2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval



Kings Roswe	Market III, GA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	
	Current Year Estimated Population	13,828	76,613	198,993	
	Population Est 23Q1	13,838	76,623	198,977	
	Population Est 22Q4	13,829	76,276	198,586	
	Population Est 22Q3	13,844	76,514	198,853	
	Population Est 22Q2	13,846	76,498	198,845	
	Population Est 22Q1	13,847	76,446	198,717	
	Population Est 21Q4	13,861	76,538	198,681	
	Population Est 21Q3	13,877	76,535	198,667	
	Population Est 21Q2	13,882	76,639	198,991	
6	Population Fcst	12,633	70,903	187,504	
Population	2010 Census Population	0	18,475	68,630	
nd	2000 Census Population	0	16,754	61,849	
P d	1990 Census Population	0	12,794	46,419	
	Current Year Daytime Population	9,906	85,240	207,603	
	Average Seasonal Population	44	554	1,347	
	Historical Annual Growth, 1990 – 2000	0.00%	2.73%	2.91%	
	Historical Annual Growth, 2000 – 2010	0.00%	0.98%	1.05%	
	Estimated Annual Growth, 2010 – CY	0.00%	11.33%	8.37%	
	Projected Annual Growth, CY to Y5	-1.79%	-1.54%	-1.18%	
	Group Qtrs Est	0	609	1,090	
	Transient Est Average Last 4 Qtrs	3,460	8,034	12,232	
	Current Year Estimated Households	5,664	32,542	79,908	
	Households Est 23Q1	5,667	32,541	79,885	
	Households Est 22Q4	5,663	32,409	79,744	
	Households Est 22Q3	5,668	32,486	79,838	
	Households Est 22Q2	5,668	32,475	79,833	
	Households Est 22Q1	5,671	32,459	79,790	
	Households Est 21Q4	5,676	32,492	79,771	
ouseholds	Households Est 21Q3	5,683	32,493	79,770	
oh	Households Est 21Q2	5,685	32,536	79,902	
nse	Households Fcst	5,174	30,086	75,264	
Ноі	2010 Census Households	0	7,903	27,145	
	2000 Census Households	0	7,268	24,414	
	1990 Census Households	0	5,374	17,757	
	Historical Annual Growth, 1990 – 2000	0.00%	3.07%	3.23%	
	Historical Annual Growth, 2000 – 2010	0.00%	0.84%	1.07%	
	Estimated Annual Growth, 2010 – CY	0.00%	11.27%	8.49%	
	Projected Annual Growth, CY to Y5	-1.80%	-1.56%	-1.19%	
	Population per Household	2.44	2.34	2.48	
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2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval



Dec 5, 2025 Latitude: 34.017827 Longitude: -84.319616				
Kings I Roswe		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	HH Income \$500,000 or more	1.4%	2.2%	3.6%
	HH Income \$250,000 to \$499,999	1.4 %	2.2%	4.3%
	HH Income \$200,000 to \$249,999	3.8%	6.1%	
				9.9%
	HH Income \$175,000 to \$199,999	2.7%	6.8%	7.5%
	HH Income \$150,000 to \$174,999	4.0%	6.0%	7.3%
	HH Income \$100,000 to 149,999	21.9%	19.6%	18.7%
	HH Income \$75,000 to 99,999	11.0%	12.7%	11.9%
	HH Income \$50,000 to 74,999	17.7%	16.1%	14.4%
	HH Income \$35,000 to 49,999	15.0%	10.8%	8.7%
	HH Income \$25,000 to 34,999	9.4%	7.0%	5.6%
	HH Income \$15,000 to 24,999	7.1%	5.2%	4.4%
	HH Income \$0 to 14,999	4.3%	4.9%	3.8%
	Average Household Income	\$93,818	\$118,421	\$144,344
	Median Household Income	\$68,820	\$85,597	\$103,128
	Per Capita Income	\$38,431	\$50,862	\$58,342
	2000 Average HH Income	\$0	\$84,557	\$104,121
	2000 Median HH Income	\$20,000	\$63,824	\$80,792
	Average Disposable Income	73,943	87,321	101,432
	Median Disposable Income	59,155	73,005	86,821
	Discretionary HH Income Over \$150,000	3.4%	5.6%	10.6%
Income	Discretionary HH Income \$125,000 to \$149,999	3.3%	6.3%	9.6%
	Discretionary HH Income \$100,000 to \$124,999	4.4%	8.7%	10.0%
	Discretionary HH Income \$75,000 to \$99,999	11.5%	13.1%	13.5%
	Discretionary HH Income \$50,000 to \$74,999	18.4%	17.4%	17.1%
	Discretionary HH Income \$25,000 to \$49,999	26.8%	26.1%	22.1%
	Discretionary HH Income Under \$25,000	32.3%	22.9%	17.1%
	Average Discretionary HH Income	51,026	62,655	74,563
	Median Discretionary HH Income	40,124	51,358	66,185
	Householder White – Count	2,649	18,704	50,138
	Median HH Income	\$85,431	\$104,511	\$120,407
	Average HH Income	\$91,628	\$106,635	\$118,411
	Householder Black or African-American – Count	1,258	5,983	12,759
	Median HH Income	\$68,918	\$65,585	\$68,925
	Average HH Income	\$75,451	\$73,186	\$78,362
	Householder Hispanic – Count	1,260	4,497	7,202
	Median HH Income	\$53,103	\$65,443	\$75,029
	Average HH Income	\$68,431	\$78,403	\$88,586
	Householder Asian or Pacific Islander – Count	91	1,323	5,765
	Median HH Income	\$164,680	\$123,673	\$131,457
	Average HH Income	\$143,657	\$114,969	\$123,864
	Householder Other or Pacific Islander – Count	407	2,034	4,043
	Median HH Income	\$63,250	\$81,862	\$92,262
	Average HH Income	\$03,230 \$74,470	\$91,565	\$101,936
		φ/+,+/Ο	ψθ1,000	ψτ01,300
Gender	Male Population	6,850	36,834	95,934
Gei	Female Population	6,978	39,779	103,060
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2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 34.017827 Longitude: -84.319616

Kings I Roswel		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Count of Pop 0 to 4 years	905	4,447	10,607
	Count of Pop 0 to 7 years	1,297	6,034	14,938
	Count of Pop 5 - 13	1,611	7,613	20,555
	Count of Pop 14 - 18	675	3,486	10,265
	Count of Pop 19 - 22	668	3,518	10,151
	Count of Pop 22 - 25	503	2,649	7,409
	Count of Pop 25 - 29	1,087	5,303	12,018
	Count of Pop 30 - 34	1,328	6,433	13,437
	Count of Pop 35 - 39	1,231	6,111	13,729
	Count of Pop 40 - 44	1,063	5,521	13,537
	Count of Pop 45 - 59	2,584	14,977	42,219
	Count of Pop 60 - 74	1,710	11,550	31,576
u o	Count of Pop 75 - 84	374	3,623	10,091
Total Population by Age	Count of Pop 85+	91	1,382	3,401
opula Age	% of Pop 0 to 4 years	6.5%	5.8%	5.3%
by ,	% of Pop 0 to 7 years	9.4%	7.9%	7.5%
tal	% of Pop 5 - 13	11.6%	9.9%	10.3%
L	% of Pop 14 - 18	4.9%	4.6%	5.2%
	% of Pop 19 - 22	4.8%	4.6%	5.1%
	% of Pop 22 - 25	3.6%	3.5%	3.7%
	% of Pop 25 - 29	7.9%	6.9%	6.0%
	% of Pop 30 - 34	9.6%	8.4%	6.8%
	% of Pop 35 - 39	8.9%	8.0%	6.9%
	% of Pop 40 - 44	7.7%	7.2%	6.8%
	% of Pop 45 - 59	18.7%	19.5%	21.2%
	% of Pop 60 - 74	12.4%	15.1%	15.9%
	% of Pop 75 - 84	2.7%	4.7%	5.1%
	% of Pop 85+	0.7%	1.8%	1.7%
	Median Age	35.6	39.0	40.5
	Average Åge	36.5	39.9	40.4
	% of Pop 0 to 4 years	6.8%	6.2%	5.6%
	% of Pop 5 - 13	12.1%	10.5%	10.9%
	% of Pop 14 - 18	5.0%	4.8%	5.4%
	% of Pop 19 - 22	4.9%	4.9%	5.3%
_	% of Pop 22 - 25	3.7%	3.6%	3.9%
tior	% of Pop 25 - 29	8.1%	7.1%	6.2%
pulat Age	% of Pop 30 - 34	9.8%	8.6%	6.9%
opi	% of Pop 35 - 39	9.0%	8.2%	6.9%
е Р by	% of Pop 40 - 44	7.7%	7.3%	6.7%
Male Population by Age	% of Pop 45 - 59	18.7%	19.2%	21.0%
2	% of Pop 75 - 84	2.3%	4.3%	4.6%
	% of Pop 60 - 74	11.3%	14.1%	15.3%
	% of Pop 85+	0.6%	1.3%	1.2%
	Median Age	34.8	37.6	39.1

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval



Dec 5, 2023 Latitude: 34.0	1/82/ Lon	igitude: -84.319616
	Mile dius	5.00 Mile Radius
% of Pop 0 to 4 years 6.3%	5.4%	5.0%
% of Pop 5 - 13 11.2%	9.4%	9.8%
% of Pop 14 - 18 4.8%	4.3%	4.9%
% of Pop 19 - 22 4.8%	4.4%	4.9%
% of Pop 22 - 25 3.6%	3.3%	3.6%
% of Pop 25 - 29 7.6%	6.7%	5.8%
% of Pop 30 - 34 9.4%	8.2%	6.6%
% of Pop 35 - 39 8.8%	7.8%	6.9%
% of Pop 40 - 44 7.7%	7.1%	6.9%
% of Pop 45 - 59 18.7%	19.9%	21.5%
% of Pop 60 - 74 13.4%	16.0%	16.4%
% of Pop 75 - 84 3.1%	5.2%	5.5%
% of Pop 85+ 0.7%	2.3%	2.2%
Median Age 36.4	40.3	41.8
Average Age 37.3	41.1	41.4
Count of White 6,151	41,733	122,255
Count of Black or African-American 2,649	14,411	28,452
Count of Asian or Pacific Islander 479	3,873	17,426
SCount of Other races4,549White44.5%	16,596	30,860
	54.5%	61.4%
Black or African American19.2%Description19.2%	18.8%	14.3%
Asian 3.5%	5.1%	8.8%
Other Races 32.9%	21.7%	15.5%
Speak English at Home 61.4%	72.7%	76.8%
Speak Spanish at Home 24.5%	14.8%	9.1%
Speak French or French Creole at Home 0.8%	1.0%	0.8%
Speak German at Home 0.3%	0.5%	0.7%
Speak Other Indo-European Languages at Home 6.9%	4.6%	5.0%
Speak Russian and Other Slavic Languages at H 0.8%	1.1%	0.8%
2 8 Speak Chinese at Home 0.6%	1.2%	1.3%
Speak Other Indo-European Languages at Home6.9%Speak Russian and Other Slavic Languages at H0.8%Speak Chinese at Home0.6%Speak Korean at Home0.1%	0.5%	0.7%
Speak Vietnamese at Home 0.1%	0.1%	0.2%
Speak Other Asian Languages at Home 0.1%	0.8%	2.0%
Speak Tagalog and Other Pacific Languages at H 0.0%	0.1%	0.2%
Speak Other Language at Home4.3%	2.7%	2.4%
Hispanic Population 4,295	14,763	24,955
Hispanic Population Percent 31.1%	19.3%	12.5%
Mexican 69.4%	56.1%	48.6%
Puerto Rican 3.4%	6.2%	8.5%
	2.8%	5.5%
Octoban1.0%Dominican2.8%Central American5.8%Central American5.8%	1.3%	1.3%
Central American 5.8%	10.9%	10.4%
South American 10.2%	15.9%	17.3%
Other Hispanic 7.4%	6.8%	8.3%
2000 Hispanic Population Percent 0%	10%	6%
1990 Hispanic Population Percent 0%	4%	2%

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval



Dec 5, 2025 Latitude: 34.017827 Longitude: -84.31961				
Kings Market Roswell, GA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	
American (percent of total p	opulation) 4.8%	5.6%	6 5.4%	
American	4.5%	5.4%		
Native American (ie. Indian		0.1%		
Hawaiian/Pacific Islander	, 0.1%	0.1%		
Asian (percent of total popu	ulation) 3.5%	5.0%	6 8.7%	
Chinese	0.6%	1.0%		
Japanese	0.1%	0.1%		
Korean	0.4%	0.6%		
South Central Asian (ie. Inc	lian) 1.9%	2.2%	6 5.0%	
South East Asian (ie. Vietn		0.9%		
📘 🔁 🛛 Other Asian	0.0%	0.2%	6 0.3%	
Other Asian Sea European (percent of total Description British Dutch	population) 23.9%	30.5%	6 34.7%	
British	5.0%	7.2%		
Ā Dutch	0.3%	0.5%		
French	1.0%	1.0%		
German	3.6%	5.3%		
Italian	3.3%	2.8%		
Polish	1.3%	1.3%		
Scandinavian	0.8%	1.0%		
Scotch/Irish	(Russian) 5.3%	7.1% 4.3%		
Other European (ie. Greek/	,			
Middle Eastern	1.3%	1.19		
Other Ancestry	26.5%	25.9%		
Unclassified Ancestry	9.0%	12.6%		
Adult Population (25 Years		54,90		
Elementary (0 to 8)	7.1%	4.1%		
Some High School (9 to 11		3.7%		
High School (9 to 11 High School Graduate (12) Some College (13 to 16) Associates Degree Only Bachelors Degree Only		14.8%		
Some College (13 to 16)	13.2%	15.3%		
Associates Degree Only	9.4%	7.4%	6 5.8%	
Bachelors Degree Only	29.9%	37.0%	6 40.5%	
Graduate Degree	14.9%	17.6%	6 23.2%	
% College (4+)	44.9%	54.6%	63.7%	
Total Households – count	5,664	32,542	2 79,908	
One Person HHs – count	1,712	10,19		
Family HHs – count	3,559	19,27		
Married Couple – count	2,254	14,18		
w/own children – count	903	5,99		
w/out own children – count	1,351	8,19		
Male Householder – count		1,75		
	576 720			
Female Householder – cou		3,34		
Non-Family Households – o	count 393	3,06	8 5,857	
Female Householder – cou Non-Family Households – o 1 Person Household	30.2%	31.3%	6 27.2%	
2 Person Household	32.2%	34.5%	6 33.8%	
3 Person Household	15.9%	14.9%	6 16.0%	
4 Person Household	12.4%	11.6%		
5 Person Household	5.6%	4.8%		
6 Person Household	2.3%	1.8%		
7+ Person Household	1.4%	1.0%		
	1.470	1.07	0.070	
% Households With Childre	en 25.9%	26.7%	6 30.3%	

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 34.017827 Longitude: -84.319616

Kings Roswe	Market ell, GA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units Owner Occupied Percent Renter Occupied Percent Vacant Housing Percent Total Housing Units (Census 2000) For Rent (Census 2000) For Sale (Census 2000) Rented or Sold, (Census 2000) Seasonal (Census 2014) Other (Census 2000)	6,012 37.3% 56.9% 5.8% 0 0% 0% 0% 0% 0%	34,586 45.9% 48.2% 5.9% 7,572 65% 16% 2% 6% 1%	84,199 57.6% 37.3% 5.1% 25,199 52% 24% 3% 7% 5%
Homes Built By Year	Homes Built 1990 to 2000 Homes Built 1980 to 1989 Homes Built 1970 to 1979 Homes Built 1960 to 1969 Homes Built 1950 to 1959 Homes Built 1940 to 1949 Homes Built Before 1939	0% 0% 0% 0% 0% 0%	25% 44% 23% 5% 1% 0% 1%	29% 40% 22% 6% 1% 0% 1%
Units in Structure	1 Unit 2 - 9 Units Greater than 10 Units Mobilie Trailer Other Units	0% 0% 0% 0%	60% 21% 19% 0% 0%	73% 13% 14% 0% 0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more Property Value \$750,000 to \$999,999 Property Value \$500,000 to \$749,999 Property Value \$400,000 to \$499,999 Property Value \$300,000, to \$399,999 Property Value \$200,000 to \$299,999 Property Value \$150,000 to \$199,999 Property Value \$100,000 to \$149,999 Property Value \$60,000 to \$99,999 Property Value \$60,000 to \$59,999 Property Value \$0 to \$39,999	$\begin{array}{c} 3.8\% \\ 5.4\% \\ 31.4\% \\ 26.0\% \\ 15.0\% \\ 6.5\% \\ 5.6\% \\ 3.6\% \\ 0.0\% \\ 0.0\% \\ 0.7\% \end{array}$	$10.1\% \\ 14.1\% \\ 31.9\% \\ 17.7\% \\ 11.5\% \\ 7.3\% \\ 2.8\% \\ 1.7\% \\ 0.4\% \\ 0.1\% \\ 0.3\%$	13.9% 20.9% 31.9% 13.2% 4.7% 1.7% 1.2% 0.3% 0.0% 0.4%
	Median Home Value Median Rent	\$467,389 \$200	\$556,082 \$903	\$642,529 \$904
Wealth per Household	\$0 and under - percent \$1 to \$4999 - percent \$5k to \$9999 - percent \$10k to \$24999 - percent \$25k to \$49999 - percent \$50k to \$99999 - percent \$100k to \$249999 - percent \$250k to \$499999 - percent \$250k to \$499999 - percent \$250k+ - percent Median HH Wealth Avg HH Wealth	19.0% 9.7% 5.1% 6.8% 9.8% 16.9% 12.1% 13.6% \$62,484 \$222,813	17.9% 8.7% 4.7% 6.5% 6.8% 9.8% 17.4% 13.0% 15.1% \$77,712 \$242,387	16.6% 7.6% 4.3% 6.1% 6.7% 9.9% 18.1% 13.9% 16.8% \$94,084 \$263,389

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval



Dec 5, 4	2023	Latitu	de: 34.017827 L	ongitude: -84.319616
Kings I Roswe		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Economic Viability	Economic Viability Local Economic Viability Indexed	248 248	246 246	
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	$\begin{array}{c} 8,185\\ 17.1\%\\ 24.2\%\\ 1.2\%\\ 7.4\%\\ 6.6\%\\ 0.3\%\\ 11.3\%\\ 6.9\%\\ 2.4\%\\ 1.4\%\\ 10.6\%\\ 10.7\%\\ 56.4\%\\ 43.6\%\end{array}$	44,619 27.0% 21.8% 1.5% 11.0% 10.0% 1.0% 6.7% 4.5% 2.1% 0.3% 6.1% 7.9% 71.3% 28.7%	31.4% 25.9% 1.3% 11.9% 9.3% 0.7% 5.2% 3.1% 1.7% 0.1% 3.7% 5.6% 79.8%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction Manufacturing Transportation Information Wholesale/Retail Finance, Insurance, Real Estate Professional Services Management Services Administrative/Waste Services Educational Services Entertainment Services Other Professional Services Public Administration	$\begin{array}{c} 13.1\% \\ 4.1\% \\ 1.6\% \\ 4.9\% \\ 12.2\% \\ 6.5\% \\ 13.1\% \\ 1.2\% \\ 8.5\% \\ 14.4\% \\ 14.9\% \\ 4.2\% \\ 1.2\% \end{array}$	8.3% 5.3% 3.8% 3.9% 13.5% 10.0% 16.3% 0.5% 6.8% 14.5% 12.1% 3.8% 1.2%	6.2% 3.6% 4.1% 13.0% 11.4% 19.2% 0.5% 6.1% 15.7% 9.1% 4.0%
Transportation To Work	Drive to Work Alone Drive to Work Carpool Travel to Work by Public Transportation Drive to Work on Motorcycle Drive to Work on Bicycle Walked to Work Other Means Work at Home	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	76.3% 13.4% 3.3% 0.0% 0.0% 1.3% 0.7% 5.0%	8.5% 2.2% 0.0% 0.1% 0.7% 0.8%

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 34.017827 Longitude: -84.319616

Kings I Roswe		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Travel to Work in Less than 5 Minutes	0.0%	1.3%	1.0%
	Travel to Work in 5 to 9 Minutes	0.0%	6.3%	5.7%
	Travel to Work in 10 to 14 Minutes	0.0%	10.5%	10.3%
	Travel to Work in 15 to 19 Minutes	0.0%	13.6%	12.5%
	Travel to Work in 20 to 29 Minutes	0.0%	21.4%	21.9%
	Travel to Work in 30 to 44 Minutes	0.0%	28.8%	28.8%
	Travel to Work in 45 to 59 Minutes	0.0%	11.6%	12.4%
	Travel to Work in 60 Minutes or more	0.0%	7.1%	7.6%
	Average Travel Time to Work	0	27	27
	No Vehicles	7.3%	6.6%	5.0%
es H	1 Vehicle	36.5%	37.5%	32.8%
r H	2 Vehicles	42.1%	41.5%	43.9%
Vehicles per HH	3 or more vehicles	14.2%	14.4%	18.3%
	Average Number of Vehicles	1.65	1.69	1.82
Change	Births (last 12 months)	181	903	2,213
an	Deaths (last 12 months)	97	783	2,109
ch	Migration (last 12 months)	-100	1	76
Work place	Workplace Establishments	420	4,440	9,133
W6 pla	Workplace Employees (FTE)	4,063	44,549	101,104