2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval



DCC 0,	Lailude. 40.402293 Longitude74.121304				
	town Plaza town, NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	
	Current Year Estimated Population	6,130	62,013	139,547	
	Population Est 23Q1	6,137	62,074	139,690	
	Population Est 22Q4	6,132	62,054	139,759	
	Population Est 22Q3	6,135	62,028	139,697	
	Population Est 22Q2	5,934	61,527	138,949	
	Population Est 22Q1	6,108	61,730	139,106	
	Population Est 21Q4	6,111	61,815	139,252	
	Population Est 21Q3	6,096	61,630	138,584	
	Population Est 21Q2	6,092	61,570	138,353	
uo	Population Fcst	6,068	62,523	142,152	
lati	2010 Census Population	5,846	61,934	134,322	
Population	2000 Census Population	6,051	61,525	134,736	
Ъ	1990 Census Population	6,118	59,461	131,758	
	Current Year Daytime Population	6,309	54,330	143,544	
	Average Seasonal Population	31	810	2,432	
	Historical Annual Growth, 1990 – 2000	-0.11%	0.34%	0.22%	
	Historical Annual Growth, 2000 – 2010	-0.34%	0.07%	-0.03%	
	Estimated Annual Growth, 2010 – CY	0.36%	0.01%	0.29%	
	Projected Annual Growth, CY to Y5	-0.20%	0.16%	0.37%	
	Group Qtrs Est	65	319	991	
	Transient Est Average Last 4 Qtrs	0	442	1,712	
	Current Year Estimated Households	2,152	22,416	51,647	
	Households Est 23Q1	2,154	22,436	51,690	
	Households Est 22Q4	2,153	22,420	51,722	
	Households Est 22Q3	2,153	22,411	51,698	
	Households Est 22Q2	2,084	22,236	51,428	
	Households Est 22Q1	2,144	22,304	51,476	
	Households Est 21Q4	2,145	22,341	51,535	
lds	Households Est 21Q3	2,141	22,268	51,284	
oų	Households Est 21Q2	2,139	22,245	51,204	
ouseholds	Households Fcst	2,130	22,649	52,587	
Ноі	2010 Census Households	2,084	21,942	48,024	
	2000 Census Households	2,161	21,036	46,997	
	1990 Census Households	2,084	19,558	43,875	
	Historical Annual Growth, 1990 – 2000	0.36%	0.73%	0.69%	
	Historical Annual Growth, 2000 – 2010	-0.36%	0.42%	0.22%	
	Estimated Annual Growth, 2010 – CY	0.24%	0.16%	0.55%	
	Projected Annual Growth, CY to Y5	-0.20%	0.21%	0.36%	
		0.00	0.75	2.60	
	Population per Household	2.82	2.75	2.68	

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval



	etown Plaza etown, NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	HH Income \$500,000 or more	4.1%	3.6%	3.4%
	HH Income \$250,000 to \$499,999	4.9%	4.4%	4.1%
	HH Income \$200,000 to \$249,999	11.5%	10.2%	9.5%
	HH Income \$175,000 to \$199,999	6.3%	7.8%	8.1%
	HH Income \$150,000 to \$174,999	9.2%	9.5%	8.7%
	HH Income \$100,000 to 149,999	18.8%	19.1%	19.7%
	HH Income \$75,000 to 99,999	8.5%	11.5%	11.8%
	HH Income \$50,000 to 74,999	11.7%	13.5%	12.5%
	HH Income \$35,000 to 49,999	6.3%	6.4%	6.7%
	HH Income \$25,000 to 34,999	4.2%	4.7%	4.8%
	HH Income \$15,000 to 24,999	6.0%	4.9%	5.5%
	HH Income \$0 to 14,999	8.4%	4.4%	5.1%
	Average Household Income	\$134,370	\$143,066	\$141,750
	Median Household Income	\$112,827	\$111,039	\$107,997
	Per Capita Income	\$47,757	\$51,963	\$52,809
	2000 Average HH Income	\$89,832	\$93,760	\$88,261
	2000 Median HH Income	\$75,578	\$72,461	\$68,324
	Average Disposable Income	102,317	102,985	100,389
	Median Disposable Income	91,757	90,387	88,549
6	Discretionary HH Income Over \$150,000	0.3%	4.2%	4.7%
Income	Discretionary HH Income \$125,000 to \$149,999	15.0%	11.0%	9.5%
	Discretionary HH Income \$100,000 to \$124,999	11.5%	12.0%	11.5%
	Discretionary HH Income \$75,000 to \$99,999	16.2%	15.8%	14.8%
	Discretionary HH Income \$50,000 to \$74,999	16.9%	18.3%	19.3%
	Discretionary HH Income \$25,000 to \$49,999	17.7%	21.2%	20.5%
	Discretionary HH Income Under \$25,000	22.4%	17.5%	19.6%
	Average Discretionary HH Income	68,144	70,995	68,728
	Median Discretionary HH Income	63,603	65,018	62,409
	Householder White – Count	1,906	19,264	43,629
	Median HH Income	\$113,575	\$111,231	\$109,716
	Average HH Income	\$111,363	\$112,597	\$111,085
	Householder Black or African-American – Count	22	257	1,053
	Median HH Income	\$48,497	\$64,888	\$65,351
	Average HH Income	\$72,122	\$86,011	\$84,327
	Householder Hispanic – Count	95	1,217	3,393
	Median HH Income	\$115,487	\$107,194	\$90,178
	Average HH Income	\$116,508 70	\$109,140	\$97,233
	Householder Asian or Pacific Islander – Count	70 ¢20.800	977 ¢108.255	1,923
	Median HH Income	\$39,809 \$76,707	\$108,355	\$118,162 \$117,270
	Average HH Income Householder Other or Pacific Islander – Count	\$70,707 60	\$111,737 701	\$117,379
	Median HH Income	\$137,937		1,649 \$116.667
	Average HH Income	\$129,988	\$132,912 \$123,545	\$116,667 \$111,628
<u> </u>	Average III Income	φ129,900	φ123,343	\$111,628
Gender	Male Population	2,909	30,167	67,828
Gei	Female Population	3,221	31,846	71,720

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.402295 Longitude: -74.121384

	town Plaza town, NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Count of Pop 0 to 4 years	292	2,999	6,874
	Count of Pop 0 to 7 years	409	4,236	9,676
	Count of Pop 5 - 13	590	6,159	13,925
	Count of Pop 14 - 18	317	3,216	7,092
	Count of Pop 19 - 22	327	3,170	6,941
	Count of Pop 22 - 25	246	2,293	5,006
	Count of Pop 25 - 29	314	3,256	7,336
	Count of Pop 30 - 34	265	3,188	7,435
	Count of Pop 35 - 39	294	3,514	8,216
	Count of Pop 40 - 44	318	3,676	8,443
	Count of Pop 45 - 59	1,277	13,166	29,100
	Count of Pop 60 - 74	1,251	12,297	27,350
L	Count of Pop 75 - 84	458	3,796	8,625
atio	Count of Pop 85+	181	1,283	3,204
Total Population by Age	% of Pop 0 to 4 years	4.8%	4.8%	4.9%
by ⊿	% of Pop 0 to 7 years	6.7%	6.8%	6.9%
b	% of Pop 5 - 13	9.6%	9.9%	10.0%
Tot	% of Pop 14 - 18	5.2%	5.2%	5.1%
	% of Pop 19 - 22	5.3%	5.1%	5.0%
	% of Pop 22 - 25	4.0%	3.7%	3.6%
	% of Pop 25 - 29	5.1%	5.2%	5.3%
	% of Pop 30 - 34	4.3%	5.1%	5.3%
	% of Pop 35 - 39	4.8%	5.7%	5.9%
	% of Pop 40 - 44	5.2%	5.9%	6.1%
	% of Pop 45 - 59	20.8%	21.2%	20.9%
	% of Pop 60 - 74	20.4%	19.8%	19.6%
	% of Pop 75 - 84	7.5%	6.1%	6.2%
	% of Pop 85+	3.0%	2.1%	2.3%
	Median Age	46.4	44.4	44.1
	Average Age	43.9	42.7	42.7
	% of Pop 0 to 4 years	4.9%	5.1%	5.2%
	% of Pop 5 - 13	10.3%	10.5%	10.4%
	% of Pop 14 - 18	5.3%	5.4%	5.3%
	% of Pop 19 - 22	5.4%	5.4%	5.3%
	% of Pop 22 - 25	4.1%	3.9%	3.8%
ion	% of Pop 25 - 29	5.4%	5.6%	5.6%
lati e	% of Pop 30 - 34	4.4%	5.3%	5.5%
nd d	% of Pop 35 - 39	4.9%	5.7%	6.0%
Male Population by Age	% of Pop 40 - 44	5.4%	5.9%	6.0%
ale	% of Pop 45 - 59	21.4%	20.9%	20.7%
Δ	% of Pop 75 - 84	6.8%	5.5%	5.5%
	% of Pop 60 - 74	19.8%	19.3%	19.2%
	% of Pop 85+	2.0%	1.5%	1.6%
	Median Age	45.0	42.6	42.4
	Average Age	42.7	41.5	41.8

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.402295 Longitude: -74.121384

Middleto Middleto	own Plaza own, NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	4.6%	4.6%	4.7%
	% of Pop 5 - 13	9.0%	9.4%	9.6%
	% of Pop 14 - 18	5.1%	5.0%	4.9%
	% of Pop 19 - 22	5.3%	4.9%	4.7%
	% of Pop 22 - 25	3.9%	3.5%	3.4%
	% of Pop 25 - 29	4.9%	4.9%	5.0%
	% of Pop 30 - 34	4.2%	5.0%	5.1%
	% of Pop 35 - 39	4.7%	5.6%	5.8%
	% of Pop 40 - 44	5.0%	5.9%	6.1%
	% of Pop 45 - 59	20.3%	21.5%	21.0%
	% of Pop 60 - 74	20.9%	20.3%	20.0%
	% of Pop 75 - 84	8.1%	6.7%	6.8%
	% of Pop 85+	3.8%	2.7%	3.0%
	Median Age	47.8	46.0	45.7
	Average Age	44.9	43.8	43.9
	Count of White	5,331	51,296	110,973
	Count of Black or African-American	69	1,047	3,947
	Count of Asian or Pacific Islander	226	3,656	6,968
Race	Count of Other races	503	6,014	17,660
Ra	White	87.0%	82.7%	79.5%
	Black or African American	1.1%	1.7%	2.8%
	Asian	3.7%	5.9%	5.0%
	Other Races	8.2%	9.7%	12.7%
	Speak English at Home	88.9%	87.4%	86.0%
	Speak Spanish at Home	2.8%	4.5%	5.7%
	Speak French or French Creole at Home	0.4%	0.3%	0.3%
	Speak German at Home	0.6%	0.3%	0.5%
a de	Speak Other Indo-European Languages at Home	4.6%	3.5%	3.5%
ke	Speak Russian and Other Slavic Languages at H	1.2%	0.8%	0.8%
Language Spoken	Speak Chinese at Home	0.9%	1.6%	1.5%
La La	Speak Korean at Home	0.0%	0.2%	0.1%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.4%	0.4%	0.4%
	Speak Tagalog and Other Pacific Languages at F	0.1%	0.4%	0.3%
	Speak Other Language at Home	0.3%	0.7%	0.9%
	Hispanic Population	421	5,563	16,895
	Hispanic Population Percent	6.9%	9.0%	12.1%
	Mexican	2.1%	7.7%	22.3%
	Puerto Rican	45.2%	47.1%	37.4%
nic	Cuban	4.1%	6.2%	6.5%
Hispanic	Dominican	1.0%	2.8%	5.0%
lisp	Central American	0.1%	7.0%	5.1%
1	South American	28.2%	17.2%	13.0%
	Other Hispanic	19.3%	12.0%	10.8%
		3%	4%	5%
	2000 Hispanic Population Percent			
	1990 Hispanic Population Percent	2%	3%	3%

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023

Middletown Plaza



3.00 Mile

5.00 Mile

	town, NJ	Radius	Radius	Radius
	American (percent of total population)	2.0%	2.3%	2.2%
	American	1.9%	2.3%	2.1%
	Native American (ie. Indian/Eskimo)	0.0%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	3.7%	5.8%	4.9%
	Chinese	1.8%	2.4%	1.9%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.1%	0.5%	0.4%
	South Central Asian (ie. Indian)	1.4%	1.9%	1.8%
	South East Asian (ie. Vietnamese)	0.3%	0.8%	0.7%
Ancestry	Other Asian	0.0%	0.1%	0.1%
	European (percent of total population)	64.7%	58.3%	55.0%
	British	4.8%	3.7%	3.7%
	Dutch	0.4%	0.5%	0.5%
	French	0.7%	0.7%	0.7%
	German	7.4%	7.9%	7.4%
	Italian	22.1%	18.4%	16.8%
	Polish	3.7%	3.8%	3.6%
	Scandinavian	1.5%	1.4%	1.4%
	Scotch/Irish	19.4%	17.5%	16.2%
	Other European (ie. Greek/Russian)	4.6%	4.3%	4.6%
	Middle Eastern	0.9%	0.9%	1.1%
	Other Ancestry	9.3%	10.9%	11.8%
	Unclassified Ancestry	12.6%	12.8%	12.8%
Education (Age 25+)	Adult Population (25 Years or Older) Elementary (0 to 8) Some High School (9 to 11) High School Graduate (12) Some College (13 to 16) Associates Degree Only Bachelors Degree Only Graduate Degree	4,358 4.5% 1.8% 22.2% 12.3% 10.0% 32.1% 17.0%	44,175 1.6% 3.5% 27.4% 16.7% 8.1% 27.5% 15.2%	99,710 2.0% 3.9% 26.4% 16.7% 7.8% 27.2% 16.0%
	% College (4+)	49.1%	42.7%	43.3%
Household Type	Total Households – count One Person HHs – count Family HHs – count Married Couple – count w/own children – count w/out own children – count Male Householder – count Female Householder – count Non-Family Households – count	2,152 462 1,575 1,354 587 767 47 174 115	22,416 4,554 16,982 13,668 5,753 7,916 1,022 2,291 880	51,647 12,251 36,813 29,569 11,775 17,794 2,339 4,906 2,583
House	1 Person Household	21.5%	20.3%	23.7%
	2 Person Household	29.2%	31.2%	30.4%
	3 Person Household	17.3%	18.7%	17.6%
	4 Person Household	20.1%	19.0%	17.3%
	5 Person Household	9.1%	7.5%	7.4%

1.00 Mile

6 Person Household

7+ Person Household

% Households With Children

2.4%

1.2%

28.1%

2.4%

0.9%

31.4%

2.0%

0.8%

33.0%

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023

BRIXMOR

Latitude: 40.402295 Longitude: -74.121384

	town Plaza town, NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Total Housing Units Owner Occupied Percent Renter Occupied Percent	2,253 77.8% 17.7%	23,384 79.1% 16.7%	54,472 73.2% 21.6%
	Vacant Housing Percent	4.5%	4.1%	5.2%
Housing	Total Housing Units (Census 2000)	2,167	21,623	48,631
sno	For Rent (Census 2000)	72%	17%	18%
Hc	For Sale (Census 2000)	3%	24%	29%
	Rented or Sold, (Census 2000)	7%	19%	14%
	Seasonal (Census 2014)	0%	6%	6%
	Other (Census 2000)	5%	19%	17%
	Homes Built 1990 to 2000	2%	11%	9%
L uil	Homes Built 1980 to 1989	18%	16%	14%
Homes Built By Year	Homes Built 1970 to 1979	23%	16%	16%
y Y	Homes Built 1960 to 1969	20%	18%	18%
By	Homes Built 1950 to 1959	30%	23%	21%
	Homes Built 1940 to 1949	3%	6%	7%
	Homes Built Before 1939	4%	10%	15%
e e	1 Unit	81%	87%	83%
Units in Structure	2 - 9 Units	1%	5%	8%
nits .uc	Greater than 10 Units	18%	6%	7%
Str C	Mobilie Trailer	0%	2%	2%
	Other Units	0%	0%	0%
	Property Value \$1,000,000 or more Property Value \$750,000 to \$999,999	4.6% 28.7%	8.9% 18.4%	9.6% 17.1%
	Property Value \$500,000 to \$749,999	41.3%	32.2%	30.2%
	Property Value \$400,000 to \$499,999	12.9%	16.8%	17.3%
e e	Property Value \$300,000, to \$399,999	3.9%	10.1%	11.2%
dn:	Property Value \$200,000 to \$299,999	1.1%	5.7%	6.3%
	Property Value \$150,000 to \$199,999	0.8%	1.3%	1.4%
	Property Value \$100,000 to \$149,999	0.0%	0.5%	0.5%
Home Value wner Occupied)	Property Value \$60,000 to \$99,999	0.5%	1.4%	1.1%
- š	Property Value \$40,000 to \$59,999	0.0%	0.5%	0.5%
	Property Value \$0 to \$39,999	0.6%	1.6%	1.2%
	Median Home Value	\$665,390	\$584,140	\$572,029
	Median Rent	\$363	\$783	\$754
	\$0 and under - percent	15.2%	15.4%	15.7%
	\$1 to \$4999 - percent	6.9%	7.0%	7.3%
	\$5k to \$9999 - percent	3.8%	3.9%	4.0%
olo	\$10k to \$24999 - percent	5.8%	5.9%	5.9%
Wealth Household	\$25k to \$49999 - percent	6.6%	6.7%	6.7%
Wealth Househ	\$50k to \$99999 - percent	10.3%	10.4%	10.3%
N H	\$100k to \$249999 - percent	19.2%	19.2%	18.9%
v per l	\$250k to \$499999 - percent	14.7%	14.5%	14.3%
a	\$500k+ - percent	17.5%	17.1%	16.8%
		\$111,240	\$105,935	\$100,601
	Avg HH Wealth	\$275,780	\$270,420	\$266,765
	Median HH Wealth Avg HH Wealth	\$111,240		

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval



Dec 5, 2	2023	Latitu	de: 40.402295 Lor	ngitude: -74.121384
	town Plaza town, NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Economic Viability	Economic Viability Local Economic Viability Indexed	213 213	222 222	221 221
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	3,225 23.0% 26.7% 3.3% 13.7% 8.5% 1.5% 5.1% 0.7% 2.2% 0.0% 8.5% 6.8% 75.2% 24.8%	$\begin{array}{c} 32,811\\ 21.7\%\\ 23.6\%\\ 2.3\%\\ 12.7\%\\ 11.1\%\\ 2.7\%\\ 4.9\%\\ 1.9\%\\ 2.5\%\\ 0.1\%\\ 7.7\%\\ 8.8\%\\ 71.4\%\\ 28.6\%\end{array}$	73,997 21.7% 25.3% 2.0% 11.7% 10.9% 2.6% 4.7% 2.0% 2.6% 0.1% 7.7% 8.7% 71.6% 28.4%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction Manufacturing Transportation Information Wholesale/Retail Finance, Insurance, Real Estate Professional Services Management Services Administrative/Waste Services Educational Services Entertainment Services Other Professional Services Public Administration	5.9% 4.2% 4.8% 2.3% 12.7% 14.5% 12.4% 0.0% 1.5% 26.5% 8.1% 3.2% 3.8%	6.3% 6.3% 5.6% 3.3% 14.2% 12.8% 10.8% 0.1% 3.7% 22.7% 7.7% 2.8% 3.6%	6.5% 6.5% 6.1% 3.1% 13.6% 12.1% 10.0% 0.1% 3.6% 23.2% 7.5% 3.9% 3.8%
Transportation To Work	Drive to Work Alone Drive to Work Carpool Travel to Work by Public Transportation Drive to Work on Motorcycle Drive to Work on Bicycle Walked to Work Other Means Work at Home	73.9% 8.6% 14.1% 0.0% 0.0% 0.4% 0.3% 2.7%	75.9% 8.8% 12.0% 0.0% 0.2% 0.7% 0.3% 2.2%	74.7% 9.5% 11.4% 0.0% 0.3% 1.6% 0.3% 2.3%

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval



Latitude: 40.402295 Lo	ongitude: -74.121384
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Middletown Plaza Middletown, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Travel to Work in Less than 5 Minutes	2.3%	2.2%	2.5%
	Travel to Work in 5 to 9 Minutes	10.0%	8.6%	9.6%
	Travel to Work in 10 to 14 Minutes	13.5%	13.5%	13.1%
	Travel to Work in 15 to 19 Minutes	10.3%	11.2%	11.0%
	Travel to Work in 20 to 29 Minutes	11.3%	13.7%	14.5%
	Travel to Work in 30 to 44 Minutes	16.9%	17.2%	17.2%
	Travel to Work in 45 to 59 Minutes	9.7%	9.5%	9.4%
	Travel to Work in 60 Minutes or more	26.0%	24.1%	22.6%
	Average Travel Time to Work	37	36	35
	No Vehicles	10.4%	5.0%	6.8%
les H	1 Vehicle	25.7%	24.4%	27.1%
/ehicles per HH	2 Vehicles	38.4%	43.9%	40.7%
Vehicles per HH	3 or more vehicles	25.6%	26.7%	25.4%
	Average Number of Vehicles	1.90	2.02	1.94
Change	Births (last 12 months)	63	654	1,490
an	Deaths (last 12 months)	61	547	1,255
ъ	Migration (last 12 months)	196	391	405
Work place	Workplace Establishments	211	1,424	4,161
pla pla	Workplace Employees (FTE)	2,894	18,237	47,734