Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections
Calculated using TAS Retrieval

Dec 5, 2023

BRIXMOR®

Latitude: 37.605831   Longitude: -77.354109

Hanover Square Mechanicsville, VA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population			
Current Year Estimated Population	22,720	84,519	468,063
Population Est 23Q1	22,718	84,495	467,672
Population Est 22Q4	22,673	84,331	466,783
Population Est 22Q3	22,727	84,187	464,205
Population Est 22Q2	22,420	83,680	462,905
Population Est 22Q1	22,437	83,657	462,052
Population Est 21Q4	22,425	83,565	461,539
Population Est 21Q3	22,403	83,433	460,795
Population Est 21Q2	22,344	83,221	459,783
Population Fcst	22,305	86,629	487,502
2010 Census Population	16,559	63,692	303,479
2000 Census Population	14,134	57,229	284,416
1990 Census Population	11,210	50,495	267,564
Current Year Daytime Population	27,347	71,808	575,258
Average Seasonal Population	73	388	3,646
Historical Annual Growth, 1990 – 2000	2.34%	1.26%	0.61%
Historical Annual Growth, 2000 – 2010	1.60%	1.08%	0.65%
Estimated Annual Growth, 2010 – CY	2.42%	2.16%	3.32%
Projected Annual Growth, CY to Y5	-0.37%	0.49%	0.82%
Group Qtrs Est	301	513	13,181
Transient Est Average Last 4 Qtrs	510	2,587	46,774
Households			
Current Year Estimated Households	9,281	33,632	198,355
Households Est 23Q1	9,274	33,609	198,027
Households Est 22Q4	9,253	33,541	197,603
Households Est 22Q3	9,277	33,494	196,291
Households Est 22Q2	9,146	33,291	195,708
Households Est 22Q1	9,156	33,286	195,254
Households Est 21Q4	9,152	33,256	195,049
Households Est 21Q3	9,140	33,202	194,711
Households Est 21Q2	9,117	33,119	194,220
Households Fcst	9,113	34,407	207,042
2010 Census Households	6,457	24,295	122,681
2000 Census Households	5,673	21,741	115,207
1990 Census Households	4,463	18,763	107,417
Historical Annual Growth, 1990 – 2000	2.43%	1.48%	0.70%
Historical Annual Growth, 2000 – 2010	1.30%	1.12%	0.63%
Estimated Annual Growth, 2010 – CY	2.78%	2.48%	3.69%
Projected Annual Growth, CY to Y5	-0.36%	0.46%	0.86%
Population per Household	2.42	2.50	2.29

Hanover Square Mechanicsville, VA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income			
HH Income $500,000 or more	0.5%	0.7%	1.1%
HH Income $250,000 to $499,999	0.6%	0.8%	1.3%
HH Income $200,000 to $249,999	1.5%	2.0%	3.1%
HH Income $175,000 to $199,999	3.3%	3.9%	4.6%
HH Income $150,000 to $174,999	4.5%	5.0%	4.8%
HH Income $100,000 to 149,999	21.3%	18.7%	16.7%
HH Income $75,000 to 99,999	14.0%	13.3%	12.6%
HH Income $50,000 to 74,999	19.2%	17.3%	17.6%
HH Income $35,000 to 49,999	11.2%	12.3%	12.3%
HH Income $25,000 to 34,999	6.5%	7.5%	8.2%
HH Income $15,000 to 24,999	10.4%	8.7%	8.4%
HH Income $0 to 14,999	6.9%	9.7%	9.3%
Average Household Income	$85,759	$86,131	$91,036
Median Household Income	$69,221	$66,838	$66,099
Per Capita Income	$35,538	$34,492	$39,145
2000 Average HH Income	$57,056	$51,045	$52,043
2000 Median HH Income	$51,038	$42,039	$39,127
Average Disposable Income	67,666	67,283	69,907
Median Disposable Income	59,284	57,391	56,766
Discretionary HH Income Over $150,000	0.6%	1.1%	2.5%
Discretionary HH Income $125,000 to $149,999	1.7%	2.1%	3.4%
Discretionary HH Income $100,000 to $124,999	3.9%	5.1%	5.9%
Discretionary HH Income $75,000 to $99,999	12.9%	12.2%	10.5%
Discretionary HH Income $50,000 to $74,999	21.8%	19.5%	17.9%
Discretionary HH Income $25,000 to $49,999	31.9%	28.2%	27.6%
Discretionary HH Income Under $25,000	27.2%	31.8%	32.3%
Average Discretionary HH Income	47,723	47,164	49,514
Median Discretionary HH Income	42,339	40,316	39,462
Householder White – Count	7,963	18,592	111,938
Median HH Income	$71,518	$80,512	$82,945
Average HH Income	$79,383	$87,393	$91,846
Householder Black or African-American – Count	825	13,157	66,064
Median HH Income	$57,266	$50,211	$46,703
Average HH Income	$69,333	$62,862	$57,472
Householder Hispanic – Count	181	673	7,121
Median HH Income	$56,769	$56,533	$56,555
Average HH Income	$68,295	$67,932	$70,067
Householder Asian or Pacific Islander – Count	99	408	5,711
Median HH Income	$75,091	$89,138	$75,740
Average HH Income	$74,817	$91,989	$86,764
Householder Other or Pacific Islander – Count	213	802	7,521
Median HH Income	$54,499	$52,556	$58,766
Average HH Income	$60,585	$61,286	$69,012
Gender			
Male Population	10,692	39,440	221,953
Female Population	12,029	45,079	246,110

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Hanover Square Mechanicsville, VA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	1,129	4,561	28,358
	Count of Pop 0 to 7 years	1,591	6,435	37,084
	Count of Pop 5 - 13	2,250	8,998	45,046
	Count of Pop 14 - 18	1,143	4,411	23,197
	Count of Pop 19 - 22	1,120	4,258	26,197
	Count of Pop 22 - 25	807	3,035	21,182
	Count of Pop 25 - 29	1,240	4,651	34,406
	Count of Pop 30 - 34	1,397	5,176	39,862
	Count of Pop 35 - 39	1,436	5,413	34,992
	Count of Pop 40 - 44	1,311	5,110	29,078
	Count of Pop 45 - 59	4,236	16,019	79,089
	Count of Pop 60 - 74	4,156	15,482	74,710
	Count of Pop 75 - 84	1,768	5,529	23,839
	Count of Pop 85+	728	1,873	8,107
	% of Pop 0 to 4 years	5.0%	5.4%	6.1%
	% of Pop 0 to 7 years	7.0%	7.6%	7.9%
	% of Pop 5 - 13	9.9%	10.6%	9.6%
	% of Pop 14 - 18	5.0%	5.2%	5.0%
	% of Pop 19 - 22	4.9%	5.0%	5.6%
	% of Pop 22 - 25	3.6%	3.6%	4.5%
	% of Pop 25 - 29	5.5%	5.5%	7.4%
	% of Pop 30 - 34	6.2%	6.1%	8.5%
	% of Pop 35 - 39	6.3%	6.4%	7.5%
	% of Pop 40 - 44	5.8%	6.0%	6.2%
	% of Pop 45 - 59	18.6%	19.0%	16.9%
	% of Pop 60 - 74	18.3%	18.3%	16.0%
	% of Pop 75 - 84	7.8%	6.5%	5.1%
	% of Pop 85+	3.2%	2.2%	1.7%
	Median Age	43.2	41.7	37.3
	Average Age	43.1	41.7	39.4
Male Population by Age	% of Pop 0 to 4 years	5.5%	5.9%	6.5%
	% of Pop 5 - 13	11.1%	11.8%	10.4%
	% of Pop 14 - 18	5.5%	5.7%	5.1%
	% of Pop 19 - 22	5.4%	5.5%	5.7%
	% of Pop 22 - 25	3.9%	3.9%	4.6%
	% of Pop 25 - 29	5.9%	5.7%	7.4%
	% of Pop 30 - 34	6.4%	6.1%	8.6%
	% of Pop 35 - 39	6.4%	6.3%	7.6%
	% of Pop 40 - 44	5.7%	5.9%	6.3%
	% of Pop 45 - 59	18.4%	18.6%	16.9%
	% of Pop 75 - 84	6.3%	5.6%	4.4%
	% of Pop 60 - 74	17.3%	17.3%	15.3%
	% of Pop 85+	2.2%	1.5%	1.1%
	Median Age	39.9	39.2	36.1
	Average Age	40.9	39.9	38.2

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Demographic Source: Synergos Technologies, Inc

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% of Pop 0 to 4 years	4.5%	5.0%	5.7%
% of Pop 5 - 13	8.8%	9.7%	8.9%
% of Pop 14 - 18	4.6%	4.8%	4.8%
% of Pop 19 - 22	4.5%	4.6%	5.5%
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% of Pop 40 - 44	5.8%	6.2%	6.1%
% of Pop 45 - 59	18.9%	19.2%	16.9%
% of Pop 60 - 74	19.2%	19.2%	16.5%
% of Pop 75 - 84	9.1%	7.4%	5.7%
% of Pop 85+	4.1%	2.8%	2.3%
Median Age	46.0	43.8	38.4
Average Age	45.1	43.3	40.5
Race			
Count of White	18,208	43,995	242,088
Count of Black or African-American	2,308	32,579	158,505
Count of Asian or Pacific Islander	367	1,689	20,779
Count of Other races	1,837	6,256	46,691
White	80.1%	52.1%	51.7%
Black or African American	10.2%	38.5%	33.9%
Asian	1.6%	2.0%	4.4%
Other Races	8.1%	7.4%	10.0%
Language Spoken			
Speak English at Home	96.0%	95.1%	90.6%
Speak Spanish at Home	1.2%	1.6%	3.7%
Speak French or French Creole at Home	0.0%	0.2%	0.3%
Speak German at Home	0.3%	0.2%	0.3%
Speak Other Indo-European Languages at Home	0.3%	0.6%	1.4%
Speak Russian and Other Slavic Languages at H	0.2%	0.2%	0.3%
Speak Chinese at Home	0.3%	0.3%	0.6%
Speak Korean at Home	0.0%	0.0%	0.2%
Speak Vietnamese at Home	0.2%	0.1%	0.5%
Speak Other Asian Languages at Home	0.7%	0.6%	0.7%
Speak Tagalog and Other Pacific Languages at H	0.4%	0.2%	0.2%
Speak Other Language at Home	0.4%	0.8%	1.1%
Hispanic			
Hispanic Population	848	3,069	29,719
Hispanic Population Percent	3.7%	3.6%	6.3%
Mexican	38.5%	23.6%	25.7%
Puerto Rican	7.6%	24.2%	15.1%
Cuban	1.5%	6.8%	5.6%
Dominican	3.1%	4.4%	3.2%
Central American	14.6%	15.9%	29.7%
South American	17.8%	9.5%	12.2%
Other Hispanic	17.0%	15.6%	8.6%
2000 Hispanic Population Percent	2%	2%	2%
1990 Hispanic Population Percent	1%	1%	1%

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Ancestry			
American (percent of total population)	12.6%	9.6%	6.2%
American	12.1%	9.2%	5.9%
Native American (ie. Indian/Eskimo)	0.4%	0.3%	0.3%
Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
Asian (percent of total population)	1.6%	2.0%	4.4%
Chinese	0.5%	0.3%	0.7%
Japanese	0.0%	0.1%	0.1%
Korean	0.0%	0.2%	0.4%
South Central Asian (ie. Indian)	0.1%	0.2%	1.6%
South East Asian (ie. Vietnamese)	0.8%	0.8%	1.1%
Other Asian	0.2%	0.3%	0.6%
European (percent of total population)	40.5%	26.5%	27.8%
British	13.4%	8.6%	8.3%
Dutch	0.4%	0.3%	0.3%
French	1.4%	0.9%	0.9%
German	7.5%	4.8%	4.9%
Italian	2.3%	1.7%	2.1%
Polish	1.1%	0.8%	0.8%
Scandinavian	0.7%	0.5%	0.8%
Scotch/Irish	10.0%	6.4%	6.8%
Other European (ie. Greek/Russian)	3.7%	2.4%	2.8%
Middle Eastern	0.3%	0.3%	0.8%
Other Ancestry	15.3%	35.0%	33.5%
Unclassified Ancestry	25.9%	23.0%	21.0%
Education (Age 25+)			
Adult Population (25 Years or Older)	16,272	59,255	324,083
Elementary (0 to 8)	1.8%	2.1%	3.0%
Some High School (9 to 11)	5.2%	6.7%	6.6%
High School Graduate (12)	31.8%	29.2%	23.7%
Some College (13 to 16)	22.6%	21.8%	19.9%
Associates Degree Only	10.3%	9.1%	6.9%
Bachelors Degree Only	19.5%	20.3%	24.5%
Graduate Degree	8.8%	10.8%	15.3%
% College (4+)	28.3%	31.1%	39.9%
Household Type			
Total Households – count	9,281	33,632	198,355
One Person HHs – count	2,595	8,949	66,714
Family HHs – count	6,047	22,760	110,421
Married Couple – count	4,433	14,869	72,797
w/own children – count	1,603	5,429	27,181
w/out own children – count	2,830	9,440	45,616
Male Householder – count	491	1,924	8,899
Female Householder – count	1,123	5,967	28,726
Non-Family Households – count	639	1,923	21,220
1 Person Household	28.0%	26.6%	33.6%
2 Person Household	34.7%	33.7%	33.2%
3 Person Household	17.1%	17.9%	15.2%
4 Person Household	12.5%	13.2%	11.0%
5 Person Household	5.0%	5.5%	4.4%
6 Person Household	1.9%	2.1%	1.6%
7+ Person Household	0.8%	1.0%	0.9%
% Households With Children	26.3%	26.8%	22.6%

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Housing	Total Housing Units	9,690	35,538	212,326
	Owner Occupied Percent	68.3%	66.0%	50.6%
	Renter Occupied Percent	27.5%	28.6%	42.8%
	Vacant Housing Percent	4.2%	5.4%	6.6%
	Total Housing Units (Census 2000)	5,860	22,848	123,124
	For Rent (Census 2000)	38%	31%	37%
	For Sale (Census 2000)	25%	27%	18%
	Rented or Sold, (Census 2000)	27%	16%	13%
	Seasonal (Census 2014)	0%	1%	2%
	Other (Census 2000)	8%	17%	24%
Homes Built By Year	Homes Built 1990 to 2000	25%	17%	11%
	Homes Built 1980 to 1989	26%	15%	12%
	Homes Built 1970 to 1979	18%	20%	15%
	Homes Built 1960 to 1969	17%	15%	13%
	Homes Built 1950 to 1959	8%	17%	18%
	Homes Built 1940 to 1949	3%	8%	12%
	Homes Built Before 1939	2%	7%	20%
Units in Structure	1 Unit	81%	80%	70%
	2 - 9 Units	5%	12%	18%
	Greater than 10 Units	13%	8%	11%
	Mobilie Trailer	0%	0%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value $1,000,000 or more	0.3%	0.5%	2.9%
	Property Value $750,000 to $999,999	1.0%	1.5%	4.7%
	Property Value $500,000 to $749,999	9.2%	11.9%	15.8%
	Property Value $400,000 to $499,999	15.3%	17.0%	15.9%
	Property Value $300,000, to $399,999	36.8%	26.9%	22.0%
	Property Value $200,000 to $299,999	32.9%	27.2%	23.6%
	Property Value $150,000 to $199,999	2.2%	7.1%	6.8%
	Property Value $100,000 to $149,999	1.0%	5.2%	4.4%
	Property Value $60,000 to $99,999	0.2%	1.3%	1.3%
	Property Value $40,000 to $59,999	0.2%	0.3%	0.4%
	Property Value $0 to $39,999	0.9%	0.9%	1.4%
	Median Home Value	$334,194	$329,716	$353,235
	Median Rent	$712	$588	$570
Wealth per Household	$0 and under - percent	17.0%	17.4%	18.5%
	$1 to $4999 - percent	8.4%	8.6%	9.4%
	$5k to $9999 - percent	4.5%	4.6%	4.9%
	$10k to $24999 - percent	6.3%	6.4%	6.6%
	$25k to $49999 - percent	6.8%	6.9%	6.8%
	$50k to $99999 - percent	10.5%	10.4%	10.0%
	$100k to $249999 - percent	18.5%	18.3%	17.4%
	$250k to $499999 - percent	13.4%	13.1%	12.5%
	$500k+ - percent	14.6%	14.4%	13.9%
	Median HH Wealth	$83,449	$79,573	$68,765
	Avg HH Wealth	$240,752	$236,967	$228,132

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Economic Viability			
Economic Viability Local	227	214	213
Economic Viability Indexed	227	214	213
Occupation (Employed Civilians Age 16+)			
Employed Civilian Pop 16+ by Occupation	12,205	44,440	253,574
Managerial/Executive	20.2%	16.8%	17.3%
Professional Specialty	21.8%	22.5%	25.3%
Healthcare Support	1.6%	2.7%	3.0%
Sales	12.3%	12.5%	10.4%
Office & Administrative Support	12.0%	12.7%	12.1%
Protective Service	1.9%	2.7%	2.6%
Food Preperation	4.6%	5.3%	6.3%
Building Maintenance & Cleaning	2.6%	3.5%	3.2%
Personal Care	2.1%	2.8%	3.2%
Farming, Fishing, & Forestry	0.0%	0.0%	0.2%
Construction	9.2%	6.3%	6.2%
Production & Transportation	11.6%	12.1%	10.2%
Percent White Collar Workers	67.9%	67.3%	68.2%
Percent Blue Collar Workers	32.1%	32.7%	31.8%
Employment by Industry (Employed Civilians Age 16+)			
Agriculture/Mining/Construction	8.5%	5.6%	6.0%
Manufacturing	5.1%	6.2%	5.8%
Transportation	5.1%	5.7%	5.1%
Information	1.0%	1.0%	1.7%
Wholesale/Retail	19.1%	17.2%	13.6%
Finance, Insurance, Real Estate	9.5%	10.0%	10.0%
Professional Services	6.5%	5.3%	8.1%
Management Services	0.1%	0.1%	0.1%
Administrative/Waste Services	4.9%	5.1%	4.5%
Educational Services	20.7%	24.3%	23.8%
Entertainment Services	7.4%	7.9%	10.1%
Other Professional Services	5.3%	4.5%	5.0%
Public Administration	6.7%	7.2%	6.1%
Transportation To Work			
Drive to Work Alone	87.2%	81.5%	77.5%
Drive to Work Carpool	9.0%	11.0%	11.1%
Travel to Work by Public Transportation	0.0%	3.2%	4.9%
Drive to Work on Motorcycle	0.3%	0.1%	0.1%
Drive to Work on Bicycle	0.0%	0.4%	0.7%
Walked to Work	0.5%	1.0%	2.7%
Other Means	1.1%	0.9%	0.7%
Work at Home	2.0%	1.9%	2.3%

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Travel to Work in Less than 5 Minutes	2.2%	1.6%	2.2%
Travel to Work in 5 to 9 Minutes	7.9%	6.3%	9.0%
Travel to Work in 10 to 14 Minutes	10.8%	12.9%	16.7%
Travel to Work in 15 to 19 Minutes	17.9%	20.3%	20.8%
Travel to Work in 20 to 29 Minutes	33.7%	32.1%	26.7%
Travel to Work in 30 to 44 Minutes	20.4%	18.8%	16.9%
Travel to Work in 45 to 59 Minutes	3.6%	3.8%	3.5%
Travel to Work in 60 Minutes or more	3.5%	4.3%	4.2%
Average Travel Time to Work	23	23	22
Vehicles per HH No Vehicles	6.1%	8.6%	10.7%
1 Vehicle	30.4%	29.4%	35.2%
2 Vehicles	36.3%	34.9%	33.4%
3 or more vehicles	27.3%	27.1%	20.7%
Average Number of Vehicles	1.96	1.94	1.73
Change Births (last 12 months)	240	954	6,300
Deaths (last 12 months)	276	899	4,089
Migration (last 12 months)	354	831	3,158
Work place Workplace Establishments	1,151	2,386	18,504
Workplace Employees (FTE)	12,837	25,991	258,023