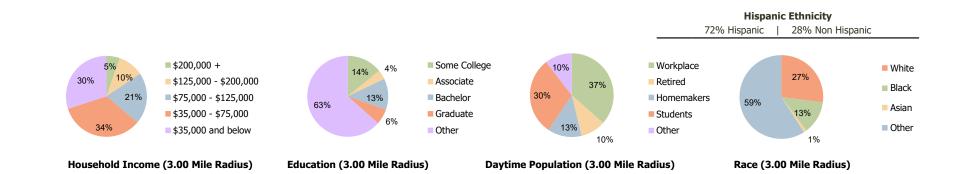
BRIXMOR

Demographic Summary Report

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Kessler Plaza Dallas, TX	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Current Year Demographics			
Current Population	21,024	138,039	289,792
Total Daytime Pop	21,252	151,219	541,257
Workplace Pop	7,212	55,288	318,999
Average Household Income	\$83,724	\$77,833	\$85,374
Average Disposable Income	\$68,598	\$64,040	\$68,428
Total Households	7,531	46,923	109,172
Median Home Value	\$339,594	\$241,136	\$226,870
College (4+)	25.7%	18.7%	26.2%
Total Consumer Spending/Capita (Weekly)	\$389	\$381	\$381
Population per Household	2.13	2.01	2.47
% of Households with Children	27.4%	29.3%	23.5%
2028 Demographic Projections			
Projected Population	22,628	149,628	315,055
Projected 5 Year Annual Growth Rate (Pop)	1.5%	1.6%	1.7%



BRIXMOR

Demographic Summary Report

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

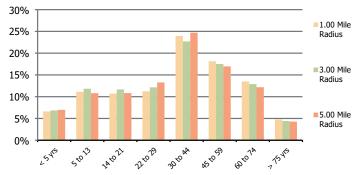
Kessler Plaza Dallas, TX

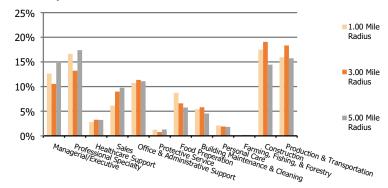
1.00 Mile Radius

3.00 Mile Radius

5.00 Mile Radius







Current Estimated Population	21,024	138,039	289,792
5 2010 Census Population	17,729	91,693	152,344
2000 Census Population	19,836	92,581	147,775
Historical Annual Growth 2000 to 2010	-1.1%	-0.1%	0.3%
Estimated Annual Growth 2010 to 2023	1.3%	3.1%	5.0%
Projected Annual Growth 2023 to 2028	1.5%	1.6%	1.7%
<u></u>			
Hispanic or Latino Population	72%	72%	57%
Non Hispanic or Latino Population	28%	28%	43%
White	33.6%	27.1%	28.6%
🖞 Black or African American	6.5%	12.7%	22.2%
🗳 Asian & Pacific Islander	0.8%	1.1%	2.0%
Other Races	59.1%	59.1%	47.2%

Occupation