

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 42.594928 Longitude: -71.75856

Lunenburg Crossing Lunenburg, MA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	20,294	68,490	160,605
	Population Est 23Q1	20,311	68,561	160,621
	Population Est 22Q4	20,341	68,621	160,685
	Population Est 22Q3	20,374	68,712	160,740
	Population Est 22Q2	20,474	68,936	160,910
	Population Est 22Q1	20,289	69,043	161,005
	Population Est 21Q4	20,227	68,952	160,756
	Population Est 21Q3	20,255	69,013	160,674
	Population Est 21Q2	20,138	68,718	160,270
	Population Fcst	21,056	68,494	162,360
	2010 Census Population	16,508	57,762	126,725
	2000 Census Population	16,192	57,191	122,924
	1990 Census Population	16,776	57,300	116,950
	Current Year Daytime Population	27,793	69,993	142,405
	Average Seasonal Population	216	784	3,169
	Historical Annual Growth, 1990 – 2000	-0.35%	-0.02%	0.50%
	Historical Annual Growth, 2000 – 2010	0.19%	0.10%	0.31%
	Estimated Annual Growth, 2010 – CY	1.57%	1.29%	1.80%
	Projected Annual Growth, CY to Y5	0.74%	0.00%	0.22%
	Group Qtrs Est	1,113	1,837	6,764
Transient Est Average Last 4 Qtrs	0	2,050	4,084	
<b>Households</b>	Current Year Estimated Households	7,832	26,948	60,937
	Households Est 23Q1	7,841	26,959	60,908
	Households Est 22Q4	7,856	26,987	60,939
	Households Est 22Q3	7,869	27,026	60,971
	Households Est 22Q2	7,910	27,119	61,052
	Households Est 22Q1	7,840	27,163	61,096
	Households Est 21Q4	7,815	27,127	60,999
	Households Est 21Q3	7,827	27,152	60,966
	Households Est 21Q2	7,779	27,034	60,807
	Households Fcst	8,191	27,015	61,617
	2010 Census Households	6,091	22,390	47,163
	2000 Census Households	6,173	22,180	45,109
	1990 Census Households	6,223	21,452	42,199
	Historical Annual Growth, 1990 – 2000	-0.08%	0.33%	0.67%
	Historical Annual Growth, 2000 – 2010	-0.13%	0.09%	0.45%
	Estimated Annual Growth, 2010 – CY	1.91%	1.41%	1.95%
	Projected Annual Growth, CY to Y5	0.90%	0.05%	0.22%
Population per Household	2.45	2.47	2.52	

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Lunenburg Crossing Lunenburg, MA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.0%	1.0%	1.5%
	HH Income \$250,000 to \$499,999	1.2%	1.2%	1.8%
	HH Income \$200,000 to \$249,999	2.7%	2.8%	4.1%
	HH Income \$175,000 to \$199,999	2.5%	3.2%	5.7%
	HH Income \$150,000 to \$174,999	4.3%	5.1%	6.7%
	HH Income \$100,000 to 149,999	16.0%	16.1%	18.8%
	HH Income \$75,000 to 99,999	13.6%	13.5%	13.1%
	HH Income \$50,000 to 74,999	16.7%	18.1%	16.7%
	HH Income \$35,000 to 49,999	10.7%	11.6%	10.2%
	HH Income \$25,000 to 34,999	12.1%	9.5%	7.6%
	HH Income \$15,000 to 24,999	8.8%	8.2%	6.8%
	HH Income \$0 to 14,999	10.6%	9.8%	7.1%
	Average Household Income	\$78,102	\$82,116	\$99,720
	Median Household Income	\$61,471	\$64,397	\$77,681
	Per Capita Income	\$31,531	\$33,038	\$39,160
	2000 Average HH Income	\$48,840	\$49,848	\$59,636
	2000 Median HH Income	\$39,785	\$41,624	\$49,768
	Average Disposable Income	64,127	66,722	78,220
	Median Disposable Income	52,113	54,444	65,556
	Discretionary HH Income Over \$150,000	0.1%	0.6%	1.7%
	Discretionary HH Income \$125,000 to \$149,999	3.6%	3.2%	4.4%
	Discretionary HH Income \$100,000 to \$124,999	2.9%	3.9%	7.7%
	Discretionary HH Income \$75,000 to \$99,999	7.8%	8.8%	12.2%
	Discretionary HH Income \$50,000 to \$74,999	15.6%	16.9%	19.0%
	Discretionary HH Income \$25,000 to \$49,999	30.0%	30.5%	27.6%
	Discretionary HH Income Under \$25,000	39.9%	36.0%	27.4%
	Average Discretionary HH Income	40,936	43,442	53,401
	Median Discretionary HH Income	33,073	34,794	44,366
	Householder White – Count	5,342	19,448	48,674
	Median HH Income	\$67,495	\$69,500	\$84,173
	Average HH Income	\$78,882	\$80,957	\$92,634
	Householder Black or African-American – Count	437	1,204	1,951
	Median HH Income	\$53,722	\$68,752	\$80,561
	Average HH Income	\$65,625	\$71,409	\$84,473
Householder Hispanic – Count	1,427	4,203	6,363	
Median HH Income	\$37,439	\$42,947	\$47,416	
Average HH Income	\$53,921	\$56,979	\$59,642	
Householder Asian or Pacific Islander – Count	133	361	979	
Median HH Income	\$104,516	\$103,681	\$118,739	
Average HH Income	\$93,866	\$95,734	\$116,278	
Householder Other or Pacific Islander – Count	494	1,731	2,969	
Median HH Income	\$57,236	\$54,200	\$58,776	
Average HH Income	\$63,970	\$65,255	\$72,796	
Gender	Male Population	9,930	33,345	80,671
	Female Population	10,365	35,145	79,934

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Total Population by Age	Count of Pop 0 to 4 years	1,002	3,505	7,488
	Count of Pop 0 to 7 years	1,473	5,144	11,007
	Count of Pop 5 - 13	2,094	7,147	15,838
	Count of Pop 14 - 18	1,165	3,655	8,097
	Count of Pop 19 - 22	1,312	3,817	8,304
	Count of Pop 22 - 25	1,046	2,904	6,233
	Count of Pop 25 - 29	1,431	4,473	9,802
	Count of Pop 30 - 34	1,344	4,639	10,218
	Count of Pop 35 - 39	1,330	4,642	10,608
	Count of Pop 40 - 44	1,200	4,202	9,971
	Count of Pop 45 - 59	3,619	12,810	32,112
	Count of Pop 60 - 74	3,306	11,773	30,291
	Count of Pop 75 - 84	1,050	3,613	8,719
	Count of Pop 85+	396	1,311	2,925
	% of Pop 0 to 4 years	4.9%	5.1%	4.7%
	% of Pop 0 to 7 years	7.3%	7.5%	6.9%
	% of Pop 5 - 13	10.3%	10.4%	9.9%
	% of Pop 14 - 18	5.7%	5.3%	5.0%
	% of Pop 19 - 22	6.5%	5.6%	5.2%
	% of Pop 22 - 25	5.2%	4.2%	3.9%
	% of Pop 25 - 29	7.1%	6.5%	6.1%
	% of Pop 30 - 34	6.6%	6.8%	6.4%
	% of Pop 35 - 39	6.6%	6.8%	6.6%
	% of Pop 40 - 44	5.9%	6.1%	6.2%
% of Pop 45 - 59	17.8%	18.7%	20.0%	
% of Pop 60 - 74	16.3%	17.2%	18.9%	
% of Pop 75 - 84	5.2%	5.3%	5.4%	
% of Pop 85+	1.9%	1.9%	1.8%	
Median Age	37.8	39.4	41.9	
Average Age	39.7	40.4	41.7	
Male Population by Age	% of Pop 0 to 4 years	5.2%	5.4%	4.8%
	% of Pop 5 - 13	11.0%	11.0%	10.1%
	% of Pop 14 - 18	5.8%	5.5%	5.1%
	% of Pop 19 - 22	6.6%	5.8%	5.4%
	% of Pop 22 - 25	5.3%	4.4%	4.1%
	% of Pop 25 - 29	7.2%	6.8%	6.6%
	% of Pop 30 - 34	6.9%	6.9%	6.7%
	% of Pop 35 - 39	6.6%	6.8%	6.8%
	% of Pop 40 - 44	5.9%	6.0%	6.3%
	% of Pop 45 - 59	17.8%	18.5%	19.9%
	% of Pop 75 - 84	4.4%	4.6%	4.8%
	% of Pop 60 - 74	16.1%	17.0%	18.3%
	% of Pop 85+	1.3%	1.3%	1.2%
	Median Age	36.6	38.2	40.4
Average Age	38.6	39.4	40.8	

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	% of Pop 40 - 44	5.9%	6.2%	6.2%
	% of Pop 45 - 59	17.9%	18.9%	20.1%
	% of Pop 60 - 74	16.5%	17.3%	19.4%
	% of Pop 75 - 84	5.9%	5.9%	6.1%
	% of Pop 85+	2.6%	2.5%	2.4%
	Median Age	39.1	40.7	43.4
Average Age	40.7	41.4	42.7	
Race	Count of White	13,328	45,421	118,907
	Count of Black or African-American	1,340	4,470	8,504
	Count of Asian or Pacific Islander	652	2,124	4,627
	Count of Other races	4,974	16,475	28,567
	White	65.7%	66.3%	74.0%
	Black or African American	6.6%	6.5%	5.3%
	Asian	3.2%	3.1%	2.9%
	Other Races	24.5%	24.1%	17.8%
Language Spoken	Speak English at Home	75.4%	76.2%	80.9%
	Speak Spanish at Home	17.5%	16.6%	11.2%
	Speak French or French Creole at Home	1.2%	1.6%	1.6%
	Speak German at Home	0.1%	0.2%	0.2%
	Speak Other Indo-European Languages at Home	2.7%	2.3%	2.8%
	Speak Russian and Other Slavic Languages at H	0.3%	0.3%	0.4%
	Speak Chinese at Home	0.1%	0.2%	0.3%
	Speak Korean at Home	0.3%	0.1%	0.3%
	Speak Vietnamese at Home	0.2%	0.2%	0.2%
	Speak Other Asian Languages at Home	0.4%	0.5%	0.6%
	Speak Tagalog and Other Pacific Languages at H	0.2%	0.1%	0.1%
	Speak Other Language at Home	1.6%	1.7%	1.3%
Hispanic	Hispanic Population	4,970	16,029	25,339
	Hispanic Population Percent	24.5%	23.4%	15.8%
	Mexican	7.4%	7.0%	6.9%
	Puerto Rican	65.8%	65.6%	60.9%
	Cuban	0.6%	1.0%	1.0%
	Dominican	8.5%	6.3%	6.4%
	Central American	3.3%	5.7%	7.1%
	South American	7.6%	9.5%	12.2%
	Other Hispanic	6.7%	4.8%	5.6%
	2000 Hispanic Population Percent	10%	11%	8%
	1990 Hispanic Population Percent	7%	8%	6%

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<b>Ancestry</b>	American (percent of total population)	3.0%	3.4%	4.6%
	American	2.8%	3.2%	4.4%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	3.2%	3.1%	2.9%
	Chinese	0.2%	0.3%	0.4%
	Japanese	0.1%	0.2%	0.1%
	Korean	0.3%	0.2%	0.3%
	South Central Asian (ie. Indian)	0.8%	0.4%	0.7%
	South East Asian (ie. Vietnamese)	1.6%	1.7%	1.2%
	Other Asian	0.2%	0.2%	0.2%
	European (percent of total population)	34.2%	34.6%	41.5%
	British	4.7%	4.5%	6.2%
	Dutch	0.1%	0.2%	0.2%
	French	5.3%	5.6%	5.6%
	German	2.1%	2.4%	3.3%
	Italian	5.7%	6.4%	7.1%
	Polish	1.8%	1.6%	1.9%
	Scandinavian	2.1%	2.2%	2.5%
	Scotch/Irish	9.9%	9.5%	11.9%
Other European (ie. Greek/Russian)	2.4%	2.3%	2.8%	
Middle Eastern	0.4%	0.4%	0.5%	
Other Ancestry	20.4%	21.7%	20.0%	
Unclassified Ancestry	14.3%	13.5%	14.8%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	13,674	47,462	114,645
	Elementary (0 to 8)	4.9%	4.1%	3.1%
	Some High School (9 to 11)	6.4%	6.3%	5.7%
	High School Graduate (12)	31.2%	30.9%	28.0%
	Some College (13 to 16)	21.2%	21.0%	18.8%
	Associates Degree Only	10.6%	10.4%	10.1%
	Bachelors Degree Only	16.8%	18.0%	21.8%
	Graduate Degree	9.0%	9.3%	12.6%
	% College (4+)	25.8%	27.3%	34.3%
<b>Household Type</b>	Total Households – count	7,832	26,948	60,937
	One Person HHs – count	2,593	8,146	16,270
	Family HHs – count	4,657	16,530	40,336
	Married Couple – count	3,145	11,248	30,664
	w/own children – count	1,055	4,230	11,460
	w/out own children – count	2,090	7,018	19,204
	Male Householder – count	450	1,502	2,853
	Female Householder – count	1,063	3,781	6,819
	Non-Family Households – count	582	2,271	4,331
	1 Person Household	33.1%	30.2%	26.7%
	2 Person Household	29.0%	31.2%	32.7%
	3 Person Household	16.1%	16.6%	17.1%
	4 Person Household	12.4%	12.8%	14.1%
	5 Person Household	5.9%	5.8%	6.0%
	6 Person Household	2.1%	2.1%	2.2%
7+ Person Household	1.3%	1.3%	1.2%	
% Households With Children	24.1%	26.3%	27.0%	

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Lunenburg Crossing Lunenburg, MA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	8,504	28,821	64,458
	Owner Occupied Percent	47.8%	51.7%	62.9%
	Renter Occupied Percent	44.3%	41.8%	31.7%
	Vacant Housing Percent	7.9%	6.5%	5.5%
	Total Housing Units (Census 2000)	6,543	23,295	47,161
	For Rent (Census 2000)	50%	45%	30%
	For Sale (Census 2000)	16%	12%	15%
	Rented or Sold, (Census 2000)	13%	14%	15%
	Seasonal (Census 2014)	16%	12%	21%
	Other (Census 2000)	14%	16%	16%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	5%	7%	10%
	Homes Built 1980 to 1989	9%	10%	13%
	Homes Built 1970 to 1979	11%	12%	14%
	Homes Built 1960 to 1969	10%	11%	11%
	Homes Built 1950 to 1959	13%	13%	12%
	Homes Built 1940 to 1949	9%	9%	8%
	Homes Built Before 1939	44%	39%	32%
<b>Units in Structure</b>	1 Unit	50%	51%	63%
	2 - 9 Units	33%	34%	26%
	Greater than 10 Units	16%	15%	9%
	Mobilie Trailer	1%	1%	2%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	1.7%	1.5%	2.4%
	Property Value \$750,000 to \$999,999	3.1%	3.2%	7.0%
	Property Value \$500,000 to \$749,999	17.0%	16.6%	21.3%
	Property Value \$400,000 to \$499,999	19.3%	19.2%	20.7%
	Property Value \$300,000, to \$399,999	24.9%	25.7%	23.3%
	Property Value \$200,000 to \$299,999	23.7%	23.5%	17.4%
	Property Value \$150,000 to \$199,999	4.6%	5.8%	3.3%
	Property Value \$100,000 to \$149,999	2.0%	1.6%	1.2%
	Property Value \$60,000 to \$99,999	1.0%	0.5%	0.6%
	Property Value \$40,000 to \$59,999	0.8%	0.6%	0.7%
	Property Value \$0 to \$39,999	1.4%	1.4%	1.3%
	Median Home Value	\$365,153	\$363,929	\$408,217
Median Rent	\$555	\$558	\$563	
<b>Wealth per Household</b>	\$0 and under - percent	18.8%	18.5%	17.2%
	\$1 to \$4999 - percent	9.8%	9.5%	8.4%
	\$5k to \$9999 - percent	5.0%	4.9%	4.5%
	\$10k to \$24999 - percent	6.7%	6.6%	6.3%
	\$25k to \$49999 - percent	6.9%	6.9%	6.8%
	\$50k to \$99999 - percent	10.1%	10.2%	10.3%
	\$100k to \$249999 - percent	17.4%	17.6%	18.2%
	\$250k to \$499999 - percent	12.2%	12.4%	13.3%
	\$500k+ - percent	13.1%	13.4%	14.9%
	Median HH Wealth	\$63,895	\$67,571	\$82,724
	Avg HH Wealth	\$219,095	\$223,404	\$242,906

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<b>Economic Viability</b>	Economic Viability Local	221	218	216
	Economic Viability Indexed	221	218	216
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	10,623	35,811	84,437
	Managerial/Executive	10.7%	12.1%	15.1%
	Professional Specialty	19.1%	21.3%	25.5%
	Healthcare Support	7.8%	5.3%	3.9%
	Sales	11.3%	9.5%	9.2%
	Office & Administrative Support	11.4%	12.9%	11.8%
	Protective Service	3.5%	3.0%	2.8%
	Food Preparation	6.8%	6.3%	4.8%
	Building Maintenance & Cleaning	3.2%	3.5%	2.8%
	Personal Care	3.7%	3.1%	3.1%
	Farming, Fishing, & Forestry	0.1%	0.3%	0.2%
	Construction	8.0%	7.8%	7.6%
	Production & Transportation	14.3%	15.2%	13.3%
	Percent White Collar Workers	60.2%	61.0%	65.5%
	Percent Blue Collar Workers	39.8%	39.0%	34.5%
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	6.7%	6.7%	7.0%
	Manufacturing	11.5%	12.1%	14.0%
	Transportation	3.8%	4.9%	4.2%
	Information	1.3%	1.1%	1.6%
	Wholesale/Retail	17.2%	15.6%	14.3%
	Finance, Insurance, Real Estate	4.2%	5.2%	5.7%
	Professional Services	6.5%	6.2%	8.0%
	Management Services	0.1%	0.1%	0.1%
	Administrative/Waste Services	6.7%	5.3%	3.7%
	Educational Services	27.3%	26.5%	25.8%
	Entertainment Services	8.7%	8.3%	7.0%
	Other Professional Services	2.5%	4.0%	4.1%
	Public Administration	3.3%	3.8%	4.3%
<b>Transportation To Work</b>	Drive to Work Alone	78.7%	80.8%	83.7%
	Drive to Work Carpool	10.8%	10.4%	8.7%
	Travel to Work by Public Transportation	1.9%	1.9%	1.5%
	Drive to Work on Motorcycle	0.1%	0.2%	0.1%
	Drive to Work on Bicycle	0.1%	0.1%	0.2%
	Walked to Work	4.8%	3.1%	2.3%
	Other Means	0.7%	1.1%	0.6%
	Work at Home	3.0%	2.7%	2.9%

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	Travel to Work in Less than 5 Minutes	4.7%	3.5%	3.1%
	Travel to Work in 5 to 9 Minutes	14.8%	12.6%	11.1%
	Travel to Work in 10 to 14 Minutes	16.3%	16.7%	14.8%
	Travel to Work in 15 to 19 Minutes	16.7%	17.0%	14.1%
	Travel to Work in 20 to 29 Minutes	15.6%	15.7%	17.3%
	Travel to Work in 30 to 44 Minutes	15.5%	16.7%	19.2%
	Travel to Work in 45 to 59 Minutes	8.7%	9.2%	9.8%
	Travel to Work in 60 Minutes or more	7.9%	8.6%	10.6%
	Average Travel Time to Work	24	25	27
Vehicles per HH	No Vehicles	12.8%	11.0%	8.0%
	1 Vehicle	37.3%	34.1%	30.1%
	2 Vehicles	32.0%	36.0%	40.2%
	3 or more vehicles	17.9%	19.0%	21.7%
	Average Number of Vehicles	1.64	1.71	1.85
Change	Births (last 12 months)	212	718	1,510
	Deaths (last 12 months)	154	526	1,260
	Migration (last 12 months)	-239	-601	-460
Work place	Workplace Establishments	656	2,427	4,895
	Workplace Employees (FTE)	4,980	20,522	43,362