

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.87017 Longitude: -74.422593

Morris Hills Shopping Center Parsippany, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	9,308	64,599	140,279
	Population Est 23Q1	9,322	64,654	140,055
	Population Est 22Q4	9,358	64,902	140,574
	Population Est 22Q3	9,241	64,429	139,803
	Population Est 22Q2	9,227	64,279	139,479
	Population Est 22Q1	9,205	64,198	139,511
	Population Est 21Q4	9,207	64,399	139,690
	Population Est 21Q3	9,207	64,369	139,603
	Population Est 21Q2	9,196	64,296	139,450
	Population Fcst	9,423	66,293	142,978
	2010 Census Population	9,115	59,392	123,482
	2000 Census Population	9,707	57,980	120,483
	1990 Census Population	9,601	56,523	108,841
	Current Year Daytime Population	15,634	81,423	175,660
	Average Seasonal Population	55	541	1,505
	Historical Annual Growth, 1990 – 2000	0.11%	0.25%	1.02%
	Historical Annual Growth, 2000 – 2010	-0.63%	0.24%	0.25%
	Estimated Annual Growth, 2010 – CY	0.16%	0.64%	0.97%
	Projected Annual Growth, CY to Y5	0.25%	0.52%	0.38%
	Group Qtrs Est	29	501	1,451
Transient Est Average Last 4 Qtrs	1,519	8,863	17,888	
Households	Current Year Estimated Households	3,771	24,079	52,777
	Households Est 23Q1	3,775	24,085	52,654
	Households Est 22Q4	3,790	24,186	52,850
	Households Est 22Q3	3,737	23,987	52,533
	Households Est 22Q2	3,733	23,941	52,413
	Households Est 22Q1	3,724	23,904	52,415
	Households Est 21Q4	3,725	23,939	52,434
	Households Est 21Q3	3,725	23,931	52,404
	Households Est 21Q2	3,721	23,905	52,370
	Households Fcst	3,826	24,777	53,937
	2010 Census Households	3,781	22,530	46,382
	2000 Census Households	4,059	22,186	45,144
	1990 Census Households	4,003	20,842	39,134
	Historical Annual Growth, 1990 – 2000	0.14%	0.63%	1.44%
	Historical Annual Growth, 2000 – 2010	-0.71%	0.15%	0.27%
	Estimated Annual Growth, 2010 – CY	-0.02%	0.50%	0.98%
	Projected Annual Growth, CY to Y5	0.29%	0.57%	0.44%
	Population per Household	2.46	2.66	2.63

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.87017 Longitude: -74.422593

Morris Hills Shopping Center Parsippany, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	2.2%	3.1%	3.5%
	HH Income \$250,000 to \$499,999	2.6%	3.7%	4.2%
	HH Income \$200,000 to \$249,999	6.1%	8.5%	9.7%
	HH Income \$175,000 to \$199,999	7.0%	9.0%	10.3%
	HH Income \$150,000 to \$174,999	6.8%	8.3%	9.6%
	HH Income \$100,000 to 149,999	18.7%	21.1%	21.2%
	HH Income \$75,000 to 99,999	16.1%	13.8%	12.6%
	HH Income \$50,000 to 74,999	16.4%	12.7%	11.5%
	HH Income \$35,000 to 49,999	7.4%	6.1%	5.7%
	HH Income \$25,000 to 34,999	5.9%	5.0%	4.2%
	HH Income \$15,000 to 24,999	5.0%	3.8%	3.6%
	HH Income \$0 to 14,999	5.6%	5.0%	4.0%
	Average Household Income	\$115,517	\$138,490	\$148,517
	Median Household Income	\$89,299	\$107,979	\$118,617
	Per Capita Income	\$46,964	\$52,164	\$56,537
	2000 Average HH Income	\$68,897	\$86,087	\$95,338
	2000 Median HH Income	\$55,778	\$69,064	\$74,978
	Average Disposable Income	88,022	99,898	106,407
	Median Disposable Income	75,313	88,658	96,959
	Discretionary HH Income Over \$150,000	0.9%	4.4%	5.5%
	Discretionary HH Income \$125,000 to \$149,999	7.8%	8.5%	9.6%
	Discretionary HH Income \$100,000 to \$124,999	9.4%	12.6%	14.4%
	Discretionary HH Income \$75,000 to \$99,999	13.6%	15.9%	17.2%
	Discretionary HH Income \$50,000 to \$74,999	22.2%	21.5%	20.5%
	Discretionary HH Income \$25,000 to \$49,999	27.5%	21.3%	19.4%
	Discretionary HH Income Under \$25,000	18.7%	15.8%	13.3%
	Average Discretionary HH Income	60,782	70,166	75,170
	Median Discretionary HH Income	53,241	64,770	71,342
	Householder White – Count	1,972	14,467	36,009
	Median HH Income	\$80,590	\$106,558	\$117,095
	Average HH Income	\$92,673	\$109,545	\$116,142
	Householder Black or African-American – Count	119	684	1,099
	Median HH Income	\$68,282	\$71,240	\$76,996
	Average HH Income	\$75,276	\$79,894	\$88,593
Householder Hispanic – Count	398	2,271	4,513	
Median HH Income	\$70,913	\$92,593	\$103,041	
Average HH Income	\$79,879	\$98,039	\$106,962	
Householder Asian or Pacific Islander – Count	1,146	5,837	9,441	
Median HH Income	\$113,892	\$125,641	\$137,804	
Average HH Income	\$116,163	\$120,460	\$127,033	
Householder Other or Pacific Islander – Count	137	820	1,715	
Median HH Income	\$97,125	\$108,282	\$119,170	
Average HH Income	\$96,049	\$106,520	\$117,645	
Gender	Male Population	4,599	31,840	68,800
	Female Population	4,708	32,759	71,479

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.87017 Longitude: -74.422593

Morris Hills Shopping Center Parsippany, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	513	3,430	7,134
	Count of Pop 0 to 7 years	660	4,785	10,029
	Count of Pop 5 - 13	796	6,281	13,439
	Count of Pop 14 - 18	369	2,970	6,555
	Count of Pop 19 - 22	374	2,925	6,520
	Count of Pop 22 - 25	282	2,151	4,786
	Count of Pop 25 - 29	578	3,698	7,736
	Count of Pop 30 - 34	736	4,197	8,465
	Count of Pop 35 - 39	722	4,549	9,167
	Count of Pop 40 - 44	643	4,431	9,136
	Count of Pop 45 - 59	1,846	13,089	29,097
	Count of Pop 60 - 74	1,645	11,394	25,812
	Count of Pop 75 - 84	587	3,863	8,838
	Count of Pop 85+	216	1,621	3,594
	% of Pop 0 to 4 years	5.5%	5.3%	5.1%
	% of Pop 0 to 7 years	7.1%	7.4%	7.1%
	% of Pop 5 - 13	8.6%	9.7%	9.6%
	% of Pop 14 - 18	4.0%	4.6%	4.7%
	% of Pop 19 - 22	4.0%	4.5%	4.6%
	% of Pop 22 - 25	3.0%	3.3%	3.4%
	% of Pop 25 - 29	6.2%	5.7%	5.5%
	% of Pop 30 - 34	7.9%	6.5%	6.0%
	% of Pop 35 - 39	7.8%	7.0%	6.5%
	% of Pop 40 - 44	6.9%	6.9%	6.5%
% of Pop 45 - 59	19.8%	20.3%	20.7%	
% of Pop 60 - 74	17.7%	17.6%	18.4%	
% of Pop 75 - 84	6.3%	6.0%	6.3%	
% of Pop 85+	2.3%	2.5%	2.6%	
Median Age	42.2	42.4	43.5	
Average Age	42.6	42.1	42.7	
Male Population by Age	% of Pop 0 to 4 years	5.7%	5.5%	5.3%
	% of Pop 5 - 13	9.0%	10.1%	10.1%
	% of Pop 14 - 18	4.2%	4.8%	4.9%
	% of Pop 19 - 22	4.1%	4.7%	4.9%
	% of Pop 22 - 25	3.1%	3.5%	3.6%
	% of Pop 25 - 29	6.2%	5.9%	5.8%
	% of Pop 30 - 34	7.9%	6.6%	6.2%
	% of Pop 35 - 39	8.2%	7.2%	6.6%
	% of Pop 40 - 44	7.3%	7.1%	6.5%
	% of Pop 45 - 59	20.0%	20.1%	20.5%
	% of Pop 75 - 84	5.2%	5.2%	5.6%
	% of Pop 60 - 74	17.3%	17.4%	18.1%
	% of Pop 85+	1.8%	1.9%	1.9%
	Median Age	41.1	41.2	42.0
Average Age	41.5	41.1	41.6	

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.87017 Longitude: -74.422593

Morris Hills Shopping Center Parsippany, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	5.4%	5.1%	4.8%
	% of Pop 5 - 13	8.1%	9.4%	9.1%
	% of Pop 14 - 18	3.7%	4.4%	4.5%
	% of Pop 19 - 22	3.9%	4.3%	4.4%
	% of Pop 22 - 25	3.0%	3.2%	3.2%
	% of Pop 25 - 29	6.2%	5.5%	5.3%
	% of Pop 30 - 34	7.9%	6.4%	5.9%
	% of Pop 35 - 39	7.3%	6.9%	6.5%
	% of Pop 40 - 44	6.5%	6.7%	6.5%
	% of Pop 45 - 59	19.7%	20.5%	21.0%
	% of Pop 60 - 74	18.0%	17.9%	18.7%
	% of Pop 75 - 84	7.4%	6.7%	7.0%
	% of Pop 85+	2.8%	3.1%	3.2%
	Median Age	43.4	43.6	44.9
Average Age	43.6	43.1	43.8	
Race	Count of White	4,037	34,490	88,040
	Count of Black or African-American	313	1,987	4,024
	Count of Asian or Pacific Islander	3,892	20,465	32,750
	Count of Other races	1,066	7,657	15,465
	White	43.4%	53.4%	62.8%
	Black or African American	3.4%	3.1%	2.9%
	Asian	41.8%	31.7%	23.3%
	Other Races	11.4%	11.9%	11.0%
Language Spoken	Speak English at Home	51.0%	60.6%	68.5%
	Speak Spanish at Home	7.8%	7.9%	7.0%
	Speak French or French Creole at Home	0.2%	0.5%	0.3%
	Speak German at Home	0.6%	0.6%	0.5%
	Speak Other Indo-European Languages at Home	19.3%	14.4%	10.3%
	Speak Russian and Other Slavic Languages at H	2.5%	2.1%	1.8%
	Speak Chinese at Home	4.8%	4.7%	4.8%
	Speak Korean at Home	0.5%	0.8%	0.9%
	Speak Vietnamese at Home	0.3%	0.3%	0.3%
	Speak Other Asian Languages at Home	9.0%	5.9%	4.1%
	Speak Tagalog and Other Pacific Languages at H	0.7%	1.0%	0.6%
	Speak Other Language at Home	3.2%	1.2%	0.9%
Hispanic	Hispanic Population	978	6,595	13,443
	Hispanic Population Percent	10.5%	10.2%	9.6%
	Mexican	10.6%	9.1%	7.4%
	Puerto Rican	17.1%	19.4%	20.8%
	Cuban	7.8%	5.9%	6.2%
	Dominican	2.6%	7.4%	8.3%
	Central American	8.4%	8.3%	10.5%
	South American	43.6%	37.4%	35.0%
	Other Hispanic	10.0%	12.4%	11.8%
	2000 Hispanic Population Percent	10%	6%	5%
	1990 Hispanic Population Percent	6%	4%	3%

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.87017 Longitude: -74.422593

Morris Hills Shopping Center Parsippany, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	1.2%	1.5%	1.7%
	American	1.0%	1.4%	1.6%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	41.7%	31.6%	23.3%
	Chinese	6.5%	6.1%	6.1%
	Japanese	0.1%	0.2%	0.2%
	Korean	0.6%	1.0%	1.1%
	South Central Asian (ie. Indian)	31.5%	21.4%	13.7%
	South East Asian (ie. Vietnamese)	2.4%	2.3%	1.7%
	Other Asian	0.6%	0.6%	0.6%
	European (percent of total population)	18.9%	29.6%	38.3%
	British	1.5%	2.1%	2.7%
	Dutch	0.6%	0.5%	0.5%
	French	0.2%	0.4%	0.5%
	German	2.5%	3.9%	5.2%
	Italian	5.8%	8.9%	12.0%
	Polish	1.7%	2.4%	3.0%
	Scandinavian	0.4%	0.6%	0.8%
	Scotch/Irish	3.7%	6.8%	8.3%
Other European (ie. Greek/Russian)	2.5%	3.8%	5.1%	
Middle Eastern	0.7%	0.9%	1.0%	
Other Ancestry	20.6%	18.7%	18.1%	
Unclassified Ancestry	6.4%	7.6%	8.0%	
Education (Age 25+)	Adult Population (25 Years or Older)	6,973	46,842	101,846
	Elementary (0 to 8)	2.7%	3.4%	2.7%
	Some High School (9 to 11)	3.6%	3.1%	2.8%
	High School Graduate (12)	18.7%	18.3%	18.3%
	Some College (13 to 16)	12.8%	11.3%	11.9%
	Associates Degree Only	7.5%	6.0%	5.8%
	Bachelors Degree Only	33.6%	35.1%	35.2%
	Graduate Degree	21.2%	22.7%	23.3%
	% College (4+)	54.8%	57.8%	58.5%
Household Type	Total Households – count	3,771	24,079	52,777
	One Person HHs – count	1,129	5,635	12,360
	Family HHs – count	2,367	17,355	37,780
	Married Couple – count	1,988	14,375	31,891
	w/own children – count	824	6,506	14,092
	w/out own children – count	1,164	7,869	17,799
	Male Householder – count	123	984	1,744
	Female Householder – count	256	1,995	4,145
	Non-Family Households – count	275	1,089	2,637
	1 Person Household	29.9%	23.4%	23.4%
	2 Person Household	31.3%	30.6%	31.2%
	3 Person Household	16.3%	19.0%	18.3%
	4 Person Household	14.0%	17.3%	17.6%
	5 Person Household	5.4%	6.2%	6.3%
	6 Person Household	2.0%	2.3%	2.2%
7+ Person Household	1.1%	1.2%	1.0%	
% Households With Children	24.6%	32.2%	31.5%	

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.87017 Longitude: -74.422593

Morris Hills Shopping Center Parsippany, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	3,919	25,009	54,713
	Owner Occupied Percent	41.2%	61.1%	67.6%
	Renter Occupied Percent	55.0%	35.2%	28.9%
	Vacant Housing Percent	3.8%	3.7%	3.5%
	Total Housing Units (Census 2000)	4,136	22,625	46,026
	For Rent (Census 2000)	47%	46%	38%
	For Sale (Census 2000)	3%	12%	20%
	Rented or Sold, (Census 2000)	5%	15%	16%
	Seasonal (Census 2014)	3%	3%	5%
	Other (Census 2000)	30%	15%	11%
Homes Built By Year	Homes Built 1990 to 2000	2%	6%	14%
	Homes Built 1980 to 1989	10%	7%	9%
	Homes Built 1970 to 1979	16%	14%	13%
	Homes Built 1960 to 1969	37%	28%	23%
	Homes Built 1950 to 1959	16%	19%	19%
	Homes Built 1940 to 1949	12%	9%	8%
	Homes Built Before 1939	6%	16%	15%
Units in Structure	1 Unit	38%	66%	74%
	2 - 9 Units	12%	12%	10%
	Greater than 10 Units	49%	22%	15%
	Mobilie Trailer	0%	0%	0%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	5.6%	7.0%	10.8%
	Property Value \$750,000 to \$999,999	24.8%	22.5%	25.5%
	Property Value \$500,000 to \$749,999	46.1%	38.7%	37.0%
	Property Value \$400,000 to \$499,999	14.7%	16.4%	13.3%
	Property Value \$300,000, to \$399,999	5.8%	7.6%	6.1%
	Property Value \$200,000 to \$299,999	0.9%	3.0%	2.8%
	Property Value \$150,000 to \$199,999	0.8%	0.9%	0.8%
	Property Value \$100,000 to \$149,999	0.0%	0.3%	0.5%
	Property Value \$60,000 to \$99,999	0.3%	0.4%	0.4%
	Property Value \$40,000 to \$59,999	0.3%	0.1%	0.1%
	Property Value \$0 to \$39,999	0.3%	0.3%	0.2%
	Median Home Value	\$644,726	\$626,689	\$665,856
Median Rent	\$777	\$813	\$849	
Wealth per Household	\$0 and under - percent	17.5%	16.2%	15.7%
	\$1 to \$4999 - percent	8.6%	7.5%	7.0%
	\$5k to \$9999 - percent	4.6%	4.1%	4.0%
	\$10k to \$24999 - percent	6.4%	6.0%	5.9%
	\$25k to \$49999 - percent	6.7%	6.6%	6.6%
	\$50k to \$99999 - percent	9.7%	10.0%	10.1%
	\$100k to \$249999 - percent	17.5%	18.4%	18.7%
	\$250k to \$499999 - percent	13.3%	14.1%	14.5%
	\$500k+ - percent	15.7%	17.0%	17.7%
	Median HH Wealth	\$81,865	\$97,452	\$106,710
	Avg HH Wealth	\$248,599	\$266,893	\$275,169

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.87017 Longitude: -74.422593

Morris Hills Shopping Center Parsippany, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Economic Viability	Economic Viability Local	228	225	224
	Economic Viability Indexed	228	225	224
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	5,395	36,020	77,065
	Managerial/Executive	18.6%	21.6%	24.6%
	Professional Specialty	32.1%	32.9%	31.6%
	Healthcare Support	2.8%	2.2%	1.7%
	Sales	11.3%	10.5%	10.2%
	Office & Administrative Support	12.4%	12.1%	11.5%
	Protective Service	0.2%	1.1%	1.8%
	Food Preparation	5.8%	3.7%	3.4%
	Building Maintenance & Cleaning	2.4%	3.0%	2.7%
	Personal Care	2.2%	2.5%	2.3%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.0%
	Construction	2.5%	3.4%	3.9%
	Production & Transportation	9.6%	7.0%	6.4%
	Percent White Collar Workers	77.2%	79.2%	79.6%
Percent Blue Collar Workers	22.8%	20.8%	20.4%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	3.2%	3.7%	4.7%
	Manufacturing	9.0%	11.8%	11.2%
	Transportation	5.5%	4.2%	3.9%
	Information	2.2%	3.2%	2.9%
	Wholesale/Retail	14.2%	13.0%	12.3%
	Finance, Insurance, Real Estate	8.9%	9.3%	10.5%
	Professional Services	15.1%	14.2%	14.6%
	Management Services	0.0%	0.1%	0.2%
	Administrative/Waste Services	2.5%	3.5%	4.0%
	Educational Services	24.4%	23.5%	23.0%
	Entertainment Services	10.2%	7.4%	6.6%
Other Professional Services	3.6%	3.4%	2.8%	
Public Administration	1.1%	2.7%	3.4%	
Transportation To Work	Drive to Work Alone	80.6%	83.2%	83.8%
	Drive to Work Carpool	11.5%	8.1%	7.4%
	Travel to Work by Public Transportation	2.8%	3.6%	3.8%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.1%	0.1%	0.1%
	Walked to Work	2.3%	1.9%	1.6%
	Other Means	0.8%	0.3%	0.3%
	Work at Home	1.9%	2.7%	3.0%

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.87017 Longitude: -74.422593

Morris Hills Shopping Center Parsippany, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Travel to Work in Less than 5 Minutes	3.2%	2.6%	2.8%
	Travel to Work in 5 to 9 Minutes	10.6%	10.4%	10.1%
	Travel to Work in 10 to 14 Minutes	15.9%	14.5%	14.6%
	Travel to Work in 15 to 19 Minutes	17.7%	16.4%	15.8%
	Travel to Work in 20 to 29 Minutes	23.0%	21.8%	21.3%
	Travel to Work in 30 to 44 Minutes	16.3%	18.9%	19.0%
	Travel to Work in 45 to 59 Minutes	6.2%	6.9%	7.2%
	Travel to Work in 60 Minutes or more	7.5%	8.4%	9.0%
	Average Travel Time to Work	23	25	25
Vehicles per HH	No Vehicles	7.4%	6.9%	4.7%
	1 Vehicle	36.8%	32.5%	30.6%
	2 Vehicles	38.3%	38.1%	40.8%
	3 or more vehicles	17.6%	22.6%	23.8%
	Average Number of Vehicles	1.71	1.85	1.93
Change	Births (last 12 months)	115	743	1,533
	Deaths (last 12 months)	84	572	1,283
	Migration (last 12 months)	53	185	629
Work place	Workplace Establishments	446	2,467	5,838
	Workplace Employees (FTE)	10,066	44,766	96,276