2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 34.0433 Longitude: -84.3016

	Il Crossing etta, GA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Current Year Estimated Population	4,694	76,558	196,498
	Population Est 23Q1	4,686	76,558	196,478
	Population Est 22Q4	4,678	76,299	196,117
	Population Est 22Q3	4,661	76,531	196,168
	Population Est 22Q2	4,656	76,537	196,073
	Population Est 22Q1	4,642	76,488	195,910
	Population Est 21Q4	4,633	76,499	195,888
	Population Est 21Q3	4,621	76,453	195,741
_	Population Est 21Q2	4,652	76,550	195,778
Population	Population Fcst	4,506	72,809	189,130
lat	2010 Census Population	345	12,951	45,327
l g	2000 Census Population	319	9,767	39,612
₾	1990 Census Population	180	5,469	26,919
	Current Year Daytime Population	9,285	99,947	214,053
	Average Seasonal Population	82	618	1,377
	Historical Annual Growth, 1990 – 2000	5.89%	5.97%	3.94%
	Historical Annual Growth, 2000 – 2010	0.77%	2.86%	1.36%
	Estimated Annual Growth, 2010 – CY	21.78%	14.35%	11.71%
	Projected Annual Growth, CY to Y5	-0.81%	-1.00%	-0.76%
	Group Qtrs Est	17	327	1,102
	Transient Est Average Last 4 Qtrs	3,360	11,312	16,127
	Current Year Estimated Households	2,061	30,646	77,066
	Households Est 23Q1	2,059	30,639	77,043
	Households Est 22Q4	2,055	30,552	76,912
	Households Est 22Q3	2,048	30,626	76,922
	Households Est 22Q2	2,046	30,629	76,871
	Households Est 22Q1	2,040	30,610	76,816
	Households Est 21Q4	2,034	30,608	76,809
lds	Households Est 21Q3	2,029	30,594	76,757
Households	Households Est 21Q2	2,039	30,633	76,778
)SIN	Households Fcst	1,993	29,197	74,074
운	2010 Census Households	135	4,966	17,700
	2000 Census Households	134	3,985	15,473
	1990 Census Households	85	2,233	10,430
	Historical Annual Growth, 1990 – 2000	4.58%	5.97%	4.02%
	Historical Annual Growth, 2000 – 2010	0.09%	2.22%	1.35%
	Estimated Annual Growth, 2010 – CY	22.84%	14.72%	11.74%
	Projected Annual Growth, CY to Y5	-0.67%	-0.96%	-0.79%
	Population per Household	2.27	2.49	2.54

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



DC0 0,			Latitude. 34.0433	Longitude64.3010
	II Crossing	1.00 Mile	3.00 Mile	5.00 Mile
Alphar	etta, GA	Radius	Radius	Radius
	HH Income \$500,000 or more	1.5%	2.9%	3.5%
	HH Income \$250,000 to \$499,999	1.7%	3.4%	4.1%
	HH Income \$200,000 to \$249,999	3.9%	8.0%	9.7%
	HH Income \$175,000 to \$199,999	5.5%	8.1%	7.7%
	HH Income \$150,000 to \$174,999	6.3%	6.9%	7.7%
	HH Income \$100,000 to 149,999	16.9%	19.4%	19.2%
	HH Income \$75,000 to 99,999	13.9%	12.0%	12.5%
	HH Income \$50,000 to 99,999	22.0%		13.2%
	HH Income \$35,000 to 74,999		13.9% 9.5%	
		8.6%		8.3%
	HH Income \$25,000 to 34,999	13.8%	7.3%	5.2%
	HH Income \$15,000 to 24,999	3.3%	5.2%	4.4%
	HH Income \$0 to 14,999	2.8%	3.2%	4.4%
	Average Household Income	\$95,585	\$133,023	\$142,009
	Median Household Income	\$74,557	\$96,981	\$104,435
	Per Capita Income	\$42,083	\$53,453	\$56,054
	2000 Average HH Income	\$52,099	\$76,886	\$98,466
	2000 Median HH Income	\$48,984	\$65,461	\$79,217
	Average Disposable Income	79,337	95,683	101,259
	Median Disposable Income	63,909	82,428	87,628
	Discretionary HH Income Over \$150,000	2.7%	8.2%	9.8%
Income	Discretionary HH Income \$125,000 to \$149,999	3.7%	8.1%	9.2%
ဦ	Discretionary HH Income \$100,000 to \$124,999	6.3%	10.1%	10.6%
=	Discretionary HH Income \$75,000 to \$99,999	10.9%	13.2%	13.7%
	Discretionary HH Income \$50,000 to \$74,999	17.9%	18.1%	18.2%
	Discretionary HH Income \$25,000 to \$49,999	34.2%	21.7%	21.3%
	Discretionary HH Income Under \$25,000	24.3%	20.6%	17.2%
	Average Discretionary HH Income	53,887	69,793	73,963
	Median Discretionary HH Income	43,142	61,077	66,514
	Householder White – Count	1,086	17,306	46,453
	Median HH Income	\$79,070	\$110,992	\$117,112
	Average HH Income	\$93,508	\$111,845	\$116,873
	Householder Black or African-American – Count	301	4,669	10,693
	Median HH Income	\$79,442	\$71,209	\$71,395
İ	Average HH Income	\$106,575	\$84,123	\$81,978
İ	Householder Hispanic – Count	296	3,860	7,564
1	Median HH Income	\$42,108	\$65,785	\$76,128
	Average HH Income	\$59,256	\$78,541	\$89,918
	Householder Asian or Pacific Islander – Count	185	2,878	8,341
	Median HH Income	\$110,410	\$132,873	\$124,212
	Average HH Income	\$99,068	\$123,066	\$122,910
	Householder Other or Pacific Islander – Count	ъээ,006 193	1,934	4,015
	Median HH Income	\$59,492	\$98,022	\$90,690
	Average HH Income	\$69,619	\$103,651	\$98,325
Gender	Male Population	2,208	37,201	94,759
Ge.	Female Population	2,485	39,358	101,739
				ı

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023

BRIX MOR®
Latitude: 34.0433 Longitude: -84.3016

	etta, GA	Radius	3.00 Mile Radius	5.00 Mile Radius
	Count of Pop 0 to 4 years	290	4,261	10,387
	Count of Pop 0 to 7 years	398	6,011	14,857
	Count of Pop 5 - 13	487	8,106	21,036
	Count of Pop 14 - 18	206	3,910	10,625
	Count of Pop 19 - 22	203	3,917	10,377
	Count of Pop 22 - 25	153	2,908	7,461
	Count of Pop 25 - 29	310	4,881	11,439
	Count of Pop 30 - 34	398	5,441	12,663
	Count of Pop 35 - 39	398	5,552	13,583
	Count of Pop 40 - 44	369	5,466	13,905
	Count of Pop 45 - 59	903	16,437	42,897
	Count of Pop 60 - 74	653	11,564	30,225
_	Count of Pop 75 - 84	219	3,040	8,767
Total Population by Age	Count of Pop 85+	103	1,077	3,135
l Popula by Age	% of Pop 0 to 4 years	6.2%	5.6%	5.3%
<u>o</u> ×	% of Pop 0 to 7 years	8.5%	7.9%	7.6%
<u> a</u>	% of Pop 5 - 13	10.4%	10.6%	10.7%
[2	% of Pop 14 - 18	4.4%	5.1%	5.4%
	% of Pop 19 - 22	4.3%	5.1%	5.3%
	% of Pop 22 - 25	3.3%	3.8%	3.8%
	% of Pop 25 - 29	6.6%	6.4%	5.8%
	% of Pop 30 - 34	8.5%	7.1%	6.4%
	% of Pop 35 - 39	8.5%	7.3%	6.9%
İ	% of Pop 40 - 44	7.9%	7.1%	7.1%
İ	% of Pop 45 - 59	19.2%	21.5%	21.8%
İ	% of Pop 60 - 74	13.9%	15.1%	15.4%
İ	% of Pop 75 - 84	4.7%	4.0%	4.5%
İ	% of Pop 85+	2.2%	1.4%	1.6%
	Median Age	38.8	39.4	40.2
	Average Age	39.6	39.4	39.9
	% of Pop 0 to 4 years	6.6%	5.9%	5.6%
	% of Pop 5 - 13	10.7%	11.1%	11.2%
	% of Pop 14 - 18	4.4%	5.3%	5.7%
	% of Pop 19 - 22	4.3%	5.3%	5.6%
	% of Pop 22 - 25	3.2%	4.0%	4.0%
ion	% of Pop 25 - 29	6.6%	6.6%	6.1%
lati e	% of Pop 30 - 34	9.1%	7.3%	6.5%
pula Age	% of Pop 35 - 39	8.9%	7.4%	7.0%
Male Population by Age	% of Pop 40 - 44	8.2%	7.2%	7.0%
ale	% of Pop 45 - 59	19.7%	21.1%	21.5%
Σ	% of Pop 75 - 84	3.6%	3.4%	3.9%
	% of Pop 60 - 74	13.1%	14.4%	14.8%
	% of Pop 85+	1.4%	0.9%	1.1%
	Median Age	37.8	38.0	38.8
	Average Age	38.3	38.3	38.8

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Dec 5,	2020		Latitude: 34.0433	Longitude: -84.3016
	ll Crossing etta, GA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	5.8%	5.3%	5.0%
	% of Pop 5 - 13	10.1%	10.1%	10.2%
	% of Pop 14 - 18	4.3%	4.9%	5.2%
	% of Pop 19 - 22	4.3%	4.9%	5.0%
	% of Pop 22 - 25	3.3%	3.6%	3.6%
	% of Pop 25 - 29	6.6%	6.1%	5.6%
	· · · · · · · · · · · · · · · · · · ·			
	% of Pop 30 - 34	7.9%	7.0%	6.4%
	% of Pop 35 - 39	8.1%	7.1%	6.9%
	% of Pop 40 - 44	7.6%	7.1%	7.1%
	% of Pop 45 - 59	18.8%	21.8%	22.1%
	% of Pop 60 - 74	14.7%	15.7%	15.9%
	% of Pop 75 - 84	5.6%	4.5%	5.0%
	% of Pop 85+	2.9%	1.8%	2.1%
	Median Age	39.7	40.7	41.6
	Average Age	40.7	40.5	41.0
	Count of White	2,553	42,927	114,453
	Count of Black or African-American	678	10,341	26,105
	Count of Asian or Pacific Islander	454	7,503	25,149
9	Count of Other races	1,008	15,787	30,792
Race	White	54.4%	56.1%	58.2%
	Black or African American	14.4%	13.5%	13.3%
	Asian	9.7%	9.8%	12.8%
	Other Races	21.5%	20.6%	15.7%
	Speak English at Home	61.2%	67.4%	72.3%
	Speak Spanish at Home	18.4%	13.8%	9.3%
	Speak French or French Creole at Home	0.9%	0.6%	0.7%
	Speak German at Home	0.5%	1.0%	0.7%
<u>o</u> _	Speak Other Indo-European Languages at Home	5.8%	7.2%	6.3%
lag (en	Speak Russian and Other Slavic Languages at H	2.7%	0.9%	0.9%
Language Spoken	Speak Chinese at Home	5.6%	2.0%	1.7%
an Sp	Speak Korean at Home	2.4%	0.6%	1.0%
-	Speak Vietnamese at Home	0.0%	0.2%	0.3%
	•	1.2%		4.0%
	Speak Other Asian Languages at Home		3.0%	
	Speak Tagalog and Other Pacific Languages at F	0.0%	0.2%	0.3%
	Speak Other Language at Home	1.3%	3.0%	2.6%
	Hispanic Population	855	13,935	24,914
	Hispanic Population Percent	18.2%	18.2%	12.7%
	Mexican	46.1%	57.4%	45.9%
	Puerto Rican	6.6%	5.3%	10.3%
Hispanic	Cuban	1.4%	4.7%	6.1%
oal	Dominican	0.1%	1.1%	0.9%
is	Central American	13.1%	10.3%	10.6%
-	South American	28.0%	13.6%	16.9%
	Other Hispanic	4.7%	7.6%	9.4%
	2000 Hispanic Population Percent	27%	16%	6%
	1990 Hispanic Population Percent	8%	5%	3%
	1000 Filopanio Fopulation Foldent	O /0	570	J /0

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



	2020			Longitude04.3010
	ll Crossing etta, GA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Alphai	1			
	American (percent of total population)	9.0% 8.8%	5.5% 5.3%	4.8% 4.6%
	American Native American (ie. Indian/Eskimo)	0.0%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0 %	0.1%	0.0%
		9.6%	9.8%	12.8%
	Asian (percent of total population) Chinese	4.8%	1.8%	1.9%
	Japanese	0.0%	0.1%	0.2%
	Korean	1.8%	0.7%	1.2%
	South Central Asian (ie. Indian)	2.6%	5.8%	8.0%
İ	South East Asian (ie. Vietnamese)	0.4%	1.1%	1.1%
ح ا	Other Asian `	0.0%	0.3%	0.4%
Ancestry	European (percent of total population)	24.2%	28.0%	31.3%
8	British	5.6%	6.1%	7.4%
4	Dutch	0.5%	0.4%	0.5%
İ	French	0.8%	0.9%	0.9%
	German	4.6%	4.8%	5.7%
	Italian	2.1%	2.6%	2.5%
	Polish	0.8%	1.2%	1.2%
	Scandinavian	0.6%	1.1%	1.2%
	Scotch/Irish	5.7%	7.1%	7.6%
	Other European (ie. Greek/Russian)	3.5%	3.7%	4.2%
	Middle Eastern	1.1%	1.3%	1.4%
	Other Ancestry	25.8%	25.0%	24.3%
	Unclassified Ancestry	12.1%	12.2%	12.8%
	Adult Population (25 Years or Older)	3,354	53,457	136,614
	Elementary (0 to 8)	0.3%	4.2%	2.6%
u	Some High School (9 to 11)	10.7%	3.6%	2.4%
Education (Age 25+)	High School Graduate (12)	14.9%	13.8%	11.1%
ca e 2	Some College (13 to 16)	16.6%	13.5%	14.3%
du Ag	Associates Degree Only	5.4%	6.1%	5.8%
шС	Bachelors Degree Only	36.3%	38.2%	40.0%
	Graduate Degree	15.8%	20.4%	23.8%
	% College (4+)	52.1%	58.6%	63.8%
	Total Households – count	2,061	30,646	77,066
	One Person HHs – count	735	8,537	20,170
	Family HHs – count	1,085	19,758	51,727
İ	Married Couple – count	786	15,166	42,265
İ	w/own children – count	395	7,101	20,630
İ	w/out own children – count	391	8,066	21,635
_	Male Householder – count	86	1,496	2,964
흥	Female Householder – count	213	3,096	6,498
l pe	Non-Family Households – count	240	2,351	5,169
Household Type	1 Person Household	35.7%	27.9%	26.2%
	2 Person Household	32.0%	32.3%	32.0%
	3 Person Household	14.3%	16.5%	16.9%
	4 Person Household	10.3%	14.5%	16.1%
	5 Person Household	5.0%	5.8%	
				6.0%
	6 Person Household	1.8%	2.0%	2.0%
	7+ Person Household	0.9%	1.1%	1.0%
	% Households With Children	28.1%	32.1%	33.7%

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



	ll Crossing etta, GA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Total Housing Units Owner Occupied Percent	2,203 41.4%	32,363 51.8%	81,130 58.1%
	Renter Occupied Percent	52.2%	42.9%	36.9%
Housing	Vacant Housing Percent	6.5% 138	5.3%	5.0%
nsi	Total Housing Units (Census 2000)	100%	4,145 66%	15,864 51%
P	For Rent (Census 2000) For Sale (Census 2000)	0%	11%	28%
	Rented or Sold, (Census 2000)	0%	2%	3%
	Seasonal (Census 2014)	15%	13%	3% 8%
	Other (Census 2000)	0%	0%	4%
	,			
	Homes Built 1990 to 2000	39%	45%	34%
Homes Built By Year	Homes Built 1980 to 1989	45%	35%	40%
Bu ear	Homes Built 1970 to 1979	11%	15%	19%
nes y Y	Homes Built 1960 to 1969	2%	3%	4%
lome	Homes Built 1950 to 1959	0%	1%	1%
=	Homes Built 1940 to 1949	2%	0%	1%
	Homes Built Before 1939	1%	1%	1%
_ 0	1 Unit	36%	65%	78%
Units in Structure	2 - 9 Units	26%	15%	11%
nc Jifs	Greater than 10 Units	37%	19%	11%
Units in Structure	Mobilie Trailer	0%	0%	0%
	Other Units	1%	0%	0%
	Property Value \$1,000,000 or more	5.0%	8.9%	12.3%
	Property Value \$750,000 to \$999,999	9.6%	16.4%	18.1%
	Property Value \$500,000 to \$749,999	34.6% 21.9%	33.6%	31.7%
ed	Property Value \$400,000 to \$499,999 Property Value \$300,000, to \$399,999	17.3%	17.8% 13.3%	15.2% 11.0%
lue upi	Property Value \$300,000, to \$399,999 Property Value \$200,000 to \$299,999	9.6%	5.4%	5.3%
Va CC	Property Value \$200,000 to \$299,999 Property Value \$150,000 to \$199,999	1.7%	1.6%	1.4%
Home Value	Property Value \$100,000 to \$199,999 Property Value \$100,000 to \$149,999	0.2%	1.0%	0.8%
lor	Property Value \$60,000 to \$99,999	0.0%	0.2%	0.2%
Home Value (Owner Occupied)	Property Value \$40,000 to \$59,999	0.0%	0.0%	0.0%
9	Property Value \$0 to \$39,999	0.0%	0.4%	0.5%
	, ,			
	Median Home Value Median Rent	\$496,538 \$886	\$571,255 \$896	\$609,102 \$914
	\$0 and under - percent	18.3%	17.2%	16.5%
	\$1 to \$4999 - percent	9.1%	8.1%	7.5%
	\$5k to \$9999 - percent	4.9%	4.5%	4.2%
plo	\$10k to \$24999 - percent	6.6%	6.3%	6.1%
Wealth Household	\$25k to \$49999 - percent	6.8%	6.7%	6.7%
Wealth Househ	\$50k to \$99999 - percent	9.8%	9.9%	9.9%
We Ho	\$100k to \$249999 - percent	17.2%	17.8%	18.1%
per	\$250k to \$499999 - percent	12.7%	13.5%	14.0%
ď	\$500k+ - percent	14.5%	16.1%	16.9%
	Median HH Wealth	\$72,002	\$86,842	\$95,234
	Avg HH Wealth	\$234,906	\$254,201	\$264,989

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



	l Crossing etta, GA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
e ii ity	Economic Viability Local	236	244	248
Economic Viability	Economic Viability Indexed	236	244	248
	Employed Civilian Pop 16+ by Occupation	2,896	44,547	110,059
	Managerial/Executive	18.7%	27.1%	30.3%
()	Professional Specialty	17.9%	25.6%	26.8%
16	Healthcare Support	2.1%	1.1%	1.1%
Occupation (Employed Civilians Age 16+)	Sales	10.0%	10.8%	12.1%
no S A	Office & Administrative Support	16.5%	9.5%	9.5%
atic	Protective Service	0.3%	0.6%	0.6%
dr III	Food Preperation	6.5%	6.2%	4.8%
Occupation ed Civilians	Building Maintenance & Cleaning	5.1%	4.6%	2.7%
o /	Personal Care	2.3%	2.1%	2.0%
<u> (</u>	Farming, Fishing, & Forestry	0.0%	0.3%	0.1%
dω	Construction	5.5%	5.4%	3.7%
画	Production & Transportation	15.0%	6.7%	6.0%
	Percent White Collar Workers	65.1%	74.0%	79.9%
	Percent Blue Collar Workers	34.9%	26.0%	20.1%
	Agriculture/Mining/Construction	11.9%	7.6%	5.3%
> 	Manufacturing	3.8%	6.0%	6.8%
Employment by Industry mployed Civilians Age 16+)	Transportation	3.7%	3.7%	3.6%
du Ag	Information	3.8%	4.2%	4.6%
u su	Wholesale/Retail	12.9%	11.9%	13.3%
<u>a</u> b	Finance, Insurance, Real Estate	9.4%	10.8%	10.8%
Employment by In Employed Civilians	Professional Services	14.6%	18.2%	19.5%
Ĕ 💆	Management Services Administrative/Waste Services	0.0% 2.7%	0.4%	0.4%
S S	Educational Services	2.7 % 19.1%	6.4% 15.6%	5.9% 15.6%
없음	Entertainment Services	13.3%	10.7%	8.8%
ן ײַ ײַ	Other Professional Services	3.1%	3.3%	4.0%
"	Public Administration	1.7%	1.2%	1.4%
	Drive to Work Alone	59.3%	71.8%	80.3%
u C	Drive to Work Carpool	24.6%	17.7%	9.6%
Transportation To Work	Travel to Work by Public Transportation	10.2%	4.6%	2.0%
orts Vor	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
nsportat To Work	Drive to Work on Bicycle	0.0%	0.0%	0.1%
ans	Walked to Work	3.2%	1.5%	0.8%
Ĭ	Other Means	1.1%	0.7%	0.9%
	Work at Home	1.5%	3.7%	6.3%

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Mansell Crossing		1.00 Mile	3.00 Mile	5.00 Mile
Alphare	etta, GA	Radius	Radius	Radius
	Travel to Work in Less than 5 Minutes	2.9%	1.6%	1.2%
	Travel to Work in 5 to 9 Minutes	10.8%	9.1%	5.7%
	Travel to Work in 10 to 14 Minutes	13.5%	12.7%	10.0%
	Travel to Work in 15 to 19 Minutes	14.1%	13.4%	12.6%
	Travel to Work in 20 to 29 Minutes	15.2%	15.8%	20.0%
	Travel to Work in 30 to 44 Minutes	24.0%	24.4%	28.3%
	Travel to Work in 45 to 59 Minutes	10.3%	14.4%	13.6%
	Travel to Work in 60 Minutes or more	9.2%	9.0%	9.0%
	Average Travel Time to Work	27	28	28
	No Vehicles	9.3%	6.3%	4.7%
es H	1 Vehicle	38.9%	33.5%	33.3%
<u> </u>	2 Vehicles	35.8%	43.1%	43.8%
Vehicles per HH	3 or more vehicles	16.0%	17.1%	18.2%
	Average Number of Vehicles	1.63	1.78	1.83
Change	Births (last 12 months)	55	871	2,168
a	Deaths (last 12 months)	50	713	1,944
ြင်	Migration (last 12 months)	31	-121	235
Work place	Workplace Establishments	679	5,605	9,840
Welg	Workplace Employees (FTE)	7,219	62,370	109,908