2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023

BRIXMOR[®] Latitude: 33.0017 Longitude: -96.7676

Market Plaza 1.00 Mile 3.00 Mile 5.00 Mile				
Market Plano,		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Current Year Estimated Population	11,875	126,245	368,944
	Population Est 23Q1	11,858	126,400	369,390
	Population Est 22Q4	11,857	126,444	369,549
	Population Est 22Q3	11,791	126,335	369,405
	Population Est 22Q2	11,734	125,843	368,707
	Population Est 22Q1	11,690	125,246	368,347
	Population Est 21Q4	11,664	125,178	368,346
	Population Est 21Q3	11,630	125,109	368,131
	Population Est 21Q2	11,632	125,194	367,621
5	Population Fcst	11,614	118,532	348,639
Population	2010 Census Population	6,484	83,398	209,556
ndo	2000 Census Population	6,489	83,888	211,689
ŭ	1990 Census Population	3,755	69,763	166,545
	Current Year Daytime Population	36,276	171,510	492,937
	Average Seasonal Population	15	430	1,183
	Historical Annual Growth, 1990 – 2000	5.62%	1.86%	2.43%
	Historical Annual Growth, 2000 – 2010	-0.01%	-0.06%	-0.10%
	Estimated Annual Growth, 2010 – CY	4.67%	3.18%	4.36%
	Projected Annual Growth, CY to Y5	-0.44%	-1.25%	-1.13%
	Group Qtrs Est	686	6,794	7,582
	Transient Est Average Last 4 Qtrs	0	7,505	42,267
	Current Year Estimated Households	5,719	51,580	159,452
	Households Est 23Q1	5,708	51,630	159,678
	Households Est 22Q4	5,706	51,652	159,769
	Households Est 22Q3	5,671	51,588	159,703
	Households Est 22Q2	5,642	51,372	159,387
	Households Est 22Q1	5,614	51,094	159,093
	Households Est 21Q4	5,601	51,062	159,091
ouseholds	Households Est 21Q3	5,582	51,022	158,982
oų	Households Est 21Q2	5,583	51,055	158,696
nse	Households Fcst	5,544	48,309	151,406
Hoi	2010 Census Households	3,115	36,204	90,455
	2000 Census Households	3,064	35,201	89,347
	1990 Census Households	1,681	28,236	68,338
	Historical Annual Growth, 1990 – 2000	6.19%	2.23%	2.72%
	Historical Annual Growth, 2000 – 2010	0.17%	0.28%	0.12%
	Estimated Annual Growth, 2010 – CY	4.69%	2.71%	4.37%
	Projected Annual Growth, CY to Y5	-0.62%	-1.30%	-1.03%
	Population per Household	1.96	2.32	2.27
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Dec J,	2020		Laulude. 55.0017	Longitude96.7676
Market	Plaza	1.00 Mile	3.00 Mile	5.00 Mile
Plano,	TX	Radius	Radius	Radius
	HH Income \$500,000 or more	1.6%	2.7%	2.1%
	HH Income \$250,000 to \$499,999	1.8%	3.3%	2.5%
	HH Income \$200,000 to \$249,999	4.4%	7.6%	5.8%
	HH Income \$175,000 to \$199,999	3.7%	6.1%	5.6%
	HH Income \$150,000 to \$174,999	5.3%	7.3%	6.0%
	HH Income \$100,000 to 149,999	13.7%	18.6%	17.3%
	HH Income \$75,000 to 99,999	11.0%	11.6%	12.7%
	HH Income \$50,000 to 74,999	19.1%	15.8%	18.1%
	HH Income \$35,000 to 49,999	13.3%	9.4%	11.7%
	HH Income \$25,000 to 34,999	8.4%	9.4 % 6.2%	6.7%
	HH Income \$15,000 to 24,999	8.7%	4.9%	5.4%
	HH Income \$0 to 14,999	9.0%	4.9 <i>%</i> 6.5%	6.2%
			0.5%	
	Average Household Income	\$88,734	\$122,503	\$113,201
	Median Household Income	\$63,021	\$89,103	\$78,243
	Per Capita Income	\$43,209	\$50,545	\$49,186
	2000 Average HH Income	\$83,120	\$93,856	\$88,140
	2000 Median HH Income	\$63,230	\$71,553	\$63,437
	Average Disposable Income	73,450	93,568	85,617
	Median Disposable Income	55,942	78,370	69,341
6	Discretionary HH Income Over \$150,000	1.5%	7.1%	5.7%
Income	Discretionary HH Income \$125,000 to \$149,999	5.8%	8.4%	6.9%
ů –	Discretionary HH Income \$100,000 to \$124,999	5.4%	9.1%	7.3%
_	Discretionary HH Income \$75,000 to \$99,999	10.7%	13.6%	11.7%
	Discretionary HH Income \$50,000 to \$74,999	13.9%	17.7%	18.0%
	Discretionary HH Income \$25,000 to \$49,999	28.9%	24.2%	27.5%
	Discretionary HH Income Under \$25,000	33.7%	19.9%	23.0%
	Average Discretionary HH Income	49,800	67,375	61,073
	Median Discretionary HH Income	37,379	57,991	49,506
	Householder White – Count	3,209	33,761	88,088
	Median HH Income	\$75,356	\$104,487	\$95,010
	Average HH Income	\$91,505	\$108,235	\$102,999
	Householder Black or African-American – Count	582	3,891	19,769
	Median HH Income	\$54,606	\$59,625	\$60,218
	Average HH Income	\$61,953	\$71,144	\$69,163
	Householder Hispanic – Count	503	4,612	
	Median HH Income	\$39,672	\$68,367	\$59,345
	Average HH Income	\$53,030	\$82,345	\$72,490
	Householder Asian or Pacific Islander – Count	1,048	6,248	15,679
	Median HH Income	\$61,851	\$82,511	\$91,815
	Average HH Income	\$72,673	\$88,134	\$94,200
	Householder Other or Pacific Islander – Count	377	3,067	10,387
	Median HH Income	\$39,267	\$75,654	\$70,588
	Average HH Income	\$53,830	\$86,545	\$83,263
Gender	Male Population	6,072	62,616	181,625
Gen	Female Population	5,803	63,628	187,319
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2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval



	2023		Latitude: 33.0017	Longitude: -96.767
Market Plano,		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Count of Pop 0 to 4 years	780	7,074	23,270
	Count of Pop 0 to 7 years	836	9,635	30,435
	Count of Pop 5 - 13	687	11,576	35,396
	Count of Pop 14 - 18	613	7,125	17,756
	Count of Pop 19 - 22	867	8,202	19,277
	Count of Pop 22 - 25	761	6,459	15,116
	Count of Pop 25 - 29	1,442	8,819	28,276
	Count of Pop 30 - 34	1,476	8,934	31,994
	Count of Pop 35 - 39	849	8,290	28,971
	Count of Pop 40 - 44	565	7,750	25,078
	Count of Pop 45 - 59	1,346	21,192	64,767
	Count of Pop 60 - 74	1,143	19,633	53,927
E	Count of Pop 75 - 84	777	8,072	18,571
Total Population by Age	Count of Pop 85+	569	3,119	6,546
opula Age	% of Pop 0 to 4 years	6.6%	5.6%	6.3%
by ⊿	% of Pop 0 to 7 years	7.0%	7.6%	8.2%
b [% of Pop 5 - 13	5.8%	9.2%	9.6%
E I	% of Pop 14 - 18	5.2%	5.6%	4.8%
-	% of Pop 19 - 22	7.3%	6.5%	5.2%
	% of Pop 22 - 25	6.4%	5.1%	4.1%
	% of Pop 25 - 29	12.1%	7.0%	7.7%
	% of Pop 30 - 34	12.4%	7.1%	8.7%
	% of Pop 35 - 39	7.2%	6.6%	7.9%
	% of Pop 40 - 44	4.8%	6.1%	6.8%
	% of Pop 45 - 59	11.3%	16.8%	17.6%
	% of Pop 60 - 74	9.6%	15.6%	14.6%
	% of Pop 75 - 84	6.5%	6.4%	5.0%
	% of Pop 85+	4.8%	2.5%	1.8%
	Median Age	32.7	38.0	37.3
	Average Age	38.4	40.2	39.1
	% of Pop 0 to 4 years	6.7%	5.8%	6.5%
	% of Pop 5 - 13	5.8%	9.5%	10.0%
	% of Pop 14 - 18	5.6%	5.8%	5.0%
	% of Pop 19 - 22	8.1%	7.1%	5.5%
	% of Pop 22 - 25	7.1%	5.9%	4.4%
ion	% of Pop 25 - 29	13.4%	7.7%	8.0%
Male Population by Age	% of Pop 30 - 34	13.6%	7.5%	9.0%
	% of Pop 35 - 39	7.5%	6.6%	8.0%
by by	% of Pop 40 - 44	5.0%	6.1%	6.9%
Male	% of Pop 45 - 59	10.7%	16.3%	17.2%
	% of Pop 75 - 84	5.0%	5.5%	4.4%
		8.2%	14.4%	13.8%
	% of Pop 60 - 74	0.270		
	% of Pop 60 - 74 % of Pop 85+	3.3%	1.8%	
				1.3% 36.0

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Market Plaza 1.00 Mile Radius 3.00 Mile Radius 5.00 Mile Radius % of Pop 0 to 4 years 6.5% 5.4% 6.1% % of Pop 5 - 13 5.8% 8.9% 9.2% % of Pop 14 - 18 4.7% 5.5% 4.6% % of Pop 19 - 22 6.5% 5.9% 4.9% % of Pop 22 - 25 5.7% 4.4% 3.8% % of Pop 25 - 29 10.8% 6.3% 7.3% % of Pop 30 - 34 11.2% 6.7% 8.4% % of Pop 35 - 39 6.8% 6.1% 6.7% % of Pop 40 - 44 4.5% 6.1% 6.7% % of Pop 40 - 59 12.0% 17.3% 17.9% % of Pop 5 - 58 8.1% 7.3% 5.7% % of Pop 85+ 6.3% 3.1% 2.2% Median Age 34.5 40.4 38.7 % of Pop 85+ 6.3% 3.1% 2.2% Median Age 34.5 40.4 38.7 Count of White 5,534 79,473 197,867
% of Pop 5 - 13 5.8% 8.9% 9.2% % of Pop 14 - 18 4.7% 5.5% 4.6% % of Pop 19 - 22 6.5% 5.9% 4.9% % of Pop 22 - 25 5.7% 4.4% 3.8% % of Pop 30 - 34 11.2% 6.7% 8.4% % of Pop 35 - 39 6.8% 6.5% 7.7% % of Pop 40 - 44 4.5% 6.1% 6.7% % of Pop 45 - 59 12.0% 17.3% 17.9% % of Pop 75 - 84 8.1% 7.3% 5.7% % of Pop 85+ 6.3% 3.1% 2.2% Median Age 34.5 40.4 38.7 Average Age 41.0 41.8 40.5% Count of White 5,534 79,473 197,867 Count of Black or African-American 1,196 9,040 45,217 Count of Asian or Pacific Islander 3,428 18,593 47,31
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% of Pop 85+ 6.3% 3.1% 2.2% Median Age 34.5 40.4 38.7 Average Age 41.0 41.8 40.3 Count of White 5,534 79,473 197,867 Count of Black or African-American 1,196 9,040 45,217 Count of Asian or Pacific Islander 3,428 18,593 47,317
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Count of Black or African-American1,1969,04045,21Count of Asian or Pacific Islander3,42818,59347,31
Count of Asian or Pacific Islander3,42818,59347,31
Count of Other races 1,718 19,138 78,554 White 46.6% 63.0% 53.6%
2 White 46.6% 63.0% 53.6%
Black or African American10.1%7.2%12.3%A in the second secon
Asian 28.9% 14.7% 12.8%
Other Races 14.5% 15.2% 21.3%
Speak English at Home 64.8% 73.8% 69.3%
Speak Spanish at Home 10.3% 9.1% 15.2%
Speak French or French Creole at Home0.5%0.7%0.7%
Speak German at Home 0.1% 0.3% 0.3%
Speak Other Indo-European Languages at Home 10.4% 5.7% 4.8%
Speak Russian and Other Slavic Languages at H 2.1% 0.8% 0.9%
Speak Other Indo-European Languages at Home10.4%5.7%4.8%Speak Russian and Other Slavic Languages at H2.1%0.8%0.9%Speak Chinese at Home5.8%4.3%2.8%Speak Korean at Home0.5%0.4%0.7%
בי ס Speak Korean at Home 0.5% 0.4% 0.7%
Speak Vietnamese at Home0.7%0.6%0.6%
Speak Other Asian Languages at Home 3.3% 2.5% 2.4%
Speak Tagalog and Other Pacific Languages at F 0.4% 0.5% 0.4%
Speak Other Language at Home1.1%1.3%1.8%
Hispanic Population 1,551 17,109 76,272
Hispanic Population Percent13.1%13.6%20.7%
Mexican 49.2% 61.7% 66.1%
Puerto Rican 16.2% 7.0% 3.6%
Cuban 0.1% 2.1% 1.7%
Cuban 0.1% 2.1% 1.7% Dominican 0.0% 0.7% 0.7% Central American 6.0% 8.5% 13.1%
Central American 6.0% 8.5% 13.1%
South American 13.9% 11.8% 8.8%
Other Hispanic 14.5% 8.2% 6.1%
2000 Hispanic Population Percent 7% 8% 13%
1990 Hispanic Population Percent6%4%7%

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Dec 5, 2023

BRIXMOR[®] Latitude: 33.0017 Longitude: -96.7676

Dec 5, 2	2023		Latitude: 33.0017	Longitude: -96.7676
Market Plano,		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	American (percent of total population) American Native American (ie. Indian/Eskimo)	3.4% 3.2% 0.2%	4.4% 4.1% 0.2% 0.1%	3.9% 3.6% 0.3%
	Hawaiian/Pacific Islander Asian (percent of total population) Chinese Japanese Korean South Central Asian (ie. Indian)	0.0% 28.8% 7.1% 0.2% 1.3% 16.6%	14.7% 4.2% 0.2% 0.9% 6.7%	0.1% 12.7% 3.2% 0.2% 1.0% 5.9%
ry	South East Asian (ie. Vietnamese) Other Asian	2.3% 1.4%	0.7% 2.2% 0.6%	1.9% 0.5%
Ancestry	European (percent of total population) British Dutch	21.8% 4.6% 0.4%	31.1% 6.9% 0.5%	25.7% 5.6% 0.4%
	French German Italian Polish	0.6% 5.2% 2.2% 0.8%	1.3% 6.6% 1.8% 1.2%	1.2% 5.5% 1.5% 0.8%
	Scandinavian Scotch/Irish Other European (ie. Greek/Russian) Middle Eastern	1.2% 3.9% 3.0% 1.3%	1.8% 6.5% 4.6% 1.5%	1.4% 5.6% 3.7% 1.3%
	Other Ancestry Unclassified Ancestry	1.3% 23.1% 8.4%	22.7% 12.0%	1.3% 24.9% 10.8%
	Adult Population (25 Years or Older) Elementary (0 to 8) Some High School (9 to 11)	8,167 3.0% 2.3%	85,808 2.1% 2.3%	258,129 3.6% 3.3%
Education (Age 25+)	High School Graduate (12) Some College (13 to 16) Associates Degree Only	9.1% 17.6% 5.7%	10.6% 17.4% 5.9%	13.0% 19.0% 6.4%
Ec (A	Bachelors Degree Only Graduate Degree	35.2% 27.3%	36.6% 25.2%	34.1% 20.6%
	% College (4+)	62.5%	61.8%	54.7%
	Total Households – count One Person HHs – count Family HHs – count Married Couple – count	5,719 2,563 2,114 1,575	51,580 16,228 30,690 24,175	159,452 55,347 90,222 67,875
old	w/own children – count w/out own children – count Male Householder – count Female Householder – count	463 1,112 127 412	9,479 14,695 1,596 4,919	27,578 40,297 6,139 16,207
Household Type	Non-Family Households – count	1,041	4,662	13,883
Hou T	1 Person Household 2 Person Household 3 Person Household	44.8% 33.5% 10.0%	31.5% 34.6% 14.7%	34.7% 32.7% 14.1%
	4 Person Household 5 Person Household 6 Person Household	7.8% 2.6%	12.4% 4.6% 1.5%	11.3% 4.6%
	7+ Person Household 7+ Person Household % Households With Children	0.8% 0.5% 13.2%	0.7% 24.9%	1.7% 0.9% 24.8%

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Dec 5, 2023

BRIXMOR[®] Latitude: 33.0017 Longitude: -96.7676

				Longitude96.7676
Market Plano,		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Total Housing Units	6,312	55,321	171,236
	Owner Occupied Percent	23.7%	51.8%	40.2%
		66.9%	41.5%	53.0%
	Renter Occupied Percent			
bu	Vacant Housing Percent	9.4%	6.8%	6.9%
S	Total Housing Units (Census 2000)	3,280	36,586	93,714
Housing	For Rent (Census 2000)	79%	63%	74%
	For Sale (Census 2000)	9%	16%	12%
	Rented or Sold, (Census 2000)	4%	6%	3%
	Seasonal (Census 2014)	9%	6%	3%
	Other (Census 2000)	3%	6%	4%
	Homes Built 1990 to 2000	50%	26%	27%
I E	Homes Built 1980 to 1989	42%	38%	36%
Bl	Homes Built 1970 to 1979	7%	27%	25%
es ≻	Homes Built 1960 to 1969	0%	7%	8%
Homes Built By Year	Homes Built 1950 to 1959	0%	1%	3%
1 2	Homes Built 1940 to 1949	0%	0%	0%
	Homes Built Before 1939	0%	0%	0%
	1 Unit	36%	63%	54%
Units in Structure	2 - 9 Units	15%	14%	17%
ts	Greater than 10 Units	48%	23%	28%
Init	Mobilie Trailer	40 % 0%	0%	0%
D ts				
	Other Units	0%	0%	0%
	Property Value \$1,000,000 or more	4.2%	8.2%	9.2%
	Property Value \$750,000 to \$999,999	10.5%	10.9%	10.4%
	Property Value \$500,000 to \$749,999	42.4%	36.5%	31.7%
(p	Property Value \$400,000 to \$499,999	18.4%	20.8%	18.8%
pie pie	Property Value \$300,000, to \$399,999	10.8%	13.5%	13.7%
e Value Occupied)	Property Value \$200,000 to \$299,999	5.6%	6.0%	8.9%
	Property Value \$150,000 to \$199,999	3.2%	1.3%	2.4%
m m	Property Value \$100,000 to \$149,999	1.2%	0.8%	1.1%
Home Value wner Occupi	Property Value \$60,000 to \$99,999	1.6%	0.2%	0.3%
T õ	Property Value \$40,000 to \$59,999	0.1%	0.2%	0.2%
l e	Property Value \$0 to \$39,999	0.7%	0.5%	0.5%
	Median Home Value	\$545,516	\$542,273	\$521,812
	Median Rent	\$769	\$749	\$758
	\$0 and under - percent	20.1%	17.2%	18.5%
	\$1 to \$4999 - percent	10.4%	8.1%	9.1%
	\$5k to \$9999 - percent	5.4%	4.5%	4.9%
old	\$10k to \$24999 - percent	7.0%	6.3%	6.6%
Wealth Household	\$25k to \$49999 - percent	6.6%	6.6%	6.7%
Wealth Househ	\$50k to \$99999 - percent	9.3%	9.8%	9.7%
Ve Hou	\$100k to \$249999 - percent	16.0%	17.8%	17.1%
	\$250k to \$499999 - percent	11.7%	13.5%	12.6%
per	\$500k+ - percent	13.6%	16.2%	14.7%
	Median HH Wealth	\$52,991	\$87,153	\$71,165
	Avg HH Wealth	\$218,766	\$255,194	\$235,824

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023

BRIXMOR[®] Latitude: 33 0017 Longitude: -96 7676

Dec 5,	2023		Latitude: 33.0017	Longitude: -96.7676
Market Plano,		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Economic Viability	Economic Viability Local Economic Viability Indexed	226 226	223 223	231 231
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	5,774 19.9% 37.9% 3.7% 11.1% 9.8% 0.5% 4.1% 2.2% 2.7% 0.0% 4.4% 3.8% 82.3% 17.7%	65,412 25.0% 34.0% 1.9% 12.3% 10.1% 1.4% 3.6% 1.7% 2.4% 0.0% 3.2% 4.4% 83.3% 16.7%	$\begin{array}{c} 23.6\%\\ 29.3\%\\ 1.9\%\\ 12.1\%\\ 11.2\%\\ 1.2\%\\ 4.7\%\\ 2.4\%\\ 2.3\%\\ 0.1\%\\ 5.0\%\\ 6.1\%\end{array}$
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction Manufacturing Transportation Information Wholesale/Retail Finance, Insurance, Real Estate Professional Services Management Services Administrative/Waste Services Educational Services Entertainment Services Other Professional Services Public Administration	$\begin{array}{c} 4.9\% \\ 5.0\% \\ 3.2\% \\ 3.4\% \\ 12.3\% \\ 10.3\% \\ 17.2\% \\ 0.0\% \\ 4.0\% \\ 25.9\% \\ 9.4\% \\ 3.9\% \\ 0.6\% \end{array}$	4.8% 6.3% 3.1% 2.9% 12.8% 13.0% 15.2% 0.3% 3.7% 24.4% 7.7% 4.2% 1.6%	2.9% 14.0% 12.7% 14.3% 0.5% 4.3% 20.3%
Transportation To Work	Drive to Work Alone Drive to Work Carpool Travel to Work by Public Transportation Drive to Work on Motorcycle Drive to Work on Bicycle Walked to Work Other Means Work at Home	84.2% 9.8% 1.7% 0.1% 0.1% 0.4% 0.4% 3.6%	84.3% 7.6% 1.3% 0.1% 0.1% 1.1% 1.0% 4.5%	

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval



DC0 0, 2				
Market Plano,		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Travel to Work in Less than 5 Minutes	1.6%	1.6%	1.7%
	Travel to Work in 5 to 9 Minutes	7.6%	8.6%	8.4%
	Travel to Work in 10 to 14 Minutes	13.6%	15.0%	14.1%
	Travel to Work in 15 to 19 Minutes	22.2%	17.6%	17.3%
	Travel to Work in 20 to 29 Minutes	24.9%	22.5%	22.3%
	Travel to Work in 30 to 44 Minutes	19.1%	22.3%	23.5%
	Travel to Work in 45 to 59 Minutes	7.2%	7.8%	7.9%
	Travel to Work in 60 Minutes or more	3.5%	4.7%	4.8%
	Average Travel Time to Work	22	23	24
	No Vehicles	12.3%	5.6%	4.6%
les H	1 Vehicle	56.4%	37.8%	42.5%
r H	2 Vehicles	23.8%	41.8%	38.9%
Vehicles per HH	3 or more vehicles	7.6%	14.8%	14.0%
	Average Number of Vehicles	1.27	1.70	1.67
Change	Births (last 12 months)	190	1,452	4,814
an	Deaths (last 12 months)	167	1,464	3,591
່ວ	Migration (last 12 months)	123	453	-902
Work place	Workplace Establishments	483	5,038	17,455
pla V	Workplace Employees (FTE)	8,212	71,045	273,668