Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections
Calculated using TAS Retrieval

BRIXMOR®

Dec 5, 2023

Maplewood Houston, TX	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population			
Current Year Estimated Population	85,390	354,824	1,449,475
Population Est 23Q1	85,383	354,445	1,447,633
Population Est 22Q4	85,342	354,065	1,444,934
Population Est 22Q3	85,082	353,795	1,443,642
Population Est 22Q2	84,828	352,062	1,435,613
Population Est 22Q1	84,928	351,288	1,429,659
Population Est 21Q4	85,010	351,276	1,427,844
Population Est 21Q3	84,965	351,223	1,425,232
Population Est 21Q2	84,837	351,072	1,425,697
Population Fcst	79,019	345,968	1,480,103
2010 Census Population	39,834	153,586	651,115
2000 Census Population	42,102	152,840	639,960
1990 Census Population	32,168	125,840	569,154
Current Year Daytime Population	78,866	369,867	2,099,576
Average Seasonal Population	367	2,662	13,325
Historical Annual Growth, 1990 – 2000	2.73%	1.96%	1.18%
Historical Annual Growth, 2000 – 2010	-0.55%	0.05%	0.17%
Estimated Annual Growth, 2010 – CY	5.92%	6.52%	6.23%
Projected Annual Growth, CY to Y5	-1.54%	-0.50%	0.42%
Group Qtrs Est	678	2,048	32,525
Transient Est Average Last 4 Qtrs	1,067	42,139	118,843
Households			
Current Year Estimated Households	30,230	143,616	589,637
Households Est 23Q1	30,226	143,383	588,728
Households Est 22Q4	30,208	143,190	587,379
Households Est 22Q3	30,111	143,139	586,879
Households Est 22Q2	30,024	142,389	583,162
Households Est 22Q1	30,049	141,815	579,760
Households Est 21Q4	30,080	141,737	578,744
Households Est 21Q3	30,067	141,729	577,545
Households Est 21Q2	30,019	141,682	577,567
Households Fcst	28,014	141,776	611,475
2010 Census Households	13,347	57,039	239,506
2000 Census Households	14,575	58,247	234,435
1990 Census Households	12,668	51,437	213,147
Historical Annual Growth, 1990 – 2000	1.41%	1.25%	0.96%
Historical Annual Growth, 2000 – 2010	-0.88%	-0.21%	0.21%
Estimated Annual Growth, 2010 – CY	6.36%	7.22%	7.04%
Projected Annual Growth, CY to Y5	-1.51%	-0.26%	0.73%
Population per Household	2.80	2.46	2.40

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Latitude: 29.6884   Longitude: -95.4904

Maplewood Houston, TX	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income			
HH Income $500,000 or more	1.6%	1.7%	2.1%
HH Income $250,000 to $499,999	1.9%	2.1%	2.5%
HH Income $200,000 to $249,999	4.5%	4.9%	5.8%
HH Income $175,000 to $199,999	4.6%	4.2%	4.9%
HH Income $150,000 to $174,999	4.0%	3.7%	4.6%
HH Income $100,000 to 149,999	9.2%	11.3%	13.6%
HH Income $75,000 to 99,999	10.6%	10.7%	10.9%
HH Income $50,000 to 74,999	14.9%	15.7%	16.3%
HH Income $35,000 to 49,999	13.1%	12.9%	11.9%
HH Income $25,000 to 34,999	12.3%	10.8%	8.6%
HH Income $15,000 to 24,999	14.1%	11.0%	8.7%
HH Income $0 to 14,999	9.2%	11.1%	10.1%
Average Household Income	$94,528	$97,412	$108,964
Median Household Income	$52,063	$55,653	$65,181
Per Capita Income	$33,655	$39,616	$44,879
2000 Average HH Income	$68,500	$68,854	$67,582
2000 Median HH Income	$43,577	$44,338	$41,512
Average Disposable Income	68,177	70,181	77,721
Median Disposable Income	46,698	49,723	57,704
Discretionary HH Income Over $150,000	5.6%	5.6%	6.8%
Discretionary HH Income $125,000 to $149,999	5.0%	5.2%	6.0%
Discretionary HH Income $100,000 to $124,999	5.0%	4.8%	5.7%
Discretionary HH Income $75,000 to $99,999	5.7%	6.5%	8.5%
Discretionary HH Income $50,000 to $74,999	9.9%	12.4%	14.2%
Discretionary HH Income $25,000 to $49,999	23.3%	23.9%	24.4%
Discretionary HH Income Under $25,000	45.6%	41.5%	34.4%
Average Discretionary HH Income	46,517	48,678	54,993
Median Discretionary HH Income	28,470	32,110	39,308
Householder White – Count	8,885	44,078	202,934
Median HH Income	$105,296	$99,572	$109,111
Average HH Income	$110,527	$106,559	$111,678
Householder Black or African-American – Count	4,072	27,709	126,279
Median HH Income	$44,730	$42,253	$46,565
Average HH Income	$55,418	$53,135	$57,889
Householder Hispanic – Count	12,895	50,009	173,397
Median HH Income	$37,027	$41,949	$50,004
Average HH Income	$50,183	$54,622	$63,425
Householder Asian or Pacific Islander – Count	2,493	13,390	53,583
Median HH Income	$71,088	$80,018	$85,479
Average HH Income	$93,854	$92,249	$95,520
Householder Other or Pacific Islander – Count	1,885	8,431	33,444
Median HH Income	$39,352	$52,641	$60,491
Average HH Income	$56,590	$67,860	$75,271
Gender			
Male Population	42,756	176,091	719,029
Female Population	42,633	178,733	730,447

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Maplewood Houston, TX	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age			
Count of Pop 0 to 4 years	5,919	25,153	98,262
Count of Pop 0 to 7 years	8,977	36,161	132,469
Count of Pop 5 - 13	12,116	44,725	155,815
Count of Pop 14 - 18	5,155	18,322	69,770
Count of Pop 19 - 22	4,902	17,853	73,956
Count of Pop 22 - 25	3,539	13,352	58,280
Count of Pop 25 - 29	5,495	25,876	110,384
Count of Pop 30 - 34	5,940	30,138	131,293
Count of Pop 35 - 39	6,255	29,476	123,242
Count of Pop 40 - 44	6,108	26,217	103,937
Count of Pop 45 - 59	15,021	61,641	249,838
Count of Pop 60 - 74	10,861	44,426	196,432
Count of Pop 75 - 84	2,944	12,882	58,529
Count of Pop 85+	1,134	4,762	19,736
% of Pop 0 to 4 years	6.9%	7.1%	6.8%
% of Pop 0 to 7 years	10.5%	10.2%	9.1%
% of Pop 5 - 13	14.2%	12.6%	10.7%
% of Pop 14 - 18	6.0%	5.2%	4.8%
% of Pop 19 - 22	5.7%	5.0%	5.1%
% of Pop 22 - 25	4.1%	3.8%	4.0%
% of Pop 25 - 29	6.4%	7.3%	7.6%
% of Pop 30 - 34	7.0%	8.5%	9.1%
% of Pop 35 - 39	7.3%	8.3%	8.5%
% of Pop 40 - 44	7.2%	7.4%	7.2%
% of Pop 45 - 59	17.6%	17.4%	17.2%
% of Pop 60 - 74	12.7%	12.5%	13.6%
% of Pop 75 - 84	3.4%	3.6%	4.0%
% of Pop 85+	1.3%	1.3%	1.4%
Median Age	34.7	35.3	36.1
Average Age	36.0	36.6	37.7
Male Population by Age			
% of Pop 0 to 4 years	7.0%	7.3%	7.0%
% of Pop 5 - 13	14.4%	12.9%	11.0%
% of Pop 14 - 18	6.1%	5.3%	4.9%
% of Pop 19 - 22	5.8%	5.1%	5.2%
% of Pop 22 - 25	4.2%	3.8%	4.1%
% of Pop 25 - 29	6.5%	7.3%	7.7%
% of Pop 30 - 34	7.0%	8.5%	9.1%
% of Pop 35 - 39	7.5%	8.5%	8.7%
% of Pop 40 - 44	7.2%	7.6%	7.4%
% of Pop 45 - 59	18.0%	17.7%	17.4%
% of Pop 75 - 84	3.0%	3.2%	3.6%
% of Pop 60 - 74	12.5%	12.0%	13.0%
% of Pop 85+	0.9%	1.0%	1.0%
Median Age	34.4	34.9	35.6
Average Age	35.5	35.9	37.0

Demographic Source: Synergos Technologies, Inc

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% of Pop 40 - 44	7.1%	7.2%	6.9%
% of Pop 45 - 59	17.2%	17.1%	17.1%
% of Pop 60 - 74	13.0%	13.0%	14.1%
% of Pop 75 - 84	3.9%	4.0%	4.5%
% of Pop 85+	1.8%	1.7%	1.7%
Median Age	35.0	35.8	36.6
Average Age	36.5	37.3	38.4
Race			
Count of White	27,539	114,571	501,106
Count of Black or African-American	11,376	65,870	320,802
Count of Asian or Pacific Islander	8,729	36,923	149,805
Count of Other races	37,746	137,459	477,763
White	32.3%	32.3%	34.6%
Black or African American	13.3%	18.6%	22.1%
Asian	10.2%	10.4%	10.3%
Other Races	44.2%	38.7%	33.0%
Language Spoken			
Speak English at Home	37.0%	46.7%	55.0%
Speak Spanish at Home	45.7%	37.8%	31.1%
Speak French or French Creole at Home	0.7%	0.7%	0.8%
Speak German at Home	0.2%	0.2%	0.4%
Speak Other Indo-European Languages at Home	3.4%	3.0%	2.9%
Speak Russian and Other Slavic Languages at H	0.9%	0.6%	0.5%
Speak Chinese at Home	2.6%	2.9%	2.1%
Speak Korean at Home	0.1%	0.2%	0.3%
Speak Vietnamese at Home	0.6%	1.1%	2.0%
Speak Other Asian Languages at Home	0.9%	1.3%	1.2%
Speak Tagalog and Other Pacific Languages at H	0.3%	0.4%	0.5%
Speak Other Language at Home	7.7%	5.0%	3.1%
Hispanic			
Hispanic Population	42,909	151,375	530,089
Hispanic Population Percent	50.3%	42.7%	36.6%
Mexican	48.0%	50.5%	62.8%
Puerto Rican	0.6%	1.4%	1.7%
Cuban	2.5%	2.5%	2.0%
Dominican	0.4%	0.4%	0.3%
Central American	38.4%	32.7%	21.5%
South American	2.7%	4.3%	4.8%
Other Hispanic	7.3%	8.2%	6.9%
2000 Hispanic Population Percent	45%	31%	32%
1990 Hispanic Population Percent	20%	16%	22%

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Maplewood Houston, TX	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Ancestry			
American (percent of total population)	2.0%	2.0%	1.9%
American	1.9%	1.8%	1.7%
Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.1%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
Asian (percent of total population)	10.1%	10.3%	10.2%
Chinese	3.1%	3.3%	2.7%
Japanese	0.1%	0.1%	0.2%
Korean	0.2%	0.4%	0.5%
South Central Asian (ie. Indian)	3.4%	3.3%	3.1%
South East Asian (ie. Vietnamese)	1.8%	2.3%	3.2%
Other Asian	1.6%	0.9%	0.6%
European (percent of total population)	9.7%	11.4%	12.9%
British	2.0%	2.4%	2.9%
Dutch	0.1%	0.2%	0.2%
French	0.5%	0.6%	0.7%
German	2.1%	2.4%	2.6%
Italian	0.6%	0.7%	0.9%
Polish	0.5%	0.5%	0.5%
Scandinavian	0.3%	0.4%	0.6%
Scotch/Irish	1.9%	2.3%	2.7%
Other European (ie. Greek/Russian)	1.8%	1.8%	1.8%
Middle Eastern	1.1%	1.1%	1.1%
Other Ancestry	21.1%	25.8%	29.3%
Unclassified Ancestry	5.7%	6.7%	8.1%
Education (Age 25+)			
Adult Population (25 Years or Older)	53,759	235,419	993,390
Elementary (0 to 8)	17.2%	12.9%	9.8%
Some High School (9 to 11)	8.2%	6.6%	6.4%
High School Graduate (12)	21.6%	18.9%	19.0%
Some College (13 to 16)	13.4%	14.9%	15.9%
Associates Degree Only	5.2%	5.2%	5.3%
Bachelors Degree Only	20.5%	23.5%	25.0%
Graduate Degree	13.9%	18.0%	18.6%
% College (4+)	34.4%	41.5%	43.6%
Household Type			
Total Households – count	30,230	143,616	589,637
One Person HHs – count	7,698	48,812	203,330
Family HHs – count	20,787	84,288	338,031
Married Couple – count	13,358	53,904	224,562
w/own children – count	7,422	28,097	97,096
w/out own children – count	5,937	25,808	127,466
Male Householder – count	2,542	9,716	33,309
Female Householder – count	4,887	20,667	80,159
Non-Family Households – count	1,744	10,517	48,277
1 Person Household	25.5%	34.0%	34.5%
2 Person Household	27.0%	27.7%	29.6%
3 Person Household	17.0%	15.0%	14.5%
4 Person Household	15.5%	12.5%	11.4%
5 Person Household	8.9%	6.5%	5.8%
6 Person Household	3.8%	2.6%	2.6%
7+ Person Household	2.3%	1.7%	1.7%
% Households With Children	38.9%	30.7%	25.9%

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Housing			
Total Housing Units	33,565	161,424	655,180
Owner Occupied Percent	32.3%	28.6%	37.3%
Renter Occupied Percent	57.7%	60.4%	52.7%
Vacant Housing Percent	9.9%	11.0%	10.0%
Total Housing Units (Census 2000)	15,057	62,039	251,397
For Rent (Census 2000)	56%	69%	52%
For Sale (Census 2000)	16%	12%	14%
Rented or Sold, (Census 2000)	19%	8%	10%
Seasonal (Census 2014)	1%	3%	4%
Other (Census 2000)	6%	5%	17%
Homes Built By Year			
Homes Built 1990 to 2000	5%	10%	10%
Homes Built 1980 to 1989	8%	13%	13%
Homes Built 1970 to 1979	21%	25%	24%
Homes Built 1960 to 1969	33%	26%	21%
Homes Built 1950 to 1959	26%	20%	18%
Homes Built 1940 to 1949	5%	5%	8%
Homes Built Before 1939	2%	2%	7%
Units in Structure			
1 Unit	59%	54%	63%
2 - 9 Units	6%	9%	11%
Greater than 10 Units	35%	36%	25%
Mobilie Trailer	0%	0%	1%
Other Units	0%	0%	0%
Home Value (Owner Occupied)			
Property Value $1,000,000 or more	10.6%	12.8%	9.0%
Property Value $750,000 to $999,999	7.0%	8.4%	8.0%
Property Value $500,000 to $749,999	16.9%	14.2%	13.1%
Property Value $400,000 to $499,999	13.4%	10.2%	9.3%
Property Value $300,000, to $399,999	11.1%	12.6%	10.4%
Property Value $200,000 to $299,999	19.9%	18.5%	16.5%
Property Value $150,000 to $199,999	6.1%	6.1%	10.0%
Property Value $100,000 to $149,999	4.1%	6.0%	9.1%
Property Value $60,000 to $99,999	3.1%	3.3%	5.2%
Property Value $40,000 to $59,999	0.8%	0.9%	1.1%
Property Value $0 to $39,999	1.8%	1.7%	1.9%
Median Home Value	$403,656	$385,870	$328,707
Median Rent	$503	$563	$574
Wealth per Household			
$0 and under - percent	20.2%	20.2%	19.3%
$1 to $4999 - percent	10.8%	10.7%	9.9%
$5k to $9999 - percent	5.4%	5.4%	5.1%
$10k to $24999 - percent	6.9%	7.0%	6.8%
$25k to $49999 - percent	6.9%	6.8%	6.8%
$50k to $99999 - percent	9.8%	9.6%	9.7%
$100k to $249999 - percent	16.4%	16.2%	16.7%
$250k to $499999 - percent	11.4%	11.4%	12.0%
$500k+ - percent	12.3%	12.7%	13.6%
Median HH Wealth	$49,330	$49,642	$60,742
Avg HH Wealth	$206,263	$209,482	$222,292

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Economic Viability			
Economic Viability Local	235	230	228
Economic Viability Indexed	235	230	228
Occupation (Employed Civilians Age 16+)			
Employed Civilian Pop 16+ by Occupation	42,087	185,328	757,394
Managerial/Executive	11.2%	15.2%	18.4%
Professional Specialty	20.9%	23.6%	26.2%
Healthcare Support	2.2%	2.7%	2.5%
Sales	10.8%	10.2%	10.0%
Office & Administrative Support	6.0%	7.4%	8.7%
Protective Service	1.6%	1.8%	1.6%
Food Preperation	7.3%	7.9%	5.8%
Building Maintenance & Cleaning	10.3%	7.1%	4.8%
Personal Care	2.7%	2.4%	2.4%
Farming, Fishing, & Forestry	0.3%	0.1%	0.1%
Construction	15.4%	11.8%	9.3%
Production & Transportation	11.3%	9.9%	10.2%
Percent White Collar Workers	51.0%	59.1%	65.9%
Percent Blue Collar Workers	49.0%	40.9%	34.1%
Employment by Industry (Employed Civilians Age 16+)			
Agriculture/Mining/Construction	14.4%	13.2%	12.5%
Manufacturing	5.4%	5.4%	6.9%
Transportation	4.1%	4.4%	5.2%
Information	1.4%	1.4%	1.2%
Wholesale/Retail	13.1%	12.2%	12.1%
Finance, Insurance, Real Estate	4.8%	5.9%	7.3%
Professional Services	6.5%	9.0%	10.5%
Management Services	0.1%	0.2%	0.3%
Administrative/Waste Services	9.5%	6.8%	5.4%
Educational Services	19.7%	21.3%	21.4%
Entertainment Services	11.3%	11.6%	9.3%
Other Professional Services	8.1%	6.7%	5.5%
Public Administration	1.5%	1.9%	2.3%
Transportation To Work			
Drive to Work Alone	71.1%	74.7%	74.5%
Drive to Work Carpool	16.0%	14.2%	14.3%
Travel to Work by Public Transportation	5.9%	5.4%	5.1%
Drive to Work on Motorcycle	0.1%	0.1%	0.1%
Drive to Work on Bicycle	0.0%	0.4%	0.4%
Walked to Work	2.9%	1.8%	2.0%
Other Means	1.2%	0.7%	1.0%
Work at Home	2.7%	2.8%	2.7%

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	Travel to Work in Less than 5 Minutes	1.3%	1.5%	1.6%
	Travel to Work in 5 to 9 Minutes	5.5%	6.4%	7.0%
	Travel to Work in 10 to 14 Minutes	10.8%	11.6%	12.0%
	Travel to Work in 15 to 19 Minutes	17.5%	17.8%	16.1%
	Travel to Work in 20 to 29 Minutes	26.5%	25.9%	23.6%
	Travel to Work in 30 to 44 Minutes	26.6%	25.0%	26.1%
	Travel to Work in 45 to 59 Minutes	5.0%	6.1%	7.1%
	Travel to Work in 60 Minutes or more	6.9%	5.7%	6.5%
	Average Travel Time to Work	26	25	26
Vehicles per HH	No Vehicles	8.9%	10.3%	8.3%
	1 Vehicle	38.9%	45.8%	42.4%
	2 Vehicles	40.3%	34.0%	36.2%
	3 or more vehicles	11.9%	9.9%	13.1%
	Average Number of Vehicles	1.60	1.47	1.59
Change	Births (last 12 months)	1,102	4,820	19,727
	Deaths (last 12 months)	656	2,796	12,031
	Migration (last 12 months)	132	820	6,525
Work place	Workplace Establishments	2,173	13,733	58,742
	Workplace Employees (FTE)	25,478	166,384	1,130,777

Demographic Source: Synergos Technologies, Inc