

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.229992 Longitude: -75.312351

North Penn Market Place Lansdale, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	8,611	68,505	138,955
	Population Est 23Q1	8,614	68,550	138,933
	Population Est 22Q4	8,618	68,524	138,801
	Population Est 22Q3	8,586	68,361	138,432
	Population Est 22Q2	8,591	68,349	138,337
	Population Est 22Q1	8,589	68,265	138,085
	Population Est 21Q4	8,600	68,317	138,080
	Population Est 21Q3	8,596	68,268	137,951
	Population Est 21Q2	8,588	68,188	137,730
	Population Fcst	8,101	65,642	136,670
	2010 Census Population	8,032	59,887	118,197
	2000 Census Population	7,707	57,228	110,141
	1990 Census Population	6,427	51,197	91,740
	Current Year Daytime Population	12,370	67,440	155,372
	Average Seasonal Population	19	334	761
	Historical Annual Growth, 1990 – 2000	1.83%	1.12%	1.84%
	Historical Annual Growth, 2000 – 2010	0.41%	0.46%	0.71%
	Estimated Annual Growth, 2010 – CY	0.53%	1.02%	1.23%
	Projected Annual Growth, CY to Y5	-1.21%	-0.85%	-0.33%
	Group Qtrs Est	166	1,575	2,339
Transient Est Average Last 4 Qtrs	0	2,410	3,751	
Households	Current Year Estimated Households	3,664	27,342	53,991
	Households Est 23Q1	3,662	27,337	53,946
	Households Est 22Q4	3,664	27,327	53,891
	Households Est 22Q3	3,649	27,260	53,752
	Households Est 22Q2	3,651	27,255	53,714
	Households Est 22Q1	3,650	27,222	53,618
	Households Est 21Q4	3,654	27,241	53,616
	Households Est 21Q3	3,652	27,219	53,562
	Households Est 21Q2	3,649	27,186	53,481
	Households Fcst	3,447	26,177	53,002
	2010 Census Households	3,350	24,102	46,569
	2000 Census Households	3,090	22,397	42,245
	1990 Census Households	2,391	19,187	33,923
	Historical Annual Growth, 1990 – 2000	2.60%	1.56%	2.22%
	Historical Annual Growth, 2000 – 2010	0.81%	0.74%	0.98%
	Estimated Annual Growth, 2010 – CY	0.68%	0.96%	1.12%
	Projected Annual Growth, CY to Y5	-1.21%	-0.87%	-0.37%
Population per Household	2.31	2.45	2.53	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.229992 Longitude: -75.312351

North Penn Market Place Lansdale, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	2.9%	2.1%	2.6%
	HH Income \$250,000 to \$499,999	3.5%	2.6%	3.2%
	HH Income \$200,000 to \$249,999	8.0%	6.0%	7.4%
	HH Income \$175,000 to \$199,999	4.1%	6.4%	7.7%
	HH Income \$150,000 to \$174,999	6.7%	6.9%	8.0%
	HH Income \$100,000 to 149,999	17.4%	19.4%	18.6%
	HH Income \$75,000 to 99,999	14.6%	14.1%	13.6%
	HH Income \$50,000 to 74,999	16.5%	15.8%	14.4%
	HH Income \$35,000 to 49,999	8.7%	9.7%	9.1%
	HH Income \$25,000 to 34,999	6.1%	6.5%	6.1%
	HH Income \$15,000 to 24,999	7.9%	5.8%	5.0%
	HH Income \$0 to 14,999	3.6%	4.6%	4.2%
	Average Household Income	\$114,913	\$116,174	\$128,006
	Median Household Income	\$86,326	\$87,540	\$94,754
	Per Capita Income	\$49,860	\$47,247	\$50,498
	2000 Average HH Income	\$78,276	\$72,358	\$79,074
	2000 Median HH Income	\$66,773	\$60,125	\$64,636
	Average Disposable Income	89,411	87,282	93,644
	Median Disposable Income	72,928	73,832	79,825
	Discretionary HH Income Over \$150,000	5.9%	4.1%	5.6%
	Discretionary HH Income \$125,000 to \$149,999	6.9%	6.6%	8.1%
	Discretionary HH Income \$100,000 to \$124,999	6.9%	8.3%	10.1%
	Discretionary HH Income \$75,000 to \$99,999	11.6%	13.4%	14.1%
	Discretionary HH Income \$50,000 to \$74,999	21.6%	20.9%	19.5%
	Discretionary HH Income \$25,000 to \$49,999	26.6%	25.9%	24.0%
	Discretionary HH Income Under \$25,000	20.6%	20.8%	18.7%
	Average Discretionary HH Income	62,661	61,945	67,147
	Median Discretionary HH Income	52,654	53,321	58,466
	Householder White – Count	2,847	21,815	42,790
	Median HH Income	\$90,658	\$91,157	\$97,549
	Average HH Income	\$100,177	\$98,708	\$104,255
	Householder Black or African-American – Count	306	1,510	2,736
	Median HH Income	\$62,990	\$66,420	\$79,353
	Average HH Income	\$70,221	\$78,245	\$93,055
Householder Hispanic – Count	90	699	1,405	
Median HH Income	\$37,116	\$68,555	\$79,331	
Average HH Income	\$52,544	\$79,573	\$92,076	
Householder Asian or Pacific Islander – Count	378	2,727	5,839	
Median HH Income	\$108,259	\$94,896	\$96,276	
Average HH Income	\$114,001	\$102,466	\$105,741	
Householder Other or Pacific Islander – Count	43	590	1,221	
Median HH Income	\$70,181	\$63,530	\$74,278	
Average HH Income	\$65,805	\$74,684	\$84,850	
Gender	Male Population	4,018	32,959	67,004
	Female Population	4,593	35,546	71,951

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.229992 Longitude: -75.312351

North Penn Market Place Lansdale, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	412	3,439	6,723
	Count of Pop 0 to 7 years	604	4,979	9,721
	Count of Pop 5 - 13	773	6,597	13,474
	Count of Pop 14 - 18	358	3,076	6,573
	Count of Pop 19 - 22	353	2,993	6,429
	Count of Pop 22 - 25	259	2,173	4,644
	Count of Pop 25 - 29	431	3,559	7,161
	Count of Pop 30 - 34	502	4,079	7,609
	Count of Pop 35 - 39	536	4,476	8,376
	Count of Pop 40 - 44	514	4,347	8,544
	Count of Pop 45 - 59	1,562	12,890	27,274
	Count of Pop 60 - 74	1,616	13,180	27,712
	Count of Pop 75 - 84	872	5,305	10,287
	Count of Pop 85+	424	2,391	4,148
	% of Pop 0 to 4 years	4.8%	5.0%	4.8%
	% of Pop 0 to 7 years	7.0%	7.3%	7.0%
	% of Pop 5 - 13	9.0%	9.6%	9.7%
	% of Pop 14 - 18	4.2%	4.5%	4.7%
	% of Pop 19 - 22	4.1%	4.4%	4.6%
	% of Pop 22 - 25	3.0%	3.2%	3.3%
% of Pop 25 - 29	5.0%	5.2%	5.2%	
% of Pop 30 - 34	5.8%	6.0%	5.5%	
% of Pop 35 - 39	6.2%	6.5%	6.0%	
% of Pop 40 - 44	6.0%	6.3%	6.1%	
% of Pop 45 - 59	18.1%	18.8%	19.6%	
% of Pop 60 - 74	18.8%	19.2%	19.9%	
% of Pop 75 - 84	10.1%	7.7%	7.4%	
% of Pop 85+	4.9%	3.5%	3.0%	
Median Age	46.7	44.4	45.0	
Average Age	45.9	43.9	43.8	
Male Population by Age	% of Pop 0 to 4 years	5.3%	5.3%	5.1%
	% of Pop 5 - 13	10.3%	10.2%	10.3%
	% of Pop 14 - 18	4.7%	4.9%	5.1%
	% of Pop 19 - 22	4.5%	4.7%	4.9%
	% of Pop 22 - 25	3.3%	3.4%	3.6%
	% of Pop 25 - 29	5.4%	5.5%	5.4%
	% of Pop 30 - 34	6.0%	6.1%	5.6%
	% of Pop 35 - 39	6.5%	6.8%	6.2%
	% of Pop 40 - 44	6.5%	6.6%	6.3%
	% of Pop 45 - 59	18.5%	19.0%	19.7%
	% of Pop 75 - 84	8.2%	6.5%	6.5%
	% of Pop 60 - 74	17.9%	18.7%	19.4%
	% of Pop 85+	2.9%	2.2%	2.0%
	Median Age	43.1	42.3	43.1
Average Age	43.0	42.1	42.3	

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.229992 Longitude: -75.312351

North Penn Market Place Lansdale, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	4.3%	4.8%	4.6%
	% of Pop 5 - 13	7.8%	9.1%	9.2%
	% of Pop 14 - 18	3.7%	4.1%	4.4%
	% of Pop 19 - 22	3.7%	4.0%	4.3%
	% of Pop 22 - 25	2.8%	2.9%	3.1%
	% of Pop 25 - 29	4.7%	4.9%	4.9%
	% of Pop 30 - 34	5.7%	5.8%	5.3%
	% of Pop 35 - 39	6.0%	6.3%	5.9%
	% of Pop 40 - 44	5.5%	6.1%	6.0%
	% of Pop 45 - 59	17.9%	18.6%	19.5%
	% of Pop 60 - 74	19.5%	19.7%	20.5%
	% of Pop 75 - 84	11.8%	8.9%	8.3%
	% of Pop 85+	6.7%	4.7%	3.9%
	Median Age	50.2	46.6	46.8
Average Age	48.4	45.6	45.2	
Race	Count of White	6,278	49,833	100,705
	Count of Black or African-American	508	3,963	7,465
	Count of Asian or Pacific Islander	1,312	9,432	20,452
	Count of Other races	512	5,278	10,333
	White	72.9%	72.7%	72.5%
	Black or African American	5.9%	5.8%	5.4%
	Asian	15.2%	13.8%	14.7%
	Other Races	6.0%	7.7%	7.4%
Language Spoken	Speak English at Home	81.7%	82.9%	82.4%
	Speak Spanish at Home	2.4%	2.0%	2.2%
	Speak French or French Creole at Home	1.6%	0.9%	0.7%
	Speak German at Home	0.6%	0.4%	0.4%
	Speak Other Indo-European Languages at Home	2.1%	5.6%	5.5%
	Speak Russian and Other Slavic Languages at H	0.5%	0.6%	0.5%
	Speak Chinese at Home	4.1%	1.9%	1.7%
	Speak Korean at Home	2.5%	1.9%	2.7%
	Speak Vietnamese at Home	0.5%	0.5%	0.7%
	Speak Other Asian Languages at Home	2.0%	2.1%	2.0%
	Speak Tagalog and Other Pacific Languages at H	1.0%	0.2%	0.2%
	Speak Other Language at Home	1.0%	1.0%	0.9%
Hispanic	Hispanic Population	267	3,342	6,672
	Hispanic Population Percent	3.1%	4.9%	4.8%
	Mexican	16.5%	12.9%	19.6%
	Puerto Rican	18.7%	30.6%	31.7%
	Cuban	0.4%	5.6%	5.3%
	Dominican	0.0%	1.1%	2.4%
	Central American	14.1%	19.2%	13.6%
	South American	42.5%	16.5%	15.5%
	Other Hispanic	7.7%	14.1%	12.0%
	2000 Hispanic Population Percent	2%	2%	2%
	1990 Hispanic Population Percent	0%	1%	1%

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.229992 Longitude: -75.312351

North Penn Market Place Lansdale, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	4.2%	3.9%	3.2%
	American	4.1%	3.7%	3.1%
	Native American (ie. Indian/Eskimo)	0.0%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.0%
	Asian (percent of total population)	15.2%	13.7%	14.7%
	Chinese	3.4%	2.4%	2.5%
	Japanese	0.0%	0.0%	0.0%
	Korean	4.7%	2.9%	3.5%
	South Central Asian (ie. Indian)	4.3%	6.2%	6.5%
	South East Asian (ie. Vietnamese)	2.4%	1.8%	1.7%
	Other Asian	0.3%	0.4%	0.5%
	European (percent of total population)	46.3%	49.1%	48.7%
	British	5.4%	5.9%	5.8%
	Dutch	0.4%	0.5%	0.5%
	French	1.2%	0.8%	0.8%
	German	10.8%	12.3%	12.3%
	Italian	7.1%	8.5%	8.5%
	Polish	2.6%	3.2%	2.9%
	Scandinavian	0.6%	0.8%	0.8%
	Scotch/Irish	13.5%	12.8%	12.5%
Other European (ie. Greek/Russian)	4.7%	4.3%	4.6%	
Middle Eastern	1.0%	0.7%	0.6%	
Other Ancestry	20.1%	16.7%	16.3%	
Unclassified Ancestry	10.0%	11.0%	11.7%	
Education (Age 25+)	Adult Population (25 Years or Older)	6,457	50,226	101,112
	Elementary (0 to 8)	2.0%	2.6%	2.2%
	Some High School (9 to 11)	2.6%	3.2%	3.3%
	High School Graduate (12)	22.5%	23.4%	22.4%
	Some College (13 to 16)	16.1%	15.5%	14.6%
	Associates Degree Only	5.3%	7.5%	7.1%
	Bachelors Degree Only	27.7%	29.1%	30.1%
	Graduate Degree	24.0%	18.7%	20.3%
	% College (4+)	51.6%	47.8%	50.4%
Household Type	Total Households – count	3,664	27,342	53,991
	One Person HHs – count	1,215	7,754	13,884
	Family HHs – count	2,268	18,022	37,263
	Married Couple – count	1,774	14,484	31,111
	w/own children – count	677	5,804	12,462
	w/out own children – count	1,097	8,680	18,648
	Male Householder – count	83	859	1,870
	Female Householder – count	412	2,680	4,282
	Non-Family Households – count	181	1,566	2,845
	1 Person Household	33.2%	28.4%	25.7%
	2 Person Household	32.9%	33.6%	33.6%
	3 Person Household	13.8%	15.4%	15.9%
	4 Person Household	12.6%	13.8%	15.4%
	5 Person Household	4.9%	5.8%	6.3%
	6 Person Household	1.8%	2.2%	2.2%
7+ Person Household	0.8%	0.9%	0.9%	
% Households With Children	24.2%	27.4%	28.4%	

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.229992 Longitude: -75.312351

North Penn Market Place Lansdale, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	3,769	28,402	55,929
	Owner Occupied Percent	64.5%	65.2%	69.5%
	Renter Occupied Percent	32.7%	31.1%	27.0%
	Vacant Housing Percent	2.8%	3.7%	3.5%
	Total Housing Units (Census 2000)	3,218	23,094	43,751
	For Rent (Census 2000)	83%	49%	48%
	For Sale (Census 2000)	12%	21%	18%
	Rented or Sold, (Census 2000)	0%	8%	12%
	Seasonal (Census 2014)	16%	3%	2%
	Other (Census 2000)	5%	16%	12%
Homes Built By Year	Homes Built 1990 to 2000	21%	16%	21%
	Homes Built 1980 to 1989	21%	16%	21%
	Homes Built 1970 to 1979	34%	22%	19%
	Homes Built 1960 to 1969	11%	14%	14%
	Homes Built 1950 to 1959	8%	13%	11%
	Homes Built 1940 to 1949	1%	4%	4%
	Homes Built Before 1939	3%	15%	11%
Units in Structure	1 Unit	64%	71%	73%
	2 - 9 Units	17%	14%	11%
	Greater than 10 Units	19%	14%	14%
	Mobilie Trailer	0%	1%	2%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.5%	1.9%	3.0%
	Property Value \$750,000 to \$999,999	7.4%	8.0%	11.2%
	Property Value \$500,000 to \$749,999	29.2%	24.8%	27.9%
	Property Value \$400,000 to \$499,999	26.6%	21.7%	20.3%
	Property Value \$300,000, to \$399,999	17.0%	18.5%	16.6%
	Property Value \$200,000 to \$299,999	10.3%	15.8%	12.3%
	Property Value \$150,000 to \$199,999	4.1%	3.6%	2.5%
	Property Value \$100,000 to \$149,999	1.5%	1.9%	2.0%
	Property Value \$60,000 to \$99,999	0.8%	1.0%	1.0%
	Property Value \$40,000 to \$59,999	0.8%	0.7%	0.5%
	Property Value \$0 to \$39,999	1.0%	1.1%	0.9%
Median Home Value	\$455,107	\$431,708	\$465,408	
Median Rent	\$885	\$739	\$769	
Wealth per Household	\$0 and under - percent	16.2%	16.3%	15.9%
	\$1 to \$4999 - percent	7.7%	7.7%	7.3%
	\$5k to \$9999 - percent	4.2%	4.2%	4.1%
	\$10k to \$24999 - percent	6.0%	6.1%	6.0%
	\$25k to \$49999 - percent	6.6%	6.7%	6.7%
	\$50k to \$99999 - percent	10.1%	10.2%	10.2%
	\$100k to \$249999 - percent	18.6%	18.5%	18.8%
	\$250k to \$499999 - percent	14.1%	13.9%	14.2%
	\$500k+ - percent	16.6%	16.2%	16.8%
	Median HH Wealth	\$96,126	\$93,796	\$99,231
	Avg HH Wealth	\$262,544	\$258,896	\$266,265

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.229992 Longitude: -75.312351

North Penn Market Place Lansdale, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Economic Viability	Economic Viability Local	227	224	220
	Economic Viability Indexed	227	224	220
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	4,337	36,537	74,360
	Managerial/Executive	23.7%	20.9%	22.1%
	Professional Specialty	30.2%	29.8%	29.5%
	Healthcare Support	1.4%	1.8%	1.9%
	Sales	12.1%	11.2%	11.5%
	Office & Administrative Support	9.8%	10.6%	10.0%
	Protective Service	0.1%	0.6%	0.8%
	Food Preparation	4.3%	5.5%	4.5%
	Building Maintenance & Cleaning	2.7%	2.0%	1.9%
	Personal Care	2.8%	2.4%	2.8%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	5.2%	5.1%	4.8%
	Production & Transportation	7.6%	9.8%	10.1%
	Percent White Collar Workers	77.3%	74.5%	75.0%
Percent Blue Collar Workers	22.7%	25.5%	25.0%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	5.0%	4.8%	5.0%
	Manufacturing	18.9%	16.6%	16.9%
	Transportation	2.1%	3.6%	3.1%
	Information	1.3%	2.0%	2.0%
	Wholesale/Retail	14.4%	13.9%	13.2%
	Finance, Insurance, Real Estate	9.6%	9.2%	9.7%
	Professional Services	11.5%	11.4%	11.5%
	Management Services	0.0%	0.3%	0.3%
	Administrative/Waste Services	4.0%	3.3%	3.0%
	Educational Services	21.4%	22.0%	22.7%
	Entertainment Services	4.8%	7.3%	6.6%
Other Professional Services	6.4%	4.2%	4.1%	
Public Administration	0.5%	1.4%	1.9%	
Transportation To Work	Drive to Work Alone	85.4%	84.2%	84.5%
	Drive to Work Carpool	7.4%	7.5%	7.6%
	Travel to Work by Public Transportation	3.1%	2.7%	2.7%
	Drive to Work on Motorcycle	0.2%	0.1%	0.1%
	Drive to Work on Bicycle	0.2%	0.2%	0.2%
	Walked to Work	0.7%	1.9%	1.6%
	Other Means	0.1%	0.4%	0.3%
	Work at Home	2.9%	2.9%	3.0%

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.229992 Longitude: -75.312351

North Penn Market Place Lansdale, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Travel to Work in Less than 5 Minutes	2.1%	3.0%	2.7%
	Travel to Work in 5 to 9 Minutes	9.9%	11.2%	10.3%
	Travel to Work in 10 to 14 Minutes	14.6%	16.0%	14.9%
	Travel to Work in 15 to 19 Minutes	12.2%	13.7%	14.1%
	Travel to Work in 20 to 29 Minutes	16.3%	18.5%	19.0%
	Travel to Work in 30 to 44 Minutes	23.2%	20.1%	20.0%
	Travel to Work in 45 to 59 Minutes	10.8%	9.6%	10.3%
	Travel to Work in 60 Minutes or more	10.9%	8.0%	8.7%
	Average Travel Time to Work	27	25	26
Vehicles per HH	No Vehicles	5.3%	6.0%	4.7%
	1 Vehicle	37.1%	32.5%	29.3%
	2 Vehicles	44.1%	44.3%	45.2%
	3 or more vehicles	13.6%	17.2%	20.8%
		Average Number of Vehicles	1.72	1.79
Change	Births (last 12 months)	81	669	1,338
	Deaths (last 12 months)	143	923	1,813
	Migration (last 12 months)	90	471	1,198
Work place	Workplace Establishments	209	1,740	3,773
	Workplace Employees (FTE)	3,527	26,922	62,355