

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 34.246657 Longitude: -77.879581

New Centre Market Wilmington, NC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	8,551	62,019	142,531
	Population Est 23Q1	8,476	61,488	141,607
	Population Est 22Q4	8,454	61,292	141,029
	Population Est 22Q3	8,418	60,701	140,022
	Population Est 22Q2	8,428	60,703	139,586
	Population Est 22Q1	8,469	60,909	139,300
	Population Est 21Q4	8,448	60,756	138,953
	Population Est 21Q3	8,425	60,427	138,326
	Population Est 21Q2	8,374	60,009	137,574
	Population Fcst	8,295	62,078	147,636
	2010 Census Population	8,185	31,506	80,200
	2000 Census Population	5,766	27,631	70,813
	1990 Census Population	4,284	25,114	58,199
	Current Year Daytime Population	12,618	89,494	196,530
	Average Seasonal Population	166	1,721	6,028
	Historical Annual Growth, 1990 – 2000	3.02%	0.96%	1.98%
	Historical Annual Growth, 2000 – 2010	3.56%	1.32%	1.25%
	Estimated Annual Growth, 2010 – CY	0.33%	5.24%	4.44%
	Projected Annual Growth, CY to Y5	-0.61%	0.02%	0.71%
	Group Qtrs Est	38	3,880	4,984
Transient Est Average Last 4 Qtrs	6,292	8,517	10,421	
Households	Current Year Estimated Households	4,213	27,446	62,679
	Households Est 23Q1	4,173	27,161	62,210
	Households Est 22Q4	4,163	27,069	61,947
	Households Est 22Q3	4,144	26,775	61,481
	Households Est 22Q2	4,149	26,775	61,237
	Households Est 22Q1	4,170	26,872	61,112
	Households Est 21Q4	4,160	26,805	60,960
	Households Est 21Q3	4,148	26,652	60,682
	Households Est 21Q2	4,124	26,471	60,371
	Households Fcst	4,088	27,459	65,082
	2010 Census Households	3,878	14,311	35,565
	2000 Census Households	2,795	12,195	30,579
	1990 Census Households	1,814	9,992	23,802
	Historical Annual Growth, 1990 – 2000	4.42%	2.01%	2.54%
	Historical Annual Growth, 2000 – 2010	3.33%	1.61%	1.52%
	Estimated Annual Growth, 2010 – CY	0.63%	5.04%	4.37%
	Projected Annual Growth, CY to Y5	-0.60%	0.01%	0.76%
Population per Household	2.02	2.12	2.19	

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New Centre Market Wilmington, NC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.1%	0.8%	1.3%
	HH Income \$250,000 to \$499,999	0.1%	0.9%	1.5%
	HH Income \$200,000 to \$249,999	0.2%	2.2%	3.5%
	HH Income \$175,000 to \$199,999	0.2%	1.1%	2.4%
	HH Income \$150,000 to \$174,999	0.3%	2.0%	3.3%
	HH Income \$100,000 to 149,999	6.1%	11.7%	13.5%
	HH Income \$75,000 to 99,999	12.4%	10.4%	11.4%
	HH Income \$50,000 to 74,999	20.4%	19.1%	18.0%
	HH Income \$35,000 to 49,999	12.6%	14.6%	13.4%
	HH Income \$25,000 to 34,999	13.7%	10.3%	8.7%
	HH Income \$15,000 to 24,999	16.4%	11.9%	10.2%
	HH Income \$0 to 14,999	17.7%	15.0%	12.8%
	Average Household Income	\$46,658	\$65,108	\$80,945
	Median Household Income	\$38,127	\$47,573	\$56,289
	Per Capita Income	\$23,097	\$29,184	\$35,967
	2000 Average HH Income	\$30,674	\$46,412	\$51,889
	2000 Median HH Income	\$24,157	\$36,110	\$36,814
	Average Disposable Income	40,469	53,948	63,556
	Median Disposable Income	33,598	41,299	48,664
	Discretionary HH Income Over \$150,000	0.0%	1.4%	2.7%
	Discretionary HH Income \$125,000 to \$149,999	0.1%	2.0%	3.4%
	Discretionary HH Income \$100,000 to \$124,999	0.2%	1.7%	3.6%
	Discretionary HH Income \$75,000 to \$99,999	0.8%	4.2%	6.5%
	Discretionary HH Income \$50,000 to \$74,999	6.1%	12.7%	14.7%
	Discretionary HH Income \$25,000 to \$49,999	29.7%	27.8%	27.7%
	Discretionary HH Income Under \$25,000	63.1%	50.2%	41.4%
	Average Discretionary HH Income	22,730	34,151	42,579
	Median Discretionary HH Income	18,673	24,866	31,328
	Householder White – Count	2,531	20,345	47,364
	Median HH Income	\$44,122	\$52,659	\$64,398
	Average HH Income	\$49,302	\$64,879	\$77,593
	Householder Black or African-American – Count	1,134	4,630	10,020
	Median HH Income	\$29,791	\$34,600	\$34,172
	Average HH Income	\$43,393	\$46,694	\$45,391
Householder Hispanic – Count	370	1,257	2,572	
Median HH Income	\$43,599	\$48,992	\$46,417	
Average HH Income	\$47,697	\$55,660	\$53,875	
Householder Asian or Pacific Islander – Count	58	313	718	
Median HH Income	\$9,602	\$29,932	\$52,403	
Average HH Income	\$12,633	\$45,730	\$59,711	
Householder Other or Pacific Islander – Count	121	902	2,004	
Median HH Income	\$8,712	\$29,298	\$35,767	
Average HH Income	\$11,565	\$37,932	\$50,400	
Gender	Male Population	4,190	29,361	67,964
	Female Population	4,361	32,658	74,567

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New Centre Market Wilmington, NC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	548	3,354	7,649
	Count of Pop 0 to 7 years	650	4,064	9,743
	Count of Pop 5 - 13	739	4,825	12,323
	Count of Pop 14 - 18	378	2,725	6,405
	Count of Pop 19 - 22	740	5,536	9,185
	Count of Pop 22 - 25	818	6,133	8,810
	Count of Pop 25 - 29	789	4,675	9,492
	Count of Pop 30 - 34	949	4,991	10,433
	Count of Pop 35 - 39	674	4,189	9,698
	Count of Pop 40 - 44	507	3,495	8,903
	Count of Pop 45 - 59	1,179	9,067	24,466
	Count of Pop 60 - 74	862	8,640	23,554
	Count of Pop 75 - 84	285	3,247	8,750
	Count of Pop 85+	83	1,142	2,863
	% of Pop 0 to 4 years	6.4%	5.4%	5.4%
	% of Pop 0 to 7 years	7.6%	6.6%	6.8%
	% of Pop 5 - 13	8.6%	7.8%	8.6%
	% of Pop 14 - 18	4.4%	4.4%	4.5%
	% of Pop 19 - 22	8.7%	8.9%	6.4%
	% of Pop 22 - 25	9.6%	9.9%	6.2%
	% of Pop 25 - 29	9.2%	7.5%	6.7%
	% of Pop 30 - 34	11.1%	8.0%	7.3%
	% of Pop 35 - 39	7.9%	6.8%	6.8%
	% of Pop 40 - 44	5.9%	5.6%	6.2%
	% of Pop 45 - 59	13.8%	14.6%	17.2%
	% of Pop 60 - 74	10.1%	13.9%	16.5%
% of Pop 75 - 84	3.3%	5.2%	6.1%	
% of Pop 85+	1.0%	1.8%	2.0%	
Median Age	31.4	33.8	38.6	
Average Age	34.7	38.1	40.6	
Male Population by Age	% of Pop 0 to 4 years	6.6%	5.8%	5.7%
	% of Pop 5 - 13	8.8%	8.3%	9.3%
	% of Pop 14 - 18	4.5%	4.4%	4.7%
	% of Pop 19 - 22	8.7%	8.4%	6.4%
	% of Pop 22 - 25	9.6%	9.2%	5.9%
	% of Pop 25 - 29	9.3%	7.8%	6.7%
	% of Pop 30 - 34	11.2%	8.6%	7.6%
	% of Pop 35 - 39	8.2%	7.2%	7.1%
	% of Pop 40 - 44	6.4%	6.0%	6.5%
	% of Pop 45 - 59	14.1%	15.1%	17.6%
	% of Pop 75 - 84	2.5%	4.6%	5.5%
	% of Pop 60 - 74	9.4%	13.1%	15.5%
	% of Pop 85+	0.6%	1.3%	1.4%
	Median Age	31.1	33.5	37.5
Average Age	33.8	37.2	39.4	

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	% of Pop 40 - 44	5.4%	5.3%	6.0%
	% of Pop 45 - 59	13.5%	14.2%	16.8%
	% of Pop 60 - 74	10.7%	14.7%	17.5%
	% of Pop 75 - 84	4.1%	5.8%	6.7%
	% of Pop 85+	1.3%	2.3%	2.5%
	Median Age	31.7	34.0	39.7
Average Age	35.6	38.9	41.6	
Race	Count of White	4,764	42,484	100,997
	Count of Black or African-American	2,115	10,565	23,243
	Count of Asian or Pacific Islander	156	1,150	2,276
	Count of Other races	1,516	7,820	16,015
	White	55.7%	68.5%	70.9%
	Black or African American	24.7%	17.0%	16.3%
	Asian	1.8%	1.9%	1.6%
	Other Races	17.7%	12.6%	11.2%
Language Spoken	Speak English at Home	93.7%	93.2%	93.7%
	Speak Spanish at Home	5.9%	4.3%	4.0%
	Speak French or French Creole at Home	0.1%	0.4%	0.3%
	Speak German at Home	0.0%	0.1%	0.1%
	Speak Other Indo-European Languages at Home	0.1%	0.8%	0.9%
	Speak Russian and Other Slavic Languages at H	0.1%	0.2%	0.1%
	Speak Chinese at Home	0.0%	0.3%	0.3%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.1%	0.1%
	Speak Other Asian Languages at Home	0.0%	0.1%	0.2%
	Speak Tagalog and Other Pacific Languages at H	0.0%	0.2%	0.2%
	Speak Other Language at Home	0.0%	0.2%	0.2%
Hispanic	Hispanic Population	1,226	6,205	11,921
	Hispanic Population Percent	14.3%	10.0%	8.4%
	Mexican	21.8%	37.5%	42.6%
	Puerto Rican	21.7%	14.5%	13.6%
	Cuban	7.9%	10.2%	7.8%
	Dominican	3.4%	2.9%	1.6%
	Central American	34.6%	22.1%	22.4%
	South American	6.9%	7.1%	6.5%
	Other Hispanic	3.7%	5.6%	5.5%
	2000 Hispanic Population Percent	5%	3%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	5.5%	5.2%	5.3%
	American	5.0%	4.8%	5.0%
	Native American (ie. Indian/Eskimo)	0.4%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	1.8%	1.8%	1.6%
	Chinese	0.5%	0.5%	0.4%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.0%	0.2%	0.1%
	South Central Asian (ie. Indian)	0.2%	0.4%	0.4%
	South East Asian (ie. Vietnamese)	0.4%	0.5%	0.4%
	Other Asian	0.7%	0.2%	0.1%
	European (percent of total population)	24.6%	31.9%	35.4%
	British	5.3%	7.6%	8.7%
	Dutch	0.4%	0.4%	0.5%
	French	0.7%	0.9%	1.1%
	German	4.1%	5.6%	6.2%
	Italian	2.7%	3.1%	3.1%
	Polish	0.4%	0.9%	1.2%
	Scandinavian	1.7%	1.5%	1.4%
	Scotch/Irish	7.7%	9.2%	9.8%
Other European (ie. Greek/Russian)	1.5%	2.7%	3.4%	
Middle Eastern	0.3%	0.3%	0.4%	
Other Ancestry	26.4%	20.5%	19.7%	
Unclassified Ancestry	27.1%	30.2%	29.2%	
Education (Age 25+)	Adult Population (25 Years or Older)	5,328	39,446	98,158
	Elementary (0 to 8)	0.9%	3.5%	2.6%
	Some High School (9 to 11)	4.1%	4.7%	5.3%
	High School Graduate (12)	28.2%	23.1%	21.3%
	Some College (13 to 16)	22.2%	19.5%	19.8%
	Associates Degree Only	10.8%	10.6%	9.7%
	Bachelors Degree Only	29.4%	27.6%	27.5%
	Graduate Degree	4.3%	11.1%	13.7%
	% College (4+)	33.7%	38.7%	41.3%
Household Type	Total Households – count	4,213	27,446	62,679
	One Person HHs – count	1,797	10,265	21,572
	Family HHs – count	1,492	12,589	33,683
	Married Couple – count	864	8,638	24,729
	w/own children – count	213	2,535	8,394
	w/out own children – count	651	6,102	16,335
	Male Householder – count	154	1,197	2,402
	Female Householder – count	473	2,754	6,552
	Non-Family Households – count	925	4,593	7,423
	1 Person Household	42.7%	37.4%	34.4%
	2 Person Household	31.9%	35.3%	36.0%
	3 Person Household	13.9%	14.5%	14.7%
	4 Person Household	6.9%	8.1%	9.5%
	5 Person Household	3.2%	3.1%	3.6%
	6 Person Household	1.0%	1.1%	1.2%
7+ Person Household	0.4%	0.5%	0.6%	
% Households With Children	14.5%	17.4%	21.3%	

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Housing	Total Housing Units	4,721	30,506	69,877
	Owner Occupied Percent	18.5%	39.1%	48.1%
	Renter Occupied Percent	70.7%	50.9%	41.6%
	Vacant Housing Percent	10.8%	10.0%	10.3%
	Total Housing Units (Census 2000)	3,166	13,471	34,221
	For Rent (Census 2000)	61%	50%	44%
	For Sale (Census 2000)	17%	22%	17%
	Rented or Sold, (Census 2000)	7%	5%	10%
	Seasonal (Census 2014)	10%	19%	24%
	Other (Census 2000)	5%	11%	8%
Homes Built By Year	Homes Built 1990 to 2000	40%	24%	27%
	Homes Built 1980 to 1989	22%	17%	16%
	Homes Built 1970 to 1979	21%	22%	16%
	Homes Built 1960 to 1969	11%	14%	11%
	Homes Built 1950 to 1959	4%	9%	8%
	Homes Built 1940 to 1949	1%	6%	9%
	Homes Built Before 1939	1%	8%	13%
Units in Structure	1 Unit	33%	66%	67%
	2 - 9 Units	34%	19%	21%
	Greater than 10 Units	30%	11%	10%
	Mobilie Trailer	3%	4%	2%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.0%	4.3%	6.4%
	Property Value \$750,000 to \$999,999	0.0%	4.4%	6.2%
	Property Value \$500,000 to \$749,999	2.3%	11.2%	15.1%
	Property Value \$400,000 to \$499,999	4.5%	12.6%	13.2%
	Property Value \$300,000, to \$399,999	19.0%	21.2%	20.0%
	Property Value \$200,000 to \$299,999	41.8%	28.9%	23.6%
	Property Value \$150,000 to \$199,999	20.0%	9.7%	6.6%
	Property Value \$100,000 to \$149,999	8.1%	3.7%	3.3%
	Property Value \$60,000 to \$99,999	1.4%	1.9%	1.5%
	Property Value \$40,000 to \$59,999	0.4%	0.5%	0.3%
	Property Value \$0 to \$39,999	1.3%	1.3%	1.3%
	Median Home Value	\$232,651	\$318,131	\$360,614
Median Rent	\$570	\$604	\$605	
Wealth per Household	\$0 and under - percent	22.5%	19.9%	18.6%
	\$1 to \$4999 - percent	12.4%	10.5%	9.5%
	\$5k to \$9999 - percent	6.3%	5.4%	4.9%
	\$10k to \$24999 - percent	7.6%	7.0%	6.7%
	\$25k to \$49999 - percent	7.0%	6.9%	6.8%
	\$50k to \$99999 - percent	9.5%	9.9%	10.0%
	\$100k to \$249999 - percent	15.1%	16.6%	17.4%
	\$250k to \$499999 - percent	9.9%	11.6%	12.4%
	\$500k+ - percent	9.6%	12.3%	13.7%
	Median HH Wealth	\$29,090	\$51,675	\$67,468
	Avg HH Wealth	\$171,630	\$207,178	\$225,632

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Economic Viability	Economic Viability Local	223	216	224
	Economic Viability Indexed	223	216	224
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	4,719	32,030	72,334
	Managerial/Executive	10.2%	13.9%	16.4%
	Professional Specialty	17.7%	22.0%	25.4%
	Healthcare Support	3.0%	3.0%	2.5%
	Sales	11.9%	10.6%	12.0%
	Office & Administrative Support	12.9%	10.8%	8.8%
	Protective Service	4.2%	1.8%	1.4%
	Food Preparation	14.1%	12.8%	9.0%
	Building Maintenance & Cleaning	5.0%	3.6%	3.8%
	Personal Care	5.1%	4.7%	3.6%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.3%
	Construction	7.2%	7.9%	8.0%
	Production & Transportation	8.6%	8.9%	8.8%
	Percent White Collar Workers	55.7%	60.2%	65.1%
Percent Blue Collar Workers	44.3%	39.8%	34.9%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	7.6%	6.6%	7.1%
	Manufacturing	3.8%	6.1%	6.0%
	Transportation	1.1%	3.1%	3.1%
	Information	6.5%	3.0%	2.9%
	Wholesale/Retail	15.2%	13.7%	15.1%
	Finance, Insurance, Real Estate	9.0%	6.3%	7.5%
	Professional Services	2.4%	6.4%	8.7%
	Management Services	0.1%	0.1%	0.1%
	Administrative/Waste Services	6.1%	3.3%	3.8%
	Educational Services	18.6%	22.2%	22.6%
	Entertainment Services	17.8%	18.2%	14.6%
	Other Professional Services	7.6%	7.4%	5.8%
Public Administration	4.1%	3.4%	2.8%	
Transportation To Work	Drive to Work Alone	78.7%	82.2%	81.0%
	Drive to Work Carpool	13.3%	11.5%	11.1%
	Travel to Work by Public Transportation	1.5%	1.2%	1.7%
	Drive to Work on Motorcycle	0.3%	0.1%	0.1%
	Drive to Work on Bicycle	0.9%	0.4%	0.4%
	Walked to Work	2.1%	1.2%	2.1%
	Other Means	0.6%	0.7%	0.9%
	Work at Home	2.7%	2.7%	2.8%

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	Travel to Work in Less than 5 Minutes	5.3%	3.6%	3.3%
	Travel to Work in 5 to 9 Minutes	17.2%	15.8%	13.7%
	Travel to Work in 10 to 14 Minutes	27.1%	25.8%	23.7%
	Travel to Work in 15 to 19 Minutes	23.3%	22.8%	23.2%
	Travel to Work in 20 to 29 Minutes	14.8%	17.3%	19.4%
	Travel to Work in 30 to 44 Minutes	6.4%	8.1%	9.9%
	Travel to Work in 45 to 59 Minutes	2.8%	3.1%	2.6%
	Travel to Work in 60 Minutes or more	3.1%	3.4%	4.1%
	Average Travel Time to Work	16	17	19
Vehicles per HH	No Vehicles	5.8%	6.2%	7.9%
	1 Vehicle	50.7%	40.4%	37.3%
	2 Vehicles	35.3%	37.9%	38.8%
	3 or more vehicles	8.2%	15.5%	16.0%
		Average Number of Vehicles	1.48	1.67
Change	Births (last 12 months)	168	857	1,812
	Deaths (last 12 months)	56	597	1,543
	Migration (last 12 months)	17	1,097	2,729
Work place	Workplace Establishments	629	3,497	7,801
	Workplace Employees (FTE)	6,757	38,444	88,308