

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 42.18523 Longitude: -72.632386

Holyoke Shopping Center Holyoke, MA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	49,223	135,392	467,488
	Population Est 23Q1	49,356	135,796	468,234
	Population Est 22Q4	49,322	135,739	468,526
	Population Est 22Q3	49,379	135,836	468,715
	Population Est 22Q2	49,437	136,068	469,063
	Population Est 22Q1	49,584	136,575	469,611
	Population Est 21Q4	49,619	136,685	470,174
	Population Est 21Q3	49,676	137,002	470,468
	Population Est 21Q2	49,703	136,974	469,932
	Population Fcst	47,899	132,405	457,018
	2010 Census Population	51,753	128,126	443,908
	2000 Census Population	50,990	126,960	437,586
	1990 Census Population	54,711	132,610	441,438
	Current Year Daytime Population	53,169	158,991	529,847
	Average Seasonal Population	290	1,181	4,617
	Historical Annual Growth, 1990 – 2000	-0.70%	-0.43%	-0.09%
	Historical Annual Growth, 2000 – 2010	0.15%	0.09%	0.14%
	Estimated Annual Growth, 2010 – CY	-0.38%	0.42%	0.39%
	Projected Annual Growth, CY to Y5	-0.54%	-0.45%	-0.45%
	Group Qtrs Est	1,498	2,251	18,602
Transient Est Average Last 4 Qtrs	2,305	9,766	16,681	
Households	Current Year Estimated Households	20,271	57,261	187,584
	Households Est 23Q1	20,311	57,388	187,766
	Households Est 22Q4	20,299	57,369	187,893
	Households Est 22Q3	20,319	57,409	187,966
	Households Est 22Q2	20,348	57,518	188,118
	Households Est 22Q1	20,410	57,738	188,351
	Households Est 21Q4	20,422	57,788	188,589
	Households Est 21Q3	20,449	57,932	188,716
	Households Est 21Q2	20,462	57,920	188,485
	Households Fcst	19,722	56,004	183,194
	2010 Census Households	20,480	52,612	173,898
	2000 Census Households	19,898	51,425	170,492
	1990 Census Households	20,549	51,198	165,124
	Historical Annual Growth, 1990 – 2000	-0.32%	0.04%	0.32%
	Historical Annual Growth, 2000 – 2010	0.29%	0.23%	0.20%
	Estimated Annual Growth, 2010 – CY	-0.08%	0.64%	0.57%
	Projected Annual Growth, CY to Y5	-0.55%	-0.44%	-0.47%
Population per Household	2.35	2.33	2.39	

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Holyoke Shopping Center Holyoke, MA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.3%	0.6%	0.9%
	HH Income \$250,000 to \$499,999	0.4%	0.8%	1.1%
	HH Income \$200,000 to \$249,999	0.9%	1.8%	2.5%
	HH Income \$175,000 to \$199,999	2.3%	2.2%	3.3%
	HH Income \$150,000 to \$174,999	2.9%	3.3%	4.3%
	HH Income \$100,000 to 149,999	10.9%	12.3%	15.1%
	HH Income \$75,000 to 99,999	10.9%	11.7%	12.0%
	HH Income \$50,000 to 74,999	17.2%	17.0%	16.7%
	HH Income \$35,000 to 49,999	12.4%	12.6%	12.4%
	HH Income \$25,000 to 34,999	10.6%	9.7%	9.4%
	HH Income \$15,000 to 24,999	12.9%	12.3%	10.1%
	HH Income \$0 to 14,999	18.3%	15.8%	12.2%
	Average Household Income	\$60,459	\$67,432	\$79,334
	Median Household Income	\$44,803	\$49,631	\$58,120
	Per Capita Income	\$25,530	\$28,913	\$32,581
	2000 Average HH Income	\$39,931	\$42,360	\$48,786
	2000 Median HH Income	\$31,700	\$33,721	\$38,717
	Average Disposable Income	49,678	54,876	62,815
	Median Disposable Income	39,139	43,165	49,394
	Discretionary HH Income Over \$150,000	0.1%	0.5%	1.1%
	Discretionary HH Income \$125,000 to \$149,999	0.9%	1.7%	2.7%
	Discretionary HH Income \$100,000 to \$124,999	2.5%	2.9%	4.1%
	Discretionary HH Income \$75,000 to \$99,999	4.6%	5.9%	8.1%
	Discretionary HH Income \$50,000 to \$74,999	11.4%	13.8%	15.8%
	Discretionary HH Income \$25,000 to \$49,999	25.9%	26.9%	26.4%
	Discretionary HH Income Under \$25,000	54.5%	48.3%	41.8%
	Average Discretionary HH Income	30,162	34,995	41,411
	Median Discretionary HH Income	22,004	26,225	31,676
	Householder White – Count	10,228	34,557	123,049
	Median HH Income	\$59,533	\$62,579	\$70,533
	Average HH Income	\$69,327	\$73,604	\$81,891
	Householder Black or African-American – Count	761	2,368	12,711
	Median HH Income	\$32,892	\$44,190	\$45,882
	Average HH Income	\$42,445	\$50,347	\$57,764
Householder Hispanic – Count	7,794	16,458	38,870	
Median HH Income	\$29,992	\$29,316	\$32,557	
Average HH Income	\$43,512	\$43,148	\$46,283	
Householder Asian or Pacific Islander – Count	193	765	3,163	
Median HH Income	\$50,851	\$55,060	\$62,406	
Average HH Income	\$56,413	\$64,985	\$74,285	
Householder Other or Pacific Islander – Count	1,295	3,113	9,791	
Median HH Income	\$36,370	\$41,844	\$45,022	
Average HH Income	\$51,391	\$52,728	\$57,176	
Gender	Male Population	23,268	64,790	221,956
	Female Population	25,955	70,603	245,532

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Holyoke Shopping Center Holyoke, MA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	2,630	6,937	22,617
	Count of Pop 0 to 7 years	3,802	9,888	32,513
	Count of Pop 5 - 13	5,229	13,806	46,063
	Count of Pop 14 - 18	2,492	6,707	25,282
	Count of Pop 19 - 22	2,441	6,684	27,116
	Count of Pop 22 - 25	1,772	4,917	20,840
	Count of Pop 25 - 29	3,076	8,467	28,812
	Count of Pop 30 - 34	3,448	9,337	30,359
	Count of Pop 35 - 39	3,395	9,127	29,699
	Count of Pop 40 - 44	3,010	8,243	27,747
	Count of Pop 45 - 59	8,871	24,451	85,020
	Count of Pop 60 - 74	8,503	24,939	84,900
	Count of Pop 75 - 84	2,934	8,401	28,254
	Count of Pop 85+	1,420	3,375	10,777
	% of Pop 0 to 4 years	5.3%	5.1%	4.8%
	% of Pop 0 to 7 years	7.7%	7.3%	7.0%
	% of Pop 5 - 13	10.6%	10.2%	9.9%
	% of Pop 14 - 18	5.1%	5.0%	5.4%
	% of Pop 19 - 22	5.0%	4.9%	5.8%
	% of Pop 22 - 25	3.6%	3.6%	4.5%
% of Pop 25 - 29	6.2%	6.3%	6.2%	
% of Pop 30 - 34	7.0%	6.9%	6.5%	
% of Pop 35 - 39	6.9%	6.7%	6.4%	
% of Pop 40 - 44	6.1%	6.1%	5.9%	
% of Pop 45 - 59	18.0%	18.1%	18.2%	
% of Pop 60 - 74	17.3%	18.4%	18.2%	
% of Pop 75 - 84	6.0%	6.2%	6.0%	
% of Pop 85+	2.9%	2.5%	2.3%	
Median Age	40.2	41.0	40.5	
Average Age	41.3	41.8	41.4	
Male Population by Age	% of Pop 0 to 4 years	5.8%	5.5%	5.2%
	% of Pop 5 - 13	11.6%	11.0%	10.7%
	% of Pop 14 - 18	5.5%	5.3%	5.6%
	% of Pop 19 - 22	5.4%	5.3%	5.8%
	% of Pop 22 - 25	3.8%	3.8%	4.4%
	% of Pop 25 - 29	6.3%	6.4%	6.4%
	% of Pop 30 - 34	6.8%	6.9%	6.6%
	% of Pop 35 - 39	6.6%	6.6%	6.3%
	% of Pop 40 - 44	5.9%	6.0%	5.9%
	% of Pop 45 - 59	17.8%	17.8%	18.2%
	% of Pop 75 - 84	5.2%	5.5%	5.5%
	% of Pop 60 - 74	17.3%	18.1%	17.8%
	% of Pop 85+	2.0%	1.7%	1.6%
	Median Age	38.7	39.4	39.1
Average Age	39.9	40.4	40.3	

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	% of Pop 0 to 4 years	5.0%	4.8%	4.5%
	% of Pop 5 - 13	9.8%	9.4%	9.1%
	% of Pop 14 - 18	4.6%	4.6%	5.2%
	% of Pop 19 - 22	4.6%	4.6%	5.8%
	% of Pop 22 - 25	3.4%	3.5%	4.5%
	% of Pop 25 - 29	6.2%	6.1%	5.9%
	% of Pop 30 - 34	7.2%	6.9%	6.4%
	% of Pop 35 - 39	7.2%	6.9%	6.4%
	% of Pop 40 - 44	6.3%	6.2%	6.0%
	% of Pop 45 - 59	18.2%	18.3%	18.2%
	% of Pop 60 - 74	17.2%	18.7%	18.5%
	% of Pop 75 - 84	6.6%	6.8%	6.6%
	% of Pop 85+	3.6%	3.2%	3.0%
	Median Age	41.6	42.6	41.8
Average Age	42.5	43.0	42.5	
Race	Count of White	27,542	84,595	301,537
	Count of Black or African-American	2,308	6,820	41,086
	Count of Asian or Pacific Islander	653	2,651	14,061
	Count of Other races	18,720	41,327	110,804
	White	56.0%	62.5%	64.5%
	Black or African American	4.7%	5.0%	8.8%
	Asian	1.3%	2.0%	3.0%
	Other Races	38.0%	30.5%	23.7%
Language Spoken	Speak English at Home	59.1%	67.2%	73.8%
	Speak Spanish at Home	35.1%	25.3%	17.9%
	Speak French or French Creole at Home	0.9%	0.9%	0.8%
	Speak German at Home	0.1%	0.2%	0.2%
	Speak Other Indo-European Languages at Home	1.2%	1.6%	2.6%
	Speak Russian and Other Slavic Languages at H	2.9%	2.7%	2.0%
	Speak Chinese at Home	0.1%	0.4%	0.5%
	Speak Korean at Home	0.1%	0.0%	0.1%
	Speak Vietnamese at Home	0.0%	0.1%	0.3%
	Speak Other Asian Languages at Home	0.1%	0.5%	0.7%
	Speak Tagalog and Other Pacific Languages at H	0.0%	0.1%	0.1%
	Speak Other Language at Home	0.4%	1.2%	1.1%
Hispanic	Hispanic Population	22,307	47,626	121,859
	Hispanic Population Percent	45.3%	35.2%	26.1%
	Mexican	1.0%	1.8%	2.6%
	Puerto Rican	88.0%	85.1%	80.7%
	Cuban	1.6%	1.1%	1.2%
	Dominican	2.5%	3.5%	5.6%
	Central American	2.0%	2.7%	3.1%
	South American	2.6%	2.6%	3.1%
	Other Hispanic	2.3%	3.2%	3.7%
	2000 Hispanic Population Percent	32%	25%	15%
	1990 Hispanic Population Percent	22%	19%	10%

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Ancestry	American (percent of total population)	2.6%	2.3%	2.8%
	American	2.4%	2.1%	2.6%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	1.3%	1.9%	3.0%
	Chinese	0.1%	0.4%	0.6%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.0%	0.2%
	South Central Asian (ie. Indian)	0.4%	0.4%	0.7%
	South East Asian (ie. Vietnamese)	0.4%	0.5%	0.8%
	Other Asian	0.3%	0.4%	0.6%
	European (percent of total population)	21.3%	29.7%	34.4%
	British	1.5%	2.5%	3.7%
	Dutch	0.1%	0.2%	0.2%
	French	4.0%	5.4%	4.7%
	German	1.5%	2.1%	2.6%
	Italian	1.8%	3.1%	4.9%
	Polish	4.7%	6.5%	5.7%
	Scandinavian	0.1%	0.4%	0.7%
	Scotch/Irish	6.3%	7.4%	8.8%
Other European (ie. Greek/Russian)	1.1%	2.2%	2.9%	
Middle Eastern	0.3%	0.7%	0.7%	
Other Ancestry	20.1%	19.3%	20.8%	
Unclassified Ancestry	9.1%	10.9%	12.4%	
Education (Age 25+)	Adult Population (25 Years or Older)	34,657	96,340	325,569
	Elementary (0 to 8)	7.7%	6.7%	5.4%
	Some High School (9 to 11)	12.8%	10.9%	8.6%
	High School Graduate (12)	31.6%	31.8%	29.3%
	Some College (13 to 16)	18.1%	18.6%	18.1%
	Associates Degree Only	8.5%	8.8%	9.5%
	Bachelors Degree Only	12.4%	14.1%	17.1%
	Graduate Degree	8.8%	9.1%	12.0%
	% College (4+)	21.3%	23.2%	29.1%
Household Type	Total Households – count	20,271	57,261	187,584
	One Person HHs – count	6,948	20,089	60,213
	Family HHs – count	11,677	33,004	115,175
	Married Couple – count	6,018	18,801	72,671
	w/own children – count	2,011	6,265	24,748
	w/out own children – count	4,007	12,536	47,923
	Male Householder – count	1,162	3,182	10,418
	Female Householder – count	4,497	11,022	32,086
	Non-Family Households – count	1,645	4,168	12,196
	1 Person Household	34.3%	35.1%	32.1%
	2 Person Household	30.3%	30.8%	31.5%
	3 Person Household	16.3%	15.4%	16.0%
	4 Person Household	10.8%	10.8%	12.0%
	5 Person Household	4.9%	4.8%	5.1%
	6 Person Household	2.2%	2.0%	2.1%
7+ Person Household	1.2%	1.2%	1.2%	
% Households With Children	25.0%	23.9%	25.0%	

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Holyoke Shopping Center Holyoke, MA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	22,004	61,186	199,056
	Owner Occupied Percent	39.4%	46.5%	54.7%
	Renter Occupied Percent	52.8%	47.1%	39.5%
	Vacant Housing Percent	7.9%	6.4%	5.8%
	Total Housing Units (Census 2000)	21,254	54,301	179,440
	For Rent (Census 2000)	56%	47%	41%
	For Sale (Census 2000)	11%	12%	14%
	Rented or Sold, (Census 2000)	12%	11%	10%
	Seasonal (Census 2014)	6%	4%	7%
	Other (Census 2000)	16%	21%	23%
Homes Built By Year	Homes Built 1990 to 2000	5%	5%	6%
	Homes Built 1980 to 1989	9%	9%	9%
	Homes Built 1970 to 1979	12%	13%	12%
	Homes Built 1960 to 1969	13%	14%	13%
	Homes Built 1950 to 1959	13%	17%	18%
	Homes Built 1940 to 1949	9%	10%	10%
	Homes Built Before 1939	38%	33%	32%
Units in Structure	1 Unit	39%	46%	56%
	2 - 9 Units	39%	35%	29%
	Greater than 10 Units	21%	18%	13%
	Mobilie Trailer	0%	1%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.6%	1.0%	1.2%
	Property Value \$750,000 to \$999,999	0.9%	1.7%	2.7%
	Property Value \$500,000 to \$749,999	4.3%	7.4%	10.6%
	Property Value \$400,000 to \$499,999	7.7%	9.9%	12.1%
	Property Value \$300,000, to \$399,999	22.6%	23.9%	23.7%
	Property Value \$200,000 to \$299,999	42.4%	37.4%	33.2%
	Property Value \$150,000 to \$199,999	9.6%	9.3%	8.4%
	Property Value \$100,000 to \$149,999	7.3%	5.0%	4.2%
	Property Value \$60,000 to \$99,999	1.3%	1.3%	1.1%
	Property Value \$40,000 to \$59,999	0.7%	0.5%	0.5%
	Property Value \$0 to \$39,999	2.2%	2.2%	1.8%
Median Home Value	\$264,751	\$283,551	\$302,252	
Median Rent	\$511	\$507	\$545	
Wealth per Household	\$0 and under - percent	20.4%	19.5%	18.5%
	\$1 to \$4999 - percent	11.1%	10.4%	9.6%
	\$5k to \$9999 - percent	5.5%	5.2%	4.9%
	\$10k to \$24999 - percent	7.0%	6.8%	6.6%
	\$25k to \$49999 - percent	6.9%	6.9%	6.8%
	\$50k to \$99999 - percent	10.0%	10.1%	10.2%
	\$100k to \$249999 - percent	16.6%	17.0%	17.6%
	\$250k to \$499999 - percent	11.2%	11.7%	12.4%
	\$500k+ - percent	11.5%	12.3%	13.5%
	Median HH Wealth	\$47,282	\$55,814	\$67,772
	Avg HH Wealth	\$198,113	\$208,872	\$223,821

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Economic Viability	Economic Viability Local	206	206	202
	Economic Viability Indexed	206	206	202
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	21,974	62,486	225,385
	Managerial/Executive	11.2%	11.6%	12.8%
	Professional Specialty	22.7%	21.8%	25.3%
	Healthcare Support	7.2%	6.5%	6.5%
	Sales	8.3%	9.2%	8.5%
	Office & Administrative Support	10.0%	10.9%	11.4%
	Protective Service	2.8%	2.8%	2.5%
	Food Preparation	6.0%	6.4%	5.8%
	Building Maintenance & Cleaning	4.9%	4.3%	3.5%
	Personal Care	2.9%	2.7%	3.0%
	Farming, Fishing, & Forestry	0.1%	0.5%	0.3%
	Construction	5.7%	6.4%	6.3%
	Production & Transportation	18.2%	16.7%	14.0%
	Percent White Collar Workers	59.4%	60.1%	64.6%
Percent Blue Collar Workers	40.6%	39.9%	35.4%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	3.9%	5.1%	4.9%
	Manufacturing	12.3%	12.6%	11.0%
	Transportation	4.2%	5.4%	5.4%
	Information	1.8%	1.9%	1.5%
	Wholesale/Retail	15.8%	15.0%	13.6%
	Finance, Insurance, Real Estate	5.3%	5.7%	6.4%
	Professional Services	5.0%	3.9%	4.6%
	Management Services	0.0%	0.0%	0.1%
	Administrative/Waste Services	3.6%	4.0%	3.3%
	Educational Services	33.3%	30.8%	32.1%
	Entertainment Services	8.3%	8.6%	8.5%
Other Professional Services	3.2%	3.1%	4.2%	
Public Administration	3.3%	3.8%	4.4%	
Transportation To Work	Drive to Work Alone	76.9%	79.7%	79.5%
	Drive to Work Carpool	13.3%	12.2%	10.4%
	Travel to Work by Public Transportation	2.8%	2.4%	2.6%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.2%	0.3%	0.3%
	Walked to Work	4.3%	3.1%	4.4%
	Other Means	1.0%	0.7%	0.5%
	Work at Home	1.5%	1.6%	2.1%

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	Travel to Work in Less than 5 Minutes	2.7%	3.0%	3.4%
	Travel to Work in 5 to 9 Minutes	14.2%	14.3%	13.5%
	Travel to Work in 10 to 14 Minutes	23.4%	21.6%	18.9%
	Travel to Work in 15 to 19 Minutes	21.8%	20.4%	18.9%
	Travel to Work in 20 to 29 Minutes	20.8%	21.7%	23.3%
	Travel to Work in 30 to 44 Minutes	10.3%	11.7%	14.1%
	Travel to Work in 45 to 59 Minutes	3.1%	3.2%	3.8%
	Travel to Work in 60 Minutes or more	3.8%	3.9%	4.1%
	Average Travel Time to Work	19	19	20
Vehicles per HH	No Vehicles	20.0%	17.1%	13.3%
	1 Vehicle	44.2%	42.3%	39.4%
	2 Vehicles	27.1%	29.6%	32.5%
	3 or more vehicles	8.8%	11.1%	14.9%
	Average Number of Vehicles	1.28	1.39	1.54
Change	Births (last 12 months)	548	1,434	4,711
	Deaths (last 12 months)	397	1,171	3,937
	Migration (last 12 months)	-331	-846	-2,066
Work place	Workplace Establishments	2,270	6,913	20,316
	Workplace Employees (FTE)	17,263	64,238	198,804