

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 34.038858 Longitude: -84.529858

New Chastain Corners Marietta, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	17,841	110,889	517,594
	Population Est 23Q1	17,797	110,504	516,311
	Population Est 22Q4	17,770	110,295	515,137
	Population Est 22Q3	17,759	109,900	513,599
	Population Est 22Q2	17,693	109,496	512,389
	Population Est 22Q1	17,698	109,313	511,214
	Population Est 21Q4	17,698	109,300	510,362
	Population Est 21Q3	17,664	108,982	509,010
	Population Est 21Q2	17,684	108,804	507,208
	Population Fcst	18,693	117,195	541,805
	2010 Census Population	1,733	21,791	155,657
	2000 Census Population	1,529	21,007	154,859
	1990 Census Population	1,461	18,306	122,493
	Current Year Daytime Population	19,203	128,426	525,502
	Average Seasonal Population	36	332	2,212
	Historical Annual Growth, 1990 – 2000	0.45%	1.39%	2.37%
	Historical Annual Growth, 2000 – 2010	1.26%	0.37%	0.05%
	Estimated Annual Growth, 2010 – CY	19.24%	13.07%	9.49%
	Projected Annual Growth, CY to Y5	0.94%	1.11%	0.92%
	Group Qtrs Est	110	3,719	7,856
Transient Est Average Last 4 Qtrs	75	9,159	32,510	
<b>Households</b>	Current Year Estimated Households	6,526	42,193	194,260
	Households Est 23Q1	6,508	42,015	193,711
	Households Est 22Q4	6,497	41,931	193,255
	Households Est 22Q3	6,493	41,769	192,652
	Households Est 22Q2	6,469	41,608	192,191
	Households Est 22Q1	6,471	41,534	191,768
	Households Est 21Q4	6,470	41,526	191,458
	Households Est 21Q3	6,456	41,384	190,911
	Households Est 21Q2	6,468	41,338	190,240
	Households Fcst	6,839	44,687	203,609
	2010 Census Households	688	8,108	60,286
	2000 Census Households	570	7,511	58,732
	1990 Census Households	546	6,207	47,138
	Historical Annual Growth, 1990 – 2000	0.42%	1.93%	2.22%
	Historical Annual Growth, 2000 – 2010	1.90%	0.77%	0.26%
	Estimated Annual Growth, 2010 – CY	18.51%	13.26%	9.23%
	Projected Annual Growth, CY to Y5	0.94%	1.16%	0.94%
Population per Household	2.72	2.54	2.62	

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New Chastain Corners Marietta, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.1%	1.2%	1.5%
	HH Income \$250,000 to \$499,999	1.3%	1.4%	1.8%
	HH Income \$200,000 to \$249,999	3.0%	3.3%	4.2%
	HH Income \$175,000 to \$199,999	5.9%	5.5%	6.2%
	HH Income \$150,000 to \$174,999	8.4%	7.1%	6.9%
	HH Income \$100,000 to 149,999	22.5%	20.4%	19.0%
	HH Income \$75,000 to 99,999	13.9%	14.7%	14.1%
	HH Income \$50,000 to 74,999	18.5%	18.3%	16.7%
	HH Income \$35,000 to 49,999	8.0%	9.9%	10.4%
	HH Income \$25,000 to 34,999	7.0%	6.4%	7.0%
	HH Income \$15,000 to 24,999	5.7%	5.7%	5.7%
	HH Income \$0 to 14,999	4.8%	6.2%	6.5%
	Average Household Income	\$104,384	\$100,481	\$104,009
	Median Household Income	\$84,331	\$80,329	\$80,651
	Per Capita Income	\$38,367	\$39,182	\$39,441
	2000 Average HH Income	\$65,434	\$77,710	\$71,795
	2000 Median HH Income	\$57,954	\$69,948	\$58,180
	Average Disposable Income	81,348	79,029	80,844
	Median Disposable Income	72,140	68,623	68,857
	Discretionary HH Income Over \$150,000	2.8%	1.9%	3.4%
	Discretionary HH Income \$125,000 to \$149,999	2.7%	4.3%	4.5%
	Discretionary HH Income \$100,000 to \$124,999	10.0%	8.3%	8.5%
	Discretionary HH Income \$75,000 to \$99,999	15.7%	13.7%	13.0%
	Discretionary HH Income \$50,000 to \$74,999	21.9%	21.6%	19.6%
	Discretionary HH Income \$25,000 to \$49,999	27.2%	29.0%	27.0%
	Discretionary HH Income Under \$25,000	19.8%	21.1%	23.9%
	Average Discretionary HH Income	59,764	57,184	57,820
	Median Discretionary HH Income	53,403	49,857	48,998
	Householder White – Count	4,457	28,018	127,090
	Median HH Income	\$84,682	\$82,661	\$88,185
	Average HH Income	\$93,741	\$91,208	\$95,944
	Householder Black or African-American – Count	789	7,114	32,553
	Median HH Income	\$119,481	\$77,358	\$67,036
	Average HH Income	\$104,199	\$83,290	\$76,513
Householder Hispanic – Count	426	2,637	17,628	
Median HH Income	\$63,468	\$67,600	\$62,429	
Average HH Income	\$76,628	\$80,977	\$74,653	
Householder Asian or Pacific Islander – Count	515	2,361	7,653	
Median HH Income	\$61,104	\$89,190	\$97,592	
Average HH Income	\$78,395	\$94,707	\$103,763	
Householder Other or Pacific Islander – Count	339	2,063	9,335	
Median HH Income	\$90,370	\$81,382	\$75,570	
Average HH Income	\$94,275	\$90,148	\$84,047	
Gender	Male Population	8,743	53,563	251,491
	Female Population	9,098	57,326	266,103

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Total Population by Age	Count of Pop 0 to 4 years	920	6,243	28,801
	Count of Pop 0 to 7 years	1,283	8,368	40,198
	Count of Pop 5 - 13	1,783	10,678	55,480
	Count of Pop 14 - 18	871	5,777	28,523
	Count of Pop 19 - 22	897	6,990	30,118
	Count of Pop 22 - 25	684	5,954	23,241
	Count of Pop 25 - 29	1,047	8,963	35,849
	Count of Pop 30 - 34	1,085	7,532	34,880
	Count of Pop 35 - 39	1,212	7,401	35,351
	Count of Pop 40 - 44	1,187	7,130	34,775
	Count of Pop 45 - 59	3,549	20,624	101,690
	Count of Pop 60 - 74	3,216	16,852	77,740
	Count of Pop 75 - 84	1,094	5,304	24,360
	Count of Pop 85+	296	1,440	6,786
	% of Pop 0 to 4 years	5.2%	5.6%	5.6%
	% of Pop 0 to 7 years	7.2%	7.5%	7.8%
	% of Pop 5 - 13	10.0%	9.6%	10.7%
	% of Pop 14 - 18	4.9%	5.2%	5.5%
	% of Pop 19 - 22	5.0%	6.3%	5.8%
	% of Pop 22 - 25	3.8%	5.4%	4.5%
	% of Pop 25 - 29	5.9%	8.1%	6.9%
	% of Pop 30 - 34	6.1%	6.8%	6.7%
	% of Pop 35 - 39	6.8%	6.7%	6.8%
	% of Pop 40 - 44	6.7%	6.4%	6.7%
% of Pop 45 - 59	19.9%	18.6%	19.6%	
% of Pop 60 - 74	18.0%	15.2%	15.0%	
% of Pop 75 - 84	6.1%	4.8%	4.7%	
% of Pop 85+	1.7%	1.3%	1.3%	
Median Age	41.8	37.2	38.1	
Average Age	41.6	38.9	39.0	
Male Population by Age	% of Pop 0 to 4 years	5.3%	5.9%	5.8%
	% of Pop 5 - 13	10.2%	10.1%	11.2%
	% of Pop 14 - 18	5.2%	5.4%	5.8%
	% of Pop 19 - 22	5.3%	6.4%	6.1%
	% of Pop 22 - 25	4.0%	5.4%	4.7%
	% of Pop 25 - 29	6.2%	8.3%	7.2%
	% of Pop 30 - 34	6.2%	7.1%	7.0%
	% of Pop 35 - 39	7.0%	6.8%	6.9%
	% of Pop 40 - 44	6.8%	6.5%	6.7%
	% of Pop 45 - 59	19.9%	18.4%	19.4%
	% of Pop 75 - 84	5.5%	4.1%	4.1%
	% of Pop 60 - 74	17.1%	14.5%	14.2%
	% of Pop 85+	1.3%	0.9%	0.9%
	Median Age	40.4	36.0	36.5
Average Age	40.6	37.9	37.8	

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	% of Pop 5 - 13	9.8%	9.2%	10.2%
	% of Pop 14 - 18	4.6%	5.0%	5.2%
	% of Pop 19 - 22	4.7%	6.2%	5.5%
	% of Pop 22 - 25	3.6%	5.3%	4.3%
	% of Pop 25 - 29	5.6%	7.9%	6.6%
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	% of Pop 35 - 39	6.6%	6.5%	6.8%
	% of Pop 40 - 44	6.5%	6.3%	6.8%
	% of Pop 45 - 59	19.9%	18.7%	19.9%
	% of Pop 60 - 74	18.9%	15.8%	15.8%
	% of Pop 75 - 84	6.7%	5.4%	5.3%
	% of Pop 85+	2.0%	1.7%	1.7%
	Median Age	43.1	38.4	39.6
Average Age	42.6	39.9	40.1	
Race	Count of White	11,300	67,539	313,284
	Count of Black or African-American	2,455	19,131	86,497
	Count of Asian or Pacific Islander	1,355	6,897	27,035
	Count of Other races	2,730	17,322	90,778
	White	63.3%	60.9%	60.5%
	Black or African American	13.8%	17.3%	16.7%
	Asian	7.6%	6.2%	5.2%
	Other Races	15.3%	15.6%	17.5%
Language Spoken	Speak English at Home	77.1%	80.9%	80.1%
	Speak Spanish at Home	7.9%	7.1%	10.4%
	Speak French or French Creole at Home	0.8%	0.7%	0.8%
	Speak German at Home	0.2%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	7.8%	4.9%	3.2%
	Speak Russian and Other Slavic Languages at H	1.3%	1.1%	0.6%
	Speak Chinese at Home	0.1%	0.4%	0.6%
	Speak Korean at Home	0.1%	0.5%	0.5%
	Speak Vietnamese at Home	1.1%	0.3%	0.3%
	Speak Other Asian Languages at Home	1.4%	1.2%	0.8%
	Speak Tagalog and Other Pacific Languages at H	0.2%	0.3%	0.2%
	Speak Other Language at Home	2.1%	2.4%	2.0%
Hispanic	Hispanic Population	1,887	12,988	74,283
	Hispanic Population Percent	10.6%	11.7%	14.4%
	Mexican	40.0%	46.5%	47.4%
	Puerto Rican	12.6%	11.7%	11.3%
	Cuban	5.8%	6.3%	4.2%
	Dominican	6.9%	2.0%	1.3%
	Central American	2.6%	9.0%	15.6%
	South American	22.6%	16.3%	13.1%
	Other Hispanic	9.5%	8.2%	7.2%
	2000 Hispanic Population Percent	5%	5%	9%
	1990 Hispanic Population Percent	3%	2%	3%

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<b>Ancestry</b>	American (percent of total population)	5.9%	5.5%	5.5%
	American	5.6%	5.3%	5.3%
	Native American (ie. Indian/Eskimo)	0.3%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	7.6%	6.2%	5.2%
	Chinese	0.5%	0.7%	0.8%
	Japanese	0.4%	0.2%	0.2%
	Korean	0.4%	0.6%	0.6%
	South Central Asian (ie. Indian)	4.2%	3.5%	2.5%
	South East Asian (ie. Vietnamese)	1.4%	1.0%	0.9%
	Other Asian	0.7%	0.2%	0.3%
	European (percent of total population)	31.5%	32.5%	31.6%
	British	7.0%	8.3%	8.5%
	Dutch	0.4%	0.5%	0.5%
	French	1.4%	1.2%	1.1%
	German	6.3%	6.4%	6.0%
	Italian	3.3%	2.8%	2.5%
	Polish	1.3%	1.1%	1.1%
	Scandinavian	1.2%	1.1%	1.1%
	Scotch/Irish	7.7%	7.6%	7.6%
Other European (ie. Greek/Russian)	2.9%	3.5%	3.3%	
Middle Eastern	1.1%	0.9%	0.8%	
Other Ancestry	24.2%	25.2%	24.8%	
Unclassified Ancestry	19.1%	18.0%	17.7%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	12,685	75,247	351,431
	Elementary (0 to 8)	2.8%	1.8%	3.5%
	Some High School (9 to 11)	3.6%	3.8%	3.9%
	High School Graduate (12)	22.9%	18.9%	19.2%
	Some College (13 to 16)	21.6%	21.7%	20.3%
	Associates Degree Only	5.8%	7.3%	7.5%
	Bachelors Degree Only	29.3%	31.3%	30.7%
	Graduate Degree	14.0%	15.2%	14.8%
	% College (4+)	43.4%	46.4%	45.5%
<b>Household Type</b>	Total Households – count	6,526	42,193	194,260
	One Person HHs – count	1,316	10,906	47,484
	Family HHs – count	4,882	27,504	132,303
	Married Couple – count	3,842	21,380	101,109
	w/own children – count	1,651	8,971	46,071
	w/out own children – count	2,191	12,409	55,038
	Male Householder – count	337	1,632	8,500
	Female Householder – count	704	4,492	22,695
	Non-Family Households – count	328	3,783	14,472
	1 Person Household	20.2%	25.8%	24.4%
	2 Person Household	35.4%	33.5%	32.1%
	3 Person Household	19.0%	16.9%	17.4%
	4 Person Household	15.6%	14.4%	15.4%
	5 Person Household	6.2%	5.8%	6.7%
	6 Person Household	2.2%	2.3%	2.5%
7+ Person Household	1.5%	1.3%	1.4%	
% Households With Children	32.0%	28.2%	31.8%	

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New Chastain Corners Marietta, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	6,817	44,321	204,757
	Owner Occupied Percent	78.5%	60.0%	62.0%
	Renter Occupied Percent	17.2%	35.2%	32.8%
	Vacant Housing Percent	4.3%	4.8%	5.1%
	Total Housing Units (Census 2000)	601	7,706	61,374
	For Rent (Census 2000)	41%	26%	57%
	For Sale (Census 2000)	17%	41%	18%
	Rented or Sold, (Census 2000)	14%	11%	7%
	Seasonal (Census 2014)	29%	10%	2%
	Other (Census 2000)	28%	13%	12%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	10%	20%	23%
	Homes Built 1980 to 1989	40%	44%	35%
	Homes Built 1970 to 1979	18%	19%	23%
	Homes Built 1960 to 1969	18%	11%	8%
	Homes Built 1950 to 1959	8%	4%	5%
	Homes Built 1940 to 1949	4%	2%	2%
	Homes Built Before 1939	1%	1%	2%
<b>Units in Structure</b>	1 Unit	83%	92%	64%
	2 - 9 Units	5%	3%	15%
	Greater than 10 Units	11%	5%	18%
	Mobilie Trailer	0%	1%	3%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	1.6%	2.3%	3.9%
	Property Value \$750,000 to \$999,999	3.6%	4.1%	6.6%
	Property Value \$500,000 to \$749,999	18.4%	19.2%	23.0%
	Property Value \$400,000 to \$499,999	19.3%	19.1%	18.0%
	Property Value \$300,000, to \$399,999	29.1%	27.7%	22.5%
	Property Value \$200,000 to \$299,999	23.4%	21.4%	17.7%
	Property Value \$150,000 to \$199,999	3.5%	3.7%	3.7%
	Property Value \$100,000 to \$149,999	0.5%	1.1%	1.6%
	Property Value \$60,000 to \$99,999	0.1%	0.3%	0.6%
	Property Value \$40,000 to \$59,999	0.0%	0.3%	0.4%
	Property Value \$0 to \$39,999	0.2%	0.6%	1.0%
Median Home Value	\$376,199	\$381,150	\$411,369	
Median Rent	\$847	\$863	\$804	
<b>Wealth per Household</b>	\$0 and under - percent	16.0%	17.4%	17.3%
	\$1 to \$4999 - percent	7.3%	8.3%	8.2%
	\$5k to \$9999 - percent	4.1%	4.5%	4.5%
	\$10k to \$24999 - percent	6.1%	6.4%	6.3%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.5%	10.1%	10.2%
	\$100k to \$249999 - percent	19.0%	18.0%	18.1%
	\$250k to \$499999 - percent	14.2%	13.3%	13.4%
	\$500k+ - percent	16.2%	15.2%	15.2%
	Median HH Wealth	\$96,854	\$82,594	\$83,646
	Avg HH Wealth	\$260,553	\$245,197	\$246,026

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<b>Economic Viability</b>	Economic Viability Local	235	238	237
	Economic Viability Indexed	235	238	237
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	9,738	62,516	283,176
	Managerial/Executive	20.5%	20.3%	22.3%
	Professional Specialty	24.6%	25.6%	24.5%
	Healthcare Support	0.5%	2.0%	1.8%
	Sales	14.0%	12.9%	12.5%
	Office & Administrative Support	8.6%	10.9%	10.3%
	Protective Service	0.6%	1.3%	1.4%
	Food Preparation	6.3%	6.1%	5.6%
	Building Maintenance & Cleaning	3.5%	2.8%	3.4%
	Personal Care	4.5%	2.9%	2.6%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	8.0%	6.0%	7.1%
	Production & Transportation	8.9%	9.1%	8.2%
	Percent White Collar Workers	68.2%	71.7%	71.5%
Percent Blue Collar Workers	31.8%	28.3%	28.5%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	7.1%	6.4%	8.0%
	Manufacturing	8.4%	7.8%	7.6%
	Transportation	4.0%	4.1%	4.3%
	Information	2.1%	2.5%	3.0%
	Wholesale/Retail	17.6%	16.8%	15.0%
	Finance, Insurance, Real Estate	9.2%	8.3%	8.4%
	Professional Services	9.2%	12.3%	12.1%
	Management Services	0.1%	0.2%	0.3%
	Administrative/Waste Services	4.7%	4.6%	5.5%
	Educational Services	18.7%	18.9%	18.6%
	Entertainment Services	10.7%	10.5%	9.5%
	Other Professional Services	6.6%	5.7%	5.2%
	Public Administration	1.7%	2.0%	2.5%
<b>Transportation To Work</b>	Drive to Work Alone	87.9%	84.7%	79.4%
	Drive to Work Carpool	8.0%	9.5%	12.6%
	Travel to Work by Public Transportation	1.7%	0.7%	1.8%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.0%	0.0%	0.1%
	Walked to Work	0.3%	0.3%	1.2%
	Other Means	0.3%	0.8%	1.0%
	Work at Home	1.7%	4.1%	3.9%

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	Travel to Work in Less than 5 Minutes	2.0%	1.8%	1.7%
	Travel to Work in 5 to 9 Minutes	14.8%	9.4%	8.0%
	Travel to Work in 10 to 14 Minutes	8.5%	8.6%	10.3%
	Travel to Work in 15 to 19 Minutes	12.4%	12.5%	12.8%
	Travel to Work in 20 to 29 Minutes	15.5%	16.6%	18.3%
	Travel to Work in 30 to 44 Minutes	24.8%	25.8%	25.8%
	Travel to Work in 45 to 59 Minutes	13.2%	14.4%	12.8%
	Travel to Work in 60 Minutes or more	8.7%	10.9%	10.4%
	Average Travel Time to Work	26	29	29
Vehicles per HH	No Vehicles	1.2%	2.0%	3.5%
	1 Vehicle	18.0%	30.1%	29.9%
	2 Vehicles	51.4%	44.7%	42.7%
	3 or more vehicles	29.4%	23.2%	23.8%
	Average Number of Vehicles	2.21	1.98	1.96
Change	Births (last 12 months)	184	1,363	6,071
	Deaths (last 12 months)	211	1,062	4,927
	Migration (last 12 months)	184	1,127	4,153
Work place	Workplace Establishments	660	4,422	17,905
	Workplace Employees (FTE)	7,410	50,121	206,928