

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.073887 Longitude: -74.118287

Laurel Square Brick, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	40,227	146,696	439,710
	Population Est 23Q1	40,255	146,707	439,502
	Population Est 22Q4	40,175	146,497	439,099
	Population Est 22Q3	40,154	146,326	438,748
	Population Est 22Q2	39,989	145,973	437,625
	Population Est 22Q1	39,984	145,987	437,390
	Population Est 21Q4	40,003	145,905	436,384
	Population Est 21Q3	40,061	145,860	435,757
	Population Est 21Q2	39,918	145,431	434,343
	Population Fcst	38,778	142,626	435,825
	2010 Census Population	39,419	112,649	298,165
	2000 Census Population	39,553	112,203	287,798
	1990 Census Population	34,855	96,142	246,419
	Current Year Daytime Population	35,903	118,591	384,272
	Average Seasonal Population	1,777	14,420	59,035
	Historical Annual Growth, 1990 – 2000	1.27%	1.56%	1.56%
	Historical Annual Growth, 2000 – 2010	-0.03%	0.04%	0.35%
	Estimated Annual Growth, 2010 – CY	0.15%	2.01%	2.98%
	Projected Annual Growth, CY to Y5	-0.73%	-0.56%	-0.18%
	Group Qtrs Est	559	1,367	5,441
Transient Est Average Last 4 Qtrs	0	543	6,957	
Households	Current Year Estimated Households	16,305	55,180	154,449
	Households Est 23Q1	16,304	55,164	154,300
	Households Est 22Q4	16,270	55,082	154,187
	Households Est 22Q3	16,266	55,015	154,107
	Households Est 22Q2	16,200	54,886	153,685
	Households Est 22Q1	16,198	54,887	153,594
	Households Est 21Q4	16,207	54,831	153,361
	Households Est 21Q3	16,237	54,845	153,173
	Households Est 21Q2	16,169	54,682	152,703
	Households Fcst	15,661	53,542	152,661
	2010 Census Households	15,808	45,217	113,000
	2000 Census Households	15,440	44,688	109,822
	1990 Census Households	13,235	37,425	92,286
	Historical Annual Growth, 1990 – 2000	1.55%	1.79%	1.75%
	Historical Annual Growth, 2000 – 2010	0.24%	0.12%	0.29%
	Estimated Annual Growth, 2010 – CY	0.23%	1.51%	2.39%
	Projected Annual Growth, CY to Y5	-0.80%	-0.60%	-0.23%
Population per Household	2.43	2.63	2.81	

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Laurel Square Brick, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.4%	2.0%	2.1%
	HH Income \$250,000 to \$499,999	1.6%	2.4%	2.6%
	HH Income \$200,000 to \$249,999	3.8%	5.7%	6.0%
	HH Income \$175,000 to \$199,999	6.4%	4.9%	5.5%
	HH Income \$150,000 to \$174,999	6.3%	6.7%	6.7%
	HH Income \$100,000 to 149,999	20.8%	19.4%	19.8%
	HH Income \$75,000 to 99,999	14.1%	13.7%	13.0%
	HH Income \$50,000 to 74,999	16.4%	15.6%	14.9%
	HH Income \$35,000 to 49,999	12.0%	11.3%	10.4%
	HH Income \$25,000 to 34,999	6.5%	6.9%	7.3%
	HH Income \$15,000 to 24,999	5.6%	6.2%	6.1%
	HH Income \$0 to 14,999	5.0%	5.2%	5.4%
	Average Household Income	\$103,924	\$108,579	\$111,941
	Median Household Income	\$81,905	\$82,861	\$85,188
	Per Capita Income	\$42,660	\$41,195	\$39,764
	2000 Average HH Income	\$61,693	\$63,793	\$67,996
	2000 Median HH Income	\$51,780	\$52,789	\$54,988
	Average Disposable Income	80,232	83,207	84,843
	Median Disposable Income	69,064	69,822	71,814
	Discretionary HH Income Over \$150,000	0.4%	1.5%	1.6%
	Discretionary HH Income \$125,000 to \$149,999	4.5%	6.1%	6.0%
	Discretionary HH Income \$100,000 to \$124,999	7.3%	6.5%	7.2%
	Discretionary HH Income \$75,000 to \$99,999	12.7%	12.8%	13.1%
	Discretionary HH Income \$50,000 to \$74,999	22.0%	20.5%	20.2%
	Discretionary HH Income \$25,000 to \$49,999	30.2%	28.3%	26.7%
	Discretionary HH Income Under \$25,000	22.8%	24.3%	25.2%
	Average Discretionary HH Income	54,149	55,663	56,095
	Median Discretionary HH Income	47,231	47,569	48,121
	Householder White – Count	14,248	46,500	131,188
	Median HH Income	\$82,965	\$84,179	\$87,582
	Average HH Income	\$91,735	\$93,883	\$95,741
	Householder Black or African-American – Count	292	1,367	4,175
	Median HH Income	\$64,868	\$71,638	\$60,181
	Average HH Income	\$64,525	\$76,417	\$73,410
	Householder Hispanic – Count	1,049	4,377	10,990
Median HH Income	\$101,440	\$89,808	\$82,865	
Average HH Income	\$99,558	\$94,576	\$90,930	
Householder Asian or Pacific Islander – Count	210	750	2,526	
Median HH Income	\$64,826	\$67,009	\$92,177	
Average HH Income	\$70,337	\$74,289	\$98,216	
Householder Other or Pacific Islander – Count	507	2,185	5,570	
Median HH Income	\$80,375	\$82,673	\$83,587	
Average HH Income	\$81,271	\$90,225	\$92,167	
Gender	Male Population	19,240	70,684	214,248
	Female Population	20,986	76,011	225,462

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Total Population by Age	Count of Pop 0 to 4 years	1,929	8,724	28,136
	Count of Pop 0 to 7 years	2,670	13,844	45,523
	Count of Pop 5 - 13	3,414	18,355	62,564
	Count of Pop 14 - 18	1,672	7,270	25,174
	Count of Pop 19 - 22	1,741	6,757	23,386
	Count of Pop 22 - 25	1,330	4,838	16,621
	Count of Pop 25 - 29	2,223	8,195	26,181
	Count of Pop 30 - 34	2,364	8,828	26,451
	Count of Pop 35 - 39	2,433	8,791	25,118
	Count of Pop 40 - 44	2,277	8,017	22,896
	Count of Pop 45 - 59	7,818	24,355	68,637
	Count of Pop 60 - 74	8,543	27,555	73,705
	Count of Pop 75 - 84	3,082	10,375	28,721
	Count of Pop 85+	1,399	4,636	12,119
	% of Pop 0 to 4 years	4.8%	5.9%	6.4%
	% of Pop 0 to 7 years	6.6%	9.4%	10.4%
	% of Pop 5 - 13	8.5%	12.5%	14.2%
	% of Pop 14 - 18	4.2%	5.0%	5.7%
	% of Pop 19 - 22	4.3%	4.6%	5.3%
	% of Pop 22 - 25	3.3%	3.3%	3.8%
	% of Pop 25 - 29	5.5%	5.6%	6.0%
	% of Pop 30 - 34	5.9%	6.0%	6.0%
	% of Pop 35 - 39	6.0%	6.0%	5.7%
	% of Pop 40 - 44	5.7%	5.5%	5.2%
% of Pop 45 - 59	19.4%	16.6%	15.6%	
% of Pop 60 - 74	21.2%	18.8%	16.8%	
% of Pop 75 - 84	7.7%	7.1%	6.5%	
% of Pop 85+	3.5%	3.2%	2.8%	
Median Age	46.6	41.0	37.3	
Average Age	45.0	41.7	39.4	
Male Population by Age	% of Pop 0 to 4 years	5.1%	6.4%	6.8%
	% of Pop 5 - 13	8.9%	13.2%	14.9%
	% of Pop 14 - 18	4.4%	5.2%	6.0%
	% of Pop 19 - 22	4.6%	4.9%	5.6%
	% of Pop 22 - 25	3.6%	3.5%	3.9%
	% of Pop 25 - 29	6.0%	5.9%	6.2%
	% of Pop 30 - 34	6.2%	6.3%	6.3%
	% of Pop 35 - 39	6.4%	6.2%	5.9%
	% of Pop 40 - 44	6.0%	5.7%	5.4%
	% of Pop 45 - 59	19.6%	16.7%	15.5%
	% of Pop 75 - 84	6.4%	5.9%	5.6%
	% of Pop 60 - 74	20.5%	17.9%	15.9%
	% of Pop 85+	2.4%	2.2%	2.0%
	Median Age	44.0	38.7	35.3
Average Age	43.3	39.9	37.9	

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	% of Pop 45 - 59	19.3%	16.6%	15.7%
	% of Pop 60 - 74	21.9%	19.6%	17.6%
	% of Pop 75 - 84	8.8%	8.1%	7.4%
	% of Pop 85+	4.5%	4.1%	3.5%
	Median Age	49.2	43.4	39.3
Average Age	46.6	43.3	40.9	
Race	Count of White	33,874	121,074	364,975
	Count of Black or African-American	747	4,479	13,730
	Count of Asian or Pacific Islander	773	2,169	8,487
	Count of Other races	4,832	18,974	52,518
	White	84.2%	82.5%	83.0%
	Black or African American	1.9%	3.1%	3.1%
	Asian	1.9%	1.5%	1.9%
	Other Races	12.0%	12.9%	11.9%
Language Spoken	Speak English at Home	89.5%	84.1%	84.9%
	Speak Spanish at Home	5.6%	9.7%	7.3%
	Speak French or French Creole at Home	0.2%	0.3%	0.4%
	Speak German at Home	0.4%	1.3%	1.8%
	Speak Other Indo-European Languages at Home	2.0%	2.1%	1.9%
	Speak Russian and Other Slavic Languages at H	0.6%	0.9%	0.9%
	Speak Chinese at Home	0.7%	0.3%	0.3%
	Speak Korean at Home	0.0%	0.1%	0.1%
	Speak Vietnamese at Home	0.0%	0.0%	0.1%
	Speak Other Asian Languages at Home	0.1%	0.1%	0.2%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.3%	0.4%
Speak Other Language at Home	0.8%	0.8%	1.7%	
Hispanic	Hispanic Population	4,430	17,748	47,917
	Hispanic Population Percent	11.0%	12.1%	10.9%
	Mexican	13.9%	26.8%	27.1%
	Puerto Rican	42.9%	29.3%	32.4%
	Cuban	3.8%	3.3%	4.3%
	Dominican	4.0%	11.6%	8.5%
	Central American	5.2%	5.0%	5.3%
	South American	18.8%	15.2%	13.4%
	Other Hispanic	11.5%	8.8%	9.1%
	2000 Hispanic Population Percent	3%	4%	5%
1990 Hispanic Population Percent	2%	2%	3%	

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Ancestry	American (percent of total population)	3.3%	4.5%	6.1%
	American	3.1%	4.4%	6.0%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.9%	1.5%	1.9%
	Chinese	0.6%	0.3%	0.3%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.3%	0.2%	0.2%
	South Central Asian (ie. Indian)	0.2%	0.3%	0.4%
	South East Asian (ie. Vietnamese)	0.5%	0.4%	0.8%
	Other Asian	0.3%	0.2%	0.1%
	European (percent of total population)	58.7%	51.5%	47.7%
	British	3.9%	3.6%	3.2%
	Dutch	0.8%	0.6%	0.5%
	French	0.8%	0.7%	0.7%
	German	9.5%	7.5%	6.7%
	Italian	16.5%	14.2%	12.5%
	Polish	4.9%	4.3%	4.5%
	Scandinavian	1.5%	1.2%	0.9%
	Scotch/Irish	16.4%	13.7%	11.8%
Other European (ie. Greek/Russian)	4.4%	5.7%	7.0%	
Middle Eastern	1.1%	0.5%	0.7%	
Other Ancestry	10.2%	15.4%	17.3%	
Unclassified Ancestry	13.9%	14.6%	15.3%	
Education (Age 25+)	Adult Population (25 Years or Older)	30,140	100,752	283,829
	Elementary (0 to 8)	2.6%	2.7%	2.8%
	Some High School (9 to 11)	4.4%	4.7%	4.5%
	High School Graduate (12)	30.8%	29.5%	28.8%
	Some College (13 to 16)	20.4%	19.1%	19.4%
	Associates Degree Only	7.4%	7.2%	7.2%
	Bachelors Degree Only	23.3%	24.7%	23.9%
	Graduate Degree	11.0%	12.0%	13.5%
	% College (4+)	34.3%	36.7%	37.4%
Household Type	Total Households – count	16,305	55,180	154,449
	One Person HHs – count	4,888	15,805	40,169
	Family HHs – count	10,251	36,151	106,784
	Married Couple – count	8,334	28,959	87,121
	w/own children – count	3,229	11,830	39,876
	w/out own children – count	5,105	17,128	47,245
	Male Householder – count	524	1,914	5,807
	Female Householder – count	1,392	5,279	13,856
	Non-Family Households – count	1,167	3,224	7,495
	1 Person Household	30.0%	28.6%	26.0%
	2 Person Household	32.1%	31.4%	30.4%
	3 Person Household	16.8%	15.2%	14.8%
	4 Person Household	13.0%	12.6%	12.6%
	5 Person Household	5.4%	6.0%	6.7%
	6 Person Household	1.7%	2.6%	3.5%
7+ Person Household	1.0%	3.5%	6.0%	
% Households With Children	25.0%	26.7%	31.1%	

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Housing	Total Housing Units	17,477	61,161	175,634
	Owner Occupied Percent	73.7%	68.0%	64.2%
	Renter Occupied Percent	19.6%	22.2%	23.8%
	Vacant Housing Percent	6.7%	9.8%	12.1%
	Total Housing Units (Census 2000)	16,175	47,683	123,056
	For Rent (Census 2000)	12%	9%	10%
	For Sale (Census 2000)	7%	11%	9%
	Rented or Sold, (Census 2000)	6%	9%	5%
	Seasonal (Census 2014)	36%	41%	62%
	Other (Census 2000)	17%	14%	10%
Homes Built By Year	Homes Built 1990 to 2000	14%	15%	15%
	Homes Built 1980 to 1989	15%	18%	18%
	Homes Built 1970 to 1979	23%	22%	20%
	Homes Built 1960 to 1969	22%	21%	20%
	Homes Built 1950 to 1959	18%	15%	14%
	Homes Built 1940 to 1949	5%	4%	5%
	Homes Built Before 1939	3%	4%	8%
Units in Structure	1 Unit	85%	86%	85%
	2 - 9 Units	7%	7%	8%
	Greater than 10 Units	7%	6%	6%
	Mobilie Trailer	1%	1%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.1%	5.9%	7.3%
	Property Value \$750,000 to \$999,999	5.2%	9.4%	11.8%
	Property Value \$500,000 to \$749,999	25.3%	23.8%	24.8%
	Property Value \$400,000 to \$499,999	26.0%	19.8%	19.0%
	Property Value \$300,000, to \$399,999	22.3%	16.2%	14.8%
	Property Value \$200,000 to \$299,999	12.9%	12.3%	10.4%
	Property Value \$150,000 to \$199,999	2.0%	3.9%	3.0%
	Property Value \$100,000 to \$149,999	1.1%	3.0%	1.8%
	Property Value \$60,000 to \$99,999	0.8%	1.4%	1.3%
	Property Value \$40,000 to \$59,999	0.4%	0.5%	0.8%
	Property Value \$0 to \$39,999	1.1%	1.0%	1.2%
	Median Home Value	\$434,555	\$452,382	\$478,065
Median Rent	\$744	\$857	\$827	
Wealth per Household	\$0 and under - percent	16.1%	16.3%	16.4%
	\$1 to \$4999 - percent	7.6%	7.8%	7.8%
	\$5k to \$9999 - percent	4.2%	4.2%	4.3%
	\$10k to \$24999 - percent	6.1%	6.1%	6.1%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.5%	10.4%	10.3%
	\$100k to \$249999 - percent	19.0%	18.8%	18.7%
	\$250k to \$499999 - percent	13.9%	13.9%	13.8%
	\$500k+ - percent	15.7%	15.7%	15.8%
	Median HH Wealth	\$93,302	\$92,233	\$91,809
	Avg HH Wealth	\$254,387	\$253,840	\$254,158

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Economic Viability	Economic Viability Local	220	218	214
	Economic Viability Indexed	220	218	214
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	21,413	70,512	200,236
	Managerial/Executive	15.4%	16.0%	16.5%
	Professional Specialty	25.9%	25.3%	27.0%
	Healthcare Support	2.6%	2.2%	2.4%
	Sales	10.8%	12.8%	11.9%
	Office & Administrative Support	12.8%	13.1%	12.6%
	Protective Service	2.2%	2.8%	2.8%
	Food Preparation	7.3%	5.2%	4.9%
	Building Maintenance & Cleaning	3.4%	3.6%	3.3%
	Personal Care	2.1%	2.9%	3.4%
	Farming, Fishing, & Forestry	0.2%	0.1%	0.1%
	Construction	9.1%	8.1%	7.6%
	Production & Transportation	8.2%	7.9%	7.6%
	Percent White Collar Workers	67.5%	69.4%	70.3%
Percent Blue Collar Workers	32.5%	30.6%	29.7%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	8.4%	8.0%	7.8%
	Manufacturing	5.1%	5.1%	4.9%
	Transportation	6.1%	5.6%	5.2%
	Information	2.0%	1.6%	2.0%
	Wholesale/Retail	16.4%	15.7%	14.4%
	Finance, Insurance, Real Estate	6.6%	6.7%	7.1%
	Professional Services	6.7%	6.8%	7.5%
	Management Services	0.3%	0.2%	0.1%
	Administrative/Waste Services	2.9%	4.5%	3.9%
	Educational Services	27.5%	27.5%	29.1%
	Entertainment Services	10.5%	9.4%	8.8%
	Other Professional Services	3.5%	4.1%	4.1%
	Public Administration	3.8%	4.7%	4.9%
Transportation To Work	Drive to Work Alone	85.4%	85.6%	83.2%
	Drive to Work Carpool	9.3%	8.8%	9.5%
	Travel to Work by Public Transportation	1.9%	2.2%	2.9%
	Drive to Work on Motorcycle	0.1%	0.1%	0.0%
	Drive to Work on Bicycle	0.4%	0.3%	0.3%
	Walked to Work	1.0%	0.9%	1.3%
	Other Means	0.2%	0.3%	0.4%
	Work at Home	1.7%	1.9%	2.6%

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	Travel to Work in Less than 5 Minutes	3.0%	2.6%	2.9%
	Travel to Work in 5 to 9 Minutes	10.2%	9.4%	9.7%
	Travel to Work in 10 to 14 Minutes	13.6%	13.1%	13.7%
	Travel to Work in 15 to 19 Minutes	12.9%	13.3%	13.5%
	Travel to Work in 20 to 29 Minutes	17.7%	17.2%	17.0%
	Travel to Work in 30 to 44 Minutes	16.3%	17.3%	16.2%
	Travel to Work in 45 to 59 Minutes	8.7%	9.0%	8.6%
	Travel to Work in 60 Minutes or more	17.8%	18.0%	18.4%
	Average Travel Time to Work	31	32	32
Vehicles per HH	No Vehicles	5.4%	6.0%	6.1%
	1 Vehicle	35.1%	36.0%	34.1%
	2 Vehicles	37.1%	38.2%	40.1%
	3 or more vehicles	22.4%	19.8%	19.7%
	Average Number of Vehicles	1.86	1.80	1.82
Change	Births (last 12 months)	423	1,591	4,958
	Deaths (last 12 months)	437	1,477	3,978
	Migration (last 12 months)	283	673	1,289
Work place	Workplace Establishments	1,402	3,839	12,024
	Workplace Employees (FTE)	15,123	39,520	125,520