

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.402295 Longitude: -74.121384

Middletown Plaza Middletown, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	25,609	113,365	300,903
	Population Est 23Q1	25,652	113,463	301,312
	Population Est 22Q4	25,638	113,521	301,432
	Population Est 22Q3	25,649	113,444	301,355
	Population Est 22Q2	25,266	112,801	298,278
	Population Est 22Q1	25,510	112,865	298,701
	Population Est 21Q4	25,572	112,994	298,952
	Population Est 21Q3	25,559	112,351	298,167
	Population Est 21Q2	25,575	112,185	297,840
	Population Fcst	25,459	115,602	313,344
	2010 Census Population	25,545	108,247	256,810
	2000 Census Population	25,869	108,835	253,652
	1990 Census Population	24,084	107,353	243,402
	Current Year Daytime Population	25,870	105,393	301,738
	Average Seasonal Population	280	1,897	6,627
	Historical Annual Growth, 1990 – 2000	0.72%	0.14%	0.41%
	Historical Annual Growth, 2000 – 2010	-0.13%	-0.05%	0.12%
	Estimated Annual Growth, 2010 – CY	0.02%	0.35%	1.20%
	Projected Annual Growth, CY to Y5	-0.12%	0.39%	0.81%
	Group Qtrs Est	159	781	2,328
Transient Est Average Last 4 Qtrs	379	954	6,499	
Households	Current Year Estimated Households	9,345	42,307	114,895
	Households Est 23Q1	9,359	42,335	115,026
	Households Est 22Q4	9,348	42,362	115,079
	Households Est 22Q3	9,352	42,334	115,069
	Households Est 22Q2	9,218	42,100	113,834
	Households Est 22Q1	9,304	42,112	114,004
	Households Est 21Q4	9,331	42,165	114,107
	Households Est 21Q3	9,325	41,921	113,813
	Households Est 21Q2	9,330	41,861	113,701
	Households Fcst	9,307	43,163	119,932
	2010 Census Households	9,134	38,816	93,873
	2000 Census Households	8,935	38,030	91,395
	1990 Census Households	7,867	35,740	85,037
	Historical Annual Growth, 1990 – 2000	1.28%	0.62%	0.72%
	Historical Annual Growth, 2000 – 2010	0.22%	0.20%	0.27%
	Estimated Annual Growth, 2010 – CY	0.17%	0.65%	1.54%
	Projected Annual Growth, CY to Y5	-0.08%	0.40%	0.86%
Population per Household	2.72	2.66	2.60	

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Middletown Plaza Middletown, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	4.0%	3.0%	3.1%
	HH Income \$250,000 to \$499,999	4.9%	3.6%	3.7%
	HH Income \$200,000 to \$249,999	11.3%	8.4%	8.7%
	HH Income \$175,000 to \$199,999	6.7%	7.3%	8.4%
	HH Income \$150,000 to \$174,999	9.4%	8.8%	8.2%
	HH Income \$100,000 to 149,999	18.0%	19.6%	19.7%
	HH Income \$75,000 to 99,999	11.1%	12.4%	11.9%
	HH Income \$50,000 to 74,999	14.3%	13.2%	13.5%
	HH Income \$35,000 to 49,999	7.0%	7.0%	7.4%
	HH Income \$25,000 to 34,999	3.9%	5.2%	5.2%
	HH Income \$15,000 to 24,999	5.0%	6.0%	4.9%
	HH Income \$0 to 14,999	4.4%	5.4%	5.1%
	Average Household Income	\$138,764	\$131,560	\$139,839
	Median Household Income	\$111,420	\$101,667	\$104,317
	Per Capita Income	\$50,938	\$49,440	\$53,763
	2000 Average HH Income	\$93,415	\$84,160	\$88,583
	2000 Median HH Income	\$73,887	\$66,225	\$67,395
	Average Disposable Income	104,650	96,015	98,049
	Median Disposable Income	90,771	84,535	86,337
	Discretionary HH Income Over \$150,000	2.2%	3.5%	3.9%
	Discretionary HH Income \$125,000 to \$149,999	14.0%	8.6%	9.6%
	Discretionary HH Income \$100,000 to \$124,999	11.6%	10.4%	10.7%
	Discretionary HH Income \$75,000 to \$99,999	16.0%	14.7%	14.6%
	Discretionary HH Income \$50,000 to \$74,999	17.7%	19.8%	19.5%
	Discretionary HH Income \$25,000 to \$49,999	21.7%	21.7%	22.4%
	Discretionary HH Income Under \$25,000	16.6%	21.4%	19.2%
	Average Discretionary HH Income	71,716	65,071	67,367
	Median Discretionary HH Income	65,610	57,943	60,046
	Householder White – Count	7,866	35,632	90,751
	Median HH Income	\$112,348	\$103,316	\$106,911
	Average HH Income	\$114,111	\$106,933	\$109,393
	Householder Black or African-American – Count	121	887	5,362
	Median HH Income	\$71,987	\$62,218	\$77,123
	Average HH Income	\$98,913	\$82,076	\$89,517
	Householder Hispanic – Count	533	2,869	8,256
Median HH Income	\$110,507	\$88,927	\$87,955	
Average HH Income	\$110,644	\$96,950	\$96,504	
Householder Asian or Pacific Islander – Count	542	1,506	6,176	
Median HH Income	\$98,835	\$99,633	\$122,291	
Average HH Income	\$105,099	\$107,877	\$117,956	
Householder Other or Pacific Islander – Count	283	1,413	4,350	
Median HH Income	\$128,324	\$111,385	\$101,950	
Average HH Income	\$121,090	\$108,857	\$102,761	
Gender	Male Population	12,354	55,162	146,049
	Female Population	13,255	58,203	154,853

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Middletown Plaza Middletown, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	1,224	5,641	15,231
	Count of Pop 0 to 7 years	1,710	7,914	21,091
	Count of Pop 5 - 13	2,473	11,143	29,347
	Count of Pop 14 - 18	1,311	5,624	14,697
	Count of Pop 19 - 22	1,308	5,547	14,521
	Count of Pop 22 - 25	952	4,044	10,589
	Count of Pop 25 - 29	1,298	6,102	16,617
	Count of Pop 30 - 34	1,257	6,310	17,459
	Count of Pop 35 - 39	1,424	6,897	18,464
	Count of Pop 40 - 44	1,469	6,945	18,306
	Count of Pop 45 - 59	5,404	23,545	62,758
	Count of Pop 60 - 74	5,170	22,164	58,743
	Count of Pop 75 - 84	1,699	6,877	17,694
	Count of Pop 85+	619	2,525	6,475
	% of Pop 0 to 4 years	4.8%	5.0%	5.1%
	% of Pop 0 to 7 years	6.7%	7.0%	7.0%
	% of Pop 5 - 13	9.7%	9.8%	9.8%
	% of Pop 14 - 18	5.1%	5.0%	4.9%
	% of Pop 19 - 22	5.1%	4.9%	4.8%
	% of Pop 22 - 25	3.7%	3.6%	3.5%
	% of Pop 25 - 29	5.1%	5.4%	5.5%
	% of Pop 30 - 34	4.9%	5.6%	5.8%
	% of Pop 35 - 39	5.6%	6.1%	6.1%
	% of Pop 40 - 44	5.7%	6.1%	6.1%
	% of Pop 45 - 59	21.1%	20.8%	20.9%
	% of Pop 60 - 74	20.2%	19.6%	19.5%
	% of Pop 75 - 84	6.6%	6.1%	5.9%
% of Pop 85+	2.4%	2.2%	2.2%	
Median Age	45.3	43.9	43.7	
Average Age	43.3	42.7	42.5	
Male Population by Age	% of Pop 0 to 4 years	5.1%	5.3%	5.4%
	% of Pop 5 - 13	10.4%	10.3%	10.3%
	% of Pop 14 - 18	5.4%	5.2%	5.1%
	% of Pop 19 - 22	5.3%	5.2%	5.1%
	% of Pop 22 - 25	3.9%	3.8%	3.8%
	% of Pop 25 - 29	5.4%	5.7%	5.8%
	% of Pop 30 - 34	5.1%	5.8%	5.9%
	% of Pop 35 - 39	5.7%	6.2%	6.2%
	% of Pop 40 - 44	5.8%	6.1%	6.1%
	% of Pop 45 - 59	20.9%	20.6%	20.7%
	% of Pop 75 - 84	5.9%	5.3%	5.2%
	% of Pop 60 - 74	19.5%	19.1%	19.0%
	% of Pop 85+	1.6%	1.5%	1.5%
	Median Age	43.2	42.2	42.0
Average Age	41.8	41.4	41.3	

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	% of Pop 0 to 4 years	4.5%	4.7%	4.8%
	% of Pop 5 - 13	8.9%	9.4%	9.3%
	% of Pop 14 - 18	4.9%	4.7%	4.6%
	% of Pop 19 - 22	4.9%	4.6%	4.6%
	% of Pop 22 - 25	3.6%	3.3%	3.3%
	% of Pop 25 - 29	4.8%	5.1%	5.3%
	% of Pop 30 - 34	4.7%	5.4%	5.7%
	% of Pop 35 - 39	5.4%	6.0%	6.1%
	% of Pop 40 - 44	5.7%	6.1%	6.1%
	% of Pop 45 - 59	21.3%	20.9%	21.0%
	% of Pop 60 - 74	20.9%	20.0%	20.0%
	% of Pop 75 - 84	7.3%	6.8%	6.5%
	% of Pop 85+	3.2%	2.9%	2.8%
	Median Age	47.2	45.5	45.3
Average Age	44.7	43.8	43.7	
Race	Count of White	21,392	90,007	223,682
	Count of Black or African-American	288	3,280	15,893
	Count of Asian or Pacific Islander	1,809	5,421	21,311
	Count of Other races	2,120	14,658	40,016
	White	83.5%	79.4%	74.3%
	Black or African American	1.1%	2.9%	5.3%
	Asian	7.1%	4.8%	7.1%
	Other Races	8.3%	12.9%	13.3%
Language Spoken	Speak English at Home	85.7%	86.2%	82.3%
	Speak Spanish at Home	4.7%	5.8%	6.0%
	Speak French or French Creole at Home	0.3%	0.3%	0.4%
	Speak German at Home	0.3%	0.4%	0.3%
	Speak Other Indo-European Languages at Home	4.0%	3.4%	5.0%
	Speak Russian and Other Slavic Languages at H	0.8%	0.7%	1.3%
	Speak Chinese at Home	2.1%	1.4%	1.5%
	Speak Korean at Home	0.3%	0.2%	0.3%
	Speak Vietnamese at Home	0.0%	0.0%	0.2%
	Speak Other Asian Languages at Home	0.6%	0.3%	0.7%
	Speak Tagalog and Other Pacific Languages at H	0.6%	0.3%	0.5%
	Speak Other Language at Home	0.6%	1.0%	1.5%
Hispanic	Hispanic Population	1,908	14,244	37,029
	Hispanic Population Percent	7.5%	12.6%	12.3%
	Mexican	3.0%	19.2%	17.6%
	Puerto Rican	45.6%	39.5%	35.7%
	Cuban	3.9%	6.0%	6.6%
	Dominican	2.4%	5.6%	8.4%
	Central American	3.5%	5.4%	6.9%
	South American	26.3%	14.0%	14.2%
	Other Hispanic	15.2%	10.3%	10.6%
	2000 Hispanic Population Percent	4%	5%	6%
	1990 Hispanic Population Percent	3%	4%	4%

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Ancestry	American (percent of total population)	2.3%	2.2%	2.3%
	American	2.2%	2.1%	2.2%
	Native American (ie. Indian/Eskimo)	0.0%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	7.0%	4.7%	7.0%
	Chinese	3.0%	1.8%	2.0%
	Japanese	0.2%	0.1%	0.1%
	Korean	0.8%	0.4%	0.4%
	South Central Asian (ie. Indian)	2.0%	1.6%	3.3%
	South East Asian (ie. Vietnamese)	0.7%	0.7%	1.1%
	Other Asian	0.2%	0.1%	0.2%
	European (percent of total population)	58.8%	54.9%	49.3%
	British	3.5%	3.5%	3.6%
	Dutch	0.5%	0.5%	0.4%
	French	0.6%	0.7%	0.7%
	German	7.3%	7.5%	6.4%
	Italian	20.0%	17.1%	14.7%
	Polish	3.9%	3.6%	3.7%
	Scandinavian	1.5%	1.3%	1.2%
	Scotch/Irish	17.4%	16.4%	13.5%
Other European (ie. Greek/Russian)	4.2%	4.3%	5.0%	
Middle Eastern	1.1%	1.1%	1.3%	
Other Ancestry	11.9%	11.6%	15.6%	
Unclassified Ancestry	11.5%	13.0%	12.1%	
Education (Age 25+)	Adult Population (25 Years or Older)	18,340	81,366	216,517
	Elementary (0 to 8)	2.1%	2.2%	1.9%
	Some High School (9 to 11)	3.1%	4.1%	4.0%
	High School Graduate (12)	23.9%	28.3%	24.2%
	Some College (13 to 16)	15.0%	17.2%	17.2%
	Associates Degree Only	9.2%	8.1%	7.7%
	Bachelors Degree Only	31.1%	25.9%	27.7%
	Graduate Degree	15.6%	14.2%	17.4%
	% College (4+)	46.7%	40.1%	45.1%
Household Type	Total Households – count	9,345	42,307	114,895
	One Person HHs – count	1,934	10,225	29,057
	Family HHs – count	6,948	29,849	79,803
	Married Couple – count	5,856	23,624	63,720
	w/own children – count	2,529	9,240	26,406
	w/out own children – count	3,327	14,384	37,314
	Male Householder – count	231	2,063	4,854
	Female Householder – count	861	4,162	11,229
	Non-Family Households – count	462	2,233	6,035
	1 Person Household	20.7%	24.2%	25.3%
	2 Person Household	31.3%	30.7%	31.1%
	3 Person Household	18.1%	17.6%	17.1%
	4 Person Household	19.5%	16.9%	16.1%
	5 Person Household	7.3%	7.2%	6.9%
	6 Person Household	2.2%	2.4%	2.3%
7+ Person Household	0.9%	1.2%	1.2%	
% Households With Children	31.8%	27.1%	28.1%	

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Housing	Total Housing Units	9,682	44,694	121,033
	Owner Occupied Percent	80.9%	71.9%	68.5%
	Renter Occupied Percent	15.7%	22.8%	26.4%
	Vacant Housing Percent	3.5%	5.3%	5.1%
	Total Housing Units (Census 2000)	9,187	39,335	94,469
	For Rent (Census 2000)	20%	18%	22%
	For Sale (Census 2000)	18%	26%	29%
	Rented or Sold, (Census 2000)	32%	15%	14%
	Seasonal (Census 2014)	4%	4%	10%
	Other (Census 2000)	8%	19%	15%
Homes Built By Year	Homes Built 1990 to 2000	13%	9%	9%
	Homes Built 1980 to 1989	20%	14%	14%
	Homes Built 1970 to 1979	17%	15%	15%
	Homes Built 1960 to 1969	18%	17%	20%
	Homes Built 1950 to 1959	24%	23%	20%
	Homes Built 1940 to 1949	4%	7%	7%
	Homes Built Before 1939	5%	15%	15%
Units in Structure	1 Unit	86%	82%	78%
	2 - 9 Units	4%	8%	10%
	Greater than 10 Units	9%	7%	11%
	Mobilie Trailer	1%	2%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	5.0%	7.4%	10.0%
	Property Value \$750,000 to \$999,999	21.1%	15.0%	15.8%
	Property Value \$500,000 to \$749,999	38.1%	30.8%	29.2%
	Property Value \$400,000 to \$499,999	19.4%	19.0%	17.3%
	Property Value \$300,000, to \$399,999	6.3%	13.0%	12.0%
	Property Value \$200,000 to \$299,999	2.2%	7.0%	6.4%
	Property Value \$150,000 to \$199,999	1.5%	1.6%	1.7%
	Property Value \$100,000 to \$149,999	0.4%	0.6%	0.7%
	Property Value \$60,000 to \$99,999	1.1%	1.3%	0.9%
	Property Value \$40,000 to \$59,999	0.2%	0.7%	0.4%
	Property Value \$0 to \$39,999	1.6%	1.3%	1.0%
	Median Home Value	\$603,501	\$535,547	\$562,672
Median Rent	\$866	\$752	\$769	
Wealth per Household	\$0 and under - percent	15.1%	16.0%	16.0%
	\$1 to \$4999 - percent	6.8%	7.5%	7.5%
	\$5k to \$9999 - percent	3.8%	4.1%	4.1%
	\$10k to \$24999 - percent	5.8%	6.0%	6.0%
	\$25k to \$49999 - percent	6.7%	6.7%	6.7%
	\$50k to \$99999 - percent	10.4%	10.3%	10.2%
	\$100k to \$249999 - percent	19.3%	18.8%	18.7%
	\$250k to \$499999 - percent	14.7%	14.1%	14.1%
	\$500k+ - percent	17.4%	16.4%	16.6%
	Median HH Wealth	\$111,005	\$97,087	\$97,206
	Avg HH Wealth	\$274,854	\$261,878	\$263,527

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Economic Viability	Economic Viability Local	220	222	221
	Economic Viability Indexed	220	222	221
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	13,736	60,009	162,562
	Managerial/Executive	22.7%	20.5%	20.9%
	Professional Specialty	25.4%	23.9%	26.5%
	Healthcare Support	2.7%	2.2%	2.4%
	Sales	12.7%	11.5%	11.4%
	Office & Administrative Support	11.3%	11.2%	10.9%
	Protective Service	1.8%	2.7%	2.6%
	Food Preparation	4.6%	4.8%	4.2%
	Building Maintenance & Cleaning	1.4%	2.2%	2.2%
	Personal Care	2.3%	2.7%	2.6%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.2%
	Construction	7.9%	8.6%	7.4%
	Production & Transportation	7.3%	9.7%	8.7%
	Percent White Collar Workers	74.8%	69.3%	72.1%
Percent Blue Collar Workers	25.2%	30.7%	27.9%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	6.2%	6.8%	6.7%
	Manufacturing	5.5%	6.4%	6.3%
	Transportation	4.4%	6.5%	6.0%
	Information	3.5%	3.0%	3.3%
	Wholesale/Retail	13.7%	14.0%	13.6%
	Finance, Insurance, Real Estate	13.5%	11.6%	11.7%
	Professional Services	11.6%	9.7%	10.5%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	3.2%	3.8%	3.4%
	Educational Services	24.8%	22.9%	23.2%
	Entertainment Services	7.2%	7.8%	7.2%
	Other Professional Services	3.2%	3.7%	3.8%
Public Administration	3.0%	3.7%	4.1%	
Transportation To Work	Drive to Work Alone	75.4%	74.6%	75.5%
	Drive to Work Carpool	8.5%	9.7%	9.1%
	Travel to Work by Public Transportation	12.9%	11.4%	10.4%
	Drive to Work on Motorcycle	0.0%	0.1%	0.0%
	Drive to Work on Bicycle	0.1%	0.3%	0.3%
	Walked to Work	0.5%	1.6%	1.7%
	Other Means	0.2%	0.3%	0.3%
	Work at Home	2.3%	2.1%	2.6%

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	Travel to Work in Less than 5 Minutes	2.2%	2.5%	2.7%
	Travel to Work in 5 to 9 Minutes	9.0%	9.6%	10.3%
	Travel to Work in 10 to 14 Minutes	13.2%	13.1%	13.1%
	Travel to Work in 15 to 19 Minutes	11.2%	11.0%	11.2%
	Travel to Work in 20 to 29 Minutes	13.2%	14.1%	15.1%
	Travel to Work in 30 to 44 Minutes	16.8%	17.7%	16.7%
	Travel to Work in 45 to 59 Minutes	9.6%	9.5%	9.6%
	Travel to Work in 60 Minutes or more	24.8%	22.5%	21.2%
Average Travel Time to Work		36	35	34
Vehicles per HH	No Vehicles	5.1%	7.4%	6.0%
	1 Vehicle	25.6%	27.6%	30.0%
	2 Vehicles	44.6%	40.2%	41.6%
	3 or more vehicles	24.7%	24.8%	22.3%
	Average Number of Vehicles	1.97	1.92	1.89
Change	Births (last 12 months)	266	1,229	3,309
	Deaths (last 12 months)	240	1,006	2,619
	Migration (last 12 months)	327	372	2,024
Work place	Workplace Establishments	837	3,477	9,508
	Workplace Employees (FTE)	10,932	40,629	118,911