2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 54.790007 Longitude: -64.903				
	Northside 1.00 Mile 3.00 Mile Dalton, GA Radius Radius		3.00 Mile Radius	5.00 Mile Radius
	Current Year Estimated Population	4,180	40,102	65,291
	Population Est 23Q1	4,176	40,124	65,326
	Population Est 22Q4	4,173	40,106	65,278
	Population Est 22Q3	4,167	40,060	65,255
	Population Est 22Q2	4,162	39,921	65,049
	Population Est 22Q1	4,155	39,898	65,012
	Population Est 21Q4	4,161	39,936	65,042
	Population Est 21Q3	4,159	39,890	64,920
	Population Est 21Q2	4,155	39,792	64,780
<u> </u>	Population Fcst	4,133	40,730	66,848
ati	2010 Census Population	920	24,160	44,166
Population	2000 Census Population	888	20,722	37,367
4	1990 Census Population	663	17,382	32,587
	Current Year Daytime Population	9,891	59,664	86,894
	Average Seasonal Population	41	189	296
İ	Historical Annual Growth, 1990 – 2000	2.97%	1.77%	1.38%
İ	Historical Annual Growth, 2000 – 2010	0.35%	1.55%	1.69%
	Estimated Annual Growth, 2010 – CY	12.10%	3.90%	2.99%
	Projected Annual Growth, CY to Y5	-0.23%	0.31%	0.47%
	Group Qtrs Est	33	980	1,035
	Transient Est Average Last 4 Qtrs	0	2,228	3,112
	Current Year Estimated Households	1,468	13,896	22,598
	Households Est 23Q1	1,466	13,898	22,599
	Households Est 22Q4	1,464	13,891	22,579
	Households Est 22Q3	1,463	13,874	22,572
	Households Est 22Q2	1,461	13,827	22,506
	Households Est 22Q1	1,459	13,816	
	Households Est 21Q4	1,460	13,827	
ouseholds	Households Est 21Q3	1,460	13,812	
ho	Households Est 21Q2	1,458	13,774	22,402
nse	Households Fcst	1,452	14,070	· ·
운	2010 Census Households	299	8,127	
	2000 Census Households	288	7,249	
	1990 Census Households	284	6,988	12,426
	Historical Annual Growth, 1990 – 2000	0.13%	0.37%	
	Historical Annual Growth, 2000 – 2010	0.39%	1.15%	
	Estimated Annual Growth, 2010 – CY	12.75%	4.13%	
	Projected Annual Growth, CY to Y5	-0.21%	0.25%	0.43%
	Population per Household	2.83	2.82	2.84
	-			•

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2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 34.796067 Longitude: -84.96312

Northside Dalton, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	HH Income \$500,000 or more	0.7%	0.6%	0.7%
	HH Income \$250,000 to \$499,999	0.8%	0.7%	0.8%
	HH Income \$200,000 to \$249,999	2.0%	1.6%	1.9%
	HH Income \$175,000 to \$199,999	0.4%	0.5%	1.2%
	HH Income \$150,000 to \$174,999	0.7%	0.8%	1.5%
	HH Income \$100,000 to 149,999	4.6%	9.0%	10.3%
	HH Income \$75,000 to 99,999	10.1%	10.2%	10.6%
	HH Income \$50,000 to 74,999	30.3%	21.7%	20.2%
	HH Income \$35,000 to 49,999	14.3%	17.2%	17.0%
	HH Income \$25,000 to 34,999	7.1%	12.2%	12.8%
	HH Income \$15,000 to 24,999	20.6%	15.2%	13.1%
	HH Income \$0 to 14,999	8.4%	10.3%	9.9%
	Average Household Income	\$55,078	\$58,915	\$64,671
	Median Household Income	\$49,432	\$45,696	\$47,404
	Per Capita Income	\$19,453	\$20,812	\$22,652
	2000 Average HH Income	\$42,211	\$56,824	\$55,179
	2000 Median HH Income	\$29,723	\$35,616	\$38,216
	Average Disposable Income	48,954	49,401	53,000
	Median Disposable Income	42,211	39,723	41,201
	Discretionary HH Income Over \$150,000	1.8%	0.5%	0.8%
Income	Discretionary HH Income \$125,000 to \$149,999	1.2%	1.8%	2.3%
ဦ	Discretionary HH Income \$100,000 to \$124,999	0.8%	1.0%	1.7%
_	Discretionary HH Income \$75,000 to \$99,999	1.4%	2.6%	4.3%
	Discretionary HH Income \$50,000 to \$74,999	7.4%	11.0%	12.2%
	Discretionary HH Income \$25,000 to \$49,999	40.2%	32.1%	31.2%
	Discretionary HH Income Under \$25,000	47.2%	51.1%	47.5%
	Average Discretionary HH Income	32,191	31,819	35,282
	Median Discretionary HH Income	26,827	24,479	26,542
	Householder White – Count	764	6,809	12,685
	Median HH Income	\$49,099	\$44,483	\$47,861
İ	Average HH Income	\$58,038	\$58,008	\$63,093
	Householder Black or African-American – Count	55	703	997
	Median HH Income	\$22,430	\$22,328	\$30,555
İ	Average HH Income	\$30,172	\$32,105	\$40,235
	Householder Hispanic – Count	581	5,382	7,390
	Median HH Income	\$51,732	\$47,945	\$48,663
	Average HH Income	\$51,860	\$53,496	\$55,267
	Householder Asian or Pacific Islander – Count	10	219	359
	Median HH Income	\$59,432	\$61,310	\$59,731
	Average HH Income	\$64,125	\$82,453	\$75,931
	Householder Other or Pacific Islander – Count	58	783	1,167
	Median HH Income	\$28,391	\$46,681	\$45,563
	Average HH Income	\$41,240	\$52,573	\$51,935
der	Mala Papulatian	2,003	10 607	20 172
Gender	Male Population Female Population	2,003 2,177	19,697 20,405	32,173 33,118
ပ	i Ghale i opulation	۷,۱//	20,400	33,110

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

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Northside 1.00 Mile 3.00 Mile 5.00 Mile Dalton, GA **Radius** Radius Radius Count of Pop 0 to 4 years 245 2,448 3,868 359 5,635 Count of Pop 0 to 7 years 3,570 Count of Pop 5 - 13 543 5,143 8,170 Count of Pop 14 - 18 275 2,625 4,189 Count of Pop 19 - 22 275 2,689 4,247 Count of Pop 22 - 25 202 2,010 3,157 Count of Pop 25 - 29 275 2.982 4.610 Count of Pop 30 - 34 263 2,620 4,138 Count of Pop 35 - 39 252 2,446 3,957 Count of Pop 40 - 44 240 2,484 4,035 744 Count of Pop 45 - 59 7,108 11,877 562 Count of Pop 60 - 74 5,039 8,849 Count of Pop 75 - 84 224 1,795 3,092 **Total Population** Count of Pop 85+ 81 715 1,100 6.1% 5.9% % of Pop 0 to 4 years 5.9% 8.6% 8.9% 8.6% % of Pop 0 to 7 years % of Pop 5 - 13 13.0% 12.8% 12.5% % of Pop 14 - 18 6.6% 6.5% 6.4% 6.7% % of Pop 19 - 22 6.6% 6.5% % of Pop 22 - 25 4.8% 5.0% 4.8% % of Pop 25 - 29 6.6% 7.4% 7.1% % of Pop 30 - 34 6.3% 6.5% 6.3% % of Pop 35 - 39 6.0% 6.1% 6.1% 5.7% % of Pop 40 - 44 6.2% 6.2% % of Pop 45 - 59 17.7% 18.2% 17.8% % of Pop 60 - 74 13.4% 12.6% 13.6% % of Pop 75 - 84 5.4% 4.5% 4.7% % of Pop 85+ 1.9% 1.8% 1.7% Median Age 35.3 34.1 35.3 36.8 Average Age 37.7 37.6 % of Pop 0 to 4 years 6.3% 6.3% 6.1% % of Pop 5 - 13 13.9% 13.2% 13.0% % of Pop 14 - 18 7.1% 6.9% 6.8% % of Pop 19 - 22 7.0% 6.9% 7.2% % of Pop 22 - 25 5.0% 5.4% 5.1% % of Pop 25 - 29 6.8% 7.8% 7.4% % of Pop 30 - 34 6.9% 6.8% 6.5% % of Pop 35 - 39 6.3% 6.2% 6.1% % of Pop 40 - 44 5.5% 6.0% 6.0% % of Pop 45 - 59 16.9% 17.4% 17.8% % of Pop 75 - 84 4.4% 3.8% 4.1% % of Pop 60 - 74 12.8% 12.1% 13.1% % of Pop 85+ 1.2% 1.0% 1.1% 32.9 32.4 33.7 Median Age 35.9 35.5 Average Age 36.4

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Norths Dalton		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	5.4%	5.9%	5.8%
	% of Pop 5 - 13	12.2%	12.5%	12.1%
	% of Pop 14 - 18	6.1%	6.2%	6.1%
	% of Pop 19 - 22	6.2%	6.3%	6.1%
	% of Pop 22 - 25	4.7%	4.7%	4.5%
	% of Pop 25 - 29	6.4%	7.0%	6.7%
	% of Pop 30 - 34	5.8%	6.3%	6.1%
	· · · · · · · · · · · · · · · · · · ·	5.8%		
	% of Pop 35 - 39		6.0%	6.0%
	% of Pop 40 - 44	6.0%	6.4%	6.4%
	% of Pop 45 - 59	18.7%	18.0%	18.5%
	% of Pop 60 - 74	14.0%	13.0%	14.0%
	% of Pop 75 - 84	6.3%	5.1%	5.3%
	% of Pop 85+	2.6%	2.5%	2.3%
	Median Age	37.8	35.9	37.1
	Average Age	39.4	38.1	38.7
	Count of White	1,953	19,197	35,324
	Count of Black or African-American	157	2,247	2,945
	Count of Asian or Pacific Islander	66	693	1,140
ė	Count of Other races	2,004	17,965	25,882
Race	White	46.7%	47.9%	54.1%
<u> </u>	Black or African American	3.7%	5.6%	4.5%
	Asian	1.6%	1.7%	1.7%
	Other Races	47.9%	44.8%	39.6%
	Speak English at Home	55.8%	56.6%	63.0%
	Speak Spanish at Home	43.0%	41.2%	35.2%
	Speak French or French Creole at Home	0.1%	0.1%	0.1%
	Speak German at Home	0.0%	0.0%	0.1%
ا ۾ ر	Speak Other Indo-European Languages at Home	0.2%	0.5%	0.4%
lag er	Speak Russian and Other Slavic Languages at H	0.0%	0.0%	0.0%
nguage	Speak Chinese at Home	0.1%	0.1%	0.1%
Language Spoken	Speak Korean at Home	0.3%	0.5%	0.4%
_	Speak Vietnamese at Home	0.1%	0.3%	0.2%
	Speak Other Asian Languages at Home	0.1%	0.2%	0.3%
	Speak Tagalog and Other Pacific Languages at F	0.0%	0.0%	0.0%
	Speak Other Language at Home	0.3%	0.3%	0.2%
	Hispanic Population	2,328	20,740	29,894
	Hispanic Population Percent	55.7%	51.7%	45.8%
	Mexican	84.4%	79.3%	82.2%
	Puerto Rican	2.7%	2.3%	1.8%
عاد	Cuban	0.7%	1.7%	1.7%
oar	Dominican	0.1%	0.9%	0.6%
Hispanic	Central American	10.7%	13.8%	11.6%
	South American	0.1%	0.6%	0.8%
	Other Hispanic	1.3%	1.4%	1.3%
	•			
	2000 Hispanic Population Percent	47%	38%	31%
	1990 Hispanic Population Percent	8%	7%	5%

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Dec 5, 2023



Latitude: 34.796067 Longitude: -84.96312

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Northside		1.00 Mile	3.00 Mile	5.00 Mile
Dalton	, GA	Radius	Radius	Radius
	American (percent of total population)	3.9%	4.0%	5.1%
	American	3.8%	3.8%	4.9%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.5%	1.7%	1.7%
	Chinese	0.3%	0.3%	0.2%
	Japanese	0.0%	0.0%	0.2%
	Korean	0.0% 0.0%	0.3% 0.5%	0.2%
	South Central Asian (ie. Indian) South East Asian (ie. Vietnamese)	0.0%	0.5%	0.5% 0.4%
>	Other Asian	1.1%	0.4%	0.4%
Ancestry	European (percent of total population)	12.2%	13.0%	16.3%
Ö	British	7.0%	6.9%	8.8%
₽	Dutch	0.1%	0.2%	0.2%
`	French	0.3%	0.3%	0.4%
	German	1.5%	1.5%	1.8%
	Italian	0.1%	0.3%	0.5%
	Polish	0.0%	0.1%	0.1%
	Scandinavian	0.2%	0.3%	0.3%
	Scotch/Irish	2.6%	2.9%	3.5%
	Other European (ie. Greek/Russian)	0.5%	0.5%	0.7%
	Middle Eastern	0.1%	0.2%	0.1%
	Other Ancestry	18.7%	21.8%	21.7%
	Unclassified Ancestry	7.9%	7.6%	9.3%
	Adult Population (25 Years or Older)	2,641	25,188	41,660
	Elementary (0 to 8)	16.7%	20.5%	18.1%
u 🔾	Some High School (9 to 11)	11.5%	14.5%	14.0%
tio 5+	High School Graduate (12)	38.1%	29.1%	29.3%
Education (Age 25+)	Some College (13 to 16)	13.8%	16.8%	17.1%
du Ag	Associates Degree Only	5.2%	4.0%	4.8%
ШЭ	Bachelors Degree Only	10.4%	10.1%	10.8%
	Graduate Degree	4.2%	5.0%	5.9%
	% College (4+)	14.6%	15.1%	16.7%
	Total Households – count	1,468	13,896	22,598
	One Person HHs – count	410	3,676	5,504
	Family HHs – count	1,016	9,560	16,118
	Married Couple – count	622	5,825	10,817
	w/own children – count	277	3,015	5,087
	w/out own children – count	344	2,811	5,730
_	Male Householder – count	76	1,288	1,723
5	Female Householder – count	318	2,447	3,577
useho	Non-Family Households – count	42	659	976
Household Type	1 Person Household	28.0%	26.5%	24.4%
Ĭ	2 Person Household	27.2%	26.8%	28.3%
	3 Person Household	15.1%	15.7%	16.1%
İ	4 Person Household	12.8%	14.1%	14.4%
1	5 Person Household	8.7%	9.5%	9.5%
	6 Person Household	5.1%	4.6%	4.4%
	7+ Person Household	3.1%	3.0%	2.9%
	% Households With Children	34.3%	35.5%	34.8%
)	31.070	33.070	31.070

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Dec 5, 2023

BRIX MOR[®]
Latitude: 34.796067 Longitude: -84.96312

560 0, 2020				Jongitude: -64.90312
Northside Dalton, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Total Housing Units Owner Occupied Percent Renter Occupied Percent	1,596 61.7% 30.2%	15,163 46.1% 45.6%	24,592 53.5% 38.4%
ත	Vacant Housing Percent	8.1%	8.4%	8.1%
in	Total Housing Units (Census 2000)	293	7,597	13,570
Housing	For Rent (Census 2000)	60%	64%	52%
운	For Sale (Census 2000)	18%	13%	13%
	Rented or Sold, (Census 2000)	6%	3%	5%
	Seasonal (Census 2014)	9%	6%	5%
	,			
	Other (Census 2000)	16%	11%	18%
l	Homes Built 1990 to 2000	20%	20%	19%
∰ _	Homes Built 1980 to 1989	21%	16%	18%
Bu	Homes Built 1970 to 1979	14%	20%	21%
es 🗡	Homes Built 1960 to 1969	7%	15%	17%
Homes Built By Year	Homes Built 1950 to 1959	15%	14%	13%
ĭ	Homes Built 1940 to 1949	6%	7%	6%
	Homes Built Before 1939	17%	8%	6%
	1 Unit	53%	58%	64%
Units in Structure	2 - 9 Units	26%	21%	15%
Units in Structure	Greater than 10 Units	11%	16%	10%
Jni	Mobilie Trailer	10%	5%	12%
S	Other Units	0%	0%	0%
	Property Value \$1,000,000 or more	0.1%	0.7%	0.9%
	Property Value \$750,000 to \$999,999	0.1%	1.6%	1.4%
_	Property Value \$500,000 to \$749,999	0.2%	5.3%	5.5%
Home Value wner Occupied)	Property Value \$400,000 to \$499,999	0.6%	4.6%	5.0%
pie le	Property Value \$300,000, to \$399,999	4.3%	12.8%	14.4%
Ja C	Property Value \$200,000 to \$299,999	43.9%	29.8%	28.3%
Home Value	Property Value \$150,000 to \$199,999	26.9%	20.6%	19.0%
er (Property Value \$100,000 to \$149,999	15.5%	15.4%	15.2%
유호	Property Value \$60,000 to \$99,999	6.4%	5.6%	5.5%
§	Property Value \$40,000 to \$59,999	0.1%	0.9%	1.4%
	Property Value \$0 to \$39,999	2.0%	2.5%	3.1%
	Median Home Value	\$198,975	\$214,163	\$217,259
	Median Rent	\$426	\$497	\$504
	\$0 and under - percent	18.9%	20.1%	19.3%
	\$1 to \$4999 - percent	10.1%	11.1%	10.5%
	\$5k to \$9999 - percent	5.1%	5.4%	5.2%
Wealth Household	\$10k to \$24999 - percent	6.7%	7.0%	6.8%
ih eh	\$25k to \$49999 - percent	7.0%	7.0%	7.0%
Wealth Househ	\$50k to \$99999 - percent	10.5%	10.2%	10.3%
§ ₽	\$100k to \$249999 - percent	17.7%	16.8%	17.3%
) per	\$250k to \$499999 - percent	11.9%	11.2%	11.7%
ď	\$500k+ - percent	12.0%	11.2%	11.9%
	Median HH Wealth	\$60,116	\$47,722	\$56,105
	Avg HH Wealth	\$207,703	\$195,181	\$205,854
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2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Northside Dalton, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Economic Viability	Economic Viability Local Economic Viability Indexed	211 211	215 215	213 213
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	1,987 6.2% 18.9% 0.2% 14.3% 11.2% 0.8% 3.3% 1.2% 4.6% 0.0% 9.8% 29.7% 50.7% 49.3%	18,551 8.8% 13.4% 1.4% 8.6% 8.6% 1.1% 6.2% 2.5% 1.9% 0.4% 10.0% 37.1% 40.6% 59.4%	30,267 10.0% 14.7% 1.3% 8.2% 9.9% 1.2% 5.2% 2.4% 1.9% 0.3% 9.6% 35.3% 44.1% 55.9%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction Manufacturing Transportation Information Wholesale/Retail Finance, Insurance, Real Estate Professional Services Management Services Administrative/Waste Services Educational Services Entertainment Services Other Professional Services Public Administration	9.4% 38.2% 0.1% 1.7% 10.7% 1.4% 2.2% 0.0% 0.9% 16.6% 10.9% 7.0% 0.8%	8.3% 40.4% 2.6% 0.8% 10.3% 1.4% 3.9% 0.0% 2.5% 12.9% 10.2% 5.6% 1.0%	7.3% 40.5% 3.1% 0.9% 10.2% 1.7% 3.6% 0.0% 3.2% 14.1% 8.9% 5.2% 1.4%
Transportation To Work	Drive to Work Alone Drive to Work Carpool Travel to Work by Public Transportation Drive to Work on Motorcycle Drive to Work on Bicycle Walked to Work Other Means Work at Home	50.8% 28.5% 5.6% 0.0% 0.0% 9.2% 2.3% 3.6%	68.5% 23.7% 1.4% 0.0% 0.3% 3.6% 1.0% 1.5%	72.5% 21.2% 0.9% 0.1% 0.3% 2.6% 0.9% 1.5%

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Northside		1.00 Mile	3.00 Mile	5.00 Mile
Dalton, GA		Radius	Radius	Radius
İ	Travel to Work in Less than 5 Minutes	7.3%	4.9%	4.1%
İ	Travel to Work in 5 to 9 Minutes	10.9%	14.1%	12.8%
	Travel to Work in 10 to 14 Minutes	32.2%	25.4%	24.3%
	Travel to Work in 15 to 19 Minutes	18.8%	24.4%	25.8%
	Travel to Work in 20 to 29 Minutes	13.5%	16.7%	18.3%
	Travel to Work in 30 to 44 Minutes	13.3%	10.1%	10.1%
	Travel to Work in 45 to 59 Minutes	0.7%	1.9%	1.8%
	Travel to Work in 60 Minutes or more	3.1%	2.5%	2.8%
	Average Travel Time to Work	17	17	18
	No Vehicles	3.2%	9.1%	6.8%
es H	1 Vehicle	44.9%	37.9%	34.7%
/ehicles per HH	2 Vehicles	31.6%	32.8%	34.9%
Vehicles per HH	3 or more vehicles	20.3%	20.2%	23.6%
	Average Number of Vehicles	1.85	1.74	1.87
Change	Births (last 12 months)	50	495	787
an	Deaths (last 12 months)	44	360	623
ပ်	Migration (last 12 months)	13	61	106
Work	Workplace Establishments	315	1,582	2,007
Welg	Workplace Employees (FTE)	6,016	30,498	38,656