

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 34.246657 Longitude: -77.879581

New Centre Market Wilmington, NC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	34,861	119,541	261,693
	Population Est 23Q1	34,504	118,698	260,129
	Population Est 22Q4	34,414	118,220	258,676
	Population Est 22Q3	34,195	117,338	256,820
	Population Est 22Q2	34,240	116,994	255,164
	Population Est 22Q1	34,406	116,925	252,384
	Population Est 21Q4	34,332	116,645	250,465
	Population Est 21Q3	34,147	116,113	248,756
	Population Est 21Q2	33,967	115,464	247,189
	Population Fcst	34,477	123,305	278,156
	2010 Census Population	20,247	64,633	124,570
	2000 Census Population	17,545	57,534	102,301
	1990 Census Population	15,278	49,394	78,268
	Current Year Daytime Population	52,834	174,742	285,464
	Average Seasonal Population	700	5,476	15,123
	Historical Annual Growth, 1990 – 2000	1.39%	1.54%	2.71%
	Historical Annual Growth, 2000 – 2010	1.44%	1.17%	1.99%
	Estimated Annual Growth, 2010 – CY	4.19%	4.75%	5.76%
	Projected Annual Growth, CY to Y5	-0.22%	0.62%	1.23%
	Group Qtrs Est	3,331	4,620	5,875
Transient Est Average Last 4 Qtrs	8,228	10,210	12,396	
<b>Households</b>	Current Year Estimated Households	15,079	53,123	113,070
	Households Est 23Q1	14,889	52,690	112,326
	Households Est 22Q4	14,846	52,468	111,698
	Households Est 22Q3	14,729	52,057	110,874
	Households Est 22Q2	14,754	51,859	110,066
	Households Est 22Q1	14,831	51,835	108,867
	Households Est 21Q4	14,798	51,712	108,031
	Households Est 21Q3	14,711	51,475	107,293
	Households Est 21Q2	14,629	51,206	106,647
	Households Fcst	14,898	54,899	120,421
	2010 Census Households	9,062	28,911	53,897
	2000 Census Households	7,741	25,089	43,777
	1990 Census Households	5,989	20,134	31,735
	Historical Annual Growth, 1990 – 2000	2.60%	2.22%	3.27%
	Historical Annual Growth, 2000 – 2010	1.59%	1.43%	2.10%
	Estimated Annual Growth, 2010 – CY	3.92%	4.70%	5.75%
	Projected Annual Growth, CY to Y5	-0.24%	0.66%	1.27%
Population per Household	2.09	2.16	2.26	

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New Centre Market Wilmington, NC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.4%	1.2%	1.2%
	HH Income \$250,000 to \$499,999	0.5%	1.4%	1.4%
	HH Income \$200,000 to \$249,999	1.2%	3.3%	3.3%
	HH Income \$175,000 to \$199,999	0.6%	2.3%	3.3%
	HH Income \$150,000 to \$174,999	1.4%	3.0%	4.1%
	HH Income \$100,000 to 149,999	11.2%	13.1%	15.4%
	HH Income \$75,000 to 99,999	10.1%	11.3%	12.7%
	HH Income \$50,000 to 74,999	18.4%	18.1%	18.4%
	HH Income \$35,000 to 49,999	14.3%	13.2%	12.5%
	HH Income \$25,000 to 34,999	12.6%	8.8%	8.3%
	HH Income \$15,000 to 24,999	11.8%	10.6%	8.6%
	HH Income \$0 to 14,999	17.6%	13.7%	10.6%
	Average Household Income	\$56,583	\$77,793	\$86,765
	Median Household Income	\$42,282	\$54,528	\$62,435
	Per Capita Income	\$24,969	\$34,949	\$37,799
	2000 Average HH Income	\$41,493	\$49,881	\$55,437
	2000 Median HH Income	\$33,070	\$35,643	\$40,056
	Average Disposable Income	48,058	61,665	67,503
	Median Disposable Income	36,951	47,303	53,673
	Discretionary HH Income Over \$150,000	0.4%	2.4%	2.3%
	Discretionary HH Income \$125,000 to \$149,999	1.2%	3.3%	3.5%
	Discretionary HH Income \$100,000 to \$124,999	1.0%	3.2%	4.7%
	Discretionary HH Income \$75,000 to \$99,999	2.9%	5.9%	8.6%
	Discretionary HH Income \$50,000 to \$74,999	11.8%	14.4%	16.9%
	Discretionary HH Income \$25,000 to \$49,999	25.9%	27.6%	29.1%
	Discretionary HH Income Under \$25,000	56.7%	43.2%	35.0%
	Average Discretionary HH Income	28,832	41,007	46,442
	Median Discretionary HH Income	21,152	30,286	36,213
	Householder White – Count	10,540	39,667	89,654
	Median HH Income	\$46,984	\$62,782	\$69,565
	Average HH Income	\$58,652	\$75,693	\$81,255
	Householder Black or African-American – Count	3,053	8,924	13,906
	Median HH Income	\$33,174	\$32,789	\$38,301
	Average HH Income	\$44,699	\$44,784	\$49,965
Householder Hispanic – Count	811	2,221	4,447	
Median HH Income	\$48,604	\$45,820	\$45,153	
Average HH Income	\$55,727	\$52,199	\$52,772	
Householder Asian or Pacific Islander – Count	170	597	1,234	
Median HH Income	\$14,012	\$47,723	\$73,810	
Average HH Income	\$30,888	\$55,289	\$79,547	
Householder Other or Pacific Islander – Count	505	1,715	3,829	
Median HH Income	\$12,630	\$33,273	\$41,668	
Average HH Income	\$26,611	\$47,493	\$55,143	
Gender	Male Population	16,384	56,872	124,969
	Female Population	18,476	62,669	136,724

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Total Population by Age	Count of Pop 0 to 4 years	1,788	6,431	13,630
	Count of Pop 0 to 7 years	2,153	8,082	18,125
	Count of Pop 5 - 13	2,634	10,018	23,870
	Count of Pop 14 - 18	1,664	5,282	11,877
	Count of Pop 19 - 22	4,021	8,111	14,380
	Count of Pop 22 - 25	4,674	8,052	12,487
	Count of Pop 25 - 29	2,475	8,222	15,733
	Count of Pop 30 - 34	2,887	8,961	17,465
	Count of Pop 35 - 39	2,250	8,133	17,193
	Count of Pop 40 - 44	1,787	7,334	16,622
	Count of Pop 45 - 59	4,532	19,908	46,983
	Count of Pop 60 - 74	4,123	19,417	47,925
	Count of Pop 75 - 84	1,509	7,287	18,311
	Count of Pop 85+	515	2,386	5,217
	% of Pop 0 to 4 years	5.1%	5.4%	5.2%
	% of Pop 0 to 7 years	6.2%	6.8%	6.9%
	% of Pop 5 - 13	7.6%	8.4%	9.1%
	% of Pop 14 - 18	4.8%	4.4%	4.5%
	% of Pop 19 - 22	11.5%	6.8%	5.5%
	% of Pop 22 - 25	13.4%	6.7%	4.8%
	% of Pop 25 - 29	7.1%	6.9%	6.0%
	% of Pop 30 - 34	8.3%	7.5%	6.7%
	% of Pop 35 - 39	6.5%	6.8%	6.6%
	% of Pop 40 - 44	5.1%	6.1%	6.4%
% of Pop 45 - 59	13.0%	16.7%	18.0%	
% of Pop 60 - 74	11.8%	16.2%	18.3%	
% of Pop 75 - 84	4.3%	6.1%	7.0%	
% of Pop 85+	1.5%	2.0%	2.0%	
Median Age	30.3	37.9	41.3	
Average Age	35.8	40.3	42.0	
Male Population by Age	% of Pop 0 to 4 years	5.6%	5.8%	5.6%
	% of Pop 5 - 13	8.1%	9.0%	9.8%
	% of Pop 14 - 18	4.6%	4.6%	4.8%
	% of Pop 19 - 22	10.7%	6.6%	5.6%
	% of Pop 22 - 25	12.3%	6.4%	4.7%
	% of Pop 25 - 29	7.5%	7.0%	6.1%
	% of Pop 30 - 34	9.0%	7.9%	6.9%
	% of Pop 35 - 39	6.9%	7.2%	6.8%
	% of Pop 40 - 44	5.6%	6.4%	6.5%
	% of Pop 45 - 59	13.5%	17.1%	18.2%
	% of Pop 75 - 84	3.8%	5.4%	6.4%
	% of Pop 60 - 74	11.3%	15.2%	17.1%
	% of Pop 85+	1.0%	1.4%	1.5%
	Median Age	30.6	36.9	39.8
Average Age	35.2	39.2	40.7	

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	% of Pop 45 - 59	12.6%	16.3%	17.7%
	% of Pop 60 - 74	12.3%	17.2%	19.4%
	% of Pop 75 - 84	4.8%	6.7%	7.5%
	% of Pop 85+	1.9%	2.5%	2.5%
	Median Age	30.0	38.9	42.7
Average Age	36.3	41.3	43.1	
Race	Count of White	22,310	83,478	196,389
	Count of Black or African-American	7,163	20,715	32,765
	Count of Asian or Pacific Islander	755	1,946	3,937
	Count of Other races	4,633	13,402	28,603
	White	64.0%	69.8%	75.0%
	Black or African American	20.5%	17.3%	12.5%
	Asian	2.2%	1.6%	1.5%
	Other Races	13.3%	11.2%	10.9%
Language Spoken	Speak English at Home	93.4%	93.7%	93.4%
	Speak Spanish at Home	4.5%	3.9%	4.1%
	Speak French or French Creole at Home	0.4%	0.4%	0.3%
	Speak German at Home	0.1%	0.1%	0.2%
	Speak Other Indo-European Languages at Home	0.6%	0.8%	0.7%
	Speak Russian and Other Slavic Languages at H	0.2%	0.1%	0.1%
	Speak Chinese at Home	0.3%	0.2%	0.3%
	Speak Korean at Home	0.0%	0.0%	0.2%
	Speak Vietnamese at Home	0.1%	0.1%	0.1%
	Speak Other Asian Languages at Home	0.2%	0.2%	0.3%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.2%	0.1%
	Speak Other Language at Home	0.1%	0.1%	0.3%
Hispanic	Hispanic Population	3,710	9,917	20,897
	Hispanic Population Percent	10.6%	8.3%	8.0%
	Mexican	26.8%	39.8%	44.3%
	Puerto Rican	17.8%	13.9%	13.2%
	Cuban	12.6%	8.9%	7.0%
	Dominican	4.3%	1.8%	2.9%
	Central American	24.4%	22.8%	18.2%
	South American	8.7%	6.7%	5.4%
	Other Hispanic	5.4%	6.0%	9.1%
	2000 Hispanic Population Percent	3%	2%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	5.3%	5.2%	6.0%
	American	4.9%	4.8%	5.6%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	2.1%	1.6%	1.5%
	Chinese	0.7%	0.4%	0.4%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.1%	0.2%	0.2%
	South Central Asian (ie. Indian)	0.5%	0.4%	0.4%
	South East Asian (ie. Vietnamese)	0.5%	0.4%	0.4%
	Other Asian	0.3%	0.2%	0.1%
	European (percent of total population)	29.5%	34.6%	38.3%
	British	6.8%	8.4%	9.3%
	Dutch	0.4%	0.5%	0.5%
	French	0.7%	1.1%	1.1%
	German	5.1%	6.1%	7.1%
	Italian	2.9%	3.1%	3.5%
	Polish	0.8%	1.2%	1.3%
	Scandinavian	1.6%	1.4%	1.4%
	Scotch/Irish	8.8%	9.6%	10.3%
Other European (ie. Greek/Russian)	2.4%	3.2%	3.7%	
Middle Eastern	0.4%	0.4%	0.4%	
Other Ancestry	21.4%	20.3%	17.7%	
Unclassified Ancestry	30.6%	29.6%	28.1%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	20,079	81,647	185,451
	Elementary (0 to 8)	3.8%	2.5%	2.2%
	Some High School (9 to 11)	5.2%	5.5%	5.1%
	High School Graduate (12)	26.5%	21.4%	20.8%
	Some College (13 to 16)	19.0%	19.7%	21.0%
	Associates Degree Only	9.9%	9.9%	10.3%
	Bachelors Degree Only	25.8%	27.8%	27.0%
	Graduate Degree	9.7%	13.3%	13.7%
	% College (4+)	35.5%	41.1%	40.7%
<b>Household Type</b>	Total Households – count	15,079	53,123	113,070
	One Person HHs – count	5,853	18,947	35,155
	Family HHs – count	6,319	27,382	66,911
	Married Couple – count	4,001	20,076	52,388
	w/own children – count	1,141	6,599	18,214
	w/out own children – count	2,860	13,477	34,174
	Male Householder – count	633	2,035	3,808
	Female Householder – count	1,685	5,271	10,715
	Non-Family Households – count	2,907	6,795	11,003
	1 Person Household	38.8%	35.7%	31.1%
	2 Person Household	33.9%	35.7%	37.6%
	3 Person Household	14.9%	14.5%	14.8%
	4 Person Household	7.6%	9.0%	10.5%
	5 Person Household	3.1%	3.4%	4.0%
	6 Person Household	1.2%	1.2%	1.4%
7+ Person Household	0.5%	0.6%	0.6%	
% Households With Children	16.5%	20.0%	23.2%	

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<b>Housing</b>	Total Housing Units	16,701	59,681	125,489
	Owner Occupied Percent	32.0%	45.6%	55.4%
	Renter Occupied Percent	58.3%	43.4%	34.7%
	Vacant Housing Percent	9.7%	11.0%	9.9%
	Total Housing Units (Census 2000)	8,511	28,252	50,097
	For Rent (Census 2000)	57%	44%	36%
	For Sale (Census 2000)	20%	17%	16%
	Rented or Sold, (Census 2000)	5%	10%	7%
	Seasonal (Census 2014)	15%	25%	34%
	Other (Census 2000)	9%	8%	8%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	27%	24%	33%
	Homes Built 1980 to 1989	18%	15%	17%
	Homes Built 1970 to 1979	25%	16%	16%
	Homes Built 1960 to 1969	14%	12%	10%
	Homes Built 1950 to 1959	7%	9%	7%
	Homes Built 1940 to 1949	4%	9%	7%
	Homes Built Before 1939	4%	15%	9%
<b>Units in Structure</b>	1 Unit	58%	66%	68%
	2 - 9 Units	22%	22%	18%
	Greater than 10 Units	15%	9%	10%
	Mobilie Trailer	4%	3%	4%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	2.6%	6.0%	4.8%
	Property Value \$750,000 to \$999,999	2.5%	5.8%	5.9%
	Property Value \$500,000 to \$749,999	7.0%	14.9%	17.8%
	Property Value \$400,000 to \$499,999	11.8%	13.2%	15.4%
	Property Value \$300,000, to \$399,999	21.1%	19.9%	19.4%
	Property Value \$200,000 to \$299,999	33.4%	23.9%	21.7%
	Property Value \$150,000 to \$199,999	11.9%	6.9%	5.7%
	Property Value \$100,000 to \$149,999	4.6%	3.4%	3.5%
	Property Value \$60,000 to \$99,999	1.3%	1.7%	1.1%
	Property Value \$40,000 to \$59,999	0.6%	0.4%	0.3%
	Property Value \$0 to \$39,999	2.3%	1.4%	1.9%
	Median Home Value	\$283,814	\$355,519	\$374,991
Median Rent	\$586	\$580	\$625	
<b>Wealth per Household</b>	\$0 and under - percent	21.1%	18.9%	17.8%
	\$1 to \$4999 - percent	11.4%	9.7%	8.8%
	\$5k to \$9999 - percent	5.7%	5.0%	4.7%
	\$10k to \$24999 - percent	7.3%	6.7%	6.5%
	\$25k to \$49999 - percent	6.9%	6.8%	6.8%
	\$50k to \$99999 - percent	9.7%	10.0%	10.2%
	\$100k to \$249999 - percent	16.0%	17.2%	17.9%
	\$250k to \$499999 - percent	10.8%	12.3%	13.0%
	\$500k+ - percent	11.2%	13.4%	14.4%
	Median HH Wealth	\$41,529	\$64,612	\$76,907
	Avg HH Wealth	\$192,165	\$222,395	\$236,171

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<b>Economic Viability</b>	Economic Viability Local	215	223	223
	Economic Viability Indexed	215	223	223
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	18,001	60,618	130,823
	Managerial/Executive	11.1%	16.3%	16.3%
	Professional Specialty	20.3%	24.9%	25.1%
	Healthcare Support	2.6%	2.7%	2.4%
	Sales	9.9%	11.9%	12.5%
	Office & Administrative Support	12.7%	9.1%	9.5%
	Protective Service	2.3%	1.5%	1.9%
	Food Preparation	15.4%	9.7%	7.7%
	Building Maintenance & Cleaning	3.6%	3.7%	3.6%
	Personal Care	4.5%	3.9%	3.1%
	Farming, Fishing, & Forestry	0.2%	0.3%	0.3%
	Construction	7.6%	7.5%	8.3%
	Production & Transportation	9.6%	8.6%	9.1%
	Percent White Collar Workers	56.7%	64.8%	65.8%
Percent Blue Collar Workers	43.3%	35.2%	34.2%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	6.9%	6.6%	7.0%
	Manufacturing	5.5%	6.1%	6.6%
	Transportation	2.3%	3.1%	3.6%
	Information	4.1%	3.0%	3.0%
	Wholesale/Retail	14.5%	15.0%	15.5%
	Finance, Insurance, Real Estate	5.7%	7.5%	7.3%
	Professional Services	5.3%	8.6%	8.1%
	Management Services	0.2%	0.1%	0.0%
	Administrative/Waste Services	3.2%	3.4%	4.0%
	Educational Services	21.6%	22.3%	23.2%
	Entertainment Services	21.4%	15.4%	12.7%
	Other Professional Services	5.8%	6.1%	5.4%
	Public Administration	3.6%	2.8%	3.5%
<b>Transportation To Work</b>	Drive to Work Alone	81.6%	80.1%	82.2%
	Drive to Work Carpool	11.9%	11.4%	10.6%
	Travel to Work by Public Transportation	1.4%	2.0%	1.3%
	Drive to Work on Motorcycle	0.1%	0.1%	0.1%
	Drive to Work on Bicycle	0.5%	0.5%	0.4%
	Walked to Work	1.3%	2.3%	1.6%
	Other Means	0.8%	0.9%	0.9%
	Work at Home	2.4%	2.8%	2.9%

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	Travel to Work in Less than 5 Minutes	4.0%	3.4%	3.1%
	Travel to Work in 5 to 9 Minutes	14.8%	14.1%	12.1%
	Travel to Work in 10 to 14 Minutes	25.2%	24.1%	21.0%
	Travel to Work in 15 to 19 Minutes	23.3%	22.9%	22.6%
	Travel to Work in 20 to 29 Minutes	18.4%	18.9%	21.7%
	Travel to Work in 30 to 44 Minutes	7.8%	9.7%	12.2%
	Travel to Work in 45 to 59 Minutes	3.3%	2.7%	2.9%
	Travel to Work in 60 Minutes or more	3.2%	4.1%	4.4%
	Average Travel Time to Work	17	19	20
Vehicles per HH	No Vehicles	6.5%	8.3%	6.0%
	1 Vehicle	43.1%	38.1%	33.6%
	2 Vehicles	35.2%	37.9%	42.1%
	3 or more vehicles	15.3%	15.6%	18.3%
	Average Number of Vehicles	1.63	1.65	1.79
Change	Births (last 12 months)	500	1,549	3,082
	Deaths (last 12 months)	281	1,292	3,064
	Migration (last 12 months)	423	2,342	6,582
Work place	Workplace Establishments	1,613	6,684	10,226
	Workplace Employees (FTE)	18,690	75,390	108,833