

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 42.18523 Longitude: -72.632386

Holyoke Shopping Center Holyoke, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	11,621	68,869	143,393
	Population Est 23Q1	11,634	69,078	143,797
	Population Est 22Q4	11,635	69,029	143,727
	Population Est 22Q3	11,643	69,101	143,830
	Population Est 22Q2	11,648	69,217	144,071
	Population Est 22Q1	11,660	69,472	144,554
	Population Est 21Q4	11,668	69,505	144,664
	Population Est 21Q3	11,672	69,633	144,986
	Population Est 21Q2	11,671	69,654	144,950
	Population Fcst	11,252	67,268	140,286
	2010 Census Population	11,947	68,585	136,359
	2000 Census Population	11,762	67,899	134,347
	1990 Census Population	11,709	72,231	139,000
	Current Year Daytime Population	14,923	71,498	162,442
	Average Seasonal Population	66	422	1,272
	Historical Annual Growth, 1990 – 2000	0.05%	-0.62%	-0.34%
	Historical Annual Growth, 2000 – 2010	0.16%	0.10%	0.15%
	Estimated Annual Growth, 2010 – CY	-0.21%	0.03%	0.38%
	Projected Annual Growth, CY to Y5	-0.64%	-0.47%	-0.44%
	Group Qtrs Est	681	1,542	2,393
Transient Est Average Last 4 Qtrs	921	3,054	7,669	
Households	Current Year Estimated Households	4,670	29,034	59,737
	Households Est 23Q1	4,676	29,102	59,861
	Households Est 22Q4	4,677	29,083	59,838
	Households Est 22Q3	4,679	29,112	59,879
	Households Est 22Q2	4,682	29,168	59,992
	Households Est 22Q1	4,685	29,278	60,201
	Households Est 21Q4	4,690	29,290	60,249
	Households Est 21Q3	4,690	29,350	60,394
	Households Est 21Q2	4,690	29,358	60,380
	Households Fcst	4,518	28,362	58,461
	2010 Census Households	4,491	27,829	55,056
	2000 Census Households	4,430	27,080	53,832
	1990 Census Households	4,136	27,567	53,030
	Historical Annual Growth, 1990 – 2000	0.69%	-0.18%	0.15%
	Historical Annual Growth, 2000 – 2010	0.14%	0.27%	0.23%
	Estimated Annual Growth, 2010 – CY	0.29%	0.32%	0.62%
	Projected Annual Growth, CY to Y5	-0.66%	-0.47%	-0.43%
Population per Household	2.34	2.32	2.36	

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Holyoke Shopping Center Holyoke, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.2%	0.4%	0.7%
	HH Income \$250,000 to \$499,999	0.3%	0.5%	0.8%
	HH Income \$200,000 to \$249,999	0.7%	1.2%	1.9%
	HH Income \$175,000 to \$199,999	3.2%	2.1%	2.4%
	HH Income \$150,000 to \$174,999	3.8%	3.0%	3.6%
	HH Income \$100,000 to 149,999	10.3%	11.7%	13.5%
	HH Income \$75,000 to 99,999	13.1%	11.8%	12.1%
	HH Income \$50,000 to 74,999	24.1%	17.3%	17.3%
	HH Income \$35,000 to 49,999	12.4%	12.9%	12.6%
	HH Income \$25,000 to 34,999	9.0%	10.1%	10.0%
	HH Income \$15,000 to 24,999	10.8%	12.6%	11.4%
	HH Income \$0 to 14,999	12.1%	16.6%	13.8%
	Average Household Income	\$65,555	\$62,969	\$70,974
	Median Household Income	\$56,496	\$47,526	\$53,129
	Per Capita Income	\$27,797	\$27,019	\$29,964
	2000 Average HH Income	\$41,792	\$40,833	\$44,505
	2000 Median HH Income	\$35,759	\$33,009	\$35,977
	Average Disposable Income	54,834	51,786	57,542
	Median Disposable Income	48,327	41,378	45,853
	Discretionary HH Income Over \$150,000	0.0%	0.1%	0.7%
	Discretionary HH Income \$125,000 to \$149,999	0.7%	1.1%	1.9%
	Discretionary HH Income \$100,000 to \$124,999	3.1%	2.6%	3.2%
	Discretionary HH Income \$75,000 to \$99,999	5.4%	5.0%	6.5%
	Discretionary HH Income \$50,000 to \$74,999	10.9%	12.8%	14.7%
	Discretionary HH Income \$25,000 to \$49,999	37.7%	27.5%	27.5%
	Discretionary HH Income Under \$25,000	42.3%	50.8%	45.5%
	Average Discretionary HH Income	34,639	32,287	37,172
	Median Discretionary HH Income	29,267	24,443	28,247
	Householder White – Count	2,818	16,564	36,704
	Median HH Income	\$56,610	\$60,031	\$64,907
	Average HH Income	\$66,390	\$69,907	\$75,752
	Householder Black or African-American – Count	139	989	2,464
	Median HH Income	\$61,580	\$35,374	\$44,527
	Average HH Income	\$61,220	\$44,152	\$51,878
	Householder Hispanic – Count	1,364	9,457	16,313
Median HH Income	\$44,571	\$30,065	\$33,431	
Average HH Income	\$58,109	\$43,607	\$47,043	
Householder Asian or Pacific Islander – Count	46	334	822	
Median HH Income	\$55,780	\$58,859	\$56,944	
Average HH Income	\$63,022	\$63,879	\$67,759	
Householder Other or Pacific Islander – Count	303	1,690	3,435	
Median HH Income	\$64,685	\$43,904	\$46,374	
Average HH Income	\$62,788	\$54,198	\$56,621	
Gender	Male Population	5,527	32,873	68,743
	Female Population	6,094	35,996	74,650

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Holyoke Shopping Center Holyoke, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	548	3,595	7,183
	Count of Pop 0 to 7 years	763	5,153	10,253
	Count of Pop 5 - 13	1,055	7,087	14,445
	Count of Pop 14 - 18	546	3,357	7,137
	Count of Pop 19 - 22	546	3,306	7,132
	Count of Pop 22 - 25	395	2,411	5,252
	Count of Pop 25 - 29	658	4,307	8,821
	Count of Pop 30 - 34	773	4,824	9,641
	Count of Pop 35 - 39	784	4,715	9,504
	Count of Pop 40 - 44	716	4,191	8,718
	Count of Pop 45 - 59	2,068	12,526	26,346
	Count of Pop 60 - 74	2,110	12,384	26,698
	Count of Pop 75 - 84	862	4,277	8,994
	Count of Pop 85+	558	1,887	3,525
	% of Pop 0 to 4 years	4.7%	5.2%	5.0%
	% of Pop 0 to 7 years	6.6%	7.5%	7.2%
	% of Pop 5 - 13	9.1%	10.3%	10.1%
	% of Pop 14 - 18	4.7%	4.9%	5.0%
	% of Pop 19 - 22	4.7%	4.8%	5.0%
	% of Pop 22 - 25	3.4%	3.5%	3.7%
% of Pop 25 - 29	5.7%	6.3%	6.2%	
% of Pop 30 - 34	6.7%	7.0%	6.7%	
% of Pop 35 - 39	6.7%	6.8%	6.6%	
% of Pop 40 - 44	6.2%	6.1%	6.1%	
% of Pop 45 - 59	17.8%	18.2%	18.4%	
% of Pop 60 - 74	18.2%	18.0%	18.6%	
% of Pop 75 - 84	7.4%	6.2%	6.3%	
% of Pop 85+	4.8%	2.7%	2.5%	
Median Age	43.5	41.0	41.5	
Average Age	44.0	41.8	42.0	
Male Population by Age	% of Pop 0 to 4 years	5.1%	5.6%	5.4%
	% of Pop 5 - 13	9.7%	11.2%	10.9%
	% of Pop 14 - 18	5.2%	5.3%	5.4%
	% of Pop 19 - 22	5.2%	5.2%	5.3%
	% of Pop 22 - 25	3.7%	3.7%	3.9%
	% of Pop 25 - 29	5.7%	6.3%	6.4%
	% of Pop 30 - 34	6.8%	6.9%	6.7%
	% of Pop 35 - 39	6.8%	6.6%	6.5%
	% of Pop 40 - 44	5.9%	5.9%	6.0%
	% of Pop 45 - 59	17.0%	18.0%	18.1%
	% of Pop 75 - 84	6.5%	5.5%	5.6%
	% of Pop 60 - 74	18.7%	17.9%	18.2%
	% of Pop 85+	3.6%	1.9%	1.7%
	Median Age	41.5	39.4	39.7
Average Age	42.6	40.4	40.6	

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	% of Pop 0 to 4 years	4.4%	4.9%	4.7%
	% of Pop 5 - 13	8.5%	9.4%	9.3%
	% of Pop 14 - 18	4.2%	4.5%	4.6%
	% of Pop 19 - 22	4.2%	4.5%	4.7%
	% of Pop 22 - 25	3.1%	3.3%	3.5%
	% of Pop 25 - 29	5.6%	6.2%	6.0%
	% of Pop 30 - 34	6.5%	7.1%	6.7%
	% of Pop 35 - 39	6.7%	7.0%	6.7%
	% of Pop 40 - 44	6.4%	6.3%	6.2%
	% of Pop 45 - 59	18.5%	18.3%	18.6%
	% of Pop 60 - 74	17.7%	18.1%	19.0%
	% of Pop 75 - 84	8.2%	6.9%	6.9%
	% of Pop 85+	5.8%	3.5%	3.2%
	Median Age	45.2	42.4	43.1
Average Age	45.3	43.0	43.3	
Race	Count of White	7,287	41,751	90,616
	Count of Black or African-American	422	2,996	7,710
	Count of Asian or Pacific Islander	176	1,013	2,634
	Count of Other races	3,736	23,109	42,435
	White	62.7%	60.6%	63.2%
	Black or African American	3.6%	4.4%	5.4%
	Asian	1.5%	1.5%	1.8%
	Other Races	32.1%	33.6%	29.6%
Language Spoken	Speak English at Home	64.2%	64.1%	69.1%
	Speak Spanish at Home	29.9%	29.4%	23.9%
	Speak French or French Creole at Home	1.2%	1.0%	0.9%
	Speak German at Home	0.3%	0.1%	0.1%
	Speak Other Indo-European Languages at Home	0.6%	1.4%	1.5%
	Speak Russian and Other Slavic Languages at H	3.4%	2.8%	2.4%
	Speak Chinese at Home	0.0%	0.4%	0.4%
	Speak Korean at Home	0.0%	0.1%	0.1%
	Speak Vietnamese at Home	0.0%	0.0%	0.1%
	Speak Other Asian Languages at Home	0.0%	0.3%	0.4%
	Speak Tagalog and Other Pacific Languages at H	0.0%	0.1%	0.1%
	Speak Other Language at Home	0.3%	0.5%	0.9%
Hispanic	Hispanic Population	4,425	27,183	48,738
	Hispanic Population Percent	38.1%	39.5%	34.0%
	Mexican	1.1%	1.1%	1.8%
	Puerto Rican	84.5%	88.1%	84.7%
	Cuban	4.2%	1.4%	1.2%
	Dominican	1.5%	2.3%	3.2%
	Central American	3.4%	2.3%	3.1%
	South American	3.1%	2.4%	2.7%
	Other Hispanic	2.2%	2.4%	3.2%
	2000 Hispanic Population Percent	22%	28%	22%
	1990 Hispanic Population Percent	7%	19%	15%

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Holyoke Shopping Center Holyoke, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	3.5%	2.5%	2.4%
	American	3.4%	2.3%	2.2%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.0%
	Asian (percent of total population)	1.5%	1.4%	1.8%
	Chinese	0.1%	0.3%	0.4%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.0%	0.1%
	South Central Asian (ie. Indian)	0.6%	0.4%	0.4%
	South East Asian (ie. Vietnamese)	0.4%	0.5%	0.6%
	Other Asian	0.4%	0.3%	0.3%
	European (percent of total population)	24.3%	26.5%	30.6%
	British	1.5%	2.0%	2.7%
	Dutch	0.1%	0.2%	0.2%
	French	4.0%	5.4%	5.6%
	German	1.7%	1.7%	2.1%
	Italian	2.0%	2.5%	3.2%
	Polish	5.3%	6.2%	6.6%
	Scandinavian	0.1%	0.2%	0.4%
	Scotch/Irish	8.3%	6.7%	7.7%
Other European (ie. Greek/Russian)	1.3%	1.6%	2.1%	
Middle Eastern	0.3%	0.3%	0.6%	
Other Ancestry	21.4%	19.7%	19.7%	
Unclassified Ancestry	11.0%	10.1%	11.0%	
Education (Age 25+)	Adult Population (25 Years or Older)	8,530	49,112	102,245
	Elementary (0 to 8)	4.7%	7.1%	6.0%
	Some High School (9 to 11)	12.4%	11.7%	10.4%
	High School Graduate (12)	28.4%	33.0%	31.9%
	Some College (13 to 16)	20.7%	18.0%	18.4%
	Associates Degree Only	10.8%	9.1%	9.6%
	Bachelors Degree Only	15.2%	12.5%	14.7%
	Graduate Degree	7.7%	8.6%	9.1%
	% College (4+)	23.0%	21.1%	23.8%
Household Type	Total Households – count	4,670	29,034	59,737
	One Person HHs – count	1,579	10,060	19,890
	Family HHs – count	2,592	16,647	35,801
	Married Couple – count	1,485	9,174	21,084
	w/own children – count	494	2,973	6,911
	w/out own children – count	991	6,201	14,174
	Male Householder – count	361	1,639	3,372
	Female Householder – count	747	5,834	11,345
	Non-Family Households – count	499	2,328	4,046
	1 Person Household	33.8%	34.6%	33.3%
	2 Person Household	30.8%	31.1%	31.5%
	3 Person Household	17.5%	15.7%	15.8%
	4 Person Household	10.4%	10.6%	11.2%
	5 Person Household	4.3%	4.7%	5.0%
	6 Person Household	2.1%	2.0%	2.0%
7+ Person Household	1.1%	1.1%	1.1%	
% Households With Children	21.5%	23.9%	24.3%	

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Holyoke Shopping Center Holyoke, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	5,086	31,317	63,659
	Owner Occupied Percent	47.0%	43.3%	51.2%
	Renter Occupied Percent	44.9%	49.4%	42.6%
	Vacant Housing Percent	8.2%	7.3%	6.2%
	Total Housing Units (Census 2000)	4,657	28,814	56,762
	For Rent (Census 2000)	73%	52%	43%
	For Sale (Census 2000)	6%	12%	13%
	Rented or Sold, (Census 2000)	8%	11%	10%
	Seasonal (Census 2014)	1%	6%	6%
	Other (Census 2000)	7%	20%	25%
Homes Built By Year	Homes Built 1990 to 2000	6%	5%	5%
	Homes Built 1980 to 1989	9%	9%	9%
	Homes Built 1970 to 1979	11%	12%	12%
	Homes Built 1960 to 1969	11%	14%	14%
	Homes Built 1950 to 1959	14%	16%	17%
	Homes Built 1940 to 1949	8%	9%	10%
	Homes Built Before 1939	41%	35%	32%
Units in Structure	1 Unit	47%	43%	52%
	2 - 9 Units	37%	37%	33%
	Greater than 10 Units	16%	19%	14%
	Mobilie Trailer	0%	1%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.9%	0.7%	1.0%
	Property Value \$750,000 to \$999,999	0.5%	1.0%	1.8%
	Property Value \$500,000 to \$749,999	2.8%	4.4%	7.7%
	Property Value \$400,000 to \$499,999	6.1%	7.4%	9.8%
	Property Value \$300,000, to \$399,999	21.8%	24.6%	23.3%
	Property Value \$200,000 to \$299,999	47.1%	41.7%	37.7%
	Property Value \$150,000 to \$199,999	9.0%	9.6%	9.9%
	Property Value \$100,000 to \$149,999	5.1%	6.1%	4.9%
	Property Value \$60,000 to \$99,999	2.1%	1.2%	1.0%
	Property Value \$40,000 to \$59,999	1.4%	0.7%	0.4%
	Property Value \$0 to \$39,999	2.6%	2.1%	2.2%
Median Home Value	\$255,884	\$271,220	\$282,249	
Median Rent	\$563	\$509	\$519	
Wealth per Household	\$0 and under - percent	19.3%	19.9%	19.0%
	\$1 to \$4999 - percent	10.2%	10.7%	10.0%
	\$5k to \$9999 - percent	5.1%	5.3%	5.1%
	\$10k to \$24999 - percent	6.8%	6.9%	6.7%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.2%	10.1%	10.2%
	\$100k to \$249999 - percent	17.2%	16.9%	17.3%
	\$250k to \$499999 - percent	11.9%	11.5%	12.0%
	\$500k+ - percent	12.4%	11.9%	12.7%
	Median HH Wealth	\$58,054	\$51,411	\$61,088
	Avg HH Wealth	\$210,267	\$203,464	\$214,587

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Economic Viability	Economic Viability Local	203	208	204
	Economic Viability Indexed	203	208	204
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	5,550	31,544	67,663
	Managerial/Executive	10.9%	11.2%	11.6%
	Professional Specialty	22.3%	22.2%	22.3%
	Healthcare Support	7.5%	6.8%	6.6%
	Sales	8.8%	8.5%	8.8%
	Office & Administrative Support	9.9%	10.0%	11.3%
	Protective Service	4.3%	2.9%	2.9%
	Food Preparation	6.2%	6.3%	6.2%
	Building Maintenance & Cleaning	4.8%	4.9%	4.1%
	Personal Care	2.6%	3.0%	2.9%
	Farming, Fishing, & Forestry	0.0%	0.3%	0.4%
	Construction	4.9%	6.0%	6.8%
	Production & Transportation	17.8%	18.0%	16.0%
	Percent White Collar Workers	59.4%	58.7%	60.6%
Percent Blue Collar Workers	40.6%	41.3%	39.4%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	3.2%	4.2%	5.2%
	Manufacturing	10.3%	12.2%	12.6%
	Transportation	4.6%	4.5%	5.4%
	Information	2.2%	1.9%	1.8%
	Wholesale/Retail	16.7%	16.0%	14.0%
	Finance, Insurance, Real Estate	4.9%	5.2%	5.8%
	Professional Services	4.1%	4.6%	4.0%
	Management Services	0.0%	0.0%	0.1%
	Administrative/Waste Services	3.7%	4.3%	3.9%
	Educational Services	35.4%	31.9%	31.0%
	Entertainment Services	8.1%	8.3%	8.4%
	Other Professional Services	2.9%	3.4%	3.4%
	Public Administration	3.8%	3.7%	4.3%
Transportation To Work	Drive to Work Alone	80.8%	78.1%	80.2%
	Drive to Work Carpool	12.7%	12.7%	12.1%
	Travel to Work by Public Transportation	1.5%	2.5%	2.1%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.1%	0.3%	0.2%
	Walked to Work	2.6%	3.9%	3.0%
	Other Means	0.7%	0.9%	0.8%
	Work at Home	1.6%	1.6%	1.5%

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	Travel to Work in Less than 5 Minutes	2.8%	2.8%	3.0%
	Travel to Work in 5 to 9 Minutes	12.6%	14.6%	14.0%
	Travel to Work in 10 to 14 Minutes	22.0%	22.9%	22.2%
	Travel to Work in 15 to 19 Minutes	23.3%	21.0%	20.4%
	Travel to Work in 20 to 29 Minutes	23.0%	21.4%	21.9%
	Travel to Work in 30 to 44 Minutes	10.1%	10.6%	11.5%
	Travel to Work in 45 to 59 Minutes	2.6%	2.9%	3.3%
	Travel to Work in 60 Minutes or more	3.6%	3.7%	3.7%
	Average Travel Time to Work	18	19	19
Vehicles per HH	No Vehicles	14.1%	18.0%	14.9%
	1 Vehicle	42.6%	43.2%	42.1%
	2 Vehicles	30.6%	29.0%	30.9%
	3 or more vehicles	12.7%	9.7%	12.1%
		Average Number of Vehicles	1.45	1.34
Change	Births (last 12 months)	116	753	1,487
	Deaths (last 12 months)	110	582	1,246
	Migration (last 12 months)	-31	-474	-821
Work place	Workplace Establishments	596	2,990	6,518
	Workplace Employees (FTE)	4,738	22,385	62,587