

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 37.223687 Longitude: -79.966613

Hunting Hills Roanoke, VA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	4,032	45,631	104,786
	Population Est 23Q1	4,028	45,622	104,742
	Population Est 22Q4	4,024	45,853	105,351
	Population Est 22Q3	4,021	45,837	105,250
	Population Est 22Q2	4,018	45,836	105,250
	Population Est 22Q1	4,015	45,825	105,372
	Population Est 21Q4	4,014	45,860	105,473
	Population Est 21Q3	4,013	45,845	105,427
	Population Est 21Q2	4,019	45,852	105,450
	Population Fcst	4,120	45,842	105,933
	2010 Census Population	2,377	38,638	84,123
	2000 Census Population	2,310	38,355	84,023
	1990 Census Population	2,358	37,779	83,578
	Current Year Daytime Population	6,533	72,286	136,240
	Average Seasonal Population	71	788	1,524
	Historical Annual Growth, 1990 – 2000	-0.21%	0.15%	0.05%
	Historical Annual Growth, 2000 – 2010	0.29%	0.07%	0.01%
	Estimated Annual Growth, 2010 – CY	4.07%	1.26%	1.67%
	Projected Annual Growth, CY to Y5	0.44%	0.09%	0.22%
	Group Qtrs Est	268	520	1,868
Transient Est Average Last 4 Qtrs	1,925	2,487	6,049	
<b>Households</b>	Current Year Estimated Households	1,916	21,246	46,581
	Households Est 23Q1	1,914	21,230	46,535
	Households Est 22Q4	1,912	21,336	46,815
	Households Est 22Q3	1,911	21,331	46,780
	Households Est 22Q2	1,908	21,331	46,793
	Households Est 22Q1	1,907	21,325	46,842
	Households Est 21Q4	1,907	21,346	46,894
	Households Est 21Q3	1,906	21,332	46,869
	Households Est 21Q2	1,910	21,339	46,881
	Households Fcst	1,960	21,330	47,323
	2010 Census Households	1,232	17,973	36,974
	2000 Census Households	1,223	17,580	36,896
	1990 Census Households	1,127	17,069	35,417
	Historical Annual Growth, 1990 – 2000	0.82%	0.30%	0.41%
	Historical Annual Growth, 2000 – 2010	0.07%	0.22%	0.02%
	Estimated Annual Growth, 2010 – CY	3.39%	1.27%	1.76%
	Projected Annual Growth, CY to Y5	0.45%	0.08%	0.32%
	Population per Household	1.96	2.12	2.21

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Hunting Hills Roanoke, VA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	3.1%	1.5%	1.1%
	HH Income \$250,000 to \$499,999	3.6%	1.7%	1.3%
	HH Income \$200,000 to \$249,999	8.5%	4.1%	3.1%
	HH Income \$175,000 to \$199,999	4.2%	3.3%	2.9%
	HH Income \$150,000 to \$174,999	7.0%	3.8%	3.3%
	HH Income \$100,000 to 149,999	10.7%	15.1%	13.0%
	HH Income \$75,000 to 99,999	11.8%	12.4%	11.3%
	HH Income \$50,000 to 74,999	12.7%	21.9%	19.0%
	HH Income \$35,000 to 49,999	13.8%	12.3%	13.0%
	HH Income \$25,000 to 34,999	6.6%	7.5%	8.9%
	HH Income \$15,000 to 24,999	8.5%	8.7%	10.5%
	HH Income \$0 to 14,999	9.5%	7.8%	12.5%
	Average Household Income	\$113,192	\$90,326	\$79,731
	Median Household Income	\$72,328	\$64,340	\$55,618
	Per Capita Income	\$59,139	\$42,700	\$36,590
	2000 Average HH Income	\$75,374	\$61,398	\$51,901
	2000 Median HH Income	\$46,233	\$44,449	\$37,449
	Average Disposable Income	83,815	70,659	62,458
	Median Disposable Income	61,891	55,296	48,196
	Discretionary HH Income Over \$150,000	9.9%	4.0%	3.0%
	Discretionary HH Income \$125,000 to \$149,999	5.9%	3.9%	2.9%
	Discretionary HH Income \$100,000 to \$124,999	9.6%	4.8%	4.2%
	Discretionary HH Income \$75,000 to \$99,999	7.4%	9.0%	7.7%
	Discretionary HH Income \$50,000 to \$74,999	15.3%	18.3%	15.5%
	Discretionary HH Income \$25,000 to \$49,999	22.8%	32.8%	29.2%
	Discretionary HH Income Under \$25,000	29.1%	27.2%	37.5%
	Average Discretionary HH Income	62,589	52,103	45,033
	Median Discretionary HH Income	47,060	41,644	34,517
	Householder White – Count	1,686	18,227	34,721
	Median HH Income	\$76,529	\$67,310	\$62,889
	Average HH Income	\$90,766	\$80,129	\$76,187
	Householder Black or African-American – Count	86	1,332	7,856
	Median HH Income	\$32,831	\$38,056	\$31,988
	Average HH Income	\$48,166	\$43,540	\$40,981
Householder Hispanic – Count	16	467	1,229	
Median HH Income	\$33,610	\$39,108	\$43,074	
Average HH Income	\$34,657	\$50,099	\$55,658	
Householder Asian or Pacific Islander – Count	48	630	1,377	
Median HH Income	\$150,713	\$98,783	\$66,689	
Average HH Income	\$136,908	\$106,106	\$83,605	
Householder Other or Pacific Islander – Count	79	591	1,397	
Median HH Income	\$61,810	\$73,346	\$44,796	
Average HH Income	\$95,591	\$95,648	\$64,221	
Gender	Male Population	1,809	21,534	49,846
	Female Population	2,222	24,097	54,939

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Hunting Hills Roanoke, VA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	176	2,438	5,820
	Count of Pop 0 to 7 years	224	3,315	8,134
	Count of Pop 5 - 13	290	4,271	10,754
	Count of Pop 14 - 18	143	1,921	4,924
	Count of Pop 19 - 22	150	1,877	4,775
	Count of Pop 22 - 25	115	1,385	3,479
	Count of Pop 25 - 29	211	2,725	6,444
	Count of Pop 30 - 34	232	3,261	7,280
	Count of Pop 35 - 39	207	3,115	6,904
	Count of Pop 40 - 44	210	2,861	6,406
	Count of Pop 45 - 59	660	8,394	19,002
	Count of Pop 60 - 74	837	8,885	19,547
	Count of Pop 75 - 84	500	3,283	6,783
	Count of Pop 85+	300	1,215	2,667
	% of Pop 0 to 4 years	4.4%	5.3%	5.6%
	% of Pop 0 to 7 years	5.6%	7.3%	7.8%
	% of Pop 5 - 13	7.2%	9.4%	10.3%
	% of Pop 14 - 18	3.5%	4.2%	4.7%
	% of Pop 19 - 22	3.7%	4.1%	4.6%
	% of Pop 22 - 25	2.9%	3.0%	3.3%
	% of Pop 25 - 29	5.2%	6.0%	6.1%
	% of Pop 30 - 34	5.8%	7.1%	6.9%
	% of Pop 35 - 39	5.1%	6.8%	6.6%
	% of Pop 40 - 44	5.2%	6.3%	6.1%
	% of Pop 45 - 59	16.4%	18.4%	18.1%
% of Pop 60 - 74	20.8%	19.5%	18.7%	
% of Pop 75 - 84	12.4%	7.2%	6.5%	
% of Pop 85+	7.5%	2.7%	2.5%	
Median Age	51.7	43.2	41.6	
Average Age	49.3	43.2	42.0	
Male Population by Age	% of Pop 0 to 4 years	4.8%	5.8%	5.9%
	% of Pop 5 - 13	8.5%	10.1%	10.9%
	% of Pop 14 - 18	3.9%	4.5%	5.0%
	% of Pop 19 - 22	4.0%	4.3%	4.8%
	% of Pop 22 - 25	3.2%	3.2%	3.5%
	% of Pop 25 - 29	5.7%	6.1%	6.2%
	% of Pop 30 - 34	6.1%	7.3%	7.0%
	% of Pop 35 - 39	5.4%	6.9%	6.6%
	% of Pop 40 - 44	5.5%	6.4%	6.2%
	% of Pop 45 - 59	17.0%	18.6%	18.4%
	% of Pop 75 - 84	11.4%	6.3%	5.6%
	% of Pop 60 - 74	19.8%	18.7%	18.1%
	% of Pop 85+	4.6%	1.7%	1.7%
Median Age	47.5	41.4	40.0	
Average Age	46.5	41.7	40.6	

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	% of Pop 0 to 4 years	4.0%	5.0%	5.2%
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	% of Pop 40 - 44	5.0%	6.1%	6.0%
	% of Pop 45 - 59	15.9%	18.2%	17.9%
	% of Pop 60 - 74	21.6%	20.2%	19.2%
	% of Pop 75 - 84	13.2%	8.0%	7.2%
	% of Pop 85+	9.8%	3.5%	3.3%
	Median Age	55.3	44.8	43.0
Average Age	51.6	44.6	43.3	
Race	Count of White	3,303	37,464	72,614
	Count of Black or African-American	362	3,179	19,299
	Count of Asian or Pacific Islander	96	1,454	3,170
	Count of Other races	271	3,533	9,702
	White	81.9%	82.1%	69.3%
	Black or African American	9.0%	7.0%	18.4%
	Asian	2.4%	3.2%	3.0%
	Other Races	6.7%	7.7%	9.3%
Language Spoken	Speak English at Home	90.8%	90.6%	91.5%
	Speak Spanish at Home	1.8%	3.0%	2.9%
	Speak French or French Creole at Home	0.5%	0.3%	0.4%
	Speak German at Home	0.2%	0.3%	0.4%
	Speak Other Indo-European Languages at Home	3.4%	2.6%	2.2%
	Speak Russian and Other Slavic Languages at H	0.3%	0.5%	0.3%
	Speak Chinese at Home	0.8%	0.5%	0.5%
	Speak Korean at Home	0.4%	0.2%	0.2%
	Speak Vietnamese at Home	0.2%	0.2%	0.2%
	Speak Other Asian Languages at Home	1.0%	1.0%	0.6%
	Speak Tagalog and Other Pacific Languages at H	0.2%	0.3%	0.2%
	Speak Other Language at Home	0.4%	0.6%	0.6%
Hispanic	Hispanic Population	122	1,726	5,371
	Hispanic Population Percent	3.0%	3.8%	5.1%
	Mexican	40.9%	31.4%	28.5%
	Puerto Rican	16.3%	21.2%	25.7%
	Cuban	2.1%	3.8%	8.2%
	Dominican	1.7%	4.7%	4.6%
	Central American	3.0%	3.6%	11.1%
	South American	26.6%	24.8%	13.4%
	Other Hispanic	9.5%	10.4%	8.5%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	0%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	8.1%	7.8%	7.4%
	American	7.8%	7.6%	7.2%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	2.4%	3.2%	3.0%
	Chinese	0.4%	0.2%	0.3%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.2%	0.1%	0.2%
	South Central Asian (ie. Indian)	1.5%	1.7%	1.3%
	South East Asian (ie. Vietnamese)	0.1%	0.4%	0.5%
	Other Asian	0.2%	0.7%	0.7%
	European (percent of total population)	44.1%	43.5%	34.0%
	British	13.2%	12.3%	9.4%
	Dutch	0.3%	0.6%	0.6%
	French	0.9%	1.1%	0.9%
	German	7.0%	8.3%	6.9%
	Italian	2.5%	2.2%	1.9%
	Polish	1.1%	1.2%	0.9%
	Scandinavian	0.8%	1.1%	0.8%
	Scotch/Irish	12.6%	11.7%	9.2%
Other European (ie. Greek/Russian)	5.7%	5.1%	3.4%	
Middle Eastern	0.6%	0.7%	0.9%	
Other Ancestry	16.9%	16.7%	23.9%	
Unclassified Ancestry	25.0%	24.4%	25.7%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	3,158	33,739	75,033
	Elementary (0 to 8)	1.0%	1.9%	3.5%
	Some High School (9 to 11)	3.9%	3.8%	6.2%
	High School Graduate (12)	18.7%	22.0%	28.3%
	Some College (13 to 16)	17.7%	17.1%	17.6%
	Associates Degree Only	10.5%	9.6%	9.3%
	Bachelors Degree Only	30.8%	26.9%	20.8%
	Graduate Degree	17.4%	18.7%	14.4%
	% College (4+)	48.2%	45.6%	35.2%
<b>Household Type</b>	Total Households – count	1,916	21,246	46,581
	One Person HHs – count	829	8,141	17,281
	Family HHs – count	1,001	11,709	25,711
	Married Couple – count	803	9,286	17,775
	w/own children – count	231	2,923	5,509
	w/out own children – count	572	6,363	12,265
	Male Householder – count	38	507	1,790
	Female Householder – count	160	1,916	6,146
	Non-Family Households – count	87	1,396	3,590
	1 Person Household	43.3%	38.3%	37.1%
	2 Person Household	34.8%	34.1%	32.6%
	3 Person Household	9.8%	12.5%	13.6%
	4 Person Household	7.3%	9.4%	9.8%
	5 Person Household	3.1%	3.6%	4.2%
	6 Person Household	1.1%	1.4%	1.7%
7+ Person Household	0.6%	0.8%	1.0%	
% Households With Children	18.5%	20.3%	21.1%	

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Hunting Hills Roanoke, VA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	2,115	23,100	51,201
	Owner Occupied Percent	49.2%	54.4%	49.7%
	Renter Occupied Percent	41.4%	37.5%	41.3%
	Vacant Housing Percent	9.4%	8.0%	9.0%
	Total Housing Units (Census 2000)	1,264	18,488	39,294
	For Rent (Census 2000)	26%	43%	40%
	For Sale (Census 2000)	5%	23%	21%
	Rented or Sold, (Census 2000)	17%	12%	11%
	Seasonal (Census 2014)	0%	11%	7%
	Other (Census 2000)	2%	13%	21%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	8%	8%	8%
	Homes Built 1980 to 1989	15%	14%	12%
	Homes Built 1970 to 1979	15%	16%	16%
	Homes Built 1960 to 1969	11%	15%	15%
	Homes Built 1950 to 1959	18%	16%	16%
	Homes Built 1940 to 1949	7%	11%	12%
	Homes Built Before 1939	25%	20%	21%
<b>Units in Structure</b>	1 Unit	53%	68%	66%
	2 - 9 Units	24%	18%	20%
	Greater than 10 Units	22%	13%	13%
	Mobilie Trailer	1%	1%	1%
	Other Units	1%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	6.7%	2.4%	2.0%
	Property Value \$750,000 to \$999,999	6.2%	2.7%	2.8%
	Property Value \$500,000 to \$749,999	28.9%	10.9%	10.1%
	Property Value \$400,000 to \$499,999	20.1%	12.8%	11.2%
	Property Value \$300,000, to \$399,999	12.9%	20.8%	18.3%
	Property Value \$200,000 to \$299,999	12.4%	28.7%	23.7%
	Property Value \$150,000 to \$199,999	4.0%	11.2%	12.4%
	Property Value \$100,000 to \$149,999	5.7%	5.8%	11.4%
	Property Value \$60,000 to \$99,999	1.2%	2.0%	4.4%
	Property Value \$40,000 to \$59,999	0.8%	0.3%	1.2%
	Property Value \$0 to \$39,999	0.9%	1.4%	1.8%
	Median Home Value	\$459,693	\$300,590	\$275,732
Median Rent	\$548	\$516	\$483	
<b>Wealth per Household</b>	\$0 and under - percent	17.1%	17.5%	18.5%
	\$1 to \$4999 - percent	8.6%	8.6%	9.5%
	\$5k to \$9999 - percent	4.5%	4.6%	4.9%
	\$10k to \$24999 - percent	6.2%	6.4%	6.6%
	\$25k to \$49999 - percent	6.6%	6.8%	6.8%
	\$50k to \$99999 - percent	9.9%	10.1%	10.1%
	\$100k to \$249999 - percent	18.0%	17.9%	17.5%
	\$250k to \$499999 - percent	13.5%	13.1%	12.4%
	\$500k+ - percent	15.5%	14.8%	13.6%
	Median HH Wealth	\$84,832	\$79,893	\$67,768
	Avg HH Wealth	\$248,597	\$240,989	\$224,917

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<b>Economic Viability</b>	Economic Viability Local	206	210	212
	Economic Viability Indexed	206	210	212
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	2,166	24,091	53,008
	Managerial/Executive	21.0%	17.9%	16.3%
	Professional Specialty	36.6%	31.9%	25.4%
	Healthcare Support	0.7%	1.9%	2.7%
	Sales	9.6%	12.3%	11.3%
	Office & Administrative Support	11.1%	10.5%	10.9%
	Protective Service	2.3%	2.5%	2.6%
	Food Preparation	5.5%	6.2%	6.7%
	Building Maintenance & Cleaning	1.0%	1.6%	3.8%
	Personal Care	0.4%	2.2%	2.5%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.0%
	Construction	3.6%	4.3%	5.6%
	Production & Transportation	8.2%	8.5%	12.1%
	Percent White Collar Workers	79.0%	74.6%	66.6%
Percent Blue Collar Workers	21.0%	25.4%	33.4%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	3.3%	4.0%	5.4%
	Manufacturing	6.5%	6.4%	7.4%
	Transportation	6.1%	4.4%	5.4%
	Information	4.6%	2.2%	1.7%
	Wholesale/Retail	12.0%	14.4%	15.0%
	Finance, Insurance, Real Estate	10.8%	8.7%	7.3%
	Professional Services	7.6%	7.8%	5.9%
	Management Services	0.0%	0.0%	0.1%
	Administrative/Waste Services	2.0%	3.1%	4.4%
	Educational Services	32.8%	29.8%	27.8%
	Entertainment Services	8.1%	10.9%	11.4%
Other Professional Services	3.5%	4.2%	4.0%	
Public Administration	2.8%	4.2%	4.1%	
<b>Transportation To Work</b>	Drive to Work Alone	91.9%	87.5%	83.1%
	Drive to Work Carpool	3.1%	7.3%	10.0%
	Travel to Work by Public Transportation	1.0%	1.1%	2.0%
	Drive to Work on Motorcycle	0.0%	0.0%	0.1%
	Drive to Work on Bicycle	0.0%	0.1%	0.2%
	Walked to Work	0.3%	1.1%	1.6%
	Other Means	0.1%	0.3%	0.7%
	Work at Home	3.7%	2.6%	2.4%

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	Travel to Work in Less than 5 Minutes	2.6%	2.2%	2.0%
	Travel to Work in 5 to 9 Minutes	22.6%	13.0%	12.1%
	Travel to Work in 10 to 14 Minutes	26.0%	22.7%	21.4%
	Travel to Work in 15 to 19 Minutes	20.2%	24.4%	25.2%
	Travel to Work in 20 to 29 Minutes	15.8%	23.0%	23.7%
	Travel to Work in 30 to 44 Minutes	6.3%	9.2%	10.0%
	Travel to Work in 45 to 59 Minutes	0.8%	2.0%	2.0%
	Travel to Work in 60 Minutes or more	4.9%	3.6%	3.6%
	Average Travel Time to Work	17	19	19
Vehicles per HH	No Vehicles	11.7%	6.5%	9.8%
	1 Vehicle	39.1%	36.5%	39.5%
	2 Vehicles	35.1%	39.7%	34.0%
	3 or more vehicles	14.1%	17.4%	16.7%
		Average Number of Vehicles	1.58	1.75
Change	Births (last 12 months)	39	506	1,188
	Deaths (last 12 months)	72	533	1,147
	Migration (last 12 months)	48	-165	-460
Work place	Workplace Establishments	348	2,147	4,354
	Workplace Employees (FTE)	4,700	31,521	62,062