

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 34.8604 Longitude: -82.2702

Milestone Plaza Greenville, SC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	26,958	123,807	504,332
	Population Est 23Q1	26,903	123,222	501,104
	Population Est 22Q4	26,839	122,509	497,337
	Population Est 22Q3	26,784	122,034	494,107
	Population Est 22Q2	26,721	121,393	490,271
	Population Est 22Q1	26,603	120,553	486,896
	Population Est 21Q4	26,520	119,712	483,590
	Population Est 21Q3	26,447	118,992	480,482
	Population Est 21Q2	26,339	118,249	478,484
	Population Fcst	25,833	127,790	527,944
	2010 Census Population	10,359	73,471	314,072
	2000 Census Population	10,145	58,297	276,434
	1990 Census Population	8,041	45,294	241,680
	Current Year Daytime Population	37,194	152,255	538,588
	Average Seasonal Population	514	1,113	5,056
	Historical Annual Growth, 1990 – 2000	2.35%	2.56%	1.35%
	Historical Annual Growth, 2000 – 2010	0.21%	2.34%	1.28%
	Estimated Annual Growth, 2010 – CY	7.49%	4.02%	3.64%
	Projected Annual Growth, CY to Y5	-0.85%	0.64%	0.92%
	Group Qtrs Est	452	1,352	5,990
Transient Est Average Last 4 Qtrs	5,786	18,511	30,797	
Households	Current Year Estimated Households	11,337	52,064	202,300
	Households Est 23Q1	11,310	51,814	200,977
	Households Est 22Q4	11,282	51,525	199,460
	Households Est 22Q3	11,257	51,319	198,096
	Households Est 22Q2	11,230	51,043	196,508
	Households Est 22Q1	11,185	50,710	195,186
	Households Est 21Q4	11,153	50,362	193,881
	Households Est 21Q3	11,125	50,058	192,653
	Households Est 21Q2	11,085	49,782	191,857
	Households Fcst	10,790	53,657	211,953
	2010 Census Households	4,264	30,872	125,737
	2000 Census Households	4,202	24,464	111,293
	1990 Census Households	2,994	18,286	94,516
	Historical Annual Growth, 1990 – 2000	3.45%	2.95%	1.65%
	Historical Annual Growth, 2000 – 2010	0.15%	2.35%	1.23%
	Estimated Annual Growth, 2010 – CY	7.66%	4.02%	3.65%
	Projected Annual Growth, CY to Y5	-0.99%	0.60%	0.94%
	Population per Household	2.34	2.35	2.46

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Milestone Plaza Greenville, SC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.8%	1.2%	1.0%
	HH Income \$250,000 to \$499,999	2.1%	1.5%	1.2%
	HH Income \$200,000 to \$249,999	5.0%	3.5%	2.8%
	HH Income \$175,000 to \$199,999	5.4%	6.1%	4.8%
	HH Income \$150,000 to \$174,999	5.4%	6.1%	4.7%
	HH Income \$100,000 to 149,999	18.7%	19.4%	15.8%
	HH Income \$75,000 to 99,999	16.1%	14.7%	13.8%
	HH Income \$50,000 to 74,999	15.2%	17.6%	18.2%
	HH Income \$35,000 to 49,999	10.9%	11.6%	12.5%
	HH Income \$25,000 to 34,999	7.4%	6.9%	9.2%
	HH Income \$15,000 to 24,999	6.7%	6.0%	7.5%
	HH Income \$0 to 14,999	5.2%	5.5%	8.5%
	Average Household Income	\$103,980	\$100,697	\$89,983
	Median Household Income	\$81,637	\$78,814	\$65,807
	Per Capita Income	\$44,502	\$42,769	\$36,417
	2000 Average HH Income	\$70,001	\$68,281	\$54,446
	2000 Median HH Income	\$59,459	\$51,773	\$40,307
	Average Disposable Income	82,189	78,973	69,938
	Median Disposable Income	70,639	68,195	57,386
	Discretionary HH Income Over \$150,000	4.3%	3.0%	2.4%
	Discretionary HH Income \$125,000 to \$149,999	5.5%	4.7%	3.8%
	Discretionary HH Income \$100,000 to \$124,999	8.1%	8.4%	6.0%
	Discretionary HH Income \$75,000 to \$99,999	12.1%	12.2%	9.7%
	Discretionary HH Income \$50,000 to \$74,999	24.0%	22.7%	19.1%
	Discretionary HH Income \$25,000 to \$49,999	25.7%	27.9%	29.2%
	Discretionary HH Income Under \$25,000	20.3%	21.1%	29.8%
	Average Discretionary HH Income	60,961	58,515	50,660
	Median Discretionary HH Income	53,689	50,975	40,952
	Householder White – Count	8,617	38,679	137,846
	Median HH Income	\$86,284	\$85,274	\$75,601
	Average HH Income	\$94,095	\$92,994	\$86,326
	Householder Black or African-American – Count	865	6,022	37,704
	Median HH Income	\$51,106	\$55,662	\$43,977
	Average HH Income	\$60,730	\$65,181	\$53,960
Householder Hispanic – Count	661	3,087	13,570	
Median HH Income	\$77,830	\$67,797	\$53,620	
Average HH Income	\$89,284	\$74,351	\$62,945	
Householder Asian or Pacific Islander – Count	779	2,371	4,727	
Median HH Income	\$79,469	\$88,873	\$83,637	
Average HH Income	\$82,199	\$90,998	\$87,684	
Householder Other or Pacific Islander – Count	415	1,906	8,454	
Median HH Income	\$86,123	\$67,922	\$60,643	
Average HH Income	\$90,091	\$80,255	\$68,814	
Gender	Male Population	12,940	58,939	243,180
	Female Population	14,018	64,868	261,152

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Milestone Plaza Greenville, SC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	1,436	7,194	29,435
	Count of Pop 0 to 7 years	2,067	9,928	42,284
	Count of Pop 5 - 13	2,842	13,171	58,029
	Count of Pop 14 - 18	1,281	6,097	26,672
	Count of Pop 19 - 22	1,234	6,075	25,615
	Count of Pop 22 - 25	900	4,527	18,425
	Count of Pop 25 - 29	1,676	8,657	32,078
	Count of Pop 30 - 34	1,780	9,162	36,075
	Count of Pop 35 - 39	1,717	8,252	35,185
	Count of Pop 40 - 44	1,636	7,724	32,803
	Count of Pop 45 - 59	4,949	22,740	93,590
	Count of Pop 60 - 74	4,751	19,737	79,943
	Count of Pop 75 - 84	1,955	7,692	27,940
	Count of Pop 85+	801	2,780	8,543
	% of Pop 0 to 4 years	5.3%	5.8%	5.8%
	% of Pop 0 to 7 years	7.7%	8.0%	8.4%
	% of Pop 5 - 13	10.5%	10.6%	11.5%
	% of Pop 14 - 18	4.8%	4.9%	5.3%
	% of Pop 19 - 22	4.6%	4.9%	5.1%
	% of Pop 22 - 25	3.3%	3.7%	3.7%
	% of Pop 25 - 29	6.2%	7.0%	6.4%
	% of Pop 30 - 34	6.6%	7.4%	7.2%
	% of Pop 35 - 39	6.4%	6.7%	7.0%
% of Pop 40 - 44	6.1%	6.2%	6.5%	
% of Pop 45 - 59	18.4%	18.4%	18.6%	
% of Pop 60 - 74	17.6%	15.9%	15.9%	
% of Pop 75 - 84	7.3%	6.2%	5.5%	
% of Pop 85+	3.0%	2.2%	1.7%	
Median Age	41.9	39.3	38.7	
Average Age	42.3	40.5	39.7	
Male Population by Age	% of Pop 0 to 4 years	5.7%	6.3%	6.2%
	% of Pop 5 - 13	11.2%	11.4%	12.2%
	% of Pop 14 - 18	5.0%	5.2%	5.6%
	% of Pop 19 - 22	4.8%	5.1%	5.3%
	% of Pop 22 - 25	3.5%	3.8%	3.8%
	% of Pop 25 - 29	6.5%	7.2%	6.5%
	% of Pop 30 - 34	6.8%	7.5%	7.2%
	% of Pop 35 - 39	6.5%	6.7%	7.0%
	% of Pop 40 - 44	6.3%	6.3%	6.5%
	% of Pop 45 - 59	18.4%	18.2%	18.6%
	% of Pop 75 - 84	6.6%	5.5%	4.8%
	% of Pop 60 - 74	16.5%	15.1%	15.0%
	% of Pop 85+	2.1%	1.6%	1.2%
	Median Age	40.0	37.6	37.3
Average Age	40.8	39.1	38.4	

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	% of Pop 0 to 4 years	5.0%	5.4%	5.5%
	% of Pop 5 - 13	9.9%	9.9%	10.9%
	% of Pop 14 - 18	4.5%	4.7%	5.0%
	% of Pop 19 - 22	4.4%	4.7%	4.8%
	% of Pop 22 - 25	3.2%	3.5%	3.5%
	% of Pop 25 - 29	5.9%	6.8%	6.2%
	% of Pop 30 - 34	6.4%	7.3%	7.1%
	% of Pop 35 - 39	6.2%	6.6%	6.9%
	% of Pop 40 - 44	5.9%	6.1%	6.5%
	% of Pop 45 - 59	18.3%	18.5%	18.5%
	% of Pop 60 - 74	18.6%	16.7%	16.6%
	% of Pop 75 - 84	7.9%	6.9%	6.2%
	% of Pop 85+	3.7%	2.8%	2.1%
	Median Age	43.7	40.9	40.0
Average Age	43.7	41.8	40.8	
Race	Count of White	19,720	87,665	324,279
	Count of Black or African-American	2,670	15,511	94,053
	Count of Asian or Pacific Islander	2,086	6,987	15,013
	Count of Other races	2,482	13,644	70,987
	White	73.1%	70.8%	64.3%
	Black or African American	9.9%	12.5%	18.6%
	Asian	7.7%	5.6%	3.0%
	Other Races	9.2%	11.0%	14.1%
Language Spoken	Speak English at Home	86.0%	85.9%	86.8%
	Speak Spanish at Home	5.0%	7.3%	8.4%
	Speak French or French Creole at Home	0.6%	0.7%	0.5%
	Speak German at Home	0.8%	0.6%	0.5%
	Speak Other Indo-European Languages at Home	2.5%	1.9%	1.1%
	Speak Russian and Other Slavic Languages at H	0.1%	0.1%	0.5%
	Speak Chinese at Home	0.8%	0.7%	0.3%
	Speak Korean at Home	0.2%	0.2%	0.1%
	Speak Vietnamese at Home	0.2%	0.6%	0.5%
	Speak Other Asian Languages at Home	2.2%	1.1%	0.6%
	Speak Tagalog and Other Pacific Languages at H	0.9%	0.4%	0.2%
	Speak Other Language at Home	0.6%	0.5%	0.4%
Hispanic	Hispanic Population	1,724	10,122	59,018
	Hispanic Population Percent	6.4%	8.2%	11.7%
	Mexican	33.1%	32.7%	43.4%
	Puerto Rican	9.9%	10.7%	10.9%
	Cuban	12.0%	5.2%	3.7%
	Dominican	4.6%	2.5%	1.9%
	Central American	7.7%	7.2%	14.5%
	South American	21.7%	34.7%	20.6%
	Other Hispanic	11.1%	6.9%	5.1%
	2000 Hispanic Population Percent	3%	4%	4%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	5.7%	6.4%	6.7%
	American	5.5%	6.2%	6.5%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
	Asian (percent of total population)	7.7%	5.6%	3.0%
	Chinese	0.9%	0.9%	0.5%
	Japanese	0.3%	0.4%	0.1%
	Korean	0.4%	0.3%	0.2%
	South Central Asian (ie. Indian)	4.8%	2.6%	1.1%
	South East Asian (ie. Vietnamese)	1.3%	1.1%	0.8%
	Other Asian	0.1%	0.4%	0.2%
	European (percent of total population)	39.4%	37.7%	32.0%
	British	12.4%	10.5%	8.2%
	Dutch	0.7%	0.6%	0.5%
	French	1.0%	1.2%	1.0%
	German	7.8%	7.5%	6.2%
	Italian	2.5%	2.5%	2.1%
	Polish	0.7%	1.0%	0.8%
	Scandinavian	1.7%	1.4%	1.1%
	Scotch/Irish	8.3%	9.8%	9.1%
Other European (ie. Greek/Russian)	4.2%	3.4%	2.9%	
Middle Eastern	0.4%	0.7%	0.5%	
Other Ancestry	20.6%	22.0%	25.9%	
Unclassified Ancestry	19.8%	19.4%	20.2%	
Education (Age 25+)	Adult Population (25 Years or Older)	19,265	86,744	346,157
	Elementary (0 to 8)	1.0%	1.8%	3.4%
	Some High School (9 to 11)	2.5%	3.3%	6.9%
	High School Graduate (12)	13.7%	15.1%	22.6%
	Some College (13 to 16)	17.9%	20.1%	20.3%
	Associates Degree Only	9.3%	9.1%	9.3%
	Bachelors Degree Only	34.4%	32.2%	24.0%
	Graduate Degree	21.2%	18.5%	13.5%
	% College (4+)	55.5%	50.7%	37.5%
Household Type	Total Households – count	11,337	52,064	202,300
	One Person HHs – count	3,442	15,983	57,532
	Family HHs – count	7,408	32,855	132,399
	Married Couple – count	6,171	26,476	98,446
	w/own children – count	2,573	11,046	40,954
	w/out own children – count	3,598	15,430	57,492
	Male Householder – count	351	1,698	8,516
	Female Householder – count	885	4,681	25,437
	Non-Family Households – count	488	3,227	12,370
	1 Person Household	30.4%	30.7%	28.4%
	2 Person Household	34.8%	34.7%	33.6%
	3 Person Household	14.7%	14.6%	15.9%
	4 Person Household	12.7%	12.2%	12.9%
	5 Person Household	4.8%	5.1%	5.9%
	6 Person Household	1.8%	1.8%	2.2%
7+ Person Household	0.8%	0.9%	1.1%	
% Households With Children	29.3%	28.0%	29.2%	

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Housing	Total Housing Units	12,120	55,920	217,442
	Owner Occupied Percent	57.2%	56.2%	59.8%
	Renter Occupied Percent	36.4%	36.9%	33.2%
	Vacant Housing Percent	6.5%	6.9%	7.0%
	Total Housing Units (Census 2000)	4,447	26,553	121,061
	For Rent (Census 2000)	50%	49%	48%
	For Sale (Census 2000)	30%	19%	20%
	Rented or Sold, (Census 2000)	8%	8%	8%
	Seasonal (Census 2014)	21%	9%	5%
	Other (Census 2000)	5%	9%	16%
Homes Built By Year	Homes Built 1990 to 2000	26%	30%	23%
	Homes Built 1980 to 1989	34%	28%	17%
	Homes Built 1970 to 1979	32%	23%	19%
	Homes Built 1960 to 1969	5%	10%	15%
	Homes Built 1950 to 1959	1%	5%	13%
	Homes Built 1940 to 1949	1%	2%	7%
	Homes Built Before 1939	1%	1%	7%
Units in Structure	1 Unit	64%	60%	69%
	2 - 9 Units	12%	16%	13%
	Greater than 10 Units	23%	22%	10%
	Mobilie Trailer	1%	2%	8%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	5.4%	4.6%	3.1%
	Property Value \$750,000 to \$999,999	8.3%	5.8%	3.9%
	Property Value \$500,000 to \$749,999	24.1%	18.4%	11.5%
	Property Value \$400,000 to \$499,999	20.5%	15.1%	11.5%
	Property Value \$300,000, to \$399,999	19.0%	20.5%	18.8%
	Property Value \$200,000 to \$299,999	14.3%	22.4%	26.0%
	Property Value \$150,000 to \$199,999	3.6%	6.4%	10.1%
	Property Value \$100,000 to \$149,999	1.1%	3.2%	7.5%
	Property Value \$60,000 to \$99,999	0.4%	0.9%	3.0%
	Property Value \$40,000 to \$59,999	0.2%	0.4%	1.0%
	Property Value \$0 to \$39,999	1.7%	1.2%	2.7%
Median Home Value	\$443,656	\$372,599	\$296,897	
Median Rent	\$636	\$656	\$550	
Wealth per Household	\$0 and under - percent	16.9%	17.2%	17.7%
	\$1 to \$4999 - percent	7.9%	8.2%	8.7%
	\$5k to \$9999 - percent	4.4%	4.5%	4.6%
	\$10k to \$24999 - percent	6.2%	6.3%	6.5%
	\$25k to \$49999 - percent	6.7%	6.8%	6.9%
	\$50k to \$99999 - percent	10.0%	10.1%	10.2%
	\$100k to \$249999 - percent	18.2%	18.0%	17.9%
	\$250k to \$499999 - percent	13.7%	13.4%	13.0%
	\$500k+ - percent	16.0%	15.5%	14.4%
	Median HH Wealth	\$89,603	\$84,492	\$77,372
	Avg HH Wealth	\$255,232	\$248,220	\$236,243

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Economic Viability	Economic Viability Local	220	219	222
	Economic Viability Indexed	220	219	222
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	13,768	65,953	260,339
	Managerial/Executive	22.7%	21.1%	16.9%
	Professional Specialty	31.2%	29.7%	23.7%
	Healthcare Support	1.4%	1.7%	2.2%
	Sales	11.6%	11.4%	10.8%
	Office & Administrative Support	8.6%	9.5%	11.0%
	Protective Service	0.8%	1.0%	1.2%
	Food Preparation	5.0%	5.7%	5.8%
	Building Maintenance & Cleaning	2.1%	2.4%	3.1%
	Personal Care	3.1%	3.4%	2.6%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.2%
	Construction	4.2%	4.3%	7.3%
	Production & Transportation	9.3%	9.7%	15.2%
	Percent White Collar Workers	75.6%	73.4%	64.6%
Percent Blue Collar Workers	24.4%	26.6%	35.4%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	4.5%	4.9%	6.7%
	Manufacturing	18.1%	16.2%	17.3%
	Transportation	2.7%	2.6%	4.3%
	Information	1.3%	1.9%	1.7%
	Wholesale/Retail	12.8%	12.5%	13.3%
	Finance, Insurance, Real Estate	7.8%	7.4%	6.5%
	Professional Services	12.3%	10.4%	8.1%
	Management Services	0.2%	0.2%	0.2%
	Administrative/Waste Services	3.8%	4.4%	4.5%
	Educational Services	22.2%	22.4%	20.5%
	Entertainment Services	6.8%	9.3%	9.6%
Other Professional Services	4.5%	5.0%	5.0%	
Public Administration	3.0%	2.7%	2.3%	
Transportation To Work	Drive to Work Alone	88.0%	86.5%	80.9%
	Drive to Work Carpool	7.5%	9.2%	13.0%
	Travel to Work by Public Transportation	0.0%	0.1%	0.5%
	Drive to Work on Motorcycle	0.0%	0.1%	0.1%
	Drive to Work on Bicycle	0.0%	0.1%	0.1%
	Walked to Work	0.6%	0.9%	2.5%
	Other Means	0.4%	0.5%	0.7%
	Work at Home	3.4%	2.7%	2.2%

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	Travel to Work in Less than 5 Minutes	2.4%	2.3%	2.8%
	Travel to Work in 5 to 9 Minutes	12.8%	11.5%	11.2%
	Travel to Work in 10 to 14 Minutes	20.3%	20.5%	18.5%
	Travel to Work in 15 to 19 Minutes	23.5%	25.0%	21.9%
	Travel to Work in 20 to 29 Minutes	25.8%	23.4%	24.6%
	Travel to Work in 30 to 44 Minutes	10.4%	11.9%	14.8%
	Travel to Work in 45 to 59 Minutes	2.2%	2.8%	3.1%
	Travel to Work in 60 Minutes or more	2.6%	2.6%	3.2%
	Average Travel Time to Work	18	19	20
Vehicles per HH	No Vehicles	3.8%	4.3%	5.4%
	1 Vehicle	38.6%	34.1%	32.5%
	2 Vehicles	36.5%	41.5%	40.2%
	3 or more vehicles	21.1%	20.0%	22.0%
	Average Number of Vehicles	1.81	1.85	1.88
Change	Births (last 12 months)	300	1,528	6,009
	Deaths (last 12 months)	362	1,446	5,433
	Migration (last 12 months)	312	2,364	13,617
Work place	Workplace Establishments	1,509	5,186	16,698
	Workplace Employees (FTE)	22,334	79,877	241,424