

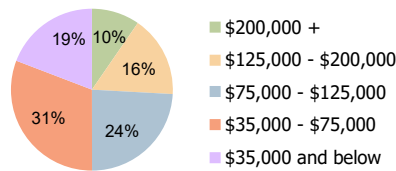
Hilltop Plaza Virginia Beach, VA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Current Year Demographics

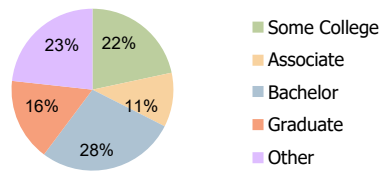
Current Population	13,429	63,715	139,836
Total Daytime Pop	13,261	69,761	164,039
Workplace Pop	7,630	34,752	89,628
Average Household Income	\$84,774	\$116,167	\$110,736
Average Disposable Income	\$64,449	\$78,945	\$79,434
Total Households	6,090	28,009	57,100
Median Home Value	\$351,396	\$455,699	\$397,432
College (4+)	31.9%	44.3%	39.4%
Total Consumer Spending/Capita (Weekly)	\$387	\$405	\$405
Population per Household	2.13	2.01	2.47
% of Households with Children	21.3%	23.0%	25.8%

2028 Demographic Projections

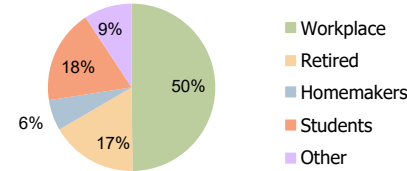
Projected Population	13,115	63,173	137,784
Projected 5 Year Annual Growth Rate (Pop)	-0.5%	-0.2%	-0.3%



Household Income (3.00 Mile Radius)



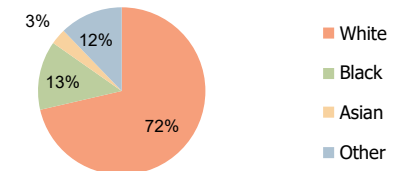
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

Hispanic Ethnicity

8% Hispanic | 92% Non Hispanic



Race (3.00 Mile Radius)

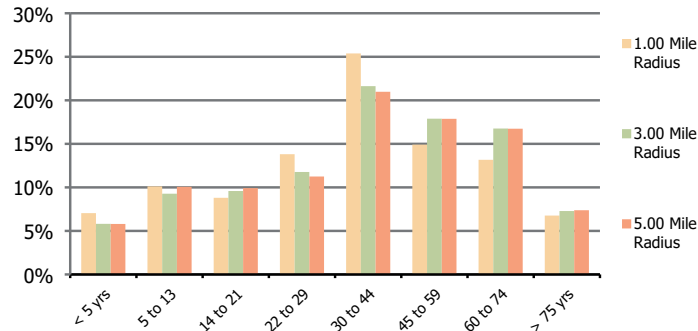


Demographic Summary Report

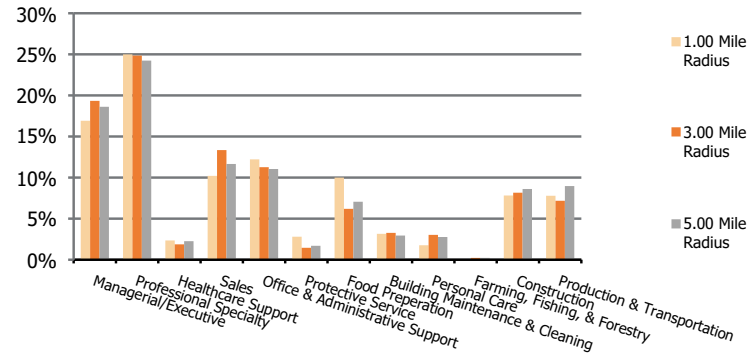
2020 Census, 2023 Estimates & 2028 Projections
 Calculated using TAS Retrieval

Hilltop Plaza Virginia Beach, VA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Population by Age Range



Occupation



Population	Current Estimated Population	13,429	63,715	139,836
	2010 Census Population	13,763	47,680	114,153
	2000 Census Population	14,844	49,517	119,521
	Historical Annual Growth 2000 to 2010	-0.8%	-0.4%	-0.5%
	Estimated Annual Growth 2010 to 2023	-0.2%	2.2%	1.5%
	Projected Annual Growth 2023 to 2028	-0.5%	-0.2%	-0.3%
Ethnic	Hispanic or Latino Population	9%	8%	9%
	Non Hispanic or Latino Population	91%	92%	91%
Race	White	63.3%	71.4%	68.2%
	Black or African American	21.0%	13.3%	14.4%
	Asian & Pacific Islander	3.2%	3.1%	4.4%
	Other Races	12.6%	12.2%	12.9%