

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 37.223687 Longitude: -79.966613

Hunting Hills Roanoke, VA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	22,702	96,133	219,900
	Population Est 23Q1	22,692	96,083	219,811
	Population Est 22Q4	22,681	96,695	220,330
	Population Est 22Q3	22,670	96,582	220,130
	Population Est 22Q2	22,660	96,566	220,020
	Population Est 22Q1	22,655	96,730	220,239
	Population Est 21Q4	22,670	96,824	220,329
	Population Est 21Q3	22,665	96,782	220,204
	Population Est 21Q2	22,677	96,835	220,256
	Population Fcst	22,905	97,107	223,049
	2010 Census Population	15,978	80,765	171,159
	2000 Census Population	15,616	80,126	166,250
	1990 Census Population	15,527	79,478	160,249
	Current Year Daytime Population	41,616	127,616	257,504
	Average Seasonal Population	480	1,427	3,028
	Historical Annual Growth, 1990 – 2000	0.06%	0.08%	0.37%
	Historical Annual Growth, 2000 – 2010	0.23%	0.08%	0.29%
	Estimated Annual Growth, 2010 – CY	2.69%	1.32%	1.91%
	Projected Annual Growth, CY to Y5	0.18%	0.20%	0.28%
	Group Qtrs Est	390	1,580	5,173
Transient Est Average Last 4 Qtrs	2,487	6,647	17,489	
<b>Households</b>	Current Year Estimated Households	10,935	43,105	93,802
	Households Est 23Q1	10,923	43,060	93,723
	Households Est 22Q4	10,918	43,343	93,966
	Households Est 22Q3	10,915	43,302	93,881
	Households Est 22Q2	10,911	43,308	93,849
	Households Est 22Q1	10,908	43,375	93,940
	Households Est 21Q4	10,917	43,423	93,992
	Households Est 21Q3	10,910	43,399	93,930
	Households Est 21Q2	10,919	43,426	93,960
	Households Fcst	11,028	43,769	95,396
	2010 Census Households	7,854	35,655	72,870
	2000 Census Households	7,456	35,538	70,485
	1990 Census Households	7,243	34,295	65,410
	Historical Annual Growth, 1990 – 2000	0.29%	0.36%	0.75%
	Historical Annual Growth, 2000 – 2010	0.52%	0.03%	0.33%
	Estimated Annual Growth, 2010 – CY	2.53%	1.44%	1.92%
	Projected Annual Growth, CY to Y5	0.17%	0.31%	0.34%
Population per Household	2.04	2.19	2.29	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 37.223687 Longitude: -79.966613

Hunting Hills Roanoke, VA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.1%	1.1%	0.9%
	HH Income \$250,000 to \$499,999	2.4%	1.3%	1.0%
	HH Income \$200,000 to \$249,999	5.7%	3.1%	2.4%
	HH Income \$175,000 to \$199,999	2.9%	2.8%	2.7%
	HH Income \$150,000 to \$174,999	4.3%	3.2%	3.2%
	HH Income \$100,000 to 149,999	14.4%	13.2%	14.5%
	HH Income \$75,000 to 99,999	12.6%	11.7%	12.6%
	HH Income \$50,000 to 74,999	19.3%	19.6%	19.1%
	HH Income \$35,000 to 49,999	14.4%	12.9%	13.0%
	HH Income \$25,000 to 34,999	7.0%	8.6%	9.5%
	HH Income \$15,000 to 24,999	8.3%	10.3%	10.2%
	HH Income \$0 to 14,999	6.7%	12.0%	10.9%
	Average Household Income	\$96,463	\$79,828	\$78,322
	Median Household Income	\$66,632	\$56,798	\$57,552
	Per Capita Income	\$47,585	\$36,955	\$34,432
	2000 Average HH Income	\$69,177	\$51,981	\$49,761
	2000 Median HH Income	\$45,867	\$37,729	\$38,586
	Average Disposable Income	75,469	62,845	61,835
	Median Disposable Income	57,203	49,168	49,735
	Discretionary HH Income Over \$150,000	6.0%	3.0%	2.2%
	Discretionary HH Income \$125,000 to \$149,999	4.5%	2.9%	2.7%
	Discretionary HH Income \$100,000 to \$124,999	5.5%	4.1%	3.7%
	Discretionary HH Income \$75,000 to \$99,999	9.0%	7.7%	7.7%
	Discretionary HH Income \$50,000 to \$74,999	18.0%	15.9%	17.6%
	Discretionary HH Income \$25,000 to \$49,999	31.6%	30.2%	30.5%
	Discretionary HH Income Under \$25,000	25.4%	36.2%	35.6%
	Average Discretionary HH Income	56,156	45,375	44,516
	Median Discretionary HH Income	43,912	35,358	35,468
	Householder White – Count	9,378	33,077	71,859
	Median HH Income	\$68,399	\$62,871	\$63,577
	Average HH Income	\$82,953	\$75,530	\$74,857
	Householder Black or African-American – Count	570	6,275	14,335
	Median HH Income	\$36,737	\$34,322	\$37,480
	Average HH Income	\$43,832	\$42,116	\$47,064
Householder Hispanic – Count	160	1,236	2,770	
Median HH Income	\$38,474	\$36,104	\$44,067	
Average HH Income	\$47,937	\$51,738	\$51,557	
Householder Asian or Pacific Islander – Count	427	1,170	2,074	
Median HH Income	\$111,238	\$71,317	\$66,141	
Average HH Income	\$117,724	\$88,763	\$79,451	
Householder Other or Pacific Islander – Count	399	1,348	2,764	
Median HH Income	\$82,901	\$52,652	\$39,004	
Average HH Income	\$105,092	\$66,424	\$58,375	
Gender	Male Population	10,674	45,903	104,919
	Female Population	12,028	50,230	114,981

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 37.223687 Longitude: -79.966613

Hunting Hills Roanoke, VA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	1,180	5,374	11,634
	Count of Pop 0 to 7 years	1,573	7,451	16,296
	Count of Pop 5 - 13	1,976	9,734	22,085
	Count of Pop 14 - 18	901	4,433	10,910
	Count of Pop 19 - 22	909	4,332	10,896
	Count of Pop 22 - 25	687	3,184	7,988
	Count of Pop 25 - 29	1,414	6,038	12,908
	Count of Pop 30 - 34	1,620	6,916	14,178
	Count of Pop 35 - 39	1,499	6,540	13,877
	Count of Pop 40 - 44	1,383	6,031	13,065
	Count of Pop 45 - 59	4,115	17,577	40,325
	Count of Pop 60 - 74	4,462	17,649	41,615
	Count of Pop 75 - 84	1,820	6,009	14,931
	Count of Pop 85+	737	2,316	5,488
	% of Pop 0 to 4 years	5.2%	5.6%	5.3%
	% of Pop 0 to 7 years	6.9%	7.8%	7.4%
	% of Pop 5 - 13	8.7%	10.1%	10.0%
	% of Pop 14 - 18	4.0%	4.6%	5.0%
	% of Pop 19 - 22	4.0%	4.5%	5.0%
	% of Pop 22 - 25	3.0%	3.3%	3.6%
	% of Pop 25 - 29	6.2%	6.3%	5.9%
	% of Pop 30 - 34	7.1%	7.2%	6.4%
	% of Pop 35 - 39	6.6%	6.8%	6.3%
	% of Pop 40 - 44	6.1%	6.3%	5.9%
% of Pop 45 - 59	18.1%	18.3%	18.3%	
% of Pop 60 - 74	19.7%	18.4%	18.9%	
% of Pop 75 - 84	8.0%	6.3%	6.8%	
% of Pop 85+	3.2%	2.4%	2.5%	
Median Age	44.2	41.3	42.1	
Average Age	44.2	41.8	42.3	
Male Population by Age	% of Pop 0 to 4 years	5.6%	5.9%	5.6%
	% of Pop 5 - 13	9.6%	10.7%	10.8%
	% of Pop 14 - 18	4.2%	4.9%	5.2%
	% of Pop 19 - 22	4.1%	4.7%	5.1%
	% of Pop 22 - 25	3.1%	3.5%	3.7%
	% of Pop 25 - 29	6.4%	6.3%	6.0%
	% of Pop 30 - 34	7.4%	7.3%	6.5%
	% of Pop 35 - 39	6.8%	6.9%	6.4%
	% of Pop 40 - 44	6.3%	6.4%	6.0%
	% of Pop 45 - 59	18.7%	18.6%	18.6%
	% of Pop 75 - 84	7.0%	5.4%	6.0%
	% of Pop 60 - 74	18.8%	17.7%	18.3%
	% of Pop 85+	2.0%	1.6%	1.7%
	Median Age	42.2	39.8	40.5
Average Age	42.4	40.5	40.9	

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 37.223687 Longitude: -79.966613

Hunting Hills Roanoke, VA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	4.8%	5.3%	5.0%
	% of Pop 5 - 13	7.9%	9.6%	9.4%
	% of Pop 14 - 18	3.8%	4.4%	4.7%
	% of Pop 19 - 22	3.9%	4.3%	4.8%
	% of Pop 22 - 25	3.0%	3.2%	3.5%
	% of Pop 25 - 29	6.1%	6.2%	5.8%
	% of Pop 30 - 34	6.9%	7.1%	6.4%
	% of Pop 35 - 39	6.4%	6.7%	6.2%
	% of Pop 40 - 44	5.9%	6.1%	5.9%
	% of Pop 45 - 59	17.6%	18.0%	18.1%
	% of Pop 60 - 74	20.4%	18.9%	19.5%
	% of Pop 75 - 84	8.9%	7.0%	7.6%
	% of Pop 85+	4.3%	3.2%	3.2%
	Median Age	46.2	42.7	43.6
Average Age	45.7	43.1	43.5	
Race	Count of White	18,389	68,791	156,918
	Count of Black or African-American	1,772	14,892	34,972
	Count of Asian or Pacific Islander	841	2,880	6,408
	Count of Other races	1,700	9,569	21,602
	White	81.0%	71.6%	71.4%
	Black or African American	7.8%	15.5%	15.9%
	Asian	3.7%	3.0%	2.9%
	Other Races	7.5%	10.0%	9.8%
Language Spoken	Speak English at Home	88.8%	91.8%	92.3%
	Speak Spanish at Home	2.4%	3.1%	3.4%
	Speak French or French Creole at Home	0.5%	0.4%	0.5%
	Speak German at Home	0.2%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	3.7%	1.8%	1.4%
	Speak Russian and Other Slavic Languages at H	0.4%	0.4%	0.4%
	Speak Chinese at Home	0.9%	0.5%	0.4%
	Speak Korean at Home	0.2%	0.2%	0.1%
	Speak Vietnamese at Home	0.2%	0.2%	0.2%
	Speak Other Asian Languages at Home	1.5%	0.7%	0.4%
	Speak Tagalog and Other Pacific Languages at H	0.2%	0.2%	0.2%
	Speak Other Language at Home	0.9%	0.5%	0.4%
Hispanic	Hispanic Population	816	5,621	13,132
	Hispanic Population Percent	3.6%	5.8%	6.0%
	Mexican	31.7%	30.1%	34.1%
	Puerto Rican	15.2%	25.3%	17.9%
	Cuban	3.6%	5.6%	8.7%
	Dominican	3.3%	6.7%	3.4%
	Central American	4.8%	12.0%	17.6%
	South American	32.1%	12.6%	11.4%
	Other Hispanic	9.4%	7.8%	7.0%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 37.223687 Longitude: -79.966613

Hunting Hills Roanoke, VA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Ancestry</b>	American (percent of total population)	8.0%	7.5%	9.4%
	American	7.8%	7.3%	9.2%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	3.7%	3.0%	2.9%
	Chinese	0.3%	0.2%	0.3%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.1%	0.2%	0.1%
	South Central Asian (ie. Indian)	2.6%	1.3%	1.0%
	South East Asian (ie. Vietnamese)	0.2%	0.5%	0.7%
	Other Asian	0.4%	0.7%	0.7%
	European (percent of total population)	42.3%	35.0%	32.1%
	British	12.2%	9.6%	9.3%
	Dutch	0.4%	0.6%	0.5%
	French	0.9%	0.9%	0.9%
	German	7.6%	7.0%	7.0%
	Italian	2.2%	2.0%	1.7%
	Polish	0.9%	0.9%	0.8%
	Scandinavian	1.0%	0.9%	0.8%
	Scotch/Irish	11.5%	9.6%	8.5%
Other European (ie. Greek/Russian)	5.6%	3.4%	2.7%	
Middle Eastern	0.6%	0.6%	0.6%	
Other Ancestry	17.8%	22.3%	21.9%	
Unclassified Ancestry	24.0%	25.8%	27.1%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	17,049	69,076	156,387
	Elementary (0 to 8)	1.6%	3.5%	3.2%
	Some High School (9 to 11)	3.2%	6.1%	6.2%
	High School Graduate (12)	20.4%	27.7%	30.4%
	Some College (13 to 16)	15.9%	18.2%	19.3%
	Associates Degree Only	9.6%	9.1%	10.4%
	Bachelors Degree Only	27.7%	20.9%	19.1%
	Graduate Degree	21.7%	14.5%	11.4%
	% College (4+)	49.4%	35.5%	30.5%
<b>Household Type</b>	Total Households – count	10,935	43,105	93,802
	One Person HHs – count	4,538	16,182	31,494
	Family HHs – count	5,708	23,621	55,646
	Married Couple – count	4,496	16,269	38,908
	w/own children – count	1,309	4,936	12,393
	w/out own children – count	3,187	11,333	26,514
	Male Householder – count	251	1,725	4,314
	Female Householder – count	961	5,627	12,424
	Non-Family Households – count	689	3,302	6,662
	1 Person Household	41.5%	37.5%	33.6%
	2 Person Household	33.6%	32.6%	34.0%
	3 Person Household	11.0%	13.4%	14.6%
	4 Person Household	8.7%	9.7%	10.4%
	5 Person Household	3.5%	4.1%	4.5%
	6 Person Household	1.1%	1.7%	1.8%
7+ Person Household	0.6%	1.0%	1.1%	
% Households With Children	18.3%	20.8%	22.8%	

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 37.223687 Longitude: -79.966613

Hunting Hills Roanoke, VA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	11,898	47,395	101,537
	Owner Occupied Percent	50.1%	49.3%	57.1%
	Renter Occupied Percent	41.8%	41.6%	35.3%
	Vacant Housing Percent	8.1%	9.1%	7.6%
	Total Housing Units (Census 2000)	7,905	37,816	74,387
	For Rent (Census 2000)	38%	40%	37%
	For Sale (Census 2000)	20%	22%	22%
	Rented or Sold, (Census 2000)	11%	11%	10%
	Seasonal (Census 2014)	13%	7%	6%
	Other (Census 2000)	16%	21%	21%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	9%	8%	10%
	Homes Built 1980 to 1989	18%	11%	12%
	Homes Built 1970 to 1979	14%	16%	18%
	Homes Built 1960 to 1969	13%	14%	17%
	Homes Built 1950 to 1959	16%	16%	16%
	Homes Built 1940 to 1949	10%	12%	10%
	Homes Built Before 1939	19%	22%	15%
<b>Units in Structure</b>	1 Unit	63%	66%	71%
	2 - 9 Units	19%	20%	15%
	Greater than 10 Units	16%	13%	11%
	Mobilie Trailer	2%	1%	2%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	3.6%	1.9%	1.4%
	Property Value \$750,000 to \$999,999	4.2%	2.5%	2.2%
	Property Value \$500,000 to \$749,999	15.9%	9.8%	8.1%
	Property Value \$400,000 to \$499,999	14.7%	11.1%	9.3%
	Property Value \$300,000, to \$399,999	17.8%	18.4%	17.5%
	Property Value \$200,000 to \$299,999	24.8%	24.1%	28.9%
	Property Value \$150,000 to \$199,999	8.7%	12.5%	15.3%
	Property Value \$100,000 to \$149,999	5.5%	11.8%	10.9%
	Property Value \$60,000 to \$99,999	1.9%	4.5%	3.2%
	Property Value \$40,000 to \$59,999	0.4%	1.2%	0.9%
	Property Value \$0 to \$39,999	1.9%	1.5%	1.9%
	Median Home Value	\$336,215	\$273,312	\$254,772
Median Rent	\$538	\$478	\$491	
<b>Wealth per Household</b>	\$0 and under - percent	17.6%	18.5%	18.1%
	\$1 to \$4999 - percent	8.7%	9.5%	9.2%
	\$5k to \$9999 - percent	4.7%	4.9%	4.8%
	\$10k to \$24999 - percent	6.4%	6.6%	6.5%
	\$25k to \$49999 - percent	6.7%	6.8%	6.9%
	\$50k to \$99999 - percent	10.0%	10.1%	10.3%
	\$100k to \$249999 - percent	17.8%	17.5%	17.9%
	\$250k to \$499999 - percent	13.1%	12.4%	12.7%
	\$500k+ - percent	15.0%	13.6%	13.7%
	Median HH Wealth	\$79,495	\$67,822	\$72,064
	Avg HH Wealth	\$242,187	\$225,106	\$227,931

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 37.223687 Longitude: -79.966613

Hunting Hills Roanoke, VA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Economic Viability</b>	Economic Viability Local	210	212	210
	Economic Viability Indexed	210	212	210
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	12,134	49,638	109,795
	Managerial/Executive	18.1%	16.4%	15.2%
	Professional Specialty	34.9%	25.6%	23.4%
	Healthcare Support	1.4%	2.5%	2.8%
	Sales	12.7%	11.4%	10.6%
	Office & Administrative Support	9.2%	11.2%	12.3%
	Protective Service	2.7%	2.3%	2.5%
	Food Preparation	5.5%	6.8%	5.6%
	Building Maintenance & Cleaning	1.2%	3.7%	3.5%
	Personal Care	2.0%	2.4%	3.0%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.3%
	Construction	4.2%	5.6%	6.6%
	Production & Transportation	8.0%	11.8%	14.2%
	Percent White Collar Workers	76.4%	67.2%	64.3%
Percent Blue Collar Workers	23.6%	32.8%	35.7%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	3.9%	5.1%	5.6%
	Manufacturing	6.9%	7.5%	9.6%
	Transportation	3.4%	5.0%	6.1%
	Information	2.5%	1.7%	1.5%
	Wholesale/Retail	13.6%	15.0%	14.4%
	Finance, Insurance, Real Estate	9.0%	7.7%	7.5%
	Professional Services	8.8%	6.0%	4.9%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	3.3%	4.6%	4.3%
	Educational Services	30.8%	27.6%	26.9%
	Entertainment Services	10.2%	11.7%	9.7%
	Other Professional Services	4.1%	3.9%	4.5%
	Public Administration	3.5%	4.1%	4.9%
<b>Transportation To Work</b>	Drive to Work Alone	89.0%	83.3%	83.8%
	Drive to Work Carpool	6.2%	10.2%	10.0%
	Travel to Work by Public Transportation	1.0%	1.7%	1.3%
	Drive to Work on Motorcycle	0.0%	0.1%	0.1%
	Drive to Work on Bicycle	0.0%	0.1%	0.1%
	Walked to Work	1.0%	1.5%	1.9%
	Other Means	0.2%	0.7%	0.6%
	Work at Home	2.6%	2.4%	2.1%

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 37.223687 Longitude: -79.966613

Hunting Hills Roanoke, VA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	2.4%	2.1%	2.7%
	Travel to Work in 5 to 9 Minutes	14.2%	12.5%	12.3%
	Travel to Work in 10 to 14 Minutes	25.1%	21.9%	19.9%
	Travel to Work in 15 to 19 Minutes	23.4%	24.9%	23.5%
	Travel to Work in 20 to 29 Minutes	20.6%	23.3%	25.1%
	Travel to Work in 30 to 44 Minutes	8.7%	9.8%	10.8%
	Travel to Work in 45 to 59 Minutes	1.8%	1.9%	2.4%
	Travel to Work in 60 Minutes or more	3.8%	3.6%	3.3%
	Average Travel Time to Work	19	19	19
Vehicles per HH	No Vehicles	7.3%	9.8%	8.1%
	1 Vehicle	37.8%	38.5%	35.1%
	2 Vehicles	38.5%	34.8%	35.1%
	3 or more vehicles	16.3%	16.8%	21.7%
	Average Number of Vehicles	1.71	1.66	1.80
Change	Births (last 12 months)	253	1,102	2,400
	Deaths (last 12 months)	286	1,026	2,447
	Migration (last 12 months)	83	-472	0
Work place	Workplace Establishments	1,189	4,066	7,246
	Workplace Employees (FTE)	16,547	57,953	108,162