

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.65376 Longitude: -80.460818

Innes Street Market Salisbury, NC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	28,078	63,501	149,372
	Population Est 23Q1	28,059	63,419	149,051
	Population Est 22Q4	28,022	63,150	148,629
	Population Est 22Q3	28,088	63,095	148,256
	Population Est 22Q2	28,002	62,856	147,842
	Population Est 22Q1	27,965	62,664	147,451
	Population Est 21Q4	28,000	62,653	147,168
	Population Est 21Q3	27,796	62,393	146,618
	Population Est 21Q2	27,777	62,349	146,191
	Population Fcst	26,724	62,094	147,990
	2010 Census Population	25,694	58,630	123,202
	2000 Census Population	25,275	55,464	115,303
	1990 Census Population	23,323	48,913	99,054
	Current Year Daytime Population	38,692	78,222	146,264
	Average Seasonal Population	277	625	1,869
	Historical Annual Growth, 1990 – 2000	0.81%	1.26%	1.53%
	Historical Annual Growth, 2000 – 2010	0.16%	0.56%	0.66%
	Estimated Annual Growth, 2010 – CY	0.67%	0.60%	1.46%
	Projected Annual Growth, CY to Y5	-0.98%	-0.45%	-0.19%
	Group Qtrs Est	1,810	3,651	4,160
Transient Est Average Last 4 Qtrs	2,277	2,361	4,804	
Households	Current Year Estimated Households	11,363	24,823	58,376
	Households Est 23Q1	11,344	24,772	58,221
	Households Est 22Q4	11,328	24,658	58,044
	Households Est 22Q3	11,352	24,631	57,894
	Households Est 22Q2	11,316	24,533	57,741
	Households Est 22Q1	11,304	24,459	57,586
	Households Est 21Q4	11,317	24,450	57,468
	Households Est 21Q3	11,236	24,347	57,247
	Households Est 21Q2	11,219	24,324	57,078
	Households Fcst	10,764	24,211	57,752
	2010 Census Households	10,101	22,572	47,339
	2000 Census Households	9,918	21,280	44,382
	1990 Census Households	9,207	18,879	38,205
	Historical Annual Growth, 1990 – 2000	0.75%	1.20%	1.51%
	Historical Annual Growth, 2000 – 2010	0.18%	0.59%	0.65%
	Estimated Annual Growth, 2010 – CY	0.89%	0.72%	1.59%
	Projected Annual Growth, CY to Y5	-1.08%	-0.50%	-0.21%
	Population per Household	2.31	2.41	2.49

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Innes Street Market Salisbury, NC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.6%	0.7%	0.6%
	HH Income \$250,000 to \$499,999	0.7%	0.8%	0.7%
	HH Income \$200,000 to \$249,999	1.7%	1.9%	1.6%
	HH Income \$175,000 to \$199,999	2.2%	2.3%	1.9%
	HH Income \$150,000 to \$174,999	2.8%	3.2%	3.0%
	HH Income \$100,000 to 149,999	9.2%	10.7%	11.8%
	HH Income \$75,000 to 99,999	9.5%	12.2%	13.2%
	HH Income \$50,000 to 74,999	18.4%	20.0%	19.8%
	HH Income \$35,000 to 49,999	16.3%	15.2%	14.3%
	HH Income \$25,000 to 34,999	10.1%	9.0%	10.5%
	HH Income \$15,000 to 24,999	11.1%	11.5%	11.4%
	HH Income \$0 to 14,999	17.2%	12.6%	11.3%
	Average Household Income	\$64,499	\$69,600	\$68,371
	Median Household Income	\$45,442	\$51,779	\$52,790
	Per Capita Income	\$27,262	\$28,206	\$27,217
	2000 Average HH Income	\$43,870	\$46,806	\$46,136
	2000 Median HH Income	\$30,943	\$36,188	\$37,612
	Average Disposable Income	51,837	56,707	56,263
	Median Disposable Income	39,444	44,636	45,587
	Discretionary HH Income Over \$150,000	1.4%	1.4%	1.0%
	Discretionary HH Income \$125,000 to \$149,999	1.2%	1.7%	1.4%
	Discretionary HH Income \$100,000 to \$124,999	2.6%	3.4%	2.9%
	Discretionary HH Income \$75,000 to \$99,999	5.5%	6.5%	6.6%
	Discretionary HH Income \$50,000 to \$74,999	11.0%	14.1%	15.8%
	Discretionary HH Income \$25,000 to \$49,999	28.5%	30.9%	31.8%
	Discretionary HH Income Under \$25,000	49.8%	42.0%	40.4%
	Average Discretionary HH Income	34,605	39,160	39,114
	Median Discretionary HH Income	25,120	30,111	31,358
	Householder White – Count	6,209	15,972	42,609
	Median HH Income	\$53,329	\$59,087	\$58,582
	Average HH Income	\$68,452	\$72,505	\$69,036
	Householder Black or African-American – Count	3,892	6,243	9,488
	Median HH Income	\$37,687	\$39,157	\$39,873
	Average HH Income	\$46,238	\$48,116	\$49,191
Householder Hispanic – Count	830	1,591	3,429	
Median HH Income	\$45,598	\$46,760	\$39,241	
Average HH Income	\$47,651	\$50,697	\$50,162	
Householder Asian or Pacific Islander – Count	56	147	480	
Median HH Income	\$36,243	\$37,288	\$41,821	
Average HH Income	\$37,645	\$49,501	\$55,036	
Householder Other or Pacific Islander – Count	377	871	2,369	
Median HH Income	\$33,536	\$39,976	\$37,858	
Average HH Income	\$39,249	\$44,131	\$47,911	
Gender	Male Population	13,469	31,142	73,471
	Female Population	14,610	32,360	75,901

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Innes Street Market Salisbury, NC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	1,599	3,358	7,965
	Count of Pop 0 to 7 years	2,303	4,843	11,305
	Count of Pop 5 - 13	3,052	6,618	15,825
	Count of Pop 14 - 18	1,533	3,527	8,029
	Count of Pop 19 - 22	1,622	3,700	8,033
	Count of Pop 22 - 25	1,247	2,797	5,875
	Count of Pop 25 - 29	1,750	3,804	8,638
	Count of Pop 30 - 34	1,782	3,771	8,921
	Count of Pop 35 - 39	1,720	3,792	8,968
	Count of Pop 40 - 44	1,559	3,635	8,737
	Count of Pop 45 - 59	4,808	11,457	28,747
	Count of Pop 60 - 74	4,892	11,411	27,244
	Count of Pop 75 - 84	1,802	4,157	9,431
	Count of Pop 85+	713	1,474	2,959
	% of Pop 0 to 4 years	5.7%	5.3%	5.3%
	% of Pop 0 to 7 years	8.2%	7.6%	7.6%
	% of Pop 5 - 13	10.9%	10.4%	10.6%
	% of Pop 14 - 18	5.5%	5.6%	5.4%
	% of Pop 19 - 22	5.8%	5.8%	5.4%
	% of Pop 22 - 25	4.4%	4.4%	3.9%
	% of Pop 25 - 29	6.2%	6.0%	5.8%
	% of Pop 30 - 34	6.3%	5.9%	6.0%
	% of Pop 35 - 39	6.1%	6.0%	6.0%
	% of Pop 40 - 44	5.6%	5.7%	5.8%
% of Pop 45 - 59	17.1%	18.0%	19.2%	
% of Pop 60 - 74	17.4%	18.0%	18.2%	
% of Pop 75 - 84	6.4%	6.5%	6.3%	
% of Pop 85+	2.5%	2.3%	2.0%	
Median Age	39.2	40.5	41.4	
Average Age	40.7	41.2	41.4	
Male Population by Age	% of Pop 0 to 4 years	6.1%	5.5%	5.5%
	% of Pop 5 - 13	11.6%	10.9%	11.1%
	% of Pop 14 - 18	5.9%	5.8%	5.7%
	% of Pop 19 - 22	6.2%	6.1%	5.6%
	% of Pop 22 - 25	4.7%	4.6%	4.1%
	% of Pop 25 - 29	6.3%	6.3%	6.0%
	% of Pop 30 - 34	6.4%	6.1%	6.1%
	% of Pop 35 - 39	6.1%	6.1%	6.1%
	% of Pop 40 - 44	5.6%	5.8%	5.9%
	% of Pop 45 - 59	17.0%	18.1%	19.3%
	% of Pop 75 - 84	5.3%	5.6%	5.6%
	% of Pop 60 - 74	17.2%	17.4%	17.7%
	% of Pop 85+	1.6%	1.6%	1.4%
	Median Age	37.3	38.7	39.9
Average Age	39.1	39.9	40.2	

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	% of Pop 0 to 4 years	5.4%	5.1%	5.1%
	% of Pop 5 - 13	10.2%	9.9%	10.1%
	% of Pop 14 - 18	5.0%	5.3%	5.1%
	% of Pop 19 - 22	5.4%	5.5%	5.1%
	% of Pop 22 - 25	4.2%	4.2%	3.7%
	% of Pop 25 - 29	6.1%	5.7%	5.6%
	% of Pop 30 - 34	6.3%	5.8%	5.9%
	% of Pop 35 - 39	6.2%	5.9%	5.9%
	% of Pop 40 - 44	5.5%	5.7%	5.8%
	% of Pop 45 - 59	17.2%	18.0%	19.2%
	% of Pop 60 - 74	17.6%	18.5%	18.7%
	% of Pop 75 - 84	7.4%	7.4%	7.0%
	% of Pop 85+	3.4%	3.0%	2.6%
	Median Age	41.1	42.3	42.9
Average Age	42.2	42.5	42.5	
Race	Count of White	13,397	36,187	101,376
	Count of Black or African-American	10,510	17,343	25,779
	Count of Asian or Pacific Islander	345	864	1,679
	Count of Other races	3,827	9,108	20,538
	White	47.7%	57.0%	67.9%
	Black or African American	37.4%	27.3%	17.3%
	Asian	1.2%	1.4%	1.1%
	Other Races	13.6%	14.3%	13.7%
Language Spoken	Speak English at Home	91.0%	90.9%	90.6%
	Speak Spanish at Home	7.2%	7.7%	7.9%
	Speak French or French Creole at Home	0.2%	0.2%	0.1%
	Speak German at Home	0.6%	0.4%	0.2%
	Speak Other Indo-European Languages at Home	0.2%	0.2%	0.2%
	Speak Russian and Other Slavic Languages at H	0.1%	0.1%	0.1%
	Speak Chinese at Home	0.0%	0.1%	0.3%
	Speak Korean at Home	0.1%	0.0%	0.0%
	Speak Vietnamese at Home	0.1%	0.0%	0.1%
	Speak Other Asian Languages at Home	0.3%	0.2%	0.4%
	Speak Tagalog and Other Pacific Languages at H	0.0%	0.1%	0.1%
	Speak Other Language at Home	0.2%	0.2%	0.1%
Hispanic	Hispanic Population	3,174	7,673	16,855
	Hispanic Population Percent	11.3%	12.1%	11.3%
	Mexican	46.8%	56.0%	61.3%
	Puerto Rican	17.6%	12.1%	10.2%
	Cuban	1.3%	4.4%	4.4%
	Dominican	7.1%	3.1%	1.8%
	Central American	17.1%	16.9%	14.6%
	South American	2.4%	1.1%	1.9%
	Other Hispanic	7.8%	6.5%	5.7%
	2000 Hispanic Population Percent	5%	5%	4%
	1990 Hispanic Population Percent	0%	1%	1%

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Ancestry	American (percent of total population)	9.7%	9.5%	10.9%
	American	9.4%	9.2%	10.6%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.0%
	Asian (percent of total population)	1.2%	1.3%	1.1%
	Chinese	0.0%	0.0%	0.1%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.0%	0.0%
	South Central Asian (ie. Indian)	0.3%	0.3%	0.2%
	South East Asian (ie. Vietnamese)	0.8%	0.8%	0.6%
	Other Asian	0.1%	0.2%	0.2%
	European (percent of total population)	23.0%	26.5%	27.1%
	British	4.4%	5.5%	5.7%
	Dutch	0.2%	0.3%	0.5%
	French	0.5%	0.6%	0.6%
	German	7.5%	9.0%	9.2%
	Italian	1.2%	1.4%	1.3%
	Polish	0.4%	0.5%	0.4%
	Scandinavian	1.0%	0.8%	0.6%
	Scotch/Irish	6.1%	6.6%	7.1%
Other European (ie. Greek/Russian)	1.8%	1.9%	1.8%	
Middle Eastern	0.1%	0.2%	0.1%	
Other Ancestry	36.6%	29.1%	23.4%	
Unclassified Ancestry	18.0%	21.3%	26.1%	
Education (Age 25+)	Adult Population (25 Years or Older)	19,026	43,502	103,645
	Elementary (0 to 8)	3.5%	3.6%	4.3%
	Some High School (9 to 11)	7.7%	8.5%	9.3%
	High School Graduate (12)	28.5%	31.0%	33.4%
	Some College (13 to 16)	26.3%	24.2%	23.6%
	Associates Degree Only	9.5%	9.4%	9.8%
	Bachelors Degree Only	16.9%	15.8%	14.1%
	Graduate Degree	7.6%	7.5%	5.5%
	% College (4+)	24.4%	23.3%	19.6%
Household Type	Total Households – count	11,363	24,823	58,376
	One Person HHs – count	3,981	7,714	16,114
	Family HHs – count	6,748	15,778	38,794
	Married Couple – count	4,016	10,395	27,494
	w/own children – count	1,327	3,297	9,145
	w/out own children – count	2,689	7,099	18,350
	Male Householder – count	510	1,588	3,328
	Female Householder – count	2,222	3,795	7,972
	Non-Family Households – count	634	1,331	3,467
	1 Person Household	35.0%	31.1%	27.6%
	2 Person Household	31.8%	33.3%	34.5%
	3 Person Household	14.5%	15.2%	16.4%
	4 Person Household	10.0%	11.2%	12.0%
	5 Person Household	5.1%	5.5%	5.8%
	6 Person Household	2.0%	2.3%	2.4%
7+ Person Household	1.6%	1.5%	1.3%	
% Households With Children	27.5%	26.5%	26.1%	

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Housing	Total Housing Units	13,047	27,797	64,094
	Owner Occupied Percent	42.6%	52.5%	61.0%
	Renter Occupied Percent	44.5%	36.8%	30.0%
	Vacant Housing Percent	12.9%	10.7%	8.9%
	Total Housing Units (Census 2000)	10,942	23,107	47,744
	For Rent (Census 2000)	29%	29%	28%
	For Sale (Census 2000)	26%	22%	19%
	Rented or Sold, (Census 2000)	12%	12%	11%
	Seasonal (Census 2014)	5%	4%	5%
	Other (Census 2000)	30%	31%	35%
Homes Built By Year	Homes Built 1990 to 2000	13%	19%	22%
	Homes Built 1980 to 1989	11%	16%	16%
	Homes Built 1970 to 1979	12%	15%	16%
	Homes Built 1960 to 1969	16%	14%	13%
	Homes Built 1950 to 1959	15%	13%	13%
	Homes Built 1940 to 1949	13%	9%	8%
	Homes Built Before 1939	20%	14%	12%
Units in Structure	1 Unit	69%	69%	70%
	2 - 9 Units	19%	14%	9%
	Greater than 10 Units	8%	6%	3%
	Mobilie Trailer	5%	11%	18%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.7%	2.2%	1.7%
	Property Value \$750,000 to \$999,999	1.3%	1.7%	1.6%
	Property Value \$500,000 to \$749,999	7.0%	6.6%	6.5%
	Property Value \$400,000 to \$499,999	7.8%	8.3%	7.4%
	Property Value \$300,000, to \$399,999	13.0%	15.2%	14.6%
	Property Value \$200,000 to \$299,999	29.7%	27.7%	27.8%
	Property Value \$150,000 to \$199,999	15.0%	15.0%	14.9%
	Property Value \$100,000 to \$149,999	14.3%	12.3%	12.8%
	Property Value \$60,000 to \$99,999	6.6%	5.7%	6.6%
	Property Value \$40,000 to \$59,999	2.0%	1.2%	1.4%
	Property Value \$0 to \$39,999	1.3%	3.9%	4.4%
	Median Home Value	\$237,874	\$242,098	\$232,180
Median Rent	\$489	\$499	\$496	
Wealth per Household	\$0 and under - percent	19.4%	18.5%	18.1%
	\$1 to \$4999 - percent	10.3%	9.7%	9.4%
	\$5k to \$9999 - percent	5.2%	5.0%	4.8%
	\$10k to \$24999 - percent	6.8%	6.7%	6.6%
	\$25k to \$49999 - percent	6.9%	6.9%	7.0%
	\$50k to \$99999 - percent	10.1%	10.3%	10.5%
	\$100k to \$249999 - percent	17.1%	17.7%	18.0%
	\$250k to \$499999 - percent	11.8%	12.3%	12.5%
	\$500k+ - percent	12.3%	12.9%	13.1%
	Median HH Wealth	\$56,907	\$65,804	\$69,592
	Avg HH Wealth	\$209,696	\$218,775	\$221,626

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Economic Viability	Economic Viability Local	208	213	217
	Economic Viability Indexed	208	213	217
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	12,635	29,769	70,500
	Managerial/Executive	13.3%	11.4%	11.5%
	Professional Specialty	21.7%	20.7%	18.9%
	Healthcare Support	8.8%	7.0%	5.1%
	Sales	7.2%	8.2%	8.1%
	Office & Administrative Support	10.1%	9.8%	9.7%
	Protective Service	1.3%	1.7%	1.9%
	Food Preparation	5.9%	7.0%	6.3%
	Building Maintenance & Cleaning	2.8%	2.6%	2.9%
	Personal Care	3.4%	2.3%	2.4%
	Farming, Fishing, & Forestry	1.1%	0.6%	0.8%
	Construction	6.7%	9.2%	11.2%
	Production & Transportation	17.6%	19.5%	21.2%
	Percent White Collar Workers	61.2%	57.0%	53.3%
Percent Blue Collar Workers	38.8%	43.0%	46.7%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	6.2%	7.3%	9.3%
	Manufacturing	12.3%	13.5%	15.8%
	Transportation	3.8%	4.6%	5.5%
	Information	1.7%	1.5%	1.1%
	Wholesale/Retail	15.1%	15.3%	15.3%
	Finance, Insurance, Real Estate	3.5%	3.6%	3.6%
	Professional Services	4.8%	5.3%	4.0%
	Management Services	1.0%	0.5%	0.3%
	Administrative/Waste Services	2.0%	2.9%	3.3%
	Educational Services	33.5%	28.9%	24.5%
	Entertainment Services	9.5%	10.0%	9.3%
	Other Professional Services	3.9%	4.1%	5.0%
	Public Administration	2.8%	2.6%	3.0%
Transportation To Work	Drive to Work Alone	76.5%	79.8%	81.3%
	Drive to Work Carpool	17.0%	15.3%	14.4%
	Travel to Work by Public Transportation	0.9%	0.6%	0.3%
	Drive to Work on Motorcycle	0.0%	0.1%	0.1%
	Drive to Work on Bicycle	0.5%	0.3%	0.2%
	Walked to Work	2.5%	1.6%	1.1%
	Other Means	0.5%	0.5%	0.6%
	Work at Home	2.1%	1.8%	1.9%

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	Travel to Work in Less than 5 Minutes	3.9%	3.5%	3.0%
	Travel to Work in 5 to 9 Minutes	19.4%	14.4%	11.3%
	Travel to Work in 10 to 14 Minutes	23.0%	22.0%	18.6%
	Travel to Work in 15 to 19 Minutes	20.6%	21.6%	20.1%
	Travel to Work in 20 to 29 Minutes	14.7%	18.1%	21.7%
	Travel to Work in 30 to 44 Minutes	9.2%	10.5%	13.6%
	Travel to Work in 45 to 59 Minutes	4.7%	5.0%	5.8%
	Travel to Work in 60 Minutes or more	4.5%	5.5%	5.8%
	Average Travel Time to Work	19	20	22
Vehicles per HH	No Vehicles	12.0%	7.6%	6.3%
	1 Vehicle	37.3%	32.5%	28.3%
	2 Vehicles	32.2%	33.8%	34.9%
	3 or more vehicles	18.6%	26.1%	30.5%
	Average Number of Vehicles	1.63	1.88	2.04
Change	Births (last 12 months)	334	728	1,680
	Deaths (last 12 months)	307	713	1,670
	Migration (last 12 months)	76	664	1,575
Work place	Workplace Establishments	1,258	1,977	3,480
	Workplace Employees (FTE)	19,098	30,116	46,145