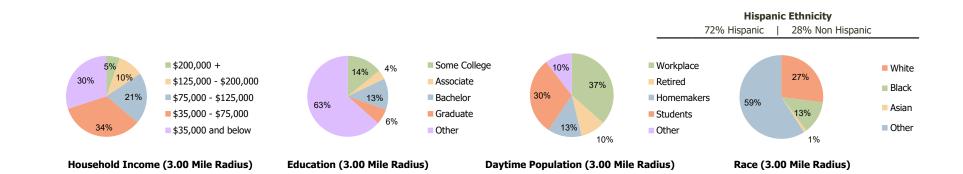
# BRIXMOR

### **Demographic Summary Report**

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

<b>Kessler Plaza</b> Dallas, TX	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Current Year Demographics			
Current Population	21,024	138,039	289,792
Total Daytime Pop	21,252	151,219	541,257
Workplace Pop	7,212	55,288	318,999
Average Household Income	\$83,724	\$77,833	\$85,374
Average Disposable Income	\$68,598	\$64,040	\$68,428
Total Households	7,531	46,923	109,172
Median Home Value	\$339,594	\$241,136	\$226,870
College (4+)	25.7%	18.7%	26.2%
Total Consumer Spending/Capita (Weekly)	\$389	\$381	\$381
Population per Household	2.13	2.01	2.47
% of Households with Children	27.4%	29.3%	23.5%
2028 Demographic Projections			
Projected Population	22,628	149,628	315,055
Projected 5 Year Annual Growth Rate (Pop)	1.5%	1.6%	1.7%



## BRIXMOR

## **Demographic Summary Report**

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

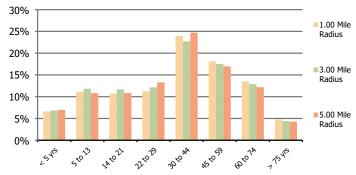
Kessler Plaza Dallas, TX

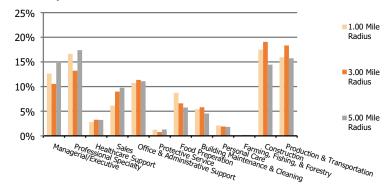
1.00 Mile Radius

3.00 Mile Radius

5.00 Mile Radius







Current Estimated Population	21,024	138,039	289,792
5 2010 Census Population	17,729	91,693	152,344
2000 Census Population	19,836	92,581	147,775
Historical Annual Growth 2000 to 2010	-1.1%	-0.1%	0.3%
Estimated Annual Growth 2010 to 2023	1.3%	3.1%	5.0%
Projected Annual Growth 2023 to 2028	1.5%	1.6%	1.7%
<u></u>			
Hispanic or Latino Population	72%	72%	57%
Non Hispanic or Latino Population	28%	28%	43%
White	33.6%	27.1%	28.6%
🖞 Black or African American	6.5%	12.7%	22.2%
🗳 Asian & Pacific Islander	0.8%	1.1%	2.0%
Other Races	59.1%	59.1%	47.2%

Occupation