2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.87017 Longitude: -74.422593

Morris	Hills Shopping Center	5.00 Minute	10.00 Minute	20.00 Minute
	pany, NJ	Drivetime	Drivetime	Drivetime
	Current Year Estimated Population	43,762	149,816	738,644
	Population Est 23Q1	43,832	149,578	738,599
	Population Est 22Q4	44,061	150,069	739,223
	Population Est 22Q3	43,659	149,253	738,178
	Population Est 22Q2	43,548	148,767	736,350
	Population Est 22Q1	43,470	148,745	735,113
	Population Est 21Q4	43,511	148,815	734,728
	Population Est 21Q3	43,492	148,701	734,386
	Population Est 21Q2	43,446	148,647	733,801
Population	Population Fcst	45,721	153,770	755,568
at	2010 Census Population	39,754	128,511	599,164
) b	2000 Census Population	39,125	125,162	597,086
Ğ	1990 Census Population	38,082	114,638	558,693
	Current Year Daytime Population	60,832	209,263	812,597
	Average Seasonal Population	351	1,434	8,409
	Historical Annual Growth, 1990 – 2000	0.27%	0.88%	0.67%
	Historical Annual Growth, 2000 – 2010	0.16%	0.26%	0.03%
	Estimated Annual Growth, 2010 – CY	0.73%	1.16%	1.59%
	Projected Annual Growth, CY to Y5	0.88%	0.52%	0.45%
	Group Qtrs Est	262	1,496	14,218
	Transient Est Average Last 4 Qtrs	6,770	19,822	33,640
	Current Year Estimated Households	16,544	57,399	272,431
	Households Est 23Q1	16,562	57,255	272,254
	Households Est 22Q4	16,659	57,442	272,435
	Households Est 22Q3	16,489	57,103	272,011
	Households Est 22Q2	16,456	56,924	271,314
	Households Est 22Q1	16,422	56,904	270,786
	Households Est 21Q4	16,394	56,880	270,604
sp	Households Est 21Q3	16,390	56,844	270,499
ouseholds	Households Est 21Q2	16,373	56,832	270,277
nse	Households Fcst	17,357	59,055	279,105
유	2010 Census Households	15,273	48,141	218,298
	2000 Census Households	15,136	47,053	215,142
	1990 Census Households	14,338	41,403	199,641
	Historical Annual Growth, 1990 – 2000	0.54%	1.29%	0.75%
	Historical Annual Growth, 2000 – 2010	0.09%	0.23%	0.15%
	Estimated Annual Growth, 2010 – CY	0.61%	1.34%	1.69%
	Projected Annual Growth, CY to Y5	0.96%	0.57%	0.49%
	Population per Household	2.63	2.58	2.66

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023

BRIXMOR®
Latitude: 40.87017 Longitude: -74.422593

Dec 5,	2023	Lat	itude: 40.87017	Longitude: -74.422593
	Hills Shopping Center pany, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	HH Income \$500,000 or more	3.2%	3.4%	3.1%
	HH Income \$250,000 to \$499,999	3.8%	4.1%	
	HH Income \$200,000 to \$249,999	8.8%	9.5%	
	HH Income \$175,000 to \$199,999	8.7%	9.8%	
	HH Income \$150,000 to \$174,999	8.5%	9.4%	
	HH Income \$100,000 to 149,999	20.3%	21.2%	
	HH Income \$75,000 to 99,999	13.6%	12.9%	
	HH Income \$50,000 to 74,999	12.6%	11.8%	
	HH Income \$35,000 to 49,999	5.9%	6.1%	
	HH Income \$25,000 to 34,999	5.0%	4.3%	
	HH Income \$15,000 to 24,999	3.9%	3.5%	
	HH Income \$0 to 14,999	5.8%	4.0%	6.1%
	Average Household Income	\$138,409	\$145,350	
	Median Household Income	\$107,382	\$116,659	
	Per Capita Income	\$52,621	\$56,378	3 \$53,051
	2000 Average HH Income	\$86,872	\$92,986	\$90,558
	2000 Median HH Income	\$69,148	\$73,96 <sup>2</sup>	1 \$67,041
	Average Disposable Income	99,900	105,317	7 98,032
	Median Disposable Income	88,276	95,329	85,702
o o	Discretionary HH Income Over \$150,000	4.4%	5.4%	5.4%
Income	Discretionary HH Income \$125,000 to \$149,999	8.9%	9.4%	9.0%
Ü	Discretionary HH Income \$100,000 to \$124,999	12.2%	13.9%	11.7%
-	Discretionary HH Income \$75,000 to \$99,999	16.0%	17.1%	13.7%
	Discretionary HH Income \$50,000 to \$74,999	20.8%	20.6%	17.4%
	Discretionary HH Income \$25,000 to \$49,999	21.3%	20.1%	21.9%
	Discretionary HH Income Under \$25,000	16.4%	13.6%	21.0%
	Average Discretionary HH Income	69,932	74,207	7 67,598
	Median Discretionary HH Income	64,332	69,983	59,715
	Householder White – Count	9,767	39,319	9 161,099
	Median HH Income	\$105,684	\$116,26	5 \$121,906
	Average HH Income	\$109,817	\$115,637	7 \$118,253
	Householder Black or African-American – Count	458	1,516	39,954
	Median HH Income	\$70,369	\$74,474	\$61,697
	Average HH Income	\$76,970	\$87,972	
	Householder Hispanic – Count	1,712	5,244	1 36,934
	Median HH Income	\$88,430	\$97,942	
	Average HH Income	\$94,812	\$102,507	
	Householder Asian or Pacific Islander – Count	4,063	9,382	
	Median HH Income	\$128,596	\$138,106	
	Average HH Income	\$120,255	\$127,437	
	Householder Other or Pacific Islander – Count	544	1,938	
	Median HH Income	\$110,756	\$115,957	
	Average HH Income	\$108,161	\$116,404	\$96,716
Gender	Male Population	21,597	73,45	356,473
Ge	Female Population	22,166	76,36	
				Į.

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval



	Hills Shopping Center Dany, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Count of Pop 0 to 4 years	2,318	7,865	38,602
	Count of Pop 0 to 7 years	3,171	10,847	53,939
	Count of Pop 5 - 13	4,179	14,169	74,300
i	Count of Pop 14 - 18	1,993	6,826	37,630
	Count of Pop 19 - 22	1,968	6,863	38,262
	Count of Pop 22 - 25	1,447	5,111	28,495
	Count of Pop 25 - 29	2,557	8,789	42,973
	Count of Pop 30 - 34	2,926	9,858	43,975
	Count of Pop 35 - 39	3,110	10,263	46,103
	Count of Pop 40 - 44	2,998	9,847	46,702
	Count of Pop 45 - 59	8,917	30,455	150,658
	Count of Pop 60 - 74	7,682	26,883	128,317
_	Count of Pop 75 - 84	2,624	9,141	43,600
tio	Count of Pop 85+	1,043	3,745	19,027
Total Population by Age	% of Pop 0 to 4 years	5.3%	5.2%	5.2%
<u>P</u> ×	% of Pop 0 to 7 years	7.2%	7.2%	7.3%
<u>  a</u>	% of Pop 5 - 13	9.6%	9.5%	10.1%
[ ]	% of Pop 14 - 18	4.6%	4.6%	5.1%
	% of Pop 19 - 22	4.5%	4.6%	5.2%
	% of Pop 22 - 25	3.3%	3.4%	3.9%
i i	% of Pop 25 - 29	5.8%	5.9%	5.8%
	% of Pop 30 - 34	6.7%	6.6%	6.0%
	% of Pop 35 - 39	7.1%	6.9%	6.2%
i i	% of Pop 40 - 44	6.9%	6.6%	6.3%
i i	% of Pop 45 - 59	20.4%	20.3%	20.4%
İ	% of Pop 60 - 74	17.6%	17.9%	17.4%
İ	% of Pop 75 - 84	6.0%	6.1%	5.9%
	% of Pop 85+	2.4%	2.5%	2.6%
	Median Age	42.3	42.6	42.0
	Average Age	42.1	42.3	41.7
	% of Pop 0 to 4 years	5.5%	5.5%	5.6%
	% of Pop 5 - 13	9.8%	9.9%	10.7%
	% of Pop 14 - 18	4.7%	4.8%	5.4%
	% of Pop 19 - 22	4.7%	4.8%	5.5%
	% of Pop 22 - 25	3.5%	3.6%	4.1%
ou	% of Pop 25 - 29	6.0%	6.1%	6.1%
ati	% of Pop 30 - 34	6.8%	6.7%	6.1%
pula Age	% of Pop 35 - 39	7.3%	6.9%	6.3%
Po by ,	% of Pop 40 - 44	7.0%	6.6%	6.3%
Male Population by Age	% of Pop 45 - 59	20.2%	20.1%	20.2%
Ě	% of Pop 75 - 84	5.2%	5.3%	5.1%
	% of Pop 60 - 74	17.4%	17.6%	16.9%
	% of Pop 85+	1.8%	1.9%	1.8%
	Median Age	41.2 41.2	41.2 41.2	40.3
	Average Age	41.2	41.2	40.3

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval



Dec 5,	2023	Lau	itude: 40.87017	Longitude: -74.422593
	Hills Shopping Center pany, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.1%	5.0%	6 4.9%
	% of Pop 5 - 13	9.3%	9.0%	
	% of Pop 14 - 18	4.4%	4.3%	
	% of Pop 19 - 22	4.3%	4.3%	
	% of Pop 22 - 25	3.2%	3.29	
	% of Pop 25 - 29	5.7%	5.6%	
	% of Pop 30 - 34	6.6%	6.4%	
	·	6.9%	6.89	
	% of Pop 35 - 39			
	% of Pop 40 - 44	6.7%	6.5%	
	% of Pop 45 - 59	20.5%	20.6%	
	% of Pop 60 - 74	17.7%	18.3%	
	% of Pop 75 - 84	6.8%	6.8%	
	% of Pop 85+	2.9%	3.1%	
	Median Age	43.4	44.0	
	Average Age	43.0	43.	
	Count of White	22,610	93,05	·
	Count of Black or African-American	1,374	5,490	· ·
	Count of Asian or Pacific Islander	14,538	31,984	· ·
ce	Count of Other races	5,240	19,29 <sup>-</sup>	· ·
Race	White	51.7%	62.1%	
	Black or African American	3.1%	3.7%	6 14.8%
	Asian	33.2%	21.3%	6 10.3%
	Other Races	12.0%	12.9%	ú 18.5%
	Speak English at Home	59.6%	68.9%	70.0%
	Speak Spanish at Home	8.2%	8.2%	13.7%
	Speak French or French Creole at Home	0.2%	0.3%	1.7%
	Speak German at Home	0.7%	0.5%	
<u>e</u> _	Speak Other Indo-European Languages at Home	15.3%	9.7%	
lag Ger	Speak Russian and Other Slavic Languages at H	2.2%	1.8%	
1 5 6	Speak Chinese at Home	5.0%	4.4%	
Language Spoken	Speak Korean at Home	0.7%	0.7%	
-	Speak Vietnamese at Home	0.2%	0.3%	
	Speak Other Asian Languages at Home	5.4%	3.8%	
	Speak Tagalog and Other Pacific Languages at F	0.9%	0.6%	
	Speak Other Language at Home	1.6%	0.07	
	Hispanic Population	4,560	17,284	
	Hispanic Population Percent	10.4%	11.5%	
	Mexican	10.9%	6.0%	
O	Puerto Rican	19.4%	19.7%	
Hispanic	Cuban	5.8%	5.7%	
ed	Dominican	6.6%	6.8%	
± Si	Central American	9.5%	15.8%	
	South American	36.4%	31.7%	
	Other Hispanic	11.3%	14.3%	9.7%
	2000 Hispanic Population Percent	7%	6%	9%
	1990 Hispanic Population Percent	4%	3%	
		. 70	0,	5,0

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval



Dec 5, 2023 Latitude: 40 87017 Longitude: -74.422593 Morris Hills Shopping Center 5.00 Minute 10.00 Minute 20.00 Minute Parsippany, NJ **Drivetime Drivetime Drivetime** 1.7% American (percent of total population) 1.5% 2.3% 1.6% 1.4% 2.2% American Native American (ie. Indian/Eskimo) 0.2% 0.1% 0.1% Hawaiian/Pacific Islander 0.0% 0.0% 0.0% Asian (percent of total population) 33.1% 21.3% 10.2% 5.4% Chinese 6.5% 2.7% Japanese 0.3% 0.2% 0.1% Korean 0.9% 0.9% 0.6% South Central Asian (ie. Indian) 22.7% 12.5% 5.2% South East Asian (ie. Vietnamese) 2.1% 1.7% 1.3% Other Asian 0.6% 0.6% 0.3% Ancestry 38.0% European (percent of total population) 28.2% 34.2% 2.0% 2.8% 2.7% British Dutch 0.5% 0.5% 0.6% French 0.4% 0.6% 0.5% German 3.9% 5.2% 4.6% Italian 8.3% 11.7% 10.5% Polish 2.2% 3.0% 2.6% 0.8% Scandinavian 0.6% 0.9% Scotch/Irish 6.4% 8.4% 7.3% 3.7% 4.7% Other European (ie. Greek/Russian) 4.9% 0.9% 0.9% 1.2% Middle Eastern Other Ancestry 18.7% 18.2% 23.3% **Unclassified Ancestry** 7.2% 8.3% 10.7% Adult Population (25 Years or Older) 31.857 108.982 521.355 4.2% Elementary (0 to 8) 3.5% 2.7% Some High School (9 to 11) 3.1% 2.7% 3.6% High School Graduate (12) 17.1% 22.4% 18.1% Some College (13 to 16) 11.3% 12.0% 14.4% Associates Degree Only 6.2% 5.9% 6.1% **Bachelors Degree Only** 35.2% 35.2% 29.1% **Graduate Degree** 23.6% 23.3% 20.2% % College (4+) 49.3% 58.8% 58.5% Total Households - count 16,544 57,399 272,431 3.983 69.632 One Person HHs – count 14.386 Family HHs - count 11,729 39,684 189,582 Married Couple - count 9,795 33,150 145,589 w/own children - count 4,578 14,301 63,907 w/out own children - count 5,216 18,849 81,682 Male Householder - count 718 1.855 11.511 Household Female Householder - count 1,216 4,678 32,481 3,329 Non-Family Households - count 833 13,217 1 Person Household 24.1% 25.1% 25.6% 2 Person Household 30.9% 31.2% 29.1% 3 Person Household 18.6% 17.7% 17.2% 4 Person Household 16.9% 16.7% 16.7% 5 Person Household 6.1% 6.1% 7.1% 6 Person Household 2.3% 2.1% 2.7% 7+ Person Household 1.1% 1.1% 1.6% % Households With Children 32.5% 30.9%

30.0%

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval



	Hills Shopping Center pany, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Total Housing Units	17,157	59,770	286,521
	Owner Occupied Percent	57.1%	63.7%	59.8%
	Renter Occupied Percent	39.3%	32.3%	35.2%
5	Vacant Housing Percent	3.6%	4.0%	4.9%
Housing	Total Housing Units (Census 2000)	15,425	48,061	222,306
no	For Rent (Census 2000)	45%	38%	43%
I	For Sale (Census 2000)	11%	18%	17%
	Rented or Sold, (Census 2000)	11%	16%	11%
	Seasonal (Census 2014)	3%	6%	6%
	Other (Census 2000)	18%	12%	16%
l	Homes Built 1990 to 2000	6%	13%	8%
∰ _	Homes Built 1980 to 1989	7%	8%	9%
B B	Homes Built 1970 to 1979	14%	13%	11%
Homes Built By Year	Homes Built 1960 to 1969	30%	24%	19%
6 6	Homes Built 1950 to 1959	16%	19%	21%
<b>=</b>	Homes Built 1940 to 1949	9%	8%	11%
	Homes Built Before 1939	18%	15%	21%
<sub>O</sub>	1 Unit	62%	73%	64%
Units in	2 - 9 Units	13%	11%	18%
its uct	Greater than 10 Units	25%	16%	18%
Units in Structure	Mobilie Trailer	0%	0%	0%
	Other Units	0%	0%	0%
	Property Value \$1,000,000 or more	7.1%	9.3%	11.7%
	Property Value \$750,000 to \$999,999	25.1%	24.1%	20.2%
	Property Value \$500,000 to \$749,999	40.6%	37.2%	30.2%
e Value Occupied)	Property Value \$400,000 to \$499,999	16.1%	14.7%	15.4%
le e	Property Value \$300,000, to \$399,999	5.2%	7.0%	10.4%
ka	Property Value \$200,000 to \$299,999	1.2%	3.2%	5.6%
O e	Property Value \$150,000 to \$199,999	0.3%	0.9%	1.0%
Home Value	Property Value \$100,000 to \$149,999	0.2%	0.5%	0.6%
Hom	Property Value \$60,000 to \$99,999	0.4%	0.5%	0.5%
9	Property Value \$40,000 to \$59,999	0.2%	0.1%	0.2%
	Property Value \$0 to \$39,999	0.3%	0.2%	0.6%
	Median Home Value Median Rent	\$650,458 \$806	\$645,902 \$859	\$614,751 \$795
	\$0 and under - percent	16.5%	15.9%	16.6%
	\$1 to \$4999 - percent	7.7%	7.2%	7.9%
	\$5k to \$9999 - percent	4.2%	4.0%	4.3%
old	\$10k to \$24999 - percent	6.1%	5.9%	6.1%
th	\$25k to \$49999 - percent	6.6%	6.6%	6.6%
Wealth Household	\$50k to \$99999 - percent	9.9%	10.0%	10.0%
¥ 6	\$100k to \$249999 - percent	18.2%	18.5%	18.2%
per	\$250k to \$499999 - percent	13.9%	14.3%	13.8%
Q	\$500k+ - percent	16.9%	17.4%	16.4%
	Median HH Wealth	\$94,976	\$102,169	\$92,209
	Avg HH Wealth	\$264,525	\$271,976	\$259,135

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval



Morris Hills Shopping Center Parsippany, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Economic Viability	Economic Viability Local Economic Viability Indexed	224 224	222 222	222 222
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	24,591 22.3% 33.1% 2.1% 10.3% 12.2% 0.8% 4.1% 2.9% 2.4% 0.1% 3.2% 6.5% 80.0% 20.0%	83,194 24.1% 31.5% 1.8% 10.4% 11.3% 1.8% 3.4% 2.9% 2.3% 0.1% 3.9% 6.7% 79.1% 20.9%	392,675 22.0% 27.7% 2.7% 10.7% 11.2% 2.0% 3.6% 3.1% 2.6% 0.1% 5.3% 8.9% 74.3% 25.7%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction Manufacturing Transportation Information Wholesale/Retail Finance, Insurance, Real Estate Professional Services Management Services Administrative/Waste Services Educational Services Entertainment Services Other Professional Services Public Administration	3.4% 11.8% 4.2% 2.9% 12.5% 9.7% 14.7% 0.1% 3.5% 23.4% 8.1% 3.5% 2.3%	4.6% 11.6% 3.9% 2.8% 12.4% 10.2% 14.2% 0.2% 3.7% 23.6% 6.6% 2.9% 3.3%	5.3% 9.8% 5.1% 3.0% 13.0% 9.7% 11.4% 0.2% 4.2% 24.0% 6.8% 3.9% 3.6%
Transportation To Work	Drive to Work Alone Drive to Work Carpool Travel to Work by Public Transportation Drive to Work on Motorcycle Drive to Work on Bicycle Walked to Work Other Means Work at Home	82.5% 8.7% 3.5% 0.0% 0.1% 2.1% 0.4% 2.7%	83.4% 7.8% 3.8% 0.0% 0.1% 1.8% 0.4% 2.8%	76.0% 9.2% 8.5% 0.0% 0.1% 2.4% 0.6% 3.2%

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval



Morris Hills Shopping Center		5.00 Minute	10.00 Minute	20.00 Minute
Parsip	pany, NJ	Drivetime	Drivetime	Drivetime
	Travel to Work in Less than 5 Minutes	2.7%	2.8%	2.5%
	Travel to Work in 5 to 9 Minutes	10.8%	10.4%	9.6%
	Travel to Work in 10 to 14 Minutes	14.6%	14.8%	13.0%
	Travel to Work in 15 to 19 Minutes	17.0%	15.9%	14.1%
	Travel to Work in 20 to 29 Minutes	21.9%	21.0%	20.6%
	Travel to Work in 30 to 44 Minutes	17.9%	19.0%	20.7%
	Travel to Work in 45 to 59 Minutes	6.6%	7.0%	7.9%
	Travel to Work in 60 Minutes or more	8.5%	9.1%	11.4%
	Average Travel Time to Work	24	25	27
	No Vehicles	7.3%	5.0%	9.9%
es H	1 Vehicle	32.2%	32.4%	32.2%
ᅙᇎ	2 Vehicles	39.2%	40.2%	38.1%
Vehicles per HH	3 or more vehicles	21.3%	22.4%	19.8%
	Average Number of Vehicles	1.82	1.90	1.75
ge	Births (last 12 months)	510	1,711	8,342
an	Deaths (last 12 months)	388	1,340	6,486
Change	Migration (last 12 months)	117	772	820
Work place	Workplace Establishments	1,841	7,438	27,112
N N N N N N N N N N N N N N N N N N N	Workplace Employees (FTE)	34,678	123,690	364,453