

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.0716 Longitude: -97.0562

Highland Village Town Center Highland Village, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	36,063	111,518	420,827
	Population Est 23Q1	35,717	110,797	418,925
	Population Est 22Q4	35,290	109,279	415,932
	Population Est 22Q3	35,155	108,763	414,682
	Population Est 22Q2	34,630	107,979	413,444
	Population Est 22Q1	34,548	107,575	411,691
	Population Est 21Q4	34,482	107,090	410,740
	Population Est 21Q3	34,411	107,111	409,988
	Population Est 21Q2	34,393	107,067	408,883
	Population Fcst	39,632	119,878	437,885
	2010 Census Population	24,907	78,963	213,711
	2000 Census Population	21,688	68,121	178,151
	1990 Census Population	12,650	38,863	94,377
	Current Year Daytime Population	31,492	112,440	392,039
	Average Seasonal Population	114	305	1,330
	Historical Annual Growth, 1990 – 2000	5.54%	5.77%	6.56%
	Historical Annual Growth, 2000 – 2010	1.39%	1.49%	1.84%
	Estimated Annual Growth, 2010 – CY	2.83%	2.64%	5.25%
	Projected Annual Growth, CY to Y5	1.91%	1.46%	0.80%
	Group Qtrs Est	51	460	2,026
Transient Est Average Last 4 Qtrs	0	1,523	13,199	
Households	Current Year Estimated Households	12,598	38,997	153,297
	Households Est 23Q1	12,480	38,769	152,587
	Households Est 22Q4	12,322	38,219	151,521
	Households Est 22Q3	12,275	38,050	151,109
	Households Est 22Q2	12,089	37,774	150,654
	Households Est 22Q1	12,061	37,635	150,039
	Households Est 21Q4	12,040	37,468	149,660
	Households Est 21Q3	12,013	37,478	149,386
	Households Est 21Q2	12,008	37,462	148,941
	Households Fcst	13,873	41,864	159,119
	2010 Census Households	8,491	27,605	77,541
	2000 Census Households	7,088	22,853	62,803
	1990 Census Households	3,996	12,999	34,304
	Historical Annual Growth, 1990 – 2000	5.90%	5.80%	6.23%
	Historical Annual Growth, 2000 – 2010	1.82%	1.91%	2.13%
	Estimated Annual Growth, 2010 – CY	3.02%	2.64%	5.28%
	Projected Annual Growth, CY to Y5	1.95%	1.43%	0.75%
Population per Household	2.86	2.85	2.73	

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Highland Village Town Center Highland Village, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	3.2%	2.4%	2.3%
	HH Income \$250,000 to \$499,999	3.9%	2.9%	2.8%
	HH Income \$200,000 to \$249,999	9.0%	6.8%	6.5%
	HH Income \$175,000 to \$199,999	9.4%	9.9%	8.9%
	HH Income \$150,000 to \$174,999	11.0%	9.1%	8.9%
	HH Income \$100,000 to 149,999	24.9%	21.2%	19.8%
	HH Income \$75,000 to 99,999	11.6%	12.0%	13.3%
	HH Income \$50,000 to 74,999	12.6%	13.7%	15.6%
	HH Income \$35,000 to 49,999	6.7%	9.4%	8.9%
	HH Income \$25,000 to 34,999	3.8%	5.4%	5.4%
	HH Income \$15,000 to 24,999	1.8%	3.9%	4.0%
	HH Income \$0 to 14,999	2.3%	3.2%	3.5%
	Average Household Income	\$143,427	\$129,560	\$124,815
	Median Household Income	\$123,290	\$105,512	\$98,341
	Per Capita Income	\$50,181	\$45,461	\$45,656
	2000 Average HH Income	\$100,646	\$89,501	\$87,175
	2000 Median HH Income	\$85,925	\$75,950	\$72,264
	Average Disposable Income	111,613	100,324	97,668
	Median Disposable Income	104,796	91,336	86,058
	Discretionary HH Income Over \$150,000	6.6%	5.5%	4.9%
	Discretionary HH Income \$125,000 to \$149,999	10.1%	8.0%	8.3%
	Discretionary HH Income \$100,000 to \$124,999	15.3%	13.9%	12.4%
	Discretionary HH Income \$75,000 to \$99,999	20.8%	15.8%	15.0%
	Discretionary HH Income \$50,000 to \$74,999	19.2%	18.5%	18.9%
	Discretionary HH Income \$25,000 to \$49,999	19.1%	22.8%	24.4%
	Discretionary HH Income Under \$25,000	8.9%	15.4%	16.1%
	Average Discretionary HH Income	80,156	71,364	69,349
	Median Discretionary HH Income	77,811	66,378	62,697
	Householder White – Count	9,473	26,907	92,020
	Median HH Income	\$125,909	\$116,790	\$111,759
	Average HH Income	\$121,678	\$114,251	\$112,393
	Householder Black or African-American – Count	683	2,099	14,286
	Median HH Income	\$107,060	\$69,092	\$67,249
Average HH Income	\$108,587	\$84,405	\$78,478	
Householder Hispanic – Count	921	5,430	22,377	
Median HH Income	\$99,443	\$78,435	\$74,992	
Average HH Income	\$105,674	\$87,427	\$86,559	
Householder Asian or Pacific Islander – Count	1,032	2,513	16,285	
Median HH Income	\$117,902	\$113,415	\$117,906	
Average HH Income	\$113,449	\$111,010	\$116,102	
Householder Other or Pacific Islander – Count	489	2,048	8,329	
Median HH Income	\$132,772	\$89,710	\$87,942	
Average HH Income	\$128,150	\$96,802	\$97,051	
Gender	Male Population	17,741	54,691	206,253
	Female Population	18,322	56,827	214,574

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Total Population by Age	Count of Pop 0 to 4 years	1,884	6,157	24,853
	Count of Pop 0 to 7 years	2,729	8,890	34,567
	Count of Pop 5 - 13	3,988	12,719	47,494
	Count of Pop 14 - 18	2,125	6,685	24,569
	Count of Pop 19 - 22	2,049	6,519	25,060
	Count of Pop 22 - 25	1,446	4,653	18,769
	Count of Pop 25 - 29	1,791	6,070	26,386
	Count of Pop 30 - 34	1,805	5,934	26,827
	Count of Pop 35 - 39	2,128	6,716	27,933
	Count of Pop 40 - 44	2,303	7,198	28,717
	Count of Pop 45 - 59	8,102	24,269	89,937
	Count of Pop 60 - 74	6,365	18,074	60,180
	Count of Pop 75 - 84	1,649	5,029	15,667
	Count of Pop 85+	429	1,495	4,435
	% of Pop 0 to 4 years	5.2%	5.5%	5.9%
	% of Pop 0 to 7 years	7.6%	8.0%	8.2%
	% of Pop 5 - 13	11.1%	11.4%	11.3%
	% of Pop 14 - 18	5.9%	6.0%	5.8%
	% of Pop 19 - 22	5.7%	5.8%	6.0%
	% of Pop 22 - 25	4.0%	4.2%	4.5%
% of Pop 25 - 29	5.0%	5.4%	6.3%	
% of Pop 30 - 34	5.0%	5.3%	6.4%	
% of Pop 35 - 39	5.9%	6.0%	6.6%	
% of Pop 40 - 44	6.4%	6.5%	6.8%	
% of Pop 45 - 59	22.5%	21.8%	21.4%	
% of Pop 60 - 74	17.6%	16.2%	14.3%	
% of Pop 75 - 84	4.6%	4.5%	3.7%	
% of Pop 85+	1.2%	1.3%	1.1%	
Median Age	41.8	40.2	37.9	
Average Age	40.4	39.6	38.2	
Male Population by Age	% of Pop 0 to 4 years	5.5%	5.8%	6.2%
	% of Pop 5 - 13	11.8%	11.9%	11.7%
	% of Pop 14 - 18	6.2%	6.3%	6.1%
	% of Pop 19 - 22	5.9%	6.1%	6.2%
	% of Pop 22 - 25	4.2%	4.4%	4.6%
	% of Pop 25 - 29	5.3%	5.7%	6.5%
	% of Pop 30 - 34	5.1%	5.5%	6.4%
	% of Pop 35 - 39	5.7%	5.9%	6.5%
	% of Pop 40 - 44	6.1%	6.2%	6.6%
	% of Pop 45 - 59	21.9%	21.4%	21.1%
	% of Pop 75 - 84	4.2%	4.0%	3.3%
	% of Pop 60 - 74	17.2%	15.8%	13.9%
	% of Pop 85+	0.9%	0.9%	0.8%
	Median Age	40.2	38.6	36.7
Average Age	39.4	38.5	37.3	

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	% of Pop 0 to 4 years	4.9%	5.3%	5.6%
	% of Pop 5 - 13	10.3%	10.9%	10.8%
	% of Pop 14 - 18	5.6%	5.7%	5.6%
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	% of Pop 22 - 25	3.8%	4.0%	4.3%
	% of Pop 25 - 29	4.7%	5.2%	6.1%
	% of Pop 30 - 34	4.9%	5.2%	6.3%
	% of Pop 35 - 39	6.1%	6.1%	6.8%
	% of Pop 40 - 44	6.7%	6.7%	7.0%
	% of Pop 45 - 59	23.0%	22.1%	21.6%
	% of Pop 60 - 74	18.1%	16.6%	14.6%
	% of Pop 75 - 84	4.9%	5.0%	4.1%
	% of Pop 85+	1.5%	1.8%	1.3%
	Median Age	43.1	41.6	39.0
Average Age	41.4	40.5	39.0	
Race	Count of White	25,561	72,226	237,107
	Count of Black or African-American	2,018	6,847	38,345
	Count of Asian or Pacific Islander	2,771	8,859	56,997
	Count of Other races	5,712	23,586	88,379
	White	70.9%	64.8%	56.3%
	Black or African American	5.6%	6.1%	9.1%
	Asian	7.7%	7.9%	13.5%
	Other Races	15.8%	21.2%	21.0%
Language Spoken	Speak English at Home	84.3%	77.3%	73.1%
	Speak Spanish at Home	6.5%	14.1%	14.0%
	Speak French or French Creole at Home	0.4%	0.3%	0.3%
	Speak German at Home	0.3%	0.4%	0.4%
	Speak Other Indo-European Languages at Home	3.1%	2.2%	3.5%
	Speak Russian and Other Slavic Languages at H	0.1%	0.2%	0.2%
	Speak Chinese at Home	0.2%	1.2%	1.3%
	Speak Korean at Home	0.8%	0.6%	1.6%
	Speak Vietnamese at Home	0.9%	0.8%	0.7%
	Speak Other Asian Languages at Home	2.6%	2.3%	3.6%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.2%	0.3%
	Speak Other Language at Home	0.5%	0.5%	0.9%
Hispanic	Hispanic Population	5,013	22,852	85,288
	Hispanic Population Percent	13.9%	20.5%	20.3%
	Mexican	68.5%	76.7%	74.5%
	Puerto Rican	8.6%	4.4%	5.6%
	Cuban	0.9%	1.6%	1.7%
	Dominican	0.4%	0.6%	0.5%
	Central American	6.1%	5.2%	6.4%
	South American	5.5%	4.9%	5.2%
	Other Hispanic	10.0%	6.8%	6.1%
	2000 Hispanic Population Percent	6%	11%	11%
	1990 Hispanic Population Percent	3%	7%	7%

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Ancestry	American (percent of total population)	6.1%	5.1%	3.9%
	American	5.6%	4.6%	3.5%
	Native American (ie. Indian/Eskimo)	0.4%	0.4%	0.4%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.1%
	Asian (percent of total population)	7.6%	7.9%	13.5%
	Chinese	0.5%	1.2%	1.5%
	Japanese	0.2%	0.2%	0.3%
	Korean	1.2%	1.0%	2.1%
	South Central Asian (ie. Indian)	3.8%	3.0%	6.5%
	South East Asian (ie. Vietnamese)	1.5%	1.5%	2.0%
	Other Asian	0.3%	0.9%	1.0%
	European (percent of total population)	35.5%	31.3%	25.5%
	British	8.6%	7.3%	5.8%
	Dutch	0.7%	0.5%	0.4%
	French	1.4%	1.1%	0.9%
	German	7.9%	7.4%	6.1%
	Italian	2.1%	2.1%	1.6%
	Polish	1.3%	1.0%	0.8%
	Scandinavian	2.0%	1.6%	1.4%
	Scotch/Irish	7.9%	7.2%	5.6%
Other European (ie. Greek/Russian)	3.5%	3.1%	2.8%	
Middle Eastern	0.8%	0.6%	0.5%	
Other Ancestry	18.5%	18.6%	21.8%	
Unclassified Ancestry	17.7%	16.0%	14.5%	
Education (Age 25+)	Adult Population (25 Years or Older)	24,571	74,785	280,083
	Elementary (0 to 8)	0.9%	3.7%	3.6%
	Some High School (9 to 11)	2.5%	4.3%	3.8%
	High School Graduate (12)	15.1%	17.5%	16.6%
	Some College (13 to 16)	23.8%	21.1%	20.7%
	Associates Degree Only	7.6%	6.9%	6.8%
	Bachelors Degree Only	34.8%	32.0%	32.4%
	Graduate Degree	15.4%	14.6%	16.2%
	% College (4+)	50.2%	46.6%	48.6%
Household Type	Total Households – count	12,598	38,997	153,297
	One Person HHs – count	1,934	7,038	33,165
	Family HHs – count	10,315	30,430	111,826
	Married Couple – count	8,928	25,401	91,220
	w/own children – count	4,219	11,745	43,757
	w/out own children – count	4,710	13,655	47,463
	Male Householder – count	364	1,392	5,598
	Female Householder – count	1,022	3,638	15,008
	Non-Family Households – count	349	1,529	8,306
	1 Person Household	15.4%	18.0%	21.6%
	2 Person Household	34.4%	32.2%	31.2%
	3 Person Household	19.6%	18.9%	17.9%
	4 Person Household	18.6%	18.1%	17.3%
	5 Person Household	7.9%	8.1%	7.5%
	6 Person Household	2.8%	3.1%	2.9%
7+ Person Household	1.3%	1.6%	1.5%	
% Households With Children	38.0%	36.9%	35.9%	

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Housing	Total Housing Units	12,882	40,568	161,091
	Owner Occupied Percent	79.3%	69.7%	58.9%
	Renter Occupied Percent	18.5%	26.4%	36.3%
	Vacant Housing Percent	2.2%	3.9%	4.8%
	Total Housing Units (Census 2000)	7,376	23,702	65,548
	For Rent (Census 2000)	33%	45%	54%
	For Sale (Census 2000)	56%	40%	31%
	Rented or Sold, (Census 2000)	7%	6%	8%
	Seasonal (Census 2014)	8%	7%	7%
	Other (Census 2000)	3%	5%	3%
Homes Built By Year	Homes Built 1990 to 2000	44%	44%	49%
	Homes Built 1980 to 1989	39%	32%	32%
	Homes Built 1970 to 1979	14%	16%	13%
	Homes Built 1960 to 1969	2%	4%	3%
	Homes Built 1950 to 1959	0%	2%	2%
	Homes Built 1940 to 1949	0%	1%	1%
	Homes Built Before 1939	0%	1%	0%
Units in Structure	1 Unit	96%	85%	72%
	2 - 9 Units	1%	5%	9%
	Greater than 10 Units	2%	7%	16%
	Mobilie Trailer	1%	2%	3%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	3.5%	5.9%	6.6%
	Property Value \$750,000 to \$999,999	4.9%	8.2%	9.5%
	Property Value \$500,000 to \$749,999	37.6%	30.8%	30.3%
	Property Value \$400,000 to \$499,999	22.9%	19.2%	18.8%
	Property Value \$300,000, to \$399,999	18.4%	18.2%	17.5%
	Property Value \$200,000 to \$299,999	8.3%	10.2%	8.8%
	Property Value \$150,000 to \$199,999	1.1%	2.2%	2.1%
	Property Value \$100,000 to \$149,999	0.7%	1.2%	1.1%
	Property Value \$60,000 to \$99,999	0.5%	0.6%	0.6%
	Property Value \$40,000 to \$59,999	0.4%	0.5%	0.8%
	Property Value \$0 to \$39,999	1.0%	1.7%	2.1%
	Median Home Value	\$484,060	\$476,796	\$485,289
Median Rent	\$1,306	\$818	\$804	
Wealth per Household	\$0 and under - percent	15.2%	16.2%	17.1%
	\$1 to \$4999 - percent	6.6%	7.4%	8.0%
	\$5k to \$9999 - percent	3.8%	4.1%	4.4%
	\$10k to \$24999 - percent	5.8%	6.1%	6.3%
	\$25k to \$49999 - percent	6.7%	6.8%	6.8%
	\$50k to \$99999 - percent	10.3%	10.2%	10.0%
	\$100k to \$249999 - percent	19.1%	18.6%	18.0%
	\$250k to \$499999 - percent	14.8%	14.1%	13.5%
	\$500k+ - percent	17.7%	16.5%	15.8%
	Median HH Wealth	\$112,204	\$95,964	\$86,927
	Avg HH Wealth	\$277,311	\$262,134	\$252,291

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Economic Viability	Economic Viability Local	225	228	229
	Economic Viability Indexed	225	228	229
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	20,277	61,171	236,670
	Managerial/Executive	26.5%	24.2%	24.5%
	Professional Specialty	25.8%	23.8%	25.0%
	Healthcare Support	1.2%	1.9%	1.8%
	Sales	12.7%	11.5%	12.1%
	Office & Administrative Support	11.1%	11.2%	11.6%
	Protective Service	1.8%	1.3%	1.5%
	Food Preparation	3.9%	4.9%	4.4%
	Building Maintenance & Cleaning	1.1%	1.7%	1.7%
	Personal Care	3.5%	2.7%	2.3%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.1%
	Construction	4.5%	6.3%	5.5%
	Production & Transportation	7.7%	10.2%	9.4%
	Percent White Collar Workers	77.4%	72.6%	74.9%
	Percent Blue Collar Workers	22.6%	27.4%	25.1%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	4.8%	6.4%	6.0%
	Manufacturing	9.6%	8.9%	8.9%
	Transportation	6.4%	6.1%	6.3%
	Information	3.1%	3.1%	2.7%
	Wholesale/Retail	12.8%	13.7%	14.4%
	Finance, Insurance, Real Estate	12.8%	11.0%	11.1%
	Professional Services	11.2%	9.9%	11.0%
	Management Services	0.3%	0.2%	0.4%
	Administrative/Waste Services	2.8%	3.9%	3.9%
	Educational Services	19.6%	19.8%	19.8%
	Entertainment Services	8.8%	8.8%	8.7%
	Other Professional Services	5.3%	5.3%	4.4%
	Public Administration	2.4%	2.7%	2.6%
Transportation To Work	Drive to Work Alone	85.7%	83.6%	84.1%
	Drive to Work Carpool	7.7%	10.1%	9.7%
	Travel to Work by Public Transportation	0.5%	0.4%	0.6%
	Drive to Work on Motorcycle	0.0%	0.1%	0.1%
	Drive to Work on Bicycle	0.0%	0.1%	0.1%
	Walked to Work	0.3%	0.7%	0.7%
	Other Means	0.8%	0.8%	0.7%
	Work at Home	4.9%	4.2%	4.0%

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	Travel to Work in Less than 5 Minutes	1.9%	1.9%	1.9%
	Travel to Work in 5 to 9 Minutes	7.0%	8.5%	8.4%
	Travel to Work in 10 to 14 Minutes	10.2%	10.7%	10.7%
	Travel to Work in 15 to 19 Minutes	9.7%	10.4%	11.7%
	Travel to Work in 20 to 29 Minutes	15.6%	16.2%	19.3%
	Travel to Work in 30 to 44 Minutes	28.4%	27.9%	28.7%
	Travel to Work in 45 to 59 Minutes	20.1%	17.4%	13.5%
	Travel to Work in 60 Minutes or more	7.3%	7.0%	5.8%
	Average Travel Time to Work	30	29	27
Vehicles per HH	No Vehicles	2.1%	2.9%	2.4%
	1 Vehicle	17.0%	21.7%	26.9%
	2 Vehicles	47.9%	46.4%	45.4%
	3 or more vehicles	33.0%	29.0%	25.3%
	Average Number of Vehicles	2.26	2.13	2.04
Change	Births (last 12 months)	400	1,298	5,339
	Deaths (last 12 months)	335	1,007	3,310
	Migration (last 12 months)	1,372	3,266	5,433
Work place	Workplace Establishments	1,007	3,768	11,368
	Workplace Employees (FTE)	9,994	47,076	158,756