

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 25.9541 Longitude: -81.7235

Marco Town Center Marco Island, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	14,231	20,161	59,374
	Population Est 23Q1	14,340	20,279	59,442
	Population Est 22Q4	14,316	20,234	59,167
	Population Est 22Q3	14,294	20,135	58,694
	Population Est 22Q2	14,296	20,114	58,348
	Population Est 22Q1	14,096	19,844	57,675
	Population Est 21Q4	14,083	19,804	57,180
	Population Est 21Q3	14,031	19,713	56,521
	Population Est 21Q2	13,998	19,573	55,829
	Population Fcst	13,177	19,809	65,968
	2010 Census Population	7,844	8,282	14,632
	2000 Census Population	6,791	7,198	13,341
	1990 Census Population	4,463	4,792	9,909
	Current Year Daytime Population	16,964	22,197	61,672
	Average Seasonal Population	30,942	38,259	70,301
	Historical Annual Growth, 1990 – 2000	4.29%	4.15%	3.02%
	Historical Annual Growth, 2000 – 2010	1.45%	1.41%	0.93%
	Estimated Annual Growth, 2010 – CY	4.60%	6.94%	11.15%
	Projected Annual Growth, CY to Y5	-1.53%	-0.35%	2.13%
	Group Qtrs Est	0	0	780
Transient Est Average Last 4 Qtrs	8,200	9,462	11,028	
Households	Current Year Estimated Households	7,208	10,169	27,247
	Households Est 23Q1	7,265	10,231	27,286
	Households Est 22Q4	7,253	10,208	27,159
	Households Est 22Q3	7,243	10,157	26,939
	Households Est 22Q2	7,244	10,147	26,782
	Households Est 22Q1	7,156	10,024	26,473
	Households Est 21Q4	7,150	10,006	26,259
	Households Est 21Q3	7,126	9,963	26,015
	Households Est 21Q2	7,111	9,894	25,704
	Households Fcst	6,688	10,013	30,119
	2010 Census Households	3,885	4,086	6,950
	2000 Census Households	3,185	3,390	6,551
	1990 Census Households	1,965	2,116	4,534
	Historical Annual Growth, 1990 – 2000	4.95%	4.82%	3.75%
	Historical Annual Growth, 2000 – 2010	2.01%	1.89%	0.59%
	Estimated Annual Growth, 2010 – CY	4.78%	7.12%	10.86%
	Projected Annual Growth, CY to Y5	-1.49%	-0.31%	2.02%
Population per Household	1.97	1.98	2.15	

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Marco Town Center Marco Island, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	3.9%	3.3%	2.2%
	HH Income \$250,000 to \$499,999	4.7%	4.0%	2.7%
	HH Income \$200,000 to \$249,999	11.0%	9.4%	6.3%
	HH Income \$175,000 to \$199,999	2.9%	4.6%	4.2%
	HH Income \$150,000 to \$174,999	5.2%	5.6%	5.2%
	HH Income \$100,000 to 149,999	17.4%	15.6%	17.1%
	HH Income \$75,000 to 99,999	12.7%	11.9%	12.4%
	HH Income \$50,000 to 74,999	14.7%	15.5%	17.3%
	HH Income \$35,000 to 49,999	9.3%	11.4%	12.5%
	HH Income \$25,000 to 34,999	5.8%	6.5%	7.2%
	HH Income \$15,000 to 24,999	5.1%	4.7%	6.0%
	HH Income \$0 to 14,999	7.4%	7.4%	7.0%
	Average Household Income	\$140,343	\$134,038	\$112,345
	Median Household Income	\$89,332	\$83,416	\$75,131
	Per Capita Income	\$71,082	\$67,609	\$52,013
	2000 Average HH Income	\$92,227	\$89,447	\$71,441
	2000 Median HH Income	\$61,629	\$59,535	\$47,083
	Average Disposable Income	98,081	93,969	84,221
	Median Disposable Income	79,312	74,197	66,716
	Discretionary HH Income Over \$150,000	11.9%	10.4%	6.8%
	Discretionary HH Income \$125,000 to \$149,999	8.0%	8.3%	5.6%
	Discretionary HH Income \$100,000 to \$124,999	7.2%	7.6%	6.9%
	Discretionary HH Income \$75,000 to \$99,999	12.7%	11.6%	12.0%
	Discretionary HH Income \$50,000 to \$74,999	18.3%	16.8%	18.3%
	Discretionary HH Income \$25,000 to \$49,999	22.6%	24.0%	25.9%
	Discretionary HH Income Under \$25,000	19.3%	21.3%	24.5%
	Average Discretionary HH Income	71,485	69,029	60,979
	Median Discretionary HH Income	60,985	56,673	49,593
	Householder White – Count	6,711	9,409	22,554
	Median HH Income	\$91,924	\$86,298	\$82,296
	Average HH Income	\$101,738	\$98,606	\$93,274
	Householder Black or African-American – Count	0	16	808
	Median HH Income	\$10,000	\$109,115	\$55,085
Average HH Income	\$0	\$83,771	\$66,582	
Householder Hispanic – Count	326	534	3,269	
Median HH Income	\$69,928	\$68,178	\$58,493	
Average HH Income	\$84,928	\$78,469	\$68,354	
Householder Asian or Pacific Islander – Count	58	69	184	
Median HH Income	\$127,453	\$118,550	\$80,100	
Average HH Income	\$136,915	\$123,735	\$92,149	
Householder Other or Pacific Islander – Count	113	141	432	
Median HH Income	\$52,583	\$52,463	\$58,124	
Average HH Income	\$70,048	\$72,929	\$72,111	
Gender	Male Population	6,728	9,587	28,459
	Female Population	7,503	10,574	30,916

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Total Population by Age	Count of Pop 0 to 4 years	248	364	1,703
	Count of Pop 0 to 7 years	304	446	2,305
	Count of Pop 5 - 13	480	699	3,287
	Count of Pop 14 - 18	279	404	1,724
	Count of Pop 19 - 22	296	432	1,808
	Count of Pop 22 - 25	220	322	1,364
	Count of Pop 25 - 29	305	439	2,069
	Count of Pop 30 - 34	259	386	1,996
	Count of Pop 35 - 39	283	440	2,058
	Count of Pop 40 - 44	307	480	2,049
	Count of Pop 45 - 59	1,880	2,691	8,786
	Count of Pop 60 - 74	5,116	7,258	18,286
	Count of Pop 75 - 84	3,434	4,792	10,950
	Count of Pop 85+	1,125	1,457	3,294
	% of Pop 0 to 4 years	1.7%	1.8%	2.9%
	% of Pop 0 to 7 years	2.1%	2.2%	3.9%
	% of Pop 5 - 13	3.4%	3.5%	5.5%
	% of Pop 14 - 18	2.0%	2.0%	2.9%
	% of Pop 19 - 22	2.1%	2.1%	3.0%
	% of Pop 22 - 25	1.5%	1.6%	2.3%
% of Pop 25 - 29	2.1%	2.2%	3.5%	
% of Pop 30 - 34	1.8%	1.9%	3.4%	
% of Pop 35 - 39	2.0%	2.2%	3.5%	
% of Pop 40 - 44	2.2%	2.4%	3.5%	
% of Pop 45 - 59	13.2%	13.3%	14.8%	
% of Pop 60 - 74	35.9%	36.0%	30.8%	
% of Pop 75 - 84	24.1%	23.8%	18.4%	
% of Pop 85+	7.9%	7.2%	5.5%	
Median Age	68.2	67.9	62.8	
Average Age	62.0	61.5	55.4	
Male Population by Age	% of Pop 0 to 4 years	1.9%	1.9%	3.0%
	% of Pop 5 - 13	3.3%	3.5%	5.7%
	% of Pop 14 - 18	2.1%	2.1%	3.0%
	% of Pop 19 - 22	2.2%	2.3%	3.2%
	% of Pop 22 - 25	1.6%	1.7%	2.4%
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	% of Pop 30 - 34	2.0%	2.1%	3.7%
	% of Pop 35 - 39	2.1%	2.3%	3.8%
	% of Pop 40 - 44	2.3%	2.4%	3.5%
	% of Pop 45 - 59	12.3%	12.5%	14.2%
	% of Pop 75 - 84	24.9%	24.7%	18.8%
	% of Pop 60 - 74	35.1%	34.8%	29.3%
	% of Pop 85+	8.0%	7.4%	5.5%
	Median Age	68.5	68.2	62.3
Average Age	61.9	61.3	54.8	

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	% of Pop 45 - 59	14.0%	14.1%	15.3%
	% of Pop 60 - 74	36.7%	37.1%	32.2%
	% of Pop 75 - 84	23.4%	23.0%	18.1%
	% of Pop 85+	7.8%	7.1%	5.6%
	Median Age	67.9	67.6	63.2
Average Age	62.1	61.7	56.0	
Race	Count of White	12,854	17,967	43,312
	Count of Black or African-American	38	166	4,481
	Count of Asian or Pacific Islander	157	217	575
	Count of Other races	1,182	1,812	11,006
	White	90.3%	89.1%	72.9%
	Black or African American	0.3%	0.8%	7.5%
	Asian	1.1%	1.1%	1.0%
	Other Races	8.3%	9.0%	18.5%
Language Spoken	Speak English at Home	88.1%	86.1%	71.8%
	Speak Spanish at Home	6.3%	8.5%	16.6%
	Speak French or French Creole at Home	0.9%	0.9%	6.6%
	Speak German at Home	1.1%	1.2%	0.8%
	Speak Other Indo-European Languages at Home	2.5%	2.2%	2.9%
	Speak Russian and Other Slavic Languages at H	0.8%	0.8%	0.5%
	Speak Chinese at Home	0.1%	0.0%	0.0%
	Speak Korean at Home	0.1%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.1%	0.4%
	Speak Other Asian Languages at Home	0.0%	0.0%	0.0%
	Speak Tagalog and Other Pacific Languages at H	0.0%	0.0%	0.1%
	Speak Other Language at Home	0.2%	0.3%	0.2%
Hispanic	Hispanic Population	1,054	1,705	12,246
	Hispanic Population Percent	7.4%	8.5%	20.6%
	Mexican	19.5%	29.7%	50.6%
	Puerto Rican	16.8%	14.4%	6.6%
	Cuban	12.3%	17.5%	18.2%
	Dominican	0.0%	0.1%	1.8%
	Central American	20.0%	15.4%	6.9%
	South American	14.0%	9.5%	8.7%
	Other Hispanic	17.3%	13.4%	7.2%
	2000 Hispanic Population Percent	5%	5%	5%
1990 Hispanic Population Percent	4%	4%	3%	

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Ancestry	American (percent of total population)	9.0%	9.1%	7.0%
	American	8.9%	9.0%	6.9%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.1%	1.1%	1.0%
	Chinese	0.4%	0.3%	0.2%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.4%	0.3%	0.3%
	South East Asian (ie. Vietnamese)	0.1%	0.2%	0.2%
	Other Asian	0.0%	0.1%	0.2%
	European (percent of total population)	62.0%	58.0%	43.9%
	British	9.9%	9.4%	6.6%
	Dutch	0.9%	0.9%	0.7%
	French	1.8%	1.8%	1.4%
	German	13.0%	12.3%	9.2%
	Italian	10.3%	9.4%	7.1%
	Polish	3.1%	2.9%	2.4%
	Scandinavian	3.6%	3.3%	2.3%
	Scotch/Irish	13.1%	12.5%	9.7%
Other European (ie. Greek/Russian)	6.3%	5.5%	4.4%	
Middle Eastern	0.8%	0.7%	0.5%	
Other Ancestry	8.8%	11.4%	16.7%	
Unclassified Ancestry	11.0%	11.3%	10.3%	
Education (Age 25+)	Adult Population (25 Years or Older)	12,710	17,942	49,488
	Elementary (0 to 8)	3.6%	3.5%	5.4%
	Some High School (9 to 11)	2.8%	3.0%	4.7%
	High School Graduate (12)	20.0%	21.5%	26.6%
	Some College (13 to 16)	22.6%	21.7%	19.6%
	Associates Degree Only	6.0%	6.6%	7.3%
	Bachelors Degree Only	28.0%	26.8%	23.1%
	Graduate Degree	17.0%	16.9%	13.4%
	% College (4+)	45.0%	43.7%	36.4%
Household Type	Total Households – count	7,208	10,169	27,247
	One Person HHs – count	1,964	2,742	7,296
	Family HHs – count	4,939	7,001	18,670
	Married Couple – count	4,596	6,466	15,851
	w/own children – count	428	577	2,177
	w/out own children – count	4,168	5,890	13,674
	Male Householder – count	147	199	690
	Female Householder – count	196	336	2,129
	Non-Family Households – count	306	426	1,281
	1 Person Household	27.2%	27.0%	26.8%
	2 Person Household	58.5%	58.2%	52.8%
	3 Person Household	6.9%	7.4%	9.1%
	4 Person Household	4.4%	4.3%	5.7%
	5 Person Household	1.8%	1.9%	3.2%
	6 Person Household	0.7%	0.8%	1.5%
7+ Person Household	0.4%	0.4%	0.9%	
% Households With Children	8.0%	7.8%	14.0%	

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Housing	Total Housing Units	15,011	19,965	46,001
	Owner Occupied Percent	42.7%	44.6%	47.7%
	Renter Occupied Percent	5.3%	6.3%	11.6%
	Vacant Housing Percent	52.0%	49.1%	40.8%
	Total Housing Units (Census 2000)	5,458	5,750	9,989
	For Rent (Census 2000)	5%	5%	6%
	For Sale (Census 2000)	3%	3%	3%
	Rented or Sold, (Census 2000)	2%	2%	1%
	Seasonal (Census 2014)	81%	81%	79%
	Other (Census 2000)	0%	0%	0%
Homes Built By Year	Homes Built 1990 to 2000	33%	32%	25%
	Homes Built 1980 to 1989	32%	32%	37%
	Homes Built 1970 to 1979	30%	30%	31%
	Homes Built 1960 to 1969	5%	5%	5%
	Homes Built 1950 to 1959	1%	1%	1%
	Homes Built 1940 to 1949	0%	0%	0%
	Homes Built Before 1939	0%	0%	0%
Units in Structure	1 Unit	56%	55%	45%
	2 - 9 Units	8%	7%	10%
	Greater than 10 Units	36%	34%	32%
	Mobilie Trailer	0%	3%	13%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	32.4%	29.5%	21.8%
	Property Value \$750,000 to \$999,999	14.8%	14.6%	13.2%
	Property Value \$500,000 to \$749,999	13.8%	15.6%	22.3%
	Property Value \$400,000 to \$499,999	6.1%	6.6%	9.4%
	Property Value \$300,000, to \$399,999	2.8%	4.2%	7.1%
	Property Value \$200,000 to \$299,999	1.3%	2.7%	6.9%
	Property Value \$150,000 to \$199,999	0.5%	0.9%	2.8%
	Property Value \$100,000 to \$149,999	0.0%	0.2%	1.8%
	Property Value \$60,000 to \$99,999	0.8%	1.4%	1.3%
	Property Value \$40,000 to \$59,999	0.7%	0.6%	0.8%
	Property Value \$0 to \$39,999	1.0%	0.8%	1.5%
	Median Home Value	\$921,026	\$845,945	\$644,712
Median Rent	\$927	\$900	\$791	
Wealth per Household	\$0 and under - percent	14.1%	14.3%	15.3%
	\$1 to \$4999 - percent	6.4%	6.6%	7.4%
	\$5k to \$9999 - percent	3.6%	3.6%	4.0%
	\$10k to \$24999 - percent	5.6%	5.7%	5.9%
	\$25k to \$49999 - percent	6.5%	6.6%	6.7%
	\$50k to \$99999 - percent	10.5%	10.5%	10.5%
	\$100k to \$249999 - percent	20.0%	19.9%	19.4%
	\$250k to \$499999 - percent	15.3%	15.2%	14.5%
	\$500k+ - percent	18.0%	17.7%	16.4%
	Median HH Wealth	\$125,039	\$120,923	\$102,098
	Avg HH Wealth	\$284,181	\$280,413	\$264,251

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Economic Viability	Economic Viability Local	225	225	231
	Economic Viability Indexed	225	225	231
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	4,591	6,729	22,245
	Managerial/Executive	22.5%	22.1%	15.2%
	Professional Specialty	17.0%	16.5%	15.2%
	Healthcare Support	1.5%	1.4%	4.0%
	Sales	15.0%	14.8%	14.5%
	Office & Administrative Support	14.7%	15.1%	10.5%
	Protective Service	1.3%	1.2%	0.9%
	Food Preparation	11.0%	11.0%	11.1%
	Building Maintenance & Cleaning	4.7%	4.2%	8.6%
	Personal Care	1.7%	2.0%	2.7%
	Farming, Fishing, & Forestry	0.4%	0.3%	0.6%
	Construction	4.3%	5.2%	8.8%
	Production & Transportation	5.8%	6.1%	7.9%
	Percent White Collar Workers	70.7%	69.9%	59.4%
Percent Blue Collar Workers	29.3%	30.1%	40.6%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	9.3%	10.0%	9.8%
	Manufacturing	6.4%	5.5%	3.2%
	Transportation	3.3%	2.9%	4.1%
	Information	1.8%	1.4%	1.8%
	Wholesale/Retail	14.4%	15.6%	16.0%
	Finance, Insurance, Real Estate	14.3%	13.6%	10.7%
	Professional Services	7.1%	6.7%	5.6%
	Management Services	0.2%	0.1%	0.0%
	Administrative/Waste Services	3.6%	3.3%	7.3%
	Educational Services	13.2%	13.4%	15.3%
	Entertainment Services	18.3%	18.3%	17.2%
Other Professional Services	4.7%	5.1%	6.7%	
Public Administration	3.3%	4.0%	2.1%	
Transportation To Work	Drive to Work Alone	75.8%	76.1%	79.3%
	Drive to Work Carpool	12.6%	12.4%	12.0%
	Travel to Work by Public Transportation	0.4%	0.5%	0.5%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	1.0%	1.0%	0.8%
	Walked to Work	2.3%	2.3%	1.9%
	Other Means	1.0%	0.9%	0.7%
	Work at Home	6.9%	6.7%	4.7%

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	Travel to Work in Less than 5 Minutes	10.7%	10.5%	7.0%
	Travel to Work in 5 to 9 Minutes	35.4%	35.0%	25.2%
	Travel to Work in 10 to 14 Minutes	18.4%	18.5%	16.4%
	Travel to Work in 15 to 19 Minutes	5.1%	5.2%	10.4%
	Travel to Work in 20 to 29 Minutes	7.2%	7.8%	14.4%
	Travel to Work in 30 to 44 Minutes	12.4%	12.5%	18.0%
	Travel to Work in 45 to 59 Minutes	3.1%	3.1%	3.6%
	Travel to Work in 60 Minutes or more	7.4%	7.2%	5.0%
	Average Travel Time to Work	20	20	20
Vehicles per HH	No Vehicles	3.9%	3.2%	3.8%
	1 Vehicle	44.9%	46.8%	46.4%
	2 Vehicles	43.5%	41.6%	40.9%
	3 or more vehicles	7.8%	8.3%	8.8%
	Average Number of Vehicles	1.57	1.57	1.58
Change	Births (last 12 months)	62	88	366
	Deaths (last 12 months)	411	561	1,303
	Migration (last 12 months)	284	520	1,969
Work place	Workplace Establishments	841	939	2,083
	Workplace Employees (FTE)	6,162	7,058	15,972