

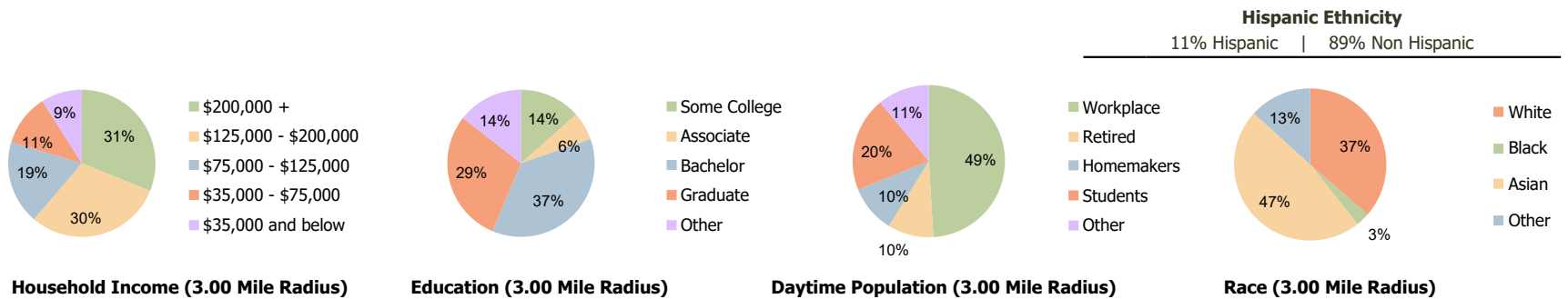
Metro 580 Pleasanton, CA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Current Year Demographics

Current Population	21,103	120,464	197,907
Total Daytime Pop	30,119	143,324	209,623
Workplace Pop	18,272	70,274	87,938
Average Household Income	\$168,061	\$185,905	\$194,828
Average Disposable Income	\$122,646	\$130,268	\$133,181
Total Households	7,166	41,330	66,875
Median Home Value	\$1,466,054	\$1,571,040	\$1,582,167
College (4+)	69.9%	65.9%	66.4%
Total Consumer Spending/Capita (Weekly)	\$529	\$535	\$539
Population per Household	2.13	2.01	2.47
% of Households with Children	44.9%	42.1%	42.9%

2028 Demographic Projections

Projected Population	20,536	119,018	199,549
Projected 5 Year Annual Growth Rate (Pop)	-0.5%	-0.2%	0.2%



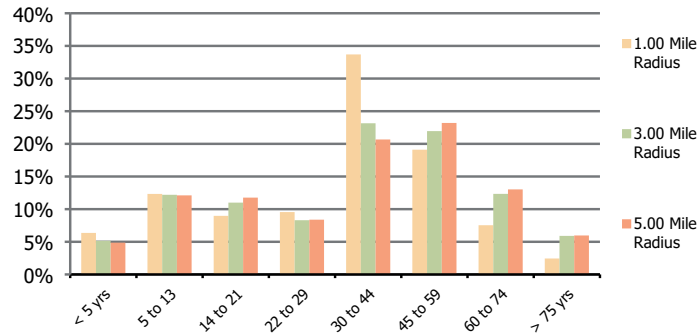


Demographic Summary Report

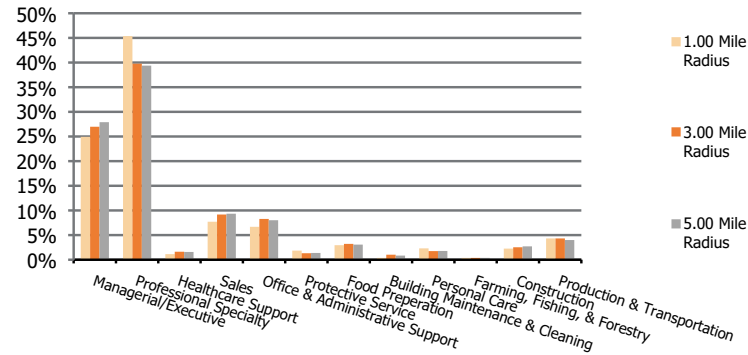
2020 Census, 2023 Estimates & 2028 Projections
Calculated using TAS Retrieval

Metro 580 Pleasanton, CA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Population by Age Range



Occupation



Population	Current Estimated Population	21,103	120,464	197,907
	2010 Census Population	11,612	82,108	127,243
	2000 Census Population	10,368	65,932	102,835
	Historical Annual Growth 2000 to 2010	1.1%	2.2%	2.2%
	Estimated Annual Growth 2010 to 2023	4.6%	2.9%	3.4%
	Projected Annual Growth 2023 to 2028	-0.5%	-0.2%	0.2%
Ethnic	Hispanic or Latino Population	14%	11%	10%
	Non Hispanic or Latino Population	86%	89%	90%
Race	White	29.6%	36.4%	36.6%
	Black or African American	4.5%	2.9%	2.8%
	Asian & Pacific Islander	53.0%	47.4%	47.2%
	Other Races	12.8%	13.3%	13.4%