



Demographic Summary Report

2020 Census, 2023 Estimates & 2028 Projections
 Calculated using TAS Retrieval

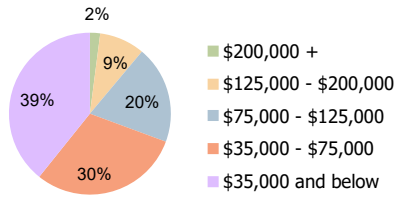
Holyoke Shopping Center Holyoke, MA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Current Year Demographics

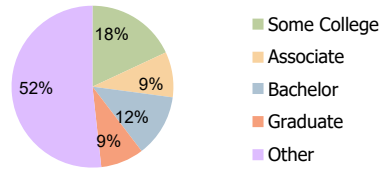
Current Population	11,621	68,869	143,393
Total Daytime Pop	14,923	71,498	162,442
Workplace Pop	4,738	22,385	62,587
Average Household Income	\$65,555	\$62,969	\$70,974
Average Disposable Income	\$54,834	\$51,786	\$57,542
Total Households	4,670	29,034	59,737
Median Home Value	\$255,884	\$271,220	\$282,249
College (4+)	23.0%	21.1%	23.8%
Total Consumer Spending/Capita (Weekly)	\$411	\$408	\$416
Population per Household	2.13	2.01	2.47
% of Households with Children	21.5%	23.9%	24.3%

2028 Demographic Projections

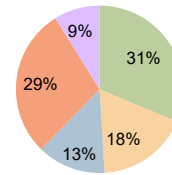
Projected Population	11,252	67,268	140,286
Projected 5 Year Annual Growth Rate (Pop)	-0.6%	-0.5%	-0.4%



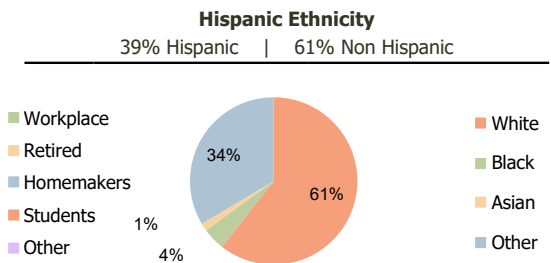
Household Income (3.00 Mile Radius)



Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)



Race (3.00 Mile Radius)

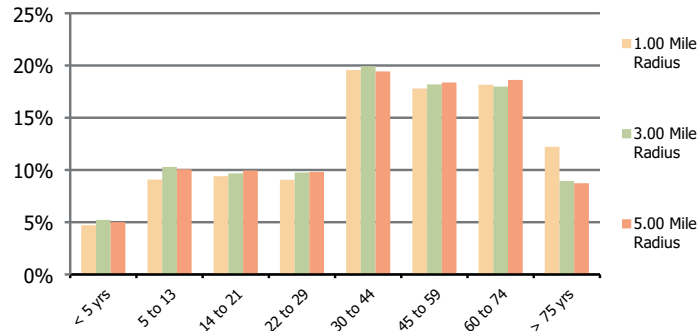


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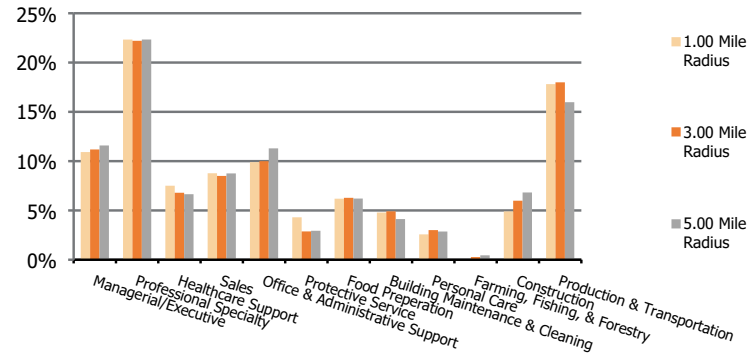
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Holyoke Shopping Center Holyoke, MA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Population by Age Range



Occupation



Population	Current Estimated Population	11,621	68,869	143,393
	2010 Census Population	11,947	68,585	136,359
	2000 Census Population	11,762	67,899	134,347
	Historical Annual Growth 2000 to 2010	0.2%	0.1%	0.1%
	Estimated Annual Growth 2010 to 2023	-0.2%	0.0%	0.4%
	Projected Annual Growth 2023 to 2028	-0.6%	-0.5%	-0.4%
Ethnic	Hispanic or Latino Population	38%	39%	34%
	Non Hispanic or Latino Population	62%	61%	66%
Race	White	62.7%	60.6%	63.2%
	Black or African American	3.6%	4.4%	5.4%
	Asian & Pacific Islander	1.5%	1.5%	1.8%
	Other Races	32.1%	33.6%	29.6%