

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.65376 Longitude: -80.460818

Innes Street Market Salisbury, NC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	5,524	31,894	56,744
	Population Est 23Q1	5,522	31,879	56,674
	Population Est 22Q4	5,520	31,839	56,462
	Population Est 22Q3	5,542	31,905	56,470
	Population Est 22Q2	5,522	31,812	56,261
	Population Est 22Q1	5,511	31,779	56,094
	Population Est 21Q4	5,524	31,817	56,094
	Population Est 21Q3	5,522	31,633	55,860
	Population Est 21Q2	5,538	31,615	55,818
	Population Fcst	5,249	30,287	55,232
	2010 Census Population	4,925	29,372	51,987
	2000 Census Population	4,933	28,701	49,471
	1990 Census Population	4,466	26,493	43,938
	Current Year Daytime Population	5,537	48,492	72,506
	Average Seasonal Population	18	345	558
	Historical Annual Growth, 1990 – 2000	1.00%	0.80%	1.19%
	Historical Annual Growth, 2000 – 2010	-0.02%	0.23%	0.50%
	Estimated Annual Growth, 2010 – CY	0.87%	0.62%	0.66%
	Projected Annual Growth, CY to Y5	-1.02%	-1.03%	-0.54%
	Group Qtrs Est	260	2,595	3,248
Transient Est Average Last 4 Qtrs	866	2,297	2,407	
Households	Current Year Estimated Households	2,279	12,627	22,369
	Households Est 23Q1	2,274	12,610	22,323
	Households Est 22Q4	2,273	12,592	22,232
	Households Est 22Q3	2,282	12,616	22,229
	Households Est 22Q2	2,273	12,578	22,142
	Households Est 22Q1	2,270	12,567	22,076
	Households Est 21Q4	2,274	12,580	22,072
	Households Est 21Q3	2,273	12,509	21,979
	Households Est 21Q2	2,278	12,492	21,956
	Households Fcst	2,159	11,919	21,721
	2010 Census Households	2,025	11,280	20,178
	2000 Census Households	2,000	11,067	19,105
	1990 Census Households	1,825	10,252	17,136
	Historical Annual Growth, 1990 – 2000	0.92%	0.77%	1.09%
	Historical Annual Growth, 2000 – 2010	0.12%	0.19%	0.55%
	Estimated Annual Growth, 2010 – CY	0.90%	0.85%	0.78%
	Projected Annual Growth, CY to Y5	-1.08%	-1.15%	-0.59%
	Population per Household	2.31	2.32	2.39

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Innes Street Market Salisbury, NC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.2%	0.6%	0.7%
	HH Income \$250,000 to \$499,999	0.2%	0.7%	0.9%
	HH Income \$200,000 to \$249,999	0.5%	1.7%	2.1%
	HH Income \$175,000 to \$199,999	2.4%	2.3%	2.2%
	HH Income \$150,000 to \$174,999	1.6%	2.8%	3.1%
	HH Income \$100,000 to 149,999	8.0%	9.2%	10.3%
	HH Income \$75,000 to 99,999	9.3%	9.9%	11.8%
	HH Income \$50,000 to 74,999	18.8%	19.2%	20.2%
	HH Income \$35,000 to 49,999	16.7%	15.8%	15.5%
	HH Income \$25,000 to 34,999	10.8%	9.8%	8.6%
	HH Income \$15,000 to 24,999	11.9%	11.2%	11.7%
	HH Income \$0 to 14,999	19.7%	16.7%	13.0%
	Average Household Income	\$55,777	\$65,614	\$69,379
	Median Household Income	\$41,079	\$46,500	\$51,144
	Per Capita Income	\$24,073	\$27,361	\$28,335
	2000 Average HH Income	\$36,159	\$43,999	\$46,531
	2000 Median HH Income	\$26,557	\$31,489	\$35,453
	Average Disposable Income	45,075	52,486	56,443
	Median Disposable Income	35,936	40,390	44,158
	Discretionary HH Income Over \$150,000	0.0%	1.5%	1.5%
	Discretionary HH Income \$125,000 to \$149,999	0.2%	1.2%	1.7%
	Discretionary HH Income \$100,000 to \$124,999	2.8%	2.7%	3.3%
	Discretionary HH Income \$75,000 to \$99,999	3.3%	5.6%	6.4%
	Discretionary HH Income \$50,000 to \$74,999	10.5%	11.4%	13.4%
	Discretionary HH Income \$25,000 to \$49,999	30.1%	29.2%	30.9%
	Discretionary HH Income Under \$25,000	53.1%	48.4%	42.8%
	Average Discretionary HH Income	30,108	35,359	38,831
	Median Discretionary HH Income	23,373	26,039	29,556
	Householder White – Count	1,255	7,078	14,069
	Median HH Income	\$49,896	\$54,664	\$58,519
	Average HH Income	\$59,679	\$69,062	\$72,594
	Householder Black or African-American – Count	860	4,149	5,975
	Median HH Income	\$29,766	\$37,661	\$38,590
Average HH Income	\$38,988	\$46,434	\$47,673	
Householder Hispanic – Count	111	906	1,424	
Median HH Income	\$51,884	\$45,943	\$48,665	
Average HH Income	\$56,541	\$47,330	\$50,278	
Householder Asian or Pacific Islander – Count	13	60	124	
Median HH Income	\$35,551	\$35,944	\$36,111	
Average HH Income	\$34,237	\$36,360	\$39,879	
Householder Other or Pacific Islander – Count	40	433	777	
Median HH Income	\$38,078	\$36,426	\$42,232	
Average HH Income	\$37,634	\$40,244	\$45,141	
Gender	Male Population	2,603	15,386	27,634
	Female Population	2,921	16,508	29,110

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Innes Street Market Salisbury, NC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	322	1,772	3,013
	Count of Pop 0 to 7 years	456	2,555	4,336
	Count of Pop 5 - 13	608	3,385	5,941
	Count of Pop 14 - 18	286	1,821	3,188
	Count of Pop 19 - 22	279	1,991	3,358
	Count of Pop 22 - 25	201	1,547	2,543
	Count of Pop 25 - 29	327	1,969	3,385
	Count of Pop 30 - 34	343	1,973	3,332
	Count of Pop 35 - 39	350	1,914	3,351
	Count of Pop 40 - 44	322	1,726	3,195
	Count of Pop 45 - 59	967	5,403	10,097
	Count of Pop 60 - 74	1,001	5,537	10,224
	Count of Pop 75 - 84	362	2,041	3,760
	Count of Pop 85+	156	815	1,357
	% of Pop 0 to 4 years	5.8%	5.6%	5.3%
	% of Pop 0 to 7 years	8.3%	8.0%	7.6%
	% of Pop 5 - 13	11.0%	10.6%	10.5%
	% of Pop 14 - 18	5.2%	5.7%	5.6%
	% of Pop 19 - 22	5.1%	6.2%	5.9%
	% of Pop 22 - 25	3.6%	4.9%	4.5%
	% of Pop 25 - 29	5.9%	6.2%	6.0%
	% of Pop 30 - 34	6.2%	6.2%	5.9%
	% of Pop 35 - 39	6.3%	6.0%	5.9%
	% of Pop 40 - 44	5.8%	5.4%	5.6%
	% of Pop 45 - 59	17.5%	16.9%	17.8%
% of Pop 60 - 74	18.1%	17.4%	18.0%	
% of Pop 75 - 84	6.6%	6.4%	6.6%	
% of Pop 85+	2.8%	2.6%	2.4%	
Median Age	40.7	38.9	40.4	
Average Age	41.4	40.6	41.2	
Male Population by Age	% of Pop 0 to 4 years	6.3%	5.9%	5.6%
	% of Pop 5 - 13	12.0%	11.3%	11.1%
	% of Pop 14 - 18	5.7%	6.1%	5.9%
	% of Pop 19 - 22	5.6%	6.6%	6.2%
	% of Pop 22 - 25	4.0%	5.1%	4.7%
	% of Pop 25 - 29	6.2%	6.2%	6.2%
	% of Pop 30 - 34	6.1%	6.2%	6.0%
	% of Pop 35 - 39	6.3%	6.0%	6.0%
	% of Pop 40 - 44	6.2%	5.4%	5.6%
	% of Pop 45 - 59	17.1%	16.8%	17.8%
	% of Pop 75 - 84	5.4%	5.4%	5.7%
	% of Pop 60 - 74	17.4%	17.2%	17.5%
	% of Pop 85+	1.7%	1.7%	1.6%
	Median Age	38.2	37.1	38.6
Average Age	39.4	39.2	39.8	

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	% of Pop 0 to 4 years	5.4%	5.3%	5.0%
	% of Pop 5 - 13	10.2%	10.0%	9.9%
	% of Pop 14 - 18	4.7%	5.3%	5.3%
	% of Pop 19 - 22	4.5%	5.9%	5.6%
	% of Pop 22 - 25	3.3%	4.6%	4.3%
	% of Pop 25 - 29	5.7%	6.1%	5.7%
	% of Pop 30 - 34	6.3%	6.2%	5.7%
	% of Pop 35 - 39	6.4%	6.0%	5.8%
	% of Pop 40 - 44	5.4%	5.5%	5.6%
	% of Pop 45 - 59	17.9%	17.1%	17.8%
	% of Pop 60 - 74	18.8%	17.6%	18.5%
	% of Pop 75 - 84	7.6%	7.3%	7.5%
	% of Pop 85+	3.8%	3.3%	3.1%
	Median Age	43.3	40.6	42.3
Average Age	43.3	41.9	42.6	
Race	Count of White	2,387	15,727	31,404
	Count of Black or African-American	2,200	11,558	16,424
	Count of Asian or Pacific Islander	72	383	783
	Count of Other races	866	4,227	8,134
	White	43.2%	49.3%	55.3%
	Black or African American	39.8%	36.2%	28.9%
	Asian	1.3%	1.2%	1.4%
	Other Races	15.7%	13.3%	14.3%
Language Spoken	Speak English at Home	91.6%	91.4%	91.3%
	Speak Spanish at Home	5.1%	6.8%	7.4%
	Speak French or French Creole at Home	0.5%	0.2%	0.2%
	Speak German at Home	1.7%	0.6%	0.4%
	Speak Other Indo-European Languages at Home	0.0%	0.2%	0.1%
	Speak Russian and Other Slavic Languages at H	0.1%	0.1%	0.1%
	Speak Chinese at Home	0.0%	0.1%	0.1%
	Speak Korean at Home	0.2%	0.1%	0.0%
	Speak Vietnamese at Home	0.1%	0.1%	0.0%
	Speak Other Asian Languages at Home	0.7%	0.2%	0.2%
	Speak Tagalog and Other Pacific Languages at H	0.0%	0.0%	0.0%
	Speak Other Language at Home	0.0%	0.2%	0.1%
Hispanic	Hispanic Population	744	3,442	6,794
	Hispanic Population Percent	13.5%	10.8%	12.0%
	Mexican	53.9%	47.3%	55.6%
	Puerto Rican	17.5%	17.4%	12.3%
	Cuban	0.1%	1.1%	2.3%
	Dominican	3.5%	6.9%	3.5%
	Central American	16.8%	16.2%	17.8%
	South American	4.5%	2.3%	1.2%
	Other Hispanic	3.7%	8.9%	7.3%
	2000 Hispanic Population Percent	3%	4%	5%
	1990 Hispanic Population Percent	0%	0%	1%

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Innes Street Market Salisbury, NC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	9.7%	9.4%	9.4%
	American	9.5%	9.1%	9.1%
	Native American (ie. Indian/Eskimo)	0.2%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
	Asian (percent of total population)	1.3%	1.2%	1.4%
	Chinese	0.0%	0.0%	0.0%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.0%	0.0%
	South Central Asian (ie. Indian)	0.2%	0.3%	0.3%
	South East Asian (ie. Vietnamese)	1.1%	0.7%	0.8%
	Other Asian	0.0%	0.1%	0.2%
	European (percent of total population)	21.8%	24.1%	26.4%
	British	3.0%	4.8%	5.5%
	Dutch	0.2%	0.2%	0.3%
	French	0.4%	0.5%	0.6%
	German	7.0%	7.8%	8.9%
	Italian	1.0%	1.2%	1.4%
	Polish	0.1%	0.5%	0.5%
	Scandinavian	1.5%	1.0%	0.8%
	Scotch/Irish	6.5%	6.3%	6.5%
Other European (ie. Greek/Russian)	1.9%	1.8%	1.9%	
Middle Eastern	0.2%	0.1%	0.2%	
Other Ancestry	35.4%	35.6%	30.2%	
Unclassified Ancestry	18.2%	18.8%	20.4%	
Education (Age 25+)	Adult Population (25 Years or Older)	3,828	21,378	38,701
	Elementary (0 to 8)	5.6%	3.5%	3.4%
	Some High School (9 to 11)	7.7%	8.0%	8.6%
	High School Graduate (12)	31.2%	28.7%	30.4%
	Some College (13 to 16)	30.4%	26.1%	24.4%
	Associates Degree Only	6.3%	9.5%	9.3%
	Bachelors Degree Only	11.5%	16.7%	16.0%
	Graduate Degree	7.3%	7.5%	7.9%
	% College (4+)	18.8%	24.2%	23.9%
Household Type	Total Households – count	2,279	12,627	22,369
	One Person HHs – count	839	4,373	7,089
	Family HHs – count	1,298	7,566	14,001
	Married Couple – count	702	4,551	9,084
	w/own children – count	202	1,497	2,850
	w/out own children – count	500	3,053	6,235
	Male Householder – count	101	597	1,372
	Female Householder – count	494	2,419	3,544
	Non-Family Households – count	143	688	1,279
	1 Person Household	36.8%	34.6%	31.7%
	2 Person Household	30.7%	31.8%	33.1%
	3 Person Household	14.1%	14.7%	14.9%
	4 Person Household	9.3%	10.1%	11.1%
	5 Person Household	5.3%	5.1%	5.4%
	6 Person Household	1.6%	2.0%	2.3%
7+ Person Household	2.1%	1.6%	1.6%	
% Households With Children	26.5%	27.2%	26.5%	

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Housing	Total Housing Units	2,597	14,474	25,135
	Owner Occupied Percent	43.0%	43.5%	51.0%
	Renter Occupied Percent	44.8%	43.7%	38.0%
	Vacant Housing Percent	12.2%	12.8%	11.0%
	Total Housing Units (Census 2000)	2,185	12,168	20,825
	For Rent (Census 2000)	12%	28%	29%
	For Sale (Census 2000)	35%	26%	23%
	Rented or Sold, (Census 2000)	20%	12%	13%
	Seasonal (Census 2014)	6%	5%	5%
	Other (Census 2000)	32%	30%	29%
Homes Built By Year	Homes Built 1990 to 2000	14%	13%	18%
	Homes Built 1980 to 1989	12%	11%	15%
	Homes Built 1970 to 1979	15%	12%	14%
	Homes Built 1960 to 1969	17%	16%	14%
	Homes Built 1950 to 1959	14%	15%	14%
	Homes Built 1940 to 1949	14%	13%	10%
	Homes Built Before 1939	13%	20%	15%
Units in Structure	1 Unit	71%	69%	69%
	2 - 9 Units	19%	18%	15%
	Greater than 10 Units	5%	7%	6%
	Mobilie Trailer	5%	5%	10%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.1%	1.6%	2.3%
	Property Value \$750,000 to \$999,999	0.4%	1.3%	1.7%
	Property Value \$500,000 to \$749,999	2.9%	7.1%	7.1%
	Property Value \$400,000 to \$499,999	4.1%	7.8%	8.6%
	Property Value \$300,000, to \$399,999	9.0%	13.2%	15.3%
	Property Value \$200,000 to \$299,999	37.0%	29.3%	27.3%
	Property Value \$150,000 to \$199,999	16.7%	14.8%	14.6%
	Property Value \$100,000 to \$149,999	16.9%	14.5%	12.5%
	Property Value \$60,000 to \$99,999	9.9%	6.8%	5.6%
	Property Value \$40,000 to \$59,999	1.4%	1.9%	1.2%
	Property Value \$0 to \$39,999	1.5%	1.6%	3.7%
	Median Home Value	\$212,317	\$237,099	\$246,162
Median Rent	\$456	\$491	\$498	
Wealth per Household	\$0 and under - percent	19.7%	19.3%	18.6%
	\$1 to \$4999 - percent	10.7%	10.2%	9.7%
	\$5k to \$9999 - percent	5.3%	5.2%	5.0%
	\$10k to \$24999 - percent	6.9%	6.8%	6.7%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.1%	10.1%	10.3%
	\$100k to \$249999 - percent	17.0%	17.2%	17.6%
	\$250k to \$499999 - percent	11.6%	11.9%	12.3%
	\$500k+ - percent	11.7%	12.4%	12.9%
	Median HH Wealth	\$52,125	\$57,803	\$64,857
	Avg HH Wealth	\$202,475	\$210,531	\$217,922

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Economic Viability	Economic Viability Local	211	209	213
	Economic Viability Indexed	211	209	213
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	2,433	14,379	26,542
	Managerial/Executive	14.1%	12.8%	11.6%
	Professional Specialty	16.3%	21.2%	20.7%
	Healthcare Support	11.0%	8.7%	7.5%
	Sales	5.8%	7.6%	8.1%
	Office & Administrative Support	14.7%	10.5%	10.2%
	Protective Service	0.6%	1.4%	1.6%
	Food Preparation	4.1%	6.1%	7.2%
	Building Maintenance & Cleaning	2.7%	2.8%	2.6%
	Personal Care	3.5%	3.5%	2.4%
	Farming, Fishing, & Forestry	1.3%	1.0%	0.7%
	Construction	4.1%	6.6%	8.3%
	Production & Transportation	21.9%	17.8%	19.2%
	Percent White Collar Workers	61.8%	60.8%	58.0%
	Percent Blue Collar Workers	38.2%	39.2%	42.0%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	6.9%	5.9%	6.6%
	Manufacturing	14.9%	12.4%	13.1%
	Transportation	2.2%	4.0%	4.6%
	Information	0.9%	1.6%	1.6%
	Wholesale/Retail	16.6%	15.1%	15.1%
	Finance, Insurance, Real Estate	1.7%	3.2%	3.6%
	Professional Services	3.6%	4.7%	5.8%
	Management Services	0.4%	0.9%	0.5%
	Administrative/Waste Services	1.9%	2.3%	2.9%
	Educational Services	33.4%	32.9%	29.3%
	Entertainment Services	8.5%	10.0%	10.3%
	Other Professional Services	7.2%	4.2%	3.9%
	Public Administration	2.0%	2.8%	2.5%
Transportation To Work	Drive to Work Alone	79.4%	76.7%	79.6%
	Drive to Work Carpool	15.2%	16.7%	15.3%
	Travel to Work by Public Transportation	0.3%	1.0%	0.7%
	Drive to Work on Motorcycle	0.0%	0.0%	0.1%
	Drive to Work on Bicycle	0.8%	0.5%	0.3%
	Walked to Work	2.1%	2.5%	1.7%
	Other Means	0.0%	0.5%	0.5%
	Work at Home	2.2%	2.1%	1.9%

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	Travel to Work in Less than 5 Minutes	4.3%	3.9%	3.6%
	Travel to Work in 5 to 9 Minutes	14.8%	19.2%	15.5%
	Travel to Work in 10 to 14 Minutes	25.8%	23.0%	22.4%
	Travel to Work in 15 to 19 Minutes	18.6%	20.5%	21.3%
	Travel to Work in 20 to 29 Minutes	17.0%	14.7%	17.0%
	Travel to Work in 30 to 44 Minutes	11.1%	9.3%	10.0%
	Travel to Work in 45 to 59 Minutes	5.3%	4.8%	5.0%
	Travel to Work in 60 Minutes or more	3.0%	4.6%	5.4%
	Average Travel Time to Work	19	19	20
Vehicles per HH	No Vehicles	16.7%	11.7%	8.0%
	1 Vehicle	37.4%	36.3%	32.9%
	2 Vehicles	29.4%	32.6%	33.9%
	3 or more vehicles	16.4%	19.4%	25.2%
		Average Number of Vehicles	1.48	1.66
Change	Births (last 12 months)	63	375	655
	Deaths (last 12 months)	62	341	642
	Migration (last 12 months)	12	76	502
Work place	Workplace Establishments	222	1,491	1,881
	Workplace Employees (FTE)	3,017	23,008	28,936