

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.229992 Longitude: -75.312351

North Penn Market Place Lansdale, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	38,262	116,852	467,286
	Population Est 23Q1	38,304	116,823	466,905
	Population Est 22Q4	38,309	116,682	466,535
	Population Est 22Q3	38,216	116,181	464,121
	Population Est 22Q2	38,222	116,104	463,448
	Population Est 22Q1	38,198	115,876	463,003
	Population Est 21Q4	38,246	115,895	462,922
	Population Est 21Q3	38,219	115,783	462,196
	Population Est 21Q2	38,162	115,639	460,667
	Population Fcst	36,312	115,304	474,811
	2010 Census Population	31,941	99,899	414,704
	2000 Census Population	31,052	92,998	383,300
	1990 Census Population	28,219	79,898	329,018
	Current Year Daytime Population	34,692	127,029	509,014
	Average Seasonal Population	126	606	2,793
	Historical Annual Growth, 1990 – 2000	0.96%	1.53%	1.54%
	Historical Annual Growth, 2000 – 2010	0.28%	0.72%	0.79%
	Estimated Annual Growth, 2010 – CY	1.37%	1.19%	0.91%
	Projected Annual Growth, CY to Y5	-1.04%	-0.27%	0.32%
	Group Qtrs Est	677	2,134	12,653
Transient Est Average Last 4 Qtrs	852	4,449	14,676	
Households	Current Year Estimated Households	15,405	45,844	179,455
	Households Est 23Q1	15,407	45,800	179,197
	Households Est 22Q4	15,409	45,740	179,039
	Households Est 22Q3	15,369	45,547	178,104
	Households Est 22Q2	15,370	45,518	177,863
	Households Est 22Q1	15,363	45,426	177,696
	Households Est 21Q4	15,379	45,434	177,658
	Households Est 21Q3	15,367	45,388	177,370
	Households Est 21Q2	15,343	45,334	176,782
	Households Fcst	14,612	45,164	182,263
	2010 Census Households	12,897	39,717	158,607
	2000 Census Households	12,320	36,080	144,306
	1990 Census Households	10,621	29,706	122,539
	Historical Annual Growth, 1990 – 2000	1.50%	1.96%	1.65%
	Historical Annual Growth, 2000 – 2010	0.46%	0.96%	0.95%
	Estimated Annual Growth, 2010 – CY	1.35%	1.09%	0.94%
	Projected Annual Growth, CY to Y5	-1.05%	-0.30%	0.31%
Population per Household	2.44	2.50	2.53	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.229992 Longitude: -75.312351

North Penn Market Place Lansdale, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.3%	2.4%	2.7%
	HH Income \$250,000 to \$499,999	2.8%	2.9%	3.2%
	HH Income \$200,000 to \$249,999	6.4%	6.8%	7.5%
	HH Income \$175,000 to \$199,999	5.1%	7.4%	6.8%
	HH Income \$150,000 to \$174,999	6.6%	7.6%	8.0%
	HH Income \$100,000 to 149,999	18.9%	19.4%	19.1%
	HH Income \$75,000 to 99,999	14.5%	13.7%	13.3%
	HH Income \$50,000 to 74,999	17.0%	15.0%	14.6%
	HH Income \$35,000 to 49,999	10.4%	9.2%	8.8%
	HH Income \$25,000 to 34,999	6.5%	6.1%	6.1%
	HH Income \$15,000 to 24,999	5.4%	5.1%	5.1%
	HH Income \$0 to 14,999	4.2%	4.4%	4.6%
	Average Household Income	\$113,648	\$124,210	\$124,900
	Median Household Income	\$85,205	\$92,704	\$94,342
	Per Capita Income	\$46,450	\$49,531	\$48,765
	2000 Average HH Income	\$71,866	\$76,098	\$76,552
	2000 Median HH Income	\$60,511	\$62,506	\$62,343
	Average Disposable Income	86,668	91,405	93,023
	Median Disposable Income	71,988	78,142	79,440
	Discretionary HH Income Over \$150,000	4.9%	4.8%	5.4%
	Discretionary HH Income \$125,000 to \$149,999	5.7%	7.8%	7.9%
	Discretionary HH Income \$100,000 to \$124,999	7.4%	9.4%	9.7%
	Discretionary HH Income \$75,000 to \$99,999	12.2%	13.9%	13.9%
	Discretionary HH Income \$50,000 to \$74,999	21.5%	20.1%	19.8%
	Discretionary HH Income \$25,000 to \$49,999	27.7%	24.7%	24.0%
	Discretionary HH Income Under \$25,000	20.7%	19.2%	19.3%
	Average Discretionary HH Income	61,146	65,353	66,468
	Median Discretionary HH Income	51,631	56,666	57,982
	Householder White – Count	12,323	36,109	141,452
	Median HH Income	\$89,428	\$95,930	\$99,550
	Average HH Income	\$98,133	\$102,409	\$105,575
	Householder Black or African-American – Count	943	2,490	12,461
	Median HH Income	\$64,972	\$78,383	\$66,251
	Average HH Income	\$74,259	\$92,516	\$78,968
Householder Hispanic – Count	382	1,263	7,510	
Median HH Income	\$67,654	\$72,922	\$72,198	
Average HH Income	\$72,475	\$87,153	\$85,002	
Householder Asian or Pacific Islander – Count	1,461	4,870	12,844	
Median HH Income	\$95,150	\$95,525	\$103,607	
Average HH Income	\$103,476	\$104,443	\$107,997	
Householder Other or Pacific Islander – Count	296	1,111	5,188	
Median HH Income	\$46,751	\$64,897	\$73,750	
Average HH Income	\$62,799	\$79,400	\$82,843	
Gender	Male Population	18,430	56,401	229,303
	Female Population	19,831	60,451	237,983

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.229992 Longitude: -75.312351

North Penn Market Place Lansdale, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	1,994	5,798	23,709
	Count of Pop 0 to 7 years	2,863	8,432	33,899
	Count of Pop 5 - 13	3,752	11,453	46,513
	Count of Pop 14 - 18	1,731	5,410	22,674
	Count of Pop 19 - 22	1,684	5,246	22,506
	Count of Pop 22 - 25	1,227	3,783	16,495
	Count of Pop 25 - 29	2,070	6,032	26,207
	Count of Pop 30 - 34	2,399	6,691	28,986
	Count of Pop 35 - 39	2,587	7,367	30,825
	Count of Pop 40 - 44	2,484	7,368	29,904
	Count of Pop 45 - 59	7,193	22,490	90,894
	Count of Pop 60 - 74	7,044	22,772	86,637
	Count of Pop 75 - 84	2,819	8,736	29,521
	Count of Pop 85+	1,277	3,704	12,414
	% of Pop 0 to 4 years	5.2%	5.0%	5.1%
	% of Pop 0 to 7 years	7.5%	7.2%	7.3%
	% of Pop 5 - 13	9.8%	9.8%	10.0%
	% of Pop 14 - 18	4.5%	4.6%	4.9%
	% of Pop 19 - 22	4.4%	4.5%	4.8%
	% of Pop 22 - 25	3.2%	3.2%	3.5%
	% of Pop 25 - 29	5.4%	5.2%	5.6%
	% of Pop 30 - 34	6.3%	5.7%	6.2%
	% of Pop 35 - 39	6.8%	6.3%	6.6%
	% of Pop 40 - 44	6.5%	6.3%	6.4%
% of Pop 45 - 59	18.8%	19.2%	19.5%	
% of Pop 60 - 74	18.4%	19.5%	18.5%	
% of Pop 75 - 84	7.4%	7.5%	6.3%	
% of Pop 85+	3.3%	3.2%	2.7%	
Median Age	43.4	44.5	42.6	
Average Age	43.3	43.7	42.4	
Male Population by Age	% of Pop 0 to 4 years	5.5%	5.2%	5.3%
	% of Pop 5 - 13	10.4%	10.4%	10.4%
	% of Pop 14 - 18	5.0%	5.0%	5.1%
	% of Pop 19 - 22	4.8%	4.8%	5.1%
	% of Pop 22 - 25	3.5%	3.5%	3.7%
	% of Pop 25 - 29	5.7%	5.4%	6.0%
	% of Pop 30 - 34	6.4%	5.9%	6.5%
	% of Pop 35 - 39	7.0%	6.5%	6.8%
	% of Pop 40 - 44	6.8%	6.5%	6.6%
	% of Pop 45 - 59	18.8%	19.4%	19.6%
	% of Pop 75 - 84	6.1%	6.5%	5.5%
	% of Pop 60 - 74	17.9%	18.9%	17.8%
	% of Pop 85+	2.0%	2.1%	1.8%
	Median Age	41.2	42.6	40.9
Average Age	41.4	42.1	41.0	

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.229992 Longitude: -75.312351

North Penn Market Place Lansdale, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.0%	4.7%	4.9%
	% of Pop 5 - 13	9.2%	9.2%	9.6%
	% of Pop 14 - 18	4.1%	4.3%	4.6%
	% of Pop 19 - 22	4.0%	4.2%	4.6%
	% of Pop 22 - 25	3.0%	3.0%	3.3%
	% of Pop 25 - 29	5.1%	4.9%	5.3%
	% of Pop 30 - 34	6.1%	5.6%	5.9%
	% of Pop 35 - 39	6.5%	6.2%	6.4%
	% of Pop 40 - 44	6.2%	6.1%	6.2%
	% of Pop 45 - 59	18.8%	19.1%	19.4%
	% of Pop 60 - 74	18.9%	20.0%	19.2%
	% of Pop 75 - 84	8.5%	8.4%	7.1%
	% of Pop 85+	4.6%	4.2%	3.5%
	Median Age	45.6	46.4	44.4
Average Age	45.0	45.2	43.7	
Race	Count of White	27,253	83,968	339,702
	Count of Black or African-American	2,327	6,686	37,579
	Count of Asian or Pacific Islander	5,676	17,160	43,624
	Count of Other races	3,005	9,038	46,381
	White	71.2%	71.9%	72.7%
	Black or African American	6.1%	5.7%	8.0%
	Asian	14.8%	14.7%	9.3%
	Other Races	7.9%	7.7%	9.9%
Language Spoken	Speak English at Home	82.9%	82.4%	84.6%
	Speak Spanish at Home	2.0%	2.3%	4.3%
	Speak French or French Creole at Home	1.0%	0.7%	0.6%
	Speak German at Home	0.4%	0.4%	0.4%
	Speak Other Indo-European Languages at Home	5.2%	5.7%	4.0%
	Speak Russian and Other Slavic Languages at H	0.6%	0.5%	0.6%
	Speak Chinese at Home	2.2%	1.7%	1.1%
	Speak Korean at Home	1.8%	2.6%	1.5%
	Speak Vietnamese at Home	0.5%	0.7%	0.6%
	Speak Other Asian Languages at Home	1.9%	2.0%	1.3%
	Speak Tagalog and Other Pacific Languages at H	0.4%	0.2%	0.2%
	Speak Other Language at Home	1.1%	0.8%	0.9%
Hispanic	Hispanic Population	1,934	5,952	34,603
	Hispanic Population Percent	5.1%	5.1%	7.4%
	Mexican	13.0%	18.6%	36.6%
	Puerto Rican	26.0%	31.5%	26.2%
	Cuban	4.6%	5.2%	3.7%
	Dominican	0.3%	2.3%	3.5%
	Central American	22.8%	15.1%	11.1%
	South American	20.2%	15.0%	11.1%
	Other Hispanic	13.3%	12.4%	7.8%
	2000 Hispanic Population Percent	2%	2%	3%
	1990 Hispanic Population Percent	1%	1%	1%

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.229992 Longitude: -75.312351

North Penn Market Place Lansdale, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Ancestry	American (percent of total population)	3.8%	3.4%	3.2%
	American	3.6%	3.3%	3.1%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	14.8%	14.7%	9.3%
	Chinese	2.5%	2.4%	1.6%
	Japanese	0.0%	0.0%	0.1%
	Korean	3.0%	3.5%	2.1%
	South Central Asian (ie. Indian)	6.5%	6.5%	3.9%
	South East Asian (ie. Vietnamese)	2.2%	1.6%	1.4%
	Other Asian	0.4%	0.5%	0.3%
	European (percent of total population)	48.0%	48.1%	49.9%
	British	5.8%	5.7%	5.5%
	Dutch	0.4%	0.5%	0.5%
	French	0.9%	0.8%	0.8%
	German	12.5%	12.2%	11.9%
	Italian	7.9%	8.3%	9.6%
	Polish	3.0%	2.9%	3.2%
	Scandinavian	0.8%	0.8%	0.8%
	Scotch/Irish	12.4%	12.5%	12.7%
Other European (ie. Greek/Russian)	4.3%	4.3%	5.0%	
Middle Eastern	0.8%	0.6%	0.7%	
Other Ancestry	16.8%	16.7%	16.4%	
Unclassified Ancestry	10.8%	11.5%	13.2%	
Education (Age 25+)	Adult Population (25 Years or Older)	27,874	85,161	335,389
	Elementary (0 to 8)	2.6%	2.3%	2.2%
	Some High School (9 to 11)	3.6%	3.4%	3.8%
	High School Graduate (12)	23.1%	22.6%	24.1%
	Some College (13 to 16)	15.1%	15.0%	14.3%
	Associates Degree Only	6.7%	7.2%	7.4%
	Bachelors Degree Only	29.0%	29.7%	28.7%
	Graduate Degree	19.8%	19.8%	19.5%
	% College (4+)	48.8%	49.5%	48.3%
Household Type	Total Households – count	15,405	45,844	179,455
	One Person HHs – count	4,456	12,255	47,505
	Family HHs – count	10,189	31,047	121,030
	Married Couple – count	7,957	25,545	97,896
	w/own children – count	3,205	10,394	39,416
	w/out own children – count	4,752	15,151	58,480
	Male Householder – count	576	1,645	6,493
	Female Householder – count	1,656	3,857	16,641
	Non-Family Households – count	760	2,542	10,920
	1 Person Household	28.9%	26.7%	26.5%
	2 Person Household	33.1%	33.5%	33.0%
	3 Person Household	15.4%	15.8%	16.0%
	4 Person Household	14.0%	14.8%	15.0%
	5 Person Household	5.7%	6.1%	6.3%
	6 Person Household	2.1%	2.2%	2.2%
7+ Person Household	0.8%	0.9%	1.0%	
% Households With Children	27.6%	28.4%	28.0%	

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.229992 Longitude: -75.312351

North Penn Market Place Lansdale, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	15,977	47,657	188,246
	Owner Occupied Percent	62.6%	65.7%	67.1%
	Renter Occupied Percent	33.8%	30.4%	28.3%
	Vacant Housing Percent	3.6%	3.8%	4.7%
	Total Housing Units (Census 2000)	12,680	37,369	149,841
	For Rent (Census 2000)	62%	48%	43%
	For Sale (Census 2000)	17%	20%	24%
	Rented or Sold, (Census 2000)	8%	10%	12%
	Seasonal (Census 2014)	4%	3%	4%
	Other (Census 2000)	11%	12%	14%
Homes Built By Year	Homes Built 1990 to 2000	14%	19%	17%
	Homes Built 1980 to 1989	15%	18%	16%
	Homes Built 1970 to 1979	26%	20%	16%
	Homes Built 1960 to 1969	12%	14%	14%
	Homes Built 1950 to 1959	13%	12%	15%
	Homes Built 1940 to 1949	4%	4%	6%
	Homes Built Before 1939	16%	12%	15%
Units in Structure	1 Unit	70%	72%	76%
	2 - 9 Units	16%	12%	11%
	Greater than 10 Units	13%	15%	12%
	Mobilie Trailer	0%	1%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.3%	2.9%	3.0%
	Property Value \$750,000 to \$999,999	6.8%	10.6%	11.1%
	Property Value \$500,000 to \$749,999	23.8%	27.6%	25.6%
	Property Value \$400,000 to \$499,999	21.9%	20.1%	20.1%
	Property Value \$300,000, to \$399,999	19.3%	17.6%	17.9%
	Property Value \$200,000 to \$299,999	18.0%	13.1%	13.2%
	Property Value \$150,000 to \$199,999	3.9%	2.7%	3.1%
	Property Value \$100,000 to \$149,999	1.6%	1.7%	2.0%
	Property Value \$60,000 to \$99,999	0.8%	0.9%	0.9%
	Property Value \$40,000 to \$59,999	0.5%	0.5%	0.4%
	Property Value \$0 to \$39,999	1.2%	0.9%	1.1%
Median Home Value	\$419,295	\$459,184	\$452,886	
Median Rent	\$751	\$757	\$773	
Wealth per Household	\$0 and under - percent	16.6%	16.2%	16.2%
	\$1 to \$4999 - percent	7.9%	7.5%	7.5%
	\$5k to \$9999 - percent	4.3%	4.2%	4.2%
	\$10k to \$24999 - percent	6.1%	6.1%	6.1%
	\$25k to \$49999 - percent	6.7%	6.7%	6.7%
	\$50k to \$99999 - percent	10.2%	10.2%	10.2%
	\$100k to \$249999 - percent	18.4%	18.6%	18.6%
	\$250k to \$499999 - percent	13.8%	14.1%	14.0%
	\$500k+ - percent	16.1%	16.5%	16.5%
	Median HH Wealth	\$91,554	\$96,127	\$95,789
	Avg HH Wealth	\$256,359	\$262,411	\$261,974

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.229992 Longitude: -75.312351

North Penn Market Place Lansdale, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Economic Viability	Economic Viability Local	225	222	219
	Economic Viability Indexed	225	222	219
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	20,201	62,631	252,289
	Managerial/Executive	20.9%	22.0%	22.6%
	Professional Specialty	30.4%	29.3%	28.4%
	Healthcare Support	1.7%	1.9%	2.0%
	Sales	11.5%	11.6%	10.6%
	Office & Administrative Support	10.3%	10.0%	10.6%
	Protective Service	0.5%	0.7%	1.1%
	Food Preparation	5.1%	4.6%	4.6%
	Building Maintenance & Cleaning	2.4%	2.0%	2.5%
	Personal Care	2.2%	2.7%	2.6%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.1%
	Construction	5.2%	4.8%	5.9%
	Production & Transportation	9.8%	10.4%	9.0%
	Percent White Collar Workers	74.7%	74.7%	74.2%
Percent Blue Collar Workers	25.3%	25.3%	25.8%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	4.8%	4.7%	5.7%
	Manufacturing	17.0%	17.2%	13.0%
	Transportation	3.6%	3.3%	3.2%
	Information	2.2%	2.2%	2.1%
	Wholesale/Retail	14.3%	13.5%	13.2%
	Finance, Insurance, Real Estate	8.9%	9.6%	9.8%
	Professional Services	11.2%	11.6%	11.6%
	Management Services	0.4%	0.3%	0.3%
	Administrative/Waste Services	3.7%	3.0%	3.6%
	Educational Services	21.9%	22.1%	23.6%
	Entertainment Services	6.5%	6.7%	7.1%
	Other Professional Services	4.4%	4.1%	4.5%
	Public Administration	1.1%	1.7%	2.4%
Transportation To Work	Drive to Work Alone	84.4%	84.6%	83.1%
	Drive to Work Carpool	7.4%	7.6%	8.0%
	Travel to Work by Public Transportation	2.6%	2.7%	3.1%
	Drive to Work on Motorcycle	0.1%	0.1%	0.0%
	Drive to Work on Bicycle	0.2%	0.2%	0.1%
	Walked to Work	2.0%	1.7%	2.1%
	Other Means	0.3%	0.4%	0.4%
	Work at Home	2.9%	2.8%	3.2%

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.229992 Longitude: -75.312351

North Penn Market Place Lansdale, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	3.1%	2.8%	2.6%
	Travel to Work in 5 to 9 Minutes	10.9%	10.8%	9.9%
	Travel to Work in 10 to 14 Minutes	16.4%	15.7%	14.5%
	Travel to Work in 15 to 19 Minutes	13.3%	14.0%	14.3%
	Travel to Work in 20 to 29 Minutes	17.6%	18.8%	20.0%
	Travel to Work in 30 to 44 Minutes	20.8%	19.6%	21.0%
	Travel to Work in 45 to 59 Minutes	9.3%	10.2%	9.6%
	Travel to Work in 60 Minutes or more	8.5%	8.1%	8.1%
	Average Travel Time to Work	25	25	25
Vehicles per HH	No Vehicles	6.1%	4.9%	5.4%
	1 Vehicle	33.8%	30.6%	30.8%
	2 Vehicles	44.3%	45.1%	43.1%
	3 or more vehicles	15.8%	19.4%	20.7%
	Average Number of Vehicles	1.75	1.86	1.87
Change	Births (last 12 months)	386	1,138	4,703
	Deaths (last 12 months)	500	1,535	5,535
	Migration (last 12 months)	194	1,241	4,975
Work place	Workplace Establishments	917	3,039	14,488
	Workplace Employees (FTE)	13,534	49,294	232,399