

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 42.639572 Longitude: -83.128419

Hampton Village Centre Rochester Hills, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	10,118	68,210	198,466
	Population Est 23Q1	10,127	68,264	198,526
	Population Est 22Q4	10,123	68,112	198,236
	Population Est 22Q3	10,139	68,071	198,004
	Population Est 22Q2	10,130	68,104	198,271
	Population Est 22Q1	10,124	68,048	198,541
	Population Est 21Q4	10,148	68,504	199,223
	Population Est 21Q3	10,145	68,511	199,323
	Population Est 21Q2	10,137	68,430	198,796
	Population Fcst	10,143	69,687	206,067
	2010 Census Population	9,178	60,130	168,768
	2000 Census Population	9,449	57,504	162,712
	1990 Census Population	8,604	51,517	142,032
	Current Year Daytime Population	10,103	62,053	192,585
	Average Seasonal Population	76	485	1,617
	Historical Annual Growth, 1990 – 2000	0.94%	1.11%	1.37%
	Historical Annual Growth, 2000 – 2010	-0.29%	0.45%	0.37%
	Estimated Annual Growth, 2010 – CY	0.74%	0.96%	1.23%
	Projected Annual Growth, CY to Y5	0.05%	0.43%	0.75%
	Group Qtrs Est	23	696	3,305
Transient Est Average Last 4 Qtrs	0	1,051	4,324	
<b>Households</b>	Current Year Estimated Households	4,023	27,269	76,353
	Households Est 23Q1	4,025	27,276	76,348
	Households Est 22Q4	4,022	27,201	76,232
	Households Est 22Q3	4,029	27,181	76,132
	Households Est 22Q2	4,028	27,195	76,248
	Households Est 22Q1	4,024	27,163	76,348
	Households Est 21Q4	4,033	27,370	76,657
	Households Est 21Q3	4,032	27,374	76,714
	Households Est 21Q2	4,029	27,337	76,478
	Households Fcst	4,030	27,846	79,270
	2010 Census Households	3,748	23,838	64,708
	2000 Census Households	3,839	22,381	61,354
	1990 Census Households	3,368	19,063	50,998
	Historical Annual Growth, 1990 – 2000	1.32%	1.62%	1.87%
	Historical Annual Growth, 2000 – 2010	-0.24%	0.63%	0.53%
	Estimated Annual Growth, 2010 – CY	0.54%	1.02%	1.26%
	Projected Annual Growth, CY to Y5	0.04%	0.42%	0.75%
Population per Household	2.51	2.48	2.56	

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Hampton Village Centre Rochester Hills, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.1%	1.5%	1.8%
	HH Income \$250,000 to \$499,999	1.3%	1.8%	2.2%
	HH Income \$200,000 to \$249,999	3.0%	4.1%	5.1%
	HH Income \$175,000 to \$199,999	8.7%	8.8%	8.6%
	HH Income \$150,000 to \$174,999	9.0%	8.4%	7.6%
	HH Income \$100,000 to 149,999	24.4%	21.7%	21.3%
	HH Income \$75,000 to 99,999	17.8%	14.4%	13.3%
	HH Income \$50,000 to 74,999	13.2%	15.7%	14.7%
	HH Income \$35,000 to 49,999	10.0%	8.0%	9.1%
	HH Income \$25,000 to 34,999	4.4%	5.4%	5.7%
	HH Income \$15,000 to 24,999	4.3%	5.9%	5.9%
	HH Income \$0 to 14,999	2.9%	4.3%	4.7%
	Average Household Income	\$110,870	\$113,315	\$117,763
	Median Household Income	\$96,026	\$92,782	\$92,903
	Per Capita Income	\$44,190	\$45,711	\$45,662
	2000 Average HH Income	\$75,351	\$78,715	\$87,423
	2000 Median HH Income	\$65,721	\$65,378	\$71,234
	Average Disposable Income	87,079	87,577	88,839
	Median Disposable Income	80,778	78,435	78,504
	Discretionary HH Income Over \$150,000	2.4%	3.4%	4.7%
	Discretionary HH Income \$125,000 to \$149,999	3.2%	6.4%	6.6%
	Discretionary HH Income \$100,000 to \$124,999	12.8%	11.1%	10.5%
	Discretionary HH Income \$75,000 to \$99,999	15.3%	15.0%	14.8%
	Discretionary HH Income \$50,000 to \$74,999	28.4%	21.6%	20.3%
	Discretionary HH Income \$25,000 to \$49,999	23.8%	24.3%	23.2%
	Discretionary HH Income Under \$25,000	14.2%	18.2%	19.9%
	Average Discretionary HH Income	64,742	64,634	65,233
	Median Discretionary HH Income	60,902	58,778	58,541
	Householder White – Count	2,624	21,478	60,996
	Median HH Income	\$87,253	\$89,106	\$89,271
	Average HH Income	\$93,037	\$95,872	\$96,187
	Householder Black or African-American – Count	261	1,084	2,413
	Median HH Income	\$85,630	\$84,996	\$82,914
	Average HH Income	\$91,711	\$92,856	\$90,753
Householder Hispanic – Count	186	890	1,955	
Median HH Income	\$83,155	\$85,182	\$96,628	
Average HH Income	\$86,543	\$86,146	\$98,439	
Householder Asian or Pacific Islander – Count	867	3,132	8,982	
Median HH Income	\$119,337	\$123,940	\$127,745	
Average HH Income	\$121,901	\$122,414	\$121,571	
Householder Other or Pacific Islander – Count	85	685	2,008	
Median HH Income	\$114,560	\$106,510	\$94,712	
Average HH Income	\$116,655	\$101,154	\$93,787	
Gender	Male Population	5,050	33,691	97,299
	Female Population	5,068	34,519	101,167

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Hampton Village Centre Rochester Hills, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	614	3,532	9,630
	Count of Pop 0 to 7 years	928	5,119	14,054
	Count of Pop 5 - 13	1,167	6,902	19,748
	Count of Pop 14 - 18	468	3,281	10,413
	Count of Pop 19 - 22	439	3,275	10,645
	Count of Pop 22 - 25	319	2,421	7,871
	Count of Pop 25 - 29	617	4,034	11,408
	Count of Pop 30 - 34	809	4,506	11,540
	Count of Pop 35 - 39	864	4,598	11,700
	Count of Pop 40 - 44	764	4,484	12,119
	Count of Pop 45 - 59	1,884	13,268	39,118
	Count of Pop 60 - 74	1,495	12,368	36,710
	Count of Pop 75 - 84	500	4,014	12,843
	Count of Pop 85+	178	1,527	4,723
	% of Pop 0 to 4 years	6.1%	5.2%	4.9%
	% of Pop 0 to 7 years	9.2%	7.5%	7.1%
	% of Pop 5 - 13	11.5%	10.1%	10.0%
	% of Pop 14 - 18	4.6%	4.8%	5.2%
	% of Pop 19 - 22	4.3%	4.8%	5.4%
	% of Pop 22 - 25	3.2%	3.5%	4.0%
% of Pop 25 - 29	6.1%	5.9%	5.7%	
% of Pop 30 - 34	8.0%	6.6%	5.8%	
% of Pop 35 - 39	8.5%	6.7%	5.9%	
% of Pop 40 - 44	7.6%	6.6%	6.1%	
% of Pop 45 - 59	18.6%	19.5%	19.7%	
% of Pop 60 - 74	14.8%	18.1%	18.5%	
% of Pop 75 - 84	4.9%	5.9%	6.5%	
% of Pop 85+	1.8%	2.2%	2.4%	
Median Age	38.6	41.7	42.6	
Average Age	39.4	41.8	42.2	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.3%	5.4%	5.1%
	% of Pop 5 - 13	11.8%	10.7%	10.4%
	% of Pop 14 - 18	4.8%	5.0%	5.4%
	% of Pop 19 - 22	4.5%	5.0%	5.5%
	% of Pop 22 - 25	3.3%	3.7%	4.1%
	% of Pop 25 - 29	6.5%	6.3%	6.2%
	% of Pop 30 - 34	8.3%	7.0%	6.2%
	% of Pop 35 - 39	9.1%	6.9%	6.0%
	% of Pop 40 - 44	8.0%	6.7%	6.1%
	% of Pop 45 - 59	18.4%	19.4%	19.7%
	% of Pop 75 - 84	4.1%	5.1%	5.8%
	% of Pop 60 - 74	13.8%	17.4%	17.9%
	% of Pop 85+	1.1%	1.5%	1.6%
	Median Age	37.5	40.0	41.0
Average Age	38.1	40.4	41.0	

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	% of Pop 0 to 4 years	5.8%	5.0%	4.6%
	% of Pop 5 - 13	11.2%	9.6%	9.5%
	% of Pop 14 - 18	4.4%	4.7%	5.1%
	% of Pop 19 - 22	4.2%	4.6%	5.2%
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	% of Pop 40 - 44	7.1%	6.5%	6.1%
	% of Pop 45 - 59	18.9%	19.5%	19.7%
	% of Pop 60 - 74	15.7%	18.9%	19.1%
	% of Pop 75 - 84	5.8%	6.6%	7.1%
	% of Pop 85+	2.4%	3.0%	3.1%
	Median Age	39.9	43.5	44.2
Average Age	40.7	43.1	43.3	
Race	Count of White	5,760	47,983	146,131
	Count of Black or African-American	463	2,927	7,966
	Count of Asian or Pacific Islander	3,070	11,591	29,844
	Count of Other races	825	5,709	14,525
	White	56.9%	70.3%	73.6%
	Black or African American	4.6%	4.3%	4.0%
	Asian	30.3%	17.0%	15.0%
	Other Races	8.2%	8.4%	7.3%
Language Spoken	Speak English at Home	62.8%	75.4%	74.1%
	Speak Spanish at Home	5.7%	3.0%	2.0%
	Speak French or French Creole at Home	0.0%	0.2%	0.3%
	Speak German at Home	0.5%	1.0%	0.7%
	Speak Other Indo-European Languages at Home	17.0%	7.6%	7.6%
	Speak Russian and Other Slavic Languages at H	0.4%	1.5%	2.0%
	Speak Chinese at Home	1.5%	2.0%	2.7%
	Speak Korean at Home	3.2%	2.0%	1.4%
	Speak Vietnamese at Home	0.0%	0.3%	0.4%
	Speak Other Asian Languages at Home	4.9%	2.4%	2.8%
	Speak Tagalog and Other Pacific Languages at H	1.2%	0.5%	0.5%
	Speak Other Language at Home	2.9%	4.1%	5.4%
Hispanic	Hispanic Population	507	3,099	7,725
	Hispanic Population Percent	5.0%	4.5%	3.9%
	Mexican	73.8%	66.8%	61.9%
	Puerto Rican	2.1%	11.1%	11.0%
	Cuban	2.5%	0.9%	1.3%
	Dominican	0.0%	0.0%	0.9%
	Central American	5.2%	5.0%	4.1%
	South American	3.7%	3.6%	9.5%
	Other Hispanic	12.7%	12.7%	11.4%
	2000 Hispanic Population Percent	3%	2%	2%
	1990 Hispanic Population Percent	2%	2%	1%

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<b>Ancestry</b>	American (percent of total population)	1.6%	2.7%	2.4%
	American	1.3%	2.4%	2.2%
	Native American (ie. Indian/Eskimo)	0.3%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	30.3%	17.0%	15.0%
	Chinese	2.7%	2.7%	3.1%
	Japanese	1.1%	0.6%	0.4%
	Korean	3.8%	2.3%	1.7%
	South Central Asian (ie. Indian)	19.7%	9.6%	8.2%
	South East Asian (ie. Vietnamese)	2.9%	1.5%	1.4%
	Other Asian	0.1%	0.1%	0.2%
	European (percent of total population)	31.1%	42.8%	44.9%
	British	5.1%	6.0%	5.7%
	Dutch	0.4%	0.8%	0.7%
	French	1.1%	1.7%	2.0%
	German	8.2%	9.6%	9.6%
	Italian	2.6%	4.9%	5.6%
	Polish	4.8%	6.0%	6.7%
	Scandinavian	0.7%	1.7%	1.6%
	Scotch/Irish	4.8%	6.9%	6.8%
Other European (ie. Greek/Russian)	3.3%	5.3%	6.2%	
Middle Eastern	3.2%	3.9%	5.5%	
Other Ancestry	20.8%	17.0%	16.5%	
Unclassified Ancestry	8.0%	12.1%	11.8%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	7,111	48,799	140,160
	Elementary (0 to 8)	1.0%	1.7%	2.2%
	Some High School (9 to 11)	0.7%	2.2%	3.1%
	High School Graduate (12)	13.8%	17.5%	17.0%
	Some College (13 to 16)	16.2%	16.5%	16.3%
	Associates Degree Only	5.8%	8.7%	8.7%
	Bachelors Degree Only	30.0%	30.0%	28.8%
	Graduate Degree	32.5%	23.4%	23.9%
	% College (4+)	62.5%	53.4%	52.7%
<b>Household Type</b>	Total Households – count	4,023	27,269	76,353
	One Person HHs – count	1,100	7,494	19,805
	Family HHs – count	2,762	18,537	53,336
	Married Couple – count	2,404	15,508	44,684
	w/own children – count	1,084	6,485	18,214
	w/out own children – count	1,321	9,023	26,470
	Male Householder – count	123	871	2,370
	Female Householder – count	235	2,158	6,282
	Non-Family Households – count	160	1,238	3,211
	1 Person Household	27.4%	27.5%	25.9%
	2 Person Household	30.7%	33.0%	32.8%
	3 Person Household	17.9%	16.5%	16.2%
	4 Person Household	17.0%	15.0%	15.8%
	5 Person Household	5.0%	5.5%	6.3%
	6 Person Household	1.4%	1.8%	2.1%
7+ Person Household	0.7%	0.8%	0.9%	
% Households With Children	30.7%	28.4%	28.3%	

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Hampton Village Centre Rochester Hills, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	4,312	28,620	79,820
	Owner Occupied Percent	54.3%	67.4%	72.7%
	Renter Occupied Percent	39.0%	27.9%	23.0%
	Vacant Housing Percent	6.7%	4.7%	4.3%
	Total Housing Units (Census 2000)	3,966	23,187	63,348
	For Rent (Census 2000)	48%	45%	38%
	For Sale (Census 2000)	40%	31%	30%
	Rented or Sold, (Census 2000)	1%	7%	11%
	Seasonal (Census 2014)	29%	12%	12%
	Other (Census 2000)	1%	10%	8%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	16%	20%	20%
	Homes Built 1980 to 1989	41%	26%	22%
	Homes Built 1970 to 1979	25%	25%	29%
	Homes Built 1960 to 1969	5%	10%	13%
	Homes Built 1950 to 1959	8%	10%	9%
	Homes Built 1940 to 1949	3%	4%	3%
	Homes Built Before 1939	2%	5%	4%
<b>Units in Structure</b>	1 Unit	63%	71%	75%
	2 - 9 Units	28%	15%	12%
	Greater than 10 Units	8%	8%	9%
	Mobilie Trailer	0%	7%	4%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.0%	0.5%	1.8%
	Property Value \$750,000 to \$999,999	1.1%	2.8%	5.7%
	Property Value \$500,000 to \$749,999	24.2%	18.7%	20.6%
	Property Value \$400,000 to \$499,999	20.7%	20.4%	19.9%
	Property Value \$300,000, to \$399,999	24.4%	22.5%	22.5%
	Property Value \$200,000 to \$299,999	23.2%	19.9%	17.8%
	Property Value \$150,000 to \$199,999	2.2%	5.6%	4.6%
	Property Value \$100,000 to \$149,999	1.1%	2.8%	2.1%
	Property Value \$60,000 to \$99,999	0.1%	1.3%	1.0%
	Property Value \$40,000 to \$59,999	2.0%	1.5%	0.8%
	Property Value \$0 to \$39,999	0.6%	3.8%	3.0%
Median Home Value	\$384,711	\$366,543	\$391,291	
Median Rent	\$806	\$809	\$757	
<b>Wealth per Household</b>	\$0 and under - percent	16.7%	16.2%	15.9%
	\$1 to \$4999 - percent	7.6%	7.4%	7.2%
	\$5k to \$9999 - percent	4.3%	4.1%	4.0%
	\$10k to \$24999 - percent	6.2%	6.1%	6.0%
	\$25k to \$49999 - percent	6.6%	6.7%	6.7%
	\$50k to \$99999 - percent	9.8%	10.1%	10.2%
	\$100k to \$249999 - percent	18.1%	18.6%	18.8%
	\$250k to \$499999 - percent	13.9%	14.1%	14.3%
	\$500k+ - percent	16.9%	16.7%	17.0%
	Median HH Wealth	\$94,075	\$97,158	\$100,531
	Avg HH Wealth	\$264,019	\$264,551	\$268,056



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<b>Economic Viability</b>	Economic Viability Local	219	217	216
	Economic Viability Indexed	219	217	216
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	5,009	35,586	101,600
	Managerial/Executive	20.5%	22.7%	22.5%
	Professional Specialty	40.4%	33.2%	32.0%
	Healthcare Support	1.0%	1.9%	1.8%
	Sales	8.7%	9.6%	10.8%
	Office & Administrative Support	10.9%	9.7%	9.8%
	Protective Service	1.0%	0.8%	0.9%
	Food Preparation	3.3%	4.2%	4.5%
	Building Maintenance & Cleaning	2.3%	3.0%	2.3%
	Personal Care	2.6%	2.8%	2.8%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	1.7%	4.2%	4.6%
	Production & Transportation	7.7%	7.7%	7.9%
	Percent White Collar Workers	81.5%	77.1%	77.0%
Percent Blue Collar Workers	18.5%	22.9%	23.0%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	1.2%	3.8%	4.3%
	Manufacturing	29.7%	24.6%	22.9%
	Transportation	3.5%	2.5%	2.4%
	Information	2.6%	1.9%	1.4%
	Wholesale/Retail	9.8%	12.0%	13.1%
	Finance, Insurance, Real Estate	7.9%	7.7%	7.7%
	Professional Services	12.7%	10.0%	9.5%
	Management Services	0.1%	0.2%	0.1%
	Administrative/Waste Services	1.8%	3.5%	2.9%
	Educational Services	18.4%	20.8%	21.6%
	Entertainment Services	4.6%	7.0%	7.5%
Other Professional Services	6.0%	4.2%	4.3%	
Public Administration	1.7%	1.9%	2.3%	
<b>Transportation To Work</b>	Drive to Work Alone	93.8%	90.2%	90.3%
	Drive to Work Carpool	4.0%	5.9%	5.7%
	Travel to Work by Public Transportation	0.0%	0.2%	0.2%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.0%	0.2%	0.1%
	Walked to Work	0.4%	1.1%	0.8%
	Other Means	0.2%	0.4%	0.3%
	Work at Home	1.7%	2.1%	2.5%

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	Travel to Work in Less than 5 Minutes	1.4%	2.0%	1.8%
	Travel to Work in 5 to 9 Minutes	4.7%	7.0%	7.8%
	Travel to Work in 10 to 14 Minutes	9.6%	11.3%	12.6%
	Travel to Work in 15 to 19 Minutes	16.2%	15.9%	15.0%
	Travel to Work in 20 to 29 Minutes	26.4%	25.6%	24.2%
	Travel to Work in 30 to 44 Minutes	27.5%	23.0%	23.3%
	Travel to Work in 45 to 59 Minutes	7.2%	9.5%	9.6%
	Travel to Work in 60 Minutes or more	7.1%	5.8%	5.7%
	Average Travel Time to Work	27	26	25
Vehicles per HH	No Vehicles	3.4%	3.5%	4.1%
	1 Vehicle	39.9%	33.3%	30.1%
	2 Vehicles	43.6%	43.4%	43.2%
	3 or more vehicles	13.1%	19.9%	22.5%
		Average Number of Vehicles	1.71	1.87
Change	Births (last 12 months)	108	679	1,916
	Deaths (last 12 months)	101	789	2,453
	Migration (last 12 months)	-15	261	810
Work place	Workplace Establishments	406	2,564	6,104
	Workplace Employees (FTE)	4,066	26,506	74,624