2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023

BRIXMOR[®] Latitude: 34.0433 Longitude: -84.3016

	II Crossing retta, GA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Current Year Estimated Population	35,693	160,445	559,245
	Population Est 23Q1	35,684	160,424	558,692
	Population Est 22Q4	35,645	160,045	557,718
	Population Est 22Q3	35,649	160,123	556,538
	Population Est 22Q2	35,650	160,032	556,645
	Population Est 22Q1	35,616	159,907	555,436
	Population Est 21Q4	35,594	159,863	554,273
	Population Est 21Q3	35,566	159,705	554,030
	Population Est 21Q2	35,617	159,742	555,234
<u>u</u>	Population Fcst	34,233	155,446	567,960
Population	2010 Census Population	3,889	30,324	171,922
ndo	2000 Census Population	3,395	25,148	152,324
۲ d	1990 Census Population	2,051	16,880	106,897
	Current Year Daytime Population	66,382	182,888	652,666
	Average Seasonal Population	355	1,095	3,454
	Historical Annual Growth, 1990 – 2000	5.17%	4.07%	3.60%
	Historical Annual Growth, 2000 – 2010	1.37%	1.89%	1.22%
	Estimated Annual Growth, 2010 – CY	18.21%	13.40%	9.31%
	Projected Annual Growth, CY to Y5	-0.83%	-0.63%	0.31%
	Group Qtrs Est	124	989	2,573
	Transient Est Average Last 4 Qtrs	10,384	16,062	49,562
	Current Year Estimated Households	14,859	64,760	215,280
	Households Est 23Q1	14,852	64,734	215,023
	Households Est 22Q4	14,836	64,596	214,638
	Households Est 22Q3	14,834	64,611	214,202
	Households Est 22Q2	14,836	64,561	214,318
	Households Est 22Q1	14,822	64,521	213,821
	Households Est 21Q4	14,805	64,505	213,360
lds	Households Est 21Q3	14,793	64,449	213,310
ohé	Households Est 21Q2	14,816	64,467	213,962
ouseholds	Households Fcst	14,305	62,604	218,762
Hoi	2010 Census Households	1,438	12,143	63,846
	2000 Census Households	1,386	10,210	56,481
	1990 Census Households	956	6,842	39,618
	Historical Annual Growth, 1990 – 2000	3.78%	4.08%	3.61%
	Historical Annual Growth, 2000 – 2010	0.37%	1.75%	1.23%
	Estimated Annual Growth, 2010 – CY	19.27%	13.47%	9.61%
	Projected Annual Growth, CY to Y5	-0.76%	-0.67%	0.32%
	Population per Household	2.39	2.46	2.59
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	ll Crossing etta, GA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	HH Income \$500,000 or more	2.2%	2.9%	3.6%
	HH Income \$250,000 to \$499,999	2.6%	3.5%	4.3%
	HH Income \$200,000 to \$249,999	6.1%	8.1%	10.1%
	HH Income \$175,000 to \$199,999	7.8%	7.0%	8.8%
	HH Income \$150,000 to \$174,999	6.1%	7.0%	8.2%
	HH Income \$100,000 to 149,999	17.9%	19.8%	19.3%
	HH Income \$75,000 to 99,999	13.2%	13.2%	11.7%
	HH Income \$50,000 to 74,999	15.4%	14.2%	13.5%
	HH Income \$35,000 to 49,999	11.2%	9.2%	7.9%
	HH Income \$25,000 to 34,999	8.6%	5.7%	4.8%
	HH Income \$15,000 to 24,999	5.7%	4.9%	3.8%
	HH Income \$0 to 14,999	3.2%	4.7%	4.0%
	Average Household Income	\$119,652	\$130,556	\$146,477
	Median Household Income	\$85,178	\$96,039	\$109,816
	Per Capita Income	\$49,996	\$53,087	\$56,694
	2000 Average HH Income	\$54,921	\$87,692	\$102,707
	2000 Median HH Income	\$49,716	\$70,392	\$80,810
	Average Disposable Income	87,867	95,096	104,389
	Median Disposable Income	72,567	81,681	91,224
	Discretionary HH Income Over \$150,000	6.3%	7.7%	10.1%
Income	Discretionary HH Income \$125,000 to \$149,999	7.7%	7.9%	9.9%
2	Discretionary HH Income \$100,000 to \$124,999	7.5%	9.6%	12.0%
=	Discretionary HH Income \$75,000 to \$99,999	11.9%	13.5%	14.0%
	Discretionary HH Income \$50,000 to \$74,999	17.9%	19.0%	17.6%
	Discretionary HH Income \$25,000 to \$49,999	24.0%	23.1%	20.6%
	Discretionary HH Income Under \$25,000	24.7%	19.1%	15.6%
	Average Discretionary HH Income	63,134	69,076	76,588
	Median Discretionary HH Income	51,656	60,186	69,948
	Householder White – Count	7,179	36,042	132,736
	Median HH Income	\$98,544	\$108,090	\$124,842
	Average HH Income	\$104,660	\$110,674	\$120,863
	Householder Black or African-American – Count	2,532	10,327	29,289
	Median HH Income	\$72,823	\$69,266	\$70,615
	Average HH Income	\$88,920	\$80,011	\$82,418
	Householder Hispanic – Count	2,553	7,257	17,500
	Median HH Income	\$55,833	\$72,642	\$73,014
	Average HH Income	\$69,170	\$85,790	\$88,508
	Householder Asian or Pacific Islander – Count	1,515	7,510	26,293
	Median HH Income	\$132,348	\$118,383	\$122,941
	Average HH Income	\$120,604	\$120,658	\$121,911
	Householder Other or Pacific Islander – Count	¢120,004 1,080	3,624	9,462
	Median HH Income	\$83,898	\$88,480	\$91,760
	Average HH Income	\$90,755	\$96,490 \$96,490	\$100,984
		φ 9 0,733	φ90,490	φ100,904
Gender	Male Population	17,416	77,417	271,053
Ge	Female Population	18,277	83,029	288,192
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2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval



ec 5, 2	2023		Latitude: 34.0433	Longitude: -84.301
	ll Crossing etta, GA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Count of Pop 0 to 4 years	2,130	8,991	29,347
	Count of Pop 0 to 7 years	2,988	12,640	42,725
	Count of Pop 5 - 13	3,833	17,132	62,162
	Count of Pop 14 - 18	1,762	8,279	31,830
	Count of Pop 19 - 22	1,778	8,116	30,517
	Count of Pop 22 - 25	1,341	5,896	21,543
	Count of Pop 25 - 29	2,521	10,088	31,851
	Count of Pop 30 - 34	2,967	11,821	35,013
	Count of Pop 35 - 39	2,896	12,229	38,052
	Count of Pop 40 - 44	2,728	11,842	40,022
	Count of Pop 45 - 59	7,360	33,973	122,056
	Count of Pop 60 - 74	4,744	23,045	82,76
L L	Count of Pop 75 - 84	1,194	6,558	25,71
Total Population by Age	Count of Pop 85+	440	2,474	8,37
Popula by Age	% of Pop 0 to 4 years	6.0%	5.6%	5.2%
y Po	% of Pop 0 to 7 years	8.4%	7.9%	7.6%
tal	% of Pop 5 - 13	10.7%	10.7%	11.19
P 10	% of Pop 14 - 18	4.9%	5.2%	5.7%
	% of Pop 19 - 22	5.0%	5.1%	5.5%
	% of Pop 22 - 25	3.8%	3.7%	3.99
	% of Pop 25 - 29	7.1%	6.3%	5.79
	% of Pop 30 - 34	8.3%	7.4%	6.39
	% of Pop 35 - 39	8.1%	7.6%	6.80
	% of Pop 40 - 44	7.6%	7.4%	7.29
	% of Pop 45 - 59	20.6%	21.2%	21.80
	% of Pop 60 - 74	13.3%	14.4%	14.80
	% of Pop 75 - 84	3.3%	4.1%	4.60
	% of Pop 85+	1.2%	1.5%	1.59
	Median Age	37.6	39.0	39.
	Average Age	38.1	39.2	39.
	% of Pop 0 to 4 years	6.2%	5.9%	5.59
	% of Pop 5 - 13	11.1%	11.2%	11.69
	% of Pop 14 - 18	5.1%	5.4%	6.00
	% of Pop 19 - 22	5.1%	5.3%	5.79
	% of Pop 22 - 25	3.8%	3.9%	4.00
	% of Pop 25 - 29	7.3%	6.6%	5.99
Je Je	% of Pop 30 - 34	8.6%	7.5%	6.39
opi Aç	% of Pop 35 - 39	8.5%	7.7%	6.89
Male Population by Age	% of Pop 40 - 44	7.9%	7.4%	7.19
	% of Pop 45 - 59	20.3%	20.9%	21.69
	% of Pop 75 - 84	2.7%	3.5%	4.19
	% of Pop 60 - 74	12.6%	13.6%	14.39
	% of Pop 85+	0.8%	1.0%	1.19
	Median Age	36.7	37.7	38.
	Average Age	37.1	38.0	38.

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	ll Crossing etta, GA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.7%	5.3%	5.0%
	% of Pop 5 - 13	10.4%	10.2%	10.7%
	% of Pop 14 - 18	4.8%	4.9%	5.4%
	% of Pop 19 - 22	4.9%	4.8%	5.2%
	% of Pop 22 - 25	3.7%	3.5%	3.7%
	% of Pop 25 - 29	6.9%	6.0%	5.5%
	•			
	% of Pop 30 - 34	8.1%	7.2%	6.2%
	% of Pop 35 - 39	7.8%	7.5%	6.8%
	% of Pop 40 - 44	7.4%	7.3%	7.3%
	% of Pop 45 - 59	20.9%	21.4%	22.0%
	% of Pop 60 - 74	13.9%	15.1%	15.2%
	% of Pop 75 - 84	3.9%	4.6%	5.1%
	% of Pop 85+	1.6%	2.0%	1.9%
	Median Age	38.6	40.3	41.0
	Average Age	39.1	40.4	40.5
	Count of White	17,195	86,935	323,203
	Count of Black or African-American	5,605	24,047	68,439
	Count of Asian or Pacific Islander	3,287	21,465	88,816
e	Count of Other races	9,606	27,999	78,787
Race	White	48.2%	54.2%	57.8%
	Black or African American	15.7%	15.0%	12.2%
	Asian	9.2%	13.4%	15.9%
	Other Races	26.9%	17.5%	14.1%
	Speak English at Home	60.0%	68.7%	73.8%
	Speak Spanish at Home	20.4%	11.0%	8.2%
	Speak French or French Creole at Home	0.6%	0.7%	0.7%
	Speak German at Home	0.5%	0.8%	0.5%
a	Speak Other Indo-European Languages at Home	8.9%	7.3%	5.5%
ag				
Language Spoken	Speak Russian and Other Slavic Languages at H	1.0%	0.9%	1.0%
Sp	Speak Chinese at Home	2.4%	1.7%	2.2%
۳ <u>۲</u>	Speak Korean at Home	0.8%	0.8%	1.2%
	Speak Vietnamese at Home	0.1%	0.2%	0.3%
	Speak Other Asian Languages at Home	2.4%	4.7%	4.2%
	Speak Tagalog and Other Pacific Languages at F	0.2%	0.3%	0.3%
	Speak Other Language at Home	2.7%	3.0%	2.0%
	Hispanic Population	8,972	23,435	62,010
	Hispanic Population Percent	25.1%	14.6%	11.1%
	Mexican	66.2%	48.7%	47.0%
	Puerto Rican	3.8%	8.7%	10.7%
ic	Cuban	2.2%	5.3%	5.0%
Hispanic	Dominican	1.6%	0.9%	1.2%
ds	Central American	8.4%	11.8%	11.0%
Ĩ	South American	12.0%	16.3%	17.8%
		5.9%	8.3%	7.4%
	Other Hispanic			
	2000 Hispanic Population Percent	32%	8%	7%
	1990 Hispanic Population Percent	7%	3%	2%
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BRIXMOR® Latitude: 34.0433 Longitude: -84.3016

Dec 5, 7	2023		Latitude: 34.0433	Longitude: -84.3016
	ll Crossing etta, GA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	American (percent of total population)	5.9%	4.8%	4.8%
	American	5.7%	4.6%	4.6%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	9.2%	13.4%	15.8%
	Chinese	1.9%	1.9%	
	Japanese	0.0%	0.2%	0.3%
	Korean	0.8%	0.9%	1.6%
	South Central Asian (ie. Indian)	5.6%	8.9%	9.6%
	South East Asian (ie. Vietnamese)	0.8%	1.2%	1.1%
L Z	Other Asian	0.1%	0.3%	0.3%
Ancestry	European (percent of total population)	21.9%	28.3%	31.4%
Ŭ Ŭ	British	4.6%	6.7%	7.6%
▼	Dutch	0.4%	0.4%	0.4%
	French	0.9%	0.9%	1.0%
	German	3.8%	5.1%	
	Italian	2.3%	2.4%	
	Polish	0.9%	1.1%	1.2%
	Scandinavian	0.8%	1.1%	1.3%
	Scotch/Irish	5.4%	6.8%	
	Other European (ie. Greek/Russian)	2.9%	3.7%	4.6%
	Middle Eastern	1.2%	1.4%	1.2%
	Other Ancestry	26.2%	25.5%	22.9%
	Unclassified Ancestry	10.6%	12.2%	12.8%
	Adult Population (25 Years or Older) Elementary (0 to 8)	24,850 6.4%	112,031 3.3%	383,846 2.4%
	Some High School (9 to 11)	5.5%	2.8%	2.4 %
Education (Age 25+)		16.4%	12.0%	
itic 25-	High School Graduate (12)			11.0%
le lo	Some College (13 to 16)	12.8%	14.4%	13.4%
Aç	Associates Degree Only	6.0%	5.8%	5.6%
ш	Bachelors Degree Only	35.7%	38.8%	39.3%
	Graduate Degree	17.3%	22.8%	26.2%
	% College (4+)	53.0%	61.7%	65.5%
	Total Households – count	14,859	64,760	215,280
	One Person HHs – count	4,779	18,497	54,069
	Family HHs – count	8,726	41,368	148,928
	Married Couple – count	6,168	32,385	123,722
	w/own children – count	2,875	16,319	61,197
	w/out own children – count	3,293	16,066	62,525
	Male Householder – count	899	2,756	6,988
pl	Female Householder – count	1,660	6,227	18,219
e ho	Non-Family Households – count	1,353	4,895	12,283
usehe Type				
Household Type	1 Person Household	32.2%	28.6%	25.1%
エ	2 Person Household	31.3%	31.7%	31.4%
	3 Person Household	15.3%	16.5%	16.8%
	4 Person Household	12.5%	14.9%	17.4%
	5 Person Household	5.4%	5.4%	6.2%
	6 Person Household	2.1%	1.9%	2.0%
	7+ Person Household	1.3%	1.0%	1.0%
	% Households With Children	29.3%	33.0%	34.7%
		29.3%	33.0%	34.770

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Dec 5, 2023

BRIXMOR® Latitude: 34.0433 Longitude: -84.3016

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	ll Crossing etta, GA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Total Housing Units	15,822	68,516	226,868
	Owner Occupied Percent	40.0%	51.2%	60.4%
		53.9%	43.3%	
	Renter Occupied Percent			34.5%
bu	Vacant Housing Percent	6.1%	5.5%	5.1%
si	Total Housing Units (Census 2000)	1,429	10,504	58,453
Housing	For Rent (Census 2000)	97%	60%	47%
	For Sale (Census 2000)	2%	19%	31%
	Rented or Sold, (Census 2000)	0%	2%	6%
	Seasonal (Census 2014)	10%	9%	8%
	Other (Census 2000)	0%	5%	5%
	Homes Built 1990 to 2000	33%	34%	32%
ii	Homes Built 1980 to 1989	48%	40%	36%
Homes Built By Year	Homes Built 1970 to 1979	13%	19%	21%
s ≻	Homes Built 1960 to 1969	3%	5%	7%
by Y(Homes Built 1950 to 1959	0%	1%	2%
Ŷ	Homes Built 1940 to 1949	1%	0%	0%
-	Homes Built Before 1939	1%	1%	1%
	1 Unit	35%	70%	74%
in ure	2 - 9 Units	30%	15%	12%
Units in Structure	Greater than 10 Units	34%	14%	12%
Jni tru	Mobilie Trailer	0%	1%	1%
SI L	Other Units	1%	0%	0%
	Property Value \$1,000,000 or more	8.1%	10.0%	12.9%
	Property Value \$750,000 to \$999,999	14.9%	15.9%	19.8%
	Property Value \$500,000 to \$749,999	30.3%	32.2%	33.4%
ि	Property Value \$400,000 to \$499,999	18.1%	16.7%	12.7%
e je	Property Value \$300,000, to \$399,999	16.0%	12.9%	8.6%
n la	Property Value \$200,000 to \$299,999	7.1%	6.6%	5.2%
e Value Occupied)	Property Value \$150,000 to \$199,999	2.5%	1.7%	1.5%
e O	Property Value \$100,000 to \$149,999	1.0%	1.0%	0.8%
Home Value wner Occupi	Property Value \$60,000 to \$149,999	0.2%		
· >			0.3%	0.2%
0	Property Value \$40,000 to \$59,999	0.0%	0.1%	0.2%
	Property Value \$0 to \$39,999	0.1%	0.5%	0.5%
	Median Home Value Median Rent	\$533,670 \$879	\$570,744 \$906	\$635,965 \$877
	\$0 and under - percent	18.3%	17.2%	16.3%
	\$1 to \$4999 - percent	9.1%	8.1%	7.3%
	\$5k to \$9999 - percent	4.8%	4.4%	4.1%
q	\$10k to \$24999 - percent	6.5%	6.3%	6.0%
Wealth Household	\$25k to \$49999 - percent	6.8%	6.7%	6.7%
Wealth Househ	•	9.8%		
/ea ou	\$50k to \$99999 - percent		9.8%	9.9%
SΪ	\$100k to \$249999 - percent	17.2%	17.7%	18.2%
per	\$250k to \$499999 - percent	12.7%	13.5%	14.1%
	\$500k+ - percent	14.8%	16.2%	17.2%
	Median HH Wealth	\$72,874	\$87,098	\$97,875
	Avg HH Wealth	\$237,342	\$255,163	\$268,663
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Dec 5, 4	2023		Latitude: 34.0433	Longitude: -84.3016
	l Crossing etta, GA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Economic Viability	Economic Viability Local Economic Viability Indexed	249 249	248 248	246 246
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	$\begin{array}{c} 21,611\\ 22.8\%\\ 21.9\%\\ 1.4\%\\ 9.9\%\\ 10.5\%\\ 0.7\%\\ 8.3\%\\ 6.0\%\\ 2.1\%\\ 0.5\%\\ 7.4\%\\ 8.4\%\\ 66.5\%\\ 33.5\%\end{array}$	92,016 29.1% 27.0% 1.2% 9.6% 0.7% 5.3% 3.4% 2.0% 0.2% 4.2% 6.2% 78.1% 21.9%	28.9%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction Manufacturing Transportation Information Wholesale/Retail Finance, Insurance, Real Estate Professional Services Management Services Administrative/Waste Services Educational Services Entertainment Services Other Professional Services Public Administration	9.7% 5.2% 2.8% 4.2% 13.7% 9.2% 16.1% 0.3% 8.1% 13.8% 13.0% 2.8% 1.1%	5.7% 6.5% 3.8% 4.5% 12.9% 10.6% 19.2% 0.5% 6.4% 15.3% 9.5% 3.9% 1.3%	$\begin{array}{c} 4.5\%\\ 7.3\%\\ 4.0\%\\ 4.8\%\\ 13.2\%\\ 11.5\%\\ 19.4\%\\ 0.4\%\\ 5.0\%\\ 16.2\%\\ 8.1\%\\ 3.9\%\\ 1.8\%\end{array}$
Transportation To Work	Drive to Work Alone Drive to Work Carpool Travel to Work by Public Transportation Drive to Work on Motorcycle Drive to Work on Bicycle Walked to Work Other Means Work at Home	57.9% 26.6% 9.8% 0.0% 0.1% 3.0% 1.0% 1.6%	78.9% 11.7% 2.3% 0.0% 0.1% 0.9% 0.7% 5.4%	80.7% 9.3% 2.3% 0.0% 0.1% 0.9% 0.8% 5.9%

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	ll Crossing etta, GA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	2.4%	1.2%	1.4%
	Travel to Work in 5 to 9 Minutes	11.1%	6.8%	6.3%
	Travel to Work in 10 to 14 Minutes	14.8%	10.2%	10.3%
	Travel to Work in 15 to 19 Minutes	14.0%	13.3%	12.1%
	Travel to Work in 20 to 29 Minutes	15.2%	19.7%	21.2%
	Travel to Work in 30 to 44 Minutes	24.2%	26.8%	27.7%
	Travel to Work in 45 to 59 Minutes	10.2%	13.9%	12.4%
	Travel to Work in 60 Minutes or more	7.9%	8.7%	8.7%
	Average Travel Time to Work	26	28	28
	No Vehicles	8.6%	5.4%	4.1%
les H	1 Vehicle	37.1%	37.2%	32.3%
r H	2 Vehicles	40.0%	41.9%	43.6%
Vehicles per HH	3 or more vehicles	14.3%	15.5%	20.0%
	Average Number of Vehicles	1.65	1.73	1.87
Change	Births (last 12 months)	438	1,843	6,199
an	Deaths (last 12 months)	298	1,496	5,474
່ບ	Migration (last 12 months)	-92	93	1,965
Work place	Workplace Establishments	3,966	8,960	26,963
W. pla	Workplace Employees (FTE)	46,711	101,731	338,000