BRIXMOR®

Jones Plaza Houston, TX	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Current Year Demographics			
Current Population	12,950	113,846	262,267
Total Daytime Pop	14,449	102,962	251,305
Workplace Pop	8,145	45,052	107,340
Average Household Income	$72,478	$86,656	$98,143
Average Disposable Income	$62,069	$71,311	$78,514
Total Households	4,485	42,554	96,523
Median Home Value	$224,178	$252,171	$276,748
College (4+)	17.7%	31.2%	35.6%
Total Consumer Spending/Capita (Weekly)	$380	$385	$393
Population per Household	2.13	2.01	2.47
% of Households with Children	34.9%	30.9%	31.1%
2028 Demographic Projections			
Projected Population	11,960	109,481	256,314
Projected 5 Year Annual Growth Rate (Pop)	-1.6%	-0.8%	-0.5%

Hispanic Ethnicity

34% Hispanic | 66% Non Hispanic
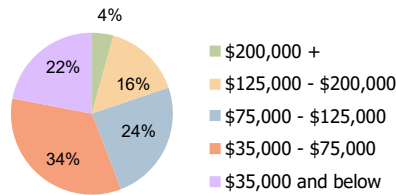
Household Income (3.00 Mile Radius)

- 4%
- 22%
- 16%
- 24%
- 34%

Legend:
- $200,000 +
- $125,000 - $200,000
- $75,000 - $125,000
- $35,000 - $75,000
- $35,000 and below

Education (3.00 Mile Radius)

- 25%
- 9%
- 22%
- 9%
- 35%

Legend:
- Some College
- Associate
- Bachelor
- Graduate
- Other
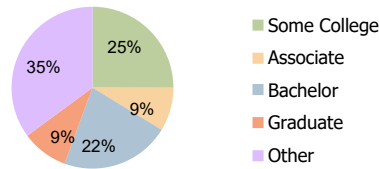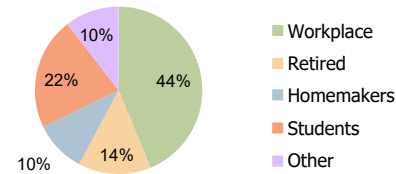
Daytime Population (3.00 Mile Radius)

- 10%
- 44%
- 14%
- 10%
- 22%

Legend:
- Workplace
- Retired
- Homemakers
- Students
- Other
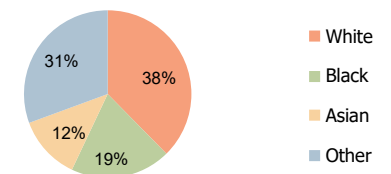
Race (3.00 Mile Radius)

- 31%
- 38%
- 19%
- 12%

Legend:
- White
- Black
- Asian
- Other

Data Source: Synergos Technologies Inc Austin, TX

Jones Plaza Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius

Population by Age Range
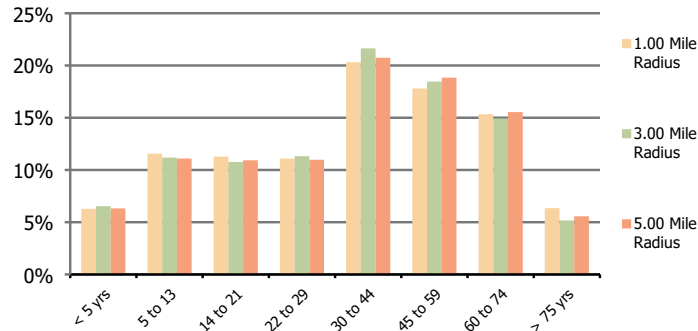
Occupation
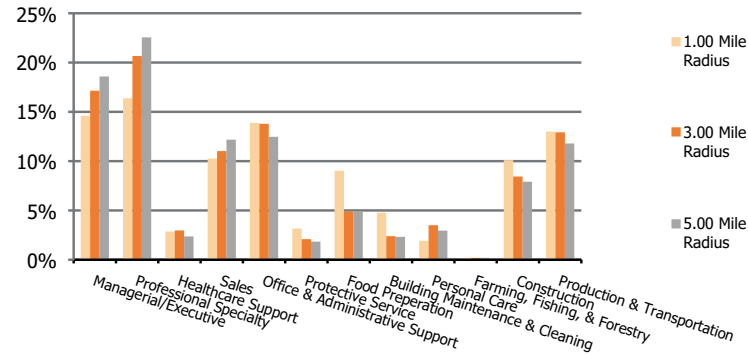
		1.00	3.00	5.00
Population	Current Estimated Population	12,950	113,846	262,267
	2010 Census Population	0	35,065	95,228
	2000 Census Population	0	28,578	79,659
	Historical Annual Growth 2000 to 2010	0.0%	2.1%	1.8%
	Estimated Annual Growth 2010 to 2023	0.0%	9.3%	7.9%
	Projected Annual Growth 2023 to 2028	-1.6%	-0.8%	-0.5%
Ethnic	Hispanic or Latino Population	40%	34%	33%
	Non Hispanic or Latino Population	60%	66%	67%
Race	White	32.8%	37.6%	41.7%
	Black or African American	21.2%	19.4%	16.7%
	Asian & Pacific Islander	9.8%	12.4%	11.5%
	Other Races	36.2%	30.6%	30.1%

Data Source: Synergos Technologies Inc Austin, TX