

Highland Village Town Center Highland Village, TX	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Current Year Demographics

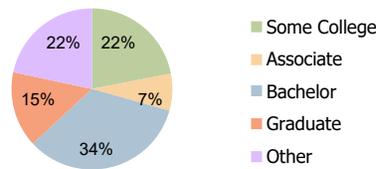
Current Population	11,844	79,232	192,872
Total Daytime Pop	11,690	79,042	178,853
Workplace Pop	3,658	30,921	64,567
Average Household Income	\$148,627	\$133,275	\$132,669
Average Disposable Income	\$122,076	\$102,812	\$103,305
Total Households	3,906	28,417	66,258
Median Home Value	\$522,648	\$483,249	\$483,036
College (4+)	52.2%	49.0%	48.0%
Total Consumer Spending/Capita (Weekly)	\$442	\$429	\$425
Population per Household	2.13	2.01	2.47
% of Households with Children	42.3%	35.6%	39.0%

2028 Demographic Projections

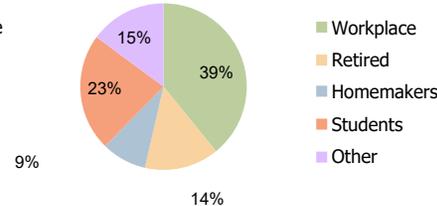
Projected Population	12,839	85,222	202,268
Projected 5 Year Annual Growth Rate (Pop)	1.6%	1.5%	1.0%



Household Income (3.00 Mile Radius)



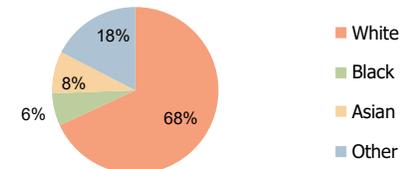
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

Hispanic Ethnicity

16% Hispanic | 84% Non Hispanic



Race (3.00 Mile Radius)

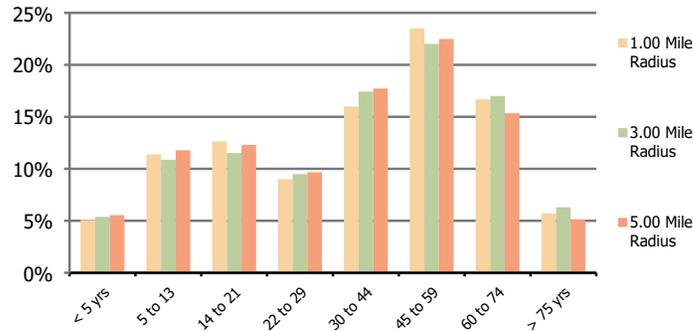


Demographic Summary Report

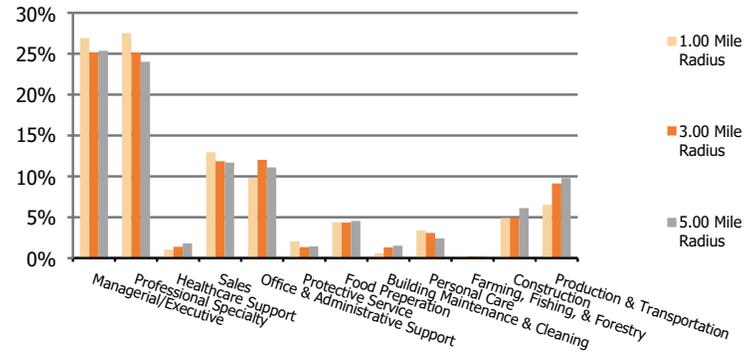
2020 Census, 2023 Estimates & 2028 Projections
 Calculated using TAS Retrieval

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Population by Age Range



Occupation



Population	Current Estimated Population	11,844	79,232	192,872
	2010 Census Population	7,721	58,507	119,454
	2000 Census Population	6,066	50,080	99,892
	Historical Annual Growth 2000 to 2010	2.4%	1.6%	1.8%
	Estimated Annual Growth 2010 to 2023	3.3%	2.3%	3.7%
	Projected Annual Growth 2023 to 2028	1.6%	1.5%	1.0%
Ethnic	Hispanic or Latino Population	12%	16%	20%
	Non Hispanic or Latino Population	88%	84%	80%
Race	White	70.3%	68.1%	63.3%
	Black or African American	5.2%	6.3%	6.2%
	Asian & Pacific Islander	9.8%	8.1%	9.4%
	Other Races	14.7%	17.4%	21.1%