

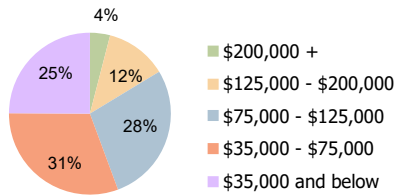
| Lakes Crossing<br>Muskegon, MI | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|--------------------------------|------------------|------------------|------------------|
|--------------------------------|------------------|------------------|------------------|

### Current Year Demographics

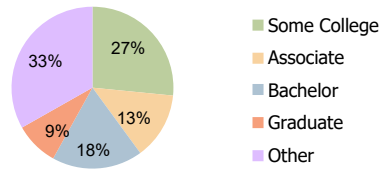
|   |           |           |           |
|---|-----------|-----------|-----------|
| Current Population                      | 2,311     | 19,007    | 69,116    |
| Total Daytime Pop                       | 5,214     | 19,706    | 65,173    |
| Workplace Pop                           | 3,629     | 8,854     | 27,002    |
| Average Household Income                | \$80,696  | \$85,312  | \$77,549  |
| Average Disposable Income               | \$57,120  | \$66,208  | \$60,802  |
| Total Households                        | 1,016     | 7,633     | 26,512    |
| Median Home Value                       | \$275,991 | \$250,127 | \$224,323 |
| College (4+)                            | 23.2%     | 26.9%     | 25.0%     |
| Total Consumer Spending/Capita (Weekly) | \$384     | \$394     | \$386     |
| Population per Household                | 2.13      | 2.01      | 2.47      |
| % of Households with Children           | 22.8%     | 26.8%     | 27.0%     |

### 2028 Demographic Projections

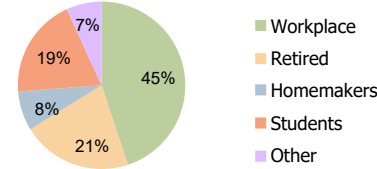
|   |       |        |        |
|---|-------|--------|--------|
| Projected Population                      | 2,389 | 19,179 | 69,392 |
| Projected 5 Year Annual Growth Rate (Pop) | 0.7%  | 0.2%   | 0.1%   |



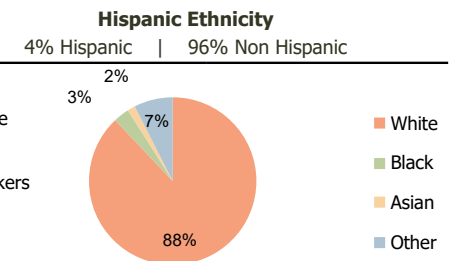
Household Income (3.00 Mile Radius)



Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)



Race (3.00 Mile Radius)

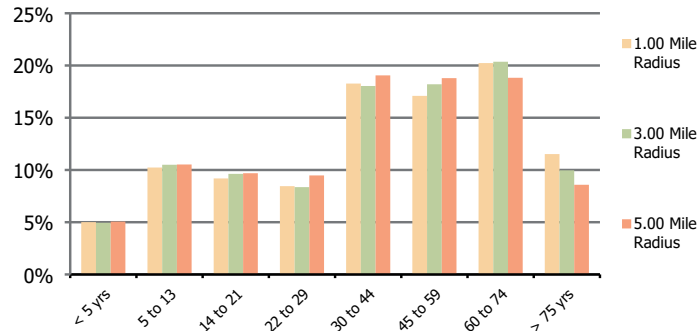
**Lakes Crossing**  
Muskegon, MI

**1.00 Mile Radius**

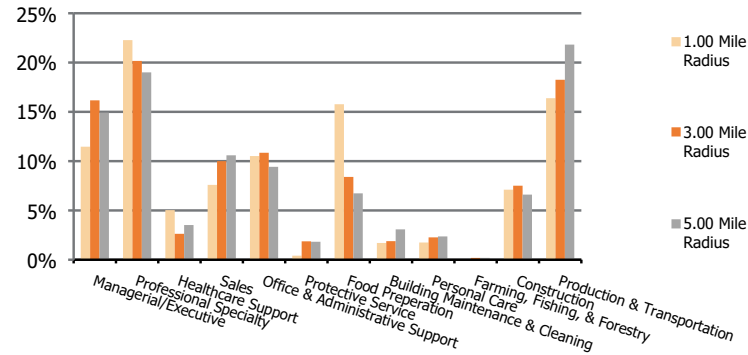
**3.00 Mile Radius**

**5.00 Mile Radius**

**Population by Age Range**



**Occupation**



|                   |                                       |       |        |        |
|-------------------|---------------------------------------|-------|--------|--------|
| <b>Population</b> | Current Estimated Population          | 2,311 | 19,007 | 69,116 |
|                   | 2010 Census Population                | 2,691 | 10,755 | 47,314 |
|                   | 2000 Census Population                | 1,634 | 9,014  | 46,986 |
|                   | Historical Annual Growth 2000 to 2010 | 5.1%  | 1.8%   | 0.1%   |
|                   | Estimated Annual Growth 2010 to 2023  | -1.1% | 4.4%   | 2.9%   |
|                   | Projected Annual Growth 2023 to 2028  | 0.7%  | 0.2%   | 0.1%   |
| <b>Ethnic</b>     | Hispanic or Latino Population         | 5%    | 4%     | 5%     |
|                   | Non Hispanic or Latino Population     | 95%   | 96%    | 95%    |
| <b>Race</b>       | White                                 | 82.7% | 88.0%  | 73.9%  |
|                   | Black or African American             | 6.0%  | 3.1%   | 17.1%  |
|                   | Asian & Pacific Islander              | 2.2%  | 1.5%   | 1.0%   |
|                   | Other Races                           | 9.1%  | 7.5%   | 8.0%   |