Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections
Calculated using TAS Retrieval

Dec 5, 2023

BRIXMOR®

Latitude: 41.705487   Longitude: -83.588166

Miracle Mile Shopping Plaza Toledo, OH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population			
Current Year Estimated Population	13,424	101,454	199,071
Population Est 23Q1	13,564	102,122	200,002
Population Est 22Q4	13,633	102,324	200,298
Population Est 22Q3	13,772	102,795	201,021
Population Est 22Q2	13,845	102,965	201,354
Population Est 22Q1	13,891	103,132	201,636
Population Est 21Q4	13,929	103,362	202,014
Population Est 21Q3	14,005	103,703	202,542
Population Est 21Q2	14,036	103,892	202,734
Population Fcst	12,733	96,604	191,619
2010 Census Population	2,996	63,789	145,885
2000 Census Population	3,213	68,984	156,088
1990 Census Population	3,409	69,868	162,389
Current Year Daytime Population	9,998	78,431	231,774
Average Seasonal Population	97	664	1,525
Historical Annual Growth, 1990 – 2000	-0.59%	-0.13%	-0.39%
Historical Annual Growth, 2000 – 2010	-0.70%	-0.78%	-0.67%
Estimated Annual Growth, 2010 – CY	11.99%	3.56%	2.37%
Projected Annual Growth, CY to Y5	-1.05%	-0.97%	-0.76%
Group Qtrs Est	63	499	5,909
Transient Est Average Last 4 Qtrs	0	3,151	8,419
Households			
Current Year Estimated Households	5,667	44,228	84,632
Households Est 23Q1	5,725	44,493	84,989
Households Est 22Q4	5,755	44,572	85,109
Households Est 22Q3	5,817	44,778	85,436
Households Est 22Q2	5,849	44,842	85,566
Households Est 22Q1	5,869	44,923	85,705
Households Est 21Q4	5,885	45,016	85,856
Households Est 21Q3	5,917	45,170	86,094
Households Est 21Q2	5,932	45,250	86,179
Households Fcst	5,378	42,099	81,367
2010 Census Households	1,244	27,196	58,513
2000 Census Households	1,358	28,796	61,954
1990 Census Households	1,376	28,028	61,666
Historical Annual Growth, 1990 – 2000	-0.13%	0.27%	0.05%
Historical Annual Growth, 2000 – 2010	-0.87%	-0.57%	-0.57%
Estimated Annual Growth, 2010 – CY	12.13%	3.74%	2.82%
Projected Annual Growth, CY to Y5	-1.04%	-0.98%	-0.78%
Population per Household	2.36	2.28	2.28

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Demographic Source: Synergos Technologies, Inc

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Miracle Mile Shopping Plaza Toledo, OH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income			
HH Income $500,000 or more	0.1%	0.2%	0.4%
HH Income $250,000 to $499,999	0.1%	0.2%	0.5%
HH Income $200,000 to $249,999	0.2%	0.5%	1.1%
HH Income $175,000 to $199,999	0.4%	1.3%	1.8%
HH Income $150,000 to $174,999	1.0%	1.9%	2.6%
HH Income $100,000 to 149,999	12.5%	12.6%	11.9%
HH Income $75,000 to 99,999	13.6%	12.2%	11.2%
HH Income $50,000 to 74,999	19.7%	18.8%	17.0%
HH Income $35,000 to 49,999	18.7%	15.5%	14.2%
HH Income $25,000 to 34,999	10.7%	11.4%	11.1%
HH Income $15,000 to 24,999	11.6%	12.1%	12.2%
HH Income $0 to 14,999	11.4%	13.4%	16.0%
Average Household Income	$56,820	$59,952	$63,210
Median Household Income	$47,849	$47,189	$45,620
Per Capita Income	$24,084	$26,256	$27,192
2000 Average HH Income	$47,618	$46,709	$48,488
2000 Median HH Income	$37,950	$38,092	$35,814
Average Disposable Income	48,375	50,013	51,278
Median Disposable Income	41,702	41,012	39,707
Discretionary HH Income Over $150,000	0.0%	0.2%	0.7%
Discretionary HH Income $125,000 to $149,999	0.1%	0.7%	1.3%
Discretionary HH Income $100,000 to $124,999	0.4%	1.5%	2.5%
Discretionary HH Income $75,000 to $99,999	4.3%	5.6%	6.0%
Discretionary HH Income $50,000 to $74,999	15.3%	14.6%	13.5%
Discretionary HH Income $25,000 to $49,999	34.0%	30.0%	26.7%
Discretionary HH Income Under $25,000	45.8%	47.4%	49.3%
Average Discretionary HH Income	32,273	33,637	34,707
Median Discretionary HH Income	27,627	26,785	25,557
Householder White – Count	4,237	30,423	53,975
Median HH Income	$54,721	$54,702	$57,903
Average HH Income	$59,557	$62,939	$67,995
Householder Black or African-American – Count	971	9,407	22,241
Median HH Income	$35,740	$32,165	$27,210
Average HH Income	$43,702	$40,784	$36,909
Householder Hispanic – Count	196	2,076	3,684
Median HH Income	$44,039	$50,614	$43,236
Average HH Income	$51,205	$56,771	$55,218
Householder Asian or Pacific Islander – Count	20	264	885
Median HH Income	$37,010	$44,848	$52,108
Average HH Income	$47,522	$55,975	$62,886
Householder Other or Pacific Islander – Count	243	2,059	3,846
Median HH Income	$35,492	$42,729	$39,540
Average HH Income	$44,303	$54,909	$51,748
Gender			
Male Population	6,512	49,119	97,051
Female Population	6,911	52,334	102,020

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Total Population by Age			
Count of Pop 0 to 4 years	883	6,130	11,251
Count of Pop 0 to 7 years	1,247	8,620	15,968
Count of Pop 5 - 13	1,624	11,478	21,681
Count of Pop 14 - 18	760	5,327	11,220
Count of Pop 19 - 22	742	5,360	12,172
Count of Pop 22 - 25	539	4,018	9,524
Count of Pop 25 - 29	936	6,506	12,397
Count of Pop 30 - 34	1,050	7,388	13,473
Count of Pop 35 - 39	984	7,012	12,703
Count of Pop 40 - 44	861	6,266	11,597
Count of Pop 45 - 59	2,369	18,089	34,872
Count of Pop 60 - 74	2,050	17,283	34,479
Count of Pop 75 - 84	502	5,009	10,369
Count of Pop 85+	124	1,588	3,334
% of Pop 0 to 4 years	6.6%	6.0%	5.7%
% of Pop 0 to 7 years	9.3%	8.5%	8.0%
% of Pop 5 - 13	12.1%	11.3%	10.9%
% of Pop 14 - 18	5.7%	5.3%	5.6%
% of Pop 19 - 22	5.5%	5.3%	6.1%
% of Pop 22 - 25	4.0%	4.0%	4.8%
% of Pop 25 - 29	7.0%	6.4%	6.2%
% of Pop 30 - 34	7.8%	7.3%	6.8%
% of Pop 35 - 39	7.3%	6.9%	6.4%
% of Pop 40 - 44	6.4%	6.2%	5.8%
% of Pop 45 - 59	17.6%	17.8%	17.5%
% of Pop 60 - 74	15.3%	17.0%	17.3%
% of Pop 75 - 84	3.7%	4.9%	5.2%
% of Pop 85+	0.9%	1.6%	1.7%
Median Age	35.9	38.2	38.1
Average Age	37.4	39.5	39.6
Male Population by Age			
% of Pop 0 to 4 years	6.9%	6.4%	5.9%
% of Pop 5 - 13	12.4%	11.9%	11.4%
% of Pop 14 - 18	5.9%	5.5%	5.7%
% of Pop 19 - 22	5.8%	5.5%	6.3%
% of Pop 22 - 25	4.1%	4.1%	5.1%
% of Pop 25 - 29	7.0%	6.5%	6.4%
% of Pop 30 - 34	7.8%	7.3%	6.9%
% of Pop 35 - 39	7.2%	6.9%	6.4%
% of Pop 40 - 44	6.1%	6.1%	5.8%
% of Pop 45 - 59	17.7%	17.9%	17.5%
% of Pop 75 - 84	3.3%	4.2%	4.5%
% of Pop 60 - 74	14.9%	16.6%	16.8%
% of Pop 85+	0.7%	1.1%	1.2%
Median Age	35.1	37.0	36.7
Average Age	36.7	38.3	38.6

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% of Pop 60 - 74	15.6%	17.5%	17.8%
% of Pop 75 - 84	4.1%	5.6%	5.8%
% of Pop 85+	1.1%	2.0%	2.2%
Median Age	36.7	39.4	39.4
Average Age	38.1	40.5	40.6
Race			
Count of White	9,126	68,015	124,642
Count of Black or African-American	2,564	21,857	51,783
Count of Asian or Pacific Islander	78	888	2,767
Count of Other races	1,656	10,694	19,878
White	68.0%	67.0%	62.6%
Black or African American	19.1%	21.5%	26.0%
Asian	0.6%	0.9%	1.4%
Other Races	12.3%	10.5%	10.0%
Language Spoken			
Speak English at Home	96.6%	94.9%	94.0%
Speak Spanish at Home	1.7%	2.0%	2.1%
Speak French or French Creole at Home	0.1%	0.2%	0.2%
Speak German at Home	0.1%	0.3%	0.4%
Speak Other Indo-European Languages at Home	0.2%	0.3%	0.6%
Speak Russian and Other Slavic Languages at H	0.1%	0.2%	0.2%
Speak Chinese at Home	0.4%	0.4%	0.5%
Speak Korean at Home	0.0%	0.1%	0.1%
Speak Vietnamese at Home	0.0%	0.0%	0.0%
Speak Other Asian Languages at Home	0.0%	0.1%	0.2%
Speak Tagalog and Other Pacific Languages at H	0.1%	0.1%	0.1%
Speak Other Language at Home	0.6%	1.4%	1.6%
Hispanic			
Hispanic Population	1,252	7,235	13,756
Hispanic Population Percent	9.3%	7.1%	6.9%
Mexican	60.5%	69.1%	71.1%
Puerto Rican	25.0%	13.2%	11.5%
Cuban	0.5%	1.1%	1.7%
Dominican	0.1%	0.4%	1.0%
Central American	0.2%	2.1%	2.3%
South American	5.0%	6.9%	4.8%
Other Hispanic	8.6%	7.1%	7.7%
2000 Hispanic Population Percent	3%	3%	4%
1990 Hispanic Population Percent	1%	2%	3%

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Miracle Mile Shopping Plaza Toledo, OH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry			
American (percent of total population)	5.4%	4.0%	3.6%
American	5.1%	3.8%	3.4%
Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
Asian (percent of total population)	0.6%	0.8%	1.4%
Chinese	0.1%	0.2%	0.4%
Japanese	0.0%	0.0%	0.0%
Korean	0.0%	0.1%	0.1%
South Central Asian (ie. Indian)	0.1%	0.2%	0.3%
South East Asian (ie. Vietnamese)	0.0%	0.2%	0.3%
Other Asian	0.3%	0.3%	0.3%
European (percent of total population)	44.2%	43.1%	40.1%
British	4.7%	4.5%	4.3%
Dutch	0.5%	0.5%	0.6%
French	2.7%	2.3%	2.1%
German	14.9%	14.8%	13.7%
Italian	2.1%	2.2%	2.2%
Polish	8.5%	7.3%	6.3%
Scandinavian	1.0%	1.0%	0.9%
Scotch/Irish	6.6%	7.0%	6.7%
Other European (ie. Greek/Russian)	3.2%	3.5%	3.4%
Middle Eastern	0.8%	1.3%	1.4%
Other Ancestry	17.7%	23.3%	27.4%
Unclassified Ancestry	22.0%	20.3%	19.3%
Education (Age 25+)			
Adult Population (25 Years or Older)	8,877	69,140	133,224
Elementary (0 to 8)	2.2%	2.1%	2.6%
Some High School (9 to 11)	5.8%	7.3%	8.9%
High School Graduate (12)	37.9%	31.3%	30.0%
Some College (13 to 16)	28.1%	26.8%	24.5%
Associates Degree Only	10.8%	11.2%	10.6%
Bachelors Degree Only	10.9%	14.3%	14.8%
Graduate Degree	4.3%	6.9%	8.7%
% College (4+)	15.2%	21.2%	23.5%
Household Type			
Total Households – count	5,667	44,228	84,632
One Person HHs – count	1,951	15,804	30,522
Family HHs – count	3,277	24,815	47,518
Married Couple – count	1,975	15,421	29,669
w/own children – count	714	5,596	10,312
w/out own children – count	1,261	9,825	19,357
Male Householder – count	428	2,471	4,548
Female Householder – count	874	6,923	13,301
Non-Family Households – count	438	3,609	6,592
1 Person Household	34.4%	35.7%	36.1%
2 Person Household	29.9%	31.4%	31.4%
3 Person Household	16.9%	14.7%	14.3%
4 Person Household	10.2%	10.5%	10.4%
5 Person Household	5.4%	4.9%	4.9%
6 Person Household	1.9%	1.8%	1.9%
7+ Person Household	1.2%	1.0%	1.0%
% Households With Children	27.7%	25.9%	24.6%

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Miracle Mile Shopping Plaza Toledo, OH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing			
Total Housing Units	6,345	49,178	95,871
Owner Occupied Percent	49.4%	52.2%	50.7%
Renter Occupied Percent	40.0%	37.7%	37.5%
Vacant Housing Percent	10.7%	10.1%	11.7%
Total Housing Units (Census 2000)	1,371	30,734	67,466
For Rent (Census 2000)	41%	44%	44%
For Sale (Census 2000)	8%	14%	13%
Rented or Sold, (Census 2000)	1%	15%	15%
Seasonal (Census 2014)	8%	2%	2%
Other (Census 2000)	24%	20%	24%
Homes Built By Year			
Homes Built 1990 to 2000	0%	6%	6%
Homes Built 1980 to 1989	2%	5%	5%
Homes Built 1970 to 1979	9%	10%	10%
Homes Built 1960 to 1969	11%	14%	14%
Homes Built 1950 to 1959	27%	24%	20%
Homes Built 1940 to 1949	20%	16%	14%
Homes Built Before 1939	29%	25%	32%
Units in Structure			
1 Unit	77%	68%	71%
2 - 9 Units	11%	17%	16%
Greater than 10 Units	10%	11%	11%
Mobilie Trailer	2%	4%	2%
Other Units	0%	0%	0%
Home Value (Owner Occupied)			
Property Value $1,000,000 or more	0.1%	0.4%	0.8%
Property Value $750,000 to $999,999	1.5%	0.3%	0.7%
Property Value $500,000 to $749,999	1.5%	1.2%	2.1%
Property Value $400,000 to $499,999	0.0%	0.9%	2.7%
Property Value $300,000, to $399,999	0.4%	3.8%	6.8%
Property Value $200,000 to $299,999	5.9%	12.9%	16.5%
Property Value $150,000 to $199,999	16.9%	19.5%	17.6%
Property Value $100,000 to $149,999	38.0%	30.2%	23.5%
Property Value $60,000 to $99,999	27.3%	18.0%	14.7%
Property Value $40,000 to $59,999	4.8%	6.3%	6.5%
Property Value $0 to $39,999	3.7%	6.3%	8.1%
Median Home Value	$114,192	$130,731	$143,827
Median Rent	$441	$504	$474
Wealth per Household			
$0 and under - percent	19.3%	19.1%	19.2%
$1 to $4999 - percent	10.2%	10.0%	10.0%
$5k to $9999 - percent	5.3%	5.1%	5.1%
$10k to $24999 - percent	7.0%	6.8%	6.8%
$25k to $49999 - percent	7.0%	7.0%	6.9%
$50k to $99999 - percent	10.3%	10.3%	10.2%
$100k to $249999 - percent	17.3%	17.4%	17.3%
$250k to $499999 - percent	11.7%	12.0%	12.0%
$500k+ - percent	11.8%	12.4%	12.5%
Median HH Wealth	$55,965	$59,748	$59,693
Avg HH Wealth	$204,820	$211,158	$212,240

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Economic Viability			
Economic Viability Local	225	216	213
Economic Viability Indexed	225	216	213
Occupation (Employed Civilians Age 16+)			
Employed Civilian Pop 16+ by Occupation	6,849	52,174	96,291
Managerial/Executive	9.2%	11.0%	11.0%
Professional Specialty	16.9%	19.2%	20.9%
Healthcare Support	3.6%	4.0%	4.8%
Sales	10.3%	10.4%	9.8%
Office & Administrative Support	12.6%	13.1%	11.5%
Protective Service	1.3%	1.8%	1.8%
Food Preperation	7.1%	6.3%	6.5%
Building Maintenance & Cleaning	3.1%	2.8%	3.4%
Personal Care	4.0%	2.1%	2.3%
Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
Construction	7.3%	6.8%	6.4%
Production & Transportation	24.6%	22.5%	21.4%
Percent White Collar Workers	52.6%	57.7%	58.1%
Percent Blue Collar Workers	47.4%	42.3%	41.9%
Employment by Industry (Employed Civilians Age 16+)			
Agriculture/Mining/Construction	4.7%	5.4%	5.3%
Manufacturing	14.2%	16.6%	15.8%
Transportation	5.3%	5.4%	5.6%
Information	1.0%	1.3%	1.3%
Wholesale/Retail	20.3%	16.2%	15.1%
Finance, Insurance, Real Estate	5.4%	4.7%	4.0%
Professional Services	4.7%	4.7%	4.7%
Management Services	0.0%	0.1%	0.1%
Administrative/Waste Services	4.0%	4.0%	4.4%
Educational Services	23.6%	25.3%	26.9%
Entertainment Services	11.2%	10.0%	10.1%
Other Professional Services	3.9%	3.4%	3.7%
Public Administration	1.8%	3.0%	2.9%
Transportation To Work			
Drive to Work Alone	88.3%	85.5%	82.7%
Drive to Work Carpool	4.8%	8.3%	9.6%
Travel to Work by Public Transportation	2.0%	1.9%	2.5%
Drive to Work on Motorcycle	0.1%	0.1%	0.1%
Drive to Work on Bicycle	0.0%	0.1%	0.2%
Walked to Work	2.8%	1.8%	2.4%
Other Means	0.9%	0.4%	0.5%
Work at Home	1.0%	1.9%	1.9%

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Miracle Mile Shopping Plaza Toledo, OH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Travel to Work in Less than 5 Minutes	4.5%	3.3%	2.9%
	Travel to Work in 5 to 9 Minutes	12.7%	13.6%	12.4%
	Travel to Work in 10 to 14 Minutes	22.2%	20.5%	20.1%
	Travel to Work in 15 to 19 Minutes	29.2%	21.8%	21.5%
	Travel to Work in 20 to 29 Minutes	18.9%	23.5%	24.1%
	Travel to Work in 30 to 44 Minutes	7.1%	10.1%	11.2%
	Travel to Work in 45 to 59 Minutes	1.9%	3.0%	3.3%
	Travel to Work in 60 Minutes or more	3.4%	4.3%	4.5%
	Average Travel Time to Work	18	19	20
Vehicles per HH	No Vehicles	6.6%	8.6%	11.2%
	1 Vehicle	39.4%	40.7%	39.6%
	2 Vehicles	39.2%	35.3%	34.0%
	3 or more vehicles	14.8%	15.4%	15.2%
	Average Number of Vehicles	1.68	1.63	1.59
Change	Births (last 12 months)	178	1,269	2,384
	Deaths (last 12 months)	120	1,135	2,273
	Migration (last 12 months)	-476	-1,593	-2,275
Work place	Workplace Establishments	200	2,276	5,216
	Workplace Employees (FTE)	2,001	26,038	87,960

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