

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 34.0214 Longitude: -84.316

Holcomb Bridge Crossing Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	43,395	160,092	660,759
	Population Est 23Q1	43,408	160,078	660,181
	Population Est 22Q4	43,278	159,698	659,085
	Population Est 22Q3	43,387	159,958	657,856
	Population Est 22Q2	43,387	160,011	657,857
	Population Est 22Q1	43,355	159,892	656,475
	Population Est 21Q4	43,440	159,847	654,937
	Population Est 21Q3	43,451	159,807	654,160
	Population Est 21Q2	43,498	160,014	656,215
	Population Fcst	40,120	152,200	668,954
	2010 Census Population	10,214	45,516	208,604
	2000 Census Population	9,223	39,137	194,089
	1990 Census Population	7,251	27,845	145,290
	Current Year Daytime Population	43,018	189,982	752,748
	Average Seasonal Population	287	1,162	4,244
	Historical Annual Growth, 1990 – 2000	2.44%	3.46%	2.94%
	Historical Annual Growth, 2000 – 2010	1.03%	1.52%	0.72%
	Estimated Annual Growth, 2010 – CY	11.54%	9.96%	9.09%
	Projected Annual Growth, CY to Y5	-1.56%	-1.01%	0.25%
	Group Qtrs Est	166	1,086	2,828
Transient Est Average Last 4 Qtrs	7,163	13,043	66,658	
Households	Current Year Estimated Households	18,305	67,135	255,929
	Households Est 23Q1	18,307	67,110	255,651
	Households Est 22Q4	18,256	66,973	255,200
	Households Est 22Q3	18,294	67,063	254,725
	Households Est 22Q2	18,295	67,084	254,783
	Households Est 22Q1	18,284	67,043	254,197
	Households Est 21Q4	18,316	67,017	253,571
	Households Est 21Q3	18,319	67,006	253,267
	Households Est 21Q2	18,337	67,095	254,323
	Households Fcst	16,935	63,777	259,972
	2010 Census Households	4,464	18,808	77,514
	2000 Census Households	4,108	16,439	71,823
	1990 Census Households	3,175	11,410	54,335
	Historical Annual Growth, 1990 – 2000	2.61%	3.72%	2.83%
	Historical Annual Growth, 2000 – 2010	0.83%	1.36%	0.77%
	Estimated Annual Growth, 2010 – CY	11.24%	10.08%	9.43%
	Projected Annual Growth, CY to Y5	-1.54%	-1.02%	0.31%
	Population per Household	2.36	2.37	2.57

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 34.0214 Longitude: -84.316

Holcomb Bridge Crossing Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.7%	2.8%	3.5%
	HH Income \$250,000 to \$499,999	2.0%	3.4%	4.2%
	HH Income \$200,000 to \$249,999	4.8%	8.0%	9.7%
	HH Income \$175,000 to \$199,999	4.6%	6.5%	8.6%
	HH Income \$150,000 to \$174,999	5.2%	6.8%	7.8%
	HH Income \$100,000 to 149,999	21.0%	19.4%	18.8%
	HH Income \$75,000 to 99,999	13.6%	13.0%	11.6%
	HH Income \$50,000 to 74,999	17.1%	15.6%	13.8%
	HH Income \$35,000 to 49,999	12.4%	9.6%	8.4%
	HH Income \$25,000 to 34,999	7.8%	6.1%	5.1%
	HH Income \$15,000 to 24,999	5.6%	4.6%	4.2%
	HH Income \$0 to 14,999	4.1%	4.1%	4.3%
	Average Household Income	\$105,653	\$128,269	\$144,960
	Median Household Income	\$79,948	\$93,486	\$106,171
	Per Capita Income	\$44,708	\$54,236	\$56,423
	2000 Average HH Income	\$78,656	\$90,650	\$102,460
	2000 Median HH Income	\$56,361	\$72,263	\$78,274
	Average Disposable Income	81,205	94,201	102,214
	Median Disposable Income	68,101	79,486	88,742
	Discretionary HH Income Over \$150,000	4.4%	7.8%	10.1%
	Discretionary HH Income \$125,000 to \$149,999	3.9%	7.8%	9.8%
	Discretionary HH Income \$100,000 to \$124,999	6.5%	9.1%	11.1%
	Discretionary HH Income \$75,000 to \$99,999	13.0%	13.6%	13.6%
	Discretionary HH Income \$50,000 to \$74,999	19.3%	18.7%	17.2%
	Discretionary HH Income \$25,000 to \$49,999	27.7%	24.1%	21.2%
	Discretionary HH Income Under \$25,000	25.2%	18.9%	17.0%
	Average Discretionary HH Income	57,181	68,632	74,955
	Median Discretionary HH Income	46,931	59,241	67,726
	Householder White – Count	9,858	39,371	157,271
	Median HH Income	\$97,120	\$107,507	\$124,681
	Average HH Income	\$100,214	\$110,737	\$120,564
	Householder Black or African-American – Count	3,501	12,172	35,645
	Median HH Income	\$69,194	\$67,760	\$68,498
	Average HH Income	\$76,607	\$77,393	\$79,934
Householder Hispanic – Count	3,039	6,869	23,784	
Median HH Income	\$58,774	\$72,667	\$67,343	
Average HH Income	\$71,311	\$86,689	\$82,497	
Householder Asian or Pacific Islander – Count	663	5,105	27,924	
Median HH Income	\$122,594	\$119,465	\$118,395	
Average HH Income	\$114,393	\$119,262	\$117,846	
Householder Other or Pacific Islander – Count	1,244	3,618	11,306	
Median HH Income	\$72,394	\$91,030	\$86,424	
Average HH Income	\$82,816	\$100,905	\$96,252	
Gender	Male Population	21,000	76,826	321,080
	Female Population	22,395	83,266	339,679

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 34.0214 Longitude: -84.316

Holcomb Bridge Crossing Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	2,683	9,072	35,343
	Count of Pop 0 to 7 years	3,701	12,550	51,062
	Count of Pop 5 - 13	4,560	16,298	73,051
	Count of Pop 14 - 18	2,001	7,627	36,912
	Count of Pop 19 - 22	2,020	7,569	35,628
	Count of Pop 22 - 25	1,534	5,611	25,378
	Count of Pop 25 - 29	3,210	10,411	38,949
	Count of Pop 30 - 34	3,963	12,509	43,070
	Count of Pop 35 - 39	3,728	12,413	45,876
	Count of Pop 40 - 44	3,302	11,510	47,056
	Count of Pop 45 - 59	8,299	32,797	141,248
	Count of Pop 60 - 74	5,841	23,903	97,861
	Count of Pop 75 - 84	1,667	7,568	30,635
	Count of Pop 85+	585	2,803	9,752
	% of Pop 0 to 4 years	6.2%	5.7%	5.3%
	% of Pop 0 to 7 years	8.5%	7.8%	7.7%
	% of Pop 5 - 13	10.5%	10.2%	11.1%
	% of Pop 14 - 18	4.6%	4.8%	5.6%
	% of Pop 19 - 22	4.7%	4.7%	5.4%
	% of Pop 22 - 25	3.5%	3.5%	3.8%
	% of Pop 25 - 29	7.4%	6.5%	5.9%
	% of Pop 30 - 34	9.1%	7.8%	6.5%
	% of Pop 35 - 39	8.6%	7.8%	6.9%
% of Pop 40 - 44	7.6%	7.2%	7.1%	
% of Pop 45 - 59	19.1%	20.5%	21.4%	
% of Pop 60 - 74	13.5%	14.9%	14.8%	
% of Pop 75 - 84	3.8%	4.7%	4.6%	
% of Pop 85+	1.3%	1.8%	1.5%	
Median Age	37.3	39.4	39.6	
Average Age	38.3	39.9	39.5	
Male Population by Age	% of Pop 0 to 4 years	6.6%	6.0%	5.6%
	% of Pop 5 - 13	11.0%	10.8%	11.5%
	% of Pop 14 - 18	4.8%	5.0%	5.9%
	% of Pop 19 - 22	4.8%	4.9%	5.7%
	% of Pop 22 - 25	3.7%	3.6%	4.0%
	% of Pop 25 - 29	7.7%	6.7%	6.1%
	% of Pop 30 - 34	9.5%	8.0%	6.6%
	% of Pop 35 - 39	8.8%	7.9%	6.9%
	% of Pop 40 - 44	7.7%	7.3%	7.0%
	% of Pop 45 - 59	18.8%	20.2%	21.2%
	% of Pop 75 - 84	3.4%	4.1%	4.2%
	% of Pop 60 - 74	12.4%	14.1%	14.3%
	% of Pop 85+	1.0%	1.2%	1.1%
Median Age	36.1	38.1	38.4	
Average Age	37.1	38.7	38.5	

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 34.0214 Longitude: -84.316

Holcomb Bridge Crossing Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.8%	5.3%	5.1%
	% of Pop 5 - 13	10.0%	9.6%	10.6%
	% of Pop 14 - 18	4.4%	4.5%	5.3%
	% of Pop 19 - 22	4.5%	4.5%	5.1%
	% of Pop 22 - 25	3.4%	3.4%	3.7%
	% of Pop 25 - 29	7.1%	6.3%	5.7%
	% of Pop 30 - 34	8.8%	7.7%	6.4%
	% of Pop 35 - 39	8.4%	7.6%	7.0%
	% of Pop 40 - 44	7.5%	7.1%	7.2%
	% of Pop 45 - 59	19.5%	20.7%	21.6%
	% of Pop 60 - 74	14.5%	15.7%	15.3%
	% of Pop 75 - 84	4.3%	5.3%	5.1%
	% of Pop 85+	1.7%	2.3%	1.9%
	Median Age	38.5	40.7	40.7
Average Age	39.4	41.1	40.4	
Race	Count of White	21,572	91,642	381,096
	Count of Black or African-American	8,372	26,377	82,135
	Count of Asian or Pacific Islander	2,071	14,425	90,924
	Count of Other races	11,380	27,649	106,604
	White	49.7%	57.2%	57.7%
	Black or African American	19.3%	16.5%	12.4%
	Asian	4.8%	9.0%	13.8%
	Other Races	26.2%	17.3%	16.1%
Language Spoken	Speak English at Home	68.5%	74.3%	73.6%
	Speak Spanish at Home	18.6%	10.6%	10.0%
	Speak French or French Creole at Home	0.9%	0.9%	0.7%
	Speak German at Home	0.3%	0.6%	0.6%
	Speak Other Indo-European Languages at Home	4.9%	5.8%	4.9%
	Speak Russian and Other Slavic Languages at H	1.3%	0.9%	0.9%
	Speak Chinese at Home	1.2%	1.3%	2.1%
	Speak Korean at Home	0.5%	0.5%	1.1%
	Speak Vietnamese at Home	0.1%	0.1%	0.5%
	Speak Other Asian Languages at Home	0.5%	2.4%	3.4%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.2%	0.2%
	Speak Other Language at Home	3.1%	2.4%	2.0%
Hispanic	Hispanic Population	10,521	23,022	88,789
	Hispanic Population Percent	24.2%	14.4%	13.4%
	Mexican	63.0%	50.7%	49.2%
	Puerto Rican	5.0%	7.8%	9.0%
	Cuban	2.2%	4.7%	4.6%
	Dominican	1.7%	1.4%	1.6%
	Central American	9.0%	10.6%	14.1%
	South American	12.8%	17.1%	14.9%
	Other Hispanic	6.3%	7.7%	6.6%
	2000 Hispanic Population Percent	13%	6%	9%
	1990 Hispanic Population Percent	4%	3%	3%

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 34.0214 Longitude: -84.316

Holcomb Bridge Crossing Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Ancestry	American (percent of total population)	5.7%	5.1%	4.9%
	American	5.5%	5.0%	4.7%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	4.8%	9.0%	13.7%
	Chinese	1.1%	1.3%	2.5%
	Japanese	0.1%	0.1%	0.3%
	Korean	0.6%	0.7%	1.6%
	South Central Asian (ie. Indian)	1.9%	5.5%	7.8%
	South East Asian (ie. Vietnamese)	0.8%	1.0%	1.3%
	Other Asian	0.2%	0.3%	0.3%
	European (percent of total population)	27.0%	31.8%	31.3%
	British	6.3%	7.5%	7.7%
	Dutch	0.4%	0.5%	0.4%
	French	0.9%	1.1%	1.0%
	German	4.4%	5.8%	5.6%
	Italian	2.9%	2.5%	2.3%
	Polish	1.3%	1.3%	1.3%
	Scandinavian	0.9%	1.2%	1.3%
	Scotch/Irish	6.1%	7.8%	7.1%
Other European (ie. Greek/Russian)	3.9%	4.1%	4.7%	
Middle Eastern	1.0%	1.2%	1.1%	
Other Ancestry	26.0%	25.6%	22.5%	
Unclassified Ancestry	11.3%	12.9%	13.0%	
Education (Age 25+)	Adult Population (25 Years or Older)	30,595	113,915	454,447
	Elementary (0 to 8)	5.9%	2.9%	3.0%
	Some High School (9 to 11)	4.7%	2.6%	2.4%
	High School Graduate (12)	15.5%	12.9%	11.7%
	Some College (13 to 16)	15.4%	14.7%	13.0%
	Associates Degree Only	8.2%	6.2%	5.6%
	Bachelors Degree Only	34.7%	39.1%	38.8%
	Graduate Degree	15.7%	21.6%	25.4%
	% College (4+)	50.4%	60.7%	64.2%
Household Type	Total Households – count	18,305	67,135	255,929
	One Person HHs – count	5,735	20,537	66,375
	Family HHs – count	10,817	41,057	174,142
	Married Couple – count	7,591	32,196	143,053
	w/own children – count	3,550	14,011	69,381
	w/out own children – count	4,041	18,185	73,672
	Male Householder – count	1,159	2,717	8,838
	Female Householder – count	2,067	6,144	22,251
	Non-Family Households – count	1,752	5,541	15,412
	1 Person Household	31.3%	30.6%	25.9%
	2 Person Household	33.9%	33.4%	31.4%
	3 Person Household	14.9%	15.5%	16.5%
	4 Person Household	11.6%	13.0%	16.7%
	5 Person Household	5.1%	5.0%	6.3%
	6 Person Household	1.9%	1.6%	2.1%
7+ Person Household	1.2%	0.9%	1.1%	
% Households With Children	28.5%	28.1%	33.5%	

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 34.0214 Longitude: -84.316

Holcomb Bridge Crossing Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	19,339	71,047	269,960
	Owner Occupied Percent	41.3%	50.7%	59.7%
	Renter Occupied Percent	53.3%	43.8%	35.1%
	Vacant Housing Percent	5.3%	5.5%	5.2%
	Total Housing Units (Census 2000)	4,276	16,987	74,144
	For Rent (Census 2000)	74%	56%	49%
	For Sale (Census 2000)	16%	23%	28%
	Rented or Sold, (Census 2000)	0%	3%	7%
	Seasonal (Census 2014)	7%	6%	8%
	Other (Census 2000)	1%	4%	4%
Homes Built By Year	Homes Built 1990 to 2000	22%	31%	27%
	Homes Built 1980 to 1989	48%	40%	36%
	Homes Built 1970 to 1979	22%	22%	23%
	Homes Built 1960 to 1969	6%	6%	9%
	Homes Built 1950 to 1959	1%	1%	3%
	Homes Built 1940 to 1949	0%	0%	1%
	Homes Built Before 1939	1%	1%	1%
Units in Structure	1 Unit	48%	66%	73%
	2 - 9 Units	27%	16%	14%
	Greater than 10 Units	24%	17%	13%
	Mobilie Trailer	0%	0%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	6.7%	10.4%	13.1%
	Property Value \$750,000 to \$999,999	10.4%	16.7%	18.5%
	Property Value \$500,000 to \$749,999	30.1%	33.1%	31.7%
	Property Value \$400,000 to \$499,999	20.3%	15.9%	12.8%
	Property Value \$300,000, to \$399,999	14.9%	10.9%	9.4%
	Property Value \$200,000 to \$299,999	9.6%	6.0%	5.9%
	Property Value \$150,000 to \$199,999	4.0%	2.2%	1.7%
	Property Value \$100,000 to \$149,999	1.9%	1.5%	0.9%
	Property Value \$60,000 to \$99,999	0.1%	0.3%	0.3%
	Property Value \$40,000 to \$59,999	0.0%	0.0%	0.2%
	Property Value \$0 to \$39,999	0.5%	0.4%	0.5%
	Median Home Value	\$489,960	\$586,442	\$624,984
Median Rent	\$899	\$908	\$865	
Wealth per Household	\$0 and under - percent	18.4%	17.2%	16.5%
	\$1 to \$4999 - percent	9.2%	8.1%	7.5%
	\$5k to \$9999 - percent	4.9%	4.5%	4.2%
	\$10k to \$24999 - percent	6.6%	6.3%	6.1%
	\$25k to \$49999 - percent	6.8%	6.7%	6.7%
	\$50k to \$99999 - percent	9.8%	9.9%	9.9%
	\$100k to \$249999 - percent	17.2%	17.7%	18.2%
	\$250k to \$499999 - percent	12.6%	13.5%	14.0%
	\$500k+ - percent	14.4%	16.0%	17.0%
	Median HH Wealth	\$70,689	\$86,068	\$95,753
	Avg HH Wealth	\$233,416	\$253,474	\$265,810

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 34.0214 Longitude: -84.316

Holcomb Bridge Crossing Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Economic Viability	Economic Viability Local	244	245	245
	Economic Viability Indexed	244	245	245
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	25,839	92,361	365,854
	Managerial/Executive	21.9%	29.7%	29.7%
	Professional Specialty	21.9%	25.6%	28.1%
	Healthcare Support	1.4%	1.4%	1.1%
	Sales	10.5%	11.6%	12.6%
	Office & Administrative Support	10.2%	9.4%	8.8%
	Protective Service	0.7%	0.7%	0.6%
	Food Preparation	8.0%	6.1%	4.4%
	Building Maintenance & Cleaning	5.4%	3.5%	2.5%
	Personal Care	2.4%	1.7%	2.1%
	Farming, Fishing, & Forestry	0.5%	0.2%	0.1%
	Construction	8.1%	3.9%	4.3%
	Production & Transportation	9.0%	6.3%	5.7%
	Percent White Collar Workers	65.9%	77.6%	80.4%
Percent Blue Collar Workers	34.1%	22.4%	19.6%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	10.5%	5.9%	5.3%
	Manufacturing	4.9%	6.1%	7.0%
	Transportation	3.0%	3.9%	4.0%
	Information	4.0%	4.0%	4.3%
	Wholesale/Retail	13.3%	13.1%	13.1%
	Finance, Insurance, Real Estate	8.9%	11.4%	11.3%
	Professional Services	14.8%	18.2%	18.7%
	Management Services	0.6%	0.4%	0.4%
	Administrative/Waste Services	6.5%	6.5%	5.4%
	Educational Services	15.1%	15.3%	16.2%
	Entertainment Services	13.8%	10.0%	8.2%
Other Professional Services	3.5%	3.8%	4.1%	
Public Administration	1.1%	1.5%	2.0%	
Transportation To Work	Drive to Work Alone	74.5%	80.5%	78.5%
	Drive to Work Carpool	15.0%	9.8%	10.4%
	Travel to Work by Public Transportation	4.3%	2.5%	2.9%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.0%	0.2%	0.1%
	Walked to Work	1.7%	0.8%	1.1%
	Other Means	0.6%	0.8%	1.1%
	Work at Home	3.9%	5.4%	5.7%

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 34.0214 Longitude: -84.316

Holcomb Bridge Crossing Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	1.7%	1.1%	1.4%
	Travel to Work in 5 to 9 Minutes	7.0%	6.0%	6.3%
	Travel to Work in 10 to 14 Minutes	10.6%	10.1%	10.6%
	Travel to Work in 15 to 19 Minutes	14.4%	12.8%	12.5%
	Travel to Work in 20 to 29 Minutes	20.6%	21.0%	21.6%
	Travel to Work in 30 to 44 Minutes	30.0%	28.4%	28.0%
	Travel to Work in 45 to 59 Minutes	10.3%	13.1%	11.5%
	Travel to Work in 60 Minutes or more	6.3%	7.8%	8.2%
	Average Travel Time to Work	26	28	27
Vehicles per HH	No Vehicles	6.0%	6.0%	4.3%
	1 Vehicle	39.8%	36.8%	32.5%
	2 Vehicles	40.2%	42.0%	43.6%
	3 or more vehicles	14.0%	15.2%	19.5%
	Average Number of Vehicles	1.67	1.72	1.85
Change	Births (last 12 months)	538	1,853	7,399
	Deaths (last 12 months)	386	1,623	6,468
	Migration (last 12 months)	-138	-120	2,089
Work place	Workplace Establishments	2,290	8,954	31,041
	Workplace Employees (FTE)	22,150	100,145	396,993