

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 43.217839 Longitude: -87.922863

Mequon Pavillions Mequon, WI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	15,127	68,244	598,555
	Population Est 23Q1	15,137	68,286	598,653
	Population Est 22Q4	15,077	68,174	598,305
	Population Est 22Q3	15,045	67,959	598,409
	Population Est 22Q2	15,035	67,677	597,705
	Population Est 22Q1	15,012	67,520	597,235
	Population Est 21Q4	15,030	67,582	598,268
	Population Est 21Q3	15,015	67,482	597,400
	Population Est 21Q2	14,990	67,556	598,237
	Population Fcst	14,766	68,510	599,908
	2010 Census Population	14,634	53,279	572,106
	2000 Census Population	14,742	53,311	577,595
	1990 Census Population	13,731	52,194	595,914
	Current Year Daytime Population	22,022	86,180	719,543
	Average Seasonal Population	937	2,298	7,257
	Historical Annual Growth, 1990 – 2000	0.71%	0.21%	-0.31%
	Historical Annual Growth, 2000 – 2010	-0.07%	-0.01%	-0.10%
	Estimated Annual Growth, 2010 – CY	0.25%	1.89%	0.34%
	Projected Annual Growth, CY to Y5	-0.48%	0.08%	0.05%
	Group Qtrs Est	434	1,765	16,625
Transient Est Average Last 4 Qtrs	287	4,753	24,132	
<b>Households</b>	Current Year Estimated Households	6,054	27,812	246,960
	Households Est 23Q1	6,055	27,813	246,848
	Households Est 22Q4	6,052	27,804	246,696
	Households Est 22Q3	6,040	27,716	246,716
	Households Est 22Q2	6,035	27,594	246,406
	Households Est 22Q1	6,025	27,535	246,251
	Households Est 21Q4	6,034	27,560	246,676
	Households Est 21Q3	6,027	27,518	246,267
	Households Est 21Q2	6,016	27,557	246,594
	Households Fcst	5,877	27,900	247,275
	2010 Census Households	5,921	21,692	222,019
	2000 Census Households	5,536	20,981	220,861
	1990 Census Households	4,829	19,005	223,056
	Historical Annual Growth, 1990 – 2000	1.38%	0.99%	-0.10%
	Historical Annual Growth, 2000 – 2010	0.67%	0.33%	0.05%
	Estimated Annual Growth, 2010 – CY	0.17%	1.89%	0.81%
	Projected Annual Growth, CY to Y5	-0.59%	0.06%	0.03%
Population per Household	2.43	2.39	2.36	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 43.217839 Longitude: -87.922863

Mequon Pavilions Mequon, WI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.1%	1.8%	0.9%
	HH Income \$250,000 to \$499,999	2.6%	2.2%	1.0%
	HH Income \$200,000 to \$249,999	6.0%	5.1%	2.4%
	HH Income \$175,000 to \$199,999	19.6%	12.4%	3.5%
	HH Income \$150,000 to \$174,999	6.4%	7.6%	3.5%
	HH Income \$100,000 to 149,999	19.7%	20.8%	12.4%
	HH Income \$75,000 to 99,999	9.7%	11.8%	10.8%
	HH Income \$50,000 to 74,999	13.6%	13.8%	16.5%
	HH Income \$35,000 to 49,999	7.9%	8.0%	13.1%
	HH Income \$25,000 to 34,999	4.8%	5.8%	10.5%
	HH Income \$15,000 to 24,999	3.9%	5.5%	10.7%
	HH Income \$0 to 14,999	3.6%	5.3%	14.7%
	Average Household Income	\$169,075	\$140,081	\$78,335
	Median Household Income	\$116,667	\$99,593	\$51,334
	Per Capita Income	\$68,718	\$58,021	\$32,981
	2000 Average HH Income	\$140,104	\$110,121	\$50,688
	2000 Median HH Income	\$92,645	\$74,023	\$35,914
	Average Disposable Income	101,196	91,038	58,821
	Median Disposable Income	94,494	82,320	44,451
	Discretionary HH Income Over \$150,000	5.1%	4.3%	1.7%
	Discretionary HH Income \$125,000 to \$149,999	17.2%	10.9%	3.0%
	Discretionary HH Income \$100,000 to \$124,999	11.8%	10.1%	3.9%
	Discretionary HH Income \$75,000 to \$99,999	15.3%	14.8%	7.1%
	Discretionary HH Income \$50,000 to \$74,999	15.9%	19.6%	12.9%
	Discretionary HH Income \$25,000 to \$49,999	20.7%	22.2%	24.4%
	Discretionary HH Income Under \$25,000	14.1%	18.2%	47.0%
	Average Discretionary HH Income	78,069	68,700	39,547
	Median Discretionary HH Income	74,143	62,768	27,497
	Householder White – Count	5,534	22,393	123,438
	Median HH Income	\$120,649	\$107,307	\$73,984
	Average HH Income	\$114,280	\$107,475	\$85,601
	Householder Black or African-American – Count	144	2,626	83,058
	Median HH Income	\$70,609	\$52,909	\$32,335
Average HH Income	\$86,368	\$62,563	\$42,676	
Householder Hispanic – Count	101	829	21,045	
Median HH Income	\$97,143	\$109,857	\$38,527	
Average HH Income	\$106,975	\$102,668	\$50,573	
Householder Asian or Pacific Islander – Count	194	978	8,052	
Median HH Income	\$71,579	\$91,798	\$67,322	
Average HH Income	\$91,125	\$102,904	\$77,326	
Householder Other or Pacific Islander – Count	82	987	11,367	
Median HH Income	\$68,374	\$100,257	\$43,231	
Average HH Income	\$91,176	\$98,095	\$57,876	
Gender	Male Population	7,208	32,601	287,671
	Female Population	7,919	35,642	310,883

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 43.217839 Longitude: -87.922863

Mequon Pavilions Mequon, WI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	575	3,137	37,032
	Count of Pop 0 to 7 years	918	4,837	51,939
	Count of Pop 5 - 13	1,458	7,060	69,939
	Count of Pop 14 - 18	830	3,634	35,671
	Count of Pop 19 - 22	823	3,578	38,684
	Count of Pop 22 - 25	582	2,549	30,304
	Count of Pop 25 - 29	525	2,890	41,328
	Count of Pop 30 - 34	459	2,973	44,614
	Count of Pop 35 - 39	645	3,691	40,265
	Count of Pop 40 - 44	793	4,008	35,773
	Count of Pop 45 - 59	2,847	12,951	98,966
	Count of Pop 60 - 74	3,485	14,251	89,752
	Count of Pop 75 - 84	1,497	5,447	26,621
	Count of Pop 85+	608	2,074	9,608
	% of Pop 0 to 4 years	3.8%	4.6%	6.2%
	% of Pop 0 to 7 years	6.1%	7.1%	8.7%
	% of Pop 5 - 13	9.6%	10.3%	11.7%
	% of Pop 14 - 18	5.5%	5.3%	6.0%
	% of Pop 19 - 22	5.4%	5.2%	6.5%
	% of Pop 22 - 25	3.8%	3.7%	5.1%
	% of Pop 25 - 29	3.5%	4.2%	6.9%
	% of Pop 30 - 34	3.0%	4.4%	7.5%
	% of Pop 35 - 39	4.3%	5.4%	6.7%
	% of Pop 40 - 44	5.2%	5.9%	6.0%
% of Pop 45 - 59	18.8%	19.0%	16.5%	
% of Pop 60 - 74	23.0%	20.9%	15.0%	
% of Pop 75 - 84	9.9%	8.0%	4.4%	
% of Pop 85+	4.0%	3.0%	1.6%	
Median Age	50.1	45.7	35.2	
Average Age	46.5	44.0	37.7	
Male Population by Age	% of Pop 0 to 4 years	4.1%	4.9%	6.6%
	% of Pop 5 - 13	10.6%	11.1%	12.4%
	% of Pop 14 - 18	5.7%	5.6%	6.2%
	% of Pop 19 - 22	5.6%	5.5%	6.7%
	% of Pop 22 - 25	4.0%	4.0%	5.2%
	% of Pop 25 - 29	3.7%	4.4%	6.9%
	% of Pop 30 - 34	3.2%	4.5%	7.5%
	% of Pop 35 - 39	4.4%	5.4%	6.7%
	% of Pop 40 - 44	5.4%	5.9%	5.9%
	% of Pop 45 - 59	18.7%	19.0%	16.5%
	% of Pop 75 - 84	9.3%	7.4%	3.9%
	% of Pop 60 - 74	22.6%	20.2%	14.6%
	% of Pop 85+	2.7%	2.1%	1.1%
	Median Age	47.8	43.9	34.1
Average Age	44.9	42.6	36.7	

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 43.217839 Longitude: -87.922863

Mequon Pavilions Mequon, WI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	3.5%	4.3%	5.8%
	% of Pop 5 - 13	8.8%	9.7%	11.1%
	% of Pop 14 - 18	5.3%	5.1%	5.7%
	% of Pop 19 - 22	5.3%	5.0%	6.3%
	% of Pop 22 - 25	3.7%	3.5%	4.9%
	% of Pop 25 - 29	3.2%	4.1%	6.9%
	% of Pop 30 - 34	2.9%	4.2%	7.5%
	% of Pop 35 - 39	4.2%	5.4%	6.8%
	% of Pop 40 - 44	5.1%	5.8%	6.0%
	% of Pop 45 - 59	18.9%	18.9%	16.6%
	% of Pop 60 - 74	23.5%	21.5%	15.4%
	% of Pop 75 - 84	10.5%	8.6%	4.9%
	% of Pop 85+	5.2%	3.9%	2.1%
	Median Age	52.0	47.5	36.4
Average Age	48.0	45.3	38.8	
Race	Count of White	13,031	53,283	272,939
	Count of Black or African-American	498	6,842	215,612
	Count of Asian or Pacific Islander	703	3,232	28,454
	Count of Other races	895	4,886	81,550
	White	86.1%	78.1%	45.6%
	Black or African American	3.3%	10.0%	36.0%
	Asian	4.7%	4.7%	4.8%
	Other Races	5.9%	7.2%	13.6%
Language Spoken	Speak English at Home	90.5%	90.3%	84.7%
	Speak Spanish at Home	1.9%	2.3%	9.0%
	Speak French or French Creole at Home	0.8%	0.5%	0.4%
	Speak German at Home	0.3%	0.5%	0.4%
	Speak Other Indo-European Languages at Home	1.1%	1.0%	0.7%
	Speak Russian and Other Slavic Languages at H	3.0%	2.0%	0.6%
	Speak Chinese at Home	0.7%	1.0%	0.4%
	Speak Korean at Home	0.2%	0.2%	0.1%
	Speak Vietnamese at Home	0.2%	0.2%	0.1%
	Speak Other Asian Languages at Home	0.4%	0.7%	2.4%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.1%	0.1%
	Speak Other Language at Home	0.8%	1.3%	1.1%
Hispanic	Hispanic Population	533	2,777	73,005
	Hispanic Population Percent	3.5%	4.1%	12.2%
	Mexican	49.4%	53.6%	63.4%
	Puerto Rican	22.1%	17.7%	25.7%
	Cuban	0.1%	2.2%	1.4%
	Dominican	0.0%	0.1%	1.0%
	Central American	9.7%	7.1%	2.6%
	South American	11.1%	13.8%	2.1%
	Other Hispanic	7.7%	5.5%	3.8%
	2000 Hispanic Population Percent	2%	2%	9%
	1990 Hispanic Population Percent	0%	1%	5%

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 43.217839 Longitude: -87.922863

Mequon Pavilions Mequon, WI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Ancestry</b>	American (percent of total population)	3.5%	2.8%	1.7%
	American	3.4%	2.6%	1.4%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.3%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	4.6%	4.7%	4.7%
	Chinese	1.5%	1.3%	0.6%
	Japanese	0.1%	0.2%	0.1%
	Korean	0.2%	0.2%	0.2%
	South Central Asian (ie. Indian)	2.1%	1.4%	0.7%
	South East Asian (ie. Vietnamese)	0.8%	1.4%	2.6%
	Other Asian	0.0%	0.2%	0.5%
	European (percent of total population)	63.1%	58.9%	33.0%
	British	6.1%	5.0%	2.3%
	Dutch	1.1%	1.0%	0.5%
	French	1.2%	1.6%	1.1%
	German	22.3%	22.9%	14.2%
	Italian	2.9%	3.0%	1.8%
	Polish	5.4%	5.1%	3.1%
	Scandinavian	3.8%	3.8%	2.2%
	Scotch/Irish	9.0%	7.7%	4.3%
Other European (ie. Greek/Russian)	11.3%	8.6%	3.4%	
Middle Eastern	1.1%	1.5%	0.4%	
Other Ancestry	10.8%	15.2%	35.3%	
Unclassified Ancestry	13.3%	12.9%	12.7%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	10,859	48,286	386,925
	Elementary (0 to 8)	0.6%	0.6%	4.0%
	Some High School (9 to 11)	1.2%	1.8%	7.6%
	High School Graduate (12)	9.6%	12.5%	25.9%
	Some College (13 to 16)	14.9%	16.4%	20.3%
	Associates Degree Only	3.3%	6.4%	7.2%
	Bachelors Degree Only	37.6%	34.6%	21.2%
	Graduate Degree	32.7%	27.7%	13.8%
	% College (4+)	70.3%	62.3%	35.0%
<b>Household Type</b>	Total Households – count	6,054	27,812	246,960
	One Person HHs – count	1,547	7,854	87,677
	Family HHs – count	4,254	18,621	137,578
	Married Couple – count	3,591	15,767	80,465
	w/own children – count	1,288	5,795	31,338
	w/out own children – count	2,303	9,972	49,126
	Male Householder – count	310	1,176	13,010
	Female Householder – count	354	1,678	44,103
	Non-Family Households – count	252	1,338	21,705
	1 Person Household	25.6%	28.2%	35.5%
	2 Person Household	38.8%	36.3%	30.5%
	3 Person Household	13.0%	13.7%	14.1%
	4 Person Household	13.8%	13.6%	10.7%
	5 Person Household	6.2%	5.6%	5.3%
	6 Person Household	1.9%	1.8%	2.4%
7+ Person Household	0.6%	0.8%	1.5%	
% Households With Children	25.5%	26.4%	27.1%	

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 43.217839 Longitude: -87.922863

Mequon Pavilions Mequon, WI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	6,453	29,576	271,550
	Owner Occupied Percent	79.5%	72.3%	40.8%
	Renter Occupied Percent	14.4%	21.7%	50.1%
	Vacant Housing Percent	6.2%	6.0%	9.1%
	Total Housing Units (Census 2000)	5,856	21,836	236,727
	For Rent (Census 2000)	30%	30%	49%
	For Sale (Census 2000)	20%	21%	13%
	Rented or Sold, (Census 2000)	6%	7%	8%
	Seasonal (Census 2014)	12%	18%	3%
	Other (Census 2000)	7%	10%	24%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	16%	11%	6%
	Homes Built 1980 to 1989	18%	12%	6%
	Homes Built 1970 to 1979	26%	20%	11%
	Homes Built 1960 to 1969	12%	15%	13%
	Homes Built 1950 to 1959	21%	25%	20%
	Homes Built 1940 to 1949	3%	7%	12%
	Homes Built Before 1939	4%	11%	32%
<b>Units in Structure</b>	1 Unit	87%	80%	49%
	2 - 9 Units	2%	8%	32%
	Greater than 10 Units	11%	12%	18%
	Mobilie Trailer	0%	0%	0%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	10.9%	6.0%	2.6%
	Property Value \$750,000 to \$999,999	14.9%	9.2%	4.2%
	Property Value \$500,000 to \$749,999	24.6%	19.6%	10.0%
	Property Value \$400,000 to \$499,999	17.1%	16.9%	10.3%
	Property Value \$300,000, to \$399,999	14.0%	18.6%	14.4%
	Property Value \$200,000 to \$299,999	9.8%	16.3%	19.9%
	Property Value \$150,000 to \$199,999	1.3%	4.7%	11.2%
	Property Value \$100,000 to \$149,999	1.6%	2.9%	13.8%
	Property Value \$60,000 to \$99,999	0.2%	1.2%	8.4%
	Property Value \$40,000 to \$59,999	0.1%	0.3%	2.1%
	Property Value \$0 to \$39,999	0.3%	0.6%	1.9%
	Median Home Value	\$530,030	\$420,630	\$256,984
Median Rent	\$899	\$810	\$533	
<b>Wealth per Household</b>	\$0 and under - percent	14.2%	15.3%	19.7%
	\$1 to \$4999 - percent	5.9%	6.7%	10.3%
	\$5k to \$9999 - percent	3.5%	3.8%	5.3%
	\$10k to \$24999 - percent	5.5%	5.8%	6.9%
	\$25k to \$49999 - percent	6.5%	6.6%	6.8%
	\$50k to \$99999 - percent	10.2%	10.2%	9.9%
	\$100k to \$249999 - percent	19.5%	19.0%	16.7%
	\$250k to \$499999 - percent	15.5%	14.8%	11.7%
	\$500k+ - percent	19.3%	17.9%	12.6%
	Median HH Wealth	\$133,138	\$113,422	\$54,735
	Avg HH Wealth	\$296,553	\$279,384	\$211,360

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 43.217839 Longitude: -87.922863

Mequon Pavilions Mequon, WI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Economic Viability</b>	Economic Viability Local	208	209	208
	Economic Viability Indexed	208	209	208
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	7,320	35,162	295,412
	Managerial/Executive	28.4%	24.1%	14.8%
	Professional Specialty	35.1%	34.6%	24.1%
	Healthcare Support	1.5%	1.7%	6.2%
	Sales	10.8%	11.0%	8.8%
	Office & Administrative Support	6.4%	8.6%	10.6%
	Protective Service	0.6%	1.4%	1.8%
	Food Preparation	2.6%	3.1%	6.2%
	Building Maintenance & Cleaning	1.4%	1.7%	3.8%
	Personal Care	2.2%	2.3%	2.5%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.3%
	Construction	2.5%	3.0%	4.7%
	Production & Transportation	8.6%	8.4%	16.2%
	Percent White Collar Workers	82.1%	80.1%	64.6%
Percent Blue Collar Workers	17.9%	19.9%	35.4%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	4.2%	3.8%	4.0%
	Manufacturing	11.4%	13.0%	14.8%
	Transportation	2.0%	3.2%	4.6%
	Information	2.8%	2.4%	1.8%
	Wholesale/Retail	8.2%	11.6%	12.2%
	Finance, Insurance, Real Estate	11.6%	10.4%	6.4%
	Professional Services	14.1%	10.8%	6.0%
	Management Services	0.7%	0.6%	0.3%
	Administrative/Waste Services	2.0%	2.5%	5.5%
	Educational Services	31.7%	29.0%	27.8%
	Entertainment Services	3.8%	5.8%	9.4%
Other Professional Services	5.2%	4.2%	4.3%	
Public Administration	2.4%	3.0%	3.0%	
<b>Transportation To Work</b>	Drive to Work Alone	86.2%	86.1%	70.7%
	Drive to Work Carpool	6.9%	6.4%	12.2%
	Travel to Work by Public Transportation	0.7%	0.8%	9.2%
	Drive to Work on Motorcycle	0.0%	0.0%	0.1%
	Drive to Work on Bicycle	0.0%	0.2%	0.3%
	Walked to Work	0.8%	1.9%	4.7%
	Other Means	0.3%	0.4%	0.5%
	Work at Home	5.2%	4.1%	2.4%

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 43.217839 Longitude: -87.922863

Mequon Pavilions Mequon, WI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	2.9%	3.2%	2.8%
	Travel to Work in 5 to 9 Minutes	11.4%	11.7%	10.5%
	Travel to Work in 10 to 14 Minutes	13.1%	14.6%	16.1%
	Travel to Work in 15 to 19 Minutes	16.5%	18.1%	19.0%
	Travel to Work in 20 to 29 Minutes	30.2%	28.6%	25.3%
	Travel to Work in 30 to 44 Minutes	20.1%	17.2%	17.4%
	Travel to Work in 45 to 59 Minutes	3.4%	3.8%	4.6%
	Travel to Work in 60 Minutes or more	2.5%	3.0%	4.4%
	Average Travel Time to Work	21	20	22
Vehicles per HH	No Vehicles	5.2%	5.1%	15.7%
	1 Vehicle	26.3%	28.7%	41.7%
	2 Vehicles	46.7%	46.7%	31.4%
	3 or more vehicles	21.8%	19.5%	11.2%
	Average Number of Vehicles	1.96	1.87	1.42
Change	Births (last 12 months)	113	603	7,871
	Deaths (last 12 months)	248	923	4,964
	Migration (last 12 months)	234	921	-1,682
Work place	Workplace Establishments	997	2,962	17,927
	Workplace Employees (FTE)	9,957	33,359	270,835