

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 36.849159 Longitude: -76.025457

Hilltop Plaza Virginia Beach, VA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	13,429	63,715	139,836
	Population Est 23Q1	13,448	63,978	140,232
	Population Est 22Q4	13,459	64,012	140,380
	Population Est 22Q3	13,489	64,169	140,582
	Population Est 22Q2	13,510	64,405	140,903
	Population Est 22Q1	13,557	64,872	141,532
	Population Est 21Q4	13,582	65,099	141,885
	Population Est 21Q3	13,607	65,431	142,288
	Population Est 21Q2	13,613	65,425	142,274
	Population Fcst	13,115	63,173	137,784
	2010 Census Population	13,763	47,680	114,153
	2000 Census Population	14,844	49,517	119,521
	1990 Census Population	14,622	49,933	119,070
	Current Year Daytime Population	13,261	69,761	164,039
	Average Seasonal Population	141	3,680	7,719
	Historical Annual Growth, 1990 – 2000	0.15%	-0.08%	0.04%
	Historical Annual Growth, 2000 – 2010	-0.75%	-0.38%	-0.46%
	Estimated Annual Growth, 2010 – CY	-0.19%	2.21%	1.54%
	Projected Annual Growth, CY to Y5	-0.47%	-0.17%	-0.30%
	Group Qtrs Est	120	1,364	2,085
Transient Est Average Last 4 Qtrs	0	18,437	28,283	
Households	Current Year Estimated Households	6,090	28,009	57,100
	Households Est 23Q1	6,096	28,129	57,264
	Households Est 22Q4	6,103	28,145	57,324
	Households Est 22Q3	6,117	28,222	57,422
	Households Est 22Q2	6,126	28,328	57,566
	Households Est 22Q1	6,149	28,554	57,863
	Households Est 21Q4	6,161	28,663	58,020
	Households Est 21Q3	6,174	28,821	58,206
	Households Est 21Q2	6,175	28,809	58,192
	Households Fcst	5,947	27,811	56,343
	2010 Census Households	6,110	19,895	44,596
	2000 Census Households	6,290	20,334	44,733
	1990 Census Households	5,924	19,054	41,312
	Historical Annual Growth, 1990 – 2000	0.60%	0.65%	0.80%
	Historical Annual Growth, 2000 – 2010	-0.29%	-0.22%	-0.03%
	Estimated Annual Growth, 2010 – CY	-0.03%	2.62%	1.88%
	Projected Annual Growth, CY to Y5	-0.47%	-0.14%	-0.27%
Population per Household	2.19	2.23	2.41	

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Hilltop Plaza Virginia Beach, VA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.9%	1.9%	1.8%
	HH Income \$250,000 to \$499,999	1.0%	2.3%	2.1%
	HH Income \$200,000 to \$249,999	2.5%	5.4%	5.0%
	HH Income \$175,000 to \$199,999	1.8%	4.1%	4.2%
	HH Income \$150,000 to \$174,999	2.1%	5.0%	5.2%
	HH Income \$100,000 to 149,999	14.8%	16.6%	17.8%
	HH Income \$75,000 to 99,999	17.8%	14.8%	15.0%
	HH Income \$50,000 to 74,999	19.3%	17.3%	18.4%
	HH Income \$35,000 to 49,999	18.4%	13.5%	12.8%
	HH Income \$25,000 to 34,999	9.4%	7.1%	6.6%
	HH Income \$15,000 to 24,999	5.8%	5.1%	5.0%
	HH Income \$0 to 14,999	6.1%	7.0%	6.1%
	Average Household Income	\$84,774	\$116,167	\$110,736
	Median Household Income	\$62,536	\$74,949	\$76,618
	Per Capita Income	\$38,977	\$52,335	\$46,032
	2000 Average HH Income	\$48,624	\$67,509	\$67,004
	2000 Median HH Income	\$37,755	\$46,446	\$48,061
	Average Disposable Income	64,449	78,945	79,434
	Median Disposable Income	53,762	63,920	65,459
	Discretionary HH Income Over \$150,000	1.5%	4.9%	3.6%
	Discretionary HH Income \$125,000 to \$149,999	3.1%	5.2%	5.4%
	Discretionary HH Income \$100,000 to \$124,999	2.1%	6.0%	5.9%
	Discretionary HH Income \$75,000 to \$99,999	7.1%	10.4%	10.1%
	Discretionary HH Income \$50,000 to \$74,999	18.5%	17.9%	19.8%
	Discretionary HH Income \$25,000 to \$49,999	35.9%	29.3%	31.0%
	Discretionary HH Income Under \$25,000	31.7%	26.4%	24.2%
	Average Discretionary HH Income	43,499	55,888	55,571
	Median Discretionary HH Income	35,070	43,908	44,910
	Householder White – Count	3,862	20,653	41,179
	Median HH Income	\$74,320	\$83,482	\$85,187
	Average HH Income	\$81,483	\$94,126	\$94,811
	Householder Black or African-American – Count	1,278	3,719	7,438
	Median HH Income	\$53,251	\$50,876	\$55,646
Average HH Income	\$54,805	\$59,611	\$63,223	
Householder Hispanic – Count	331	1,321	3,251	
Median HH Income	\$44,038	\$70,856	\$71,464	
Average HH Income	\$64,341	\$79,821	\$80,174	
Householder Asian or Pacific Islander – Count	235	801	2,017	
Median HH Income	\$56,489	\$65,450	\$63,376	
Average HH Income	\$63,768	\$76,890	\$78,244	
Householder Other or Pacific Islander – Count	385	1,516	3,214	
Median HH Income	\$42,649	\$58,934	\$60,851	
Average HH Income	\$56,195	\$73,548	\$75,414	
Gender	Male Population	6,428	31,381	68,505
	Female Population	7,001	32,334	71,332

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Hilltop Plaza Virginia Beach, VA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	946	3,703	8,110
	Count of Pop 0 to 7 years	1,225	4,867	11,087
	Count of Pop 5 - 13	1,358	5,909	14,074
	Count of Pop 14 - 18	560	2,909	6,748
	Count of Pop 19 - 22	622	3,196	7,119
	Count of Pop 22 - 25	520	2,548	5,535
	Count of Pop 25 - 29	1,334	4,951	10,195
	Count of Pop 30 - 34	1,394	5,185	10,663
	Count of Pop 35 - 39	1,133	4,600	9,850
	Count of Pop 40 - 44	882	3,995	8,827
	Count of Pop 45 - 59	2,003	11,399	24,996
	Count of Pop 60 - 74	1,768	10,679	23,406
	Count of Pop 75 - 84	625	3,470	7,680
	Count of Pop 85+	284	1,171	2,633
	% of Pop 0 to 4 years	7.0%	5.8%	5.8%
	% of Pop 0 to 7 years	9.1%	7.6%	7.9%
	% of Pop 5 - 13	10.1%	9.3%	10.1%
	% of Pop 14 - 18	4.2%	4.6%	4.8%
	% of Pop 19 - 22	4.6%	5.0%	5.1%
	% of Pop 22 - 25	3.9%	4.0%	4.0%
	% of Pop 25 - 29	9.9%	7.8%	7.3%
	% of Pop 30 - 34	10.4%	8.1%	7.6%
	% of Pop 35 - 39	8.4%	7.2%	7.0%
	% of Pop 40 - 44	6.6%	6.3%	6.3%
% of Pop 45 - 59	14.9%	17.9%	17.9%	
% of Pop 60 - 74	13.2%	16.8%	16.7%	
% of Pop 75 - 84	4.7%	5.4%	5.5%	
% of Pop 85+	2.1%	1.8%	1.9%	
Median Age	34.9	38.8	38.8	
Average Age	37.9	40.4	40.3	
Male Population by Age	% of Pop 0 to 4 years	7.5%	6.1%	6.0%
	% of Pop 5 - 13	10.8%	9.7%	10.5%
	% of Pop 14 - 18	4.6%	4.9%	5.1%
	% of Pop 19 - 22	5.1%	5.5%	5.5%
	% of Pop 22 - 25	4.2%	4.4%	4.3%
	% of Pop 25 - 29	10.6%	8.2%	7.7%
	% of Pop 30 - 34	10.7%	8.4%	7.9%
	% of Pop 35 - 39	8.5%	7.3%	7.1%
	% of Pop 40 - 44	6.5%	6.3%	6.3%
	% of Pop 45 - 59	14.9%	17.6%	17.5%
	% of Pop 75 - 84	3.7%	4.6%	4.7%
	% of Pop 60 - 74	11.6%	15.7%	15.9%
	% of Pop 85+	1.4%	1.3%	1.3%
	Median Age	33.4	36.9	37.0
Average Age	36.0	38.9	38.9	

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	% of Pop 40 - 44	6.6%	6.3%	6.3%
	% of Pop 45 - 59	14.9%	18.2%	18.2%
	% of Pop 60 - 74	14.6%	17.8%	17.6%
	% of Pop 75 - 84	5.5%	6.3%	6.2%
	% of Pop 85+	2.8%	2.4%	2.4%
	Median Age	36.7	40.7	40.6
Average Age	39.6	41.9	41.6	
Race	Count of White	8,497	45,487	95,353
	Count of Black or African-American	2,814	8,494	20,193
	Count of Asian or Pacific Islander	429	1,951	6,220
	Count of Other races	1,689	7,783	18,071
	White	63.3%	71.4%	68.2%
	Black or African American	21.0%	13.3%	14.4%
	Asian	3.2%	3.1%	4.4%
	Other Races	12.6%	12.2%	12.9%
Language Spoken	Speak English at Home	90.9%	91.1%	89.9%
	Speak Spanish at Home	2.9%	3.5%	4.4%
	Speak French or French Creole at Home	0.6%	0.4%	0.4%
	Speak German at Home	0.3%	0.4%	0.5%
	Speak Other Indo-European Languages at Home	1.8%	1.4%	1.3%
	Speak Russian and Other Slavic Languages at H	0.1%	0.2%	0.2%
	Speak Chinese at Home	0.7%	0.4%	0.5%
	Speak Korean at Home	0.1%	0.1%	0.1%
	Speak Vietnamese at Home	0.0%	0.2%	0.2%
	Speak Other Asian Languages at Home	0.9%	0.8%	0.6%
	Speak Tagalog and Other Pacific Languages at H	0.9%	0.7%	1.4%
	Speak Other Language at Home	0.6%	0.7%	0.6%
Hispanic	Hispanic Population	1,150	5,362	12,155
	Hispanic Population Percent	8.6%	8.4%	8.7%
	Mexican	25.4%	38.5%	37.9%
	Puerto Rican	35.4%	24.5%	28.2%
	Cuban	3.9%	3.3%	2.6%
	Dominican	0.5%	1.6%	1.7%
	Central American	8.0%	9.7%	8.8%
	South American	8.5%	7.9%	10.2%
	Other Hispanic	18.2%	14.6%	10.6%
	2000 Hispanic Population Percent	6%	4%	4%
	1990 Hispanic Population Percent	4%	3%	3%

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Ancestry	American (percent of total population)	5.1%	6.5%	6.7%
	American	4.6%	6.1%	6.3%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.2%	0.1%	0.1%
	Asian (percent of total population)	3.1%	3.0%	4.4%
	Chinese	0.6%	0.5%	0.5%
	Japanese	0.0%	0.1%	0.2%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.4%	0.2%	0.5%
	South East Asian (ie. Vietnamese)	1.8%	1.7%	2.7%
	Other Asian	0.1%	0.4%	0.4%
	European (percent of total population)	35.7%	40.9%	38.5%
	British	7.0%	8.6%	8.6%
	Dutch	0.6%	0.6%	0.6%
	French	1.2%	1.5%	1.5%
	German	6.5%	7.5%	7.3%
	Italian	3.9%	4.4%	4.0%
	Polish	1.9%	1.4%	1.3%
	Scandinavian	1.1%	1.5%	1.4%
	Scotch/Irish	10.7%	11.4%	10.2%
Other European (ie. Greek/Russian)	2.8%	3.9%	3.6%	
Middle Eastern	0.6%	0.8%	0.6%	
Other Ancestry	24.5%	21.0%	22.2%	
Unclassified Ancestry	22.4%	19.4%	19.1%	
Education (Age 25+)	Adult Population (25 Years or Older)	9,422	45,449	98,250
	Elementary (0 to 8)	2.2%	1.8%	1.8%
	Some High School (9 to 11)	4.5%	3.9%	4.1%
	High School Graduate (12)	22.6%	17.6%	19.7%
	Some College (13 to 16)	27.1%	21.6%	24.3%
	Associates Degree Only	11.8%	10.8%	10.7%
	Bachelors Degree Only	19.3%	27.7%	24.5%
	Graduate Degree	12.6%	16.5%	14.8%
	% College (4+)	31.9%	44.3%	39.4%
Household Type	Total Households – count	6,090	28,009	57,100
	One Person HHs – count	2,222	9,478	16,356
	Family HHs – count	3,036	15,829	35,836
	Married Couple – count	1,978	11,468	26,629
	w/own children – count	819	4,074	10,112
	w/out own children – count	1,159	7,394	16,517
	Male Householder – count	452	1,476	2,809
	Female Householder – count	606	2,884	6,398
	Non-Family Households – count	832	2,702	4,908
	1 Person Household	36.5%	33.8%	28.6%
	2 Person Household	32.4%	34.8%	34.5%
	3 Person Household	15.3%	14.6%	16.4%
	4 Person Household	9.9%	10.7%	12.7%
	5 Person Household	3.9%	4.1%	5.2%
	6 Person Household	1.5%	1.2%	1.7%
7+ Person Household	0.5%	0.7%	0.9%	
% Households With Children	21.3%	23.0%	25.8%	

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Hilltop Plaza Virginia Beach, VA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	6,448	30,648	62,066
	Owner Occupied Percent	32.7%	46.9%	54.2%
	Renter Occupied Percent	61.8%	44.5%	37.8%
	Vacant Housing Percent	5.6%	8.6%	8.0%
	Total Housing Units (Census 2000)	6,595	21,710	47,390
	For Rent (Census 2000)	70%	35%	31%
	For Sale (Census 2000)	16%	15%	20%
	Rented or Sold, (Census 2000)	10%	6%	5%
	Seasonal (Census 2014)	10%	32%	32%
	Other (Census 2000)	1%	3%	4%
Homes Built By Year	Homes Built 1990 to 2000	11%	12%	12%
	Homes Built 1980 to 1989	34%	28%	27%
	Homes Built 1970 to 1979	26%	26%	26%
	Homes Built 1960 to 1969	14%	15%	21%
	Homes Built 1950 to 1959	11%	12%	10%
	Homes Built 1940 to 1949	2%	4%	3%
	Homes Built Before 1939	2%	3%	2%
Units in Structure	1 Unit	50%	62%	71%
	2 - 9 Units	28%	21%	17%
	Greater than 10 Units	22%	17%	11%
	Mobilie Trailer	0%	1%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.9%	6.9%	7.8%
	Property Value \$750,000 to \$999,999	5.5%	10.8%	9.8%
	Property Value \$500,000 to \$749,999	14.4%	21.6%	16.4%
	Property Value \$400,000 to \$499,999	12.7%	13.7%	12.4%
	Property Value \$300,000, to \$399,999	26.7%	14.5%	19.3%
	Property Value \$200,000 to \$299,999	21.4%	14.5%	18.9%
	Property Value \$150,000 to \$199,999	7.1%	4.8%	4.5%
	Property Value \$100,000 to \$149,999	4.0%	2.0%	2.1%
	Property Value \$60,000 to \$99,999	1.1%	0.4%	0.7%
	Property Value \$40,000 to \$59,999	0.1%	0.3%	0.3%
	Property Value \$0 to \$39,999	1.1%	1.2%	1.6%
	Median Home Value	\$351,396	\$455,699	\$397,432
Median Rent	\$708	\$699	\$727	
Wealth per Household	\$0 and under - percent	20.0%	18.2%	17.7%
	\$1 to \$4999 - percent	10.4%	9.0%	8.6%
	\$5k to \$9999 - percent	5.5%	4.8%	4.7%
	\$10k to \$24999 - percent	7.1%	6.6%	6.5%
	\$25k to \$49999 - percent	6.9%	6.8%	6.8%
	\$50k to \$99999 - percent	9.8%	10.0%	10.1%
	\$100k to \$249999 - percent	16.5%	17.4%	17.8%
	\$250k to \$499999 - percent	11.5%	12.7%	13.0%
	\$500k+ - percent	12.2%	14.4%	14.7%
	Median HH Wealth	\$49,978	\$72,829	\$78,157
	Avg HH Wealth	\$205,888	\$234,176	\$238,941

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Economic Viability	Economic Viability Local	223	217	214
	Economic Viability Indexed	223	217	214
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	7,882	36,205	77,193
	Managerial/Executive	16.9%	19.3%	18.6%
	Professional Specialty	25.0%	24.8%	24.2%
	Healthcare Support	2.3%	1.9%	2.3%
	Sales	10.2%	13.3%	11.7%
	Office & Administrative Support	12.2%	11.3%	11.0%
	Protective Service	2.8%	1.5%	1.7%
	Food Preparation	10.0%	6.2%	7.1%
	Building Maintenance & Cleaning	3.2%	3.3%	2.9%
	Personal Care	1.8%	3.0%	2.8%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	7.8%	8.2%	8.6%
	Production & Transportation	7.8%	7.2%	9.0%
	Percent White Collar Workers	66.7%	70.7%	67.8%
Percent Blue Collar Workers	33.3%	29.3%	32.2%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	4.5%	7.6%	7.4%
	Manufacturing	4.8%	3.8%	5.0%
	Transportation	4.5%	4.3%	4.3%
	Information	2.1%	1.6%	1.6%
	Wholesale/Retail	15.6%	13.2%	13.0%
	Finance, Insurance, Real Estate	5.7%	8.7%	8.3%
	Professional Services	9.1%	9.9%	9.3%
	Management Services	0.0%	0.0%	0.1%
	Administrative/Waste Services	6.5%	5.3%	4.3%
	Educational Services	22.5%	22.9%	23.0%
	Entertainment Services	13.8%	12.3%	11.9%
Other Professional Services	4.4%	4.3%	4.2%	
Public Administration	6.4%	6.2%	7.5%	
Transportation To Work	Drive to Work Alone	79.2%	79.8%	80.3%
	Drive to Work Carpool	12.3%	10.4%	10.7%
	Travel to Work by Public Transportation	1.9%	1.2%	0.9%
	Drive to Work on Motorcycle	0.2%	0.2%	0.1%
	Drive to Work on Bicycle	0.4%	0.4%	0.4%
	Walked to Work	2.2%	3.6%	3.5%
	Other Means	1.9%	1.4%	1.2%
	Work at Home	2.1%	2.9%	3.0%

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	Travel to Work in Less than 5 Minutes	2.7%	3.3%	3.0%
	Travel to Work in 5 to 9 Minutes	11.1%	11.9%	10.5%
	Travel to Work in 10 to 14 Minutes	16.5%	15.1%	14.7%
	Travel to Work in 15 to 19 Minutes	19.7%	17.9%	18.2%
	Travel to Work in 20 to 29 Minutes	24.7%	25.5%	26.4%
	Travel to Work in 30 to 44 Minutes	18.1%	19.4%	19.9%
	Travel to Work in 45 to 59 Minutes	3.7%	3.5%	4.4%
	Travel to Work in 60 Minutes or more	3.5%	3.5%	3.5%
	Average Travel Time to Work	21	21	22
Vehicles per HH	No Vehicles	5.7%	5.5%	4.6%
	1 Vehicle	41.7%	37.1%	32.5%
	2 Vehicles	38.9%	38.4%	41.4%
	3 or more vehicles	13.7%	18.9%	21.5%
		Average Number of Vehicles	1.63	1.77
Change	Births (last 12 months)	204	798	1,708
	Deaths (last 12 months)	116	597	1,328
	Migration (last 12 months)	-164	-875	-1,399
Work place	Workplace Establishments	780	3,348	5,577
	Workplace Employees (FTE)	7,630	34,752	89,628