

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.628086 Longitude: -75.418012

Lehigh Shopping Center Bethlehem, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	39,251	168,307	444,213
	Population Est 23Q1	39,263	168,294	444,238
	Population Est 22Q4	39,292	167,866	443,837
	Population Est 22Q3	39,349	167,904	443,249
	Population Est 22Q2	39,353	167,850	442,315
	Population Est 22Q1	39,334	167,867	441,905
	Population Est 21Q4	39,387	167,824	441,387
	Population Est 21Q3	39,379	167,749	440,970
	Population Est 21Q2	39,363	167,564	440,167
	Population Fcst	37,352	165,504	448,692
	2010 Census Population	34,136	139,096	368,872
	2000 Census Population	33,371	130,562	340,532
	1990 Census Population	33,234	126,744	323,910
	Current Year Daytime Population	56,952	215,676	519,114
	Average Seasonal Population	224	886	3,500
	Historical Annual Growth, 1990 – 2000	0.04%	0.30%	0.50%
	Historical Annual Growth, 2000 – 2010	0.23%	0.64%	0.80%
	Estimated Annual Growth, 2010 – CY	1.06%	1.45%	1.41%
	Projected Annual Growth, CY to Y5	-0.99%	-0.34%	0.20%
	Group Qtrs Est	1,686	6,379	14,532
Transient Est Average Last 4 Qtrs	4,640	8,529	14,783	
<b>Households</b>	Current Year Estimated Households	16,404	64,421	170,507
	Households Est 23Q1	16,402	64,384	170,417
	Households Est 22Q4	16,420	64,205	170,239
	Households Est 22Q3	16,442	64,190	169,961
	Households Est 22Q2	16,441	64,173	169,611
	Households Est 22Q1	16,435	64,175	169,445
	Households Est 21Q4	16,459	64,142	169,227
	Households Est 21Q3	16,454	64,108	169,052
	Households Est 21Q2	16,447	64,040	168,753
	Households Fcst	15,564	63,391	172,414
	2010 Census Households	14,457	52,198	140,683
	2000 Census Households	14,124	50,228	132,193
	1990 Census Households	13,724	49,008	123,860
	Historical Annual Growth, 1990 – 2000	0.29%	0.25%	0.65%
	Historical Annual Growth, 2000 – 2010	0.23%	0.39%	0.62%
	Estimated Annual Growth, 2010 – CY	0.96%	1.60%	1.46%
	Projected Annual Growth, CY to Y5	-1.05%	-0.32%	0.22%
	Population per Household	2.29	2.51	2.52

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Lehigh Shopping Center Bethlehem, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.7%	0.6%	0.9%
	HH Income \$250,000 to \$499,999	0.8%	0.7%	1.1%
	HH Income \$200,000 to \$249,999	1.9%	1.8%	2.6%
	HH Income \$175,000 to \$199,999	1.9%	2.4%	4.0%
	HH Income \$150,000 to \$174,999	2.5%	3.0%	4.4%
	HH Income \$100,000 to 149,999	14.9%	13.3%	16.7%
	HH Income \$75,000 to 99,999	12.4%	12.8%	13.4%
	HH Income \$50,000 to 74,999	18.8%	18.0%	17.6%
	HH Income \$35,000 to 49,999	14.8%	14.1%	12.7%
	HH Income \$25,000 to 34,999	10.0%	10.8%	9.3%
	HH Income \$15,000 to 24,999	11.8%	11.5%	9.0%
	HH Income \$0 to 14,999	9.6%	11.0%	8.2%
	Average Household Income	\$70,217	\$72,819	\$87,365
	Median Household Income	\$54,017	\$53,322	\$64,682
	Per Capita Income	\$30,303	\$28,375	\$34,308
	2000 Average HH Income	\$46,245	\$44,492	\$51,856
	2000 Median HH Income	\$38,590	\$35,537	\$41,617
	Average Disposable Income	58,380	57,483	67,109
	Median Disposable Income	46,452	45,942	54,727
	Discretionary HH Income Over \$150,000	0.8%	1.0%	1.5%
	Discretionary HH Income \$125,000 to \$149,999	1.7%	1.7%	3.0%
	Discretionary HH Income \$100,000 to \$124,999	2.9%	3.1%	4.9%
	Discretionary HH Income \$75,000 to \$99,999	6.6%	6.2%	9.5%
	Discretionary HH Income \$50,000 to \$74,999	15.8%	14.5%	17.6%
	Discretionary HH Income \$25,000 to \$49,999	30.5%	28.2%	28.2%
	Discretionary HH Income Under \$25,000	41.7%	45.4%	35.2%
	Average Discretionary HH Income	38,822	37,433	46,047
	Median Discretionary HH Income	29,958	27,999	36,556
	Householder White – Count	10,466	35,078	112,317
	Median HH Income	\$59,957	\$64,643	\$74,158
	Average HH Income	\$72,768	\$75,267	\$84,134
	Householder Black or African-American – Count	1,098	5,065	9,828
	Median HH Income	\$40,186	\$46,371	\$52,922
	Average HH Income	\$45,612	\$56,267	\$62,144
Householder Hispanic – Count	3,509	19,001	35,131	
Median HH Income	\$43,311	\$39,381	\$44,164	
Average HH Income	\$55,109	\$50,526	\$55,494	
Householder Asian or Pacific Islander – Count	290	1,093	4,034	
Median HH Income	\$63,088	\$77,894	\$84,815	
Average HH Income	\$80,893	\$90,713	\$94,087	
Householder Other or Pacific Islander – Count	1,040	4,185	9,198	
Median HH Income	\$44,906	\$44,320	\$58,409	
Average HH Income	\$59,304	\$58,205	\$68,501	
Gender	Male Population	18,818	81,454	214,525
	Female Population	20,433	86,853	229,688

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Total Population by Age	Count of Pop 0 to 4 years	2,137	9,815	23,693
	Count of Pop 0 to 7 years	2,824	13,526	33,316
	Count of Pop 5 - 13	3,553	17,849	45,129
	Count of Pop 14 - 18	1,867	9,706	23,808
	Count of Pop 19 - 22	2,045	10,357	24,851
	Count of Pop 22 - 25	1,607	7,899	18,736
	Count of Pop 25 - 29	2,677	11,543	27,070
	Count of Pop 30 - 34	2,970	12,291	28,500
	Count of Pop 35 - 39	2,730	11,375	27,984
	Count of Pop 40 - 44	2,396	10,085	26,322
	Count of Pop 45 - 59	6,661	28,214	80,170
	Count of Pop 60 - 74	6,947	26,724	79,332
	Count of Pop 75 - 84	2,535	8,864	27,349
	Count of Pop 85+	1,125	3,585	11,270
	% of Pop 0 to 4 years	5.4%	5.8%	5.3%
	% of Pop 0 to 7 years	7.2%	8.0%	7.5%
	% of Pop 5 - 13	9.1%	10.6%	10.2%
	% of Pop 14 - 18	4.8%	5.8%	5.4%
	% of Pop 19 - 22	5.2%	6.2%	5.6%
	% of Pop 22 - 25	4.1%	4.7%	4.2%
	% of Pop 25 - 29	6.8%	6.9%	6.1%
	% of Pop 30 - 34	7.6%	7.3%	6.4%
	% of Pop 35 - 39	7.0%	6.8%	6.3%
% of Pop 40 - 44	6.1%	6.0%	5.9%	
% of Pop 45 - 59	17.0%	16.8%	18.0%	
% of Pop 60 - 74	17.7%	15.9%	17.9%	
% of Pop 75 - 84	6.5%	5.3%	6.2%	
% of Pop 85+	2.9%	2.1%	2.5%	
Median Age	40.1	37.1	40.4	
Average Age	41.8	39.3	41.3	
Male Population by Age	% of Pop 0 to 4 years	5.8%	6.1%	5.6%
	% of Pop 5 - 13	9.7%	11.2%	10.7%
	% of Pop 14 - 18	4.9%	6.1%	5.7%
	% of Pop 19 - 22	5.3%	6.6%	5.9%
	% of Pop 22 - 25	4.1%	5.0%	4.4%
	% of Pop 25 - 29	7.1%	7.1%	6.3%
	% of Pop 30 - 34	8.0%	7.4%	6.5%
	% of Pop 35 - 39	7.3%	6.8%	6.4%
	% of Pop 40 - 44	6.2%	6.0%	6.0%
	% of Pop 45 - 59	17.1%	16.6%	18.0%
	% of Pop 75 - 84	5.7%	4.6%	5.5%
	% of Pop 60 - 74	17.1%	15.2%	17.3%
	% of Pop 85+	1.8%	1.4%	1.7%
Median Age	38.6	35.4	38.8	
Average Age	40.3	37.9	40.0	

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	% of Pop 35 - 39	6.6%	6.7%	6.2%
	% of Pop 40 - 44	6.0%	6.0%	5.9%
	% of Pop 45 - 59	16.8%	16.9%	18.0%
	% of Pop 60 - 74	18.3%	16.5%	18.4%
	% of Pop 75 - 84	7.2%	5.9%	6.8%
	% of Pop 85+	3.8%	2.9%	3.3%
	Median Age	41.8	38.6	42.1
Average Age	43.1	40.5	42.5	
Race	Count of White	25,157	91,510	285,607
	Count of Black or African-American	3,325	17,330	34,874
	Count of Asian or Pacific Islander	986	4,880	15,497
	Count of Other races	9,783	54,586	108,235
	White	64.1%	54.4%	64.3%
	Black or African American	8.5%	10.3%	7.9%
	Asian	2.5%	2.9%	3.5%
	Other Races	24.9%	32.4%	24.4%
Language Spoken	Speak English at Home	71.3%	66.4%	74.9%
	Speak Spanish at Home	20.5%	26.6%	18.5%
	Speak French or French Creole at Home	0.3%	0.3%	0.3%
	Speak German at Home	0.4%	0.4%	0.5%
	Speak Other Indo-European Languages at Home	2.2%	1.6%	1.8%
	Speak Russian and Other Slavic Languages at H	0.2%	0.4%	0.4%
	Speak Chinese at Home	0.3%	0.5%	0.7%
	Speak Korean at Home	0.1%	0.1%	0.1%
	Speak Vietnamese at Home	0.1%	0.3%	0.3%
	Speak Other Asian Languages at Home	0.4%	0.5%	0.5%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.2%	0.2%
	Speak Other Language at Home	4.2%	2.9%	1.8%
Hispanic	Hispanic Population	11,152	63,392	119,594
	Hispanic Population Percent	28.4%	37.7%	26.9%
	Mexican	5.7%	4.7%	6.3%
	Puerto Rican	57.0%	61.0%	54.7%
	Cuban	0.9%	1.2%	1.7%
	Dominican	18.4%	18.6%	21.5%
	Central American	4.7%	4.5%	4.2%
	South American	9.8%	5.9%	6.8%
	Other Hispanic	3.4%	4.2%	4.9%
	2000 Hispanic Population Percent	9%	21%	12%
	1990 Hispanic Population Percent	5%	13%	7%

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<b>Ancestry</b>	American (percent of total population)	2.7%	2.4%	3.2%
	American	2.6%	2.3%	3.1%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	2.4%	2.8%	3.4%
	Chinese	0.5%	0.6%	0.8%
	Japanese	0.1%	0.0%	0.1%
	Korean	0.4%	0.3%	0.3%
	South Central Asian (ie. Indian)	0.7%	1.0%	1.4%
	South East Asian (ie. Vietnamese)	0.5%	0.6%	0.6%
	Other Asian	0.3%	0.3%	0.3%
	European (percent of total population)	33.9%	27.7%	39.2%
	British	2.9%	2.3%	3.2%
	Dutch	0.6%	0.5%	0.8%
	French	0.4%	0.4%	0.5%
	German	12.0%	9.9%	15.2%
	Italian	4.6%	3.8%	5.2%
	Polish	1.8%	1.6%	2.3%
	Scandinavian	0.6%	0.4%	0.6%
	Scotch/Irish	5.6%	4.5%	5.8%
Other European (ie. Greek/Russian)	5.3%	4.3%	5.7%	
Middle Eastern	2.1%	1.7%	1.3%	
Other Ancestry	19.0%	18.5%	15.4%	
Unclassified Ancestry	11.4%	9.3%	10.6%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	28,040	112,680	307,996
	Elementary (0 to 8)	3.1%	5.9%	4.4%
	Some High School (9 to 11)	6.7%	9.2%	6.7%
	High School Graduate (12)	33.9%	35.0%	33.6%
	Some College (13 to 16)	18.8%	17.4%	17.1%
	Associates Degree Only	9.2%	8.6%	8.9%
	Bachelors Degree Only	18.4%	15.1%	18.2%
	Graduate Degree	9.9%	8.7%	11.3%
	% College (4+)	28.3%	23.8%	29.4%
<b>Household Type</b>	Total Households – count	16,404	64,421	170,507
	One Person HHs – count	5,695	19,819	47,570
	Family HHs – count	9,457	39,547	110,567
	Married Couple – count	6,354	24,086	77,068
	w/own children – count	2,196	8,944	28,569
	w/out own children – count	4,158	15,143	48,499
	Male Householder – count	885	4,258	9,716
	Female Householder – count	2,218	11,203	23,783
	Non-Family Households – count	1,252	5,055	12,370
	1 Person Household	34.7%	30.8%	27.9%
	2 Person Household	32.3%	30.8%	33.1%
	3 Person Household	14.3%	15.8%	16.1%
	4 Person Household	10.3%	12.3%	12.9%
	5 Person Household	5.0%	6.1%	6.0%
	6 Person Household	2.0%	2.5%	2.4%
7+ Person Household	1.3%	1.8%	1.5%	
% Households With Children	22.9%	26.7%	27.2%	

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Lehigh Shopping Center Bethlehem, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	17,142	68,418	179,390
	Owner Occupied Percent	51.0%	47.1%	58.9%
	Renter Occupied Percent	44.7%	47.0%	36.1%
	Vacant Housing Percent	4.3%	5.8%	5.0%
	Total Housing Units (Census 2000)	15,007	54,255	139,822
	For Rent (Census 2000)	54%	43%	41%
	For Sale (Census 2000)	16%	19%	22%
	Rented or Sold, (Census 2000)	10%	9%	11%
	Seasonal (Census 2014)	22%	10%	11%
	Other (Census 2000)	13%	25%	20%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	3%	6%	9%
	Homes Built 1980 to 1989	6%	7%	11%
	Homes Built 1970 to 1979	12%	12%	14%
	Homes Built 1960 to 1969	16%	12%	13%
	Homes Built 1950 to 1959	23%	15%	15%
	Homes Built 1940 to 1949	11%	10%	8%
	Homes Built Before 1939	29%	38%	30%
<b>Units in Structure</b>	1 Unit	63%	64%	72%
	2 - 9 Units	19%	22%	16%
	Greater than 10 Units	16%	13%	10%
	Mobilie Trailer	1%	1%	1%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.5%	0.6%	1.4%
	Property Value \$750,000 to \$999,999	1.4%	1.5%	2.7%
	Property Value \$500,000 to \$749,999	3.9%	6.5%	10.2%
	Property Value \$400,000 to \$499,999	5.7%	9.0%	12.5%
	Property Value \$300,000, to \$399,999	18.0%	15.4%	20.4%
	Property Value \$200,000 to \$299,999	40.9%	34.2%	30.6%
	Property Value \$150,000 to \$199,999	15.8%	15.4%	10.7%
	Property Value \$100,000 to \$149,999	9.3%	11.5%	6.7%
	Property Value \$60,000 to \$99,999	1.7%	3.5%	1.9%
	Property Value \$40,000 to \$59,999	0.5%	0.8%	0.7%
	Property Value \$0 to \$39,999	2.1%	1.4%	1.6%
Median Home Value	\$240,845	\$242,552	\$291,306	
Median Rent	\$614	\$568	\$577	
<b>Wealth per Household</b>	\$0 and under - percent	18.8%	19.3%	17.9%
	\$1 to \$4999 - percent	9.8%	10.3%	9.1%
	\$5k to \$9999 - percent	5.0%	5.2%	4.8%
	\$10k to \$24999 - percent	6.7%	6.8%	6.5%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.2%	10.1%	10.3%
	\$100k to \$249999 - percent	17.4%	17.1%	17.9%
	\$250k to \$499999 - percent	12.2%	11.8%	12.8%
	\$500k+ - percent	13.0%	12.4%	13.9%
	Median HH Wealth	\$63,867	\$57,472	\$73,374
	Avg HH Wealth	\$218,267	\$210,406	\$229,811

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<b>Economic Viability</b>	Economic Viability Local	216	219	217
	Economic Viability Indexed	216	219	217
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	19,396	78,806	219,527
	Managerial/Executive	12.4%	10.8%	13.9%
	Professional Specialty	20.8%	18.7%	21.6%
	Healthcare Support	5.7%	6.1%	4.6%
	Sales	10.5%	10.0%	9.8%
	Office & Administrative Support	12.2%	11.0%	11.3%
	Protective Service	1.0%	1.4%	1.5%
	Food Preparation	5.9%	6.0%	5.3%
	Building Maintenance & Cleaning	3.7%	4.6%	4.0%
	Personal Care	4.1%	2.9%	2.5%
	Farming, Fishing, & Forestry	0.2%	0.3%	0.2%
	Construction	4.5%	6.4%	6.6%
	Production & Transportation	18.8%	21.9%	18.5%
	Percent White Collar Workers	61.7%	56.6%	61.2%
	Percent Blue Collar Workers	38.3%	43.4%	38.8%
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	5.6%	5.4%	5.4%
	Manufacturing	12.5%	12.1%	13.6%
	Transportation	7.7%	8.9%	7.8%
	Information	1.7%	1.6%	1.9%
	Wholesale/Retail	13.8%	14.5%	14.6%
	Finance, Insurance, Real Estate	4.4%	5.2%	5.1%
	Professional Services	5.0%	4.6%	5.0%
	Management Services	0.0%	0.2%	0.1%
	Administrative/Waste Services	5.2%	5.5%	4.6%
	Educational Services	27.0%	25.2%	25.9%
	Entertainment Services	8.9%	9.7%	8.9%
	Other Professional Services	5.1%	4.9%	4.3%
	Public Administration	3.0%	2.3%	2.7%
<b>Transportation To Work</b>	Drive to Work Alone	81.6%	75.2%	80.8%
	Drive to Work Carpool	9.0%	12.5%	10.1%
	Travel to Work by Public Transportation	1.9%	3.1%	1.8%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.2%	0.2%	0.2%
	Walked to Work	5.4%	6.6%	4.4%
	Other Means	0.4%	0.5%	0.4%
	Work at Home	1.5%	1.8%	2.2%

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	Travel to Work in Less than 5 Minutes	4.3%	3.5%	3.3%
	Travel to Work in 5 to 9 Minutes	19.4%	15.4%	12.7%
	Travel to Work in 10 to 14 Minutes	23.1%	20.7%	19.0%
	Travel to Work in 15 to 19 Minutes	18.0%	20.0%	20.0%
	Travel to Work in 20 to 29 Minutes	17.2%	19.4%	22.6%
	Travel to Work in 30 to 44 Minutes	9.0%	10.7%	11.8%
	Travel to Work in 45 to 59 Minutes	3.1%	3.6%	3.9%
	Travel to Work in 60 Minutes or more	5.9%	6.7%	6.7%
	Average Travel Time to Work	19	21	22
<b>Vehicles per HH</b>	No Vehicles	8.7%	13.1%	9.3%
	1 Vehicle	45.8%	40.7%	34.7%
	2 Vehicles	31.8%	31.6%	37.1%
	3 or more vehicles	13.7%	14.6%	18.9%
	Average Number of Vehicles	1.56	1.53	1.73
<b>Change</b>	Births (last 12 months)	455	2,015	4,844
	Deaths (last 12 months)	463	1,720	5,039
	Migration (last 12 months)	-81	249	2,355
<b>Work place</b>	Workplace Establishments	1,508	5,051	11,874
	Workplace Employees (FTE)	28,159	101,548	218,959