2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023

BRIXMOR® Latitude: 34.796067 Longitude: -84.96312

	2020	Lät	100007	
Norths Dalton		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Current Year Estimated Population	20,189	56,822	132,637
	Population Est 23Q1	20,201	56,846	132,561
	Population Est 22Q4	20,192	56,810	132,392
	Population Est 22Q3	20,156	56,789	132,215
	Population Est 22Q2	20,081	56,604	
	Population Est 22Q1	20,057	56,564	131,559
	Population Est 21Q4	20,082	56,593	131,444
	Population Est 21Q3	20,065	56,498	131,196
	Population Est 21Q2	20,031	56,375	130,836
6	Population Fcst	20,343	58,217	138,891
Population	2010 Census Population	9,192	36,088	83,631
nd	2000 Census Population	7,841	30,927	71,744
ŭ	1990 Census Population	6,418	26,574	61,997
	Current Year Daytime Population	32,517	78,475	144,760
	Average Seasonal Population	124	271	800
	Historical Annual Growth, 1990 – 2000	2.02%	1.53%	1.47%
	Historical Annual Growth, 2000 – 2010	1.60%	1.56%	1.54%
	Estimated Annual Growth, 2010 – CY	6.12%	3.49%	3.54%
	Projected Annual Growth, CY to Y5	0.15%	0.49%	0.93%
	Group Qtrs Est	694	1,010	1,313
	Transient Est Average Last 4 Qtrs	1,075	3,235	6,058
	Current Year Estimated Households	6,962	19,781	
	Households Est 23Q1	6,962	19,780	
	Households Est 22Q4	6,959	19,766	47,101
	Households Est 22Q3	6,946	19,759	47,043
	Households Est 22Q2	6,921	19,699	46,901
	Households Est 22Q1	6,911	19,681	
	Households Est 21Q4	6,920	19,689	
ouseholds	Households Est 21Q3	6,914	19,654	
oh€	Households Est 21Q2	6,900	19,609	46,540
nse	Households Fcst	6,989	20,217	
Но	2010 Census Households	3,093	12,255	29,029
	2000 Census Households	2,768	10,831	
	1990 Census Households	2,571	10,322	22,849
	Historical Annual Growth, 1990 – 2000	0.74%	0.48%	1.05%
	Historical Annual Growth, 2000 – 2010	1.12%	1.24%	1.35%
	Estimated Annual Growth, 2010 – CY	6.31%	3.68%	3.74%
	Projected Annual Growth, CY to Y5	0.08%	0.44%	0.92%
	Population per Household	2.80	2.82	2.78
	-			•

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval



Dec 5,	2023	Lati	tude: 34.796067	Longitude: -84.96312
Norths Dalton		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	HH Income \$500,000 or more	0.4%	0.7%	0.6%
	HH Income \$250,000 to \$499,999	0.5%	0.8%	
	HH Income \$200,000 to \$249,999	1.3%	2.0%	
	HH Income \$175,000 to \$199,999	0.3%	1.0%	
	HH Income \$150,000 to \$174,999	0.7%	1.4%	
	HH Income \$100,000 to 149,999	5.9%	10.4%	
	HH Income \$75,000 to 99,999	8.9%	10.7%	
	HH Income \$50,000 to 74,999	23.5%	20.4%	
	HH Income \$35,000 to 49,999	17.2%	17.2%	
	HH Income \$25,000 to 34,999	12.2%	12.1%	
	HH Income \$15,000 to 24,999	18.1%	13.5%	
	HH Income \$0 to 14,999	11.0%	9.8%	
	Average Household Income	\$52,421	\$64,790	\$67,303
	Median Household Income	\$42,613	\$47,591	\$50,864
	Per Capita Income	\$18,639	\$22,852	\$24,137
	2000 Average HH Income	\$46,126	\$57,239	\$51,020
	2000 Median HH Income	\$31,266	\$38,468	\$39,622
	Average Disposable Income	45,015	53,111	54,940
	Median Disposable Income	37,124	41,376	44,038
ω	Discretionary HH Income Over \$150,000	0.4%	0.9%	0.6%
Income	Discretionary HH Income \$125,000 to \$149,999	1.0%	2.2%	1.9%
	Discretionary HH Income \$100,000 to \$124,999	0.9%	1.6%	2.1%
-	Discretionary HH Income \$75,000 to \$99,999	1.7%	4.2%	5.6%
	Discretionary HH Income \$50,000 to \$74,999	7.4%	12.3%	15.1%
	Discretionary HH Income \$25,000 to \$49,999	32.6%	31.6%	32.4%
	Discretionary HH Income Under \$25,000	55.9%	47.1%	42.3%
	Average Discretionary HH Income	28,125	35,418	37,675
	Median Discretionary HH Income	22,190	26,748	30,025
	Householder White – Count	3,635	10,868	32,757
	Median HH Income	\$40,176	\$48,949	\$50,877
	Average HH Income	\$52,459	\$63,809	\$63,725
	Householder Black or African-American – Count	364	883	1,422
	Median HH Income	\$23,126	\$26,585	\$35,838
	Average HH Income	\$31,720	\$38,377	
	Householder Hispanic – Count	2,498	6,651	
	Median HH Income	\$46,512	\$47,982	
	Average HH Income	\$49,239	\$54,541	
	Householder Asian or Pacific Islander – Count	100	326	
	Median HH Income	\$58,480	\$61,316	
	Average HH Income	\$69,650	\$77,461	
	Householder Other or Pacific Islander – Count	366	1,053	
	Median HH Income	\$40,613	\$45,927	
	Average HH Income	\$46,202	\$52,423	\$58,652
Gender	Male Population	9,815	27,944	65,349
Ger	Female Population	10,374	28,878	
				, i i

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval



Dec 5, 1	2023	Lat	itude: 34.796067	Longitude: -84.96312
Norths Dalton		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Count of Pop 0 to 4 years	1,224	3,372	7,581
	Count of Pop 0 to 7 years	1,795	4,936	11,047
	Count of Pop 5 - 13	2,584	7,113	15,951
	Count of Pop 14 - 18	1,308	3,630	8,029
	Count of Pop 19 - 22	1,349	3,695	8,026
	Count of Pop 22 - 25	1,017	2,757	5,907
	Count of Pop 25 - 29	1,515	4,043	8,695
	Count of Pop 30 - 34	1,307	3,616	8,159
	Count of Pop 35 - 39	1,232	3,440	7,963
	Count of Pop 40 - 44	1,236	3,501	8,080
	Count of Pop 45 - 59	3,534	10,285	
	Count of Pop 60 - 74	2,540	7,649	20,095
E	Count of Pop 75 - 84	920	2,730	6,878
Total Population by Age	Count of Pop 85+	423	992	2,052
l Populá by Age	% of Pop 0 to 4 years	6.1%	5.9%	5.7%
y A A	% of Pop 0 to 7 years	8.9%	8.7%	
b b	% of Pop 5 - 13	12.8%	12.5%	
Tot	% of Pop 14 - 18	6.5%	6.4%	
	% of Pop 19 - 22	6.7%	6.5%	
	% of Pop 22 - 25	5.0%	4.9%	
	% of Pop 25 - 29	7.5%	7.1%	
	% of Pop 30 - 34	6.5%	6.4%	
	% of Pop 35 - 39	6.1%	6.1%	
	% of Pop 40 - 44	6.1%	6.2%	
	% of Pop 45 - 59	17.5%	18.1%	
	% of Pop 60 - 74	12.6%	13.5%	
	% of Pop 75 - 84	4.6%	4.8%	
	% of Pop 85+	2.1%	1.7%	
	Median Age	34.2	35.3	
	Average Age	37.0	37.6	
	% of Pop 0 to 4 years	6.4%	6.1%	
	% of Pop 5 - 13	13.2%	13.0%	
	% of Pop 14 - 18	6.8%	6.7%	
	% of Pop 19 - 22	7.2%	6.9%	
n	% of Pop 22 - 25	5.4%	5.2%	
atio	% of Pop 25 - 29	7.9%	7.4%	
Male Population by Age	% of Pop 30 - 34	6.8%	6.6%	
	% of Pop 35 - 39	6.3%	6.1%	
	% of Pop 40 - 44	6.0%	6.0%	
Ма	% of Pop 45 - 59	17.2%	17.8%	
	% of Pop 75 - 84	3.7%	4.2%	
	% of Pop 60 - 74	12.0%	13.0%	
	% of Pop 85+	1.2%	1.1%	
	Median Age	32.3	33.6	
	Average Age	35.5	36.4	37.7

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval



Dec 5,	2023	Lati	tude: 34.796067	Longitude: -84.96312
Norths Dalton		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.8%	5.8%	5.5%
	% of Pop 5 - 13	12.5%	12.1%	11.5%
	% of Pop 14 - 18	6.1%	6.1%	
	% of Pop 19 - 22	6.2%	6.1%	
	% of Pop 22 - 25	4.7%	4.6%	4.2%
	% of Pop 25 - 29	7.1%	6.8%	
	% of Pop 30 - 34	6.1%	6.2%	6.1%
	% of Pop 35 - 39	5.9%	6.0%	6.0%
	% of Pop 40 - 44	6.3%	6.3%	
	% of Pop 45 - 59	17.8%	18.4%	
	% of Pop 60 - 74	13.1%	13.9%	
	% of Pop 75 - 84	5.3%	5.4%	
	% of Pop 85+	3.0%	2.4%	
	Median Age	36.2	37.0	
	Average Age	38.5	38.7	
	Count of White	9,621	30,375	89,539
	Count of Black or African-American	1,229	2,677	4,163
	Count of Asian or Pacific Islander	313	1,042	
e	Count of Other races	9,027	22,727	
Race	White	47.7%	53.5%	
	Black or African American	6.1%	4.7%	
	Asian	1.5%	1.8%	
	Other Races	44.7%	40.0%	
	Speak English at Home	58.6%	61.5%	74.0%
	Speak Spanish at Home	39.2%	36.5%	24.6%
	Speak French or French Creole at Home	0.2%	0.1%	0.2%
	Speak German at Home	0.0%	0.1%	0.1%
e c	Speak Other Indo-European Languages at Home	0.5%	0.5%	0.3%
uaç ker	Speak Russian and Other Slavic Languages at H	0.0%	0.0%	
Language Spoken	Speak Chinese at Home	0.1%	0.1%	
S a	Speak Korean at Home	0.4%	0.4%	
-	Speak Vietnamese at Home	0.2%	0.2%	
	Speak Other Asian Languages at Home	0.2%	0.2%	
	Speak Tagalog and Other Pacific Languages at F	0.0%	0.0%	
	Speak Other Language at Home	0.5%	0.3%	
	Hispanic Population	10,512	26,107	41,287
	Hispanic Population Percent	52.1%	45.9%	
	Mexican	76.7%	81.1%	
	Puerto Rican	2.4%	1.9%	
lic	Cuban	1.4%	1.8%	
Hispanic	Dominican	0.5%	0.7%	
isp	Central American	17.5%	12.4%	
I	South American	0.4%	0.8%	
	Other Hispanic	1.1%	1.4%	
		37%		
	2000 Hispanic Population Percent	37% 6%	32% 5%	
	1990 Hispanic Population Percent	070	5%	3%

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval



Dec 5,	2023	Lati	tude: 34.796067	Longitude: -84.96312
Norths Dalton		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	American (percent of total population) American Native American (ie. Indian/Eskimo) Hawaiian/Pacific Islander	3.9% 3.8% 0.1% 0.0%	4.9% 4.8% 0.1% 0.0%	8.5% 0.2%
ry	Asian (percent of total population) Chinese Japanese Korean South Central Asian (ie. Indian) South East Asian (ie. Vietnamese) Other Asian	1.5% 0.3% 0.0% 0.2% 0.3% 0.2% 0.4%	1.8% 0.2% 0.2% 0.3% 0.5% 0.4% 0.2%	0.1% 0.1% 0.2% 0.3% 0.3% 0.1%
Ancestry	European (percent of total population) British Dutch French German Italian Polish Scandinavian Scotch/Irish Other European (ie. Greek/Russian) Middle Eastern Other Ancestry Unclassified Ancestry	$\begin{array}{c} 13.3\% \\ 7.3\% \\ 0.1\% \\ 0.3\% \\ 1.5\% \\ 0.1\% \\ 0.1\% \\ 0.4\% \\ 2.9\% \\ 0.6\% \\ 0.2\% \\ 21.3\% \\ 7.6\% \end{array}$	16.1% 8.7% 0.2% 0.4% 1.7% 0.4% 0.1% 3.5% 0.7% 0.1% 22.0% 9.1%	$\begin{array}{c} 13.0\% \\ 0.4\% \\ 0.5\% \\ 2.6\% \\ 0.6\% \\ 0.2\% \\ 0.4\% \\ 5.3\% \\ 1.0\% \\ 0.1\% \\ 19.9\% \end{array}$
Education (Age 25+)	Adult Population (25 Years or Older) Elementary (0 to 8) Some High School (9 to 11) High School Graduate (12) Some College (13 to 16) Associates Degree Only Bachelors Degree Only Graduate Degree % College (4+)	12,707 18.1% 15.4% 33.4% 16.5% 4.4% 8.2% 4.1% 12.3%	36,254 18.2% 13.8% 28.9% 17.3% 4.7% 10.9% 6.1%	13.4% 13.9% 30.8% 19.4% 5.8% 10.8% 6.0%
Household Type	Total Households – count One Person HHs – count Family HHs – count Married Couple – count W/own children – count W/out own children – count Male Householder – count Male Householder – count Non-Family Households – count 1 Person Household 2 Person Household 3 Person Household 3 Person Household 4 Person Household 5 Person Household 6 Person Household 7+ Person Household % Households With Children	$\begin{array}{c} 6,962\\ 1,988\\ 4,676\\ 2,975\\ 1,616\\ 1,360\\ 519\\ 1,181\\ 299\\ 28.5\%\\ 25.9\%\\ 15.3\%\\ 13.7\%\\ 9.0\%\\ 4.6\%\\ 3.0\%\\ 36.1\%\\ \end{array}$	19,781 4,947 13,955 9,195 4,278 4,918 1,565 3,195 879 25.0% 28.2% 16.0% 14.3% 9.2% 4.4% 2.8% 34.3%	$\begin{array}{c} 47,210\\ 10,846\\ 34,389\\ 25,128\\ 10,958\\ 14,170\\ 2,799\\ 6,463\\ 1,975\\ 23.0\%\\ 31.1\%\\ 16.8\%\\ 14.3\%\\ 8.5\%\\ 4.0\%\\ 2.4\%\end{array}$

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023

BRIXMOR[®] Latitude: 34.796067 Longitude: -84.96312

Dec 3, 1	2020	Lai	lude. 34.796067	Longitude64.96312
Norths Dalton		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Total Housing Units	7,589	21,494	50,915
	Owner Occupied Percent	45.8%	52.3%	
	Renter Occupied Percent	45.9%	39.8%	
Jg	Vacant Housing Percent	8.3%	8.0%	
Housing	Total Housing Units (Census 2000)	2,905	11,392	26,698
nc	For Rent (Census 2000)	70%	53%	45%
Ĭ	For Sale (Census 2000)	11%	13%	14%
	Rented or Sold, (Census 2000)	5%	4%	
	Seasonal (Census 2014)	10%	6%	
	Other (Census 2000)	8%	16%	
	Homes Built 1990 to 2000	23%	20%	
	Homes Built 1980 to 1989	20%	18%	
Bu ear	Homes Built 1970 to 1979	24%	21%	
l sa ≻	Homes Built 1960 to 1969	8%	17%	15%
Homes Built By Year	Homes Built 1950 to 1959	11%	13%	10%
운 -	Homes Built 1940 to 1949	5%	6%	
	Homes Built Before 1939	9%	6%	
	1 Unit	43%	63%	66%
Units in Structure	2 - 9 Units	27%	16%	
Units in Structure	Greater than 10 Units	25%	11%	
nit ruc				
St C	Mobilie Trailer	4%	10%	
	Other Units	0%	0%	
	Property Value \$1,000,000 or more	0.4%	0.8%	
	Property Value \$750,000 to \$999,999	0.6%	1.5%	
	Property Value \$500,000 to \$749,999	1.7%	6.0%	
q (p	Property Value \$400,000 to \$499,999	2.3%	5.4%	6.2%
e je	Property Value \$300,000, to \$399,999	9.1%	13.8%	14.3%
	Property Value \$200,000 to \$299,999	35.7%	28.6%	
Home Value vner Occupied)	Property Value \$150,000 to \$199,999	24.4%	18.9%	
မူဝ	Property Value \$100,000 to \$149,999	17.2%	15.2%	
Home				
	Property Value \$60,000 to \$99,999	6.2%	5.3%	
<u> </u>	Property Value \$40,000 to \$59,999	0.3%	1.3%	
	Property Value \$0 to \$39,999	1.6%	2.8%	
	Median Home Value	\$200,248	\$218,798	
	Median Rent	\$477	\$501	
	\$0 and under - percent	20.2%	19.4%	
	\$1 to \$4999 - percent	11.2%	10.5%	9.9%
	\$5k to \$9999 - percent	5.5%	5.2%	5.0%
old	\$10k to \$24999 - percent	7.0%	6.8%	
Wealth Household	\$25k to \$49999 - percent	7.0%	7.0%	
Wealth Househ	\$50k to \$999999 - percent	10.2%	10.3%	
/ea	•			
S I	\$100k to \$249999 - percent	16.8%	17.2%	
per	\$250k to \$499999 - percent	11.1%	11.7%	
	\$500k+ - percent	10.9%	11.9%	12.6%
	Median HH Wealth	\$46,487	\$55,063	\$63,843
	Avg HH Wealth	\$191,985	\$204,850	
	, v			, .,

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023

BRIXMOR[°] Latitude: 34,796067 Longitude: -84,96312

Dec 5, 2	2023	Lat	itude: 34.796067	Longitude: -84.96312
Norths Dalton,		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Economic Viability	Economic Viability Local Economic Viability Indexed	215 215	214 214	213 213
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	$\begin{array}{c} 9,070\\ 6.5\%\\ 14.7\%\\ 1.0\%\\ 9.5\%\\ 8.9\%\\ 1.1\%\\ 5.5\%\\ 2.6\%\\ 2.7\%\\ 0.2\%\\ 10.8\%\\ 36.5\%\\ 40.6\%\\ 59.4\%\end{array}$	26,369 10.2% 15.2% 1.4% 8.3% 9.8% 1.3% 5.2% 2.6% 1.8% 0.3% 9.6% 34.3% 44.9% 55.1%	$\begin{array}{c} 62,062\\ 10.0\%\\ 14.7\%\\ 1.7\%\\ 9.0\%\\ 11.7\%\\ 2.3\%\\ 4.8\%\\ 2.4\%\\ 1.8\%\\ 0.4\%\\ 9.2\%\\ 32.0\%\\ 47.1\%\\ 52.9\%\end{array}$
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction Manufacturing Transportation Information Wholesale/Retail Finance, Insurance, Real Estate Professional Services Management Services Administrative/Waste Services Educational Services Entertainment Services Other Professional Services Public Administration	8.7% 39.0% 2.2% 0.7% 11.0% 1.2% 3.2% 0.0% 2.3% 14.6% 10.0% 6.2% 0.8%	7.4% 39.7% 3.1% 0.9% 10.3% 1.7% 3.8% 0.0% 2.9% 14.7% 8.8% 5.5% 1.3%	$\begin{array}{c} 7.3\%\\ 36.5\%\\ 4.3\%\\ 1.0\%\\ 11.3\%\\ 2.9\%\\ 3.2\%\\ 0.0\%\\ 3.2\%\\ 15.6\%\\ 7.4\%\\ 4.8\%\\ 2.4\%\end{array}$
Transportation To Work	Drive to Work Alone Drive to Work Carpool Travel to Work by Public Transportation Drive to Work on Motorcycle Drive to Work on Bicycle Walked to Work Other Means Work at Home	63.9% 24.4% 2.5% 0.0% 0.6% 5.6% 1.1% 2.0%	72.0% 21.4% 1.0% 0.1% 0.3% 2.7% 1.0% 1.6%	77.3% 17.9% 0.5% 0.0% 0.2% 1.9% 0.7% 1.5%

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval



Norths Dalton,		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	4.7%	4.3%	3.6%
	Travel to Work in 5 to 9 Minutes	10.6%	13.1%	10.1%
	Travel to Work in 10 to 14 Minutes	29.4%	24.3%	18.8%
	Travel to Work in 15 to 19 Minutes	21.1%	25.3%	22.5%
	Travel to Work in 20 to 29 Minutes	17.4%	18.0%	24.7%
	Travel to Work in 30 to 44 Minutes	11.2%	10.4%	13.9%
	Travel to Work in 45 to 59 Minutes	2.2%	1.9%	2.9%
	Travel to Work in 60 Minutes or more	3.3%	2.6%	3.5%
	Average Travel Time to Work	19	18	20
	No Vehicles	9.7%	7.5%	5.4%
les H	1 Vehicle	41.2%	35.2%	30.5%
r icl	2 Vehicles	31.5%	34.7%	38.2%
Vehicles per HH	3 or more vehicles	17.6%	22.7%	25.9%
	Average Number of Vehicles	1.68	1.84	1.97
Change	Births (last 12 months)	250	687	1,531
an	Deaths (last 12 months)	184	544	1,347
с	Migration (last 12 months)	53	99	682
Work place	Workplace Establishments	963	1,874	3,104
W bla	Workplace Employees (FTE)	18,354	36,100	55,028