

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 26.171728 Longitude: -81.800695

Naples Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	6,304	34,085	90,586
	Population Est 23Q1	6,332	34,104	90,534
	Population Est 22Q4	6,337	34,154	90,640
	Population Est 22Q3	6,346	34,217	90,510
	Population Est 22Q2	6,362	34,042	89,776
	Population Est 22Q1	6,277	33,876	89,394
	Population Est 21Q4	6,316	33,921	89,195
	Population Est 21Q3	6,276	33,857	89,123
	Population Est 21Q2	6,271	33,820	88,918
	Population Fcst	5,484	30,089	84,326
	2010 Census Population	6,520	30,932	58,975
	2000 Census Population	7,395	33,680	62,034
	1990 Census Population	7,226	30,460	50,995
	Current Year Daytime Population	11,233	67,606	127,806
	Average Seasonal Population	7,398	31,191	63,859
	Historical Annual Growth, 1990 – 2000	0.23%	1.01%	1.98%
	Historical Annual Growth, 2000 – 2010	-1.25%	-0.85%	-0.50%
	Estimated Annual Growth, 2010 – CY	-0.25%	0.74%	3.29%
	Projected Annual Growth, CY to Y5	-2.75%	-2.46%	-1.42%
	Group Qtrs Est	285	594	1,769
Transient Est Average Last 4 Qtrs	4,399	13,564	19,294	
Households	Current Year Estimated Households	3,215	16,900	42,882
	Households Est 23Q1	3,229	16,909	42,854
	Households Est 22Q4	3,232	16,928	42,898
	Households Est 22Q3	3,237	16,962	42,849
	Households Est 22Q2	3,243	16,882	42,513
	Households Est 22Q1	3,197	16,794	42,320
	Households Est 21Q4	3,213	16,814	42,232
	Households Est 21Q3	3,195	16,783	42,203
	Households Est 21Q2	3,192	16,764	42,119
	Households Fcst	2,782	14,869	39,678
	2010 Census Households	3,403	15,557	28,995
	2000 Census Households	3,791	16,674	29,448
	1990 Census Households	3,567	14,676	23,759
	Historical Annual Growth, 1990 – 2000	0.61%	1.28%	2.17%
	Historical Annual Growth, 2000 – 2010	-1.07%	-0.69%	-0.15%
	Estimated Annual Growth, 2010 – CY	-0.43%	0.63%	3.00%
	Projected Annual Growth, CY to Y5	-2.85%	-2.53%	-1.54%
	Population per Household	1.87	1.98	2.07

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Naples Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	4.9%	2.9%	2.5%
	HH Income \$250,000 to \$499,999	5.8%	3.5%	3.0%
	HH Income \$200,000 to \$249,999	13.6%	8.2%	7.0%
	HH Income \$175,000 to \$199,999	5.5%	11.8%	8.0%
	HH Income \$150,000 to \$174,999	8.0%	5.8%	4.9%
	HH Income \$100,000 to 149,999	11.5%	12.5%	14.0%
	HH Income \$75,000 to 99,999	12.4%	10.7%	12.4%
	HH Income \$50,000 to 74,999	9.9%	14.0%	15.5%
	HH Income \$35,000 to 49,999	8.9%	10.2%	11.2%
	HH Income \$25,000 to 34,999	5.8%	6.9%	8.1%
	HH Income \$15,000 to 24,999	4.3%	6.9%	6.8%
	HH Income \$0 to 14,999	9.5%	6.5%	6.7%
	Average Household Income	\$184,729	\$172,470	\$140,358
	Median Household Income	\$98,337	\$86,910	\$78,042
	Per Capita Income	\$97,334	\$86,724	\$67,351
	2000 Average HH Income	\$96,362	\$89,367	\$88,288
	2000 Median HH Income	\$62,052	\$54,089	\$50,736
	Average Disposable Income	107,191	96,037	88,340
	Median Disposable Income	86,132	77,345	69,167
	Discretionary HH Income Over \$150,000	20.1%	11.2%	8.2%
	Discretionary HH Income \$125,000 to \$149,999	9.5%	13.9%	10.1%
	Discretionary HH Income \$100,000 to \$124,999	9.7%	8.1%	6.6%
	Discretionary HH Income \$75,000 to \$99,999	7.9%	8.8%	9.7%
	Discretionary HH Income \$50,000 to \$74,999	15.2%	13.7%	15.3%
	Discretionary HH Income \$25,000 to \$49,999	18.1%	22.1%	24.7%
	Discretionary HH Income Under \$25,000	19.4%	22.2%	25.5%
	Average Discretionary HH Income	82,977	74,321	65,323
	Median Discretionary HH Income	71,598	59,601	49,840
	Householder White – Count	2,983	14,352	35,644
	Median HH Income	\$106,457	\$99,462	\$86,036
	Average HH Income	\$113,338	\$107,064	\$97,953
	Householder Black or African-American – Count	7	445	944
	Median HH Income	\$74,332	\$43,238	\$49,093
	Average HH Income	\$75,695	\$46,015	\$52,962
Householder Hispanic – Count	189	1,522	4,847	
Median HH Income	\$9,754	\$45,201	\$50,286	
Average HH Income	\$38,765	\$54,975	\$64,583	
Householder Asian or Pacific Islander – Count	7	153	462	
Median HH Income	\$232,583	\$81,475	\$69,328	
Average HH Income	\$149,600	\$97,732	\$83,388	
Householder Other or Pacific Islander – Count	29	428	985	
Median HH Income	\$80,556	\$70,622	\$76,199	
Average HH Income	\$89,317	\$79,989	\$83,631	
Gender	Male Population	2,877	15,903	42,981
	Female Population	3,427	18,182	47,604

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Naples Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	117	944	2,836
	Count of Pop 0 to 7 years	157	1,259	3,817
	Count of Pop 5 - 13	247	1,752	5,471
	Count of Pop 14 - 18	148	961	3,046
	Count of Pop 19 - 22	172	1,034	3,138
	Count of Pop 22 - 25	134	789	2,314
	Count of Pop 25 - 29	168	1,184	3,524
	Count of Pop 30 - 34	118	1,130	3,548
	Count of Pop 35 - 39	134	1,151	3,681
	Count of Pop 40 - 44	152	1,207	3,797
	Count of Pop 45 - 59	828	5,236	14,469
	Count of Pop 60 - 74	1,966	9,916	23,733
	Count of Pop 75 - 84	1,381	6,170	14,881
	Count of Pop 85+	740	2,610	6,146
	% of Pop 0 to 4 years	1.9%	2.8%	3.1%
	% of Pop 0 to 7 years	2.5%	3.7%	4.2%
	% of Pop 5 - 13	3.9%	5.1%	6.0%
	% of Pop 14 - 18	2.4%	2.8%	3.4%
	% of Pop 19 - 22	2.7%	3.0%	3.5%
	% of Pop 22 - 25	2.1%	2.3%	2.6%
	% of Pop 25 - 29	2.7%	3.5%	3.9%
	% of Pop 30 - 34	1.9%	3.3%	3.9%
	% of Pop 35 - 39	2.1%	3.4%	4.1%
	% of Pop 40 - 44	2.4%	3.5%	4.2%
% of Pop 45 - 59	13.1%	15.4%	16.0%	
% of Pop 60 - 74	31.2%	29.1%	26.2%	
% of Pop 75 - 84	21.9%	18.1%	16.4%	
% of Pop 85+	11.7%	7.7%	6.8%	
Median Age	68.0	62.8	59.5	
Average Age	61.0	56.0	53.4	
Male Population by Age	% of Pop 0 to 4 years	2.0%	3.1%	3.4%
	% of Pop 5 - 13	4.3%	5.6%	6.5%
	% of Pop 14 - 18	2.6%	3.1%	3.6%
	% of Pop 19 - 22	3.1%	3.3%	3.8%
	% of Pop 22 - 25	2.5%	2.6%	2.9%
	% of Pop 25 - 29	2.9%	3.7%	4.3%
	% of Pop 30 - 34	2.1%	3.5%	4.2%
	% of Pop 35 - 39	2.3%	3.5%	4.3%
	% of Pop 40 - 44	2.4%	3.6%	4.3%
	% of Pop 45 - 59	13.5%	15.4%	15.8%
	% of Pop 75 - 84	22.3%	18.1%	16.1%
	% of Pop 60 - 74	29.9%	27.6%	24.6%
	% of Pop 85+	10.0%	6.9%	6.3%
	Median Age	67.0	61.6	57.5
Average Age	59.6	54.8	52.0	

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	% of Pop 0 to 4 years	1.7%	2.5%	2.9%
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	% of Pop 35 - 39	1.9%	3.2%	3.9%
	% of Pop 40 - 44	2.4%	3.5%	4.1%
	% of Pop 45 - 59	12.8%	15.3%	16.2%
	% of Pop 60 - 74	32.2%	30.4%	27.6%
	% of Pop 75 - 84	21.6%	18.1%	16.7%
	% of Pop 85+	13.2%	8.3%	7.3%
	Median Age	68.7	63.8	61.0
Average Age	62.2	57.1	54.6	
Race	Count of White	5,714	28,491	70,938
	Count of Black or African-American	47	993	3,293
	Count of Asian or Pacific Islander	52	492	1,487
	Count of Other races	491	4,109	14,867
	White	90.6%	83.6%	78.3%
	Black or African American	0.7%	2.9%	3.6%
	Asian	0.8%	1.4%	1.6%
	Other Races	7.8%	12.1%	16.4%
Language Spoken	Speak English at Home	91.4%	80.2%	76.8%
	Speak Spanish at Home	4.2%	11.5%	15.1%
	Speak French or French Creole at Home	0.8%	3.2%	3.2%
	Speak German at Home	0.9%	0.9%	0.9%
	Speak Other Indo-European Languages at Home	0.8%	1.5%	1.5%
	Speak Russian and Other Slavic Languages at H	1.1%	1.0%	0.9%
	Speak Chinese at Home	0.0%	0.4%	0.2%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.4%	0.2%	0.3%
	Speak Other Asian Languages at Home	0.1%	0.1%	0.2%
	Speak Tagalog and Other Pacific Languages at H	0.0%	0.5%	0.4%
	Speak Other Language at Home	0.2%	0.5%	0.4%
Hispanic	Hispanic Population	466	4,342	16,154
	Hispanic Population Percent	7.4%	12.7%	17.8%
	Mexican	8.6%	27.2%	33.5%
	Puerto Rican	8.0%	5.6%	7.3%
	Cuban	62.5%	27.2%	19.3%
	Dominican	0.1%	0.8%	1.7%
	Central American	4.5%	15.9%	11.6%
	South American	7.8%	15.3%	21.3%
	Other Hispanic	8.5%	7.9%	5.2%
	2000 Hispanic Population Percent	4%	7%	11%
	1990 Hispanic Population Percent	2%	4%	6%

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Ancestry	American (percent of total population)	11.3%	7.7%	6.8%
	American	11.2%	7.5%	6.6%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.8%	1.4%	1.6%
	Chinese	0.0%	0.3%	0.3%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.0%	0.0%	0.0%
	South Central Asian (ie. Indian)	0.2%	0.3%	0.3%
	South East Asian (ie. Vietnamese)	0.5%	0.6%	0.6%
	Other Asian	0.0%	0.2%	0.2%
	European (percent of total population)	55.8%	49.4%	45.8%
	British	11.1%	9.5%	7.7%
	Dutch	1.3%	1.0%	1.0%
	French	2.8%	1.9%	2.3%
	German	12.1%	10.4%	9.2%
	Italian	5.1%	5.6%	6.0%
	Polish	1.7%	2.2%	2.0%
	Scandinavian	3.3%	2.6%	2.3%
	Scotch/Irish	12.9%	10.9%	9.9%
Other European (ie. Greek/Russian)	5.4%	5.3%	5.3%	
Middle Eastern	0.6%	0.6%	0.5%	
Other Ancestry	12.0%	15.7%	16.4%	
Unclassified Ancestry	12.1%	12.5%	11.0%	
Education (Age 25+)	Adult Population (25 Years or Older)	5,486	28,605	73,781
	Elementary (0 to 8)	1.6%	2.9%	3.6%
	Some High School (9 to 11)	3.2%	2.8%	3.9%
	High School Graduate (12)	15.5%	19.9%	22.0%
	Some College (13 to 16)	17.9%	16.8%	18.8%
	Associates Degree Only	7.2%	7.0%	7.8%
	Bachelors Degree Only	32.0%	30.2%	25.6%
	Graduate Degree	22.5%	20.2%	18.3%
	% College (4+)	54.5%	50.4%	43.9%
Household Type	Total Households – count	3,215	16,900	42,882
	One Person HHs – count	1,283	5,991	14,276
	Family HHs – count	1,716	9,714	25,892
	Married Couple – count	1,530	8,341	21,682
	w/own children – count	222	1,317	4,246
	w/out own children – count	1,309	7,025	17,436
	Male Householder – count	52	466	1,535
	Female Householder – count	133	906	2,675
	Non-Family Households – count	216	1,195	2,714
	1 Person Household	39.9%	35.5%	33.3%
	2 Person Household	45.0%	46.1%	45.0%
	3 Person Household	6.4%	8.4%	9.6%
	4 Person Household	4.5%	5.6%	6.9%
	5 Person Household	2.5%	2.7%	3.2%
	6 Person Household	1.1%	1.2%	1.2%
7+ Person Household	0.5%	0.7%	0.8%	
% Households With Children	8.3%	11.5%	15.0%	

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Naples Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	5,352	26,102	62,105
	Owner Occupied Percent	47.0%	47.8%	49.9%
	Renter Occupied Percent	13.1%	17.0%	19.1%
	Vacant Housing Percent	39.9%	35.3%	31.0%
	Total Housing Units (Census 2000)	5,408	23,896	41,890
	For Rent (Census 2000)	4%	6%	6%
	For Sale (Census 2000)	1%	5%	4%
	Rented or Sold, (Census 2000)	1%	1%	1%
	Seasonal (Census 2014)	84%	79%	80%
	Other (Census 2000)	1%	1%	1%
Homes Built By Year	Homes Built 1990 to 2000	8%	15%	22%
	Homes Built 1980 to 1989	15%	26%	31%
	Homes Built 1970 to 1979	36%	34%	28%
	Homes Built 1960 to 1969	32%	17%	12%
	Homes Built 1950 to 1959	8%	7%	5%
	Homes Built 1940 to 1949	1%	1%	1%
	Homes Built Before 1939	1%	1%	1%
Units in Structure	1 Unit	38%	37%	39%
	2 - 9 Units	11%	16%	20%
	Greater than 10 Units	49%	45%	37%
	Mobilie Trailer	2%	1%	4%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	25.0%	16.5%	15.6%
	Property Value \$750,000 to \$999,999	11.8%	9.3%	9.5%
	Property Value \$500,000 to \$749,999	15.4%	16.7%	18.5%
	Property Value \$400,000 to \$499,999	5.0%	7.5%	9.7%
	Property Value \$300,000, to \$399,999	6.1%	8.3%	9.9%
	Property Value \$200,000 to \$299,999	2.8%	3.4%	8.0%
	Property Value \$150,000 to \$199,999	1.0%	1.1%	1.6%
	Property Value \$100,000 to \$149,999	1.2%	0.8%	1.3%
	Property Value \$60,000 to \$99,999	0.9%	0.4%	1.0%
	Property Value \$40,000 to \$59,999	0.2%	0.4%	0.4%
	Property Value \$0 to \$39,999	0.0%	0.3%	0.8%
Median Home Value	\$795,851	\$652,486	\$573,357	
Median Rent	\$757	\$742	\$728	
Wealth per Household	\$0 and under - percent	14.4%	15.2%	15.7%
	\$1 to \$4999 - percent	6.7%	7.2%	7.5%
	\$5k to \$9999 - percent	3.7%	3.9%	4.1%
	\$10k to \$24999 - percent	5.6%	5.8%	5.9%
	\$25k to \$49999 - percent	6.4%	6.5%	6.6%
	\$50k to \$99999 - percent	10.2%	10.2%	10.3%
	\$100k to \$249999 - percent	19.6%	19.2%	19.0%
	\$250k to \$499999 - percent	15.1%	14.7%	14.3%
	\$500k+ - percent	18.3%	17.3%	16.6%
	Median HH Wealth	\$122,751	\$109,237	\$99,450
	Avg HH Wealth	\$285,124	\$273,477	\$264,304

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Economic Viability	Economic Viability Local	237	233	233
	Economic Viability Indexed	237	233	233
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	2,487	14,579	37,118
	Managerial/Executive	31.9%	24.4%	21.1%
	Professional Specialty	24.7%	19.9%	20.0%
	Healthcare Support	0.1%	2.9%	2.2%
	Sales	20.5%	14.3%	14.6%
	Office & Administrative Support	6.1%	7.9%	7.9%
	Protective Service	0.7%	0.7%	1.4%
	Food Preparation	6.3%	11.0%	9.1%
	Building Maintenance & Cleaning	2.6%	4.5%	5.1%
	Personal Care	1.0%	2.8%	3.3%
	Farming, Fishing, & Forestry	0.3%	0.5%	0.3%
	Construction	2.8%	7.4%	9.3%
	Production & Transportation	3.2%	3.7%	5.7%
	Percent White Collar Workers	83.2%	69.4%	65.8%
Percent Blue Collar Workers	16.8%	30.6%	34.2%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	6.0%	10.7%	11.9%
	Manufacturing	4.8%	3.8%	4.2%
	Transportation	3.8%	3.3%	3.2%
	Information	1.7%	0.8%	0.9%
	Wholesale/Retail	19.9%	12.5%	13.5%
	Finance, Insurance, Real Estate	14.2%	11.3%	10.1%
	Professional Services	11.1%	12.4%	10.6%
	Management Services	0.0%	0.1%	0.0%
	Administrative/Waste Services	4.1%	5.9%	5.8%
	Educational Services	19.9%	16.6%	16.6%
	Entertainment Services	9.6%	16.0%	14.0%
	Other Professional Services	3.7%	5.3%	7.3%
	Public Administration	1.3%	1.4%	1.9%
Transportation To Work	Drive to Work Alone	78.7%	78.5%	76.5%
	Drive to Work Carpool	5.1%	8.7%	12.1%
	Travel to Work by Public Transportation	0.6%	0.3%	0.4%
	Drive to Work on Motorcycle	0.0%	0.2%	0.1%
	Drive to Work on Bicycle	1.0%	1.5%	1.3%
	Walked to Work	3.4%	2.8%	2.0%
	Other Means	2.0%	1.4%	1.8%
	Work at Home	9.2%	6.7%	5.8%

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Naples Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Travel to Work in Less than 5 Minutes	7.0%	4.5%	3.6%
	Travel to Work in 5 to 9 Minutes	26.9%	18.8%	15.2%
	Travel to Work in 10 to 14 Minutes	23.7%	24.4%	21.5%
	Travel to Work in 15 to 19 Minutes	21.3%	21.4%	21.5%
	Travel to Work in 20 to 29 Minutes	13.0%	16.3%	18.6%
	Travel to Work in 30 to 44 Minutes	5.2%	8.5%	11.5%
	Travel to Work in 45 to 59 Minutes	1.5%	3.7%	4.7%
	Travel to Work in 60 Minutes or more	1.2%	2.5%	3.4%
Average Travel Time to Work		12	16	18
Vehicles per HH	No Vehicles	8.1%	5.4%	4.9%
	1 Vehicle	47.8%	45.7%	45.5%
	2 Vehicles	33.6%	38.8%	39.3%
	3 or more vehicles	10.6%	10.1%	10.3%
	Average Number of Vehicles	1.50	1.57	1.58
Change	Births (last 12 months)	32	218	628
	Deaths (last 12 months)	183	805	1,955
	Migration (last 12 months)	94	636	2,155
Work place	Workplace Establishments	842	4,956	7,941
	Workplace Employees (FTE)	5,906	38,270	63,027