of Pop 60 - 74	5,607	22,150	107,641
Count of Pop 75 - 84	1,788	7,506	37,219
Count of Pop 85+	764	2,952	13,623
% of Pop 0 to 4 years	5.5%	5.1%	5.2%
% of Pop 0 to 7 years	8.1%	7.3%	7.4%
% of Pop 5 - 13	10.7%	9.9%	9.9%
% of Pop 14 - 18	4.8%	4.8%	4.9%
% of Pop 19 - 22	4.8%	4.9%	5.0%
% of Pop 22 - 25	3.5%	3.7%	3.7%
% of Pop 25 - 29	6.0%	6.1%	6.4%
% of Pop 30 - 34	7.0%	6.5%	6.8%
% of Pop 35 - 39	7.3%	6.4%	6.5%
% of Pop 40 - 44	6.9%	6.3%	6.1%
% of Pop 45 - 59	19.2%	19.5%	19.1%
% of Pop 60 - 74	16.7%	18.2%	18.0%
% of Pop 75 - 84	5.3%	6.2%	6.2%
% of Pop 85+	2.3%	2.4%	2.3%
Median Age	40.3	42.0	41.4
Average Age	40.8	42.0	41.8
Male Population by Age			
% of Pop 0 to 4 years	5.7%	5.4%	5.5%
% of Pop 5 - 13	11.1%	10.4%	10.3%
% of Pop 14 - 18	5.0%	5.0%	5.0%
% of Pop 19 - 22	4.9%	5.1%	5.1%
% of Pop 22 - 25	3.6%	3.9%	3.9%
% of Pop 25 - 29	6.4%	6.5%	6.7%
% of Pop 30 - 34	7.4%	6.9%	7.2%
% of Pop 35 - 39	7.5%	6.6%	6.7%
% of Pop 40 - 44	7.1%	6.5%	6.1%
% of Pop 45 - 59	19.2%	19.4%	19.1%
% of Pop 75 - 84	4.6%	5.4%	5.5%
% of Pop 60 - 74	16.0%	17.4%	17.2%
% of Pop 85+	1.4%	1.6%	1.6%
Median Age	38.9	40.2	39.7
Average Age	39.5	40.6	40.5

Demographic Source: Synergos Technologies, Inc

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% of Pop 40 - 44	6.7%	6.2%	6.0%
% of Pop 45 - 59	19.3%	19.6%	19.1%
% of Pop 60 - 74	17.4%	18.9%	18.7%
% of Pop 75 - 84	6.0%	6.9%	6.9%
% of Pop 85+	3.1%	3.2%	2.9%
Median Age	41.9	43.8	43.1
Average Age	42.1	43.3	43.0
Race			
Count of White	22,149	88,808	428,293
Count of Black or African-American	1,549	5,407	56,354
Count of Asian or Pacific Islander	7,045	18,152	62,338
Count of Other races	2,762	9,661	50,926
White	66.1%	72.8%	71.6%
Black or African American	4.6%	4.4%	9.4%
Asian	21.0%	14.9%	10.4%
Other Races	8.2%	7.9%	8.5%
Language Spoken			
Speak English at Home	73.3%	75.6%	76.8%
Speak Spanish at Home	3.5%	2.5%	3.2%
Speak French or French Creole at Home	0.1%	0.2%	0.3%
Speak German at Home	1.1%	0.9%	0.6%
Speak Other Indo-European Languages at Home	9.8%	7.1%	6.0%
Speak Russian and Other Slavic Languages at H	1.1%	2.0%	1.9%
Speak Chinese at Home	1.6%	2.6%	1.7%
Speak Korean at Home	2.5%	1.5%	0.7%
Speak Vietnamese at Home	0.4%	0.3%	0.2%
Speak Other Asian Languages at Home	3.1%	2.5%	2.3%
Speak Tagalog and Other Pacific Languages at H	0.6%	0.4%	0.4%
Speak Other Language at Home	3.0%	4.4%	5.8%
Hispanic			
Hispanic Population	1,582	5,286	32,253
Hispanic Population Percent	4.7%	4.3%	5.4%
Mexican	72.8%	64.3%	59.4%
Puerto Rican	7.1%	10.8%	16.1%
Cuban	1.1%	0.6%	1.6%
Dominican	0.0%	0.1%	0.6%
Central American	6.1%	4.0%	6.1%
South American	3.6%	8.6%	5.5%
Other Hispanic	9.3%	11.5%	10.7%
2000 Hispanic Population Percent	2%	2%	3%
1990 Hispanic Population Percent	2%	2%	2%

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Ancestry			
American (percent of total population)	2.7%	2.4%	2.7%
American	2.5%	2.2%	2.5%
Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
Asian (percent of total population)	21.0%	14.8%	10.4%
Chinese	2.7%	2.9%	2.0%
Japanese	0.6%	0.5%	0.2%
Korean	2.9%	1.8%	1.0%
South Central Asian (ie. Indian)	12.7%	8.3%	5.6%
South East Asian (ie. Vietnamese)	2.0%	1.2%	1.4%
Other Asian	0.1%	0.1%	0.2%
European (percent of total population)	39.6%	44.7%	44.7%
British	5.2%	5.8%	5.2%
Dutch	0.6%	0.8%	0.6%
French	1.5%	2.0%	2.1%
German	9.2%	9.9%	9.4%
Italian	4.6%	5.5%	5.7%
Polish	5.6%	6.3%	7.0%
Scandinavian	1.6%	1.7%	1.4%
Scotch/Irish	6.0%	7.0%	6.9%
Other European (ie. Greek/Russian)	5.3%	5.8%	6.5%
Middle Eastern	3.2%	4.5%	5.3%
Other Ancestry	17.9%	16.7%	18.3%
Unclassified Ancestry	10.9%	12.5%	13.2%
Education (Age 25+)			
Adult Population (25 Years or Older)	23,700	87,304	426,504
Elementary (0 to 8)	1.4%	1.8%	3.4%
Some High School (9 to 11)	1.4%	2.8%	4.6%
High School Graduate (12)	17.9%	17.4%	21.4%
Some College (13 to 16)	15.5%	16.4%	19.1%
Associates Degree Only	8.6%	8.8%	8.8%
Bachelors Degree Only	30.9%	28.9%	24.7%
Graduate Degree	24.3%	23.9%	18.1%
% College (4+)	55.2%	52.8%	42.8%
Household Type			
Total Households – count	13,242	49,221	240,479
One Person HHs – count	3,627	14,103	71,410
Family HHs – count	8,976	32,781	155,050
Married Couple – count	7,466	27,288	121,074
w/own children – count	3,206	11,297	48,355
w/out own children – count	4,261	15,992	72,720
Male Householder – count	433	1,421	9,438
Female Householder – count	1,077	4,072	24,537
Non-Family Households – count	639	2,337	14,018
1 Person Household	27.4%	28.7%	29.7%
2 Person Household	32.2%	32.8%	32.2%
3 Person Household	16.6%	15.7%	15.3%
4 Person Household	16.0%	14.6%	13.8%
5 Person Household	5.4%	5.6%	5.9%
6 Person Household	1.7%	1.8%	2.1%
7+ Person Household	0.7%	0.8%	1.0%
% Households With Children	28.8%	27.8%	26.0%

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Hampton Village Centre Rochester Hills, MI	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing			
Total Housing Units	13,929	51,737	252,593
Owner Occupied Percent	63.6%	66.3%	65.9%
Renter Occupied Percent	31.4%	28.9%	29.3%
Vacant Housing Percent	4.9%	4.9%	4.8%
Total Housing Units (Census 2000)	12,391	41,815	190,350
For Rent (Census 2000)	53%	44%	37%
For Sale (Census 2000)	23%	28%	26%
Rented or Sold, (Census 2000)	6%	8%	14%
Seasonal (Census 2014)	13%	11%	8%
Other (Census 2000)	10%	8%	10%
Homes Built By Year			
Homes Built 1990 to 2000	21%	21%	17%
Homes Built 1980 to 1989	31%	22%	17%
Homes Built 1970 to 1979	23%	26%	25%
Homes Built 1960 to 1969	8%	12%	16%
Homes Built 1950 to 1959	9%	10%	14%
Homes Built 1940 to 1949	4%	4%	5%
Homes Built Before 1939	5%	5%	5%
Units in Structure			
1 Unit	73%	70%	75%
2 - 9 Units	19%	14%	12%
Greater than 10 Units	8%	10%	9%
Mobilie Trailer	0%	5%	3%
Other Units	0%	0%	0%
Home Value (Owner Occupied)			
Property Value $1,000,000 or more	0.3%	1.4%	2.0%
Property Value $750,000 to $999,999	2.7%	4.5%	4.6%
Property Value $500,000 to $749,999	19.9%	20.0%	14.1%
Property Value $400,000 to $499,999	19.8%	20.3%	13.6%
Property Value $300,000, to $399,999	24.1%	21.6%	19.8%
Property Value $200,000 to $299,999	24.0%	18.4%	26.1%
Property Value $150,000 to $199,999	4.8%	5.6%	6.8%
Property Value $100,000 to $149,999	2.4%	2.6%	4.7%
Property Value $60,000 to $99,999	0.5%	1.1%	3.1%
Property Value $40,000 to $59,999	0.8%	1.0%	1.2%
Property Value $0 to $39,999	0.7%	3.0%	3.0%
Median Home Value	$369,837	$383,211	$323,378
Median Rent	$835	$757	$674
Wealth per Household			
$0 and under - percent	16.4%	16.3%	17.0%
$1 to $4999 - percent	7.4%	7.5%	8.1%
$5k to $9999 - percent	4.2%	4.2%	4.4%
$10k to $24999 - percent	6.1%	6.1%	6.2%
$25k to $49999 - percent	6.7%	6.7%	6.8%
$50k to $99999 - percent	10.1%	10.1%	10.2%
$100k to $249999 - percent	18.4%	18.5%	18.3%
$250k to $499999 - percent	14.0%	14.0%	13.5%
$500k+ - percent	16.7%	16.6%	15.5%
Median HH Wealth	$95,499	$95,414	$86,621
Avg HH Wealth	$262,957	$262,370	$249,118

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Economic Viability			
Economic Viability Local	217	216	216
Economic Viability Indexed	217	216	216
Occupation (Employed Civilians Age 16+)			
Employed Civilian Pop 16+ by Occupation	17,331	63,873	305,652
Managerial/Executive	24.3%	22.3%	19.4%
Professional Specialty	33.5%	32.3%	28.4%
Healthcare Support	1.3%	1.9%	2.7%
Sales	8.3%	10.4%	9.9%
Office & Administrative Support	10.2%	9.7%	10.8%
Protective Service	0.7%	0.8%	1.2%
Food Preperation	3.8%	4.5%	5.3%
Building Maintenance & Cleaning	3.3%	2.9%	2.8%
Personal Care	2.8%	2.5%	2.4%
Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
Construction	4.0%	4.7%	5.4%
Production & Transportation	7.7%	7.9%	11.5%
Percent White Collar Workers	77.6%	76.7%	71.3%
Percent Blue Collar Workers	22.4%	23.3%	28.7%
Employment by Industry (Employed Civilians Age 16+)			
Agriculture/Mining/Construction	3.6%	4.2%	4.7%
Manufacturing	25.3%	23.7%	22.6%
Transportation	2.3%	2.3%	3.0%
Information	2.1%	1.6%	1.5%
Wholesale/Retail	11.4%	12.5%	12.5%
Finance, Insurance, Real Estate	8.5%	7.6%	7.0%
Professional Services	10.0%	9.5%	8.9%
Management Services	0.1%	0.1%	0.2%
Administrative/Waste Services	4.3%	3.4%	3.7%
Educational Services	20.3%	20.9%	20.6%
Entertainment Services	6.3%	7.7%	8.5%
Other Professional Services	4.3%	4.4%	4.2%
Public Administration	1.5%	2.2%	2.6%
Transportation To Work			
Drive to Work Alone	91.7%	90.0%	89.4%
Drive to Work Carpool	4.9%	5.8%	6.6%
Travel to Work by Public Transportation	0.1%	0.2%	0.4%
Drive to Work on Motorcycle	0.0%	0.0%	0.0%
Drive to Work on Bicycle	0.2%	0.2%	0.1%
Walked to Work	0.9%	1.1%	0.8%
Other Means	0.3%	0.4%	0.4%
Work at Home	2.0%	2.3%	2.2%

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Travel to Work in Less than 5 Minutes	1.7%	2.0%	1.9%
Travel to Work in 5 to 9 Minutes	7.0%	7.5%	8.7%
Travel to Work in 10 to 14 Minutes	10.1%	12.1%	14.0%
Travel to Work in 15 to 19 Minutes	15.5%	15.3%	15.4%
Travel to Work in 20 to 29 Minutes	26.5%	24.7%	23.4%
Travel to Work in 30 to 44 Minutes	23.8%	22.6%	22.8%
Travel to Work in 45 to 59 Minutes	9.2%	9.8%	8.5%
Travel to Work in 60 Minutes or more	6.5%	6.0%	5.4%
Average Travel Time to Work	26	26	25
Vehicles per HH — No Vehicles	2.9%	4.2%	6.3%
1 Vehicle	34.8%	33.3%	33.2%
2 Vehicles	43.1%	42.0%	40.7%
3 or more vehicles	19.2%	20.4%	19.8%
Average Number of Vehicles	1.86	1.87	1.82
Change — Births (last 12 months)	342	1,235	6,250
Deaths (last 12 months)	361	1,478	7,131
Migration (last 12 months)	22	358	967
Workplace — Workplace Establishments	1,539	4,344	20,587
Workplace Employees (FTE)	14,247	47,086	309,286

Demographic Source: Synergos Technologies, Inc