

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.0716 Longitude: -97.0562

Highland Village Town Center Highland Village, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	11,844	79,232	192,872
	Population Est 23Q1	11,696	78,873	192,123
	Population Est 22Q4	11,600	77,627	190,163
	Population Est 22Q3	11,574	77,280	189,375
	Population Est 22Q2	11,498	76,599	188,380
	Population Est 22Q1	11,468	76,368	187,488
	Population Est 21Q4	11,426	76,125	187,068
	Population Est 21Q3	11,415	76,177	186,846
	Population Est 21Q2	11,423	76,151	186,648
	Population Fcst	12,839	85,222	202,268
	2010 Census Population	7,721	58,507	119,454
	2000 Census Population	6,066	50,080	99,892
	1990 Census Population	3,974	27,880	52,069
	Current Year Daytime Population	11,690	79,042	178,853
	Average Seasonal Population	52	241	515
	Historical Annual Growth, 1990 – 2000	4.32%	6.03%	6.73%
	Historical Annual Growth, 2000 – 2010	2.44%	1.57%	1.80%
	Estimated Annual Growth, 2010 – CY	3.28%	2.31%	3.68%
	Projected Annual Growth, CY to Y5	1.63%	1.47%	0.96%
	Group Qtrs Est	31	393	532
Transient Est Average Last 4 Qtrs	0	667	2,419	
Households	Current Year Estimated Households	3,906	28,417	66,258
	Households Est 23Q1	3,855	28,302	65,992
	Households Est 22Q4	3,822	27,848	65,283
	Households Est 22Q3	3,812	27,737	65,026
	Households Est 22Q2	3,786	27,497	64,684
	Households Est 22Q1	3,778	27,412	64,391
	Households Est 21Q4	3,764	27,330	64,237
	Households Est 21Q3	3,760	27,345	64,189
	Households Est 21Q2	3,764	27,340	64,120
	Households Fcst	4,246	30,516	69,398
	2010 Census Households	2,497	20,856	40,862
	2000 Census Households	1,924	16,832	33,685
	1990 Census Households	1,197	9,165	17,581
	Historical Annual Growth, 1990 – 2000	4.86%	6.27%	6.72%
	Historical Annual Growth, 2000 – 2010	2.64%	2.17%	1.95%
	Estimated Annual Growth, 2010 – CY	3.43%	2.36%	3.72%
	Projected Annual Growth, CY to Y5	1.68%	1.44%	0.93%
Population per Household	3.02	2.77	2.90	

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Highland Village Town Center Highland Village, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	4.3%	2.6%	2.8%
	HH Income \$250,000 to \$499,999	5.2%	3.1%	3.3%
	HH Income \$200,000 to \$249,999	12.0%	7.2%	7.7%
	HH Income \$175,000 to \$199,999	7.5%	9.9%	9.7%
	HH Income \$150,000 to \$174,999	13.0%	9.7%	9.5%
	HH Income \$100,000 to 149,999	27.6%	21.7%	20.7%
	HH Income \$75,000 to 99,999	8.4%	11.9%	12.2%
	HH Income \$50,000 to 74,999	10.3%	13.5%	14.3%
	HH Income \$35,000 to 49,999	6.5%	9.0%	8.2%
	HH Income \$25,000 to 34,999	2.2%	4.9%	4.9%
	HH Income \$15,000 to 24,999	1.3%	3.5%	3.7%
	HH Income \$0 to 14,999	1.7%	2.9%	3.1%
	Average Household Income	\$148,627	\$133,275	\$132,669
	Median Household Income	\$136,916	\$109,777	\$108,217
	Per Capita Income	\$49,162	\$47,990	\$45,689
	2000 Average HH Income	\$96,869	\$94,870	\$88,050
	2000 Median HH Income	\$84,679	\$81,453	\$75,582
	Average Disposable Income	122,076	102,812	103,305
	Median Disposable Income	115,122	94,140	93,041
	Discretionary HH Income Over \$150,000	8.4%	5.6%	6.3%
	Discretionary HH Income \$125,000 to \$149,999	12.5%	9.1%	8.7%
	Discretionary HH Income \$100,000 to \$124,999	15.4%	14.0%	14.2%
	Discretionary HH Income \$75,000 to \$99,999	24.3%	17.0%	15.4%
	Discretionary HH Income \$50,000 to \$74,999	16.7%	18.6%	18.6%
	Discretionary HH Income \$25,000 to \$49,999	16.3%	22.1%	22.5%
	Discretionary HH Income Under \$25,000	6.3%	13.6%	14.2%
	Average Discretionary HH Income	86,895	73,469	73,449
	Median Discretionary HH Income	85,456	69,312	68,368
	Householder White – Count	2,925	20,377	45,183
	Median HH Income	\$134,493	\$118,165	\$119,860
	Average HH Income	\$127,672	\$115,274	\$117,203
	Householder Black or African-American – Count	187	1,626	3,824
	Median HH Income	\$145,112	\$66,100	\$71,569
	Average HH Income	\$126,617	\$84,883	\$85,458
Householder Hispanic – Count	210	3,125	9,277	
Median HH Income	\$132,395	\$85,976	\$77,889	
Average HH Income	\$127,484	\$94,819	\$88,649	
Householder Asian or Pacific Islander – Count	420	1,969	4,570	
Median HH Income	\$148,241	\$111,410	\$119,900	
Average HH Income	\$135,752	\$109,792	\$116,682	
Householder Other or Pacific Islander – Count	164	1,320	3,404	
Median HH Income	\$156,466	\$99,763	\$92,464	
Average HH Income	\$146,113	\$103,505	\$99,237	
Gender	Male Population	5,810	38,706	94,887
	Female Population	6,033	40,525	97,985

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Total Population by Age	Count of Pop 0 to 4 years	602	4,259	10,687
	Count of Pop 0 to 7 years	859	6,062	15,557
	Count of Pop 5 - 13	1,349	8,613	22,729
	Count of Pop 14 - 18	763	4,597	12,047
	Count of Pop 19 - 22	734	4,527	11,676
	Count of Pop 22 - 25	513	3,254	8,267
	Count of Pop 25 - 29	554	4,266	10,381
	Count of Pop 30 - 34	508	4,141	9,911
	Count of Pop 35 - 39	637	4,657	11,522
	Count of Pop 40 - 44	750	5,008	12,750
	Count of Pop 45 - 59	2,784	17,445	43,377
	Count of Pop 60 - 74	1,975	13,474	29,593
	Count of Pop 75 - 84	514	3,836	7,810
	Count of Pop 85+	161	1,155	2,122
	% of Pop 0 to 4 years	5.1%	5.4%	5.5%
	% of Pop 0 to 7 years	7.3%	7.7%	8.1%
	% of Pop 5 - 13	11.4%	10.9%	11.8%
	% of Pop 14 - 18	6.4%	5.8%	6.2%
	% of Pop 19 - 22	6.2%	5.7%	6.1%
	% of Pop 22 - 25	4.3%	4.1%	4.3%
% of Pop 25 - 29	4.7%	5.4%	5.4%	
% of Pop 30 - 34	4.3%	5.2%	5.1%	
% of Pop 35 - 39	5.4%	5.9%	6.0%	
% of Pop 40 - 44	6.3%	6.3%	6.6%	
% of Pop 45 - 59	23.5%	22.0%	22.5%	
% of Pop 60 - 74	16.7%	17.0%	15.3%	
% of Pop 75 - 84	4.3%	4.8%	4.0%	
% of Pop 85+	1.4%	1.5%	1.1%	
Median Age	41.7	41.3	39.7	
Average Age	40.0	40.3	38.9	
Male Population by Age	% of Pop 0 to 4 years	5.5%	5.6%	5.8%
	% of Pop 5 - 13	12.2%	11.5%	12.2%
	% of Pop 14 - 18	6.6%	6.1%	6.5%
	% of Pop 19 - 22	6.4%	6.0%	6.3%
	% of Pop 22 - 25	4.5%	4.3%	4.5%
	% of Pop 25 - 29	4.9%	5.7%	5.7%
	% of Pop 30 - 34	4.4%	5.3%	5.2%
	% of Pop 35 - 39	5.0%	5.7%	5.8%
	% of Pop 40 - 44	6.0%	6.1%	6.4%
	% of Pop 45 - 59	22.8%	21.7%	22.2%
	% of Pop 75 - 84	4.0%	4.3%	3.7%
	% of Pop 60 - 74	16.8%	16.6%	15.1%
	% of Pop 85+	1.0%	1.0%	0.8%
Median Age	40.5	39.7	38.4	
Average Age	39.1	39.2	38.1	

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	% of Pop 0 to 4 years	4.7%	5.1%	5.3%
	% of Pop 5 - 13	10.6%	10.3%	11.4%
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	% of Pop 35 - 39	5.7%	6.0%	6.1%
	% of Pop 40 - 44	6.7%	6.6%	6.8%
	% of Pop 45 - 59	24.2%	22.3%	22.8%
	% of Pop 60 - 74	16.6%	17.4%	15.6%
	% of Pop 75 - 84	4.7%	5.3%	4.4%
	% of Pop 85+	1.7%	1.9%	1.4%
	Median Age	42.9	42.7	40.8
Average Age	40.9	41.4	39.7	
Race	Count of White	8,321	53,949	122,136
	Count of Black or African-American	617	5,028	11,944
	Count of Asian or Pacific Islander	1,165	6,452	18,060
	Count of Other races	1,740	13,803	40,731
	White	70.3%	68.1%	63.3%
	Black or African American	5.2%	6.3%	6.2%
	Asian	9.8%	8.1%	9.4%
	Other Races	14.7%	17.4%	21.1%
Language Spoken	Speak English at Home	82.7%	80.9%	77.8%
	Speak Spanish at Home	5.6%	10.0%	13.1%
	Speak French or French Creole at Home	0.6%	0.3%	0.2%
	Speak German at Home	0.3%	0.3%	0.5%
	Speak Other Indo-European Languages at Home	3.5%	2.5%	2.3%
	Speak Russian and Other Slavic Languages at H	0.0%	0.2%	0.2%
	Speak Chinese at Home	0.3%	1.2%	1.2%
	Speak Korean at Home	1.6%	0.7%	0.8%
	Speak Vietnamese at Home	0.7%	0.9%	0.6%
	Speak Other Asian Languages at Home	3.8%	2.2%	2.6%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.1%	0.2%
	Speak Other Language at Home	0.8%	0.6%	0.5%
Hispanic	Hispanic Population	1,457	12,747	39,180
	Hispanic Population Percent	12.3%	16.1%	20.3%
	Mexican	70.1%	72.8%	75.4%
	Puerto Rican	8.7%	5.8%	5.3%
	Cuban	0.8%	1.6%	2.2%
	Dominican	1.1%	0.6%	0.4%
	Central American	9.5%	4.0%	5.8%
	South American	3.8%	6.3%	5.0%
	Other Hispanic	5.9%	8.9%	5.9%
	2000 Hispanic Population Percent	5%	7%	11%
1990 Hispanic Population Percent	2%	5%	7%	

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Ancestry	American (percent of total population)	6.3%	5.5%	4.7%
	American	5.9%	5.0%	4.3%
	Native American (ie. Indian/Eskimo)	0.4%	0.4%	0.4%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	9.8%	8.1%	9.3%
	Chinese	0.6%	1.2%	1.4%
	Japanese	0.3%	0.2%	0.2%
	Korean	1.8%	1.1%	1.2%
	South Central Asian (ie. Indian)	5.0%	3.2%	3.6%
	South East Asian (ie. Vietnamese)	1.7%	1.6%	1.5%
	Other Asian	0.4%	0.6%	1.3%
	European (percent of total population)	36.4%	33.7%	30.6%
	British	8.8%	8.0%	6.9%
	Dutch	0.7%	0.6%	0.5%
	French	1.6%	1.2%	1.1%
	German	8.3%	7.8%	7.2%
	Italian	2.1%	2.2%	1.9%
	Polish	1.3%	1.2%	1.1%
	Scandinavian	2.0%	1.8%	1.6%
	Scotch/Irish	8.2%	7.8%	6.8%
Other European (ie. Greek/Russian)	3.4%	3.3%	3.5%	
Middle Eastern	1.0%	0.7%	0.6%	
Other Ancestry	18.9%	18.9%	19.0%	
Unclassified Ancestry	15.3%	17.0%	15.6%	
Education (Age 25+)	Adult Population (25 Years or Older)	7,883	53,983	127,467
	Elementary (0 to 8)	0.6%	2.2%	3.7%
	Some High School (9 to 11)	2.2%	3.0%	4.1%
	High School Graduate (12)	13.8%	16.4%	16.7%
	Some College (13 to 16)	22.2%	22.0%	20.4%
	Associates Degree Only	9.0%	7.4%	7.1%
	Bachelors Degree Only	34.7%	33.8%	32.4%
	Graduate Degree	17.5%	15.2%	15.5%
	% College (4+)	52.2%	49.0%	48.0%
Household Type	Total Households – count	3,906	28,417	66,258
	One Person HHs – count	461	5,326	11,153
	Family HHs – count	3,334	22,156	52,539
	Married Couple – count	3,009	18,551	44,107
	w/own children – count	1,551	8,295	21,129
	w/out own children – count	1,458	10,256	22,978
	Male Householder – count	86	920	2,644
	Female Householder – count	239	2,685	5,787
	Non-Family Households – count	111	934	2,567
	1 Person Household	11.8%	18.7%	16.8%
	2 Person Household	32.6%	33.3%	31.3%
	3 Person Household	20.8%	18.7%	19.2%
	4 Person Household	21.2%	17.7%	19.3%
	5 Person Household	9.2%	7.5%	8.5%
	6 Person Household	3.0%	2.7%	3.3%
7+ Person Household	1.3%	1.3%	1.6%	
% Households With Children	42.3%	35.6%	39.0%	

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Housing	Total Housing Units	3,995	29,526	68,602
	Owner Occupied Percent	84.2%	69.9%	71.5%
	Renter Occupied Percent	13.6%	26.4%	25.0%
	Vacant Housing Percent	2.2%	3.8%	3.4%
	Total Housing Units (Census 2000)	1,979	17,505	34,962
	For Rent (Census 2000)	16%	44%	46%
	For Sale (Census 2000)	79%	42%	39%
	Rented or Sold, (Census 2000)	2%	6%	7%
	Seasonal (Census 2014)	3%	6%	6%
	Other (Census 2000)	3%	5%	4%
Homes Built By Year	Homes Built 1990 to 2000	37%	46%	49%
	Homes Built 1980 to 1989	38%	36%	30%
	Homes Built 1970 to 1979	23%	15%	15%
	Homes Built 1960 to 1969	2%	2%	4%
	Homes Built 1950 to 1959	0%	0%	2%
	Homes Built 1940 to 1949	0%	0%	1%
	Homes Built Before 1939	0%	0%	0%
Units in Structure	1 Unit	98%	87%	82%
	2 - 9 Units	0%	4%	5%
	Greater than 10 Units	1%	6%	9%
	Mobilie Trailer	1%	2%	3%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.7%	6.0%	6.3%
	Property Value \$750,000 to \$999,999	4.0%	7.7%	8.6%
	Property Value \$500,000 to \$749,999	48.9%	32.3%	31.2%
	Property Value \$400,000 to \$499,999	24.2%	20.9%	18.5%
	Property Value \$300,000, to \$399,999	13.4%	19.6%	17.8%
	Property Value \$200,000 to \$299,999	4.6%	8.4%	10.3%
	Property Value \$150,000 to \$199,999	0.6%	1.3%	2.0%
	Property Value \$100,000 to \$149,999	0.8%	0.8%	1.0%
	Property Value \$60,000 to \$99,999	0.8%	0.4%	0.6%
	Property Value \$40,000 to \$59,999	0.2%	0.4%	0.7%
	Property Value \$0 to \$39,999	0.1%	1.2%	1.5%
Median Home Value	\$522,648	\$483,249	\$483,036	
Median Rent	\$1,590	\$849	\$805	
Wealth per Household	\$0 and under - percent	14.6%	16.0%	16.1%
	\$1 to \$4999 - percent	6.1%	7.3%	7.3%
	\$5k to \$9999 - percent	3.6%	4.1%	4.1%
	\$10k to \$24999 - percent	5.7%	6.0%	6.0%
	\$25k to \$49999 - percent	6.7%	6.7%	6.8%
	\$50k to \$99999 - percent	10.3%	10.2%	10.2%
	\$100k to \$249999 - percent	19.4%	18.7%	18.6%
	\$250k to \$499999 - percent	15.2%	14.3%	14.2%
	\$500k+ - percent	18.5%	16.8%	16.7%
	Median HH Wealth	\$123,371	\$98,685	\$97,521
	Avg HH Wealth	\$287,084	\$265,975	\$264,337

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Economic Viability	Economic Viability Local	223	228	227
	Economic Viability Indexed	223	228	227
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	6,746	44,046	106,179
	Managerial/Executive	26.9%	25.2%	25.4%
	Professional Specialty	27.5%	25.2%	24.0%
	Healthcare Support	1.0%	1.4%	1.8%
	Sales	12.9%	11.9%	11.7%
	Office & Administrative Support	9.8%	12.0%	11.1%
	Protective Service	2.0%	1.3%	1.4%
	Food Preparation	4.4%	4.3%	4.5%
	Building Maintenance & Cleaning	0.6%	1.3%	1.5%
	Personal Care	3.4%	3.1%	2.4%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.2%
	Construction	4.9%	4.9%	6.1%
	Production & Transportation	6.5%	9.1%	9.8%
	Percent White Collar Workers	78.2%	75.6%	74.0%
	Percent Blue Collar Workers	21.8%	24.4%	26.0%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	4.0%	5.2%	6.7%
	Manufacturing	7.7%	8.5%	8.9%
	Transportation	6.0%	6.2%	6.5%
	Information	2.4%	3.3%	2.8%
	Wholesale/Retail	12.8%	14.2%	13.4%
	Finance, Insurance, Real Estate	14.2%	11.8%	10.7%
	Professional Services	12.5%	10.0%	10.7%
	Management Services	0.3%	0.3%	0.3%
	Administrative/Waste Services	3.0%	3.5%	4.0%
	Educational Services	19.3%	19.7%	20.1%
	Entertainment Services	10.5%	8.6%	8.6%
	Other Professional Services	4.6%	5.9%	4.7%
	Public Administration	2.7%	2.9%	2.8%
Transportation To Work	Drive to Work Alone	86.6%	85.1%	83.5%
	Drive to Work Carpool	7.1%	8.4%	10.2%
	Travel to Work by Public Transportation	0.9%	0.5%	0.5%
	Drive to Work on Motorcycle	0.1%	0.1%	0.1%
	Drive to Work on Bicycle	0.0%	0.0%	0.1%
	Walked to Work	0.4%	0.4%	0.6%
	Other Means	0.5%	0.8%	0.8%
	Work at Home	4.3%	4.6%	4.2%

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	Travel to Work in Less than 5 Minutes	2.0%	1.7%	1.8%
	Travel to Work in 5 to 9 Minutes	7.4%	8.0%	8.2%
	Travel to Work in 10 to 14 Minutes	9.3%	10.5%	10.5%
	Travel to Work in 15 to 19 Minutes	8.1%	9.7%	10.7%
	Travel to Work in 20 to 29 Minutes	15.4%	16.2%	17.0%
	Travel to Work in 30 to 44 Minutes	30.2%	27.7%	28.8%
	Travel to Work in 45 to 59 Minutes	20.4%	18.5%	16.5%
	Travel to Work in 60 Minutes or more	7.3%	7.6%	6.5%
	Average Travel Time to Work	30	29	28
Vehicles per HH	No Vehicles	3.0%	3.2%	2.3%
	1 Vehicle	14.2%	22.1%	20.5%
	2 Vehicles	44.8%	45.6%	48.5%
	3 or more vehicles	37.9%	29.1%	28.8%
		Average Number of Vehicles	2.36	2.12
Change	Births (last 12 months)	135	908	2,273
	Deaths (last 12 months)	109	752	1,610
	Migration (last 12 months)	322	2,492	3,871
Work place	Workplace Establishments	351	2,658	5,129
	Workplace Employees (FTE)	3,658	30,921	64,567