

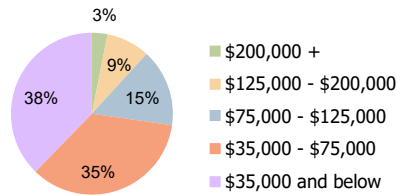
Innes Street Market Salisbury, NC	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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### Current Year Demographics

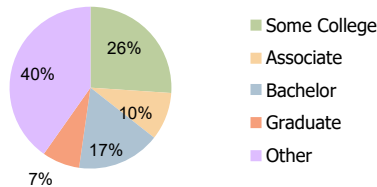
Current Population	5,524	31,894	56,744
Total Daytime Pop	5,537	48,492	72,506
Workplace Pop	3,017	23,008	28,936
Average Household Income	\$55,777	\$65,614	\$69,379
Average Disposable Income	\$45,075	\$52,486	\$56,443
Total Households	2,279	12,627	22,369
Median Home Value	\$212,317	\$237,099	\$246,162
College (4+)	18.8%	24.2%	23.9%
Total Consumer Spending/Capita (Weekly)	\$355	\$364	\$368
Population per Household	2.13	2.01	2.47
% of Households with Children	26.5%	27.2%	26.5%

### 2028 Demographic Projections

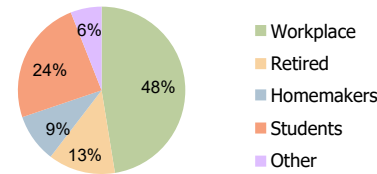
Projected Population	5,249	30,287	55,232
Projected 5 Year Annual Growth Rate (Pop)	-1.0%	-1.0%	-0.5%



Household Income (3.00 Mile Radius)



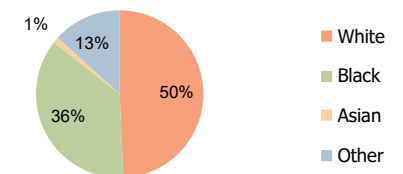
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

### Hispanic Ethnicity

11% Hispanic | 89% Non Hispanic



Race (3.00 Mile Radius)

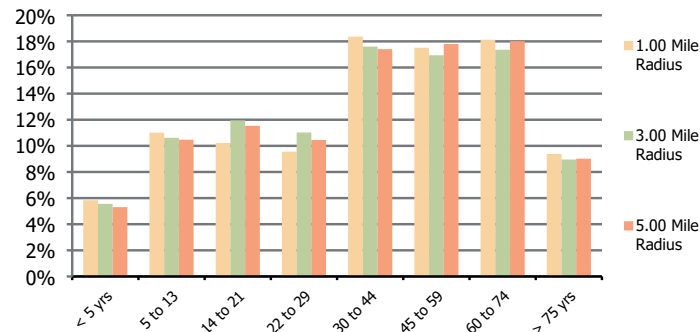
**Innes Street Market**  
Salisbury, NC

**1.00 Mile Radius**

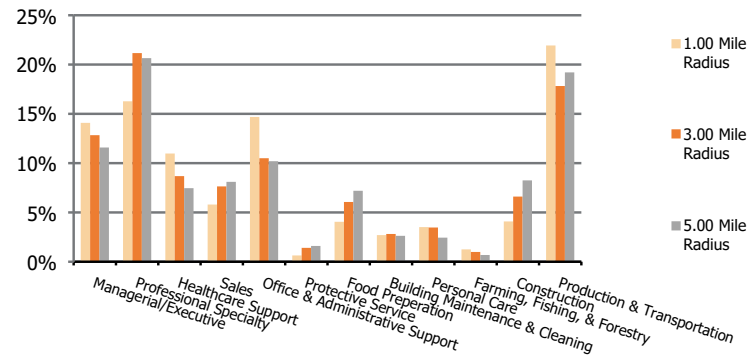
**3.00 Mile Radius**

**5.00 Mile Radius**

**Population by Age Range**



**Occupation**



	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>			
Current Estimated Population	5,524	31,894	56,744
2010 Census Population	4,925	29,372	51,987
2000 Census Population	4,933	28,701	49,471
Historical Annual Growth 2000 to 2010	0.0%	0.2%	0.5%
Estimated Annual Growth 2010 to 2023	0.9%	0.6%	0.7%
Projected Annual Growth 2023 to 2028	-1.0%	-1.0%	-0.5%
<b>Ethnic</b>			
Hispanic or Latino Population	13%	11%	12%
Non Hispanic or Latino Population	87%	89%	88%
<b>Race</b>			
White	43.2%	49.3%	55.3%
Black or African American	39.8%	36.2%	28.9%
Asian & Pacific Islander	1.3%	1.2%	1.4%
Other Races	15.7%	13.3%	14.3%