2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 29.7913 Longitude: -95.41

Merchants Houston,		5.00 Minute	10.00 Minute	20.00 Minute
	ГХ	Drivetime	Drivetime	Drivetime
C	urrent Year Estimated Population	83,281	370,589	1,631,435
Po	opulation Est 23Q1	83,276	370,362	1,629,420
P	opulation Est 22Q4	82,902	369,035	1,625,525
Po	opulation Est 22Q3	83,203	368,237	1,623,724
Po	opulation Est 22Q2	82,944	364,676	1,616,310
Po	opulation Est 22Q1	80,849	359,486	1,611,184
P	opulation Est 21Q4	80,021	357,220	1,609,333
P	opulation Est 21Q3	79,066	355,909	1,608,585
Po	opulation Est 21Q2	78,111	355,593	1,609,796
5 Po	opulation Fcst	107,535	424,179	1,666,120
Pobniation 20	010 Census Population	23,300	147,539	801,019
a 20	000 Census Population	24,349	152,265	813,738
👸 19	990 Census Population	25,431	148,332	745,305
C	urrent Year Daytime Population	66,327	542,545	2,410,894
A	verage Seasonal Population	922	5,545	14,671
Hi	istorical Annual Growth, 1990 – 2000	-0.43%	0.26%	0.88%
	istorical Annual Growth, 2000 – 2010	-0.44%	-0.31%	-0.16%
	stimated Annual Growth, 2010 – CY	10.09%	7.20%	5.52%
	rojected Annual Growth, CY to Y5	5.24%	2.74%	0.42%
G	roup Qtrs Est	150	12,296	34,235
Tr	ransient Est Average Last 4 Qtrs	698	58,505	145,691
С	urrent Year Estimated Households	41,578	171,213	645,856
	ouseholds Est 23Q1	41,565	171,039	644,874
H	ouseholds Est 22Q4	41,376	170,274	643,090
H	ouseholds Est 22Q3	41,530	169,835	642,378
H	ouseholds Est 22Q2	41,403	168,036	638,937
H	ouseholds Est 22Q1	40,343	165,182	635,845
H	ouseholds Est 21Q4	39,923	164,006	634,768
<u>ф</u> Н	ouseholds Est 21Q3	39,439	163,297	634,322
Honga	ouseholds Est 21Q2	38,964	163,053	634,543
S H	ouseholds Fcst	53,816	200,293	670,233
로 20	010 Census Households	11,294	59,775	281,308
	000 Census Households	10,548	58,879	283,029
19	990 Census Households	10,168	56,763	266,524
Hi	istorical Annual Growth, 1990 – 2000	0.37%	0.37%	0.60%
Hi	istorical Annual Growth, 2000 – 2010	0.69%	0.15%	-0.06%
E	stimated Annual Growth, 2010 – CY	10.34%	8.27%	6.47%
Pi	rojected Annual Growth, CY to Y5	5.30%	3.19%	0.74%
Po	opulation per Household	2.00	2.09	2.47

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

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Mercha	ants Park	5.00 Minute	10.00 Minute	20.00 Minute
Housto	on, TX	Drivetime	Drivetime	Drivetime
	HH Income \$500,000 or more	4.4%	3.3%	1.9%
	HH Income \$250,000 to \$499,999	5.3%	4.0%	2.3%
	HH Income \$200,000 to \$249,999	12.2%	9.3%	5.4%
	HH Income \$175,000 to \$199,999	14.9%	8.1%	4.7%
	HH Income \$170,000 to \$174,999	8.7%	6.5%	4.7%
	HH Income \$100,000 to 149,999	17.3%	16.1%	12.5%
	HH Income \$75,000 to 99,999	10.0%	10.7%	10.6%
	HH Income \$50,000 to 74,999	10.4%	13.2%	15.9%
	HH Income \$35,000 to 49,999	6.1%	8.5%	12.3%
	HH Income \$25,000 to 34,999	3.2%	5.6%	9.5%
	HH Income \$15,000 to 24,999	3.2%	6.3%	9.7%
	HH Income \$0 to 14,999	4.4%	8.3%	11.1%
	Average Household Income	\$179,263	\$142,950	\$103,252
	Median Household Income	\$136,117	\$92,858	\$60,454
	Per Capita Income	\$89,646	\$67,049	\$41,383
	2000 Average HH Income	\$54,099	\$65,598	\$61,785
İ	2000 Median HH Income	\$39,382	\$38,007	\$37,262
	Average Disposable Income	119,787	97,401	74,142
	Median Disposable Income	115,588	81,477	53,755
	Discretionary HH Income Over \$150,000	16.0%	11.4%	6.3%
Income	Discretionary HH Income \$125,000 to \$149,999	16.3%	10.1%	5.7%
2	Discretionary HH Income \$100,000 to \$124,999	13.5%	9.2%	5.3%
=	Discretionary HH Income \$75,000 to \$99,999	13.5%	11.6%	7.6%
	Discretionary HH Income \$50,000 to \$74,999	14.4%	15.2%	13.0%
	Discretionary HH Income \$25,000 to \$49,999	15.5%	19.3%	23.8%
İ	Discretionary HH Income Under \$25,000	10.7%	23.2%	38.3%
İ	Average Discretionary HH Income	91,054	72,045	51,881
İ	Median Discretionary HH Income	92,003	62,459	35,421
	Householder White – Count	25,908	85,669	213,151
	Median HH Income	\$154,673	\$130,499	\$108,225
	Average HH Income	\$134,337	\$122,720	\$111,239
	Householder Black or African-American – Count	1,721	17,249	115,159
	Median HH Income	\$72,930	\$43,657	\$39,705
	Average HH Income	\$90,454	\$58,348	\$51,463
	Householder Hispanic – Count	8,064	46,655	240,478
	Median HH Income	\$92,832	\$61,000	\$46,405
	Average HH Income	\$100,831	\$75,944	\$59,479
	Householder Asian or Pacific Islander – Count	3,365	11,386	41,920
	Median HH Income	\$149,166	\$128,961	\$94,392
	Average HH Income	\$129,777	\$123,929	\$101,918
	Householder Other or Pacific Islander – Count	2,520	10,255	35,147
	Median HH Income	\$115,042	\$82,385	\$59,127
	Average HH Income	\$110,806		
	Avoiage in income	φιιυ,ουσ	\$92,354	\$74,212
Gender	Male Population	42,272	192,011	818,338
G e	Female Population	41,009	178,578	813,097

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Mercha Housto	ants Park on, TX	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Count of Pop 0 to 4 years	6,744	25,522	111,652
	Count of Pop 0 to 7 years	8,392	31,862	152,573
	Count of Pop 5 - 13	6,666	31,474	184,232
	Count of Pop 14 - 18	1,749	12,637	82,782
	Count of Pop 19 - 22	1,865	13,639	86,186
	Count of Pop 22 - 25	1,592	11,037	66,867
	Count of Pop 25 - 29	6,931	31,069	124,112
	Count of Pop 30 - 34	11,837	43,294	145,499
	Count of Pop 35 - 39	11,214	39,472	137,321
	Count of Pop 40 - 44	7,715	29,627	117,166
	Count of Pop 45 - 59	13,956	63,795	279,109
	Count of Pop 60 - 74	10,064	50,139	212,743
_	Count of Pop 75 - 84	2,318	14,122	62,032
tio	Count of Pop 85+	631	4,762	21,735
Total Population by Age	% of Pop 0 to 4 years	8.1%	6.9%	6.8%
N A	% of Pop 0 to 7 years	10.1%	8.6%	9.4%
al B	% of Pop 5 - 13	8.0%	8.5%	11.3%
ğ	% of Pop 14 - 18	2.1%	3.4%	5.1%
	% of Pop 19 - 22	2.2%	3.7%	5.3%
	% of Pop 22 - 25	1.9%	3.0%	4.1%
	% of Pop 25 - 29	8.3%	8.4%	7.6%
	% of Pop 30 - 34	14.2%	11.7%	8.9%
	% of Pop 35 - 39	13.5%	10.7%	8.4%
	% of Pop 40 - 44	9.3%	8.0%	7.2%
	% of Pop 45 - 59	16.8%	17.2%	17.1%
	% of Pop 60 - 74	12.1%	13.5%	13.0%
	% of Pop 75 - 84	2.8%	3.8%	3.8%
	% of Pop 85+	0.8%	1.3%	1.3%
	Median Age	36.9	37.1	35.5
	Average Age	37.8	38.7	37.1
	% of Pop 0 to 4 years	8.1%	6.8%	7.0%
	% of Pop 5 - 13	8.0%	8.3%	11.4%
	% of Pop 14 - 18	2.1%	3.4%	5.1%
	% of Pop 19 - 22	2.2%	3.7%	5.3%
_	% of Pop 22 - 25	1.8%	3.0%	4.2%
tior	% of Pop 25 - 29	7.8%	8.3%	7.6%
ulat ge	% of Pop 30 - 34	13.7%	11.6%	9.0%
opula Age	% of Pop 35 - 39	13.8%	11.0%	8.7%
Male Population by Age	% of Pop 40 - 44	9.9%	8.4%	7.4%
lale	% of Pop 45 - 59	17.5%	17.8%	17.4%
2	% of Pop 75 - 84	2.5%	3.4%	3.3%
	% of Pop 60 - 74	12.1%	13.3%	12.7%
	% of Pop 85+	0.5%	0.9%	0.9%
	Median Age	37.3	37.2	35.3
	Average Age	37.7	38.4	36.6

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Mercha Housto	ants Park on, TX	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	8.0%	7.0%	6.7%
	% of Pop 5 - 13	8.0%	8.7%	11.2%
	% of Pop 14 - 18	2.1%	3.4%	5.0%
	% of Pop 19 - 22	2.3%	3.6%	5.2%
	% of Pop 22 - 25	2.0%	2.9%	4.0%
	% of Pop 25 - 29	8.8%	8.5%	7.6%
	% of Pop 30 - 34	14.7%	11.7%	8.9%
	% of Pop 35 - 39	13.2%	10.3%	8.2%
	% of Pop 40 - 44	8.6%	7.5%	6.9%
	% of Pop 45 - 59	16.0%	16.6%	16.9%
	% of Pop 60 - 74	12.1%	13.7%	13.3%
	% of Pop 75 - 84	3.1%	4.3%	4.3%
	% of Pop 85+	1.0%	1.7%	1.7%
	·			
	Median Age	36.5	37.0	35.8
	Average Age	37.8	39.0	37.7
	Count of White	55,736	193,021	582,947
	Count of Black or African-American	3,732	47,267	291,453
	Count of Asian or Pacific Islander	6,518	23,470	111,791
9	Count of Other races	17,296	106,831	645,244
Race	White	66.9%	52.1%	35.7%
	Black or African American	4.5%	12.8%	17.9%
	Asian	7.8%	6.3%	6.9%
	Other Races	20.8%	28.8%	39.6%
	Speak English at Home	74.9%	64.7%	50.4%
	Speak Spanish at Home	14.5%	26.6%	40.2%
	Speak French or French Creole at Home	0.9%	0.8%	0.7%
	Speak German at Home	0.7%	0.6%	0.3%
Language Spoken	Speak Other Indo-European Languages at Home	3.5%	2.4%	2.2%
La Ke	Speak Russian and Other Slavic Languages at H	1.0%	0.6%	0.4%
l go	Speak Chinese at Home	1.5%	1.1%	1.4%
La S	Speak Korean at Home	0.2%	0.3%	0.4%
	Speak Vietnamese at Home	0.6%	0.5%	0.9%
	Speak Other Asian Languages at Home	1.0%	1.1%	0.9%
	Speak Tagalog and Other Pacific Languages at F	0.3%	0.2%	0.2%
	Speak Other Language at Home	0.9%	1.1%	1.9%
	Hispanic Population	17,665	121,509	751,460
	Hispanic Population Percent	21.2%	32.8%	46.1%
	Mexican	74.3%	76.9%	71.2%
4	Puerto Rican	2.6%	1.7%	1.3%
Hispanic	Cuban	1.0%	1.2%	1.6%
pa	Dominican	0.1%	0.2%	0.2%
His.	Central American	7.2%	8.3%	16.5%
	South American	6.7%	4.6%	3.1%
	Other Hispanic	8.2%	7.2%	6.1%
	2000 Hispanic Population Percent	44%	46%	44%
	1990 Hispanic Population Percent	42%	37%	31%
	l ' '			

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Mercha Housto	ants Park on, TX	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	American (percent of total population)	2.7%	2.4%	1.8%
	American Native American (ie. Indian/Eskimo)	2.5% 0.1%	2.2% 0.2%	1.6% 0.2%
	Hawaiian/Pacific Islander	0.1%	0.2 %	0.2%
	Asian (percent of total population)	7.7%	6.2%	6.8%
	Chinese	1.9%	1.5%	1.9%
	Japanese	0.1%	0.2%	0.2%
	Korean	0.4%	0.5%	0.5%
	South Central Asian (ie. Indian)	2.7%	2.2%	2.1%
_	South East Asian (ie. Vietnamese) Other Asian	2.1% 0.4%	1.6% 0.3%	1.7% 0.4%
Ancestry	European (percent of total population)	29.7%	20.7%	11.8%
Ö	British	6.6%	4.6%	2.7%
A	Dutch	0.6%	0.3%	0.2%
	French	1.5%	1.2%	0.6%
	German	6.0%	4.1%	2.4%
	Italian	2.2%	1.6%	0.8%
	Polish Scandinavian	1.3% 1.4%	0.8% 1.0%	0.4% 0.5%
	Scotch/Irish	5.9%	4.2%	2.5%
	Other European (ie. Greek/Russian)	4.3%	2.7%	1.6%
	Middle Eastern	1.1%	1.0%	0.9%
	Other Ancestry	25.8%	26.3%	25.6%
	Unclassified Ancestry	11.8%	10.5%	7.1%
	Adult Population (25 Years or Older)	64,666	276,280	1,099,716
	Elementary (0 to 8)	3.1%	7.2%	12.5%
u (+	Some High School (9 to 11) High School Graduate (12)	2.0% 7.4%	5.4% 14.3%	8.8% 20.2%
Education (Age 25+)	Some College (13 to 16)	10.1%	13.0%	15.1%
nc	Associates Degree Only	3.8%	4.2%	4.9%
Ed Y	Bachelors Degree Only	41.4%	31.6%	22.0%
	Graduate Degree	32.3%	24.2%	16.4%
	% College (4+)	73.7%	55.8%	38.5%
	Total Households – count	41,578	171,213	645,856
	One Person HHs – count	16,025	69,184	217,177
	Family HHs – count	19,888	83,394	376,536
	Married Couple – count	17,195	62,440	244,839
	w/own children – count	6,089	21,608	108,892
	w/out own children – count	11,106	40,832	135,948
٦	Male Householder – count	797	6,275	39,548
e pol	Female Householder – count	1,896	14,679	92,149
usehc Type	Non-Family Households – count	5,665	18,635	52,142
Household Type	1 Person Household	38.5%	40.4%	33.6%
=	2 Person Household	37.1%	33.1%	28.8%
	3 Person Household	12.9%	12.0%	14.5%
	4 Person Household	7.9%	8.3%	11.7%
	5 Person Household	2.2%	3.6%	6.4%
	6 Person Household	0.8%	1.6%	2.9%
	7+ Person Household	0.4%	1.0%	2.0%
	% Households With Children	18.1%	18.1%	27.2%

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Latitude: 29 7913 Longitude: -95.41 **Merchants Park** 5.00 Minute 10.00 Minute 20.00 Minute Houston, TX **Drivetime Drivetime Drivetime Total Housing Units** 45.473 191.746 721.881 Owner Occupied Percent 51.7% 40.2% 37.3% Renter Occupied Percent 39.7% 49.1% 52.1% Vacant Housing Percent 8.6% 10.7% 10.5% Housing Total Housing Units (Census 2000) 305.170 11.467 64.370 For Rent (Census 2000) 44% 43% 46% For Sale (Census 2000) 20% 14% 13% Rented or Sold, (Census 2000) 16% 12% 11% Seasonal (Census 2014) 4% 5% 5% Other (Census 2000) 14% 23% 23% Homes Built 1990 to 2000 5% 7% 7% **Homes Built** 6% 6% 10% Homes Built 1980 to 1989 By Year 7% 14% 21% Homes Built 1970 to 1979 20% 23% Homes Built 1960 to 1969 13% Homes Built 1950 to 1959 15% 21% 20% Homes Built 1940 to 1949 12% 14% 10% Homes Built Before 1939 42% 17% 8% 1 Unit 66% 67% 66% 2 - 9 Units 15% 11% 11% Greater than 10 Units 17% 21% 21% Mobilie Trailer 1% 1% 2% Other Units 0% 0% 0% Property Value \$1,000,000 or more 11.3% 10.6% 8.3% Property Value \$750,000 to \$999,999 17.5% 13.4% 7.7% Property Value \$500,000 to \$749,999 33.9% 22.9% 12.7% Property Value \$400,000 to \$499,999 13.2% 8.9% 19.0% Owner Occupied) Property Value \$300,000, to \$399,999 8.2% 9.8% 9.6% Home Value Property Value \$200,000 to \$299,999 3.9% 8.4% 14.6% Property Value \$150,000 to \$199,999 0.7% 3.9% 9.7% Property Value \$100,000 to \$149,999 4.8% 11.4% 0.6% 7.1% Property Value \$60,000 to \$99,999 0.7% 3.0% Property Value \$40,000 to \$59,999 0.2% 0.8% 1.8% 2.4% Property Value \$0 to \$39,999 1.3% 0.3% Median Home Value \$607,007 \$509,579 \$301,100 Median Rent \$535 \$531 \$531 \$0 and under - percent 17.0% 18.4% 19.6% \$1 to \$4999 - percent 7.6% 9.1% 10.2% \$5k to \$9999 - percent 4.3% 4.8% 5.2% 6.2% \$10k to \$24999 - percent 6.5% 6.8% 6.7% 6.8% \$25k to \$49999 - percent 6.6% \$50k to \$99999 - percent 9.7% 9.6% 9.8% \$100k to \$249999 - percent 16.6% 17.6% 17.0% \$250k to \$499999 - percent 13.8% 12.7% 11.8% \$500k+ - percent 17.3% 15.2% 13.2% Median HH Wealth \$93.267 \$73,428 \$56.802 Avg HH Wealth \$266,965 \$240,935 \$216,572

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Merchants Park Houston, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Economic Viability	Economic Viability Local Economic Viability Indexed	236 236	235 235	232 232
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	56,314 33.6% 36.5% 0.8% 10.7% 6.0% 0.7% 2.3% 0.8% 1.6% 0.0% 3.0% 4.0% 87.6% 12.4%	211,601 27.2% 30.6% 1.6% 10.9% 7.0% 0.8% 3.7% 2.4% 1.8% 0.1% 6.8% 7.1%	827,515 17.4% 23.4% 2.4% 9.8% 8.9% 1.4% 5.6% 5.0% 2.2% 0.1% 12.0% 11.7% 61.9% 38.1%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction Manufacturing Transportation Information Wholesale/Retail Finance, Insurance, Real Estate Professional Services Management Services Administrative/Waste Services Educational Services Entertainment Services Other Professional Services Public Administration	14.3% 9.9% 4.5% 1.5% 9.0% 10.7% 19.2% 0.6% 2.5% 16.4% 5.5% 3.4% 2.4%	14.4% 8.3% 4.9% 1.5% 10.7% 9.3% 15.6% 0.5% 3.5% 17.6% 7.1% 4.1% 2.1%	15.2% 7.9% 5.4% 1.3% 12.0% 6.8% 9.8% 0.3% 5.6% 19.1% 9.0% 5.5% 2.1%
Transportation To Work	Drive to Work Alone Drive to Work Carpool Travel to Work by Public Transportation Drive to Work on Motorcycle Drive to Work on Bicycle Walked to Work Other Means Work at Home	73.0% 14.6% 4.1% 0.2% 1.2% 2.4% 1.1% 3.5%	71.7% 14.9% 6.0% 0.1% 0.6% 2.6% 1.1% 3.1%	70.9% 17.0% 5.5% 0.1% 0.4% 2.3% 1.2% 2.6%

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Merchants Park Houston, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	2.3%	2.2%	1.8%
	Travel to Work in 5 to 9 Minutes	8.9%	9.2%	7.3%
	Travel to Work in 10 to 14 Minutes	15.8%	14.8%	12.4%
	Travel to Work in 15 to 19 Minutes	17.3%	17.3%	16.2%
	Travel to Work in 20 to 29 Minutes	25.0%	23.8%	23.0%
	Travel to Work in 30 to 44 Minutes	22.3%	21.5%	25.2%
	Travel to Work in 45 to 59 Minutes	4.3%	5.1%	6.9%
	Travel to Work in 60 Minutes or more	4.0%	6.1%	7.1%
	Average Travel Time to Work	22	24	26
	No Vehicles	3.0%	7.1%	8.7%
es H	1 Vehicle	38.8%	42.6%	41.9%
ᅙᇎ	2 Vehicles	47.4%	39.2%	35.8%
Vehicles per HH	3 or more vehicles	10.8%	11.1%	13.7%
	Average Number of Vehicles	1.69	1.58	1.60
Change	Births (last 12 months)	1,222	5,090	22,299
au	Deaths (last 12 months)	574	3,039	13,130
ြင်	Migration (last 12 months)	-297	3,955	6,310
Work	Workplace Establishments	3,442	18,623	63,768
Weld	Workplace Employees (FTE)	33,340	265,917	1,224,767